

Rite Aid
Store# 10661
SAYVILLE, NY

Cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10661 Store # 10661 # of segments: 5



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side	
635985800293	WHITECLAWVARIETYICEDTEA12/12C... New		1	Side 90	
635985548904	WHITECLAWVARIETY12/12CAN(A) Core		1	Side 90	
635985260899	WHITECLAWBLACKCHERRY12/12CAN Core		1	Side 90	
033544000434	CORONASELTZERVARIETY12/12CAN... PROTECT		1	Side 90	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985800064	WHITECLAWVARIETY12/12CAN(B) PROTECT		1	Side	
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side	
635985800170	MIKESHARDELTZERVARIETYLEMO... New		1	Side 90	
033544000687	CORONASELTZERVARIETY12/12CAN... New		1	Side	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
034100003555	LITE1/24CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	
018200250064	BUDICE1/25CAN		1	Front	
018200250132	NATTYDADDY1/25CAN		1	Front	
018200250088	NATURALLICE1/25CAN		1	Front	
018200250026	NATURALLIGHT1/25CAN		1	Front	
018200219856	BUD3/25CAN		1	Side	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
613008759131	ARIZONAHARDGREENTEA1/24CAN New		1	Front	
635985245834	MIKESHARDERLEMONADE1/23.5CAN		1	Front	
635985249856	MIKESHARDERCANBERRYLEMONA...		1	Front	
613008748296	ARNOLDPALMERSPIKEDHALFANDHA...		1	Front	
087692832317	TWISTEDTEAORIGINAL1/24CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	

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Segment 1 of 5 starting view

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RITE AID_10661 Store # 10661 # of segments: 5
 Name: 1_5 W:30.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
635985000044	WHITECLAWSURGECRANBERRY1/16...		1	Front
635985260387	WHITECLAWBLACKCHERRY1/19.2CAN		1	Front
635985260394	WHITECLAWMANGO1/19.2CAN		1	Front
087692011682	TRULYSTRAWBERRYLEMONADE1/24... New		1	Front
087692009511	TRULYWILDBERRY1/24CAN		1	Front
034100000974	VIZYPINEAPPLEMANGO1/24CAN PROTECT		1	Front
018200260612	BUDLIGHTSELTZERBLACKCHERRY1/...		1	Front
071990000141	COORSHARDSELTZERBLKCHERRY1/... PROTECT		1	Front
033544000359	CORONAREFRESCAMASMANGO1/24... New		1	Front

Name: 2_1 W:30.00 in D:26.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
072890000200	HEINEKEN12/12CAN	Core	1	Side
072890000163	HEINEKEN12/12BTL	Core	1	Side
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side
082488123006	BECKS12/12BTL	Core	1	Side

Name: 2_2 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
613008756741	ARIZONASUNRISEHARDSELTZERVA... New		1	Front 90
072890000118	HEINEKEN6/12BTL		1	Side
0728900006219	HEINEKEN0.0NEARBEER6/12BTL		1	Side
083820123937	GUINNESSEXTRASTOUT6/12BTL		1	Side
181954000046	PERONI12/11.2BTL		1	Side

Name: 2_3 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
087692006862	TRULYVARIETYBERRY12/12CAN(SLE... Core		1	Top 90
087692004240	TRULYVARIETYCITRUS12/12CAN(SL... Core		1	Top 90
087692011675	TRULYVARIETYICEDTEA12/12CAN New		1	Top 90
087692009917	TRULYVARIETYLEMONADE12/12CAN PROTECT		1	Top 90

Name: 2_4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
087692011699	TRULYSTRAWBERRYLEMONADE6/12... Core		1	Side
087692006787	TRULYWILDBERRY6/12CAN Core		1	Side
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN PROTECT		1	Front 90
021136180879	TOPOCHICOHARDSELTZERSPIKEDS... New		1	Front 90
852247008109	MONTAUKSELTZERVARIETY12/12CAN New		1	Side 90



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Segment 1 of 5 starting view

