

Rite Aid
Store# 10631
BRENTWOOD , NY

FINAL

Cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_10631 Store # 10631 # of segments: 3



Name: 1_1		W:22.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890000163	HEINEKEN12/12BTL	Core	1	Side		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front		

Name: 1_2		W:22.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890000118	HEINEKEN6/12BTL		1	Side		
082488123006	BECKS12/12BTL	Core	2	Side		

Name: 1_3		W:22.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660957210	MODELOESPECIAL1/24CAN		1	Side		
018200250019	BUDLIGHT1/25CAN		1	Front		
018200250002	BUD1/25CAN		1	Front		
071990300654	COORSLIGHT1/24CAN		1	Front		
071990100711	COORSBANQUET1/24CAN		1	Front		
018200250026	NATURALLIGHT1/25CAN		1	Front		
018200250088	NATURALLICE1/25CAN		1	Front		

Name: 2_1		W:22.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956152	CORONA12/12BTL	Core	2	Side		
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side		

Name: 2_2		W:22.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Side		
613008756741	ARIZONASUNRISEHARDSELTZERVA...	New	1	Side 90		
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Side 90		

Name: 2_3		W:22.00 in	D:20.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side		
021136180879	TOPOCHICOHARDSELTZERSPIKEDS...	New	1	Top 90		
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Top 90		

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Name: 3_1		W:22.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990300784	COORSLIGHT18/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL		1	Side	
018200284434	NATURALICE15/12CAN		1	Side	

Name: 3_2		W:22.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	

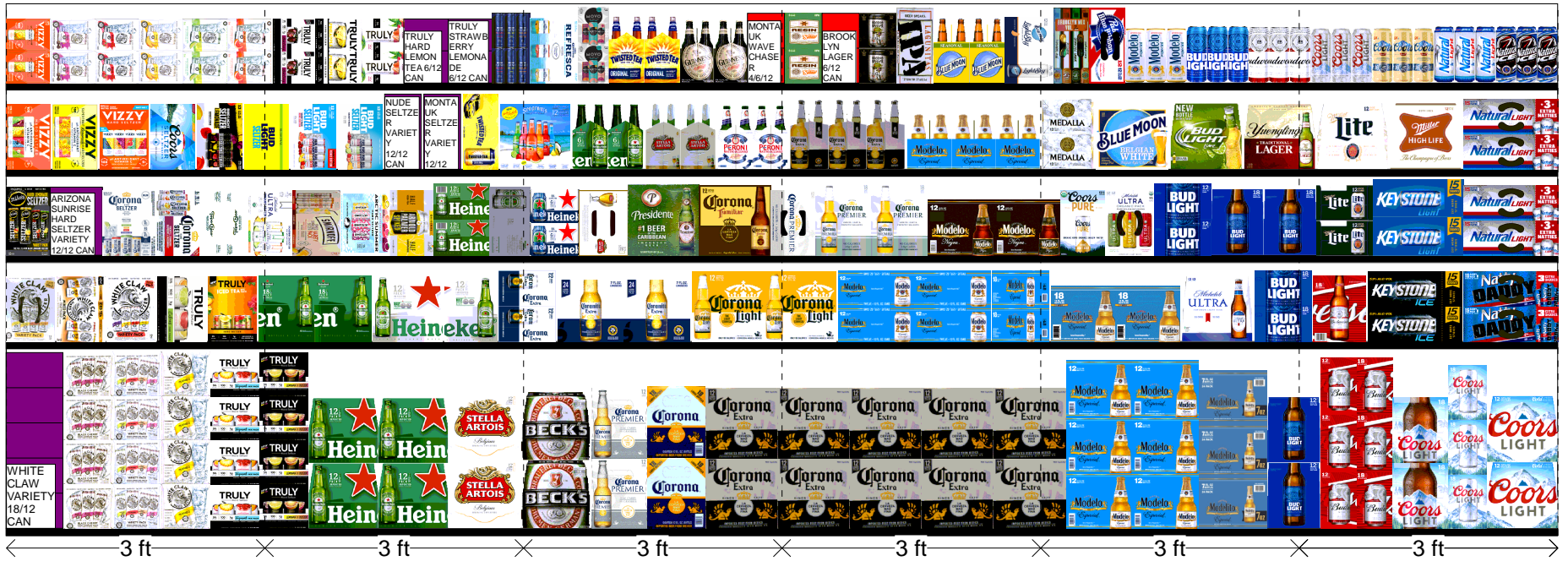
Name: 3_3		W:22.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544000137	CORONAVARIETYREFRESCA12/12CAN New		1	Top 90	
080660956053	CORONA6/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	



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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_10631 Store # 10631 # of segments: 6



Name: 3_1		W:216.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...		
635985548911	WHITECLAWVARIETY18/12CAN		1	Side	90	
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side		
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side		
635985100331	WHITECLAWMANGO12/12CAN		1	Side		
087692008040	TRULYVARIETYTROPICAL12/12CAN(...	Core	1	Side		
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Side		
072890000163	HEINEKEN12/12BTL	Core	2	Front		
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front		

Name: 3_2		W:216.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...		
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Top	90	
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Top	90	
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Top	90	
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Top	90	
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Top	90	
072890001528	HEINEKEN18/12BTL		2	Side		
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front		
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side		

