

Rite Aid

Store# 4226

SOUTHAMPTON , NY

cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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FINAL

cod

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Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_4226 Store # 4226 # of segments: 7



Name: 1_1		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200200779	NATURALLIGHT15/12CAN	Core	1	Side		
071990480455	KEYSTONELIGHT15/12CAN		1	Side		
071990316006	COORSLIGHT24/12CAN		1	Top 90		
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90		
071990300784	COORSLIGHT18/12BTL		1	Side		

Name: 1_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200284434	NATURALICE15/12CAN		1	Side 90		
071990300692	COORSLIGHT12/12BTL		1	Side		
018200111686	BUD24/12CAN		1	Side		
018200112188	BUD18/12CAN	Core	1	Side 90		

Name: 1_3		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
034100015091	HIGHLIFE12/12BTL	Core	1	Side		
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side 90		
018200113086	BUD18/12BTL		1	Side		
018200533082	BUDLIGHT18/12BTL		1	Side		

Name: 1_4		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
089924278962	YUENGLINGLAGER12/12BTL		1	Side		
034100576363	LITE12/12CAN		1	Side		
018200110474	BUD12/12CAN	Core	1	Side 90		
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90		

Name: 1_5		W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
030613040674	BROOKLYNSPECIALEFFECTS6/12CAN		1	Side		
072890006547	HEINEKEN0.0NEARBEER12/12CAN	New	1	Side 90		
022100001701	PABST12/12CAN		1	Side 90		
071439344508	ROLLINGROCK12/12CAN		1	Side 90		

Name: 2_1		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200531682	BUDLIGHT24/12CAN		1	Top 90		
080660957579	MODELOESPECIAL12/12BTL	Core	2	Front		

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Name: 2_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200531682	BUDLIGHT24/12CAN		1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200967214	MICHELOBULTRA18/12CAN	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL		1	Side	

Name: 2_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200059902	MICHELOBULTRA12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL		1	Front	

Name: 2_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200202582	MICHELOBULTRAVARIETYORGANIC1...	New	1	Top 90	
071990000240	COORSPURE12/12CAN	New	1	Top 90	
080660957654	MODELOESPECIAL6/12BTL		1	Front	
080660957654	MODELOESPECIAL6/12BTL		1	Side	

Name: 2_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660957852	MODELONEGRA6/12BTL		1	Front	
080660957852	MODELONEGRA6/12BTL		2	Side	
080660957654	MODELOESPECIAL6/12BTL		1	Side	

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Segment 3 of 7 starting view

Shelf Schematic Report

RITE AID_4226 Store # 4226 # of segments: 7



Name: 3_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	2	Top	
080660954080	CORONA24/7BTL	Core	1	Side	

Name: 3_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660957111	MODELOESPECIAL18/12CAN		1	Top	
080660956152	CORONA12/12BTL	Core	1	Front	

Name: 3_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660957111	MODELOESPECIAL18/12CAN		1	Side 90	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Front	

Name: 3_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544950319	PACIFICO12/12CAN		1	Top 90	
033544000182	CORONAPREMIER18/12BTL		1	Front	
080660956152	CORONA12/12BTL	Core	1	Side	

Name: 3_5	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
081553011002	MEDALLALIGHT12/10CAN	New	1	Side 90	
033544950418	CORONAPREMIER6/12BTL		2	Side	
080660956954	CORONA12/12CAN		1	Top	

Name: 4_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Front	
080660956800	CORONA18/12BTL	Core	1	Side	

Name: 4_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Front	

Name: 4_3	W:30.50 in	D:22.00 in			
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Segment 3 of 7 starting view

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UPC (12 Digit)	Name	Ast	Facing	Oriental...
080660956053	CORONA6/12BTL	Core	1	Front
080660956213	CORONALIGHT12/12CAN		1	Front 90
181954000046	PERONI12/11.2BTL		1	Side
181954000022	PERONI6/11.2BTL		1	Side

UPC (12 Digit)	Name	Ast	Facing	Oriental...
080660954011	CORONA6/7BTL		1	Front
033544950517	CORONAFAMILIAR6/12BTL		2	Side
080660956251	CORONALIGHT6/12BTL		2	Side



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Segment 5 of 7 starting view

