

# Rite Aid

## Store# 4858

### SUNNYSIDE , NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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**SUNNYSIDE, NY**

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Segment 1 of 8 starting view

## Shelf Schematic Report

RITE AID\_4858 Store # 4858 # of segments: 8



Name: 1_1		W:30.50 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Top 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
041827701121	ARCTICCHILLHARDSLTZERV...	PRO...	1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Top 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Top	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Side	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
635985249856	MIKESHARDERCANBERRYL...	PRO...	1	Front	
635985245834	MIKESHARDERLEMONADE1/2...	New	1	Front	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100003234	REDDSWICKED1/24CAN		2	Front	
087692010142	TRULYLEMONADE1/24CAN	PRO...	2	Front	
087692009511	TRULYWILDBERRY1/24CAN		2	Front	
635985260387	WHITECLAWBLACKCHERRY1/...		2	Front	

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Segment 1 of 8 starting view

## Shelf Schematic Report

RITE AID\_4858 Store # 4858 # of segments: 8  
 635985260394 WHITECLAWMANGO1/19.2CAN PRO... 2 Front

Name: 2_1		W:30.50 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side	
071990170523	BLUEMOONBELGIANWHITE15...		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
071990095543	BLUEMOONBREWMASTERVA...		1	Side	

Name: 2_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Top 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Front	
083783110104	SIERRANEVADHAZYLITTLET...	PRO...	1	Side	

Name: 2_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000158	COORSHARDSELTZERVARIET...	New	1	Top 90	
087692000334	ANGRYORCHARDCRISPAPPL...		1	Side	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side	
082000723851	SMIRNOFFICEORIGINAL6/11.2...		1	Side	

Name: 2_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950630	CORONAREFRESCAPASSION...		1	Side	
033544950678	CORONAREFRESCAGUAVALI...		1	Side	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
635985100621	MIKESHARDLEMONADE6/11.2...		1	Side	
635985067443	MIKESHARDBLACKCHERRYLE...		1	Side	
635985060741	MIKESHARDSEASONAL6/11.2...		1	Side	

Name: 2_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000137	CORONAVARIETYREFRESCA1...		2	Top 90	
034100012229	MOVOVARIETY4/8.4CAN		3	Side 90	



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Segment 3 of 8 starting view

## Shelf Schematic Report

RITE AID\_4858 Store # 4858 # of segments: 8



Name: 3_1		W:30.50 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	3	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	

Name: 3_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
723830212121	LAGUNITASIPA12/12CAN		1	Top 90	
070310001417	NARRAGANSETT12/12CAN		1	Top 90	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890005298	HEINEKEN12/8CAN		1	Top 90	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 3_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
041827000767	HARPOONIPA6/12BTL		1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
018200159817	SHOCKTOPBELGIANWHITE12/...		1	Side	

Name: 3_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000012	BROOKLYNLAGER6/12BTL		1	Side	
030613112128	BROOKLYNDEFENDERIPA6/12...		1	Side	
030613000746	BROOKLYNVARIETY12/12CAN		1	Top 90	
030613000517	BROOKLYNSEASONAL6/12CAN	PRO...	1	Side	
859612001031	21STAMENDMENTBREWFREE...		1	Side	
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Side	

Name: 3_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Front	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	
681745002513	BLUEPOINTPINSTRIPEPILS6/1...		1	Side	

Name: 4_1		W:30.50 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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Segment 3 of 8 starting view

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RITE AID_4858	Store # 4858	# of segments: 8
072890000200	HEINEKEN12/12CAN	Core 1 Side 90
786150000144	STELLAARTOIS12/11.2BTL	Core 1 Front
082488123006	BECKS12/12BTL	Core 1 Front

Name: 4_2	W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast HFaci... Orientat...
786150000168	STELLAARTOIS12/11.2CAN	Core 1 Front 90
786150000144	STELLAARTOIS12/11.2BTL	Core 1 Front
082488123815	BECKS12/12CAN	1 Top 90
033544950531	CORONAFAMILIAR12/12BTL	1 Side

