

Rite Aid

Store# 10620

VALLEY STREAM , NY

cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10620 Store # 10620 # of segments: 4



Name: 1_1		W:23.00 in	D:21.50 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	2	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 1_2		W:23.00 in	D:21.50 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Front 90	
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Top 90	
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Front 90	

Name: 1_3		W:23.00 in	D:21.50 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Front 90	
635985800170	MIKESHARDELTZERVARIETYLEMO...	New	1	Top 90	

Name: 2_1		W:23.00 in	D:21.50 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Front	

Name: 2_2		W:23.00 in	D:21.50 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	

Name: 2_3		W:23.00 in	D:21.50 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
072890000118	HEINEKEN6/12BTL		1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
080660956053	CORONA6/12BTL	Core	1	Side	
071990095116	BLUEMOONBELGIANWHITE6/12BTL		1	Side	

Name: 2_4		W:23.00 in	D:21.50 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Top 90	
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Front 90	
071990000158	COORSHARDELTZERVARIETY12/12...	PROTECT	1	Front 90	

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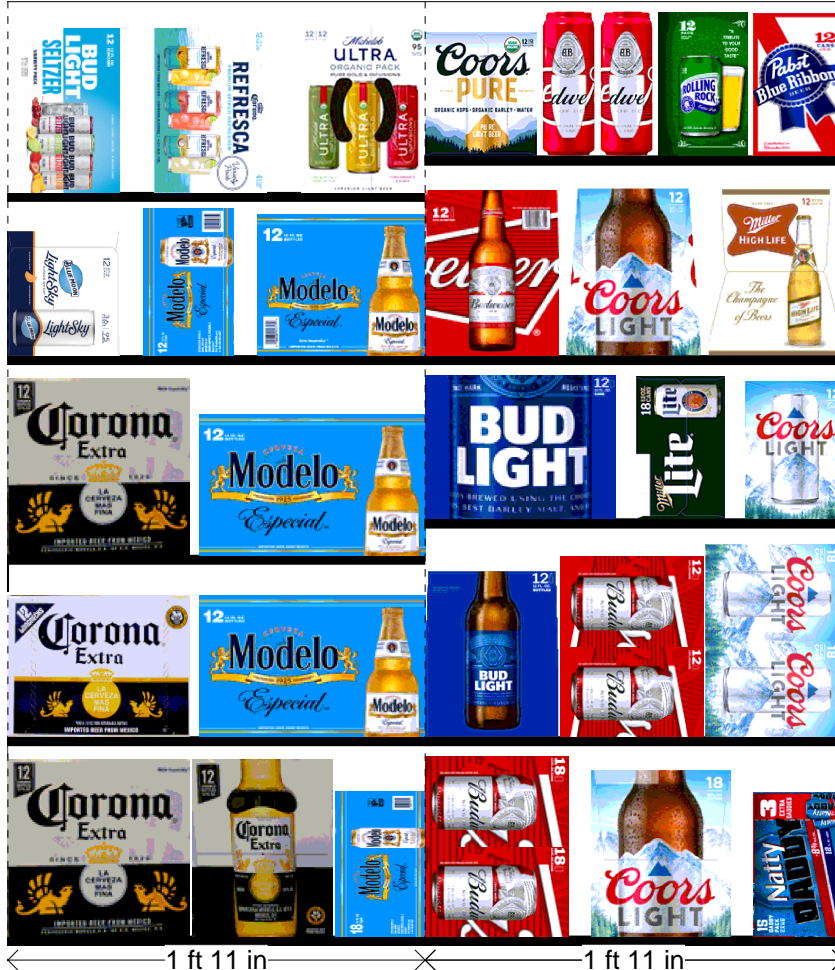
cold

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Segment 3 of 4 starting view

Shelf Schematic Report

RITE AID_10620 Store # 10620 # of segments: 4



Name: 3_1		W:23.00 in	D:21.50 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956152	CORONA12/12BTL	Core	1	Front		
080660956152	CORONA12/12BTL	Core	1	Side		
080660957111	MODELOESPECIAL18/12CAN		1	Side		

