

Rite Aid

Store# 10623

NORTH BABYLON , NY

Cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



2 ft 6 in

2 ft 6 in

2 ft 6 in

2 ft 6 in

Rite Aid
Store# 10623
NORTH BABYLON , NY

FINAL

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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10623 Store # 10623 # of segments: 4



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side	
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Side	
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side	
07289000163	HEINEKEN12/12BTL	Core	1	Side	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side 90	
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Side 90	
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side 90	
072890001528	HEINEKEN18/12BTL		1	Top 90	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Top 90	
635985800170	MIKESHARDELTZERVARIETYLEMO...	New	1	Top 90	
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Front 90	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Front 90	
021136180879	TOPOCHICOHARDELTZERSPIKEDS...	New	1	Top 90	
087692008040	TRULYVARIETYTROPICAL12/12CAN(...	Core	1	Top 90	
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Front 90	

Name: 1_5		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Front 90	
071990000158	COORSHARDELTZERVARIETY12/12...	PROTECT	1	Front 90	
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Top 90	

Name: 2_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660956954	CORONA12/12CAN		1	Side	
080660956152	CORONA12/12BTL	Core	2	Side	

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Shelf Schematic Report

RITE AID_10623 Store # 10623 # of segments: 4
 080660956800 CORONA18/12BTL Core 1 Side

Name: 2_2 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
080660956053	CORONA6/12BTL	Core	1	Side
033544950425	CORONAPREMIER12/12BTL	Core	1	Side
033544950531	CORONAFAMILIAR12/12BTL	Core	1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side

Name: 2_3 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
072890000200	HEINEKEN12/12CAN	Core	1	Side
072890000118	HEINEKEN6/12BTL		1	Side
072890006219	HEINEKEN0.0NEARBEER6/12BTL		1	Side
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
080660956251	CORONALIGHT6/12BTL		1	Side

Name: 2_4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
082488123006	BECKS12/12BTL	Core	1	Front
082488123006	BECKS12/12BTL	Core	1	Side
786150000014	STELLAARTOIS6/11.2BTL		1	Side
181954000046	PERONI12/11.2BTL		1	Side

Name: 2_5 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Orientat...
635985067443	MIKESHARDBLACKCHERRYLEMONA...		1	Side
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Side
613008752200	ARNOLDPALMERSPIKEDHALFANDHA... PROTECT		1	Front 90
034100012229	MOVVARIETY4/8.4CAN		1	Front 90
033544000137	CORONAVARIETYREFRESCA12/12CAN New		1	Top 90



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Shelf Schematic Report

RITE AID_10623 Store # 10623 # of segments: 4



Name: 3_1		W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660957111	MODELOESPECIAL18/12CAN		1	Side	90	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side		
018200007699	BUDLIGHT12/12BTL		1	Side		
018200532184	BUDLIGHT18/12CAN	Core	1	Top	90	

Name: 3_2		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	90	
018200967214	MICHELOBULTRA18/12CAN	Core	1	Side		
018200059902	MICHELOBULTRA12/12BTL	Core	1	Side		
018200530470	BUDLIGHT12/12CAN	Core	1	Side	90	

Name: 3_3		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Side		
071990000240	COORSPURE12/12CAN	New	1	Top	90	
018200202582	MICHELOBULTRAVARIETYORGANIC1...	New	1	Top	90	
018200533082	BUDLIGHT18/12BTL		1	Side		

Name: 3_4		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Top	90	
071990095116	BLUEMOONBELGIANWHITE6/12BTL		1	Side		
087800000713	BLUEMOONMANGOWHEAT6/12CAN		1	Side		
862737000063	MONTAUKSUMMER6/12CAN(WRAP)	Core	1	Side		
638489003122	DOGFISHHEAD90MINUTEIMPERIALIP...		1	Side		

Name: 3_5		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		1	Side		
754527008857	NEWBELGIUMWOODOORANGERJUIC...		1	Side		
030613100880	BROOKLYNPULPART6/12CAN		1	Side		
087692006732	SAMUELADAMSWICKEDEASY6/12CAN	New	1	Side		
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side		

Name: 4_1		W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
071990300173	COORSLIGHT18/12CAN	Core	1	Top	90	

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Segment 3 of 4 starting view

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071990316006	COORSLIGHT24/12CAN		1	Top 90
034100573409	LITE18/12CAN	Core	1	Top 90
018200284434	NATURALICE15/12CAN		1	Side
018200200786	NATTYDADDY15/12CAN		1	Side

