


RITE AID_10663 - Store # 10663
65 ROUTE 111 , SMITHTOWN , NY

COLD


Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 10663 # of segments: 3 # of Fixtures: 11

Segment/Door: 1	Shelf: 1_1	W:22.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 54890 4	635985548904	WHITECLAWVARIETY12/12CAN(A)	1	Side	6	


 0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Side	4	
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 0 82488 12300 6	082488123006	BECKS12/12BTL	1	Side	4	
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Segment/Door: 1	Shelf: 1_2	W:22.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 80006 4	635985800064	WHITECLAWVARIETY12/12CAN(B)	1	Top 90	3	


 0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Front 90	3	
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 0 33544 00068 7	033544000687	CORONASELTZERVARIETY12/12CAN(B)	1	Top 90	3	
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Segment/Door: 1	Shelf: 1_3	W:22.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Top 90	3	


 6 35985 80029 3	635985800293	WHITECLAWVARIETYICEDTEA12/12CAN	1	Front 90	3	
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 0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN(A)	1	Front 90	3	
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Segment/Door: 1	Shelf: 1_4	W:22.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 34100 01232 8	034100012328	VIZZYVARIETY12/12CAN(A)	1	Top 90	3	

 0 71990 00015 8	071990000158	COORSHARDSELTZERVARIETY12/12CAN	1	Top 90	3	
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 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Top 90	3	
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Segment/Door: 2	Shelf: 2_1	W:22.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 80660 95615 2	080660956152	CORONA12/12BTL	1	Front	4	


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	080660957579	MODELOESPECIAL12/12BTL	1	Side	2
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Segment/Door: 2	Shelf: 2_2	W:22.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	786150000144	STELLAARTOIS12/11.2BTL	1	Side	2	


	080660956053	CORONA6/12BTL	1	Side	2
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	080660956756	CORONALIGHT12/12BTL	1	Side	2
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Segment/Door: 2	Shelf: 2_3	W:22.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	181954000046	PERONI12/11.2BTL	1	Side	2	


	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	3
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	018200202582	MICHELOBULTRAVARIETYORGANIC12/12CAN	1	Top 90	3
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Segment/Door: 2	Shelf: 2_4	W:22.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	635985800170	MIKESHARDSELTZERVARIETYLEMONADE12/12CAN	1	Top 90	3	

	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	3
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	862737000063	MONTAUKSUMMER6/12CAN(WRAP)	1	Side	4
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Segment/Door: 3	Shelf: 3_1	W:22.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	018200007699	BUDLIGHT12/12BTL	1	Side	4	

	034100015091	HIGHLIFE12/12BTL	1	Side	4
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	018200284434	NATURALICE15/12CAN	1	Side	2
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Segment/Door: 3	Shelf: 3_2	W:22.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	




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	018200532184	BUDLIGHT18/12CAN	1	Side	2
	071990300173	COORSLIGHT18/12CAN	1	Top 90	2
	071990000486	COORSLIGHT12/12CAN	1	Side	4
	018200200779	NATURALLIGHT15/12CAN	1	Side	2

Segment/Door: 3	Shelf: 3_3	W:22.00 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					018200007712	BUD12/12BTL	1	Side	2
					018200110474	BUD12/12CAN	1	Side 90	4
					022100001701	PABST12/12CAN	1	Side	2

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RITE AID_... Store # 10663 # of segments: 3 # of Fixtures: 7

Segment/Door: 2	Shelf: 2_2	W:108.00 in	D:13.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
				0 34100 01509 1	034100015091	HIGHLIFE12/12BTL	1	Side	2
				0 18200 00771 2	018200007712	BUD12/12BTL	1	Side	2
				0 18200 00769 9	018200007699	BUDLIGHT12/12BTL	1	Side	2
				0 18200 05990 2	018200059902	MICHELOBULTRA12/12BTL	1	Side	2
				0 80660 95675 6	080660956756	CORONALIGHT12/12BTL	1	Side	2
				0 80660 95615 2	080660956152	CORONA12/12BTL	1	Front	2
				0 80660 95680 0	080660956800	CORONA18/12BTL	1	Side	2
				0 82488 12300 6	082488123006	BECKS12/12BTL	1	Side	2
				0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Front	2
				0 87692 01167 5	087692011675	TRULYVARIETYICEDTEA12/12CAN	1	Side 90	2
				0 87692 00991 7	087692009917	TRULYVARIETYLEMONADE12/12CAN	1	Side 90	2
				6 35985 54890 4	635985548904	WHITECLAWVARIETY12/12CAN(A)	3	Side 90	6
				6 35985 20025 3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	2