Name: 3_2		W:23.00 in	D:21.50 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956152	CORONA12/12BTL	Core	1	Top		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front		

Name: 3_3		W:23.00 in	D:21.50 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956152	CORONA12/12BTL	Core	1	Front		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front		

Name: 3_4		W:23.00 in	D:21.50 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Side 90		
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side		

Name: 3_5		W:23.00 in	D:21.50 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Front 90		
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1	Front 90		
018200202582	MICHELOBULTRAVARIETYORGANIC1... New		1	Top 90		

Name: 4_1		W:23.00 in	D:21.50 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200112188	BUD18/12CAN	Core	1	Side 90		
071990300784	COORSLIGHT18/12BTL		1	Side		
018200200786	NATTYDADDY15/12CAN		1	Side		

Name: 4_2		W:23.00 in	D:21.50 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200007699	BUDLIGHT12/12BTL		1	Side		
018200110474	BUD12/12CAN	Core	1	Side 90		
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90		

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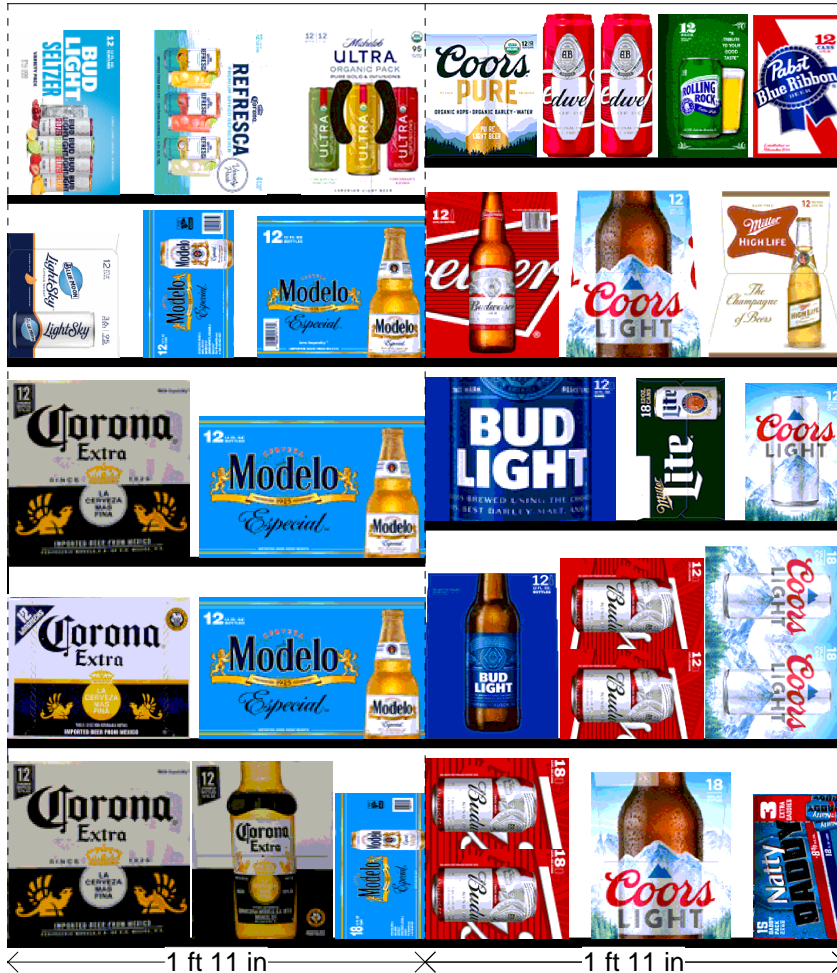
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Segment 3 of 4 starting view

