

Rite Aid  
Store# 10650  
MEDFORD , NY

Cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

## Shelf Schematic Report

RITE AID\_10650 Store # 10650 # of segments: 4



Name: 1_1		W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Top 90		
181954000046	PERONI12/11.2BTL		1	Side		
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side		

Name: 1_2		W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Front 90		
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Top 90		
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Front 90		

Name: 1_3		W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Front 90		
071990000158	COORSHARDSELTZERVARIETY12/12...	PROTECT	1	Top 90		
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Top 90		

Name: 1_4		W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985260387	WHITECLAWBLACKCHERRY1/19.2CAN		1	Front		
018200250019	BUDLIGHT1/25CAN		1	Front		
071990300654	COORSLIGHT1/24CAN		1	Front		
071990100711	COORSBANQUET1/24CAN		1	Front		
018200250132	NATTYDADDY1/25CAN		2	Front		
018200250088	NATURALICE1/25CAN		1	Front		

Name: 2_1		W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890000163	HEINEKEN12/12BTL	Core	1	Side		
072890000200	HEINEKEN12/12CAN	Core	1	Side		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side		

Name: 2_2		W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side		
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side		
033544000212	MODELOESPECIAL24/7BTL		1	Side		

Name: 2\_3 W:23.00 in D:23.00 in

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Segment 1 of 4 starting view

## Shelf Schematic Report

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UPC (12 Digit)	Name	Ast	Facing Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1 Front 90
862737000063	MONTAUKSUMMER6/12CAN(WRAP)	Core	1 Side
072890000118	HEINEKEN6/12BTL		1 Side
635985067443	MIKESHARDBLACKCHERRYLEMONA...		1 Side



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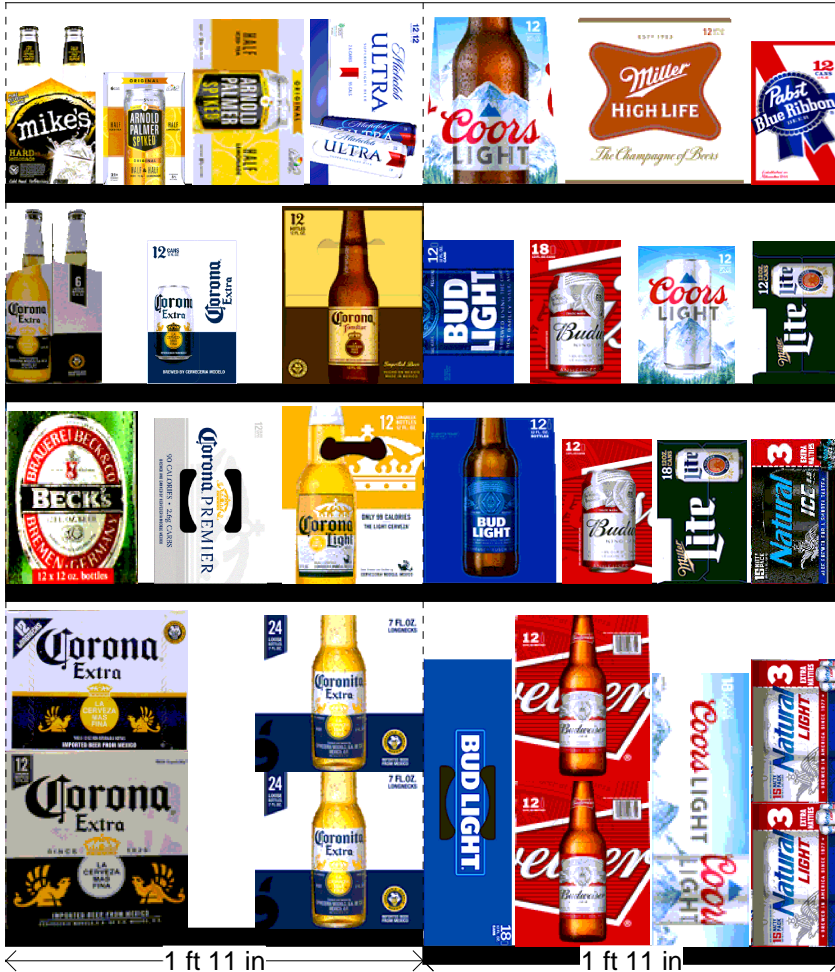
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Segment 3 of 4 starting view

## Shelf Schematic Report

RITE AID\_10650 Store # 10650 # of segments: 4



Name: 3_1		W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956152	CORONA12/12BTL	Core	1	Front		
080660954080	CORONA24/7BTL	Core	1	Side		

Name: 3_2		W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
082488123006	BECKS12/12BTL	Core	1	Side		
033544950449	CORONAPREMIER12/12CAN		1	Top 90		
080660956756	CORONALIGHT12/12BTL	Core	1	Side		

Name: 3_3		W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956053	CORONA6/12BTL	Core	1	Side		
080660956954	CORONA12/12CAN		1	Side		
033544950531	CORONAFAMILIAR12/12BTL		1	Side		

