

# Rite Aid

## Store# 4866

### REGO PARK , NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



**Rite Aid**  
**Store# 4866**  
**REGO PARK , NY**

FINAL

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Segment 1 of 6 starting view

## Shelf Schematic Report

RITE AID\_4866 Store # 4866 # of segments: 6



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200786	NATTYDADDY15/12CAN		1	Side 90	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side	
034100016364	HIGHLIFE12/12CAN		1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
034100576363	LITE12/12CAN		1	Top 90	
034100575090	LITE12/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439457123	ROLLINGROCK12/12BTL		1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
034100570231	LITE9/16BTL(AL)		1	Front	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	
022100001701	PABST12/12CAN		1	Side 90	
018200089817	BUD8/16CAN		1	Side	
018200089893	BUDLIGHT8/16CAN		1	Side	

Name: 2_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side	

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## Shelf Schematic Report

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Name: 2_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	

Name: 2_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200113086	BUD18/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	

Name: 2_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200007712	BUD12/12BTL		1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	

Name: 2_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	3	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	2	Side	



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## Shelf Schematic Report

RITE AID\_4866 Store # 4866 # of segments: 6



Name: 3_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	90
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 3_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950449	CORONAPREMIER12/12CAN		1	Top	90
080660956152	CORONA12/12BTL	Core	2	Side	
080660956800	CORONA18/12BTL	Core	1	Side	

Name: 3_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 3_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	
080660956053	CORONA6/12BTL	Core	1	Front	
719057001563	PRESIDENTE12/12BTL		1	Side	

Name: 3_5	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957555	MODELOESPECIAL6/12CAN		1	Front	
080660956251	CORONALIGHT6/12BTL		2	Side	
080660956954	CORONA12/12CAN	Core	1	Top	

Name: 4_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	

Name: 4_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123815	BECKS12/12CAN		1	Top	90
072311630016	PILSNERURQUELL6/11.2BTL		1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	

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RITE AID_4866	Store # 4866	# of segments: 6
786150000168	STELLAARTOIS12/11.2CAN	Core 1 Top 90
786150000144	STELLAARTOIS12/11.2BTL	Core 1 Side

Name: 4_3	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957852	MODELONEGRA6/12BTL		1	Side
786150000304	LEFFEFLONDE6/11.2BTL		1	Side
181954000046	PERONI12/11.2BTL		1	Side
181954000022	PERONI6/11.2BTL		1	Side
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side

Name: 4_4	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
740522100832	BELLSTWOHEARTEDA6/12B...		1	Side
817904000834	ELYSIANSPACEDUSTIPA6/12B...		1	Side
786243119906	FLYINGDOGRAGINGBITCH6/12...		1	Side
030613112128	BROOKLYNDEFENDERIPA6/12...		1	Side
030613000012	BROOKLYNLAGER6/12BTL		1	Side
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Side

Name: 4_5	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front
042572044044	SCHOFFERHOFERGRAPEFRU...		1	Front
087600101153	CARLSBERG4/16.9CAN		1	Front
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front
835609001116	TYSKIE4/16.9CAN		1	Front



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Segment 5 of 6 starting view

## Shelf Schematic Report

RITE AID\_4866 Store # 4866 # of segments: 6



Name: 5_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	3	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	

Name: 5_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
754527000226	NEWBELGIUMFATTIRE6/12BTL		1	Front	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890005298	HEINEKEN12/8CAN		1	Top 90	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	

Name: 5_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
723830212121	LAGUNITASIPA12/12CAN		1	Side 90	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side	
087692100140	SAMUELADAMSBOSTONLAGE...		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	

Name: 5_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side	
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	

Name: 5_5	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side	
635985067443	MIKESHARDBLACKCHERRYLE...		2	Side	
635985060741	MIKESHARDSEASONAL6/11.2...		2	Side	

Name: 6_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	



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Segment 5 of 6 starting view

## Shelf Schematic Report

RITE AID\_4866 Store # 4866 # of segments: 6  
 635985800064 WHITECLAWVARIETY12/12CA... PRO... 1 Side 90

Name: 6_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side	90
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side	90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side	90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	90

Name: 6_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side	90
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side	90
071990000158	COORSHARDSELTZERVARIET...	New	1	Side	90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side	90

