

Rite Aid
Store# 10651
MILLER PLACE , NY

Cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_10651 Store # 10651 # of segments: 7



Name: 1_1		W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Top 90		
63598548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side 90		
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90		
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Side 90		
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side 90		

Name: 1_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985260875	WHITECLAWMANGO6/12CAN		1	Top 90		
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Side 90		
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Side 90		
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side 90		
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Side 90		

Name: 1_3		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Side		
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side		
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side		
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Side 90		
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Side 90		

Name: 1_4		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
034100012335	VIZZYPINEAPPLEMANGO6/12CAN	New	1	Side		
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Front 90		
034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Front 90		
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Front 90		
071990000158	COORSHARDELTZERVARIETY12/12...	PROTECT	1	Front 90		

Name: 1_5		W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
087692012030	TRULYHARDLEMONTEA6/12CAN		1	Top 90		
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Top 90		
087692006787	TRULYWILDBERRY6/12CAN		1	Top 90		
087692009658	TRULYPINEAPPLE6/12CAN		1	Side		
850009654083	NUDESELZTERVARIETY12/12CAN	New	1	Side 90		

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Segment 1 of 7 starting view

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Name: 2_1 W:30.50 in D:27.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
072890000200	HEINEKEN12/12CAN	Core	1	Side
072890000163	HEINEKEN12/12BTL	Core	1	Side
072890001528	HEINEKEN18/12BTL		1	Side
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side

Name: 2_2 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Front 90
018200202780	BUDLIGHTSELTZERVARIETYSEASON...	New	1	Top 90
852247008109	MONTAUKSELTZERVARIETY12/12CAN	New	1	Top 90
072890000118	HEINEKEN6/12BTL		1	Side
072890001887	HEINEKENLIGHT12/12CAN		1	Top 90

Name: 2_3 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Top 90
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Top 90
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...		1	Front 90
635985067443	MIKESHARDBLACKCHERRYLEMONA...		1	Side
635985100621	MIKESHARDBLEMONADE6/11.2BTL		1	Side

Name: 2_4 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
021136180879	TOPOCHICOHARDBSELTZERSPIKEDS...	New	1	Top 90
613008756741	ARIZONASUNRISEHARDBSELTZERVA...	New	1	Front 90
635985800170	MIKESHARDBSELTZERVARIETYLEMO...	New	1	Top 90
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Side
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	1	Front 90

Name: 2_5 W:30.50 in D:12.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
018200202506	BUDLIGHTPLATINUMSELTZERVARIE...	PROTECT	1	Side
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	2	Top 90
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Side 90



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Name: 3_1		W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
181954000046	PERONI12/11.2BTL		1	Side		
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side		
082488123006	BECKS12/12BTL	Core	1	Side		
642860900245	FOUNDERSALLDAYSESSIONIPA15/12...		1	Side		

Name: 3_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890006219	HEINEKEN0.0NEARBEER6/12BTL		1	Side		
181954000022	PERONI6/11.2BTL		1	Side		
786150000168	STELLAARTOIS12/11.2CAN		1	Front 90		
082488123815	BECKS12/12CAN		1	Side		
083820123937	GUINNESSEXTRASTOUT6/12BTL		1	Side		

Name: 3_3		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Top 90		
087800000713	BLUEMOONMANGOWHEAT6/12CAN		1	Side		
071990095116	BLUEMOONBELGIANWHITE6/12BTL		1	Side		
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Front		

Name: 3_4		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
034100516055	LEINIESSEASONALPRIMARY6/12BTL		1	Side		
087692300502	SAMUELADAMSSEASONAL6/12BTL(A)		1	Front		
087692006732	SAMUELADAMSWICKEDEASY6/12CAN New		1	Side		
042572040060	SCHOFFERHOFERGRAPEFRUIT6/11....		1	Side		
030613000746	BROOKLYNVARIETY12/12CAN	PROTECT	1	Top 90		

Name: 3_5		W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		1	Front		
087692011736	ANGRYORCHARDPEACHMANGO6/12... New		1	Side		
609408729836	KILLINGTONSEASONAL4/16CAN		1	Side		
754527008857	NEWBELGIUMVOODOORANGERJUIC...		1	Side		
030613100880	BROOKLYNPULPART6/12CAN		1	Side		

Name: 4_1		W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		

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033544000182	CORONAPREMIER18/12BTL		1	Side
080660956800	CORONA18/12BTL	Core	1	Side
080660954080	CORONA24/7BTL	Core	1	Side
080660957111	MODELOESPECIAL18/12CAN		1	Top 90

Name: 4_2 W:30.50 in D:22.00 in				
UPC (12 Digit)	Name	Ast	Facing	Orientat...
080660956152	CORONA12/12BTL	Core	2	Side
033544000212	MODELOESPECIAL24/7BTL		1	Front

