










**RITE AID\_10661 - Store # 10661**  
**101 MAIN ST , SAYVILLE , NY**






Cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID\_... Store # 10661 # of segments: 5 # of Fixtures: 25

Segment/Door: 1	Shelf: 1_1	W:30.00 in	D:26.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 20025 3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	9	
 6 35985 80029 3	635985800293	WHITECLAWVARIETYICEDTEA12/12CAN	1	Side 90	6	
 6 35985 54890 4	635985548904	WHITECLAWVARIETY12/12CAN(A)	1	Side 90	6	
 6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Side 90	6	
 0 3544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN(A)	1	Side 90	6	

Segment/Door: 1	Shelf: 1_2	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 80006 4	635985800064	WHITECLAWVARIETY12/12CAN(B)	1	Side	4	
 6 35985 02598 6	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side	6	
 6 35985 26066 0	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side	6	
 6 35985 80017 0	635985800170	MIKESHARDELTZERVARIETYLEMONADE12/12CAN	1	Side 90	4	
 0 3544 00068 7	033544000687	CORONASELTZERVARIETY12/12CAN(B)	1	Side	4	





Segment/Door: 1	Shelf: 1_3	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 71990 30065 4	071990300654	COORSLIGHT1/24CAN	1	Front	7	
 0 71990 10071 1	071990100711	COORSBANQUET1/24CAN	1	Front	7	
 0 34100 00355 5	034100003555	LITE1/24CAN	1	Front	7	
 0 34100 00005 9	034100000059	HIGHLIFE1/24CAN	1	Front	7	
 0 18200 25006 4	018200250064	BUDICE1/25CAN	1	Front	7	

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0		18200 25013 2	018200250132	NATTYDADDY1/25CAN	1	Front	7
0		18200 25008 8	018200250088	NATURALICE1/25CAN	1	Front	7
0		18200 25002 6	018200250026	NATURALLIGHT1/25CAN	1	Front	7
0		18200 21985 6	018200219856	BUD3/25CAN	1	Side	2

Segment/Door: 1 Shelf: 1\_4 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		70897 01331 5	070897013315	FOSTERS1/25.4CAN	1 Front 6
0		70897 18331 5	070897183315	FOSTERSPREMIUM1/25.4CAN	1 Front 6
6		13008 75913 1	613008759131	ARIZONAHARDGREENTEA1/24CAN	1 Front 7
6		35985 24583 4	635985245834	MIKESHARDERLEMONADE1/23.5CAN	1 Front 7
6		35985 24985 6	635985249856	MIKESHARDERCRANBERRYLEMONADE1/23.5CAN	1 Front 7
6		13008 74829 6	613008748296	ARNOLDPALMERSPIKEDHALFANDHALF1/24CAN	1 Front 7
0		87692 83231 7	087692832317	TWISTEDTEAORIGINAL1/24CAN	1 Front 7
0		18200 25001 9	018200250019	BUDLIGHT1/25CAN	1 Front 7
0		18200 25000 2	018200250002	BUD1/25CAN	1 Front 7

Segment/Door: 1 Shelf: 1\_5 W:30.00 in D:12.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
6		35985 00004 4	635985000044	WHITECLAWSURGEGRANBERRY1/16CAN	1 Front 4
6		35985 26038 7	635985260387	WHITECLAWBLACKCHERRY1/19.2CAN	1 Front 4




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**RITE AID\_... Store # 10661 # of segments: 5 # of Fixtures: 25**

	635985260394	WHITECLAWMANGO1/19.2CAN	1	Front	4
	087692011682	TRULYSTRAWBERRYLEMONADE1/24CAN	1	Front	4
	087692009511	TRULYWILDBERRY1/24CAN	1	Front	4
	034100000974	VIZZYPINEAPPLEMANGO1/24CAN	1	Front	4
	018200260612	BUDLIGHTSELTZERBLACKCHERRY1/25CAN	1	Front	4
	071990000141	COORSHARDELTZERBLKCHERRY1/24CAN	1	Front	4
	033544000359	CORONAREFRESCAMASMANGO1/24CAN	1	Front	4

Segment/Door: 2 Shelf: 2_1		W:30.00 in	D:26.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	072890000200	HEINEKEN12/12CAN	1	Side	4	
	072890000163	HEINEKEN12/12BTL	1	Side	4	
	072890001597	HEINEKENLIGHT12/12BTL	1	Side	4	
	082488123006	BECKS12/12BTL	1	Side	4	

