

Rite Aid
Store# 10633
COPIAGUE , NY

Cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10633 Store # 10633 # of segments: 5

Name: 1_1		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200284434	NATURALICE15/12CAN		1	Side	90
071990300784	COORSLIGHT18/12BTL		1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	90
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 1_2		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100073442	MILWAUKEESBESTLIGHT15/12CAN		1	Top	90
034100572563	LITE18/12BTL		1	Side	
034100573409	LITE18/12CAN	Core	1	Side	90
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side	90

Name: 1_3		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100575090	LITE12/12BTL		1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
071990300692	COORSLIGHT12/12BTL		1	Side	

Name: 1_4		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
022100001701	PABST12/12CAN		1	Top	90
071439344508	ROLLINGROCK12/12CAN		1	Top	90
034100576363	LITE12/12CAN		1	Top	90
018200089893	BUDLIGHT8/16CAN		1	Front	90
018200149900	BUDLIGHTLIME12/12BTL		1	Side	

Name: 2_1		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	90
018200112188	BUD18/12CAN	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	90

Name: 2_2		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200089817	BUD8/16CAN		1	Side	90
018200110474	BUD12/12CAN	Core	1	Side	90



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018200532184	BUDLIGHT18/12CAN	Core	1 Side 90
719057001563	PRESIDENTE12/12BTL		1 Side

Name: 2_3	W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...
018200059902	MICHELOBULTRA12/12BTL	Core	1	Side
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	1	Front 90
018200007712	BUD12/12BTL		1	Side
033544950425	CORONAPREMIER12/12BTL	Core	1	Side



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Segment 3 of 5 starting view

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Name: 3_1		W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200533082	BUDLIGHT18/12BTL		1	Side		
080660956152	CORONA12/12BTL	Core	2	Front		

Name: 3_2		W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956756	CORONALIGHT12/12BTL	Core	1	Side		
080660956152	CORONA12/12BTL	Core	2	Front		

Name: 3_3		W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side		
080660956053	CORONA6/12BTL	Core	2	Side		
087600100750	OKOCIMFULLPALE4/16.9CAN		1	Side		
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Top 90		

Name: 4_1		W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956152	CORONA12/12BTL	Core	1	Side		
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side		

Name: 4_2		W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Front 90		
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Top 90		
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Front 90		
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Front 90		

Name: 4_3		W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
071990000158	COORSHARDSELTZERVARIETY12/12...	PROTECT	1	Front 90		
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Top 90		
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Top 90		
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Front 90		

Name: 4_4		W:29.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1	Top 90		
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Front 90		

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RITE AID_10633 Store # 10633		# of segments: 5	
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1 Front 90
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1 Front 90



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Segment 5 of 5 starting view

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Name: 5_1		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Front	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	

Name: 5_2		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Front	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	

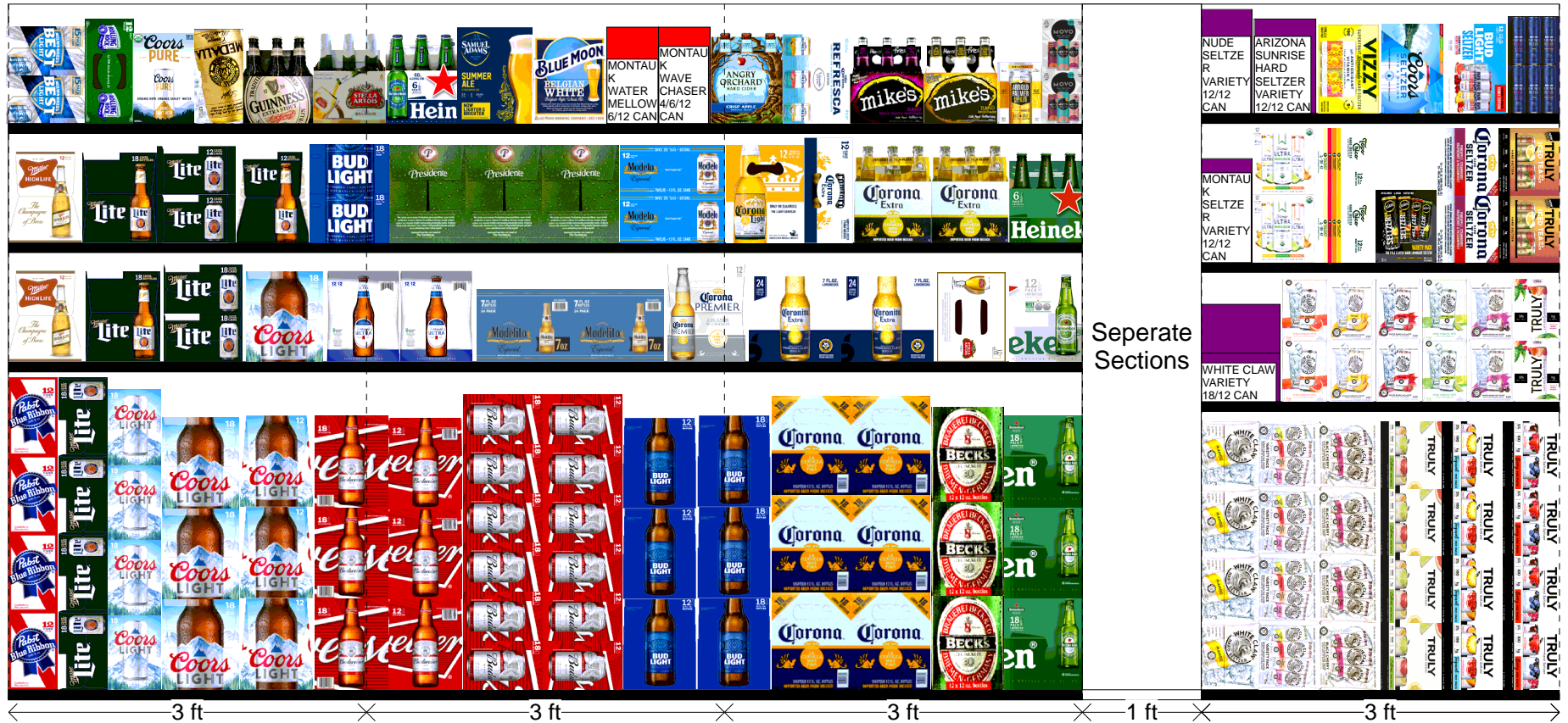
Name: 5_3		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	2	Side	
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Side	
071990095116	BLUEMOONBELGIANWHITE6/12BTL	Core	1	Side	

