

Rite Aid

Store# 10618

ROCKVILLE CENTRE , NY

Cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10618
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FINAL

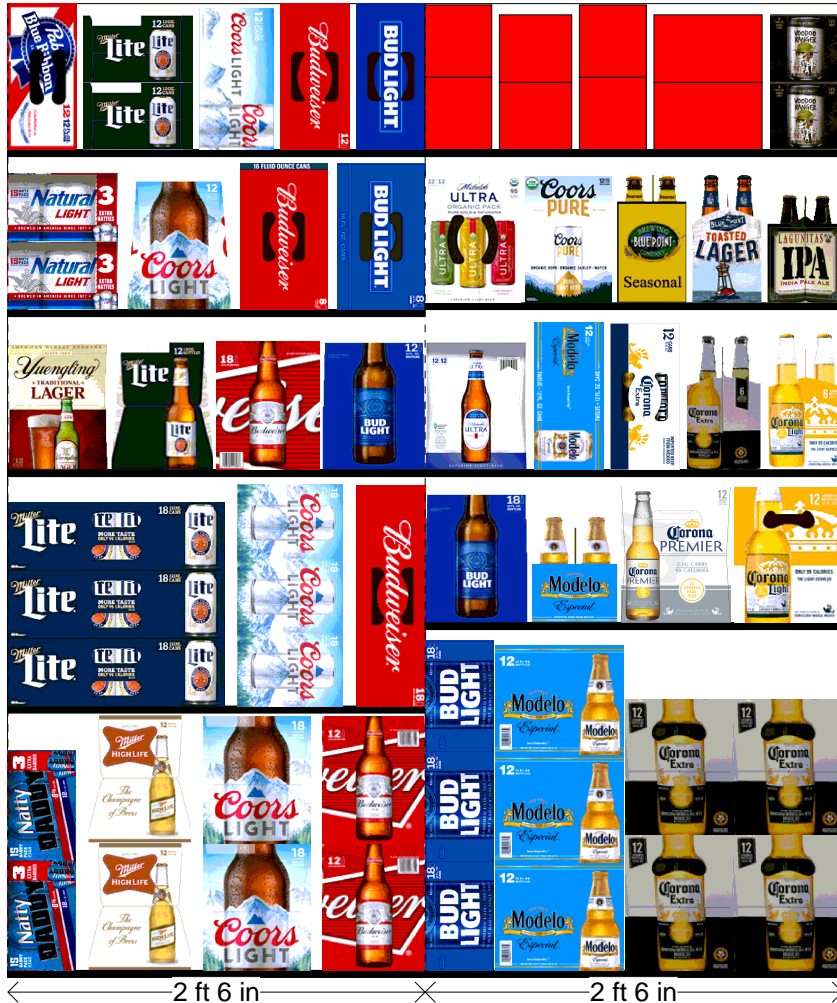
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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10618 Store # 10618 # of segments: 4



Name: 1_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200200786	NATTYDADDY15/12CAN		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990300784	COORSLIGHT18/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100573409	LITE18/12CAN	Core	1	Top	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Top 90	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
034100575090	LITE12/12BTL		1	Side	
018200113086	BUD18/12BTL		1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL		1	Side	
018200089817	BUD8/16CAN		1	Top 90	
018200089893	BUDLIGHT8/16CAN		1	Top 90	

Name: 1_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
022100001701	PABST12/12CAN		1	Top 90	
034100576363	LITE12/12CAN		1	Side 90	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	