Segment/Door: 2 Shelf: 2_2		W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	613008756741	ARIZONASUNRISEHARDELTZERVARIETY12/12CAN	1	Front 90	3	
	072890000118	HEINEKEN6/12BTL	1	Side	3	
	072890006219	HEINEKEN0.0NEARBEER6/12BTL	1	Side	3	
	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	3	

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1		6	181954000046	PERONI12/11.2BTL	1	Side	2
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Segment/Door: 2 Shelf: 2\_3 W:30.00 in D:22.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Top 90	3

0		0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Top 90	3
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0		5	087692011675	TRULYVARIETYICEDTEA12/12CAN	1	Top 90	3
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0		7	087692009917	TRULYVARIETYLEMONADE12/12CAN	1	Top 90	3
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Segment/Door: 2 Shelf: 2\_4 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		9	087692011699	TRULYSTRAWBERRYLEMONADE6/12CAN	1	Side	3

0		7	087692006787	TRULYWILDBERRY6/12CAN	1	Side	3
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0		7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	3
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0		9	021136180879	TOPOCHICOHARDSELTZERSPIKEDSPARKLINGVARIETY...	1	Front 90	3
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8		9	852247008109	MONTAUKSELTZERVARIETY12/12CAN	1	Side 90	4
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Segment/Door: 2 Shelf: 2\_5 W:30.00 in D:12.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		8	034100012328	VIZZYVARIETY12/12CAN(A)	1	Top 90	1

0		8	071990000158	COORSHARDSELTZERVARIETY12/12CAN	1	Top 90	1
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0		9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	1
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0		9	034100012229	MOVOVARIETY4/8.4CAN	2	Front	4
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Segment/Door: 3 Shelf: 3\_1 W:30.00 in D:26.00 in

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Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	4
 0 80660 95615 2	080660956152	CORONA12/12BTL	1	Side	4
 0 80660 95408 0	080660954080	CORONA24/7BTL	1	Side	2

Segment/Door: 3 Shelf: 3\_2 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 7 86150 00016 8	786150000168	STELLAARTOIS12/11.2CAN	1	Front 90	3
 0 80660 95605 3	080660956053	CORONA6/12BTL	1	Front	4
 0 33544 95053 1	033544950531	CORONAFAMILIAR12/12BTL	1	Side	2
 0 80660 95675 6	080660956756	CORONALIGHT12/12BTL	1	Side	2

Segment/Door: 3 Shelf: 3\_3 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 7 86150 00001 4	786150000014	STELLAARTOIS6/11.2BTL	1	Side	3
 1 81954 00002 2	181954000022	PERONI6/11.2BTL	1	Side	3
 0 80660 95695 4	080660956954	CORONA12/12CAN	1	Side	2
 0 80660 95625 1	080660956251	CORONALIGHT6/12BTL	1	Side	2
 0 80660 95621 3	080660956213	CORONALIGHT12/12CAN	1	Top 90	3

Segment/Door: 3 Shelf: 3\_4 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 71990 09516 1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Side	2
 0 71990 09592 5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Front 90	3


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6		81745 11102	4	681745111024	BLUEPOINTHOPTICALILLUSIONIPA6/12BTL	1	Side	2
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7		54527 00885	7	754527008857	NEWBELGIUMVOODOORANGERJUICYHAZEIPA6/12CAN	1	Side	6
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0		30613 10088	0	030613100880	BROOKLYNPULPART6/12CAN	1	Side	4
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Segment/Door: 3 Shelf: 3\_5 W:30.00 in D:12.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
6		13008 75220	0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	2	Front 90	2

0		33544 00013	7	033544000137	CORONAVARIETYREFRESCA12/12CAN	2	Top 90	2
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Segment/Door: 4 Shelf: 4\_1 W:30.00 in D:26.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
0		33544 95044	9	033544950449	CORONAPREMIER12/12CAN	1	Side	6


0		33544 95027	2	033544950272	MODELOESPECIAL18/12BTL	1	Side	2
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0		18200 96721	4	018200967214	MICHELOBULTRA18/12CAN	1	Side	3
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0		18200 53308	2	018200533082	BUDLIGHT18/12BTL	1	Side	2
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Segment/Door: 4 Shelf: 4\_2 W:30.00 in D:22.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
0		33544 95042	5	033544950425	CORONAPREMIER12/12BTL	1	Side	2

