


RITE AID_10653 - Store # 10653
395 FORT SALONGA RD , NORTHPORT , NY

COLD


Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 10653 # of segments: 3 # of Fixtures: 11


Segment/Door: 1	Shelf: 1_1	W:23.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 54890 4	635985548904	WHITECLAWVARIETY12/12CAN(A)	1	Front 90	6	

 0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Side	4
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 0 82488 12300 6	082488123006	BECKS12/12BTL	1	Side	4
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Segment/Door: 1	Shelf: 1_2	W:23.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 80006 4	635985800064	WHITECLAWVARIETY12/12CAN(B)	1	Top 90	3	


 0 72890 00159 7	072890001597	HEINEKENLIGHT12/12BTL	1	Side	2
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 7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	2
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Segment/Door: 1	Shelf: 1_3	W:23.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN(A)	1	Front 90	3	


 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	3
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 1 81954 00004 6	181954000046	PERONI12/11.2BTL	1	Side	2
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Segment/Door: 1	Shelf: 1_4	W:23.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 34100 01232 8	034100012328	VIZZYVARIETY12/12CAN(A)	1	Top 90	3	

 0 71990 00015 8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Top 90	3
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 0 87692 01167 5	087692011675	TRULYVARIETYICEDTEA12/12CAN	1	Top 90	3
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Segment/Door: 2	Shelf: 2_1	W:23.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 80660 95615 2	080660956152	CORONA12/12BTL	1	Side	4	

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0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Side	4
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0		18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Top 90	2
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0		18200 11218 8	018200112188	BUD18/12CAN	1	Top 90	2
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Segment/Door: 2 Shelf: 2_2 W:23.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		33544 95044 9	033544950449	CORONAPREMIER12/12CAN	1 Side 2

0		80660 95711 1	080660957111	MODELOESPECIAL18/12CAN	1	Side	1
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0		18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Side	2
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0		18200 11047 4	018200110474	BUD12/12CAN	1	Side	2
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Segment/Door: 2 Shelf: 2_3 W:23.00 in D:22.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		71990 09516 1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1 Side 2

0		80660 95605 3	080660956053	CORONA6/12BTL	1	Side	2
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0		80660 95675 6	080660956756	CORONALIGHT12/12BTL	1	Side	2
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Segment/Door: 2 Shelf: 2_4 W:23.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		71990 09592 5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1 Front 90 3

8		62737 00006 3	862737000063	MONTAUKSUMMER6/12CAN(WRAP)	1	Side 90	2
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6		35985 06744 3	635985067443	MIKESHARDBLACKCHERRYLEMONADE6/11.2BTL	1	Side	2
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6		13008 75220 0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	3
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Segment/Door: 3 Shelf: 3_1 W:23.00 in D:22.00 in

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Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 18200 05990 2	018200059902	MICHELOBULTRA12/12BTL	1	Side	4
 0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Top 90	2
 0 34100 01509 1	034100015091	HIGHLIFE12/12BTL	1	Front	4

Segment/Door: 3 Shelf: 3_2 W:23.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 18200 20258 2	018200202582	MICHELOBULTRAVARIETYORGANIC12/12CAN	1	Side	4
 0 71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Side	4
 0 34100 57340 9	034100573409	LITE18/12CAN	1	Top 90	2
 0 18200 20077 9	018200200779	NATURALLIGHT15/12CAN	1	Side	2

Segment/Door: 3 Shelf: 3_3 W:23.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 34100 57509 0	034100575090	LITE12/12BTL	1	Side	2
 0 22100 00170 1	022100001701	PABST12/12CAN	1	Side	2
 0 71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Side	2
 0 18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side	1

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RITE AID_... Store # 10653 # of segments: 4 # of Fixtures: 4






Segment/Door: 2	Shelf: 2_1	W:144.00 in	D:16.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
6 35985 54891 1	635985548911	WHITECLAWVARIETY18/12CAN	1	Side	3	
6 35985 54890 4	635985548904	WHITECLAWVARIETY12/12CAN(A)	1	Side 90	4	
6 35985 80029 3	635985800293	WHITECLAWVARIETYICEDTEA12/12CAN	1	Side 90	4	
6 35985 80006 4	635985800064	WHITECLAWVARIETY12/12CAN(B)	1	Side 90	4	
0 33544 00068 7	033544000687	CORONASELTZERVARIETY12/12CAN(B)	1	Side 90	4	
0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side 90	4	
0 18200 20269 8	018200202698	BUDLIGHTSELTZERVARIETYLEMONADE12/12CAN	1	Side	4	
0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Side	3	
7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	3	
0 33544 95042 5	033544950425	CORONAPREMIER12/12BTL	1	Side	3	
0 80660 95680 0	080660956800	CORONA18/12BTL	1	Side	3	
0 80660 95408 0	080660954080	CORONA24/7BTL	1	Side	3	
0 80660 95675 6	080660956756	CORONALIGHT12/12BTL	1	Side	3	
0 80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Side	3	
0 33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1	Side	3	
0 18200 96721 4	018200967214	MICHELOBULTRA18/12CAN	1	Side	4	

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0		2	018200533082	BUDLIGHT18/12BTL	1	Side	3
0		0	018200530470	BUDLIGHT12/12CAN	1	Side	3
0		2	018200007712	BUD12/12BTL	1	Side	3
0		8	018200112188	BUD18/12CAN	1	Side	3
0		4	018200284434	NATURALICE15/12CAN	1	Side	3