Name: 4_3	W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast HFaci... Orientat...
181954000046	PERONI12/11.2BTL	1 Front
181954000022	PERONI6/11.2BTL	1 Front
786150000014	STELLAARTOIS6/11.2BTL	Core 1 Front
033544950319	PACIFICO12/12CAN	1 Top 90

Name: 4_4	W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast HFaci... Orientat...
835609001116	TYSKIE4/16.9CAN	1 Front
4005249004181	VELTINPILSENER4/16.9CAN	1 Front
020507000112	BITBURGER4/16.9CAN(WRAP)	1 Front
087600101153	CARLSBERG4/16.9CAN	1 Front
083820567939	REDSTRIPELAGER6/11.2BTL	New 1 Side

Name: 4_5	W:30.50 in	D:12.00 in
UPC (12 Digit)	Name	Ast HFaci... Orientat...
083820123937	GUINNESSEXTRASTOUT6/12B...	Core 2 Front
087975013501	SAPPORODRAFT6/12BTL	2 Front





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Segment 5 of 8 starting view

## Shelf Schematic Report

RITE AID_4858		Store # 4858	# of segments: 8	
Name: 6_3		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front
080660957111	MODELOESPECIAL18/12CAN	Core	1	Front

Name: 6_4		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957159	MODELOESPECIAL12/12CAN	Core	1	Front
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side
080660957876	MODELONEGRA12/12BTL		1	Front

Name: 6_5		W:30.50 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957159	MODELOESPECIAL12/12CAN	Core	1	Front
080660957654	MODELOESPECIAL6/12BTL		2	Front



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Segment 7 of 8 starting view

## Shelf Schematic Report

RITE AID\_4858 Store # 4858 # of segments: 8



Name: 7_1		W:30.50 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200113086	BUD18/12BTL		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	

Name: 7_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
089826900336	TECATE12/12CAN		1	Top 90	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Top	

Name: 7_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
719057001563	PRESIDENTE12/12BTL		1	Side	
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Front 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	

Name: 7_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200007712	BUD12/12BTL		1	Side	

Name: 7_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	2	Front 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	2	Side 90	

Name: 8_1		W:30.50 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 8\_2 W:30.50 in D:22.00 in



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Segment 7 of 8 starting view

## Shelf Schematic Report

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300692	COORSLIGHT12/12BTL	Core	1	Front
034100576363	LITE12/12CAN		1	Top 90
034100016364	HIGHLIFE12/12CAN		1	Top 90
018200284434	NATURALICE15/12CAN	Core	1	Side 90

Name: 8_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990301040	COORSLIGHT9/16BTL(AL)		1	Side	
034100570231	LITE9/16BTL(AL)		1	Front	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 8_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300050	COORSLIGHT6/12BTL		1	Side	
034100575090	LITE12/12BTL		1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
071990281519	KEYSTONEICE15/12CAN		1	Side	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side	

Name: 8_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
089924278986	YUENGLINGLAGER12/12CAN		1	Side 90	
022100001701	PABST12/12CAN		1	Top	
071439344508	ROLLINGROCK12/12CAN		1	Top	



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Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID\_4858 Store # 4858 # of segments: 3



Name: 2_1		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Front	
082488123006	BECKS12/12BTL	Core	1	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	

Name: 2_2		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Top	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
018200189920	BUDLIGHTPLATINUM12/12BTL		1	Side	

Name: 2_3		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side 90	
635985260875	WHITECLAWMANGO6/12CAN		1	Side 90	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side 90	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side 90	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side 90	
087692007814	TRULYROSE6/12CAN		1	Side 90	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side 90	
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90	
072890005298	HEINEKEN12/8CAN		1	Side 90	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	

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Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID_4858	Store # 4858	# of segments: 3			
080660956053	CORONA6/12BTL	Core	2	Side	
080660956954	CORONA12/12CAN	Core	1	Top 90	
033544950319	PACIFICO12/12CAN		1	Top 90	
719057001563	PRESIDENTE12/12BTL		1	Front	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	

