

Rite Aid
Store# 10673
SHIRLEY, NY

Cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10673 Store # 10673 # of segments: 4



Name: 1_1		W:29.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Front	90	
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Top	90	
07289000163	HEINEKEN12/12BTL	Core	1	Side		
072890001528	HEINEKEN18/12BTL		1	Side		

Name: 1_2		W:29.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Top	90	
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Top	90	
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Top	90	
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Top	90	

Name: 1_3		W:29.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Top	90	
071990000158	COORSHARDSELTZERVARIETY12/12...	PROTECT	1	Top	90	
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Top	90	
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Top	90	

Name: 1_4		W:29.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985000044	WHITECLAWSURGEGRANBERRY1/16...		1	Front		
635985260387	WHITECLAWBLACKCHERRY1/19.2CAN		1	Front		
613008759131	ARIZONA HARDGREEN TEA1/24CAN	New	1	Front		
018200219863	BUDLIGHT3/25CAN		1	Side		
018200250019	BUDLIGHT1/25CAN		1	Front		
018200219856	BUD3/25CAN		1	Side		
018200250002	BUD1/25CAN		1	Front		
071990300654	COORSLIGHT1/24CAN		1	Front		
071990100711	COORSBANQUET1/24CAN		1	Front		
018200250088	NATURALICE1/25CAN		1	Front		

Name: 2_1		W:29.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
082488123006	BECKS12/12BTL	Core	1	Front		
080660956152	CORONA12/12BTL	Core	1	Front		
080660956152	CORONA12/12BTL	Core	1	Side		

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Name: 2_2	W:29.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	Facing Orientat...
072890000200	HEINEKEN12/12CAN	Core	1 Top 90
072890001597	HEINEKENLIGHT12/12BTL	Core	1 Side
080660956756	CORONALIGHT12/12BTL	Core	1 Side
033544950425	CORONAPREMIER12/12BTL	Core	1 Side

Name: 2_3		W:29.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
072890000118	HEINEKEN6/12BTL		1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Side	
080660956053	CORONA6/12BTL	Core	1	Side	

Name: 2_4		W:29.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985800170	MIKESHARDELTZERVARIETYLEMO...	New	1	Top 90	
034100012229	MOVOVARIETY4/8.4CAN		1	Side	
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1	Top 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Front 90	
681745111123	BLUEPOINTTOASTEDLAGER6/12BTL		1	Side	



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Segment 3 of 4 starting view

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Name: 3_1		W:29.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	

Name: 3_2		W:29.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL		1	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	

Name: 3_3		W:29.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	1	Front 90	
071990000240	COORSPURE12/12CAN	New	1	Top 90	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200110474	BUD12/12CAN	Core	1	Top 90	

Name: 4_1		W:29.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
018200284434	NATURALLICE15/12CAN		1	Side	

Name: 4_2		W:29.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200113086	BUD18/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL		1	Side	
071990300784	COORSLIGHT18/12BTL		1	Side	
034100573409	LITE18/12CAN	Core	1	Side	

Name: 4_3		W:29.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200007712	BUD12/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Top 90	

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071439344508	ROLLINGROCK12/12CAN	1	Side
018200200786	NATTYDADDY15/12CAN	1	Side
022100001701	PABST12/12CAN	1	Top 90



2021 SPRING

Segment View