

Rite Aid
Store# 3865
QUEENS VILLAGE , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 9 starting view

Shelf Schematic Report

RITE AID_3865 Store # 3865 # of segments: 9



Name: 1_1	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Front	
072890000163	HEINEKEN12/12BTL	Core	2	Side	

Name: 1_2	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200255380	BUDLIGHTLIMESEASONALRIT...		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
018200250064	BUDICE1/25CAN		1	Front	
018200250132	NATTYDADDY1/25CAN		1	Front	
018200250088	NATURALICE1/25CAN		1	Front	
018200250026	NATURALLIGHT1/25CAN		1	Front	
034100006129	OLDE ENGLISH 800 1/24 CAN		1	Front	

Name: 1_3	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
034100000974	VIZZY PINEAPPLE MANGO 1/24...	New	1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
087975026501	SAPPORO1/22CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
018200255052	BUDLIGHTLIMESTRAW-BER-RI...		1	Front	
087692752318	TWISTEDTEAHALFANDHALF1/...		1	Front	
613008748296	ARNOLD PALMER SPIKED HALF...		1	Front	

Name: 1_4	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985245834	MIKESHARDERLEMONADE1/2...	New	2	Front	
635985249856	MIKESHARDERCRANBERRY L...	PRO...	2	Front	
087692010142	TRULY LEMONADE 1/24CAN	PRO...	2	Front	
635985260394	WHITECLAW MANGO 1/19.2CAN	PRO...	2	Front	
635985260387	WHITECLAW BLACKCHERRY 1/...		2	Front	

Name: 2_1 W:30.50 in D:23.50 in

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000163	HEINEKEN12/12BTL	Core	2	Side
072890000163	HEINEKEN12/12BTL	Core	1	Side
072890000163	HEINEKEN12/12BTL	Core	1	Side

Name: 2_2		W:30.50 in	D:23.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890005298	HEINEKEN12/8CAN		1	Top 90	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
181954000046	PERONI12/11.2BTL		1	Side	

Name: 2_3		W:30.50 in	D:23.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	

Name: 2_4		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	2	Top 90	
041827701121	ARCTICCHILLHARDSELTSERV...	PRO...	2	Top 90	



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Segment 3 of 9 starting view

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Name: 3_1		W:30.50 in	D:23.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890004239	HEINEKENLIGHT18/12BTL		2	Side
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side
033544000137	CORONAVARIETYREFRESKA1...		1	Top 90

Name: 3_2		W:30.50 in	D:23.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top 90
033544950630	CORONAREFRESKAPASSION...		1	Top 90

Name: 3_3		W:30.50 in	D:23.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90
071990000158	COORSHARDSELTZERVARIET...	New	1	Top 90
033544950678	CORONAREFRESKAGUAVALI...		1	Top 90

Name: 3_4		W:30.50 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012229	MOVOVARIETY4/8.4CAN		2	Side
018200209932	BUDLIGHTLIMESTRAW-BER-RI...		1	Side 90
082000723851	SMIRNOFFICEORIGINAL6/11.2...		1	Front
635985067443	MIKESHARDBLACKCHERRYLE...		1	Front

Name: 4_1		W:30.50 in	D:23.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
082488123006	BECKS12/12BTL	Core	2	Side
080660956800	CORONA18/12BTL	Core	1	Side

Name: 4_2		W:30.50 in	D:23.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90

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786150001493	STELLAARTOIS18/11.2BTL	1 Side
083820138948	REDSTRIPELAGER12/11.2BTL	1 Side 90

Name: 4_3	W:30.50 in	D:23.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
4005249004181	VELTINPILSENER4/16.9CAN		1	Front

Name: 4_4	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Front
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	3	Front



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Segment 5 of 9 starting view

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Name: 5_1	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 5_2	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Top 90	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Front	

Name: 5_3	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820567939	REDSTRIPELAGER6/11.2BTL	New	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Front	

Name: 5_4	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	2	Front	
080660956053	CORONA6/12BTL	Core	2	Side	

Name: 6_1	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	

Name: 6_2	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	

Name: 6_3	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544950418	CORONAPREMIER6/12BTL		1	Side	

Name: 6_4	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956251	CORONALIGHT6/12BTL		2	Side	

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Segment 5 of 9 starting view

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RITE AID_3865	Store # 3865	# of segments: 9		
033544950517	CORONAFAMILIAR6/12BTL		2	Side
894137002712	CRISPINROSE6/12CAN		1	Side 90



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Segment 7 of 9 starting view

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Name: 7_1	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Front	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top 90	

Name: 7_2	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	

Name: 7_3	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000212	MODELOESPECIAL24/7BTL	PRO...	2	Side	
719057001563	PRESIDENTE12/12BTL		1	Front	

Name: 7_4	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
080660957555	MODELOESPECIAL6/12CAN		1	Side	
719057001310	PRESIDENTE6/12BTL		1	Side	
018200149900	BUDLIGHTLIME12/12BTL		1	Front	

Name: 7_5	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006602	ANGRYORCHARDROSE6/12BTL		2	Front	
087692821021	ANGRYORCHARDCRISPAPPL...		2	Front	

Name: 8_1	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
071990316006	COORSLIGHT24/12CAN		1	Side	
071990300791	COORSLIGHT24/12BTL(HG)		1	Front	

Name: 8_2	W:30.50 in	D:23.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300791	COORSLIGHT24/12BTL(HG)		1	Side	

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Name: 8_3	W:30.50 in	D:23.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90

Name: 8_4	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200007699	BUDLIGHT12/12BTL		2	Side
018200007712	BUD12/12BTL		2	Side



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Warm

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Segment 1 of 1 starting view



Shelf Schematic Report

RITE AID_3865 Store # 3865 # of segments: 1

Name: 1_1		W:48.00 in	D:15.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	
719057001563	PRESIDENTE12/12BTL		1	Side	
071990300791	COORSLIGHT24/12BTL(HG)		1	Front	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 1_2		W:48.00 in	D:15.25 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	
719057001563	PRESIDENTE12/12BTL		1	Side	
071990300791	COORSLIGHT24/12BTL(HG)		1	Front	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 1_3		W:48.00 in	D:15.25 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660954080	CORONA24/7BTL	Core	1	Front	
071990300791	COORSLIGHT24/12BTL(HG)		1	Front	
071990316006	COORSLIGHT24/12CAN		1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 1_4		W:48.00 in	D:15.25 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	3	Front	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990316006	COORSLIGHT24/12CAN		1	Side	
034100016364	HIGHLIFE12/12CAN		1	Top 90	

Name: 1_5		W:48.00 in	D:15.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
071990300791	COORSLIGHT24/12BTL(HG)		1	Front	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	

Name: 1_6		W:48.00 in	D:15.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Front	

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786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
635985548904	WHITECLAWVARIETY12/12CA...	Core	2	Top 90	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	