Name: 2_4		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side 90	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
033544950678	CORONAREFRESCAGUAVALI...		1	Top	
033544950630	CORONAREFRESCAPASSION...		1	Side 90	
034100012229	MOVOVARIETY4/8.4CAN		1	Side 90	
635985067443	MIKESHARDBLACKCHERRYLE...		1	Front	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
894137002712	CRISPINROSE6/12CAN		1	Top	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Front	
030613000012	BROOKLYNLAGER6/12BTL		1	Front	



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FINAL

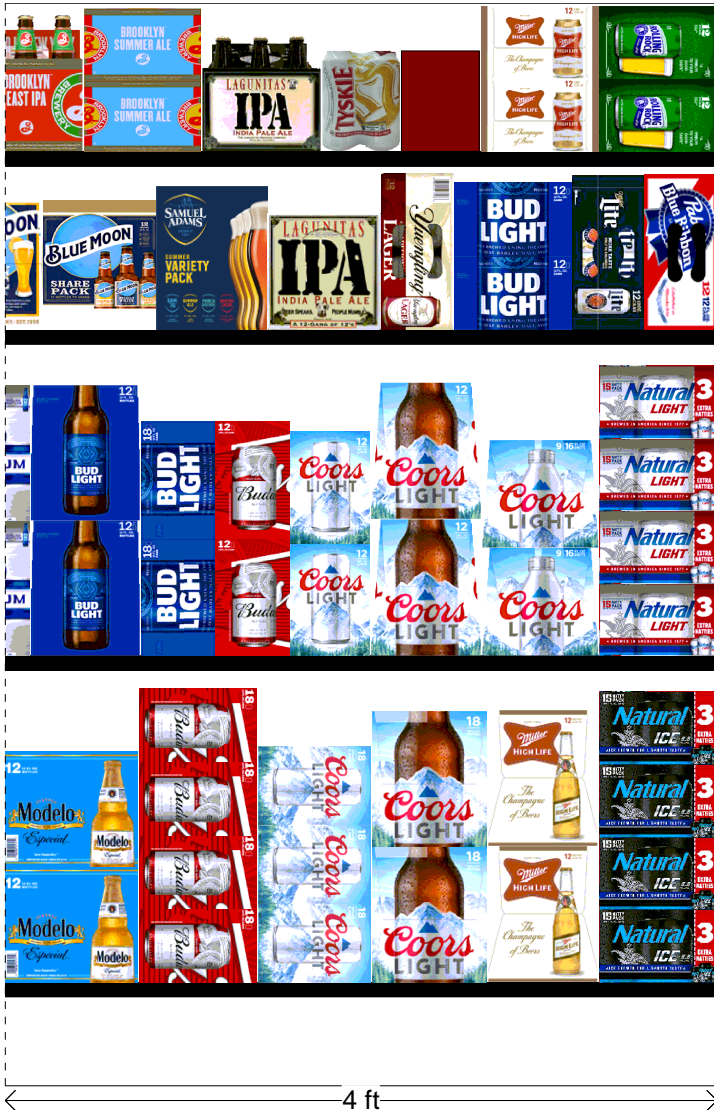
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Segment 3 of 3 starting view

## Shelf Schematic Report

RITE AID\_4858 Store # 4858 # of segments: 3



Name: 2_1		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

Name: 2_2		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
071990301040	COORSLIGHT9/16BTL(AL)		1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 2_3		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095543	BLUEMOONBREWMASTERVA...		1	Side	
087692291039	SAMUELADAMSVARIETY12/12...		1	Side	
723830100091	LAGUNITASIPA12/12BTL		1	Side	
089924278986	YUENGLINGLAGER12/12CAN		1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
034100576363	LITE12/12CAN		1	Top 90	
022100001701	PABST12/12CAN		1	Top 90	

Name: 2_4		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000197	BROOKLYNEASTIPA6/12BTL		1	Front	
030613000562	BROOKLYNSUMMERALE12/12...		1	Side 90	
723830000094	LAGUNITASIPA6/12BTL		1	Front	
835609001116	TYSKIE4/16.9CAN		1	Front	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front	
034100016364	HIGHLIFE12/12CAN		1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	