

Rite Aid

Store# 10665

WEST ISLIP, NY

COLD

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10665
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FINAL

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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10665 Store # 10665 # of segments: 5



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Top 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
63598548904	WHITECLAWVARIETY12/12CAN(A)	Core	3	Side 90	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Top 90	
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	2	Side 90	
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	2	Side 90	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side	
635985800293	WHITECLAWVARIETYICEDTEA12/12C... New		1	Side 90	
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Side 90	
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Side 90	
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side 90	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985800170	MIKESHARDELTZERVARIETYLEMO...	New	1	Top 90	
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/12CAN(...	Core	1	Front 90	
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Front 90	
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Top 90	

Name: 1_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
613008756741	ARIZONASUNRISEHARDELTZERVA...	New	2	Top 90	
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	2	Front 90	

Name: 2_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
082488123006	BECKS12/12BTL	Core	1	Front	

Name: 2_2 W:30.00 in D:22.00 in

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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10665 Store # 10665 # of segments: 5

UPC (12 Digit)	Name	Ast	Facing	Oriental...
072890000200	HEINEKEN12/12CAN	Core	1	Side
072890000118	HEINEKEN6/12BTL		1	Side
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side
181954000046	PERONI12/11.2BTL		1	Side

Name: 2_3 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Side
021136180879	TOPOCHICOHARDELTZERSPIKEDS...	New	1	Side
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Side
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Side

Name: 2_4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Top 90
034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Front 90
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Top 90
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Top 90

Name: 2_5 W:30.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
071990000158	COORSHARDELTZERVARIETY12/12...	PROTECT	2	Front 90
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	2	Top 90



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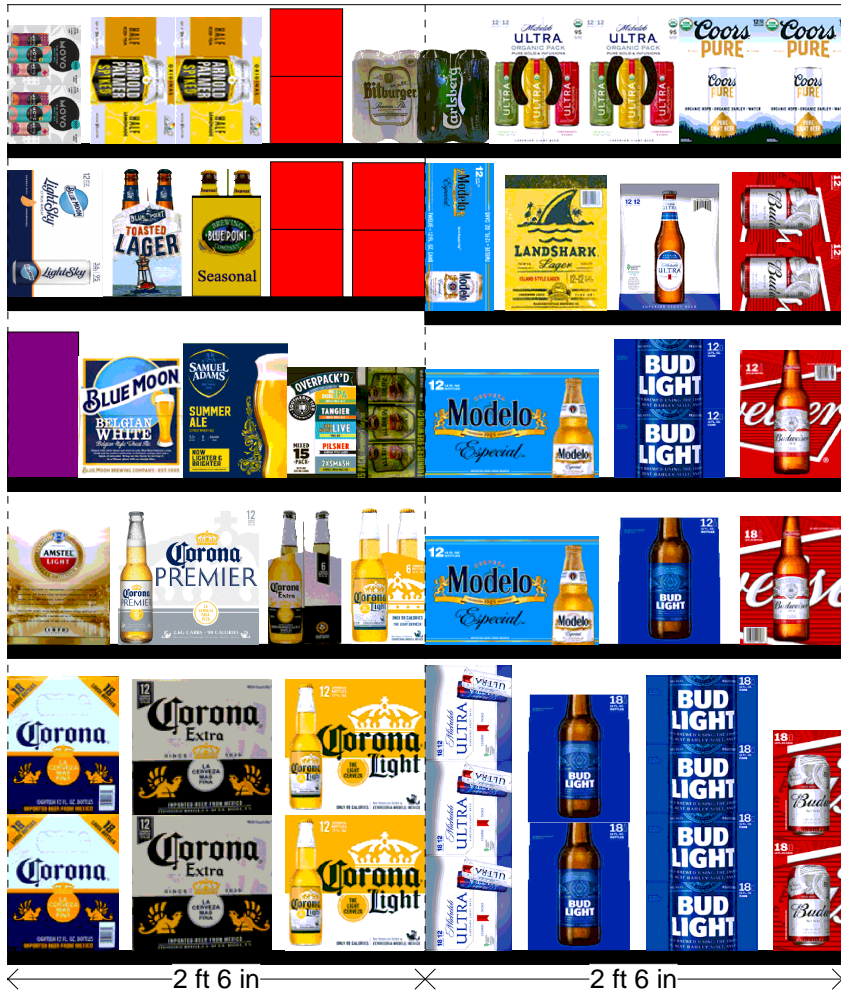
COLD

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Segment 3 of 5 starting view

Shelf Schematic Report

RITE AID_10665 Store # 10665 # of segments: 5



Name: 3_1		W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956800	CORONA18/12BTL	Core	1	Side		
080660956152	CORONA12/12BTL	Core	1	Front		
080660956756	CORONALIGHT12/12BTL	Core	1	Front		