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RITE AID_10620 Store # 10620		# of segments: 4	
Name: 4_3	W:23.00 in	D:21.50 in	
UPC (12 Digit)	Name	Ast	Facing Orientat...
018200530470	BUDLIGHT12/12CAN	Core	1 Front
034100573409	LITE18/12CAN	Core	1 Side
071990000486	COORSLIGHT12/12CAN	PROTECT	1 Side
Name: 4_4		D:21.50 in	
Name: 4_3	W:23.00 in	D:21.50 in	
UPC (12 Digit)	Name	Ast	Facing Orientat...
018200007712	BUD12/12BTL		1 Side
071990300692	COORSLIGHT12/12BTL		1 Side
034100015091	HIGHLIFE12/12BTL	Core	1 Side
Name: 4_5		D:21.50 in	
Name: 4_3	W:23.00 in	D:21.50 in	
UPC (12 Digit)	Name	Ast	Facing Orientat...
071990000240	COORSPURE12/12CAN	New	1 Side
018200219856	BUD3/25CAN		2 Side
071439344508	ROLLINGROCK12/12CAN		1 Side
022100001701	PABST12/12CAN		1 Side



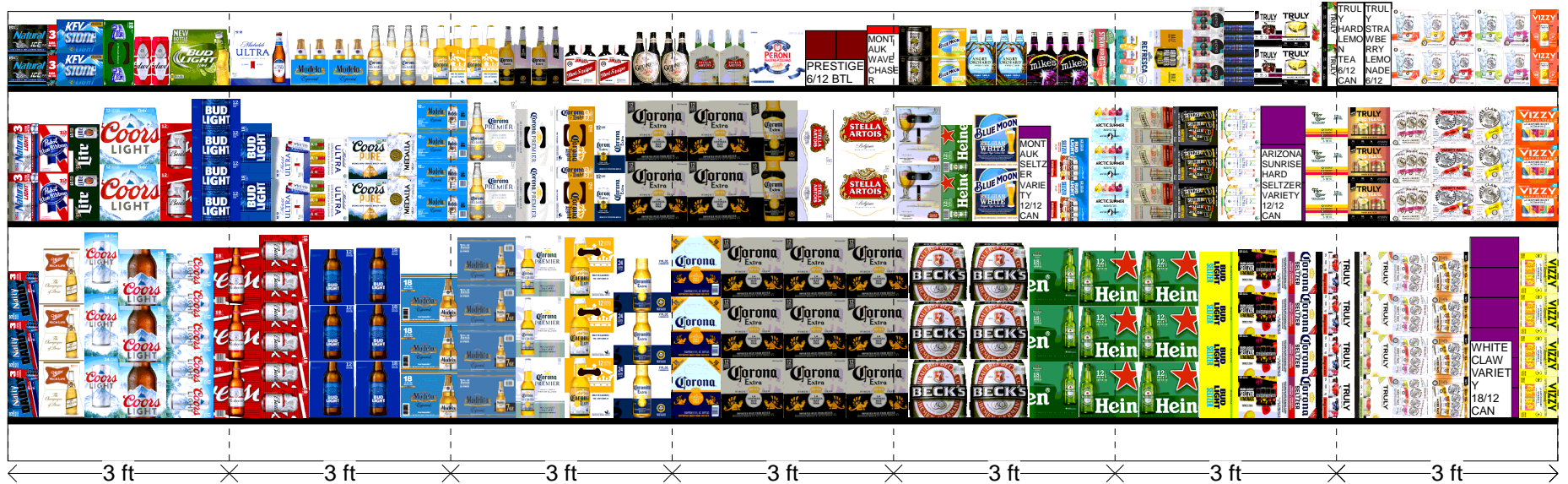
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Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_10620 Store # 10620 # of segments: 7



Name: 4_3		W:252.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200200786	NATTYDADDY15/12CAN		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990316006	COORSLIGHT24/12CAN		1	Side	
071990300784	COORSLIGHT18/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side 90	
018200113086	BUD18/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
033544950272	MODELOESPECIAL18/12BTL		1	Side	