Shelf Schematic Report

RITE AID_4226 Store # 4226 # of segments: 7



Name: 5_1		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
786150000144	STELLAARTOIS12/11.2BTL	Core	2	Side		
072890000163	HEINEKEN12/12BTL	Core	2	Side		

Name: 5_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
082488123006	BECKS12/12BTL	Core	1	Front		
072890000163	HEINEKEN12/12BTL	Core	1	Front		
072890000200	HEINEKEN12/12CAN	Core	1	Side		
642860900245	FOUNDERSALLDAYSESSIONIPA15/12...		1	Side		

Name: 5_3		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
786150000168	STELLAARTOIS12/11.2CAN		1	Front 90		
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side		
754527008857	NEWBELGIUMWOODOORANGERJUIC...		1	Side		
840166600047	BALLASTPOINTSCULPINIPA6/12CAN		1	Side		
034100516055	LEINIESESEASONALPRIMARY6/12BTL		1	Side		

Name: 5_4		W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
786150000014	STELLAARTOIS6/11.2BTL		2	Side		
072890000118	HEINEKEN6/12BTL		2	Side		
869071000261	MONTAUKWATERMELLOW6/12CAN		1	Front		

Name: 6_1		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
642860900726	FOUNDERSMASAGAVEHARDSLTZE...		1	Side		
033544000137	CORONAVARIETYREFRESCA12/12CAN New		1	Front 90		
018200202698	BUDLIGHTSELTZERVARIETYLEMONA... New		1	Front 90		
018200202636	MICHELOBULTRAPURESELTZERVAR... New		1	Top 90		
033544000434	CORONASELTZERVARIETY12/12CAN... PROTECT		1	Front 90		

Name: 6_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985067443	MIKESHARDBLACKCHERRYLEMONA...		1	Side		
613008756741	ARIZONASUNRISEHARDSLTZERVA... New		1	Front 90		
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN PROTECT		1	Front 90		
071990000158	COORSHARDBLACKCHERRYLEMONA... PROTECT		1	Front 90		

2021 SPRING

Segment View

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Segment 5 of 7 starting view

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RITE AID_4226 Store # 4226 # of segments: 7
 033544000687 CORONASELTZERVARIETY12/12CAN... New 1 Front 90

Name: 6_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985100621	MIKESHARDLEMONADE6/11.2BTL		1	Side	
635985800170	MIKESHARDSELTZERVARIETYLEMO... New		1	Top 90	
034100015077	VIZZYVARIETYLEMONADE12/12CAN New		1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A) PROTECT		1	Front 90	
021136180879	TOPOCHICOHARDELTZERSPIKEDS... New		1	Front 90	

Name: 6_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Side	
681745111123	BLUEPOINTTOASTEDLAGER6/12BTL		1	Side	
681745111024	BLUEPOINTHOPTICALILLUSIONIPA6/...		1	Side	
681745002155	BLUEPOINTTHEIPA6/12CAN		1	Side	
859989005168	GREENPORTHARBOROTHERSIDEIPA...		1	Side	
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side	

Name: 6_5		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Top 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN PROTECT		1	Top 90	
071990170523	BLUEMOONBELGIANWHITE15CAN		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/12BTL Core		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/12BTL		1	Side	

Name: 6_6		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
862737000070	MONTAUKSESSIONIPA6/12CAN(WRAP)		1	Front	
862737000063	MONTAUKSUMMER6/12CAN(WRAP) Core		1	Front	
869071000278	MONTAUKWAVECHASER4/6/12CAN Core		2	Side	



