

# Rite Aid

## Store# 10613

### WEST HEMPSTEAD , NY

Cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



**Rite Aid**  
**Store# 10613**  
**WEST HEMPSTEAD , NY**

FINAL Cold Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.  
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## Shelf Schematic Report

RITE AID\_10613 Store # 10613 # of segments: 6



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Side 90	
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side 90	
087692008040	TRULYVARIETYTROPICAL12/12CAN(...	Core	1	Side 90	
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Side 90	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
021136180879	TOPOCHICOHARDELTZERSPIKEDS...	New	1	Side 90	
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side 90	
087692009658	TRULYPINEAPPLE6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Top 90	
087692012030	TRULYHARDLEMONTEA6/12CAN		1	Top 90	
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Top 90	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
034100012335	VIZZYPINEAPPLEMANGO6/12CAN	New	1	Side	
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Side	
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Side 90	
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1	Side	
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Side 90	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Top 90	
071990000158	COORSHARDELTZERVARIETY12/12...	PROTECT	1	Top 90	
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Top 90	
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Top 90	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90	
087692011736	ANGRYORCHARDPEACHMANGO6/12...	New	1	Side	
018200202506	BUDLIGHTPLATINUMSELTZERVARIE...	PROTECT	1	Side	
087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		2	Side	

Name: 2\_1 W:30.50 in D:22.00 in

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## Shelf Schematic Report

RITE AID\_10613 Store # 10613 # of segments: 6

UPC (12 Digit)	Name	Ast	Facing	Oriental...
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90
635985800293	WHITECLAWVARIETYICEDTEA12/12C... New		1	Side 90
635985548904	WHITECLAWVARIETY12/12CAN(A) Core		1	Side 90
635985260899	WHITECLAWBLACKCHERRY12/12CAN Core		1	Side 90
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side

Name: 2\_2 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
635985800170	MIKESHARDELTZERVARIETYLEMO... New		1	Top 90
613008756741	ARIZONASUNRISEHARDELTZERVA... New		1	Top 90
635985800064	WHITECLAWVARIETY12/12CAN(B) PROTECT		1	Front 90
635985260875	WHITECLAWMANGO6/12CAN		1	Side
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side

Name: 2\_3 W:30.50 in D:22.00 in

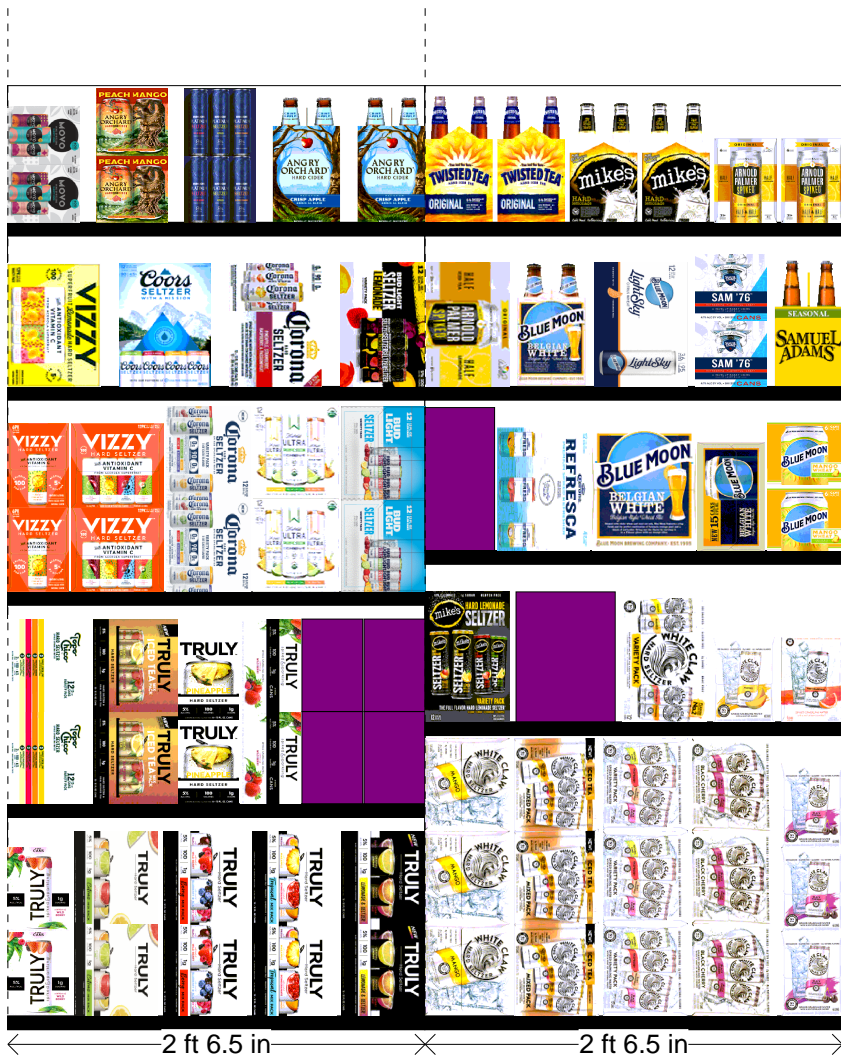
UPC (12 Digit)	Name	Ast	Facing	Oriental...
852247008109	MONTAUKSELTZERVARIETY12/12CAN New		1	Top 90
033544000137	CORONAVARIETYREFRESCA12/12CAN New		1	Top 90
071990095161	BLUEMOONBELGIANWHITE12/12BTL Core		1	Side
071990170523	BLUEMOONBELGIANWHITE15CAN		1	Side
087800000713	BLUEMOONMANGOWHEAT6/12CAN		1	Side