Name: 3_2		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890100160	AMSTELLIGHT12/12BTL		1	Side		
033544950425	CORONAPREMIER12/12BTL	Core	1	Front		
080660956053	CORONA6/12BTL	Core	1	Side		
080660956251	CORONALIGHT6/12BTL		1	Side		

Name: 3_3		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
852247008109	MONTAUKSELTZVARIETY12/12CAN	New	1	Top 90		
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Side		
087692011033	SAMUELADAMSSEASONAL12/12BTL(A)		1	Side		
816014020800	SOUTHERNTIEROVERPACKD15/12CAN	New	1	Side		
642860900245	FOUNDERSALLDAYSESSIONIPA15/12...		1	Side		

Name: 3_4		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Top 90		
681745111123	BLUEPOINTTOASTEDLAGER6/12BTL		1	Side		
681745111185	BLUEPOINTSEASONAL6/12BTL		1	Side		
869071000261	MONTAUKWATERMELLOW6/12CAN		1	Side		
862737000063	MONTAUKSUMMER6/12CAN(WRAP)	Core	1	Side		

Name: 3_5		W:30.00 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
034100012229	MOVVARIETY4/8.4CAN		1	Front 90		
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	2	Front 90		
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side		
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front		

Name: 4_1		W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200967214	MICHELOBULTRA18/12CAN	Core	1	Side		
018200533082	BUDLIGHT18/12BTL		1	Side		

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Segment 3 of 5 starting view

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018200532184	BUDLIGHT18/12CAN	Core	1	Side 90
018200112188	BUD18/12CAN	Core	1	Side

Name: 4_2 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front
018200007699	BUDLIGHT12/12BTL		1	Side
018200113086	BUD18/12BTL		1	Side

Name: 4_3 W:30.00 in D:22.00 in

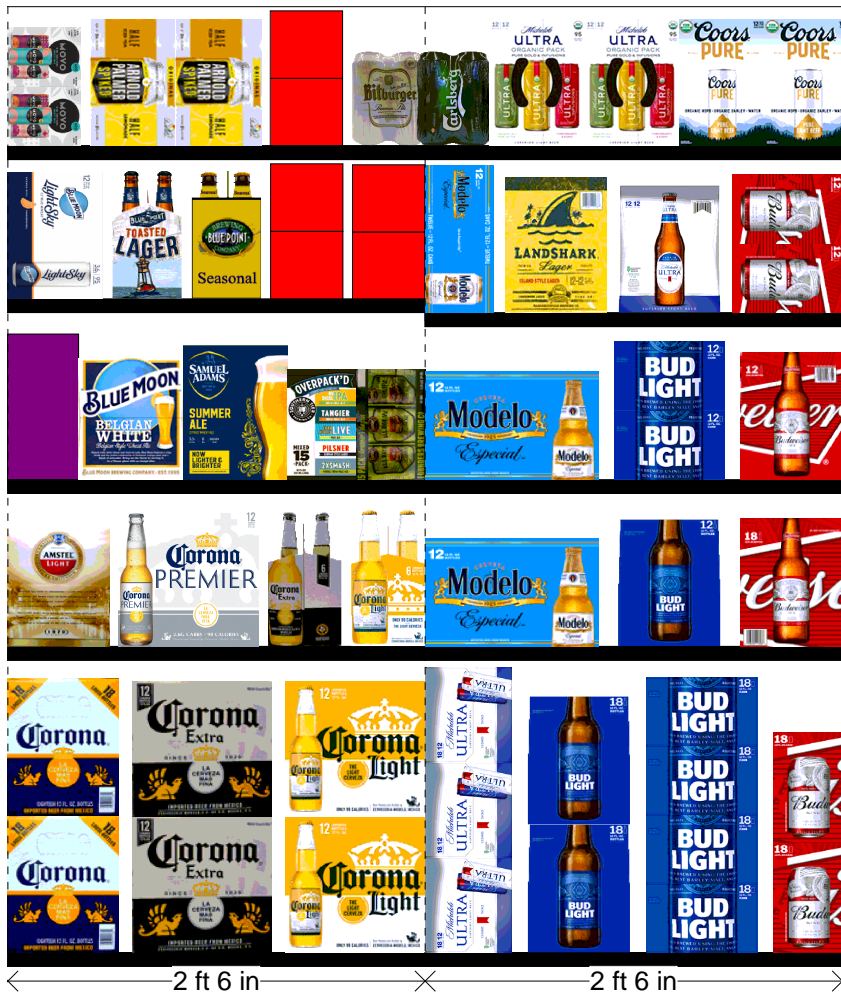
UPC (12 Digit)	Name	Ast	Facing	Orientat...
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90
018200007712	BUD12/12BTL		1	Side