0		80660 95757	9	080660957579	MODELOESPECIAL12/12BTL	1	Front	2
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0		18200 53218	4	018200532184	BUDLIGHT18/12CAN	1	Side 90	2
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Segment/Door: 4 Shelf: 4\_3 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
0		33544 00021	2	033544000212	MODELOESPECIAL24/7BTL	1	Front	2

0		18200 14990	0	018200149900	BUDLIGHTLIME12/12BTL	1	Side	2
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0		18200 00769 9	018200007699	BUDLIGHT12/12BTL	1	Side	2
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Segment/Door: 4 Shelf: 4\_4 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Top 90	2

0		89924 27896 2	089924278962	YUENGLINGLAGER12/12BTL	1	Side	2
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0		71990 00024 0	071990000240	COORSPURE12/12CAN	1	Top 90	3
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0		18200 20258 2	018200202582	MICHELOBULTRAVARIETYORGANIC12/12CAN	1	Top 90	3
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0		18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Top 90	2
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Segment/Door: 4 Shelf: 4\_5 W:30.00 in D:12.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		87692 82102 1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	2	Side	2

0		87692 01173 6	087692011736	ANGRYORCHARDPEACHMANGO6/12CAN	1	Side	2
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8		69071 00027 8	869071000278	MONTAUKWAVECHASER4/6/12CAN	1	Side	2
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8		62737 00006 3	862737000063	MONTAUKSUMMER6/12CAN(WRAP)	1	Side	2
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Segment/Door: 5 Shelf: 5\_1 W:30.00 in D:26.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		18200 11308 6	018200113086	BUD18/12BTL	1	Side	2

0		18200 11168 6	018200111686	BUD24/12CAN	1	Top 90	2
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0		71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Side	2
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0		34100 57340 9	034100573409	LITE18/12CAN	1	Top 90	3
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	018200200779	NATURALLIGHT15/12CAN	1	Top 90	3
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Segment/Door: 5 Shelf: 5\_2 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	018200112188	BUD18/12CAN	1	Side 90	2


	071990300784	COORSLIGHT18/12BTL	1	Side	1
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	071990480455	KEYSTONELIGHT15/12CAN	1	Side	1
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	071439457123	ROLLINGROCK12/12BTL	1	Side	2
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Segment/Door: 5 Shelf: 5\_3 W:30.00 in D:22.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	018200007712	BUD12/12BTL	1	Side	2

	071990300692	COORSLIGHT12/12BTL	1	Side	2
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	034100575090	LITE12/12BTL	1	Side	2
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	071439344508	ROLLINGROCK12/12CAN	1	Top 90	2
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Segment/Door: 5 Shelf: 5\_4 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	018200089893	BUDLIGHT8/16CAN	1	Top 90	4

	018200110474	BUD12/12CAN	1	Top 90	2
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	071990000486	COORSLIGHT12/12CAN	1	Top 90	2
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	034100576363	LITE12/12CAN	1	Top 90	2
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	034100015091	HIGHLIFE12/12BTL	1	Side	2
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Segment/Door: 5 Shelf: 5\_5 W:30.00 in D:12.00 in






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Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 18200 08981 7	018200089817	BUD8/16CAN	1	Top	2
 0 22100 00170 1	022100001701	PABST12/12CAN	1	Side 90	2
 0 34100 01636 4	034100016364	HIGHLIFE12/12CAN	1	Side 90	2

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**RITE AID\_... Store # 10661 # of segments: 3 # of Fixtures: 4**

Segment/Door: 2	Shelf: 2_1	W:108.00 in	D:16.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
0 71439 45712 3	071439457123	ROLLINGROCK12/12BTL	1	Side	3	
0 34100 01509 1	034100015091	HIGHLIFE12/12BTL	1	Side	3	
0 34100 57340 9	034100573409	LITE18/12CAN	1	Side	3	
0 18200 00771 2	018200007712	BUD12/12BTL	1	Side	3	
0 18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side	3	
0 80660 95711 1	080660957111	MODELOESPECIAL18/12CAN	1	Side	3	
0 80660 95675 6	080660956756	CORONALIGHT12/12BTL	1	Side	3	
0 80660 95615 2	080660956152	CORONA12/12BTL	1	Side	3	
7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	3	
0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Side	3	
0 87692 00991 7	087692009917	TRULYVARIETYLEMONADE12/12CAN	1	Side	4	
0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side	4	
6 35985 80006 4	635985800064	WHITECLAWVARIETY12/12CAN(B)	1	Side	4	
6 35985 54890 4	635985548904	WHITECLAWVARIETY12/12CAN(A)	1	Side	4	
0 18200 20278 0	018200202780	BUDLIGHTSELTZERVARIETYSEASONAL12/12CAN	1	Side	4	
6 35985 54891 1	635985548911	WHITECLAWVARIETY18/12CAN	1	Side	3	

