

Rite Aid

Store# 3581

JACKSON HEIGHTS , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_3581 Store # 3581 # of segments: 6



Name: 1_1		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	

Name: 1_2		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Top	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 1_3		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Front	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
181954000022	PERONI6/11.2BTL		1	Side	

Name: 1_4		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side	

Name: 1_6		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260387	WHITECLAWBLACKCHERRY1/...	PRO...	1	Front	
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front	
070310014837	SEAGRAMSECAPESSPIKEDJ...		1	Side	
072890001191	HEINEKEN1/24CAN		1	Front	
786150001707	STELLAARTOIS1/19.2CAN		1	Front	
018200250286	BECKS1/25.4CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
080660957968	MODELOCHELADA1/24CAN		1	Front	

Name: 1_5 W:27.00 in D:36.00 in

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
070897013315	FOSTERS1/25.4CAN		1	Front
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front
018200250095	BUDLIGHTLIME1/25CAN		1	Front
018200250019	BUDLIGHT1/25CAN		1	Front
018200250002	BUD1/25CAN		1	Front
071990300654	COORSLIGHT1/24CAN		1	Front
071990100711	COORSBANQUET1/24CAN		1	Front
034100000059	HIGHLIFE1/24CAN		1	Front

Name: 2_1 W:27.00 in D:36.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
082488123006	BECKS12/12BTL	Core	1	Front
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
080660956800	CORONA18/12BTL	Core	1	Side

Name: 2_2 W:27.00 in D:36.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90

Name: 2_3 W:27.00 in D:36.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front

Name: 2_4 W:27.40 in D:36.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260899	WHITECLAWBLACKCHERRY12...		1	Top 90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90

Name: 2_5 W:27.00 in D:36.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985200253	WHITECLAWBLACKCHERRY6/...		1	Top 90
635985260875	WHITECLAWMANGO6/12CAN		1	Top 90

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RITE AID_3581	Store # 3581	# of segments: 6		
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90
033544950630	CORONAREFRESCAPASSION...		1	Side

Name: 2_6	W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side
082000723851	SMIRNOFFICEORIGINAL6/11.2...		1	Side
082000727514	SMIRNOFFICEGREENAPPLEBI...		1	Side
635985100621	MIKESHARDLEMONADE6/11.2...		1	Side



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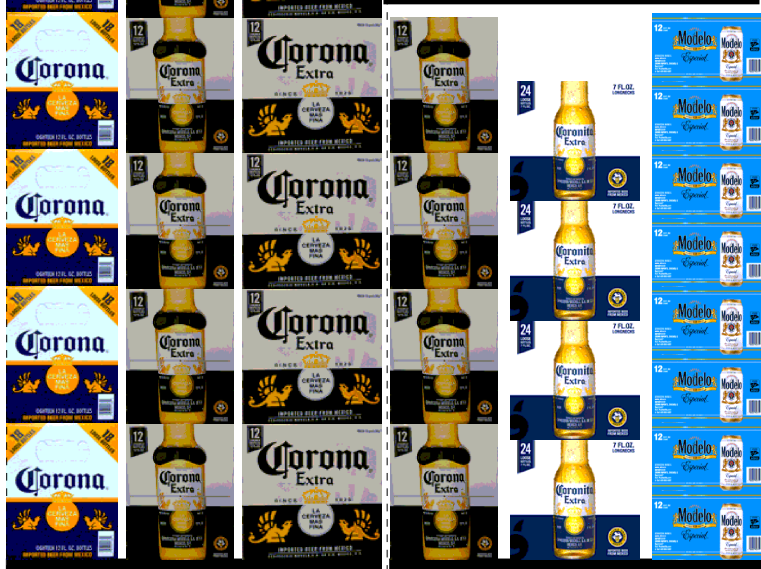
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Segment 3 of 6 starting view

Shelf Schematic Report

RITE AID_3581 Store # 3581 # of segments: 6



← 2 ft 3.4 in × 2 ft 3.4 in →

Name: 3_1		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	

Name: 3_2		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Side 90	
080660956053	CORONA6/12BTL	Core	2	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	

