


**RITE AID\_10652 - Store # 10652**  
**5507 NESCONSET HWY, MOUNT SINAI, NY**

**COLD**

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID\_... Store # 10652 # of segments: 4 # of Fixtures: 16

Segment/Door: 1	Shelf: 1_1	W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side	2	
 0 34100 57340 9	034100573409	LITE18/12CAN	1	Top 90	2	
 0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Top 90	3	
 0 18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Top 90	2	

Segment/Door: 1	Shelf: 1_2	W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 18200 20077 9	018200200779	NATURALLIGHT15/12CAN	1	Side	1	
 0 34100 57636 3	034100576363	LITE12/12CAN	1	Top 90	2	
 0 71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Top 90	3	
 0 18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Top 90	2	

Segment/Door: 1	Shelf: 1_3	W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 34100 57256 3	034100572563	LITE18/12BTL	1	Side	1	
 0 71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Side	2	
 0 18200 11047 4	018200110474	BUD12/12CAN	1	Side	2	


Segment/Door: 1	Shelf: 1_4	W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 22100 00170 1	022100001701	PABST12/12CAN	1	Side	2	
 0 34100 01509 1	034100015091	HIGHLIFE12/12BTL	1	Side	2	
 0 18200 00769 9	018200007699	BUDLIGHT12/12BTL	1	Side	2	

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Segment/Door: 2		Shelf: 2_1		W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
	018200112188	BUD18/12CAN	1	Top 90	2			


	080660956756	CORONALIGHT12/12BTL	1	Side	4			
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	080660956152	CORONA12/12BTL	1	Side	4			
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Segment/Door: 2		Shelf: 2_2		W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
	719057001563	PRESIDENTE12/12BTL	1	Side	2			

	080660957159	MODELOESPECIAL12/12CAN	1	Side	2			
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	033544950425	CORONAPREMIER12/12BTL	1	Side	2			
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Segment/Door: 2		Shelf: 2_3		W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
	080660957579	MODELOESPECIAL12/12BTL	1	Front	2			

	082488123006	BECKS12/12BTL	1	Side	2			
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Segment/Door: 2		Shelf: 2_4		W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
	018200059902	MICHELOBULTRA12/12BTL	1	Side	2			

	609408729799	PORTJEFFPARTYBOAT6/12CAN	1	Front	8			
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	609408729836	KILLINGTONSEASONAL4/16CAN	1	Side	4			
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Segment/Door: 3		Shelf: 3_1		W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
	786150000144	STELLAARTOIS12/11.2BTL	1	Side	4			

	072890000163	HEINEKEN12/12BTL	1	Side	4			
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	033544000434	CORONASELTZERVARIETY12/12CAN(A)	1	Side 90	6
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Segment/Door: 3 Shelf: 3_2		W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	181954000046	PERONI12/11.2BTL	1	Side	2	


	072890000200	HEINEKEN12/12CAN	1	Side	2
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	033544000687	CORONASELTZERVARIETY12/12CAN(B)	1	Top 90	3
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Segment/Door: 3 Shelf: 3_3		W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	869071000278	MONTAUKWAVECHASER4/6/12CAN	1	Top 90	4	


	072890001597	HEINEKENLIGHT12/12BTL	1	Side	2
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	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	3
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Segment/Door: 3 Shelf: 3_4		W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	862737000063	MONTAUKSUMMER6/12CAN(WRAP)	1	Side	4	

	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	3
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	033544000137	CORONAVARIETYREFRESCA12/12CAN	1	Front 90	3
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Segment/Door: 4 Shelf: 4_1		W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side 90	6	

	635985800064	WHITECLAWVARIETY12/12CAN(B)	1	Side 90	6
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	635985548904	WHITECLAWVARIETY12/12CAN(A)	1	Side 90	6
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Segment/Door: 4 Shelf: 4_2		W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	

