


RITE AID_10657 - Store # 10657
397 N SERVICE RD , PATCHOGUE , NY

COLD

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 10657 # of segments: 6 # of Fixtures: 24

Segment/Door: 1	Shelf: 1_1	W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 26087 5	635985260875	WHITECLAWMANGO6/12CAN	1	Side	6	
 6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Side 90	4	
 6 35985 54890 4	635985548904	WHITECLAWVARIETY12/12CAN(A)	1	Side 90	4	
 6 35985 80006 4	635985800064	WHITECLAWVARIETY12/12CAN(B)	1	Side 90	4	

Segment/Door: 1	Shelf: 1_2	W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 20025 3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	6	
 6 35985 80029 3	635985800293	WHITECLAWVARIETYICEDTEA12/12CAN	1	Side 90	4	
 0 87692 01167 5	087692011675	TRULYVARIETYICEDTEA12/12CAN	1	Side 90	4	
 0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side 90	4	

Segment/Door: 1	Shelf: 1_3	W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 87692 01169 9	087692011699	TRULYSTRAWBERRYLEMONADE6/12CAN	1	Top 90	3	
 0 87692 00991 7	087692009917	TRULYVARIETYLEMONADE12/12CAN	1	Front 90	3	
 0 87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Front 90	3	
 0 33544 00068 7	033544000687	CORONASELTZERVARIETY12/12CAN(B)	1	Front 90	3	

Segment/Door: 1	Shelf: 1_4	W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 87692 82102 1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Side	3	
 0 18200 20250 6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	4	

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0		71990 00015 8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	3
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0		33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN(A)	1	Front 90	3
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Segment/Door: 2		Shelf: 2_1		W:23.00 in		D:23.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		82488 12300 6	082488123006	BECKS12/12BTL	1	Side	4


7		86150 00149 3	786150001493	STELLAARTOIS18/11.2BTL	1	Side	2
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7		86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	4
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Segment/Door: 2		Shelf: 2_2		W:23.00 in		D:23.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	3

0		82488 12381 5	082488123815	BECKS12/12CAN	1	Side	2
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7		86150 00016 8	786150000168	STELLAARTOIS12/11.2CAN	1	Side 90	2
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0		72890 00621 9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	1	Side	3
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Segment/Door: 2		Shelf: 2_3		W:23.00 in		D:23.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		34100 01233 5	034100012335	VIZZYPINEAPPLEMANGO6/12CAN	1	Side	3

0		34100 01232 8	034100012328	VIZZYVARIETY12/12CAN(A)	1	Front 90	3
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6		35985 80017 0	635985800170	MIKESHARDELTZERVARIETYLEMONADE12/12CAN	1	Top 90	3
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6		13008 75220 0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	3
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Segment/Door: 2		Shelf: 2_4		W:23.00 in		D:23.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		33544 00013 7	033544000137	CORONAVARIETYREFRESCA12/12CAN	1	Front 90	3

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0		34100 01222 9	034100012229	MOVOVARIETY4/8.4CAN	1	Side	5
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0		87692 83102 0	087692831020	TWISTEDTEAORIGINAL6/12BTL	1	Side	3
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6		13008 74833 3	613008748333	ARNOLDPALMERSPIKEDHALFANDHALF6/12CAN	1	Side	3
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Segment/Door: 3 Shelf: 3_1		W:23.00 in D:23.00 in					
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Front	6


0		80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Front	4
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Segment/Door: 3 Shelf: 3_2		W:23.00 in D:23.00 in					
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		72890 00011 8	072890000118	HEINEKEN6/12BTL	1	Side	3

0		72890 00020 0	072890000200	HEINEKEN12/12CAN	1	Side	2
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1		81954 00004 6	181954000046	PERONI12/11.2BTL	1	Side	2
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0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Side	2
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Segment/Door: 3 Shelf: 3_3		W:23.00 in D:23.00 in					
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		71990 09592 5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	3

0		71990 09511 6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	3
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0		71990 09516 1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Side	2
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Segment/Door: 3 Shelf: 3_4		W:23.00 in D:23.00 in					
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
7		54527 00885 7	754527008857	NEWBELGIUMVOODOORANGERJUICYHAZEIPA6/12CAN	1	Side	6



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	869071000278	MONTAUKWAVECHASER4/6/12CAN	1	Side	4
	869071000261	MONTAUKWATERMELLOW6/12CAN	1	Side	4
	862737000063	MONTAUKSUMMER6/12CAN(WRAP)	1	Side	4

Segment/Door: 4 Shelf: 4_1		W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	080660956756	CORONALIGHT12/12BTL	1	Front	4	
	080660956152	CORONA12/12BTL	1	Front	4	