Name: 3_4		W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985100621	MIKESHARDLEMONADE6/11.2BTL		1	Side		
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Side		
613008752200	ARNOLDPALMERSPIKEDHALFANDHA... PROTECT		1	Front 90		
018200069918	MICHELOBULTRA12/12CAN		1	Front 90		

Name: 4_1		W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90		
018200007712	BUD12/12BTL		1	Side		
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90		
018200200779	NATURALLIGHT15/12CAN	Core	1	Side		

Name: 4_2		W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200007699	BUDLIGHT12/12BTL		1	Side		
018200110474	BUD12/12CAN	Core	1	Side		
034100573409	LITE18/12CAN	Core	1	Side		
018200284434	NATURALLICE15/12CAN		1	Side		

Name: 4_3		W:23.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		

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Segment 3 of 4 starting view

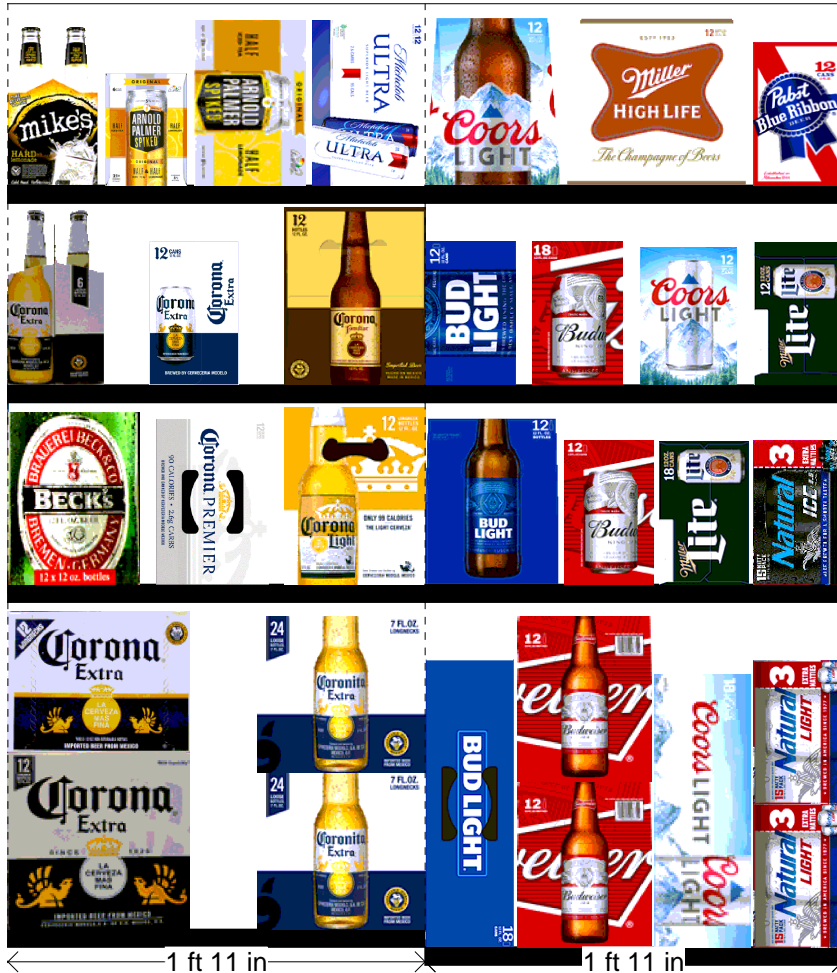
## Shelf Schematic Report

RITE AID\_10650 Store # 10650 # of segments: 4

018200530470	BUDLIGHT12/12CAN	Core	1	Side
018200112188	BUD18/12CAN	Core	1	Side
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side
034100576363	LITE12/12CAN		1	Side

Name: 4 4 W:23.00 in D:23.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
071990300692	COORSLIGHT12/12BTL		1	Side
034100015091	HIGHLIFE12/12BTL	Core	1	Front
022100001701	PABST12/12CAN		1	Side



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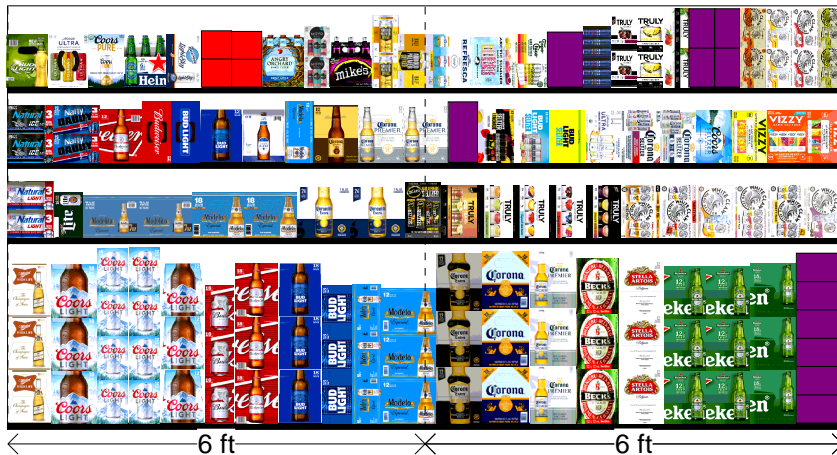
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Segment 1 of 2 starting view