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UPC (12 Digit)	Name	Ast	Facing	Orientat...
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Top 90
071990000158	COORSHARDELTZERVARIETY12/12...	PROTECT	1	Top 90
018200202179	BUDLIGHTSELTZERVARIETYREMIX1...	PROTECT	1	Front 90
034100012229	MOVOVARIETY4/8.4CAN		2	Front



2021 SPRING

Segment View

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Segment 3 of 5 starting view

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Name: 3_1		W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side		
080660956152	CORONA12/12BTL	Core	1	Side		
080660954080	CORONA24/7BTL	Core	1	Side		

Name: 3_2		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
786150000168	STELLAARTOIS12/11.2CAN		1	Front 90		
080660956053	CORONA6/12BTL	Core	1	Front		
033544950531	CORONAFAMILIAR12/12BTL		1	Side		
080660956756	CORONALIGHT12/12BTL	Core	1	Side		

Name: 3_3		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
786150000014	STELLAARTOIS6/11.2BTL		1	Side		
181954000022	PERONI6/11.2BTL		1	Side		
080660956954	CORONA12/12CAN		1	Side		
080660956251	CORONALIGHT6/12BTL		1	Side		
080660956213	CORONALIGHT12/12CAN		1	Top 90		

Name: 3_4		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Side		
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Front 90		
681745111024	BLUEPOINTHOPTICALILLUSIONIPA6/...		1	Side		
754527008857	NEWBELGIUMVOODOORANGERJUIC...		1	Side		
030613100880	BROOKLYNPULPART6/12CAN		1	Side		

Name: 3_5		W:30.00 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	2	Front 90		
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	2	Top 90		

Name: 4_1		W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
033544950449	CORONAPREMIER12/12CAN		1	Side		
033544950272	MODELOESPECIAL18/12BTL		1	Side		
018200967214	MICHELOBULTRA18/12CAN	Core	1	Side		
018200533082	BUDLIGHT18/12BTL		1	Side		

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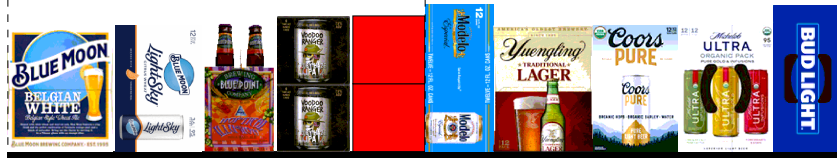
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← 2 ft 6 in →

← 2 ft 6 in →

Name: 4_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	

Name: 4_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544000212	MODELOESPECIAL24/7BTL		1	Front	
018200149900	BUDLIGHTLIME12/12BTL		1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	

Name: 4_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
071990000240	COORSPURE12/12CAN	New	1	Top 90	
018200202582	MICHELOBULTRAVARIETYORGANIC1...	New	1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	

Name: 4_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		2	Side	
087692011736	ANGRYORCHARDPEACHMANGO6/12...	New	1	Side	
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side	
862737000063	MONTAUKSUMMER6/12CAN(WRAP)	Core	1	Side	

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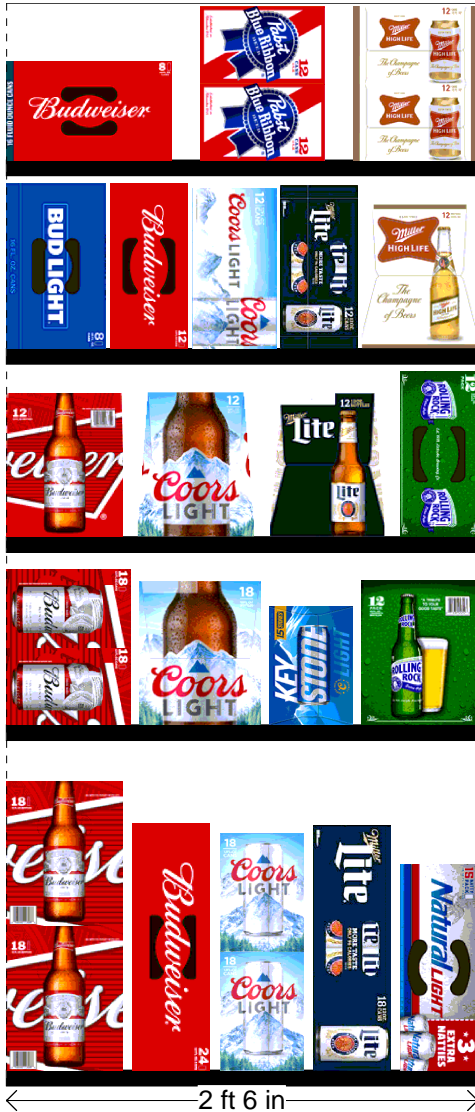
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Segment 5 of 5 starting view

