

# Rite Aid

## Store# 4552

### FLORAL PARK , NY

cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



**Rite Aid**  
**Store# 4552**  
**FLORAL PARK, NY**

FINAL

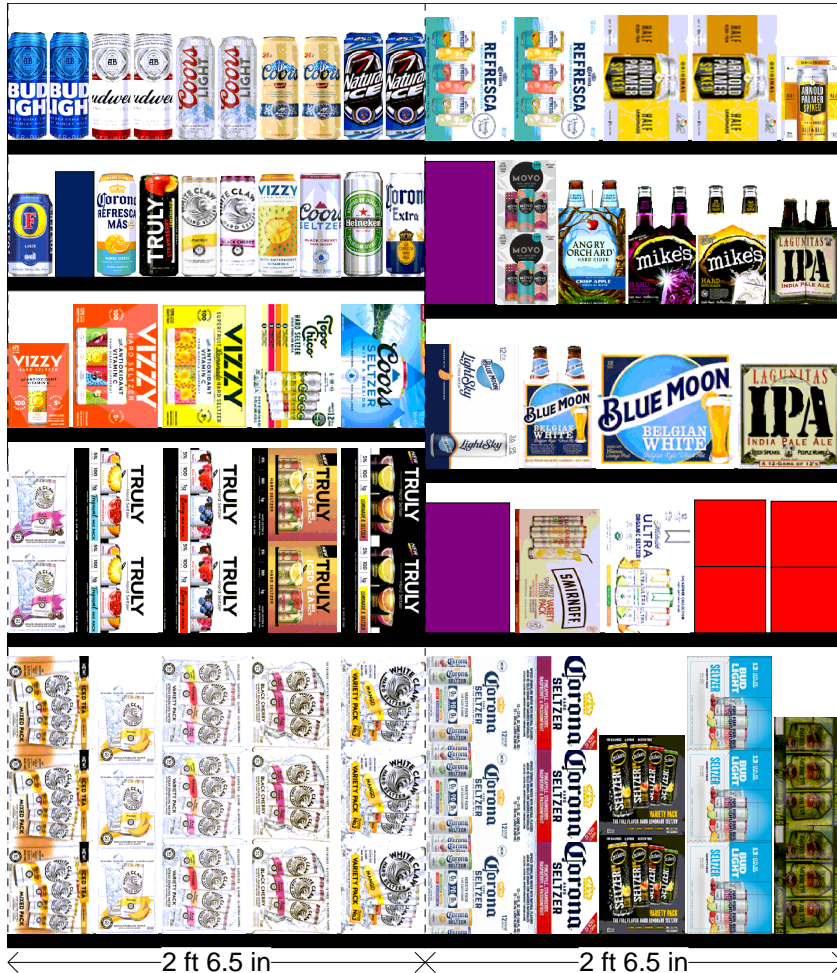
cold

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Segment 1 of 6 starting view

## Shelf Schematic Report

RITE AID\_4552 Store # 4552 # of segments: 6



Name: 1_1		W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Side	90	
635985260875	WHITECLAWMANGO6/12CAN		1	Side		
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side	90	
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side	90	
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Side	90	

Name: 1_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side		
087692008040	TRULYVARIETYTROPICAL12/12CAN(...	Core	1	Side	90	
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side	90	
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side	90	
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Side	90	

Name: 1_3		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
034100012335	VIZZYPINEAPPLEMANGO6/12CAN	New	1	Side		
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Front	90	
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Front	90	
021136180879	TOPOCHICOHARDSELTZERSPIKEDS...	New	1	Front	90	
071990000158	COORSHARDSELTZERVARIETY12/12...	PROTECT	1	Front	90	

Name: 1_4		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
070897013315	FOSTERS1/25.4CAN		1	Front		
613008759131	ARIZONAHARDGREENTEA1/24CAN	New	1	Front		
033544000359	CORONAREFRESCAMASMANGO1/24...	New	1	Front		
087692011682	TRULYSTRAWBERRYLEMONADE1/24...	New	1	Front		
635985260394	WHITECLAWMANGO1/19.2CAN		1	Front		
635985260387	WHITECLAWBLACKCHERRY1/19.2CAN		1	Front		
034100000974	VIZZYPINEAPPLEMANGO1/24CAN	PROTECT	1	Front		
071990000141	COORSHARDSELTZERBLKCHERRY1/...	PROTECT	1	Front		
072890001191	HEINEKEN1/24CAN		1	Front		
080660956435	CORONA1/24CAN		1	Front		

