



**Rite Aid**  
**Store# 10641**  
**HUNTINGTON STATION , NY**

FINAL

Cold

Low Cal Seltzers (<100) always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 6 starting view

## Shelf Schematic Report

RITE AID\_10641 Store # 10641 # of segments: 6



Name: 1_5		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985548904	WHITECLAWVARIETY12/12CAN(A)	Core	1	Side	
635985800064	WHITECLAWVARIETY12/12CAN(B)	PROTECT	1	Side	
087692006862	TRULYVARIETYBERRY12/12CAN(SLE...	Core	1	Side	
087692009917	TRULYVARIETYLEMONADE12/12CAN	PROTECT	1	Side	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side	
635985800293	WHITECLAWVARIETYICEDTEA12/12C...	New	1	Side	
087692011675	TRULYVARIETYICEDTEA12/12CAN	New	1	Side	
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Side	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Side	
635985800170	MIKESHARDELTZERVARIETYLEMO...	New	1	Side 90	
613008756741	ARIZONASUNRISEHARDELTZERVA...	New	1	Side	
021136180879	TOPOCHICOHARDELTZERSPIKEDS...	New	1	Side	

Name: 1_1		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Top	
635985260875	WHITECLAWMANGO6/12CAN		1	Top	
087692012030	TRULYHARDLEMONTEA6/12CAN		1	Top	
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Top	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PROTECT	1	Side	
033544000434	CORONASELTZERVARIETY12/12CAN...	PROTECT	1	Side	
018200202698	BUDLIGHTSELTZERVARIETYLEMONA...	New	1	Side 90	
018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	PROTECT	1	Side	

Name: 2_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Side	
033544000687	CORONASELTZERVARIETY12/12CAN...	New	1	Side	
071990000158	COORSHARDELTZERVARIETY12/12...	PROTECT	1	Side	

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Segment 1 of 6 starting view

## Shelf Schematic Report

RITE AID\_10641 Store # 10641 # of segments: 6  
 018200202636 MICHELOBULTRAPURESELTZERVAR... New 1 Side 90

Name: 2_3		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
852247008109	MONTAUKSELTZERVARIETY12/12CAN	New	1	Side	90	
859989005229	GREENPORTHARBORSEASONAL6/12...		1	Side		
018200202506	BUDLIGHTPLATINUMSELTZERVARIE...	PROTECT	1	Front	90	
034100516055	LEINIESSEASONALPRIMARY6/12BTL		1	Side		
030613000746	BROOKLYNVARIETY12/12CAN	PROTECT	1	Side		

Name: 2_4		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	1	Front	90	
087800000713	BLUEMOONMANGOWHEAT6/12CAN		1	Side		
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Top	90	
071990095161	BLUEMOONBELGIANWHITE12/12BTL	Core	1	Side		

Name: 2_1		W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985100621	MIKESHARDLEMONADE6/11.2BTL		1	Front		
635985067443	MIKESHARDBLACKCHERRYLEMONA...		1	Front		
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	2	Front	90	





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Segment 3 of 6 starting view

## Shelf Schematic Report

RITE AID\_10641 Store # 10641 # of segments: 6



Name: 3_1		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
07289000163	HEINEKEN12/12BTL	Core	2	Side		
07289000200	HEINEKEN12/12CAN	Core	1	Side		
080660956800	CORONA18/12BTL	Core	1	Side		

Name: 3_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side		
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side		
786150000168	STELLAARTOIS12/11.2CAN		1	Front 90		
082488123006	BECKS12/12BTL	Core	1	Side		

Name: 3_3		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
072890000118	HEINEKEN6/12BTL		1	Side		
181954000046	PERONI12/11.2BTL		1	Side		
786150000014	STELLAARTOIS6/11.2BTL		1	Side		
4005249004181	VELTINSPILSENER4/16.9CAN		1	Side		
082488123815	BECKS12/12CAN		1	Side		