## Shelf Schematic Report

RITE AID\_10650 Store # 10650 # of segments: 2



Name: 1_1		W:144.00 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990300784	COORSLIGHT18/12BTL		1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side	
071990300692	COORSLIGHT12/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN		1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
072890001528	HEINEKEN18/12BTL		1	Side	
635985548911	WHITECLAWVARIETY18/12CAN		1	Side 90	

Name: 1_2		W:144.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL		2	Side	
033544950272	MODELOESPECIAL18/12BTL		2	Side	
080660954080	CORONA24/7BTL	Core	2	Side	
635985800170	MIKESHARDSELTZERVARIETYLEMO...	New	1	Top 90	
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/12CAN(...	Core	1	Front 90	
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Front 90	
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Front 90	
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Top 90	
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Front 90	
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Front 90	

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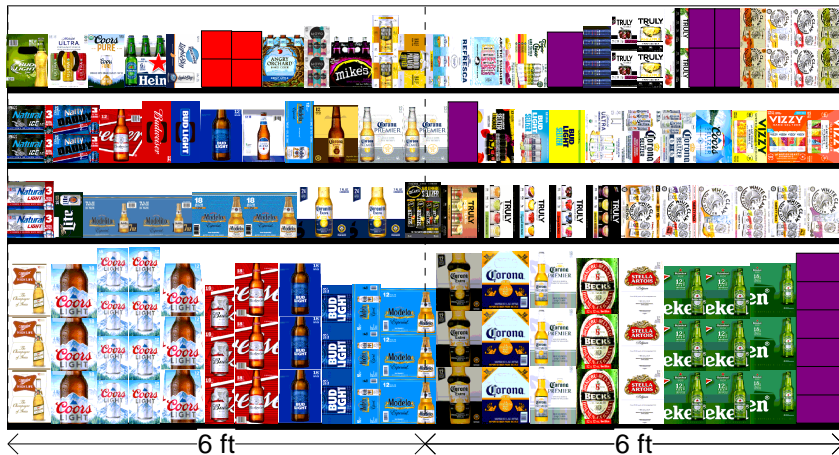
Segment 1 of 2 starting view

## Shelf Schematic Report

RITE AID_10650	Store # 10650	# of segments: 2
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core 1 Front 90

Name: 1_3		W:144.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200284434	NATURALICE15/12CAN		1	Side	90
018200200786	NATTYDADDY15/12CAN		1	Side	90
018200007712	BUD12/12BTL		1	Side	
018200110474	BUD12/12CAN	Core	1	Top	90
018200530470	BUDLIGHT12/12CAN	Core	1	Top	90
018200007699	BUDLIGHT12/12BTL		1	Side	
018200059902	MICHELOBULTRA12/12BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	90
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	2	Side	
852247008109	MONTAUKSELTZERVARIETY12/12CAN	New	1	Top	90
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Top	90
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Front	90
018200202780	BUDLIGHTSELTZERVARIETYSEASON...	New	1	Front	90
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Top	90
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Top	90
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Front	90
071990000158	COORSHARDSELTZERVARIETY12/12...	PROTECT	1	Front	90
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Front	90
034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Top	90
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Front	90

Name: 1_4		W:144.00 in	D:25.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200149900	BUDLIGHTLIME12/12BTL		1	Side	
018200202582	MICHELOBULTRAVARIETYORGANIC1...	New	1	Top	90
071990000240	COORSPURE12/12CAN	New	1	Top	90
072890006219	HEINEKEN0.0NEARBEER6/12BTL		1	Front	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Front	90
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side	
862737000063	MONTAUKSUMMER6/12CAN(WRAP)	Core	1	Side	
087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		1	Front	
034100012229	MOVOVARIETY4/8.4CAN		1	Front	
635985067443	MIKESHARDBLACKCHERRYLEMONA...		1	Front	
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Side	
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	1	Front	90
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1	Top	90





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041827701121	ARCTICCHILLHARDSELTZERVARIET...	PROTECT	1	Top 90
021136180879	TOPOCHICOHARDSELTZERSPIKEDS...	New	1	Front 90
613008756741	ARIZONASUNRISEHARDSELTZERVA...	New	1	Front 90
018200202506	BUDLIGHTPLATINUMSELTZERVARI...	PROTECT	1	Side 90
087692008033	TRULYBLACKCHERRY6/12CAN		1	Side
087692009658	TRULYPINEAPPLE6/12CAN		1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Top 90
087692012030	TRULYHARDLEMONTEA6/12CAN		1	Top 90
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Top 90
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Top 90
635985260875	WHITECLAWMANGO6/12CAN		1	Top 90
635985260660	WHITECLAWRASPBERRY6/12CAN		1	Top 90
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Top 90