Name: 3_3		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
080660954011	CORONA6/7BTL		1	Side	
080660956213	CORONALIGHT12/12CAN		1	Front 90	
080660956251	CORONALIGHT6/12BTL		1	Side	
033544950418	CORONAPREMIER6/12BTL		1	Side	

Name: 4_2		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	

Name: 4_3		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
097549132866	CERVEZAAGUILAPILSNER6/11...		1	Side	
089826900336	TECATE12/12CAN		1	Side	
072311230124	DOSEQUIS12/12BTL		1	Side	

Name: 4_1		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	

Name: 5_1		W:27.40 in	D:36.00 in		
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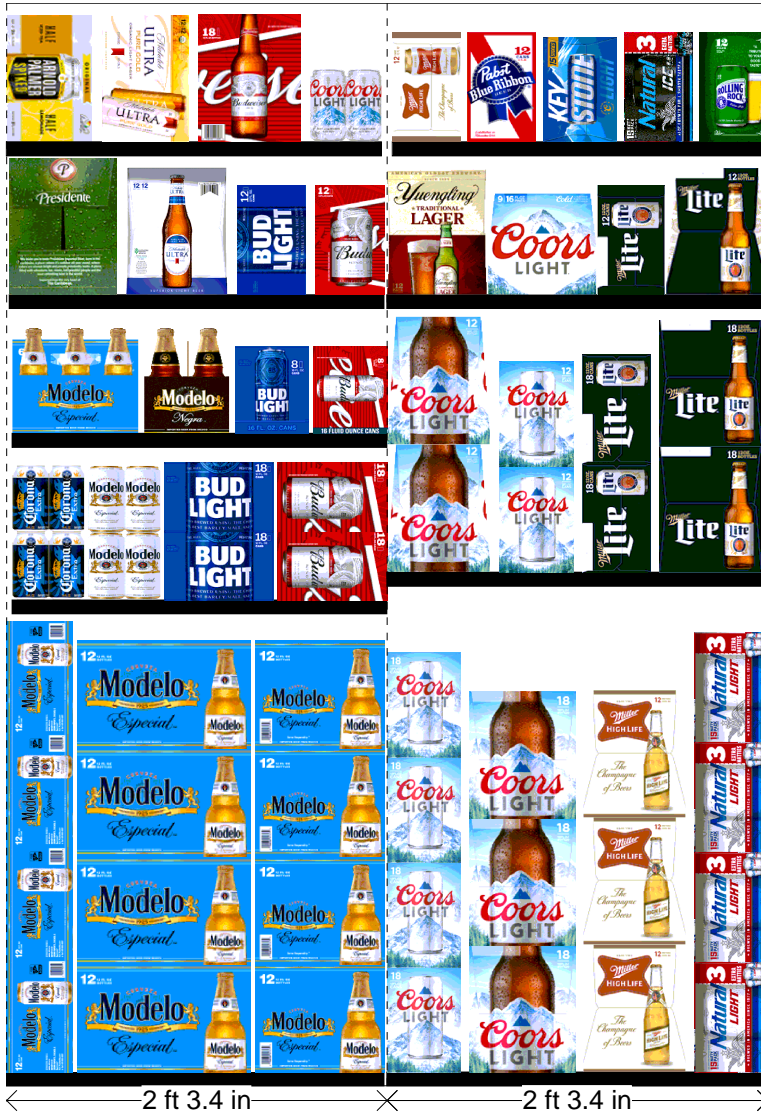
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Segment 5 of 6 starting view

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Name: 5_1		W:27.40 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 5_5		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	
018200113086	BUD18/12BTL		1	Side	
071990000080	COORSLIGHT6/12CAN		1	Side	

Name: 5_4		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
719057001563	PRESIDENTE12/12BTL		1	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	

Name: 5_2		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956855	CORONA6/12CAN		1	Side	
080660957555	MODELOESPECIAL6/12CAN		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	