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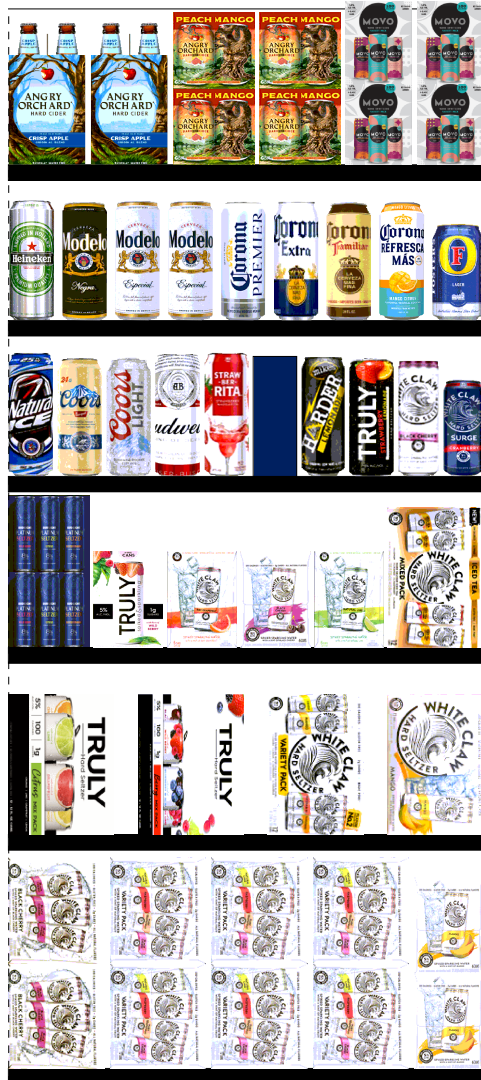
cold

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Segment 7 of 7 starting view

Shelf Schematic Report

RITE AID_4226 Store # 4226 # of segments: 7



← 2 ft 6.5 in →

Name: 7_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side 90	
63598548904	WHITECLAWVARIETY12/12CAN(A)	Core	3	Side 90	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	

Name: 7_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Top 90	
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Top 90	
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	

Name: 7_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZERVARIE...	PROTECT	1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side	
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side	
635985800293	WHITECLAWVARIETYICEDTEA12/12C... New		1	Front 90	

Name: 7_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200250088	NATURALICE1/25CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
018200255052	BUDLIGHTLIMESTRAWBERRITA1/25C...		1	Front	
613008759131	ARIZONAHARDGREENTEA1/24CAN	New	1	Front	
635985245834	MIKESHARDERLEMONADE1/23.5CAN		1	Front	
087692011682	TRULYSTRAWBERRYLEMONADE1/24... New		1	Front	
635985260387	WHITECLAWBLACKCHERRY1/19.2CAN		1	Front	
635985000044	WHITECLAWSURGECRANBERRY1/16...		1	Front	

Name: 7_5	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
072890001191	HEINEKEN1/24CAN		1	Front	
033544950616	MODELONEGRA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		2	Front	

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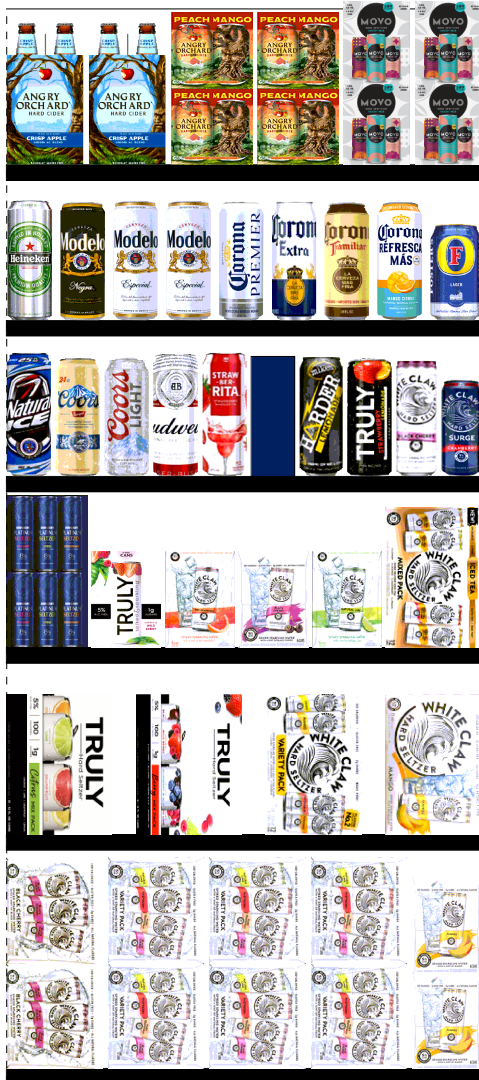
FINAL

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Segment 7 of 7 starting view

Shelf Schematic Report



← 2 ft 6.5 in →

RITE AID_4226	Store # 4226	# of segments: 7		
033544950470	CORONAPREMIER1/24CAN		1	Front
080660956435	CORONA1/24CAN		1	Front
033544000250	CORONAFAMILIAR1/24CAN		1	Front
033544000359	CORONAREFRESCAMASMANGO1/24... New		1	Front
070897013315	FOSTERS1/25.4CAN		1	Front

