

Rite Aid
Store# 4861
GREAT NECK, NY

cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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FINAL

cod

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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_4861 Store # 4861 # of segments: 3



Name: 1_1		W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
082488123006	BECKS12/12BTL	Core	1	Side		
072890000163	HEINEKEN12/12BTL	Core	1	Side		
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side		

Name: 1_2		W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side		
072890000118	HEINEKEN6/12BTL		1	Side		
083820123937	GUINNESSEXPTRASTOUT6/12BTL		1	Side		
786150000014	STELLAARTOIS6/11.2BTL		1	Side		

Name: 1_3		W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985260387	WHITECLAWBLACKCHERRY1/19.2CAN		1	Front		
635985800293	WHITECLAWVARIETYICEDTEA12/12C... New		1	Top 90		
635985800064	WHITECLAWVARIETY12/12CAN(B) PROTECT		1	Front 90		
635985548904	WHITECLAWVARIETY12/12CAN(A) Core		1	Front 90		

Name: 1_4		W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890001191	HEINEKEN1/24CAN		1	Front		
080660956435	CORONA1/24CAN		1	Front		
080660957210	MODELOESPECIAL1/24CAN		1	Front		
018200250002	BUD1/25CAN		1	Front		
018200250019	BUDLIGHT1/25CAN		1	Front		
071990300654	COORSLIGHT1/24CAN		1	Front		
071990100711	COORSBANQUET1/24CAN		1	Front		

Name: 2_1		W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956152	CORONA12/12BTL	Core	1	Side		
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side		

Name: 2_2		W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
033544000687	CORONASELTZERVARIETY12/12CAN... New		1	Top 90		
181954000046	PERONI12/11.2BTL		1	Side		

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RITE AID_4861	Store # 4861	# of segments: 3
080660956756	CORONALIGHT12/12BTL	Core 1 Side

Name: 2_3	W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Front 90
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Front 90
080660956053	CORONA6/12BTL	Core	1	Side
080660956251	CORONALIGHT6/12BTL		1	Side

Name: 2_4	W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Front 90
071990000158	COORSHARDSELTZERVARIETY12/12...	PROTECT	1	Top 90
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Top 90



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Segment 3 of 3 starting view

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Name: 3_4		W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90		
018200112188	BUD18/12CAN	Core	1	Top 90		
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90		
034100015091	HIGHLIFE12/12BTL	Core	1	Side		

Name: 3_2		W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90		
018200110474	BUD12/12CAN	Core	1	Top 90		
071990300692	COORSLIGHT12/12BTL		1	Side		
022100001701	PABST12/12CAN		1	Top 90		

Name: 3_3		W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Front 90		
071990095116	BLUEMOONBELGIANWHITE6/12BTL		1	Side		
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Top 90		
034100573409	LITE18/12CAN	Core	1	Side		

Name: 3_1		W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	1	Front 90		
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1	Front 90		
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side		
034100576363	LITE12/12CAN		1	Side		



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Name: 2_4		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
635985548911	WHITECLAWVARIETY18/12CAN		1	Side	90
635985100331	WHITECLAWMANGO12/12CAN		1	Side	90
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side	90
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Side	90
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	2	Side	90
635985800170	MIKESHARDELTZERVARIETYLEMO...	New	1	Side	
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Side	90
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL		1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side	

Name: 1_2		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Side	90
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Side	90
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side	90
021136180879	TOPOCHICOHARDELTZERSPIKEDS...	New	1	Side	90
613008756741	ARIZONASUNRISEHARDELTZERVA...	New	1	Side	90
018200202636	MICHELOBULTRAPURESELZTERVAR...	New	1	Side	
852247008109	MONTAUKSELZERVARIETY12/12CAN	New	1	Side	90
786150000168	STELLAARTOIS12/11.2CAN		1	Front	90
181954000046	PERONI12/11.2BTL		1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
033544950449	CORONAPREMIER12/12CAN		1	Front	90
033544000212	MODELOESPECIAL24/7BTL		1	Side	
033544950272	MODELOESPECIAL18/12BTL		1	Side	

Name: 1_1		W:48.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
034100012335	VIZYPINEAPPLEMANGO6/12CAN	New	1	Side	
034100005498	VIZYVARIETY12/12CAN(B)	New	1	Side	90
034100015077	VIZYVARIETYLEMONADE12/12CAN	New	1	Side	90
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...		1	Side	90
041827701121	ARCTICCHILLHARDELTZERVARIET...	PROTECT	1	Side	90
018200202780	BUDLIGHTSELZERVARIETYSEASON...	New	1	Side	90



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018200202698	BUDLIGHTSELTZERVARIETYLEMONA... New	1 Side
018200202179	BUDLIGHTSELTZERVARIETYREMIX1... PROTECT	1 Side 90

Name: 2_1		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side	
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side	
087692008033	TRULYBLACKCHERRY6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692012030	TRULYHARDLEMONTEA6/12CAN		1	Side	
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Side	
018200202506	BUDLIGHTPLATINUMSELTZERVARIE... PROTECT		1	Side 90	
034100012229	MOVVARIETY4/8.4CAN		1	Front	
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Side	
635985067443	MIKESHARDBLACKCHERRYLEMONA...		2	Side	
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side	
087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		2	Side	
087692300502	SAMUELADAMSSEASONAL6/12BTL(A)		2	Side	

Name: 2_2		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985100621	MIKESHARDLEMONADE6/11.2BTL		2	Side	
030613000746	BROOKLYNVARIETY12/12CAN	PROTECT	1	Top 90	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
072890000118	HEINEKEN6/12BTL		1	Side	
786150000014	STELLAARTOIS6/11.2BTL		1	Side	
080660956053	CORONA6/12BTL	Core	1	Front	
080660956954	CORONA12/12CAN		1	Top 90	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	



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Name: 2_4		W:144.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side		
018200530470	BUDLIGHT12/12CAN	Core	1	Side		
018200112188	BUD18/12CAN	Core	1	Side		
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90		
071990300784	COORSLIGHT18/12BTL		1	Side		
034100015091	HIGHLIFE12/12BTL	Core	1	Side		

Name: 1_2		W:144.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660957111	MODELOESPECIAL18/12CAN		1	Side		
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Side		
018200110474	BUD12/12CAN	Core	1	Side		
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side 90		
071990300692	COORSLIGHT12/12BTL		1	Side		
034100573409	LITE18/12CAN	Core	1	Side		
071990480455	KEYSTONELIGHT15/12CAN		1	Side		

Name: 2_1		W:144.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
034100516055	LEINIESSEASONALPRIMARY6/12BTL		2	Side		
030613000012	BROOKLYNLAGER6/12BTL		2	Side		
030613112128	BROOKLYNDEFENDERIPA6/12BTL		2	Side		
869071000261	MONTAUKWATERMELLOW6/12CAN		1	Side		
862737000070	MONTAUKSESSIONIPA6/12CAN(WRAP)		1	Side 90		
862737000063	MONTAUKSUMMER6/12CAN(WRAP)	Core	1	Side 90		

Name: 2_2		W:96.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660957654	MODELOESPECIAL6/12BTL		1	Side		
080660957654	MODELOESPECIAL6/12BTL		1	Front		
071990000240	COORSPURE12/12CAN	New	1	Top 90		
018200202582	MICHELOBULTRAVARIETYORGANIC1...	New	1	Top 90		
089924278962	YUENGLINGLAGER12/12BTL		1	Front		
018200200779	NATURALLIGHT15/12CAN	Core	1	Side		