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	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Front 90	3
	635985800170	MIKESHARDELTZERVARIETYLEMONADE12/12CAN	1	Top 90	3
	635985800293	WHITECLAWVARIETYICEDTEA12/12CAN	1	Top 90	3

Segment/Door: 4 Shelf: 4_3		W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	087692009917	TRULYVARIETYLEMONADE12/12CAN	1	Front 90	3	
	613008756741	ARIZONASUNRISEHARDELTZERVARIETY12/12CAN	1	Top 90	3	
	635985100331	WHITECLAWMANGO12/12CAN	1	Front 90	3	

Segment/Door: 4 Shelf: 4_4		W:21.00 in	D:23.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	3	
	021136180879	TOPOCHICOHARDELTZERSPIKEDSPARKLINGVARIETY...	1	Top 90	3	
	034100012328	VIZZYVARIETY12/12CAN(A)	1	Front 90	3	

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RITE AID\_... Store # 10652 # of segments: 3 # of Fixtures: 4




Segment/Door: 2	Shelf: 2_1	W:144.00 in	D:18.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Side	3	
0 71990 30078 4	071990300784	COORSLIGHT18/12BTL	1	Side	3	
0 18200 11218 8	018200112188	BUD18/12CAN	1	Side	3	
0 18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side	3	
0 18200 96721 4	018200967214	MICHELOBULTRA18/12CAN	1	Side	4	
0 33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1	Side	3	
0 33544 00021 2	033544000212	MODELOESPECIAL24/7BTL	1	Side	4	
0 80660 95615 2	080660956152	CORONA12/12BTL	2	Side	6	
0 80660 95680 0	080660956800	CORONA18/12BTL	1	Side	3	
0 33544 00018 2	033544000182	CORONAPREMIER18/12BTL	1	Side	3	
0 82488 12300 6	082488123006	BECKS12/12BTL	1	Side	3	
7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	3	
1 81954 00004 6	181954000046	PERONI12/11.2BTL	1	Side	3	
0 72890 00159 7	072890001597	HEINEKENLIGHT12/12BTL	1	Side	3	
0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Side	3	
0 18200 20278 0	018200202780	BUDLIGHTSELTZERVARIETYSEASONAL12/12CAN	1	Side	8	

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6		2	635985800262	WHITECLAWVARIETY12/12CAN(C)	1	Side	8
6		4	635985548904	WHITECLAWVARIETY12/12CAN(A)	1	Side	8
6		1	635985548911	WHITECLAWVARIETY18/12CAN	1	Side 90	6

Segment/Door: 2 Shelf: 2\_2 W:144.00 in D:18.00 in









Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		1	034100015091	HIGHLIFE12/12BTL	1 Side 1
0		3	034100572563	LITE18/12BTL	1 Side 1
0		6	071990000486	COORSLIGHT12/12CAN	1 Top 90 2
0		9	018200007699	BUDLIGHT12/12BTL	1 Side 1
0		2	018200533082	BUDLIGHT18/12BTL	1 Side 1
0		2	081553011002	MEDALLALIGHT12/10CAN	1 Side 1
0		9	080660957159	MODELOESPECIAL12/12CAN	1 Side 90 2
0		1	033544950531	CORONAFAMILIAR12/12BTL	1 Front 2
0		3	080660956213	CORONALIGHT12/12CAN	1 Top 90 2
7		8	786150000168	STELLAARTOIS12/11.2CAN	1 Front 90 2
0		8	072890000118	HEINEKEN6/12BTL	2 Side 4
0		1	041827701121	ARCTICCHILLHARDSSELTZERVARIETYTHEWEEKENDER1...	1 Front 90 2
0		4	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1 Front 90 2









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	018200202698	BUDLIGHTSELTZERVARIETYLEMONADE12/12CAN	1	Top 90	2
	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	2
	087692011675	TRULYVARIETYICEDTEA12/12CAN	1	Top 90	2
	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Front 90	2
	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Top 90	2
	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front 90	2
	635985100331	WHITECLAWMANGO12/12CAN	1	Front 90	2
	635985800064	WHITECLAWVARIETY12/12CAN(B)	1	Front 90	2