Name: 1_5		W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200250019	BUDLIGHT1/25CAN		2	Front		



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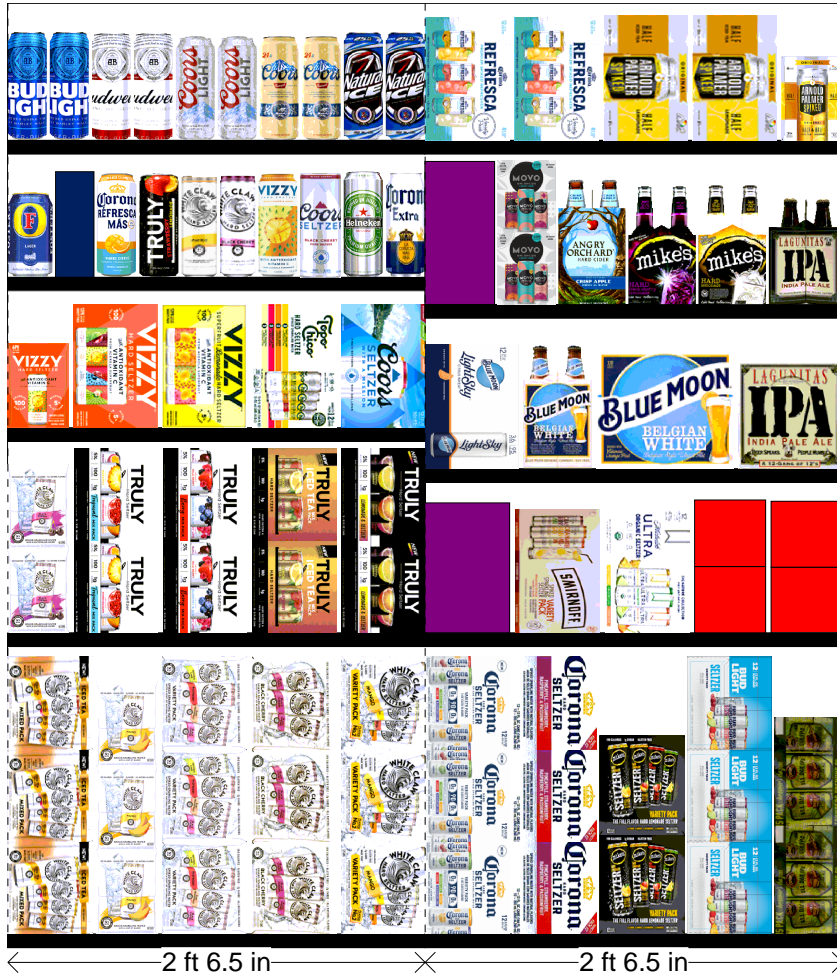
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Segment 1 of 6 starting view

## Shelf Schematic Report



RITE AID_4552	Store # 4552	# of segments: 6		
018200250002	BUD1/25CAN		2	Front
071990300654	COORSLIGHT1/24CAN		2	Front
071990100711	COORSBANQUET1/24CAN		2	Front
018200250088	NATURALICE1/25CAN		2	Front

Name: 2_1		W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Side	90	
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Side	90	
635985800170	MIKESHARDSELTZERVARIETYLEMO...	New	1	Side		
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Side	90	
642860900245	FOUNDERSALLDAYSESSIONIPA15/12...		1	Side		

Name: 2_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
613008756741	ARIZONASUNRISEHARDSELTZERVA...	New	1	Front	90	
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...		1	Front	90	
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Top	90	
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side		
862737000063	MONTAUKSUMMER6/12CAN(WRAP)	Core	1	Side		

Name: 2_3		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Top	90	
071990095116	BLUEMOONBELGIANWHITE6/12BTL		1	Side		
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Front		
723830100091	LAGUNITASIPA12/12BTL		1	Side		

Name: 2_4		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
852247008109	MONTAUKSELTZERVARIETY12/12CAN	New	1	Top	90	
034100012229	MOVVARIETY4/8.4CAN		1	Front		
087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		1	Side		
635985067443	MIKESHARDBLACKCHERRYLEMONA...		1	Side		
635985100621	MIKESHARDLEMONADE6/11.2BTL		1	Side		
723830000094	LAGUNITASIPA6/12BTL		1	Side		