Name: 7_6		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		2	Side	
087692011736	ANGRYORCHARDPEACHMANGO6/12... New		2	Side	
034100012229	MOVOVARIETY4/8.4CAN		2	Front	

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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_4226 Store # 4226 # of segments: 2

Name: 1_1		W:48.00 in	D:14.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985548911	WHITECLAWVARIETY18/12CAN		1	Top 90		
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side 90		
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Side 90		
087692008040	TRULYVARIETYTROPICAL12/12CAN(...	Core	1	Side 90		
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Side 90		
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side 90		
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Side 90		
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Side 90		

Name: 1_2		W:48.00 in	D:14.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Top 90		
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90		
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Front 90		
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Front 90		
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Top 90		
018200202179	BUDLIGHTSELTZERVARIETYREMIX1...	PROTECT	1	Front 90		
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Front 90		

Name: 1_3		W:48.00 in	D:14.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
613008756741	ARIZONASUNRISEHARDSSELTZERVA...	New	2	Top 90		
635985800170	MIKESHARDSSELTZERVARIETYLEMO...	New	2	Top 90		
071990000158	COORSHARDSSELTZERVARIETY12/12...	PROTECT	1	Front 90		
018200202780	BUDLIGHTSELTZERVARIETYSEASON...	New	1	Top 90		
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Top 90		

Name: 1_4		W:96.00 in	D:14.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
021136180879	TOPOCHICOHARDSSELTZERSPIKEDS...	New	1	Top 90		
034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Top 90		
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Top 90		
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Top 90		
850009654083	NUDESELZTERVARIETY12/12CAN	New	1	Top 90		
852247008109	MONTAUKSELTZERVARIETY12/12CAN	New	1	Side 90		
642860900054	FOUNDERSCENTENNIALIPA15/12CAN	New	1	Side 90		
083820123937	GUINNESSEXTRASTOUT6/12BTL		1	Front		
072890006219	HEINEKEN0.ONEARBEER6/12BTL		1	Front		



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Segment 1 of 2 starting view

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RITE AID_4226	Store # 4226	# of segments: 2		
072890000118	HEINEKEN6/12BTL		1	Front
080660956053	CORONA6/12BTL	Core	2	Side
754527004217	NEWBELGIUMVOODOORANGERIMPE...		2	Side
754527008857	NEWBELGIUMVOODOORANGERJUIC...		1	Side

Name: 1_5	W:96.00 in	D:14.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side	
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN		1	Side	
087692009894	TRULYWATERMELONKIWI6/12CAN		1	Side	
018200202698	BUDLIGHTSELTZERVARIETYLEMONA... New		1	Top 90	
613008752200	ARNOLDPALMERSPIKEDHALFANDHA... PROTECT		1	Front 90	
033544000137	CORONAVARIETYREFRESCA12/12CAN New		1	Front 90	
862737000070	MONTAUKSESSIONIPA6/12CAN(WRAP)		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(WRAP) Core		1	Front	
869071000261	MONTAUKWATERMELLOW6/12CAN		1	Side	
840166600047	BALLASTPOINTSCULPINIPA6/12CAN		1	Side	
869071000278	MONTAUKWAVECHASER4/6/12CAN Core		1	Front	
681745002155	BLUEPOINTTHEIPA6/12CAN		1	Side	
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side	
609408729799	PORTJEFFPARTYBOAT6/12CAN		1	Side	

Name: 1_1 - 1	W:48.00 in	D:14.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	
018200531682	BUDLIGHT24/12CAN		1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
071990316006	COORSLIGHT24/12CAN		1	Side	

Name: 2_1	W:48.00 in	D:14.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660957654	MODELOESPECIAL6/12BTL		1	Front	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
033544950449	CORONAPREMIER12/12CAN		1	Front 90	



Rite Aid
Store# 4226
SOUTHAMPTON , NY

FINAL

warm

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_4226	Store # 4226	# of segments: 2			
018200059902	MICHELOBULTRA12/12BTL		Core	1	Side
034100015091	HIGHLIFE12/12BTL		Core	1	Side