Name: 2_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Side	

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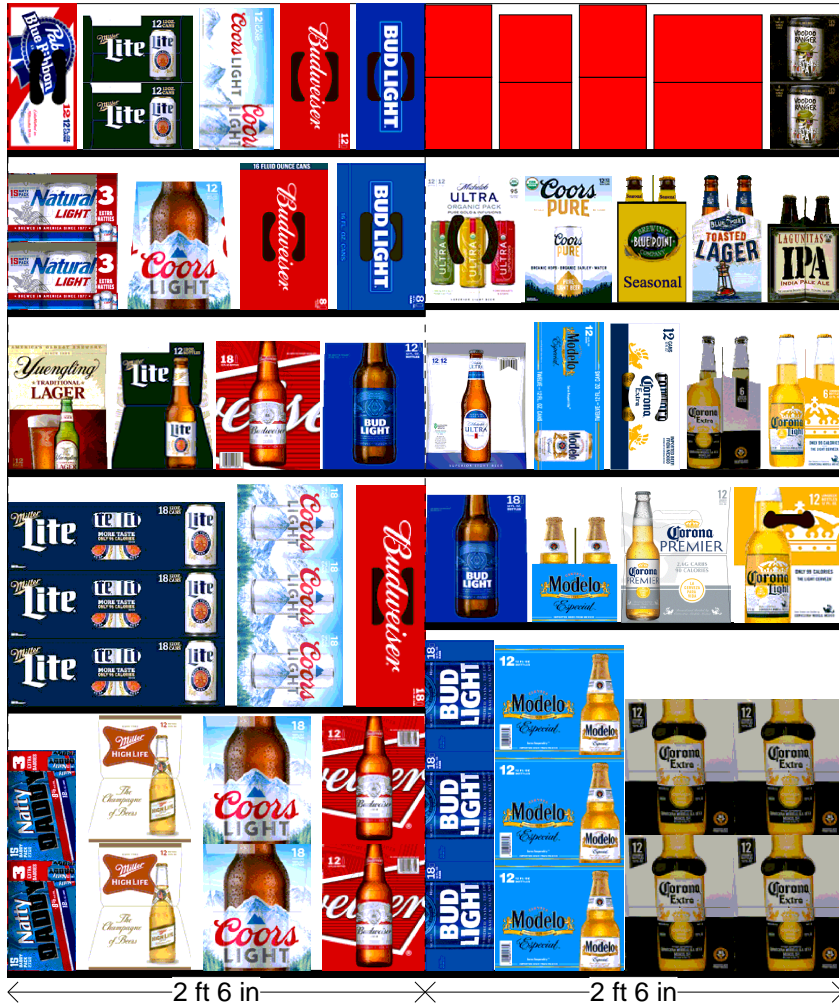
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Segment 1 of 4 starting view

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RITE AID_10618 Store # 10618 # of segments: 4



Name: 2_2		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200533082	BUDLIGHT18/12BTL		1	Side		
080660957654	MODELOESPECIAL6/12BTL		1	Side		
033544950425	CORONAPREMIER12/12BTL	Core	1	Side		
080660956756	CORONALIGHT12/12BTL	Core	1	Side		

Name: 2_3		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200059902	MICHELOBULTRA12/12BTL	Core	1	Side		
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90		
080660956954	CORONA12/12CAN		1	Top 90		
080660956053	CORONA6/12BTL	Core	1	Side		
080660956251	CORONALIGHT6/12BTL		1	Side		

Name: 2_4		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200202582	MICHELOBULTRAVARIETYORGANIC1... New		1	Top 90		
071990000240	COORSPURE12/12CAN	New	1	Top 90		
681745111185	BLUEPOINTSEASONAL6/12BTL		1	Side		
681745111123	BLUEPOINTTOASTEDLAGER6/12BTL		1	Side		
723830000094	LAGUNITASIPA6/12BTL		1	Side		

Name: 2_5		W:30.00 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
862737000070	MONTAUKSESSIONIPA6/12CAN(WRAP)		1	Side 90		
869071000261	MONTAUKWATERMELLOW6/12CAN		1	Side		
862737000063	MONTAUKSUMMER6/12CAN(WRAP)	Core	1	Side 90		
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Front		
754527008857	NEWBELGIUMVOODOORANGERJUIC...		1	Side		

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Segment 3 of 4 starting view

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Name: 3_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
072890001528	HEINEKEN18/12BTL		1	Side	

Name: 3_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
181954000046	PERONI12/11.2BTL		1	Side	
786150000014	STELLAARTOIS6/11.2BTL		1	Side	
072890000118	HEINEKEN6/12BTL		1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 3_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
181954000022	PERONI6/11.2BTL		1	Side	
786150000168	STELLAARTOIS12/11.2CAN		1	Side 90	
034100516055	LEINIESESEASONALPRIMARY6/12BTL		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/12BTL		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Side	

