

Rite Aid

Store# 4863

FLUSHING, NY

Cold

FMB always lead flow in relation to store traffic flow.

Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Shelf Schematic Report

RITE AID_4863 Store # 4863 # of segments: 6



Name: 1_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	3	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	2	Side	
072890005298	HEINEKEN12/8CAN		1	Top 90	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200255052	BUDLIGHTLIMESTRAW-BER-RI...		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
034100003555	LITE1/24CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	
022100000049	PABST1/24CAN		1	Front	
018200250088	NATURALICE1/25CAN		1	Front	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
087975026501	SAPPORO1/22CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front	
635985260387	WHITECLAWBLACKCHERRY1/...	PRO...	1	Front	
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	Front	

Name: 1_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side	
635985548904	WHITECLAWVARIETY12/12CA...	Core	2	Side	

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RITE AID_4863	Store # 4863	# of segments: 6
087692006862	TRULYVARIETYBERRY12/12C...	Core 1 Side

Name: 2_1	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890001528	HEINEKEN18/12BTL	New	1	Front
072890000200	HEINEKEN12/12CAN	Core	1	Side
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side

Name: 2_2	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000200	HEINEKEN12/12CAN	Core	1	Top 90
083820123937	GUINNESSEXPTRASTOUT6/12B...	Core	1	Side
181954000046	PERONI12/11.2BTL		1	Side
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side

Name: 2_3	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
087692291039	SAMUELADAMSVARIETY12/12...		1	Side
087692100126	SAMUELADAMSBOSTONLAGE...		1	Side

Name: 2_4	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top 90
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
030613000012	BROOKLYNLAGER6/12BTL		1	Side
736920111327	GOOSEISLANDIPA6/12BTL		1	Side

Name: 2_5	W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000158	COORSHARDELTZERVARIET...	New	1	Side
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side
033544000137	CORONAVARIETYREFRESCA1...		1	Side
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90

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Segment 3 of 6 starting view

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Name: 3_1	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	2	Side	

Name: 3_2	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 3_3	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544950418	CORONAPREMIER6/12BTL		1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	

Name: 3_4	W:30.00 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side 90	
635985067443	MIKESHARDBLACKCHERRYLE...		1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	

Name: 4_1	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	

Name: 4_2	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	

Name: 4_3	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	

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Segment 3 of 6 starting view

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033544000212	MODELOESPECIAL24/7BTL	PRO... 1 Front
080660957159	MODELOESPECIAL12/12CAN	Core 1 Side 90

Name: 4 4	W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956053	CORONA6/12BTL	Core	1	Side
080660956053	CORONA6/12BTL	Core	1	Front
080660956251	CORONALIGHT6/12BTL		1	Front
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90



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RITE AID_4863 Store # 4863 # of segments: 6



Name: 5_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200113086	BUD18/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Top 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	

Name: 5_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200089817	BUD8/16CAN		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	

Name: 5_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	
018200089893	BUDLIGHT8/16CAN		1	Side 90	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	

Name: 5_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	

Name: 5_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957654	MODELOESPECIAL6/12BTL		3	Side	
018200169847	MICHELOBULTRALIMECACTU...	PRO...	1	Top	

Name: 6_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top	

Name: 6_2 W:30.00 in D:22.00 in

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Segment 5 of 6 starting view

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RITE AID 4863	Store # 4863	# of segments: 6			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	
018200284434	NATURALICE15/12CAN	Core	1	Top	

Name: 6_3	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	3	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 6_4	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
034100576363	LITE12/12CAN		1	Top 90	
034100573409	LITE18/12CAN	Core	1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	
034100016364	HIGHLIFE12/12CAN		1	Top 90	