Name: 3_4		W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
754527008857	NEWBELGIUMVOODOORANGERJUIC...		1	Front		
681745002513	BLUEPOINTPINSTRIPEPILS6/12CAN		1	Side		
869071000261	MONTAUKWATERMELLOW6/12CAN		1	Side		
869071000278	MONTAUKWAVECHASER4/6/12CAN	Core	1	Side		
862737000063	MONTAUKSUMMER6/12CAN(WRAP)	Core	1	Side		

Name: 4_1		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660956152	CORONA12/12BTL	Core	2	Front		
033544950272	MODELOESPECIAL18/12BTL		1	Side		

Name: 4_2		W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
080660954080	CORONA24/7BTL	Core	1	Front		
033544000182	CORONAPREMIER18/12BTL		1	Side		
080660957654	MODELOESPECIAL6/12BTL		1	Side		

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Segment 3 of 6 starting view

## Shelf Schematic Report

RITE AID_10641 Store # 10641		# of segments: 6	
Name: 4_3		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	Facing Orientat...
080660956053	CORONA6/12BTL	Core	1 Front
080660956954	CORONA12/12CAN		1 Top 90
033544950531	CORONAFAMILIAR12/12BTL		1 Side
033544000182	CORONAPREMIER18/12BTL		1 Side

Name: 4_4		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	Facing Orientat...
080660956756	CORONALIGHT12/12BTL	Core	2 Side
033544950449	CORONAPREMIER12/12CAN		1 Top 90
033544950425	CORONAPREMIER12/12BTL	Core	1 Side

Name: 4_5		W:30.50 in	D:12.00 in
UPC (12 Digit)	Name	Ast	Facing Orientat...
042572040060	SCHOFFERHOFERGRAPEFRUIT6/11....		1 Front
080660956251	CORONALIGHT6/12BTL		2 Side
033544950418	CORONAPREMIER6/12BTL		2 Side



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Segment 5 of 6 starting view

## Shelf Schematic Report

RITE AID\_10641 Store # 10641 # of segments: 6



Name: 5_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200113086	BUD18/12BTL		1	Side	

Name: 5_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
080660957111	MODELOESPECIAL18/12CAN		1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	

Name: 5_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
018200967214	MICHELOBULTRA18/12CAN	Core	1	Side	
018200089893	BUDLIGHT8/16CAN		1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top	

Name: 5_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
018200059902	MICHELOBULTRA12/12BTL	Core	1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	
018200089817	BUD8/16CAN		1	Top 90	

Name: 5_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
071990000240	COORSPURE12/12CAN	New	2	Top 90	
018200202582	MICHELOBULTRAVARIETYORGANIC1...	New	2	Top 90	

Name: 6_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
071990300784	COORSLIGHT18/12BTL		1	Side	
071990316006	COORSLIGHT24/12CAN		1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN		1	Side 90	

Name: 6\_2 W:30.50 in D:22.00 in



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Segment 5 of 6 starting view

## Shelf Schematic Report



RITE AID_10641 Store # 10641 # of segments: 6					
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200200786	NATTYDADDY15/12CAN		1	Side 90	

Name: 6_3 W:30.50 in D:22.00 in					
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990000486	COORSLIGHT12/12CAN	PROTECT	2	Side 90	
034100576363	LITE12/12CAN		1	Top 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 6_4 W:30.50 in D:22.00 in					
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
071990300692	COORSLIGHT12/12BTL		1	Front	
034100575090	LITE12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	

Name: 6_5 W:30.50 in D:12.00 in					
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
089924278962	YUENGLINGLAGER12/12BTL		1	Front	
022100001701	PABST12/12CAN		1	Top	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	

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### HUNTINGTON STATION , NY

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Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID\_10641 Store # 10641 # of segments: 3