Name: 5_3		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957654	MODELOESPECIAL6/12BTL		1	Front	
080660957852	MODELONEGRA6/12BTL		1	Side	
018200089893	BUDLIGHT8/16CAN		1	Side 90	
018200089817	BUD8/16CAN		1	Side 90	

Name: 6_1		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

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Segment 5 of 6 starting view

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Name: 6_2		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
034100572563	LITE18/12BTL		1	Side	

Name: 6_3		W:27.40 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
034100576363	LITE12/12CAN		1	Side	
034100575090	LITE12/12BTL		1	Side	

Name: 6_4		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100016364	HIGHLIFE12/12CAN		1	Side	
022100001701	PABST12/12CAN		1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side	



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Segment 1 of 3 starting view

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Name: 2_1		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
041827701121	ARCTICCHILLHARDELTZERV...	PRO...	1	Side 90	
072890001528	HEINEKEN18/12BTL	New	1	Side	
082488123006	BECKS12/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Front	
080660956954	CORONA12/12CAN	Core	1	Side 90	
080660956800	CORONA18/12BTL	Core	2	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	

Name: 2_2		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side 90	
087692004141	TRULYPOMEGRANATE6/12CAN		1	Side 90	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	2	Front 90	
072890000200	HEINEKEN12/12CAN	Core	1	Side 90	
072890000118	HEINEKEN6/12BTL	Core	2	Side	
072890001580	HEINEKENLIGHT6/12BTL		2	Side	
080660956053	CORONA6/12BTL	Core	2	Front	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	

Name: 2_3		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side 90	
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90	
087692007814	TRULYROSE6/12CAN		1	Side 90	
033544950630	CORONAREFRESCAPASSION...		1	Side 90	
034100012229	MOVOVARIETY4/8.4CAN		2	Front 90	
071990170523	BLUEMOONBELGIANWHITE15...		1	Side 90	
071990095321	BLUEMOONSEASONAL6/12BTL		2	Side	
087692291039	SAMUELADAMSVARIETY12/12...		1	Front	
786150000014	STELLAARTOIS6/11.2BTL	Core	2	Side	
181954000022	PERONI6/11.2BTL		2	Side	

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RITE AID_3581	Store # 3581	# of segments: 3		
181954000046	PERONI12/11.2BTL		1	Front

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side
635985025986	WHITECLAWNATURALLIME6/1...		1	Side
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side
033544950678	CORONAREFRESCAGUAVALI...		1	Side
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Front
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side
087692821021	ANGRYORCHARDCRISPAPPL...		2	Side
087692006602	ANGRYORCHARDROSE6/12BTL		2	Side
894137002712	CRISPINROSE6/12CAN		1	Side
740522100832	BELLSTWOHEARTEDALE6/12B...		2	Side
723830000209	LAGUNITASLITTLESUMPIN6/1...		2	Side
887151000949	CONEYISLANDMERMAIDPILS...		1	Side
859612001314	21STAMENDMENTBREWFREE...		1	Side



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Name: 2_1		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	

Name: 2_2		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	
018200069918	MICHELOBULTRA12/12CAN		1	Top 90	
018200533082	BUDLIGHT18/12BTL		2	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
034100576363	LITE12/12CAN		1	Side 90	

Name: 2_3		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820567939	REDSTRIPELAGER6/11.2BTL	New	2	Side	
080660953014	PACIFICO6/12BTL		2	Side	
072311230216	SOL12/12BTL		1	Front	
089826900336	TECATE12/12CAN		1	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	

Name: 2_4		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side	
851464003089	REVOLUTIONANTHERO6/12C...		1	Side	
681745002155	BLUEPOINTTHEIPA6/12CAN		1	Side	
030613000746	BROOKLYN VARIETY 12/12CAN		1	Top 90	
072311630122	DOSEQUIS6/12BTL		2	Side	
097549132866	CERVEZAAGUILAPILSNER6/11...		2	Side	