Name: 4_3 W:30.50 in D:22.00 in				
UPC (12 Digit)	Name	Ast	Facing	Orientat...
033544950425	CORONAPREMIER12/12BTL	Core	1	Side
080660956954	CORONA12/12CAN		1	Top 90
080660956053	CORONA6/12BTL	Core	1	Side
080660956251	CORONALIGHT6/12BTL		1	Side
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side

Name: 4_4 W:30.50 in D:22.00 in				
UPC (12 Digit)	Name	Ast	Facing	Orientat...
033544950449	CORONAPREMIER12/12CAN		1	Front 90
033544950531	CORONAFAMILIAR12/12BTL		1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side
080660957654	MODELOESPECIAL6/12BTL		1	Side

Name: 4_5 W:30.50 in D:12.00 in				
UPC (12 Digit)	Name	Ast	Facing	Orientat...
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
609408729799	PORTJEFFPARTYBOAT6/12CAN		1	Side
862737000063	MONTAUKSUMMER6/12CAN(WRAP)	Core	1	Side
869071000261	MONTAUKWATERMELLOW6/12CAN		1	Side
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Front

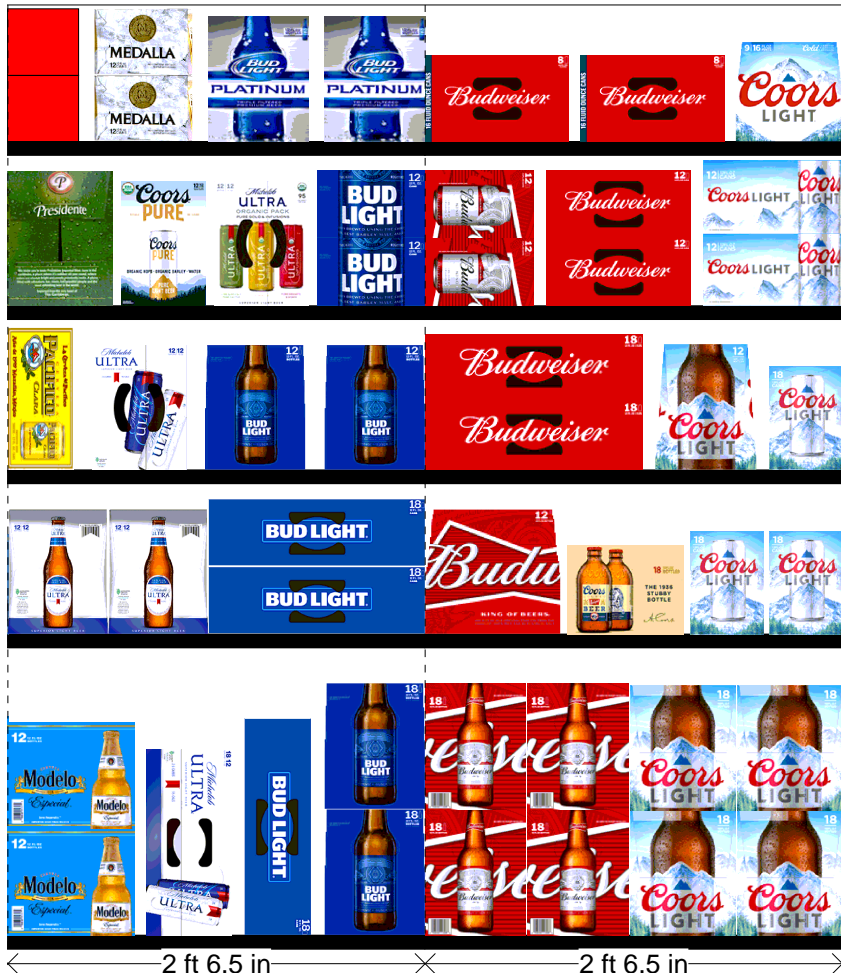


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Shelf Schematic Report

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Name: 5_1		W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side		
018200967214	MICHELOBULTRA18/12CAN	Core	1	Top 90		
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90		
018200533082	BUDLIGHT18/12BTL		1	Side		

Name: 5_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200059902	MICHELOBULTRA12/12BTL	Core	2	Side		
018200532184	BUDLIGHT18/12CAN	Core	1	Top		

Name: 5_3		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
033544950319	PACIFICO12/12CAN		1	Top 90		
018200069918	MICHELOBULTRA12/12CAN		1	Top 90		
018200007699	BUDLIGHT12/12BTL		2	Side		

Name: 5_4		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
719057001563	PRESIDENTE12/12BTL		1	Side		
071990000240	COORSPURE12/12CAN	New	1	Top 90		
018200202582	MICHELOBULTRAVARIETYORGANIC1...	New	1	Top 90		
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90		

