

Rite Aid  
Store# 4768  
WESTBURY, NY

cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

## Shelf Schematic Report

RITE AID\_4768 Store # 4768 # of segments: 4

Name:	1_1	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
082488123006	BECKS12/12BTL	Core	1	Side		
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side		
072890000200	HEINEKEN12/12CAN	Core	1	Side		

Name:	1_2	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Front 90		
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Front 90		
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Top 90		

Name:	2_1	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890000163	HEINEKEN12/12BTL	Core	1	Front		
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top		

Name:	2_2	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side		
089826900336	TECATE12/12CAN		1	Side		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side		

Name:	2_3	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Top 90		
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Top 90		
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Top 90		



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## Shelf Schematic Report

RITE AID\_4768 Store # 4768 # of segments: 4

Name: 3_1	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 3_2	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	

Name: 3_3	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200089893	BUDLIGHT8/16CAN		1	Side 90	
018200007712	BUD12/12BTL		1	Side	

Name: 4_1	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	

Name: 4_2	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990300692	COORSLIGHT12/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
022100001701	PABST12/12CAN		1	Side	

Name: 4_3	W:23.00 in	D:25.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200089817	BUD8/16CAN		1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200284434	NATURALICE15/12CAN		1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	



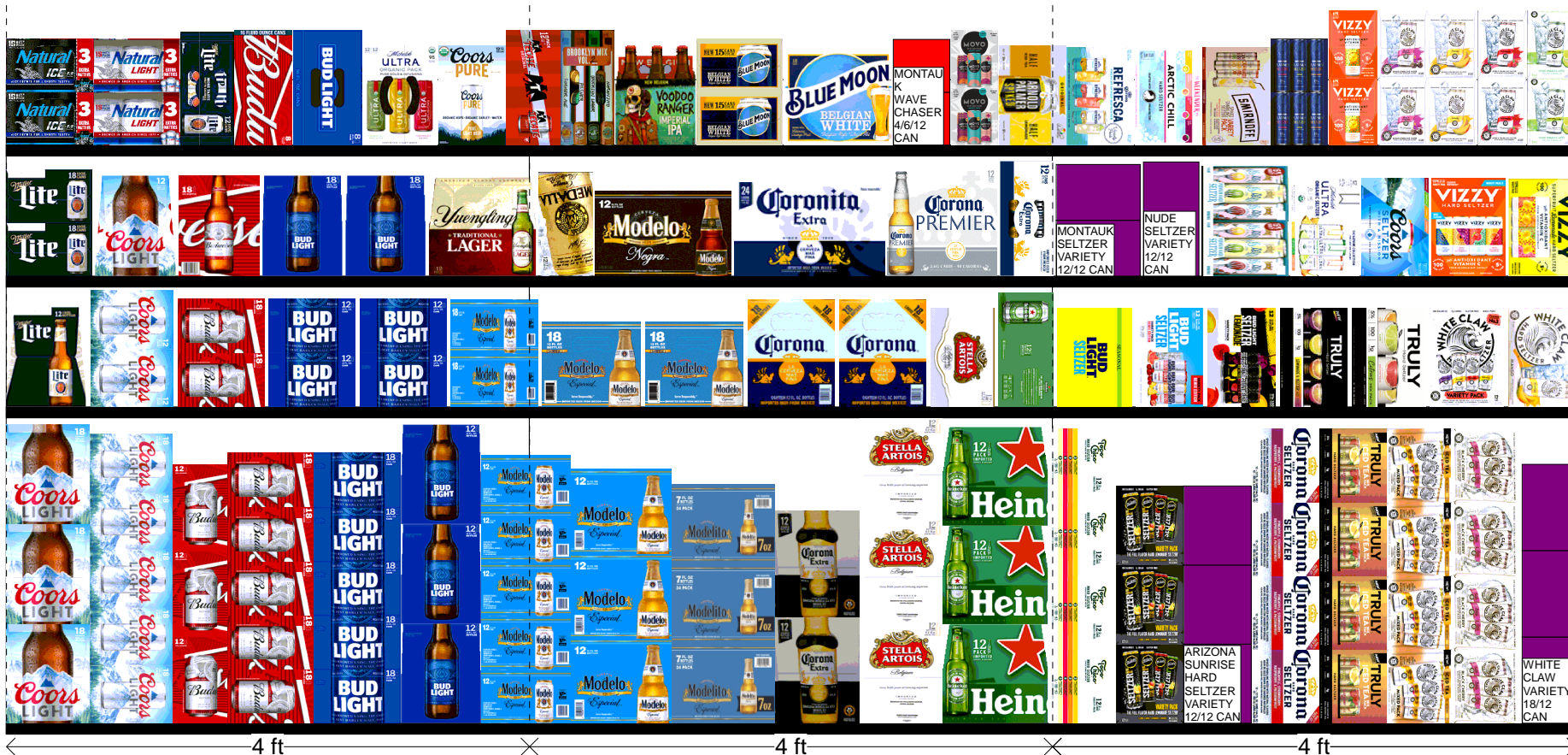
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## Shelf Schematic Report

RITE AID\_4768 Store # 4768 # of segments: 3

Name: 2_1		W:144.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990300784	COORSLIGHT18/12BTL		1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200007699	BUDLIGHT12/12BTL		1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL		1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	