Name: 6_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950630	CORONAREFRESCAPASSION...		1	Top	90
033544000137	CORONAVARIETYREFRESCA1...		1	Front	90
034100012229	MOVOVARIETY4/8.4CAN		1	Side	90
041827701121	ARCTICCHILLHARDSELTZERV...	PRO...	1	Front	90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front	90

Name: 6_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008748333	ARNOLDPALMERSPIKEDHALF...		2	Side	
087692006602	ANGRYORCHARDROSE6/12BTL		2	Side	
087692821021	ANGRYORCHARDCRISPAPPL...		2	Side	



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Warm

FMB always lead flow in relation to store traffic flow.  
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FINAL Warm FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID\_4866 Store # 4866 # of segments: 3



Name: 2_5		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	2	Front	
082488123006	BECKS12/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	2	Front	
080660956800	CORONA18/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	

Name: 2_2		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
082488123815	BECKS12/12CAN		1	Top 90	
080660956954	CORONA12/12CAN	Core	1	Top 90	
080660954080	CORONA24/7BTL	Core	2	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
033544000182	CORONAPREMIER18/12BTL		2	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	3	Side 90	

Name: 2_3		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	2	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
080660956213	CORONALIGHT12/12CAN		1	Top 90	
080660956053	CORONA6/12BTL	Core	2	Side	
033544950418	CORONAPREMIER6/12BTL		2	Side	
080660957654	MODELOESPECIAL6/12BTL		2	Side	

Name: 2_4		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	

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FINAL

Warm

FMB always lead flow in relation to store traffic flow.  
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Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID_4866	Store # 4866	# of segments: 3		
635985260875	WHITECLAWMANGO6/12CAN		1	Side
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Side
087692004172	TRULYCOLIMALIME6/12CAN		1	Side
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side
087692007814	TRULYROSE6/12CAN		1	Side
042572040060	SCHOFFERHOFERGRAPEFRU...		2	Side
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side 90
754527001612	NEWBELGIUMFATTIRE12/12CAN		1	Side 90
816014020800	SOUTHERNTIEROVERPACKD1...		1	Side 90
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front
071990095611	BLUEMOONMANGOWHEAT6/1...		2	Side

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000158	COORSHARDSELTZERVARIET...	New	1	Side 90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side 90
034100012229	MOVVARIETY4/8.4CAN		1	Side 90
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90
033544950678	CORONAREFRESCAGUAVALI...		1	Side
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front
087600101153	CARLSBERG4/16.9CAN		1	Front
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front
835609001116	TYSKIE4/16.9CAN		1	Front
030613000302	BROOKLYNLAGER6/12CAN		1	Side
856632004271	BRONXSUMMER6/12CAN		1	Side
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side
862737000018	MONTAUKSUMMER6/12CAN	PRO...	1	Side
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Front
087692100126	SAMUELADAMS BOSTON LAGE...		2	Side



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Segment 3 of 3 starting view

## Shelf Schematic Report

RITE AID\_4866 Store # 4866 # of segments: 3



Name: 2_5		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	2	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 2_2		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200531682	BUDLIGHT24/12CAN		1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

Name: 2_3		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	2	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100576363	LITE12/12CAN		1	Side 90	
089924278986	YUENGLINGLAGER12/12CAN		1	Top 90	
018200200786	NATTYDADDY15/12CAN		1	Side 90	

Name: 2_4		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Side	
018200089817	BUD8/16CAN		1	Top 90	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
034100570231	LITE9/16BTL(AL)		1	Front	
022100004047	PABSTAMERICANPALEALE12/...		1	Top 90	
022100004122	PABSTEASY12/12CAN		1	Top 90	
022100001701	PABST12/12CAN		1	Side 90	

Name: 2_1		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083783228229	SIERRANEVADASEASONAL6/1...		2	Side	
041827001467	HARPOONSEASONAL6/12BTL		2	Side	



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Segment 3 of 3 starting view

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RITE AID_4866	Store # 4866	# of segments: 3		
636251776120	STONEIPA6/12BTL		2	Side
018200139864	SHOCKTOPBELGIANWHITE6/1...		2	Side
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90



2020 FALL

Segment View