Name: 5_5		W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
681745002155	BLUEPOINTTHEIPA6/12CAN		1	Side		
081553011002	MEDALLALIGHT12/10CAN	New	1	Side 90		
018200189920	BUDLIGHTPLATINUM12/12BTL		2	Side		

Name: 6_1		W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200113086	BUD18/12BTL		2	Side		
071990300784	COORSLIGHT18/12BTL		2	Side		

Name: 6_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200007712	BUD12/12BTL		1	Front		
071990170387	COORSBANQUET18/12BTL(STUB)		1	Side		

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Segment 5 of 7 starting view

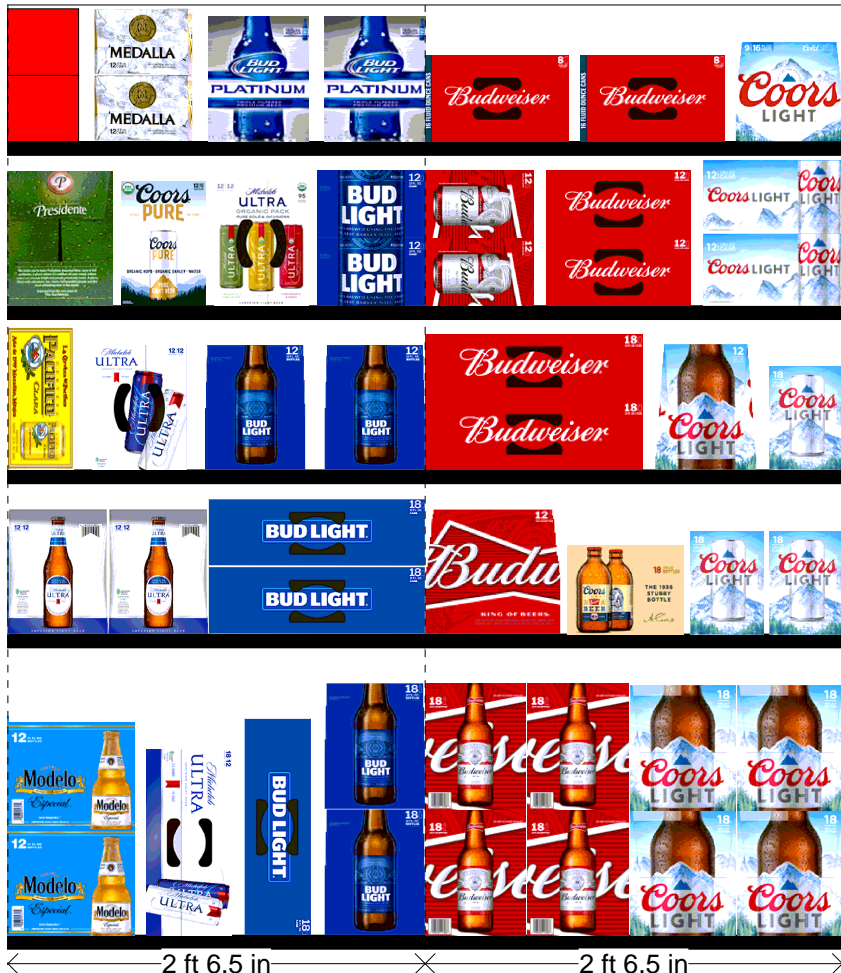
Shelf Schematic Report

RITE AID_10651	Store # 10651	# of segments: 7
071990300173	COORSLIGHT18/12CAN	Core 2 Side

Name: 6_3	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...
018200112188	BUD18/12CAN	Core	1	Top
071990300692	COORSLIGHT12/12BTL		1	Side
071990300173	COORSLIGHT18/12CAN	Core	1	Side

Name: 6_4	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...
018200110474	BUD12/12CAN	Core	1	Side 90
018200110474	BUD12/12CAN	Core	1	Top
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Top

Name: 6_5	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...
018200089817	BUD8/16CAN		2	Top
071990301040	COORSLIGHT9/16BTL(AL)		1	Front



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Segment 7 of 7 starting view

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Name: 7_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100572563	LITE18/12BTL		1	Side	
034100173401	MGD18/12CAN		1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top	

Name: 7_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100573409	LITE18/12CAN	Core	1	Side 90	
034100570231	LITE9/16BTL(AL)		1	Front	
018200200786	NATTYDADDY15/12CAN		1	Top	

Name: 7_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100576363	LITE12/12CAN		1	Side 90	
034100575090	LITE12/12BTL		1	Front	
071990480455	KEYSTONELIGHT15/12CAN		1	Top	

Name: 7_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
089924293866	YUENGLINGBLACKANDTAN12/12BTL		1	Front	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	

Name: 7_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Top	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	