Name: 4_2 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
018200112188	BUD18/12CAN	Core	1	Top 90
071990300784	COORSLIGHT18/12BTL		1	Top 90
034100572563	LITE18/12BTL		1	Top 90
018200200779	NATURALLIGHT15/12CAN	Core	1	Side

Name: 4_3 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
018200007712	BUD12/12BTL		1	Side
071990000486	COORSLIGHT12/12CAN	PROTECT	2	Top 90
034100576363	LITE12/12CAN		1	Top 90
022100001701	PABST12/12CAN		1	Top 90

Name: 4_4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
018200110474	BUD12/12CAN	Core	1	Side 90
071990300692	COORSLIGHT12/12BTL		1	Side
034100575090	LITE12/12BTL		1	Side
071990480455	KEYSTONELIGHT15/12CAN		1	Side

Name: 4_5 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
018200189920	BUDLIGHTPLATINUM12/12BTL		1	Side
089924278962	YUENGLINGLAGER12/12BTL		1	Side
034100015091	HIGHLIFE12/12BTL	Core	1	Side
071439344508	ROLLINGROCK12/12CAN		1	Side



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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_10623 Store # 10623 # of segments: 6



Name: 3_1		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990316006	COORSLIGHT24/12CAN		1	Side	
071990300692	COORSLIGHT12/12BTL		1	Side	
071990300784	COORSLIGHT18/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200007699	BUDLIGHT12/12BTL		1	Side	

Name: 3_2		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200284434	NATURALICE15/12CAN		1	Side 90	
034100572563	LITE18/12BTL		1	Side	
034100576363	LITE12/12CAN		1	Side 90	
071990000486	COORSLIGHT12/12CAN	PROTECT	2	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Top	
018200149900	BUDLIGHTLIME12/12BTL		1	Side	
018200189920	BUDLIGHTPLATINUM12/12BTL		1	Side	

Name: 3_3		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	
034100575090	LITE12/12BTL		1	Front	
018200110474	BUD12/12CAN	Core	1	Side 90	
860002657226	SIXPOINTVARIETYHIGHERVOLUME1...		1	Side 90	
072890006547	HEINEKEN0.0NEARBEER12/12CAN	New	1	Side 90	
642860900054	FOUNDERSCENTENNIALIPA15/12CAN		1	Side 90	
796030614934	KONAVARIETY12/12BTL		1	Side	
034100516079	LEINIESSEASONALPRIMARY12/12BTL		1	Side	
071990170523	BLUEMOONBELGIANWHITE15CAN		1	Side 90	

Name: 3_4		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
022100001701	PABST12/12CAN		1	Top 90	
638489003122	DOGFISHHEAD90MINUTEIMPERIALIP...		1	Front	
754527004217	NEWBELGIUMVOODOORANGERIMPE...		1	Front	

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Segment 1 of 6 starting view

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RITE AID_10623 Store # 10623		# of segments: 6		
754527009946	NEWBELGIUMVOODOORANGERROT...		1	Side
754527008857	NEWBELGIUMVOODOORANGERJUIC...		1	Side
087692006879	SAMUELADAMSWICKEDHAZY6/12CAN New		1	Side
030613000531	BROOKLYNSEASONAL6/12BTL		1	Front
723830000209	LAGUNITASLITTLESUMPIN6/12BTL		1	Front
723830212121	LAGUNITASIPA12/12CAN		1	Side 90
869071000261	MONTAUKWATERMELLOW6/12CAN		1	Side
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side



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Segment 3 of 6 starting view

Shelf Schematic Report

RITE AID_10623 Store # 10623 # of segments: 6



Name: 3_1		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200533082	BUDLIGHT18/12BTL		1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL		1	Side	
033544000212	MODELOESPECIAL24/7BTL		1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	

Name: 3_2		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200967214	MICHELOBULTRA18/12CAN	Core	2	Side	
080660957111	MODELOESPECIAL18/12CAN		1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660956237	CORONALIGHT18/12BTL		2	Side	
080660956756	CORONALIGHT12/12BTL	Core	2	Side	
181954000046	PERONI12/11.2BTL		1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 3_3		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Top 90	
087692100140	SAMUELADAMS BOSTON LAGER 12/12...		1	Side	
081553011002	MEDALLALIGHT12/10CAN	New	1	Side 90	
080660956954	CORONA12/12CAN		1	Side 90	
080660956053	CORONA6/12BTL	Core	1	Front	
080660956251	CORONALIGHT6/12BTL		1	Front	
082488123815	BECKS12/12CAN		1	Top 90	
786150000168	STELLAARTOIS12/11.2CAN		1	Top 90	
786150000014	STELLAARTOIS6/11.2BTL		1	Front	