Segment/Door: 1	Shelf: 1_2	W:72.00 in	D:13.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
				0 34100 57340 9	034100573409	LITE18/12CAN	1	Top 90	2
				0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Side	2

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0		18200 11218 8	018200112188	BUD18/12CAN	1	Top 90	1
0		18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Top 90	2
0		18200 53308 2	018200533082	BUDLIGHT18/12BTL	1	Side	2
0		33544 00021 2	033544000212	MODELOESPECIAL24/7BTL	1	Side	2
0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Side	2
1		81954 00004 6	181954000046	PERONI12/11.2BTL	1	Side	2
7		86150 00016 8	786150000168	STELLAARTOIS12/11.2CAN	1	Side	3
0		72890 00159 7	072890001597	HEINEKENLIGHT12/12BTL	1	Side	2
0		72890 10016 0	072890100160	AMSTELLIGHT12/12BTL	1	Side	2

Segment/Door: 1	Shelf: 1_1	W:72.00 in	D:13.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		34100 57636 3	034100576363	LITE12/12CAN	1	Top 90	2
0		71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Front	2
0		18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Side 90	4
0		71990 00024 0	071990000240	COORSPURE12/12CAN	1	Side	2
0		89924 27896 2	089924278962	YUENGLINGLAGER12/12BTL	1	Front	2
0		71990 09516 1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Front	1
0		33544 00013 7	033544000137	CORONAVARIETYREFRESCA12/12CAN	1	Side 90	2

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8		50009 65408 3	850009654083	NUDESELZTERVARIETY12/12CAN	1	Side 90	2
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6		13008 75674 1	613008756741	ARIZONASUNRISEHARDSELTZERVARIETY12/12CAN	1	Side	2
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Segment/Door: 2 Shelf: 2_1		W:108.00 in	D:13.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side 90	2

0		30613 00074 6	030613000746	BROOKLYNVARIETY12/12CAN	1	Top 90	1
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0		87692 30050 2	087692300502	SAMUELADAMSSEASONAL6/12BTL(A)	2	Front	6
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0		33544 95041 8	033544950418	CORONAPREMIER6/12BTL	2	Front	4
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0		80660 95605 3	080660956053	CORONA6/12BTL	2	Front	4
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0		80660 95765 4	080660957654	MODELOESPECIAL6/12BTL	2	Front	4
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6		35985 06744 3	635985067443	MIKESHARDBLACKCHERRYLEMONADE6/11.2BTL	2	Front	6
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6		13008 75220 0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Side 90	2
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6		13008 74833 3	613008748333	ARNOLDPALMERSPIKEDHALFANDHALF6/12CAN	1	Top 90	4
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0		34100 01222 9	034100012229	MOVOVARIETY4/8.4CAN	1	Front 90	9
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Segment/Door: 3 Shelf: 3_3		W:36.00 in	D:13.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Side 90	2

0		87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Side 90	2
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0		87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side 90	2
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6		9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Side 90	2
6		1	635985100331	WHITECLAWMANGO12/12CAN	1	Side 90	2
6		1	635985548911	WHITECLAWVARIETY18/12CAN	1	Side	1

Segment/Door: 3 Shelf: 3_1 W:36.00 in D:13.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		3	087692008033	TRULYBLACKCHERRY6/12CAN	1 Side 4
0		8	087692009658	TRULYPINEAPPLE6/12CAN	1 Side 4
0		0	087692012030	TRULYHARDLEMONTEA6/12CAN	1 Side 4
0		7	087692006787	TRULYWILDBERRY6/12CAN	1 Side 4
0		9	087692011699	TRULYSTRAWBERRYLEMONADE6/12CAN	1 Side 4
6		0	635985260660	WHITECLAWRASPBERRY6/12CAN	1 Top 90 4
6		6	635985025986	WHITECLAWNATURALLIME6/12CAN	1 Top 90 4
6		5	635985260875	WHITECLAWMANGO6/12CAN	1 Top 90 4

Segment/Door: 3 Shelf: 3_2 W:36.00 in D:13.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1 Side 90 2
0		9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1 Side 90 2
0		6	018200202636	MICHELOBULTRAPURESELTZERVARIETY112/12CAN	1 Side 2
0		9	021136180879	TOPOCHICOHARDSELTZERSPIKEDSPARKLINGVARIETY...	1 Side 90 2

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 0 34100 01507 7	034100015077	VIZZYVARIETYLEMONADE12/12CAN	1	Side 90	2
 0 71990 00015 8	071990000158	COORSHARDSELTZERVARIETY12/12CAN	1	Side 90	2