Name: 5_4		W:29.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200250088	NATURALICE1/25CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
635985260387	WHITECLAWBLACKCHERRY1/19.2CAN		1	Front	

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Separate Sections

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Segment 1 of 5 starting view

Shelf Schematic Report

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Name: 2_1		W:108.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
022100001701	PABST12/12CAN		1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL		1	Side	
018200113086	BUD18/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	
018200007699	BUDLIGHT12/12BTL		1	Side	

Name: 2_2		W:108.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100572563	LITE18/12BTL		1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL		1	Side	
018200059902	MICHELOBULTRA12/12BTL	Core	2	Side	
033544000212	MODELOESPECIAL24/7BTL		2	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	

Name: 2_3		W:108.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100572563	LITE18/12BTL		1	Side	
034100576363	LITE12/12CAN		1	Side 90	
034100575090	LITE12/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
719057001563	PRESIDENTE12/12BTL		3	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	

Name: 2_4		W:108.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100073442	MILWAUKEESBESTLIGHT15/12CAN		1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
071990000240	COORSPURE12/12CAN	New	1	Top 90	
081553011002	MEDALLALIGHT12/10CAN	New	1	Top 90	
083820123937	GUINNESSEXTRASTOUT6/12BTL		1	Front	

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78615000014	STELLAARTOIS6/11.2BTL		1	Front
072890006219	HEINEKEN0.0NEARBEEER6/12BTL		1	Front
087692011033	SAMUELADAMSSEASONAL12/12BTL(A)		1	Side
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Side
869071000261	MONTAUKWATERMELLOW6/12CAN		1	Side
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side



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Seperate Sections

3 ft

1 ft

Name: 2_1		W:108.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200533082	BUDLIGHT18/12BTL		1	Side	
080660956800	CORONA18/12BTL	Core	2	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL		1	Side	

Name: 2_2		W:108.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660954080	CORONA24/7BTL	Core	2	Side	
786150000168	STELLAARTOIS12/11.2CAN		1	Top 90	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 2_3		W:108.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN		1	Top 90	
080660956053	CORONA6/12BTL	Core	2	Front	
072890000118	HEINEKEN6/12BTL		1	Front	

Name: 2_4		W:108.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		1	Front	
033544000137	CORONAVARIETYREFRESCA12/12CAN New		1	Top 90	
635985067443	MIKESHARDBLACKCHERRYLEMONA...		1	Front	
635985100621	MIKESHARDLEMONADE6/11.2BTL		1	Front	
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Side	
034100012229	MOVOVARIETY4/8.4CAN		1	Front	

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Segment 5 of 5 starting view



3 ft

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Name: 5_1		W:36.00 in	D:19.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985100331	WHITECLAWMANGO12/12CAN		1	Side	90	
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side	90	
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side	90	
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Side	90	
087692008040	TRULYVARIETYTROPICAL12/12CAN(...	Core	1	Side	90	
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side	90	

Name: 5_2		W:36.00 in	D:19.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985548911	WHITECLAWVARIETY18/12CAN		1	Side	90	
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side		
635985260875	WHITECLAWMANGO6/12CAN		1	Side		
635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side		
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side		
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side		
087692006787	TRULYWILDBERRY6/12CAN		1	Side		

Name: 5_3		W:36.00 in	D:19.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
852247008109	MONTAUKSELTZERVARIETY12/12CAN	New	1	Top	90	
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Side		
021136180879	TOPOCHICOHARDELTZERSPIKEDS...	New	1	Side	90	
635985800170	MIKESHARDELTZERVARIETYLEMO...	New	1	Side		
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Side	90	
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side	90	

Name: 5_4		W:36.00 in	D:19.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
850009654083	NUDESELTZERVARIETY12/12CAN	New	1	Top	90	
613008756741	ARIZONASUNRISEHARDELTZERVA...	New	1	Front	90	
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Front	90	
071990000158	COORSHARDELTZERVARIETY12/12...	PROTECT	1	Front	90	
018200202179	BUDLIGHTSELTZERVARIETYREMIX1...	PROTECT	1	Front	90	
018200202506	BUDLIGHTPLATINUMSELTZERVARIE...	PROTECT	1	Side		