Name: 3_3		W:216.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...		
635985800170	MIKESHARDSSELTZERVARIETYLEMO...	New	1	Top	90	
613008756741	ARIZONASUNRISEHARDSSELTZERVA...	New	1	Top	90	
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Top	90	
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Top	90	
021136180879	TOPOCHICOHARDSSELTZERSPIKEDS...	New	1	Top	90	
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Top	90	
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...		1	Top	90	
041827701121	ARCTICCHILLHARDSSELTZERVARIET...	PROTECT	1	Top	90	
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	1	Front	90	
072890000200	HEINEKEN12/12CAN	Core	1	Side	90	
072890001887	HEINEKENLIGHT12/12CAN		1	Top	90	

Name: 3_4		W:216.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...		
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Front	90	
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Front	90	

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034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Top 90	
071990000158	COORSHARDELTZERVARIETY12/12...	PROTECT	1	Front 90	
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Top 90	
018200202780	BUDLIGHTSELTZERVARIETYSEASON...	New	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYREMIX1...	PROTECT	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Front 90	
850009654083	NUDESELTZERVARIETY12/12CAN	New	1	Top 90	
852247008109	MONTAUKSELTZERVARIETY12/12CAN	New	1	Top 90	
087692831341	TWISTEDTEAORIGINAL12/12CAN	New	1	Top 90	

Name: 3 5		W:216.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
034100012335	VIZZYPINEAPPLEMANGO6/12CAN	New	1	Side 90		
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side 90		
635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side 90		
635985260875	WHITECLAWMANGO6/12CAN		1	Side 90		
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side 90		
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side 90		
087692008033	TRULYBLACKCHERRY6/12CAN		1	Side 90		
087692009658	TRULYPINEAPPLE6/12CAN		1	Side 90		
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90		
087692012030	TRULYHARDLEMONTEA6/12CAN		1	Side 90		
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Side 90		
018200202506	BUDLIGHTPLATINUMSELTZERVARIE...	PROTECT	1	Side		



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Segment 3 of 6 starting view

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Name: 3_1		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Front	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	5	Front	

Name: 3_2		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660956954	CORONA12/12CAN		1	Side 90	
080660954080	CORONA24/7BTL	Core	2	Side	
080660956756	CORONALIGHT12/12BTL	Core	2	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	2	Top	
080660957111	MODELOESPECIAL18/12CAN		1	Side 90	

Name: 3_3		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
072890006202	HEINEKEN0.0NEARBEER6/12CAN		1	Top	
786150000168	STELLAARTOIS12/11.2CAN		1	Top 90	
719057001563	PRESIDENTE12/12BTL		1	Front	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
033544000182	CORONAPREMIER18/12BTL		2	Side	
080660957876	MODELONEGRA12/12BTL		2	Side	

Name: 3_4		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080432802908	SEAGRAMSESCAPESVARIETY12/11.2...		1	Front	
072890000118	HEINEKEN6/12BTL		2	Side	
786150000014	STELLAARTOIS6/11.2BTL		2	Side	
181954000022	PERONI6/11.2BTL		2	Side	
080660956053	CORONA6/12BTL	Core	3	Side	
080660957654	MODELOESPECIAL6/12BTL		3	Side	

Name: 3_5		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544000137	CORONAVARIETYREFRESCA12/12CAN New		1	Top 90	
034100012229	MOVOVARIETY4/8.4CAN		1	Front	
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side	
083820123937	GUINNESSEXTRASTOUT6/12BTL		2	Side	

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869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
030613000302	BROOKLYNLAGER6/12CAN		1	Side
754527008857	NEWBELGIUMVOODOORANGERJUIC...		1	Side
723830212121	LAGUNITASIPA12/12CAN		1	Top 90
071990095321	BLUEMOONSEASONAL6/12BTL		2	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Top 90



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Segment 5 of 6 starting view

Shelf Schematic Report

RITE AID_10631 Store # 10631 # of segments: 6



Name: 3_1		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side	
033544000212	MODELOESPECIAL24/7BTL		1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL		1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990300692	COORSLIGHT12/12BTL		1	Front	

Name: 3_2		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
033544950272	MODELOESPECIAL18/12BTL		2	Side	
018200059902	MICHELOBULTRA12/12BTL	Core	1	Front	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200113086	BUD18/12BTL		1	Side	
071990281519	KEYSTONEICE15/12CAN		1	Top	
018200200786	NATTYDADDY15/12CAN		1	Top	

Name: 3_3		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990000240	COORSPURE12/12CAN	New	1	Top 90	
018200202582	MICHELOBULTRAVARIETYORGANIC1...	New	1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200533082	BUDLIGHT18/12BTL		2	Side	
034100576363	LITE12/12CAN		1	Side 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Top	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top	

Name: 3_4		W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
081553011002	MEDALLALIGHT12/10CAN	New	1	Side 90	
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Front	
018200149900	BUDLIGHTLIME12/12BTL		1	Front	
089924278962	YUENGLINGLAGER12/12BTL		1	Front	
034100575090	LITE12/12BTL		1	Front	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top	

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Segment 5 of 6 starting view

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RITE AID_10631 Store # 10631		# of segments: 6		
Name: 3_5	W:216.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...
030613000746	BROOKLYN VARIETY 12/12CAN	PROTECT	1	Top 90
022100001701	PABST 12/12CAN		1	Top 90
080660957210	MODELO ESPECIAL 1/24CAN		3	Side
018200250019	BUD LIGHT 1/25CAN		3	Front
018200250002	BUD 1/25CAN		3	Front
071990300654	COORS LIGHT 1/24CAN		3	Front
071990100711	COORS BANQUET 1/24CAN		3	Front
018200250026	NATURAL LIGHT 1/25CAN		3	Front
018200250088	NATURAL ICE 1/25CAN		3	Front