Name: 2\_4 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
613008752200	ARNOLDPALMERSPIKEDHALFANDHA... PROTECT		1	Front 90
071990095116	BLUEMOONBELGIANWHITE6/12BTL		1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN PROTECT		1	Top 90
087692006732	SAMUELADAMSWICKEDEASY6/12CAN New		1	Side
087692300502	SAMUELADAMSSEASONAL6/12BTL(A)		1	Side

Name: 2\_5 W:30.50 in D:12.00 in

UPC (12 Digit)	Name	Ast	Facing	Oriental...
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side
635985100621	MIKESHARDLEMONADE6/11.2BTL		2	Side
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		2	Side



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## Shelf Schematic Report

RITE AID\_10613 Store # 10613 # of segments: 6



Name: 3_1		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
07289000163	HEINEKEN12/12BTL	Core	1	Front		
78615000144	STELLAARTOIS12/11.2BTL	Core	1	Front		
082488123006	BECKS12/12BTL	Core	1	Front		

Name: 3_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890001528	HEINEKEN18/12BTL		2	Side		
786150001493	STELLAARTOIS18/11.2BTL		1	Side		
082488123815	BECKS12/12CAN		1	Top 90		

Name: 3_3		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890000200	HEINEKEN12/12CAN	Core	1	Side		
072890000118	HEINEKEN6/12BTL		1	Side		
786150000014	STELLAARTOIS6/11.2BTL		1	Side		
181954000022	PERONI6/11.2BTL		1	Side		
181954000046	PERONI12/11.2BTL		1	Side		

Name: 3_4		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
030613000746	BROOKLYN VARIETY 12/12CAN	PROTECT	1	Side		
072890006219	HEINEKEN0.0NEARBEER6/12BTL		1	Side		
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side		
072890001887	HEINEKENLIGHT12/12CAN		1	Top 90		
083820123937	GUINNESSEXTRASTOUT6/12BTL		1	Side		

Name: 3_5		W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
030613100880	BROOKLYN PULPART6/12CAN		1	Side		
862737000063	MONTAUKSUMMER6/12CAN(WRAP)	Core	1	Side		
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side		
754527008857	NEWBELGIUMVOODOORANGERJUIC...		1	Side		
081553011002	MEDALLALIGHT12/10CAN	New	1	Side 90		

Name: 4_1		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front		
080660956152	CORONA12/12BTL	Core	2	Side		

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Segment 3 of 6 starting view

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Name: 4_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
033544000212	MODELOESPECIAL24/7BTL		1	Front	
080660956800	CORONA18/12BTL	Core	1	Front	

Name: 4_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
033544950272	MODELOESPECIAL18/12BTL		1	Front	
080660956954	CORONA12/12CAN		1	Top 90	
080660956053	CORONA6/12BTL	Core	1	Side	