Name: 2_2		W:144.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100575090	LITE12/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	2	Side 90	
080660957111	MODELOESPECIAL18/12CAN		1	Side 90	
033544950272	MODELOESPECIAL18/12BTL		2	Side	
080660956800	CORONA18/12BTL	Core	2	Side	
786150000168	STELLAARTOIS12/11.2CAN		1	Front 90	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	

Name: 2_3		W:144.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL		1	Side	
018200113086	BUD18/12BTL		1	Side	
018200533082	BUDLIGHT18/12BTL		2	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Front	
081553011002	MEDALLALIGHT12/10CAN	New	1	Top 90	
080660957876	MODELONEGRA12/12BTL		1	Front	
080660954080	CORONA24/7BTL	Core	1	Front	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
080660956954	CORONA12/12CAN		1	Top 90	



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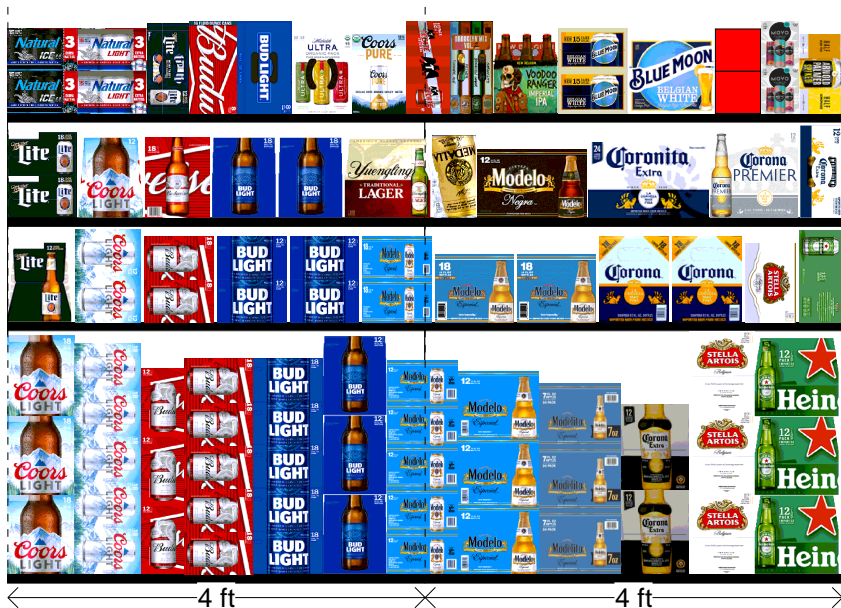
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Segment 1 of 3 starting view

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UPC (12 Digit)	Name	Ast	Facing	Orientat...
018200284434	NATURALICE15/12CAN		1	Side 90
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90
034100576363	LITE12/12CAN		1	Top 90
018200089817	BUD8/16CAN		1	Front 90
018200089893	BUDLIGHT8/16CAN		1	Top 90
018200202582	MICHELOBULTRAVARIETYORGANIC1... New		1	Top 90
071990000240	COORSPURE12/12CAN	New	1	Top 90
089826900336	TECATE12/12CAN		1	Top 90
030613000746	BROOKLYNVARIETY12/12CAN	PROTECT	1	Top 90
754527004217	NEWBELGIUMVOODOORANGERIMPE...		1	Front
071990170523	BLUEMOONBELGIANWHITE15CAN		1	Side 90
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Front
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side
034100012229	MOVOVARIETY4/8.4CAN		1	Front
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	1	Front 90



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Name: 2_1		W:144.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
021136180879	TOPOCHICOHARDELTZERSPIKEDS...	New	1	Side	90
635985800170	MIKESHARDELTZERVARIETYLEMO...	New	1	Side	
613008756741	ARIZONASUNRISEHARDELTZERVA...	New	1	Side	90
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Side	90
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side	90
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Side	90
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side	90
635985548911	WHITECLAWVARIETY18/12CAN		1	Side	

Name: 2_2		W:144.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
018200202780	BUDLIGHTSELTZERVARIETYSEASON...	New	1	Top	90
018200202179	BUDLIGHTSELTZERVARIETYREMIX1...	PROTECT	1	Front	90
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Top	90
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Front	90
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Top	90
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Top	90
635985100331	WHITECLAWMANGO12/12CAN		1	Front	90

Name: 2_3		W:144.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
852247008109	MONTAUKSELTZERVARIETY12/12CAN	New	1	Side	90
850009654083	NUDESELTZERVARIETY12/12CAN	New	1	Top	90
642860900726	FOUNDERSMASAGAVEHARDELTZE...		1	Side	90
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Top	90
071990000158	COORSHARDELTZERVARIETY12/12...	PROTECT	1	Front	90
034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Top	90
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Front	90

Name: 2_4		W:144.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1	Front	90
041827701121	ARCTICCHILLHARDELTZERVARIET...	PROTECT	1	Front	90
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...		1	Front	90
018200202506	BUDLIGHTPLATINUMSELTZERVARIE...	PROTECT	1	Side	
034100012335	VIZYPINEAPPLEMANGO6/12CAN	New	1	Side	
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	

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RITE AID_4768	Store # 4768	# of segments: 3		
635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side