Segment/Door: 2 Shelf: 2_2 W:144.00 in D:16.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
6		1	635985100331	WHITECLAWMANGO12/12CAN	1	Front 90	2
6		9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front 90	2
6		2	635985800262	WHITECLAWVARIETY12/12CAN(C)	1	Front 90	2
0		0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Front 90	2
0		7	087692009917	TRULYVARIETYLEMONADE12/12CAN	1	Front 90	2
0		0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Front 90	2
0		9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	2
0		4	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Front 90	2
8		3	850009654083	NUDESELZTERVARIETY12/12CAN	1	Top 90	2
8		9	852247008109	MONTAUKSELTZERVARIETY12/12CAN	1	Top 90	2
0		0	072890000200	HEINEKEN12/12CAN	1	Top 90	2








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7		86150 00016	8	786150000168	STELLAARTOIS12/11.2CAN	1	Front 90	2
0		82488 12381	5	082488123815	BECKS12/12CAN	1	Top 90	2
0		80660 95695	4	080660956954	CORONA12/12CAN	1	Top 90	2
0		33544 95053	1	033544950531	CORONAFAMILIAR12/12BTL	1	Front	2
0		33544 00021	2	033544000212	MODELOESPECIAL24/7BTL	2	Side	2
0		18200 00769	9	018200007699	BUDLIGHT12/12BTL	1	Front	2
0		18200 53218	4	018200532184	BUDLIGHT18/12CAN	1	Side 90	2
0		18200 11047	4	018200110474	BUD12/12CAN	1	Side 90	2
0		71990 48045	5	071990480455	KEYSTONELIGHT15/12CAN	1	Side 90	2












Segment/Door: 2	Shelf: 2_3	W:144.00 in	D:16.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					034100005498	VIZZYVARIETY12/12CAN(B)	1	Side	4
					034100015077	VIZZYVARIETYLEMONADE12/12CAN	1	Side	4
					021136180879	TOPOCHICOHARDSELTZERSPIKEDSPARKLINGVARIETY...	1	Side	4
					635985800170	MIKESHARDSELTZERVARIETYLEMONADE12/12CAN	1	Side 90	2
					613008756741	ARIZONASUNRISEHARDSELTZERVARIETY12/12CAN	1	Side	2
					071990000158	COORSHARDSELTZERVARIETY12/12CAN	1	Side	4
					018200202636	MICHELOBULTRAPURESELTZERVARIETY112/12CAN	1	Side 90	2






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0		18200 20278 0	018200202780	BUDLIGHTSELTZERVARIETYSEASONAL12/12CAN	1	Side	4
0		41827 70112 1	041827701121	ARCTICCHILLHARDSLTZERVARIETYTHEWEEKENDER1...	1	Side 90	4
0		72890 00011 8	072890000118	HEINEKEN6/12BTL	2	Side	4
0		72890 00621 9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	2	Side	4
7		86150 00001 4	786150000014	STELLAARTOIS6/11.2BTL	2	Side	4
0		80660 95625 1	080660956251	CORONALIGHT6/12BTL	2	Side	4
0		80660 95711 1	080660957111	MODELOESPECIAL18/12CAN	1	Side 90	2
0		71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Side 90	2
0		71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Front	2
0		34100 57509 0	034100575090	LITE12/12BTL	1	Side	1
0		89924 27896 2	089924278962	YUENGLINGLAGER12/12BTL	1	Front	2


















Segment/Door: 2		Shelf: 2_4		W:144.00 in		D:16.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		34100 01233 5	034100012335	VIZZYPINEAPPLEMANGO6/12CAN		1	Side 4
6		35985 20028 4	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN		1	Side 4
6		35985 26087 5	635985260875	WHITECLAWMANGO6/12CAN		1	Side 4
6		35985 26066 0	635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side 4
6		35985 02598 6	635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side 4

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6		3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	4
0		3	087692008033	TRULYBLACKCHERRY6/12CAN	1	Side	4
0		8	087692009658	TRULYPINEAPPLE6/12CAN	1	Side	4
0		7	087692006787	TRULYWILDBERRY6/12CAN	1	Top 90	4
0		0	087692012030	TRULYHARDLEMONTEA6/12CAN	1	Top 90	4
0		9	087692011699	TRULYSTRAWBERRYLEMONADE6/12CAN	1	Top 90	4
0		6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side 90	4
0		9	034100012229	MOVVARIETY4/8.4CAN	1	Side	8
0		7	033544000137	CORONAVARIETYREFRESCA12/12CAN	1	Top 90	2
6		3	613008748333	ARNOLDPALMERSPIKEDHALFANDHALF6/12CAN	1	Side	4
6		3	635985067443	MIKESHARDBLACKCHERRYLEMONADE6/11.2BTL	1	Side	2
0		6	030613000746	BROOKLYNVARIETY12/12CAN	1	Top 90	2
0		2	087692006732	SAMUELADAMSWICKEDEASY6/12CAN	1	Side	4
0		2	087692300502	SAMUELADAMSSEASONAL6/12BTL(A)	1	Side	2
0		6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	2
1		2	181954000022	PERONI6/11.2BTL	2	Side	4
0		7	083820123937	GUINNESSEXTRASTOUT6/12BTL	2	Side	4

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	018200059902	MICHELOBULTRA12/12BTL	1	Front	2
	071990000240	COORSPURE12/12CAN	1	Top 90	2
	034100576363	LITE12/12CAN	1	Top 90	2
	022100001701	PABST12/12CAN	1	Top 90	2
	071439344508	ROLLINGROCK12/12CAN	1	Top 90	2