Name: 2_5		W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	2	Front	90	
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	2	Front	90	

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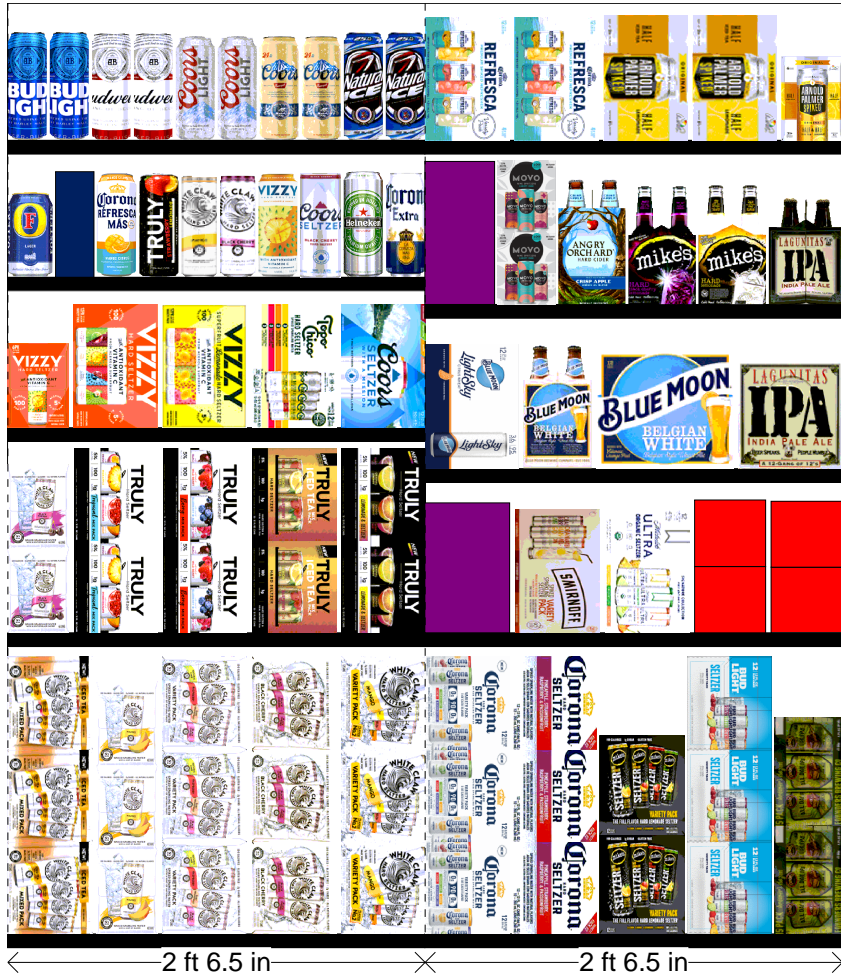
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Segment 1 of 6 starting view

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RITE AID_4552	Store # 4552	# of segments: 6		
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Side



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Segment 3 of 6 starting view

## Shelf Schematic Report

RITE AID\_4552 Store # 4552 # of segments: 6



Name: 3_1		W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
07289000163	HEINEKEN12/12BTL	Core	2	Side		
082488123006	BECKS12/12BTL	Core	1	Side		
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side		

Name: 3_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890000163	HEINEKEN12/12BTL	Core	2	Side		
072890000200	HEINEKEN12/12CAN	Core	1	Side		
786150000168	STELLAARTOIS12/11.2CAN		1	Front 90		
786150000014	STELLAARTOIS6/11.2BTL		1	Side		

Name: 3_3		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side		
072890006219	HEINEKEN0.0NEARBEER6/12BTL		1	Side		
072890000118	HEINEKEN6/12BTL		1	Side		
181954000022	PERONI6/11.2BTL		1	Side		
181954000046	PERONI12/11.2BTL		1	Side		

Name: 3_4		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
030613000746	BROOKLYNVARIETY12/12CAN	PROTECT	1	Side		
736920111327	GOOSEISLANDIPA6/12BTL		1	Side		
042572040060	SCHOFFERHOFERGRAPEFRUIT6/11....		1	Side		
817904000834	ELYSIANSPACEDUSTIPA6/12BTL		1	Side		
681745111185	BLUEPOINTSEASONAL6/12BTL		1	Side		
083820123937	GUINNESSEXTRASTOUT6/12BTL		1	Side		