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Segment/Door: 2	Shelf: 2_2	W:108.00 in	D:16.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
0 71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Top 90	2	
0 34100 01636 4	034100016364	HIGHLIFE12/12CAN	1	Top 90	2	
0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Side 90	2	
0 18200 11218 8	018200112188	BUD18/12CAN	1	Side 90	2	
0 18200 05990 2	018200059902	MICHELOBULTRA12/12BTL	1	Front	2	
0 80660 95680 0	080660956800	CORONA18/12BTL	2	Side	2	
0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	1	
0 87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Front 90	2	
0 87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Front 90	2	
0 87692 01167 5	087692011675	TRULYVARIETYICEDTEA12/12CAN	1	Top 90	2	
6 35985 80029 3	635985800293	WHITECLAWVARIETYICEDTEA12/12CAN	1	Top 90	2	
6 35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Front 90	2	
6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front 90	2	
6 35985 80026 2	635985800262	WHITECLAWVARIETY12/12CAN(C)	1	Top 90	2	
















Segment/Door: 2	Shelf: 2_3	W:108.00 in	D:16.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
0 18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side 90	2	


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**101 MAIN ST , SAYVILLE , NY**

**Cold**

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**RITE AID\_... Store # 10661 # of segments: 3 # of Fixtures: 4**

	034100576363	LITE12/12CAN	1	Side	1
	071990000486	COORSLIGHT12/12CAN	1	Top 90	2
	018200110474	BUD12/12CAN	1	Top 90	2
	018200530470	BUDLIGHT12/12CAN	1	Top 90	2
	081553011002	MEDALLALIGHT12/10CAN	1	Side 90	2
	754527004217	NEWBELGIUMVOODOORANGERIMPERIALIPA6/12BTL	2	Side	4
	071990170523	BLUEMOONBELGIANWHITE15CAN	1	Side 90	2
	850009654083	NUDESELZTERVARIETY12/12CAN	1	Side 90	2
	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Side	4
	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Side	4
	018200202698	BUDLIGHTSELTZERVARIETYLEMONADE12/12CAN	1	Side 90	2
	018200202636	MICHELOBULTRAPURESELTZERVARIETY112/12CAN	1	Side 90	2
	071990000158	COORSHARDSELTZERVARIETY12/12CAN	1	Side	4
	034100015077	VIZZYVARIETYLEMONADE12/12CAN	1	Side	4
	034100005498	VIZZYVARIETY12/12CAN(B)	1	Side	4










Segment/Door: 2	Shelf: 2_4	W:108.00 in	D:16.00 in		
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	68174511185	BLUEPOINTSEASONAL6/12BTL	2	Side	4

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**RITE AID\_... Store # 10661 # of segments: 3 # of Fixtures: 4**

	08780000713	BLUEMOONMANGOWHEAT6/12CAN	1	Side	4
	754527008857	NEWBELGIUMVOODOORANGERJUICYHAZEIPA6/12CAN	1	Side	4
	087692006732	SAMUELADAMSWICKEDEASY6/12CAN	1	Side	4
	087692006879	SAMUELADAMSWICKEDHAZY6/12CAN	1	Side	4
	087692831341	TWISTEDTEAORIGINAL12/12CAN	1	Side 90	2
	850001205870	BOLDROCKHARDTEA12/12CAN	1	Side 90	2
	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side 90	4
	087692008033	TRULYBLACKCHERRY6/12CAN	1	Side	4
	087692009658	TRULYPINEAPPLE6/12CAN	1	Side	4
	087692012030	TRULYHARDLEMONTEA6/12CAN	1	Side	4
	087692006787	TRULYWILDBERRY6/12CAN	1	Side	4
	087692011699	TRULYSTRAWBERRYLEMONADE6/12CAN	1	Side	4
	635985260875	WHITECLAWMANGO6/12CAN	1	Side	4
	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side	4
	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side	4
	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side	4
	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	4

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RITE AID\_... Store # 10661 # of segments: 3 # of Fixtures: 4

0		5	034100012335	VIZZYPINEAPPLEMANGO6/12CAN	1	Side	4
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