Name: 3_4		W:216.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
736920111327	GOOSEISLANDIPA6/12BTL		1	Front	
080432802908	SEAGRAMSESCAPESVARIETY12/11.2...		1	Side	
635985067443	MIKESHARDBLACKCHERRYLEMONA...		1	Front	
635985100621	MIKESHARDBLEMONADE6/11.2BTL		1	Front	

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FINAL

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Segment 3 of 6 starting view

Shelf Schematic Report

RITE AID_10623 Store # 10623		# of segments: 6		
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Front
087692831341	TWISTEDTEAORIGINAL12/12CAN	New	1	Top 90
613008752200	ARNOLDPALMERSPIKEDHALFANDHA... PROTECT		1	Front 90
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Side
850001205870	BOLDROCKHARDTEA12/12CAN	New	1	Top 90
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1	Top 90
087692011736	ANGRYORCHARDPEACHMANGO6/12... New		1	Front



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FINAL Warm Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow Segment 5 of 6 starting view

Shelf Schematic Report

RITE AID_10623 Store # 10623 # of segments: 6



Name: 3_1		W:216.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...		
082488123006	BECKS12/12BTL	Core	1	Front		
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side		
072890000163	HEINEKEN12/12BTL	Core	1	Side		
072890001528	HEINEKEN18/12BTL	Core	1	Side		
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Side 90		
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side 90		
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side 90		
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side 90		
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Side 90		
635985548911	WHITECLAWVARIETY18/12CAN	Core	1	Side 90		

Name: 3_2		W:216.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...		
072890000200	HEINEKEN12/12CAN	Core	1	Side 90		
642860900726	FOUNDERSMASAGAVEHARDELTZE...	Core	1	Side 90		
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Top 90		
018200202179	BUDLIGHTSELTZERVARIETYREMIX1...	PROTECT	1	Front 90		
018200202780	BUDLIGHTSELTZERVARIETYSEASON...	New	1	Top 90		
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...	Core	1	Top 90		
635985800170	MIKESHARDELTZERVARIETYLEMO...	New	2	Top 90		
635985100331	WHITECLAWMANGO12/12CAN	Core	1	Top 90		
635985800262	WHITECLAWVARIETY12/12CAN(C)	Core	1	Top 90		

Name: 3_3		W:216.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...		
072890006219	HEINEKEN0.0NEARBEER6/12BTL	Core	1	Front		
072890000118	HEINEKEN6/12BTL	Core	1	Front		
850009654083	NUDESELZTERVARIETY12/12CAN	New	1	Side 90		
852247008109	MONTAUKSELTZERVARIETY12/12CAN	New	1	Side 90		
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...	Core	1	Top 90		
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Top 90		
613008756741	ARIZONASUNRISEHARDELTZERVA...	New	1	Top 90		
021136180879	TOPOCHICOHARDELTZERSPIKEDS...	New	1	Top 90		
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Top 90		
034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Front 90		

Name: 3_4		W:216.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...		

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FINAL

Warm

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Segment 5 of 6 starting view

Shelf Schematic Report

RITE AID_10623 Store # 10623		# of segments: 6	
034100012229	MOVVARIETY4/8.4CAN	1	Front
018200202506	BUDLIGHTPLATINUMSELTZERVARIE... PROTECT	1	Side
087692008033	TRULYBLACKCHERRY6/12CAN	1	Side 90
087692009658	TRULYPINEAPPLE6/12CAN	1	Side 90
087692006787	TRULYWILDBERRY6/12CAN	1	Front
087692012030	TRULYHARDLEMONTEA6/12CAN	1	Front
087692011699	TRULYSTRAWBERRYLEMONADE6/12...	1	Front
635985260875	WHITECLAWMANGO6/12CAN	1	Side 90
635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side 90
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...	1	Side 90
635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side 90
034100012335	VIZZYPINEAPPLEMANGO6/12CAN	New	1 Side 90

