

Rite Aid
 Store# 10642
 HUNTINGTON STATION , NY

Cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_10642 Store # 10642 # of segments: 3



Name: 1_1	W:23.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 1_2	W:23.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	2	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Top 90	

Name: 1_3	W:23.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985260387	WHITECLAWBLACKCHERRY1/19.2CAN		1	Front	
087692011682	TRULYSTRAWBERRYLEMONADE1/24... New		1	Front	
033544000359	CORONAREFRESCAMASMANGO1/24... New		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	

Name: 2_1	W:23.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	

Name: 2_2	W:23.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Front 90	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	

Name: 2_3	W:23.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side	
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Front 90	
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Front 90	
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Front 90	

Name: 2_4	W:23.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	

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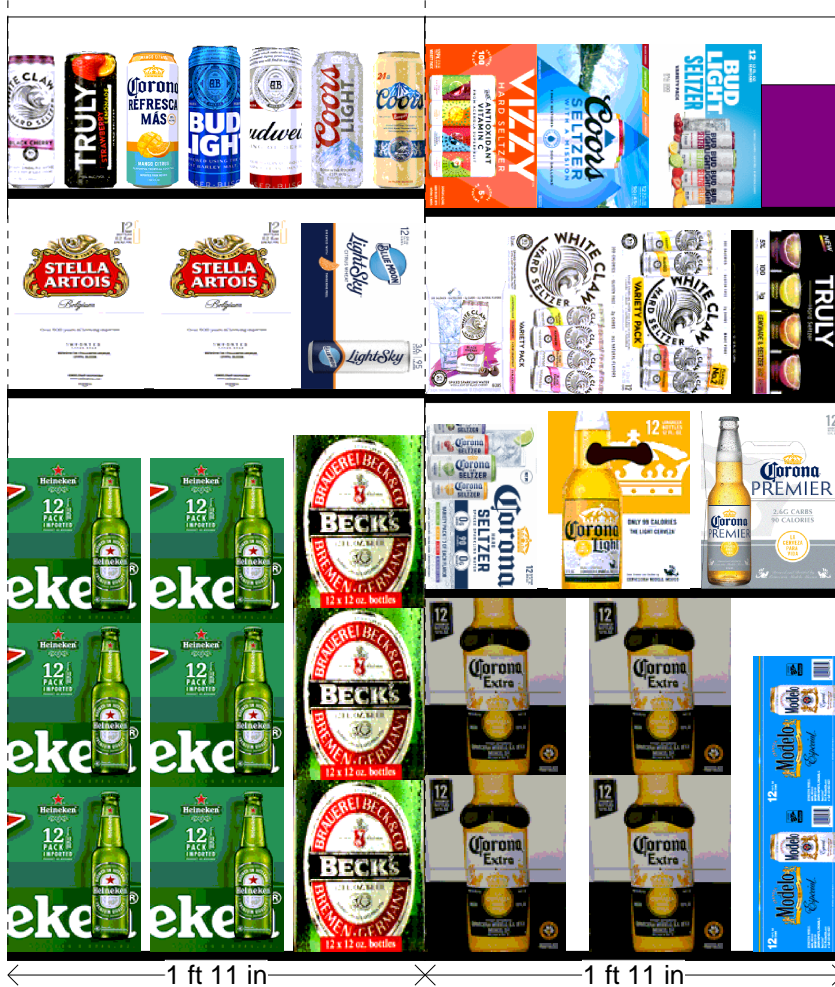
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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_10642 Store # 10642		# of segments: 3	
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1 Front 90
071990000158	COORSHARDELTZERVARIETY12/12...	PROTECT	1 Front 90
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1 Front 90
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1 Top 90



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Name: 3_1		W:23.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 3_2		W:23.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990300692	COORSLIGHT12/12BTL		1	Side	

Name: 3_3		W:23.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1	Side 90	
071990000240	COORSPURE12/12CAN	New	1	Side	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side	
034100573409	LITE18/12CAN	Core	1	Side	



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Segment 1 of 5 starting view

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RITE AID_10642 Store # 10642 # of segments: 5

Name: 3_1		W:180.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985548911	WHITECLAWVARIETY18/12CAN		1	Side	90
072890001528	HEINEKEN18/12BTL		1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
072890000439	HEINEKEN24/7BTL		1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	

Name: 3_2		W:180.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Top	90
635985800293	WHITECLAWVARIETYICEDTEA12/12C... New		1	Front	90
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Front	90
034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Top	90
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Front	90
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Front	90
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Front	90
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Top	90
635985800170	MIKESHARDELTZERVARIETYLEMO...	New	1	Top	90
018200202179	BUDLIGHTSELTZERVARIETYREMIX1...	PROTECT	1	Top	90
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Top	90

Name: 3_3		W:180.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front	90
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Front	90
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Front	90
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Top	90
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Top	90
087692008040	TRULYVARIETYTROPICAL12/12CAN(...	Core	1	Front	90
613008756741	ARIZONASUNRISEHARDELTZERVA...	New	1	Top	90
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Front	90
021136180879	TOPOCHICOHARDELTZERSPIKEDS...	New	1	Top	90
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...		1	Top	90
041827701121	ARCTICCHILLHARDELTZERVARIET...	PROTECT	1	Top	90

