

Rite Aid

Store# 10644

KINGS PARK , NY

cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10644 Store # 10644 # of segments: 4



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side	
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side 90	
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side 90	
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Side 90	
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Side 90	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Top	
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Side 90	
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Side 90	
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Side	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Side 90	
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Side 90	
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...		1	Side 90	
852247008109	MONTAUKSELTZERVARIETY12/12CAN	New	1	Top 90	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Front 90	
635985800170	MIKESHARDELTZERVARIETYLEMO...	New	1	Top 90	
071990000158	COORSHARDELTZERVARIETY12/12...	PROTECT	1	Front 90	
021136180879	TOPOCHICOHARDELTZERSPIKEDS...	New	1	Front 90	
034100012229	MOVOVARIETY4/8.4CAN		1	Front	

Name: 2_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 2_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	

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072890000118	HEINEKEN6/12BTL		1	Side
072890000200	HEINEKEN12/12CAN	Core	1	Side
072890006219	HEINEKEN0.0NEARBEER6/12BTL		1	Side
083820123937	GUINNESSEXTRASTOUT6/12BTL		1	Side
181954000022	PERONI6/11.2BTL		1	Side
786150000014	STELLAARTOIS6/11.2BTL		1	Side

Name: 2_3 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Top 90
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Side
087692100140	SAMUELADAMSBOSTONLAGER12/12...		1	Side
087692011033	SAMUELADAMSSSEASONAL12/12BTL(A)		1	Side

Name: 2_4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
033544000137	CORONAVARIETYREFRESCA12/12CAN New		1	Front 90
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	1	Front 90
862737000063	MONTAUKSUMMER6/12CAN(WRAP)	Core	1	Side
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side
034100516055	LEINIESSEASONALPRIMARY6/12BTL		1	Side



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Segment 3 of 4 starting view

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Name: 3_1		W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956800	CORONA18/12BTL	Core	1	Side		
080660956152	CORONA12/12BTL	Core	1	Front		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side		

Name: 3_2		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956213	CORONALIGHT12/12CAN		1	Top 90		
080660954080	CORONA24/7BTL	Core	1	Side		
080660957111	MODELOESPECIAL18/12CAN		1	Side		
018200059902	MICHELOBULTRA12/12BTL	Core	1	Side		

Name: 3_3		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956756	CORONALIGHT12/12BTL	Core	1	Side		
080660956053	CORONA6/12BTL	Core	1	Side		
080660956954	CORONA12/12CAN		1	Top 90		
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90		
018200069918	MICHELOBULTRA12/12CAN		1	Front 90		

Name: 3_4		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
033544950425	CORONAPREMIER12/12BTL	Core	1	Side		
089924278962	YUENGLINGLAGER12/12BTL		1	Side		
071990000240	COORSPURE12/12CAN	New	1	Top 90		
018200202582	MICHELOBULTRAVARIETYORGANIC1...	New	1	Top 90		

Name: 4_1		W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200533082	BUDLIGHT18/12BTL		1	Side		
034100016364	HIGHLIFE12/12CAN		1	Side		
071990480455	KEYSTONELIGHT15/12CAN		1	Side		
018200200779	NATURALLIGHT15/12CAN	Core	1	Side		
018200284434	NATURALICE15/12CAN		1	Side		

Name: 4_2		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90		
018200112188	BUD18/12CAN	Core	1	Top 90		

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071990300173	COORSLIGHT18/12CAN	Core	1	Top 90
071990300784	COORSLIGHT18/12BTL		1	Top 90
034100573409	LITE18/12CAN	Core	1	Top 90

Name: 4 3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200113086	BUD18/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 4 4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200089893	BUDLIGHT8/16CAN		1	Front 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
022100001701	PABST12/12CAN		1	Top 90	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	