Name: 3_5		W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
754527009946	NEWBELGIUMVOODOORANGERROT...		1	Front		
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front		
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front		
087600101153	CARLSBERG4/16.9CAN		2	Front		

Name: 4_1		W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956800	CORONA18/12BTL	Core	1	Side		



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Segment 3 of 6 starting view

## Shelf Schematic Report

RITE AID\_4552 Store # 4552 # of segments: 6  
 080660956152 CORONA12/12BTL Core 2 Front

Name: 4_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	2	Side	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 4_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
080660956053	CORONA6/12BTL	Core	1	Front	
080660956251	CORONALIGHT6/12BTL		1	Side	
033544950272	MODELOESPECIAL18/12BTL		1	Side	

Name: 4_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544950418	CORONAPREMIER6/12BTL		1	Side	
080660956954	CORONA12/12CAN		1	Top 90	
080660956756	CORONALIGHT12/12BTL	Core	1	Front	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	

Name: 4_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
719057001563	PRESIDENTE12/12BTL		2	Side	
080660956213	CORONALIGHT12/12CAN		2	Top 90	



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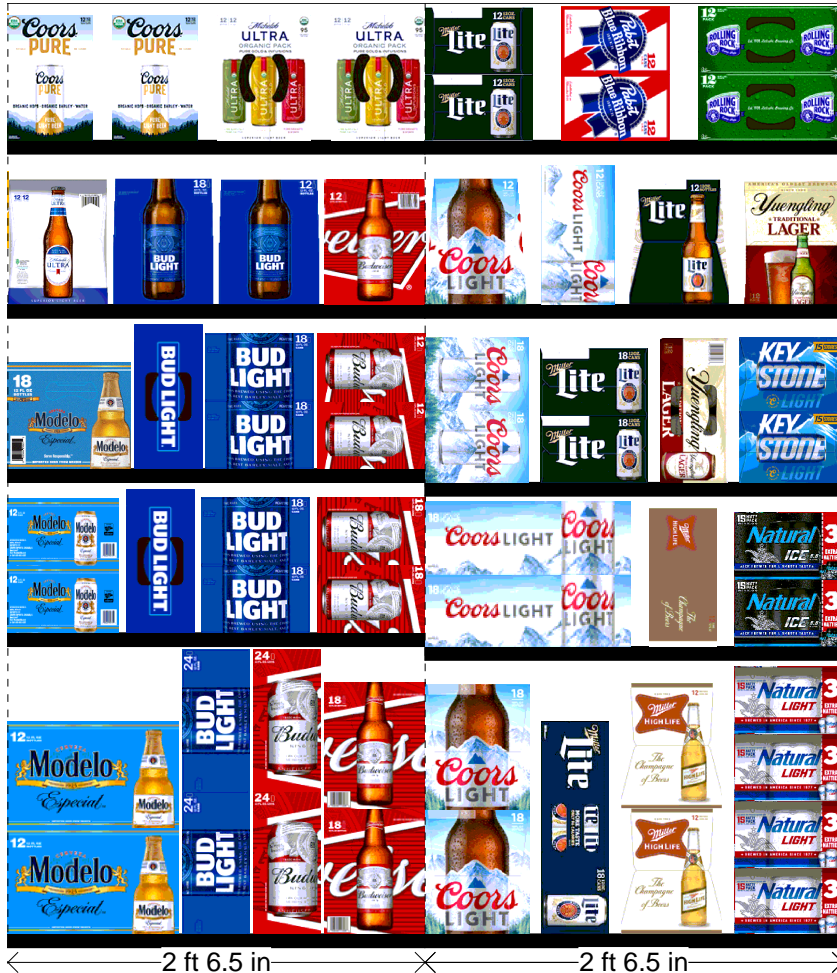
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Segment 5 of 6 starting view

## Shelf Schematic Report

RITE AID\_4552 Store # 4552 # of segments: 6



Name: 5_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
018200531682	BUDLIGHT24/12CAN		1	Side	
018200111686	BUD24/12CAN		1	Side	
018200113086	BUD18/12BTL		1	Side	

Name: 5_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	

Name: 5_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544950272	MODELOESPECIAL18/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	