Name: 4_4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90
018200129988	LANDSHARK12/12BTL		1	Side
018200059902	MICHELOBULTRA12/12BTL	Core	1	Side
018200110474	BUD12/12CAN	Core	1	Side 90

Name: 4_5 W:30.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
087600101153	CARLSBERG4/16.9CAN		1	Front
018200202582	MICHELOBULTRAVARIETYORGANIC1...	New	2	Top 90
071990000240	COORSPURE12/12CAN	New	2	Top 90



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Segment 5 of 5 starting view

Shelf Schematic Report

RITE AID_10665 Store # 10665 # of segments: 5

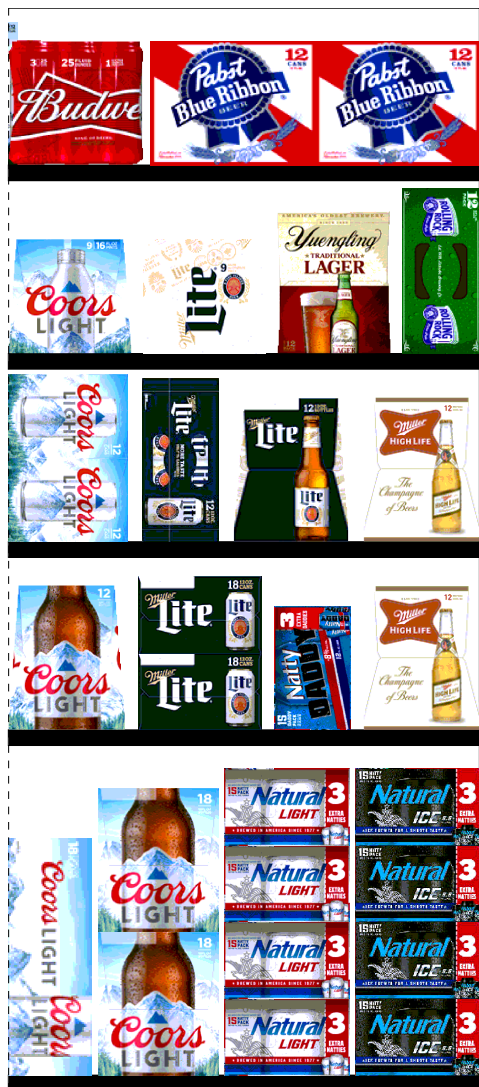
Name: 5_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
071990300784	COORSLIGHT18/12BTL		1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN		1	Side 90	

Name: 5_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990300692	COORSLIGHT12/12BTL		1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200200786	NATTYDADDY15/12CAN		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 5_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side 90	
034100576363	LITE12/12CAN		1	Top 90	
034100575090	LITE12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 5_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990301040	COORSLIGHT9/16BTL(AL)		1	Side	
034100570231	LITE9/16BTL(AL)		1	Front	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	

Name: 5_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200219856	BUD3/25CAN		1	Front	
022100001701	PABST12/12CAN		2	Front	



2 ft 6 in

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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10665 Store # 10665 # of segments: 4

Name: 2_1		W:192.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990300784	COORSLIGHT18/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
018200059902	MICHELOBULTRA12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL		1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL		1	Side	

Name: 2_2		W:192.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200284434	NATURALICE15/12CAN		1	Side	
034100575090	LITE12/12BTL		1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side	
018200007712	BUD12/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
089924293866	YUENGLINGBLACKANDTAN12/12BTL		1	Side	
018200149900	BUDLIGHTLIME12/12BTL		1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN		1	Side	

Name: 2_3		W:192.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
022100001701	PABST12/12CAN		1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
034100570231	LITE9/16BTL(AL)		1	Front	
071990301040	COORSLIGHT9/16BTL(AL)		1	Side	



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071990300692	COORSLIGHT12/12BTL		1	Side
018200129988	LANDSHARK12/12BTL		1	Side
816014020800	SOUTHERNTIEROVERPACKD15/12CAN New		1	Side 90
642860900245	FOUNDERSALLDAYSESSIONIPA15/12...		1	Side 90
681745001349	BLUEPOINTTOASTEDLAGER18/12CAN		1	Side 90
681745211229	BLUEPOINTVARIETY12/12BTL		1	Side
087692100140	SAMUELADAMSSEASONALLAGER12/12...		1	Side
087692011033	SAMUELADAMSSEASONAL12/12BTL(A)		1	Side
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Side