Name: 3_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
042572044044	SCHOFFERHOFERGRAPEFRUIT4/16C...		1	Front	
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Top 90	
087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		1	Side	

Name: 3_5		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
613008756741	ARIZONASUNRISEHARDSSELTZERVA...	New	1	Top 90	
071990000158	COORSHARDELTZERVARIETY12/12...	PROTECT	1	Top 90	
021136180879	TOPOCHICOHARDSSELTZERSPIKEDS...	New	1	Top 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Top 90	

Name: 3_6		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	2	Top 90	

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613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	1	Front 90
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Side 90

Name: 4_1 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Side 90
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Side 90
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side 90
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side 90
635985260875	WHITECLAWMANGO6/12CAN		1	Side

Name: 4_2 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Side 90
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side 90
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Side 90
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Side 90
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side

Name: 4_3 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side 90
635985800170	MIKESHARDELTZERVARIETYLEMO...	New	1	Side 90
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Side 90
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Side 90

Name: 4_4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
018200250088	NATURALICE1/25CAN		1	Front
071990100711	COORSBANQUET1/24CAN		1	Front
018200250002	BUD1/25CAN		1	Front
018200250019	BUDLIGHT1/25CAN		1	Front
080660957210	MODELOESPECIAL1/24CAN		1	Front
080660956435	CORONA1/24CAN		1	Front
018200250286	BECKS1/25.4CAN		1	Front
072890001191	HEINEKEN1/24CAN		1	Front
070897013315	FOSTERS1/25.4CAN		1	Front

Name: 4_5 W:30.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
613008748296	ARNOLDPALMERSPIKEDHALFANDHA...		2	Front



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635985249856	MIKESHARDERC Cranberry Lemonade	2	Front	
087692011682	TRULY Strawberry Lemonade 1/24...	2	Front	New
635985260394	WHITECLAW Mango 1/19.2CAN	2	Front	
635985260387	WHITECLAW Black Cherry 1/19.2CAN	2	Front	



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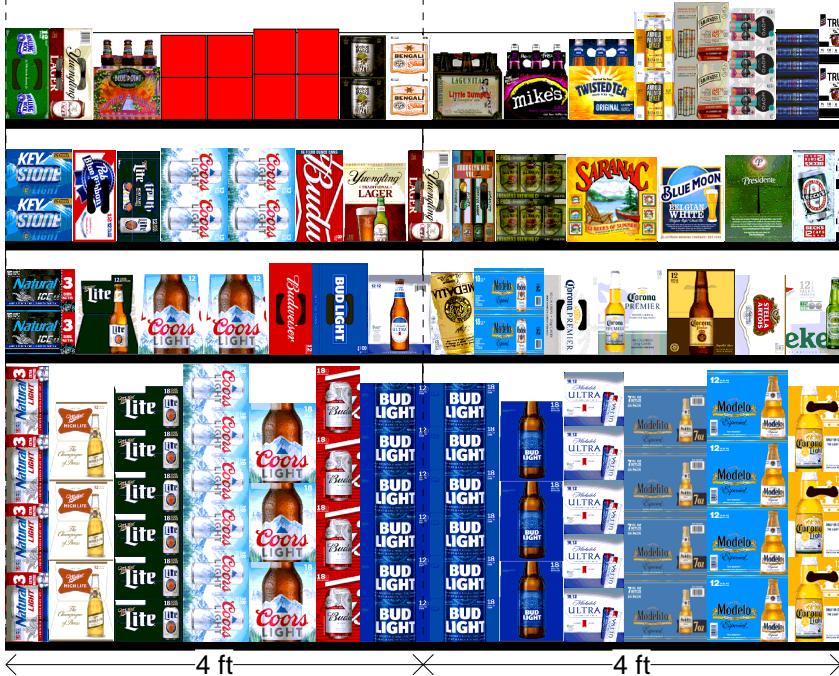
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Segment 1 of 3 starting view