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Name: 5_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
018200113086	BUD18/12BTL		1	Side	
018200111686	BUD24/12CAN		1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top 90	

Name: 5_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL		1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	
071439457123	ROLLINGROCK12/12BTL		1	Side	

Name: 5_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
018200007712	BUD12/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL		1	Side	
034100575090	LITE12/12BTL		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	

Name: 5_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
018200089893	BUDLIGHT8/16CAN		1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 5_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
018200089817	BUD8/16CAN		1	Top	
022100001701	PABST12/12CAN		1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Side 90	

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Segment 1 of 3 starting view

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Name: 2_1		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071439457123	ROLLINGROCK12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
018200007712	BUD12/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	

Name: 2_2		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200059902	MICHELOBULTRA12/12BTL	Core	1	Front	
080660956800	CORONA18/12BTL	Core	2	Side	
072890001528	HEINEKEN18/12BTL		1	Side	
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/12CAN(...	Core	1	Front 90	

Name: 2_3		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200284434	NATURALICE15/12CAN		1	Side 90	
034100576363	LITE12/12CAN		1	Side	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
081553011002	MEDALLALIGHT12/10CAN	New	1	Side 90	
754527004217	NEWBELGIUMVOODOORANGERIMPE...		2	Side	
071990170523	BLUEMOONBELGIANWHITE15CAN		1	Side 90	
850009654083	NUDESELZTERVARIETY12/12CAN	New	1	Side 90	
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...		1	Side	
018200202179	BUDLIGHTSELTZERVARIETYREMIX1...	PROTECT	1	Side	

Name: 2_4 W:108.00 in D:16.00 in

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UPC (12 Digit)	Name	Ast	Facing	Orientat...
681745111185	BLUEPOINTSEASONAL6/12BTL		2	Side
087800000713	BLUEMOONMANGOWHEAT6/12CAN		1	Side
754527008857	NEWBELGIUMVOODOORANGERJUIC...		1	Side
087692006732	SAMUELADAMSWICKEDEASY6/12CAN	New	1	Side
087692006879	SAMUELADAMSWICKEDHAZY6/12CAN	New	1	Side
087692831341	TWISTEDTEAORIGINAL12/12CAN	New	1	Side 90
850001205870	BOLDROCKHARDTEA12/12CAN	New	1	Side 90
018200202506	BUDLIGHTPLATINUMSELTZERVARIE...	PROTECT	1	Side 90
087692008033	TRULYBLACKCHERRY6/12CAN		1	Side
087692009658	TRULYPINEAPPLE6/12CAN		1	Side
087692012030	TRULYHARDLEMONTEA6/12CAN		1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Side



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Name: 2_1		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Side	
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side	
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Side	
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side	
018200202780	BUDLIGHTSELTZERVARIETYSEASON...	New	1	Side	
635985548911	WHITECLAWVARIETY18/12CAN		1	Side	

Name: 2_2		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Top 90	
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Top 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Front 90	
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Top 90	

Name: 2_3		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Side 90	
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Side 90	
071990000158	COORSHARDSELTZERVARIETY12/12...	PROTECT	1	Side	
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Side	
034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Side	

Name: 2_4		W:108.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side	
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side	
034100012335	VIZZYPINEAPPLEMANGO6/12CAN	New	1	Side	