

Rite Aid  
Store# 10662  
SELDEN , NY

Cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

## Shelf Schematic Report

RITE AID\_10662 Store # 10662 # of segments: 4



Name: 1_1		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side	90	
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Side	90	
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Side	90	
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Side	90	

Name: 1_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985260875	WHITECLAWMANGO6/12CAN		1	Side		
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Front	90	
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Front	90	
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Front	90	
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Top	90	

Name: 1_3		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985800170	MIKESHARSELTZERVARIETYLEMO...	New	1	Top	90	
613008756741	ARIZONASUNRISEHARSELTZERVA...	New	1	Front	90	
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Front	90	
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Front	90	
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Top	90	

Name: 1_4		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
070897013315	FOSTERS1/25.4CAN		1	Front		
018200260612	BUDLIGHTSELTZERBLACKCHERRY1/...		1	Front		
613008748296	ARNOLDPALMERSPIKEDHALFANDHA...		1	Front		
070310014837	SEAGRAMSESCAPESSPIKEDJAMAIC...		1	Front		
033544000359	CORONAREFRESCAMASMANGO1/24...	New	1	Front		
018200250019	BUDLIGHT1/25CAN		1	Front		
018200250002	BUD1/25CAN		1	Front		
071990300654	COORSLIGHT1/24CAN		1	Front		
071990100711	COORSBANQUET1/24CAN		1	Front		
034100000059	HIGHLIFE1/24CAN		1	Front		

Name: 1_5		W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
034100012335	VIZZYPINEAPPLEMANGO6/12CAN	New	1	Side		
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	2	Front	90	

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Segment 1 of 4 starting view

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 034100015077 VIZZYVARIETYLEMONADE12/12CAN New 2 Top 90

Name: 2_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
082488123006	BECKS12/12BTL	Core	2	Side	

Name: 2_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
072890000118	HEINEKEN6/12BTL		1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
786150000014	STELLAARTOIS6/11.2BTL		1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123815	BECKS12/12CAN		1	Top 90	

Name: 2_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Top 90	
071990095116	BLUEMOONBELGIANWHITE6/12BTL		1	Side	
681745111123	BLUEPOINTTOASTEDLAGER6/12BTL		1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	

Name: 2_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
021136180879	TOPOCHICOHARDSELTSERSPIKEDS...	New	1	Front 90	
071990000158	COORSHARDSELTSERVARIETY12/12...	PROTECT	1	Front 90	
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1	Front 90	
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Side 90	

Name: 2_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZERVARIE...	PROTECT	1	Side	
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	2	Front 90	
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	2	Top 90	







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16 ft

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Segment 1 of 1 starting view

## Shelf Schematic Report

RITE AID\_10662 Store # 10662 # of segments: 1

Name: 1_1		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990300692	COORSLIGHT12/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200967214	MICHELOBULTRA18/12CAN	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL		1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Front	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Side	
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side 90	
087692008040	TRULYVARIETYTROPICAL12/12CAN(...	Core	1	Side 90	
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	2	Side 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
635985548911	WHITECLAWVARIETY18/12CAN		1	Side 90	

Name: 1_2		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100016364	HIGHLIFE12/12CAN		1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL		1	Side	
018200113086	BUD18/12BTL		2	Side	
018200110474	BUD12/12CAN	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
081553011002	MEDALLALIGHT12/10CAN	New	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
033544000212	MODELOESPECIAL24/7BTL		1	Side	
080660956800	CORONA18/12BTL	Core	1	Front	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
082488123815	BECKS12/12CAN		1	Side 90	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	



16 ft

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072890001528	HEINEKEN18/12BTL		2	Side
072890000200	HEINEKEN12/12CAN	Core	1	Top 90
018200202179	BUDLIGHTSELTZERVARIETYREMIX1...	PROTECT	1	Front 90
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Front 90
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Top 90
635985800170	MIKESHARDELTZERVARIETYLEMO...	New	1	Top 90
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Top 90
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Front 90
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Top 90

Name: 1_3		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
034100575090	LITE12/12BTL		1	Front	
018200110474	BUD12/12CAN	Core	1	Side 90	
018200089893	BUDLIGHT8/16CAN		2	Top 90	
018200149900	BUDLIGHTLIME12/12BTL		1	Front	
080660957852	MODELONEGRA6/12BTL		2	Side	
080660957111	MODELOESPECIAL18/12CAN		1	Side 90	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
033544950418	CORONAPREMIER6/12BTL		2	Side	
080660956053	CORONA6/12BTL	Core	2	Side	
080660956251	CORONALIGHT6/12BTL		2	Side	
083820123937	GUINNESSEXTRASTOUT6/12BTL		2	Side	
181954000022	PERONI6/11.2BTL		2	Side	
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	1	Front 90	
018200202780	BUDLIGHTSELTZERVARIETYSEASON...	New	1	Top 90	
018200202179	BUDLIGHTSELTZERVARIETYREMIX1...	PROTECT	1	Front 90	
071990000158	COORSHARDELTZERVARIETY12/12...	PROTECT	1	Front 90	
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Top 90	
613008756741	ARIZONASUNRISEHARDELTZERVA...	New	1	Front 90	
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Top 90	
034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Top 90	

Name: 1_4		W:192.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200284434	NATURALICE15/12CAN		1	Side 90	
022100001701	PABST12/12CAN		1	Top 90	
018200189920	BUDLIGHTPLATINUM12/12BTL		1	Front	
030613000746	BROOKLYNVARIETY12/12CAN	PROTECT	1	Top 90	



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869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side	
869071000261	MONTAUKWATERMELLOW6/12CAN		1	Side	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Front	
087692300502	SAMUELADAMSSEASONAL6/12BTL(A)		2	Side	
087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		2	Side	
635985067443	MIKESHARDBLACKCHERRYLEMONA...		2	Side	
635985060741	MIKESHARDSEASONAL6/11.2BTL		2	Side	
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Side	
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1	Side	
034100012229	MOVVARIETY4/8.4CAN		1	Front 90	
041827701121	ARCTICCHILLHARDSELTZERVARIET...	PROTECT	1	Side	
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...		1	Side	
852247008109	MONTAUKSELTZERVARIETY12/12CAN	New	1	Top 90	
850009654083	NUDESELTZERVARIETY12/12CAN	New	1	Top 90	
018200202506	BUDLIGHTPLATINUMSELTZERVARIE...	PROTECT	1	Side 90	
087692009894	TRULYWATERMELONKIWI6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side	
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side	