Name: 4_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
080660957111	MODELOESPECIAL18/12CAN		1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 4_5	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
080660957555	MODELOESPECIAL6/12CAN		1	Front	
080660954011	CORONA6/7BTL		1	Front	
719057001563	PRESIDENTE12/12BTL		2	Side	



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Segment 5 of 6 starting view

## Shelf Schematic Report

RITE AID\_10613 Store # 10613 # of segments: 6

Name: 5_1		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
033544000182	CORONAPREMIER18/12BTL		1	Side		
018200967214	MICHELOBULTRA18/12CAN	Core	1	Side 90		
018200533082	BUDLIGHT18/12BTL		1	Side		
018200113086	BUD18/12BTL		1	Side		

Name: 5_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
033544950425	CORONAPREMIER12/12BTL	Core	1	Side		
018200059902	MICHELOBULTRA12/12BTL	Core	1	Side		
018200007699	BUDLIGHT12/12BTL		1	Side		
018200007712	BUD12/12BTL		1	Side		

Name: 5_3		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956237	CORONALIGHT18/12BTL		1	Side		
033544950418	CORONAPREMIER6/12BTL		1	Side		
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90		
018200112188	BUD18/12CAN	Core	1	Side 90		

Name: 5_4		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956756	CORONALIGHT12/12BTL	Core	1	Side		
080660956251	CORONALIGHT6/12BTL		1	Side		
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90		
018200110474	BUD12/12CAN	Core	1	Side 90		

Name: 5_5		W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
033544950517	CORONAFAMILIAR6/12BTL		1	Front		
033544950319	PACIFICO12/12CAN		1	Side 90		
071990000240	COORSPURE12/12CAN	New	2	Top 90		

Name: 6_1		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
071990300784	COORSLIGHT18/12BTL		1	Front		
034100015091	HIGHLIFE12/12BTL	Core	1	Side		
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90		



2021 SPRING

Segment View

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Segment 5 of 6 starting view

## Shelf Schematic Report

RITE AID_10613 Store # 10613		# of segments: 6	
Name: 6_2		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	Facing Orientat...
071990300173	COORSLIGHT18/12CAN	Core	1 Side 90
034100575090	LITE12/12BTL		1 Side
034100573409	LITE18/12CAN	Core	1 Side 90
018200200786	NATTYDADDY15/12CAN		1 Side

Name: 6_3		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	Facing Orientat...
071990300692	COORSLIGHT12/12BTL		2 Side
034100576363	LITE12/12CAN		1 Top 90
018200284434	NATURALICE15/12CAN		1 Side 90

Name: 6_4		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	Facing Orientat...
071990000486	COORSLIGHT12/12CAN	PROTECT	1 Side 90
071990301040	COORSLIGHT9/16BTL(AL)		1 Front
034100570231	LITE9/16BTL(AL)		1 Front
071990480455	KEYSTONELIGHT15/12CAN		1 Side

Name: 6_5		W:30.50 in	D:12.00 in
UPC (12 Digit)	Name	Ast	Facing Orientat...
018200202582	MICHELOBULTRAVARIETYORGANIC1... New		2 Top 90
022100001701	PABST12/12CAN		1 Side 90
071439344508	ROLLINGROCK12/12CAN		1 Side 90



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## Shelf Schematic Report

RITE AID\_10613 Store # 10613 # of segments: 1

Name: 1_1		W:144.00 in	D:19.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...		
018200284434	NATURALICE15/12CAN		1	Side	90	
022100001701	PABST12/12CAN		1	Side	90	
071990300784	COORSLIGHT18/12BTL		2	Side		
018200113086	BUD18/12BTL		1	Side		
018200533082	BUDLIGHT18/12BTL		1	Side		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side		
080660954080	CORONA24/7BTL	Core	1	Side		
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side		
072890000163	HEINEKEN12/12BTL	Core	1	Side		
021136180879	TOPOCHICOHARDSELTZERSPIKEDS...	New	1	Side	90	
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Side	90	
635985800170	MIKESHARDSELTZERVARIETYLEMO...	New	1	Side		
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Side	90	
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Side	90	
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side	90	
087692008040	TRULYVARIETYTROPICAL12/12CAN(...	Core	1	Side	90	
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Side		
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side	90	
635985548911	WHITECLAWVARIETY18/12CAN		1	Side	90	