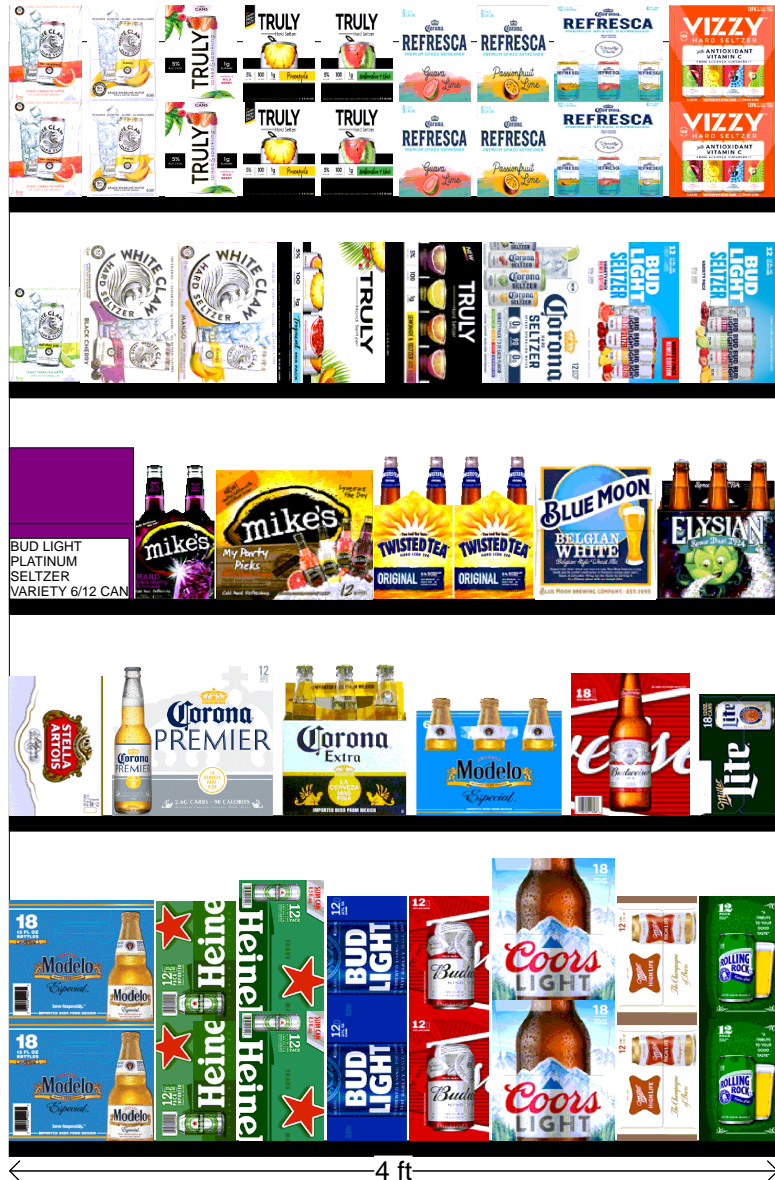
Name: 6_5	W:30.00 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100575090	LITE12/12BTL		1	Front	
022100001701	PABST12/12CAN		1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Top	



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Segment 1 of 1 starting view

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RITE AID_4863 Store # 4863 # of segments: 1



← 4 ft →

Name: 1_1		W:48.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890005298	HEINEKEN12/8CAN		1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100016364	HIGHLIFE12/12CAN		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side	

Name: 1_2		W:48.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
080660956053	CORONA6/12BTL	Core	1	Front	
080660957654	MODELOESPECIAL6/12BTL		1	Front	
018200113086	BUD18/12BTL		1	Side	
034100573409	LITE18/12CAN	Core	1	Side	

Name: 1_3		W:48.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Front	
635985067443	MIKESHARDBLACKCHERRYLE...		1	Side	
635985129981	MIKESHARDVARIETY12/11.2BTL		1	Front	
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
817904000834	ELYSIANSPACEDUSTIPA6/12B...		1	Front	

Name: 1_4		W:48.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	

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Segment 1 of 1 starting view

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RITE AID_4863	Store # 4863	# of segments: 1		
Name: 1_5	W:48.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side
635985260875	WHITECLAWMANGO6/12CAN		1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Side
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side
033544950678	CORONAREFRESCAGUAVALI...		1	Side
033544950630	CORONAREFRESCAPASSION...		1	Side
033544000137	CORONAVARIETYREFRESCA1...		1	Side
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Side