Name: 2_4

W:192.00 in

D:24.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
869071000261	MONTAUKWATERMELLOW6/12CAN		1	Side
862737000063	MONTAUKSUMMER6/12CAN(WRAP)	Core	1	Side
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side
681745002513	BLUEPOINTPINSTRIPEPILS6/12CAN		1	Side
681745002087	BLUEPOINTSHORETHING6/12CAN		1	Side
030613100880	BROOKLYNPULPART6/12CAN		1	Side
087692006732	SAMUELADAMSWICKEDEASY6/12CAN	New	1	Side
087692006879	SAMUELADAMSWICKEDHAZY6/12CAN	New	1	Side
754527008857	NEWBELGIUMVOODOORANGERJUIC...		1	Side
754527000226	NEWBELGIUMFATTIRE6/12BTL	New	1	Front
681745111123	BLUEPOINTTOASTEDLAGER6/12BTL		1	Front
681745111185	BLUEPOINTSEASONAL6/12BTL		1	Front
681745111307	BLUEPOINTBLUEBERRYALE6/12BTL		1	Front
859989005168	GREENPORTHARBOROTHERSIDEIPA...		1	Front
638489003122	DOGFISHHEAD90MINUTEIMPERIALIP...		1	Front
018200240010	STELLAARTOISCIDRE6/12BTL		1	Front



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Segment 3 of 4 starting view

Shelf Schematic Report

RITE AID_10665 Store # 10665 # of segments: 4



Name: 2_1		W:192.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956237	CORONALIGHT18/12BTL		1	Side		
080660954080	CORONA24/7BTL	Core	1	Side		
082488123006	BECKS12/12BTL	Core	1	Side		
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side		
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side		
072890001528	HEINEKEN18/12BTL		1	Side		
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Side		
018200202780	BUDLIGHTSELTZERVARIETYSEASON...	New	1	Side 90		
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Side 90		
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side 90		
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side 90		
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side 90		
635985548911	WHITECLAWVARIETY18/12CAN		1	Side 90		

Name: 2_2		W:192.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
181954000046	PERONI12/11.2BTL		1	Side		
786150000168	STELLAARTOIS12/11.2CAN		1	Side		
072890100160	AMSTELLIGHT12/12BTL		1	Side		
072890001887	HEINEKENLIGHT12/12CAN		1	Side		
072890000200	HEINEKEN12/12CAN	Core	1	Side		
723830212121	LAGUNITASIPA12/12CAN		1	Side		
642860900726	FOUNDERSMASAGAVEHARDSSELTZE...	New	1	Side		
018200202179	BUDLIGHTSELTZERVARIETYREMIX1...	PROTECT	1	Side 90		
021136180879	TOPOCHOHARDSSELTZERSPIKEDS...	New	1	Side 90		
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Side 90		
613008756741	ARIZONASUNRISEHARDSSELTZERVA...	New	1	Side		
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side 90		
635985800170	MIKESHARDSSELTZERVARIETYLEMO...	New	1	Top 90		
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Side 90		
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Side 90		

Name: 2_3		W:192.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
071990170523	BLUEMOONBELGIANWHITE15CAN		1	Side 90		
087800000713	BLUEMOONMANGOWHEAT6/12CAN		1	Side		
081553011002	MEDALLALIGHT12/10CAN	New	1	Top 90		
080660956251	CORONALIGHT6/12BTL		1	Front		

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RITE AID_10665 Store # 10665		# of segments: 4		
080660956053	CORONA6/12BTL	Core	1	Front
033544950449	CORONAPREMIER12/12CAN		1	Top 90
083820123937	GUINNESSEXTRASTOUT6/12BTL		1	Front
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1	Top 90
850009654083	NUDESELZTERVARIETY12/12CAN	New	1	Side 90
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Top 90
041827701121	ARCTICHILLHARDSELTZERVARIET...	PROTECT	1	Top 90
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...		1	Top 90
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Top 90
034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Front 90

Name: 2_4		W:192.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...		
087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		1	Front		
635985100621	MIKESHARDLEMONADE6/11.2BTL		1	Front		
635985067443	MIKESHARDBLACKCHERRYLEMONA...		1	Front		
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Front		
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Top 90		
034100012229	MOVOVARIETY4/8.4CAN		1	Front		
018200202506	BUDLIGHTPLATINUMSELTZERVARIE...	PROTECT	1	Side		
087692008033	TRULYBLACKCHERRY6/12CAN		1	Side		
087692009658	TRULYPINEAPPLE6/12CAN		1	Side		
087692006787	TRULYWILDBERRY6/12CAN		1	Top 90		
087692012030	TRULYHARDLEMONTEA6/12CAN		1	Top 90		
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Top 90		
635985260875	WHITECLAWMANGO6/12CAN		1	Side		
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side		
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side		
635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side		
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side		
034100012335	VIZZYPINEAPPLEMANGO6/12CAN	New	1	Top 90		