Segment/Door: 2	Shelf: 2_3	W:144.00 in	D:18.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	018200200786	NATTYDADDY15/12CAN	1	Side 90	2	
	034100173401	MGD18/12CAN	1	Side 90	2	
	018200530470	BUDLIGHT12/12CAN	1	Top 90	2	
	018200110474	BUD12/12CAN	1	Top 90	2	
	018200202582	MICHELOBULTRAVARIETYORGANIC12/12CAN	1	Top 90	2	
	071990000240	COORSPURE12/12CAN	1	Top 90	2	
	033544950319	PACIFICO12/12CAN	1	Top 90	2	
	719057001563	PRESIDENTE12/12BTL	1	Front	2	



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0		7	07289001887	HEINEKENLIGHT12/12CAN	1	Top 90	2
6		5	642860900245	FOUNDERSALLDAYSESSIONIPA15/12CAN	1	Side 90	2
0		6	030613000746	BROOKLYNVARIETY12/12CAN	1	Top 90	2
0		1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Side	1
0		5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	2
8		9	852247008109	MONTAUKSELTZERVARIETY12/12CAN	1	Top 90	2
8		3	850009654083	NUDESELZTERVARIETY12/12CAN	1	Top 90	2
0		7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	2
0		6	018200202636	MICHELOBULTRAPURESELTZERVARIETY112/12CAN	1	Top 90	2
0		0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Front 90	2
0		7	087692009917	TRULYVARIETYLEMONADE12/12CAN	1	Front 90	2
0		4	033544000434	CORONASELTZERVARIETY12/12CAN(A)	1	Top 90	2
0		7	034100015077	VIZZYVARIETYLEMONADE12/12CAN	1	Front 90	2
0		8	034100005498	VIZZYVARIETY12/12CAN(B)	1	Top 90	2

Segment/Door: 2	Shelf: 2_4	W:144.00 in	D:18.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		8	071439344508	ROLLINGROCK12/12CAN	1	Top 90	2
0		1	022100001701	PABST12/12CAN	1	Top 90	2







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0		2	089924278962	YUENGLINGLAGER12/12BTL	1	Front	2
0		1	4005249004181	VELTINSPILSENER4/16.9CAN	1	Front	6
1		2	181954000022	PERONI6/11.2BTL	2	Side	4
0		7	083820123937	GUINNESSEXTRASTOUT6/12BTL	2	Side	4
0		8	033544950418	CORONAPREMIER6/12BTL	2	Side	4
0		9	033544950449	CORONAPREMIER12/12CAN	1	Side	2
8		3	862737000063	MONTAUKSUMMER6/12CAN(WRAP)	1	Side 90	4
6		3	635985067443	MIKESHARDBLACKCHERRYLEMONADE6/11.2BTL	2	Side	4
0		0	087692831020	TWISTEDTEAORIGINAL6/12BTL	2	Side	4
6		3	613008748333	ARNOLDPALMERSPIKEDHALFANDHALF6/12CAN	1	Top 90	4
0		9	034100012229	MOVVARIETY4/8.4CAN	1	Front	8
0		6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side 90	4
0		3	087692008033	TRULYBLACKCHERRY6/12CAN	1	Side	4
0		8	087692009658	TRULYPINEAPPLE6/12CAN	1	Side	4
0		7	087692006787	TRULYWILDBERRY6/12CAN	1	Top 90	4
0		0	087692012030	TRULYHARDLEMONTEA6/12CAN	1	Top 90	4
0		9	087692011699	TRULYSTRAWBERRYLEMONADE6/12CAN	1	Top 90	4

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6		3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	4
6		0	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side	4
6		5	635985260875	WHITECLAWMANGO6/12CAN	1	Side	4
6		4	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side	4
0		5	034100012335	VIZZY PINEAPPLE MANGO 6/12CAN	1	Side	4