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RITE AID_10618 Store # 10618 # of segments: 3



Name: 2_4		W:144.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...		
018200200779	NATURALLIGHT15/12CAN	Core	1	Side		
034100015091	HIGHLIFE12/12BTL	Core	1	Side		
034100573409	LITE18/12CAN	Core	1	Side 90		
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90		
071990300784	COORSLIGHT18/12BTL		1	Side		
018200112188	BUD18/12CAN	Core	1	Side		
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90		
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90		
018200533082	BUDLIGHT18/12BTL		1	Side		
018200967214	MICHELOBULTRA18/12CAN	Core	1	Side 90		
033544000212	MODELOESPECIAL24/7BTL		1	Side		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side		
080660956756	CORONALIGHT12/12BTL	Core	1	Side		

Name: 2_2		W:144.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...		
018200284434	NATURALICE15/12CAN		1	Side 90		
034100575090	LITE12/12BTL		1	Side		
071990300692	COORSLIGHT12/12BTL		2	Side		
018200110474	BUD12/12CAN	Core	1	Top 90		
018200089893	BUDLIGHT8/16CAN		1	Top 90		
018200059902	MICHELOBULTRA12/12BTL	Core	1	Side		
081553011002	MEDALLALIGHT12/10CAN	New	1	Top 90		
080660957111	MODELOESPECIAL18/12CAN		1	Side 90		
033544950449	CORONAPREMIER12/12CAN		1	Top 90		
033544000182	CORONAPREMIER18/12BTL		1	Side		
033544950531	CORONAFAMILIAR12/12BTL		1	Side		
786150000168	STELLAARTOIS12/11.2CAN		1	Front 90		
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side		

Name: 2_3		W:144.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...		
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90		
022100001701	PABST12/12CAN		1	Top 90		
034100576363	LITE12/12CAN		1	Top 90		
071990000486	COORSLIGHT12/12CAN	PROTECT	2	Side 90		
018200089817	BUD8/16CAN		1	Front 90		
089924278962	YUENGLINGLAGER12/12BTL		1	Side		

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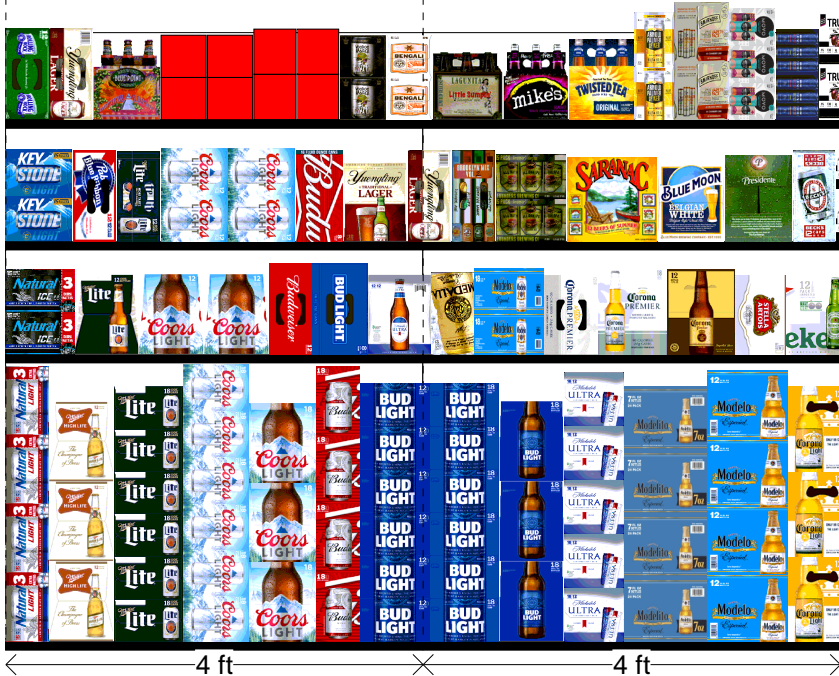
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089924278986	YUENGLINGLAGER12/12CAN		1	Top 90
030613000746	BROOKLYN VARIETY 12/12CAN	PROTECT	1	Top 90
642860900245	FOUNDERS ALL DAY SESSION IPA 15/12...		1	Side 90
071670071065	SARANAC 12 BEERS 12/12BTL		1	Front
071990095161	BLUE MOON BELGIAN WHITE 12/12BTL	Core	1	Side
719057001563	PRESIDENTE 12/12BTL		1	Side
082488123815	BECKS 12/12CAN		1	Top 90