Segment/Door: 4 Shelf: 4_2		W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	080660956213	CORONALIGHT12/12CAN	1	Side	2	
	080660954080	CORONA24/7BTL	1	Front	2	

Segment/Door: 4 Shelf: 4_3		W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	033544950425	CORONAPREMIER12/12BTL	1	Side	2	
	033544950449	CORONAPREMIER12/12CAN	1	Top 90	3	
	033544950531	CORONAFAMILIAR12/12BTL	1	Side	2	


Segment/Door: 4 Shelf: 4_4		W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	681745111024	BLUEPOINTOPTICALILLUSIONIPA6/12BTL	1	Side	2	
	681745111185	BLUEPOINTSEASONAL6/12BTL	1	Side	2	
	080660956251	CORONALIGHT6/12BTL	1	Side	2	
	080660956053	CORONA6/12BTL	1	Side	2	

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Segment/Door: 5	Shelf: 5_1	W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 18200 53308 2	018200533082	BUDLIGHT18/12BTL	1	Side	2	


 0 18200 11308 6	018200113086	BUD18/12BTL	1	Side	2
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 0 18200 11218 8	018200112188	BUD18/12CAN	1	Top 90	2
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Segment/Door: 5	Shelf: 5_2	W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side	1	


 0 18200 00769 9	018200007699	BUDLIGHT12/12BTL	1	Side	2
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 0 18200 00771 2	018200007712	BUD12/12BTL	1	Side	2
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Segment/Door: 5	Shelf: 5_3	W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 18200 05990 2	018200059902	MICHELOBULTRA12/12BTL	1	Side	2	


 0 18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Side 90	4
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 0 18200 08981 7	018200089817	BUD8/16CAN	1	Top 90	4
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Segment/Door: 5	Shelf: 5_4	W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 18200 20258 2	018200202582	MICHELOBULTRAVARIETYORGANIC12/12CAN	1	Top 90	3	

 0 71990 00024 0	071990000240	COORSPURE12/12CAN	1	Top 90	3
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 0 18200 11047 4	018200110474	BUD12/12CAN	1	Side 90	4
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Segment/Door: 6	Shelf: 6_1	W:23.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 71990 30078 4	071990300784	COORSLIGHT18/12BTL	1	Side	2	

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0		71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Top 90	3
0		34100 57340 9	034100573409	LITE18/12CAN	1	Side	2
0		18200 20077 9	018200200779	NATURALLIGHT15/12CAN	1	Side	2

Segment/Door: 6		Shelf: 6_2		W:23.00 in		D:23.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Side	2
0		34100 57636 3	034100576363	LITE12/12CAN	1	Side	2
0		71990 48045 5	071990480455	KEYSTONELIGHT15/12CAN	1	Side	1
0		18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side	1

Segment/Door: 6		Shelf: 6_3		W:23.00 in		D:23.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Front 90	4
0		34100 57509 0	034100575090	LITE12/12BTL	1	Side	2
0		34100 01509 1	034100015091	HIGHLIFE12/12BTL	1	Side	2

Segment/Door: 6		Shelf: 6_4		W:23.00 in		D:23.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		22100 00170 1	022100001701	PABST12/12CAN	1	Side	2
0		71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Side	2
0		34100 01636 4	034100016364	HIGHLIFE12/12CAN	1	Side	2
0		18200 20078 6	018200200786	NATTYDADDY15/12CAN	1	Side	1

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RITE AID_... Store # 10657 # of segments: 3 # of Fixtures: 4

Segment/Door: 2	Shelf: 2_1	W:108.00 in	D:16.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
0 71990 30078 4	071990300784	COORSLIGHT18/12BTL	1	Side	2	
0 18200 00771 2	018200007712	BUD12/12BTL	1	Side	2	
0 18200 00769 9	018200007699	BUDLIGHT12/12BTL	1	Side	2	
0 80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Side	2	
0 33544 00021 2	033544000212	MODELOESPECIAL24/7BTL	1	Side	3	
0 80660 95680 0	080660956800	CORONA18/12BTL	1	Side	2	
0 72890 00159 7	072890001597	HEINEKENLIGHT12/12BTL	1	Side	2	
0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Side	2	
0 18200 20269 8	018200202698	BUDLIGHTSELTZERVARIETYLEMONADE12/12CAN	1	Side	3	
0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN(A)	1	Side 90	3	
0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side 90	3	
0 87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Side 90	3	
6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Side 90	3	
6 35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Side 90	3	
6 35985 54891 1	635985548911	WHITECLAWVARIETY18/12CAN	1	Side 90	4	


















Segment/Door: 2	Shelf: 2_2	W:108.00 in	D:16.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	

