

Rite Aid  
Store# 4865  
ASTORIA, NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID\_4865 Store # 4865 # of segments: 3



Name: 1_1	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 1_2	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	

Name: 1_3	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087975026501	SAPPORO1/22CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
034100005559	MGD1/24CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	
022100000049	PABST1/24CAN		1	Front	

Name: 1_4	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260387	WHITECLAWBLACKCHERRY1/...		1	Front	
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
018200250286	BECKS1/25.4CAN		1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	

Name: 2_1	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Side	

Name: 2\_2 W:24.00 in D:22.00 in

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side
080660956053	CORONA6/12BTL	Core	1	Side
082488123006	BECKS12/12BTL	Core	1	Side

Name: 2_3		W:24.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
030613000012	BROOKLYNLAGER6/12BTL		1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	

Name: 2_4		W:24.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	

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Segment 3 of 3 starting view

## Shelf Schematic Report

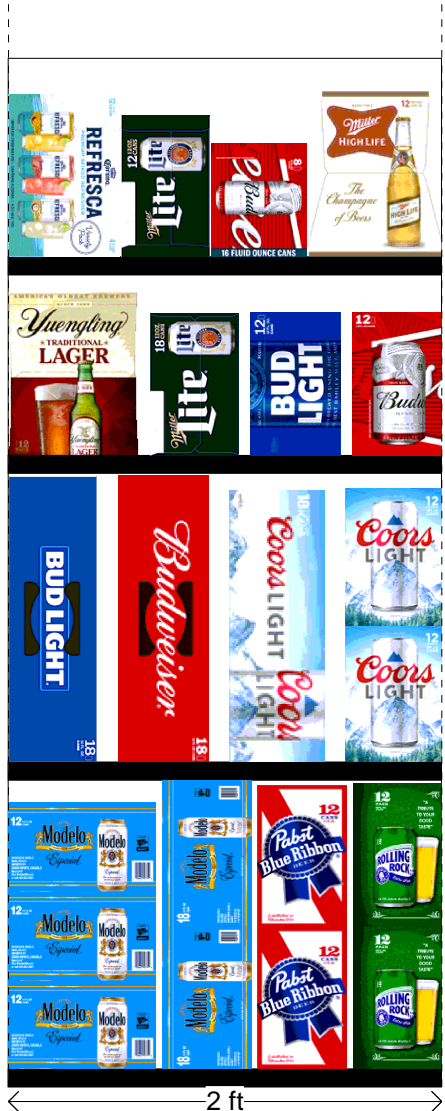
RITE AID\_4865 Store # 4865 # of segments: 3

Name: 3_1		W:24.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
022100001701	PABST12/12CAN		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side	

Name: 3_2		W:24.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side	

Name: 3_3		W:24.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	

Name: 3_4		W:24.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
034100576363	LITE12/12CAN		1	Side	
018200089817	BUD8/16CAN		1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	





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Segment 1 of 4 starting view

## Shelf Schematic Report

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Name: 2_1		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Front	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 2_2		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
018200110474	BUD12/12CAN	Core	1	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top	
018200059902	MICHELOBULTRA12/12BTL		1	Front	
719057001563	PRESIDENTE12/12BTL		1	Front	
080660957654	MODELOESPECIAL6/12BTL		2	Front	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	

Name: 2_3		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	
034100576363	LITE12/12CAN		1	Side 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	
018200089817	BUD8/16CAN		1	Front 90	
018200089893	BUDLIGHT8/16CAN		1	Front 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
089826900336	TECATE12/12CAN		1	Top 90	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	

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082488123815	BECKS12/12CAN		1	Top 90
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	2	Side
181954000046	PERONI12/11.2BTL		1	Front

Name: 2_4		W:192.00 in	D:16.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990281519	KEYSTONEICE15/12CAN		1	Side 90
034100570231	LITE9/16BTL(AL)		1	Front
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Side
851464003089	REVOLUTIONANTHERO6/12C...		1	Side
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side 90
754527001612	NEWBELGIUMFATTIRE12/12CAN		1	Top 90
856632004288	BRONXVARIETY12/12CAN		1	Top 90
723830212121	LAGUNITASIPA12/12CAN		1	Top 90
723830000209	LAGUNITASLITTLESUMPIN6/1...		2	Side
723830000094	LAGUNITASIPA6/12BTL		2	Side
030613019519	BROOKLYNBELAIRSOUR6/12B...		2	Side

Name: 2_5		W:192.00 in	D:16.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087600101153	CARLSBERG4/16.9CAN		1	Front
835609001116	TYSKIE4/16.9CAN		1	Front
042572040060	SCHOFFERHOFERGRAPEFRU...		2	Side
817904000834	ELYSIANSPACEDUSTIPA6/12B...		2	Side
887151000949	CONEYISLANDMERMAIDPILS...		1	Side
087692100126	SAMUELADAMSBOSTONLAGE...		2	Side
087692300502	SAMUELADAMSSEASONAL6/1...		2	Side
034100516055	LEINIESSEASONALPRIMARY6/...		2	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		2	Side
071990095611	BLUEMOONMANGOWHEAT6/1...		2	Side
088345101514	STRONGBOWGOLD6/11.2BTL		2	Side





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Name: 2_1		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
080660956152	CORONA12/12BTL	Core	3	Front	
080660956800	CORONA18/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
072890000163	HEINEKEN12/12BTL	Core	2	Side	

Name: 2_2		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950418	CORONAPREMIER6/12BTL		2	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
080660956756	CORONALIGHT12/12BTL	Core	1	Front	
080660956251	CORONALIGHT6/12BTL		2	Side	
080660956053	CORONA6/12BTL	Core	3	Side	
080660956954	CORONA12/12CAN	Core	1	Side 90	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	

Name: 2_3		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
181954000022	PERONI6/11.2BTL		2	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	2	Side	
072890001580	HEINEKENLIGHT6/12BTL		2	Side	
072890000118	HEINEKEN6/12BTL	Core	2	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		2	Side	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	2	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	2	Front 90	

Name: 2_4		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	





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030613000531	BROOKLYNSEASONAL6/12BTL		2		Side
030613000746	BROOKLYNVARIETY12/12CAN	New	1		Top 90
034100516079	LEINIESSEASONALPRIMARY1...		1		Front
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1		Front
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1		Front 90
071990000158	COORSHARDELTZERVARIET...	New	1		Front 90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1		Front 90
033544000434	CORONASELTZERVARIETY12/...	PRO...	2		Front 90
087692004240	TRULYVARIETYCITRUS12/12C...		1		Front 90
087692008040	TRULYVARIETYTROPICAL12/1...		1		Front 90
635985100331	WHITECLAWMANGO12/12CAN		1		Front 90
635985260899	WHITECLAWBLACKCHERRY12...		1		Front 90

Name: 2_5		W:192.00 in	D:16.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692006602	ANGRYORCHARDROSE6/12BTL		2	Side
635985067443	MIKESHARDBLACKCHERRYLE...		2	Side
635985100621	MIKESHARDLEMONADE6/11.2...		2	Side
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side
033544950678	CORONAREFRESGUAVALI...		1	Side
033544950630	CORONAREFRESCAPASSION...		1	Side
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90
034100012229	MOVVARIETY4/8.4CAN		2	Side 90
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side
087692004172	TRULYCOLIMALIME6/12CAN		1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Side
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side
635985260875	WHITECLAWMANGO6/12CAN		1	Side
635985260660	WHITECLAWRASPBERRY6/12...		1	Side
635985025986	WHITECLAWNATURALLIME6/1...		1	Side