Name: 1_2		W:144.00 in	D:19.00 in			
UPC (12 Digit)	Name	Ast	Facing	Oriental...		
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side		
071990300173	COORSLIGHT18/12CAN	Core	1	Side	90	
071990300692	COORSLIGHT12/12BTL		1	Side		
018200112188	BUD18/12CAN	Core	1	Side	90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	90	
080660957111	MODELOESPECIAL18/12CAN		1	Top	90	
080660956152	CORONA12/12BTL	Core	1	Side		
080660956756	CORONALIGHT12/12BTL	Core	1	Side		
786150001493	STELLAARTOIS18/11.2BTL		1	Side		
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Side		
018200202179	BUDLIGHTSELTZERVARIETYREMIX1...	PROTECT	1	Side	90	
018200202780	BUDLIGHTSELTZERVARIETYSEASON...	New	1	Side	90	
613008756741	ARIZONASUNRISEHARDSELTZERVA...	New	1	Side	90	
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Side	90	
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side	90	



← 12 ft →

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Segment 1 of 1 starting view

## Shelf Schematic Report

RITE AID_10613 Store # 10613		# of segments: 1
08769200917	TRULYVARIETYLEMONADE12/12CAN	PROTECT 1 Side 90
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New 1 Side 90
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT 1 Side 90
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core 1 Side 90
635985100331	WHITECLAWMANGO12/12CAN	1 Side 90

Name: 1_3		W:144.00 in	D:19.00 in
UPC (12 Digit)	Name	Ast	Facing Orientat...
018200200786	NATTYDADDY15/12CAN		1 Side 90
071990480455	KEYSTONELIGHT15/12CAN		1 Side 90
071990000486	COORSLIGHT12/12CAN	PROTECT	1 Side
034100575090	LITE12/12BTL		1 Side
034100573409	LITE18/12CAN	Core	1 Side 90
034100576363	LITE12/12CAN		1 Top 90
018200530470	BUDLIGHT12/12CAN	Core	1 Side 90
018200007712	BUD12/12BTL		1 Side
018200110474	BUD12/12CAN	Core	1 Top 90
033544950531	CORONAFAMILIAR12/12BTL		1 Side
072890001597	HEINEKENLIGHT12/12BTL	Core	1 Side
071990170523	BLUEMOONBELGIANWHITE15CAN		1 Side 90
852247008109	MONTAUKSELTZERVARIETY12/12CAN	New	1 Side 90
850009654083	NUDESELZTERVARIETY12/12CAN	New	1 Side 90
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...		1 Side
018200202636	MICHELOBULTRAPURESELTZERVAR...	New	1 Side 90
071990000158	COORSHARDSELTZERVARIETY12/12...	PROTECT	1 Side
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1 Side
034100005498	VIZZYVARIETY12/12CAN(B)	New	1 Side
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1 Side

Name: 1_4		W:144.00 in	D:19.00 in
UPC (12 Digit)	Name	Ast	Facing Orientat...
071439344508	ROLLINGROCK12/12CAN		1 Side 90
080660956053	CORONA6/12BTL	Core	2 Side
181954000022	PERONI6/11.2BTL		1 Side
786150000014	STELLAARTOIS6/11.2BTL		1 Side
786150000168	STELLAARTOIS12/11.2CAN		1 Top 90
072890000200	HEINEKEN12/12CAN	Core	1 Top 90
087692100126	SAMUELADAMS BOSTON LAGER 6/12B...		2 Side
635985129981	MIKESHARDVARIETYMYPARTYPICK...		1 Front
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	1 Side
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1 Side



← 12 ft →

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Segment 1 of 1 starting view

## Shelf Schematic Report

RITE AID_10613 Store # 10613		# of segments: 1		
034100012229	MOVVARIETY4/8.4CAN		1	Front
018200202506	BUDLIGHTPLATINUMSELTZERVARIE... PROTECT		1	Side 90
087692008033	TRULYBLACKCHERRY6/12CAN		1	Side
087692009658	TRULYPINEAPPLE6/12CAN		1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Top 90
087692012030	TRULYHARDLEMONTEA6/12CAN		1	Top 90
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Top 90
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Side
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Side
635985260660	WHITECLAWRASPBERRY6/12CAN		1	Side
635985260875	WHITECLAWMANGO6/12CAN		1	Side
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Side
034100012335	VIZZYPINEAPPLEMANGO6/12CAN	New	1	Side



← 12 ft →