Name: 4_2		W:252.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
022100001701	PABST12/12CAN		1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
071990300692	COORSLIGHT12/12BTL		1	Front	
018200110474	BUD12/12CAN	Core	1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200967214	MICHELOBULTRA18/12CAN	Core	1	Side	
018200202582	MICHELOBULTRAVARIETYORGANIC1...	New	1	Side 90	
071990000240	COORSPURE12/12CAN	New	1	Side	
081553011002	MEDALLALIGHT12/10CAN	New	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	

Name: 4_1		W:252.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200284434	NATURALLICE15/12CAN		1	Side 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
018200219856	BUD3/25CAN		2	Side	
018200149900	BUDLIGHTLIME12/12BTL		1	Front	
018200059902	MICHELOBULTRA12/12BTL	Core	1	Front	
080660957654	MODELOESPECIAL6/12BTL		2	Side	
033544950418	CORONAPREMIER6/12BTL		2	Side	

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Segment 3 of 7 starting view

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Name: 4_3		W:252.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544000212	MODELOESPECIAL24/7BTL		1	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	3	Front	

Name: 4_2		W:252.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
080660956213	CORONALIGHT12/12CAN		1	Top 90	
080660956954	CORONA12/12CAN		1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	
080660956152	CORONA12/12BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN		1	Front 90	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	

Name: 4_1		W:252.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660956251	CORONALIGHT6/12BTL		2	Side	
080660956053	CORONA6/12BTL	Core	2	Side	
083820567939	REDSTRIPELAGER6/11.2BTL		2	Side	
083820123937	GUINNESSEXTRASTOUT6/12BTL		2	Side	
786150000014	STELLAARTOIS6/11.2BTL		2	Side	
181954000046	PERONI12/11.2BTL		1	Front	
855956000136	PRESTIGE6/12BTL		2	Side	
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side	



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Segment 5 of 7 starting view

Shelf Schematic Report

RITE AID_10620 Store # 10620 # of segments: 7



3 ft

3 ft

Name: 4 3		W:252.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
082488123006	BECKS12/12BTL	Core	2	Front	
072890001528	HEINEKEN18/12BTL		1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Front	
018200202780	BUDLIGHTSELTZERVARIETYSEASON...	New	1	Side 90	
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Side	
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Side 90	
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side 90	

Name: 4 2		W:252.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Side	
852247008109	MONTAUKSELTZERVARIETY12/12CAN	New	1	Side	
018200202179	BUDLIGHTSELTZERVARIETYREMIX1...	PROTECT	1	Side 90	
041827701121	ARCTICCHILLHARDSELTZERVARIET...	PROTECT	1	Side	
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...		1	Side	
635985800170	MIKESHARDSELTZERVARIETYLEMO...	New	1	Side 90	
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Side 90	
613008756741	ARIZONASUNRISEHARDSELTZERVA...	New	1	Side	
021136180879	TOPOCHICOHARDSELTZERSPIKEDS...	New	1	Side	

Name: 4 1		W:252.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
754527008857	NEWBELGIUMVODOORANGERJUIC...		1	Side	
087800000713	BLUEMOONMANGOWHEAT6/12CAN		1	Side	
087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		2	Side	
635985067443	MIKESHARDBLACKCHERRYLEMONA...		2	Side	
018200209932	BUDLIGHTLIMESTRAWBERRITA12/8C...		1	Top 90	
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1	Front 90	
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	1	Front 90	
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90	
018200202506	BUDLIGHTPLATINUMSELTZERVARIE...	PROTECT	1	Side 90	
087692008033	TRULYBLACKCHERRY6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Top 90	

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Segment 7 of 7 starting view

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Name: 4_3		W:252.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Side	90
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side	90
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Side	90
635985548911	WHITECLAWVARIETY18/12CAN		1	Side	90
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Side	90

Name: 4_2		W:252.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side	
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side	
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	
034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Side	

Name: 4_1		W:252.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
087692012030	TRULYHARDLEMONTEA6/12CAN		1	Top	90
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Top	90
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side	
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side	
034100012335	VIZZYPINEAPPLEMANGO6/12CAN	New	1	Side	