Name: 5_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200059902	MICHELOBULTRA12/12BTL	Core	1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	

Name: 5_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990000240	COORSPURE12/12CAN	New	2	Top 90	
018200202582	MICHELOBULTRAVARIETYORGANIC1...	New	2	Top 90	

Name: 6_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990300784	COORSLIGHT18/12BTL		1	Side	
034100573409	LITE18/12CAN	Core	1	Top 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

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**FLORAL PARK, NY**

FINAL

cod

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Segment 5 of 6 starting view

## Shelf Schematic Report

RITE AID_4552		Store # 4552	# of segments: 6		
Name: 6_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
018200284434	NATURALICE15/12CAN		1	Side 90	

Name: 6_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
089924278986	YUENGLINGLAGER12/12CAN		1	Top 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 6_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990300692	COORSLIGHT12/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Top 90	
034100575090	LITE12/12BTL		1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	

Name: 6_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100576363	LITE12/12CAN		1	Side 90	
022100001701	PABST12/12CAN		1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Top	





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FLORAL PARK, NY

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**FLORAL PARK, NY**

FINAL

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Segment 1 of 2 starting view

## Shelf Schematic Report

RITE AID\_4552 Store # 4552 # of segments: 2



Name: 1_1		W:96.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890001528	HEINEKEN18/12BTL		1	Side		
033544000182	CORONAPREMIER18/12BTL		1	Side		
080660956237	CORONALIGHT18/12BTL		1	Side		
080660957111	MODELOESPECIAL18/12CAN		1	Side 90		
033544000212	MODELOESPECIAL24/7BTL		1	Front		
018200967214	MICHELOBULTRA18/12CAN	Core	1	Side 90		
018200533082	BUDLIGHT18/12BTL		1	Side		
018200113086	BUD18/12BTL		1	Side		
071990300692	COORSLIGHT12/12BTL		1	Front		
034100572563	LITE18/12BTL		1	Side		
034100015091	HIGHLIFE12/12BTL	Core	1	Front		

Name: 1_2		W:96.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985548911	WHITECLAWVARIETY18/12CAN		1	Side 90		
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side 90		
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side 90		
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Side 90		
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side 90		
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Side 90		
087692008040	TRULYVARIETYTROPICAL12/12CAN(...	Core	1	Side 90		
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side 90		
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Side		
018200059902	MICHELOBULTRA12/12BTL	Core	1	Side		
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90		
018200110474	BUD12/12CAN	Core	1	Side 90		
034100573409	LITE18/12CAN	Core	1	Side 90		
018200284434	NATURALICE15/12CAN		1	Side		

Name: 1_3		W:96.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Side		
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90		
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Side 90		
034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Side 90		
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...		1	Side 90		
071990000158	COORSHARDSELTZERVARIETY12/12...	PROTECT	1	Side 90		
018200202179	BUDLIGHTSELTZERVARIETYREMIX1...	PROTECT	1	Side 90		

2021 SPRING

Segment View

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FINAL

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Segment 1 of 2 starting view

## Shelf Schematic Report

RITE AID_4552	Store # 4552	# of segments: 2		
018200202780	BUDLIGHTSELTZERVARIETYSEASON...	New	1	Side
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Side
613008756741	ARIZONASUNRISEHARDELTZERVA...	New	1	Side
021136180879	TOPOCHICOHARDELTZERSPIKEDS...	New	1	Side
852247008109	MONTAUKSELTZERVARIETY12/12CAN	New	1	Top 90
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90
018200007712	BUD12/12BTL		1	Front
071439344508	ROLLINGROCK12/12CAN		1	Top 90

Name: 1_4		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side	
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side	
087692008033	TRULYBLACKCHERRY6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692012030	TRULYHARDLEMONTEA6/12CAN		1	Side	
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Side	
018200202506	BUDLIGHTPLATINUMSELTZERVARIE...	PROTECT	1	Side	
635985800170	MIKESHARDELTZERVARIETYLEMO...	New	1	Side	
034100012229	MOVVARIETY4/8.4CAN		1	Front	
041827701121	ARCTICCHILLHARDELTZERVARIET...	PROTECT	1	Side 90	
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Side	
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1	Side 90	
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side	
081553011002	MEDALLALIGHT12/10CAN	New	1	Top 90	
072890100160	AMSTELLIGHT12/12BTL		1	Side	