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0		3	071990300173	COORSLIGHT18/12CAN	1	Top 90	2
0		8	018200112188	BUD18/12CAN	1	Side	2
0		4	018200110474	BUD12/12CAN	1	Side	2
0		4	018200532184	BUDLIGHT18/12CAN	1	Side	2
0		2	033544950272	MODELOESPECIAL18/12BTL	1	Side	2
0		2	080660956152	CORONA12/12BTL	1	Side	2
0		6	082488123006	BECKS12/12BTL	1	Side	2
7		4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	2
0		8	072890001528	HEINEKEN18/12BTL	1	Side	2
8		9	852247008109	MONTAUKSELTZERVARIETY12/12CAN	1	Side	2
0		0	018200202780	BUDLIGHTSELTZERVARIETYSEASONAL12/12CAN	1	Side 90	6
0		7	033544000687	CORONASELTZERVARIETY12/12CAN(B)	1	Side 90	6
0		0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Side 90	6
0		5	087692011675	TRULYVARIETYICEDTEA12/12CAN	1	Side 90	6
6		4	635985548904	WHITECLAWVARIETY12/12CAN(A)	1	Side 90	6
6		2	635985800262	WHITECLAWVARIETY12/12CAN(C)	1	Side 90	6
6		3	635985800293	WHITECLAWVARIETYICEDTEA12/12CAN	1	Side 90	6

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Segment/Door: 2	Shelf: 2_3	W:108.00 in	D:16.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					07199000486	COORSLIGHT12/12CAN	1	Front 90	3
					081553011002	MEDALLALIGHT12/10CAN	1	Top 90	2
					080660957159	MODELOESPECIAL12/12CAN	1	Top 90	2
					080660957111	MODELOESPECIAL18/12CAN	1	Side 90	2
					080660956954	CORONA12/12CAN	1	Top 90	2
					033544950418	CORONAPREMIER6/12BTL	2	Side	4
					786150000014	STELLAARTOIS6/11.2BTL	2	Side	4
					181954000022	PERONI6/11.2BTL	2	Side	4
					083820123937	GUINNESSEXTRASTOUT6/12BTL	2	Side	4
					018200202636	MICHELOBULTRAPURESELTZERVARIETY112/12CAN	1	Top 90	2
					613008756741	ARIZONASUNRISEHARDSELTZERVARIETY12/12CAN	1	Front 90	2
					635985800170	MIKESHARDSELTZERVARIETYLEMONADE12/12CAN	1	Top 90	2
					021136180879	TOPOCHICOHARDSELTZERSPIKEDSPARKLINGVARIETY...	1	Front 90	2
					034100015077	VIZZYVARIETYLEMONADE12/12CAN	1	Front 90	2
					034100005498	VIZZYVARIETY12/12CAN(B)	1	Front 90	2


















Segment/Door: 2	Shelf: 2_4	W:108.00 in	D:16.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
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0		18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side 90	2
6		09408 72979 9	609408729799	PORTJEFFPARTYBOAT6/12CAN	1	Side	4
8		59612 00103 1	859612001031	21STAMENDMENTBREWFREEORDIE6/12CAN	1	Side	4
0		30613 00074 6	030613000746	BROOKLYNVARIETY12/12CAN	1	Top 90	2
6		35985 06744 3	635985067443	MIKESHARDBLACKCHERRYLEMONADE6/11.2BTL	2	Side	4
0		33544 00013 7	033544000137	CORONAVARIETYREFRESCA12/12CAN	1	Side	4
0		41827 70112 1	041827701121	ARCTICCHILLHARDSSELTZERVARIETYTHEWEEKENDER1...	1	Top 90	2
6		42860 90072 6	642860900726	FOUNDERSMASAGAVEHARDSSELTZERVARIETY15/12CAN	1	Side 90	2
0		82000 78142 4	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Front 90	2
0		87692 00803 3	087692008033	TRULYBLACKCHERRY6/12CAN	1	Side	4
0		87692 00965 8	087692009658	TRULYPINEAPPLE6/12CAN	1	Side	4
0		87692 01203 0	087692012030	TRULYHARDLEMONTEA6/12CAN	1	Top 90	4
0		87692 01169 9	087692011699	TRULYSTRAWBERRYLEMONADE6/12CAN	1	Top 90	4
6		35985 02598 6	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side	4
6		35985 26066 0	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side	4
6		35985 20028 4	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side	4
6		35985 26087 5	635985260875	WHITECLAWMANGO6/12CAN	1	Side	4

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6		3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	4
0		5	034100012335	VIZZY PINEAPPLE MANGO 6/12CAN	1	Side	4