Name: 2_1		W: 144.00 in	D: 20.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071439344508	ROLLING ROCK 12/12CAN		1	Top 90	
089924278986	YUENGLINGLAGER 12/12CAN		1	Top 90	
681745111024	BLUE POINT HOPTICAL ILLUSION IPA 6/...		1	Front	
869071000261	MONTAUK WATER MELLOW 6/12CAN		1	Side	
869071000278	MONTAUK WAVE CHASER 4/6/12CAN	Core	1	Side	
862737000063	MONTAUK SUMMER 6/12CAN (WRAP)	Core	1	Side 90	
862737000070	MONTAUK SESSION IPA 6/12CAN (WRAP)		1	Side 90	
754527008857	NEW BELGIUM VOO DOORANGER JUIC...		1	Side	
859093002435	SIX POINT BENGAL IPA 6/12CAN		1	Side	
723830000209	LAGUNITA LITTLE SUMP IN 6/12BTL		1	Front	
635985067443	MIKESHARD BLACK CHERRY LEMONA...		1	Front	
087692831020	TWISTED TEA ORIGINAL 6/12BTL		1	Front	
613008748333	ARNOLD PALMER SPIKED HALF AND HA...		1	Side	
082000781424	SMIRNOFF SPIKED SPARKLING SELTZ...		1	Side 90	
034100012229	MOV VARIETY 4/8.4CAN		1	Front 90	
018200202506	BUD LIGHT PLATINUM SELTZER VARIE...	PROTECT	1	Side 90	
087692008033	TRULY BLACK CHERRY 6/12CAN		1	Side	



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Name: 2_4		W:144.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956152	CORONA12/12BTL	Core	1	Side		
080660956800	CORONA18/12BTL	Core	1	Side		
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side		
082488123006	BECKS12/12BTL	Core	1	Side		
072890000163	HEINEKEN12/12BTL	Core	1	Side		
635985548911	WHITECLAWVARIETY18/12CAN		1	Side 90		

Name: 2_2		W:144.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890000200	HEINEKEN12/12CAN	Core	1	Top 90		
850009654083	NUDESELZTERVARIETY12/12CAN	New	1	Top 90		
852247008109	MONTAUKSELZTERVARIETY12/12CAN	New	1	Top 90		
018200202698	BUDLIGHTSELZTERVARIETYLEMONA...	New	1	Top 90		
018200202780	BUDLIGHTSELZTERVARIETYSEASON...	New	1	Front 90		
018200202179	BUDLIGHTSELZTERVARIETYREMIX1...	PROTECT	1	Front 90		
018200202636	MICHELOBULTRAPURESELZTERVAR...	New	1	Top 90		
071990000158	COORSHARDSELZTERVARIETY12/12...	PROTECT	1	Top 90		

Name: 2_3		W:144.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side		
087692008040	TRULYVARIETYTROPICAL12/12CAN(...	Core	1	Side		
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side		
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Side		
635985100331	WHITECLAWMANGO12/12CAN		1	Side		
034100015077	VIZZYVARIETYLEMONA12/12CAN	New	1	Side		
034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Side		

Name: 2_1		W:144.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
087692009658	TRULYPINEAPPLE6/12CAN		1	Side		
087692006787	TRULYWILDBERRY6/12CAN		1	Top 90		
087692012030	TRULYHARDLEMONTEA6/12CAN		1	Top 90		
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Top 90		
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side		
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side		
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side		
635985260875	WHITECLAWMANGO6/12CAN		1	Side		

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635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side
034100012335	VIZZYPINEAPPLEMANGO6/12CAN	New	1	Side