Name: 3_4 W:180.00 in D:16.00 in



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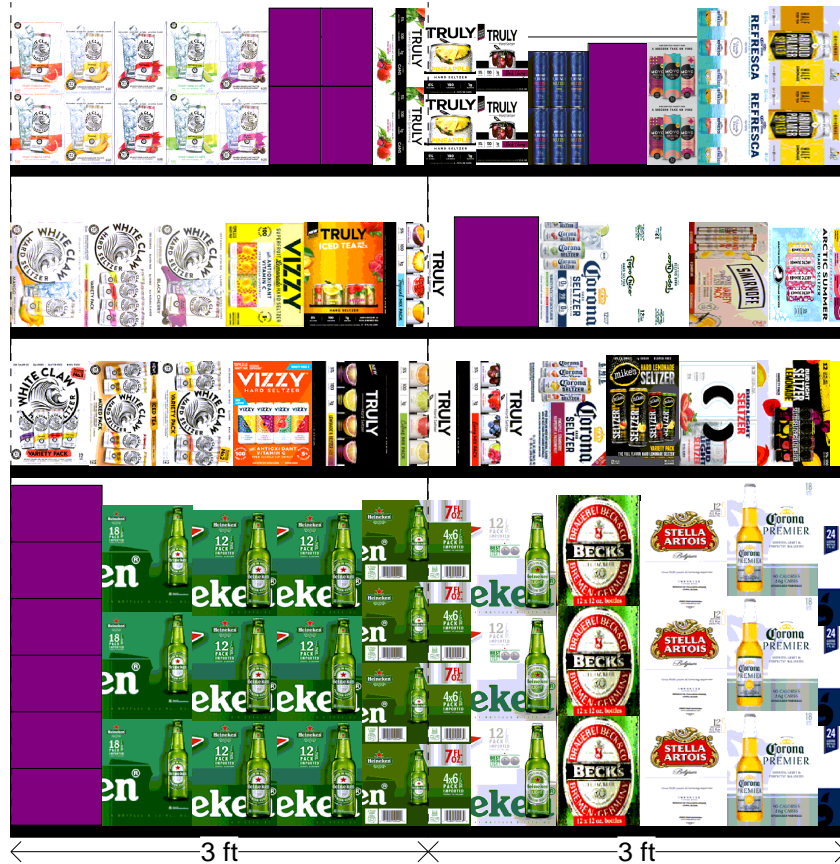
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UPC (12 Digit)	Name	Ast	Facing	Oriental...
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side
635985260875	WHITECLAWMANGO6/12CAN		1	Side
635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Top 90
087692012030	TRULYHARDLEMONTEA6/12CAN		1	Top 90
087692006787	TRULYWILDBERRY6/12CAN		1	Top 90
087692009658	TRULYPINEAPPLE6/12CAN		1	Side
087692008033	TRULYBLACKCHERRY6/12CAN		1	Side
018200202506	BUDLIGHTPLATINUMSELTZERVARI... PROTECT		1	Side
850009654083	NUDESELTZERVARIETY12/12CAN New		1	Top 90
034100012229	MOVOVARIETY4/8.4CAN		1	Side
033544000137	CORONAVARIETYREFRESCA12/12CAN New		1	Side 90
613008752200	ARNOLDPALMERSPIKEDHALFANDHA... PROTECT		1	Side 90



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Name: 3_1		W:180.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL		1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL		1	Side	
018200059902	MICHELOBULTRA12/12BTL	Core	1	Side	

Name: 3_2		W:180.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200202780	BUDLIGHTSELTZERVARIETYSEASON... New		1	Top 90	
018200202636	MICHELOBULTRAPURESELTZERVAR... New		1	Top 90	
786150000168	STELLAARTOIS12/11.2CAN		1	Front 90	
181954000046	PERONI12/11.2BTL		1	Front	
080660956954	CORONA12/12CAN		1	Side 90	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957111	MODELOESPECIAL18/12CAN		1	Side 90	
033544950319	PACIFICO12/12CAN		1	Top 90	
081553011002	MEDALLALIGHT12/10CAN	New	1	Top 90	
018200113086	BUD18/12BTL		1	Side	

Name: 3_3		W:180.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
852247008109	MONTAUKSELTZERVARIETY12/12CAN New		1	Top 90	
072890000118	HEINEKEN6/12BTL		2	Side	
786150000014	STELLAARTOIS6/11.2BTL		2	Side	
181954000022	PERONI6/11.2BTL		2	Side	
083820123937	GUINNESSEXTRASTOUT6/12BTL		2	Side	
080660956053	CORONA6/12BTL	Core	2	Side	
719057001563	PRESIDENTE12/12BTL		1	Front	
642860900245	FOUNDERSALLDAYSESSIONIPA15/12...		1	Side 90	

Name: 3_4		W:180.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Side	
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side	

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635985100621	MIKESHARDLEMONADE6/11.2BTL		2	Side
635985067443	MIKESHARDBLACKCHERRYLEMONA...		2	Side
030613000746	BROOKLYNVARIETY12/12CAN	PROTECT	1	Top 90
030613100880	BROOKLYNPULPART6/12CAN		1	Side
609408729799	PORTJEFFPARTYBOAT6/12CAN		1	Side
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side
862737000063	MONTAUKSUMMER6/12CAN(WRAP)	Core	1	Side
754527008857	NEWBELGIUMVOODOORANGERJUIC...		1	Side
087692006732	SAMUELADAMSWICKEDEASY6/12CAN	New	1	Side



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Segment 5 of 5 starting view

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Name: 3_1		W:180.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
018200111686	BUD24/12CAN		1	Side	
071990316006	COORSLIGHT24/12CAN		1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side	

Name: 3_2		W:180.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL		1	Front	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 3_3		W:180.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Front	
034100575090	LITE12/12BTL		1	Front	
034100576363	LITE12/12CAN		1	Side 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 3_4		W:180.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
087800000713	BLUEMOONMANGOWHEAT6/12CAN		1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Front	
018200202582	MICHELOBULTRAVARIETYORGANIC1... New		1	Top 90	
022100001701	PABST12/12CAN		1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	