Name: 2_1		W:144.00 in	D:15.50 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985548911	WHITECLAWVARIETY18/12CAN		1	Side 90		
635985800293	WHITECLAWVARIETYICEDTEA12/12C... New		2	Side		
087692011675	TRULYVARIETYICEDTEA12/12CAN New		1	Side		
087692008040	TRULYVARIETYTROPICAL12/12CAN(... Core		1	Side		
018200202698	BUDLIGHTSELTZERVARIETYLEMONA... New		1	Side 90		
018200202179	BUDLIGHTSELTZERVARIETYREMIX1... PROTECT		1	Side		
072890001528	HEINEKEN18/12BTL		1	Side		
072890000163	HEINEKEN12/12BTL	Core	1	Front		
072890001528	HEINEKEN18/12BTL		1	Side		
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side		
080660956800	CORONA18/12BTL	Core	1	Side		

Name: 2_2		W:144.00 in	D:14.50 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
635985260899	WHITECLAWBLACKCHERRY12/12CAN	Core	1	Side		
635985100331	WHITECLAWMANGO12/12CAN		1	Side		
635985800262	WHITECLAWVARIETY12/12CAN(C)		1	Side		
087692009917	TRULYVARIETYLEMONADE12/12CAN PROTECT		1	Side		
087692004240	TRULYVARIETYCITRUS12/12CAN(SL...		1	Side		
033544000687	CORONASELTZERVARIETY12/12CAN... New		1	Side		
018200202780	BUDLIGHTSELTZERVARIETYSEASON... New		1	Side		
852247008109	MONTAUKSELTZERVARIETY12/12CAN New		1	Side 90		
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side		
082488123006	BECKS12/12BTL	Core	1	Side		
080660956756	CORONALIGHT12/12BTL	Core	1	Side		
080660956152	CORONA12/12BTL	Core	1	Side		
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side		

Name: 2_3		W:144.00 in	D:14.50 in			
UPC (12 Digit)	Name	Ast	Facing	Orientat...		
034100005498	VIZZYVARIETY12/12CAN(B)	New	1	Top 90		
034100015077	VIZZYVARIETYLEMONADE12/12CAN	New	1	Top 90		
021136180879	TOPOCHICOHARDSELTZERSPIKEDS... New		1	Top 90		
635985800170	MIKESHARDSELTZERVARIETYLEMO... New		1	Top 90		
613008756741	ARIZONASUNRISEHARDSELTZERVA... New		1	Top 90		
018200202636	MICHELOBULTRAPURESELTZERVAR... New		1	Top 90		
850009654083	NUDESELTZERVARIETY12/12CAN	New	1	Side 90		
082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZ...		1	Top 90		

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Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID_10641 Store # 10641		# of segments: 3	
072890001887	HEINEKENLIGHT12/12CAN		1 Top 90
072890000200	HEINEKEN12/12CAN	Core	1 Top 90
072890000118	HEINEKEN6/12BTL		2 Side
080660956053	CORONA6/12BTL	Core	2 Side
033544950319	PACIFICO12/12CAN		1 Top 90

Name: 2_4		W:144.00 in		D:14.50 in	
UPC (12 Digit)	Name	Ast	Facing	Oriental...	
034100012335	VIZYPINEAPPLEMANGO6/12CAN	New	1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUIT6/12C...		1	Top 90	
635985025986	WHITECLAWNATURALLIME6/12CAN		1	Top 90	
635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Top 90	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
087692008033	TRULYBLACKCHERRY6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Top 90	
087692012030	TRULYHARDLEMONTEA6/12CAN		1	Top 90	
087692011699	TRULYSTRAWBERRYLEMONADE6/12...		1	Top 90	
018200202506	BUDLIGHTPLATINUMSELTZERVARIE...	PROTECT	1	Front 90	
034100012229	MOVVARIETY4/8.4CAN		1	Front 90	
033544000137	CORONAVARIETYREFRESCA12/12CAN	New	1	Side 90	
613008752200	ARNOLDPALMERSPIKEDHALFANDHA...	PROTECT	1	Side 90	
613008748333	ARNOLDPALMERSPIKEDHALFANDHA...		1	Side	
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Side	
087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		1	Side	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Side	
030613000302	BROOKLYNLAGER6/12CAN		1	Side	



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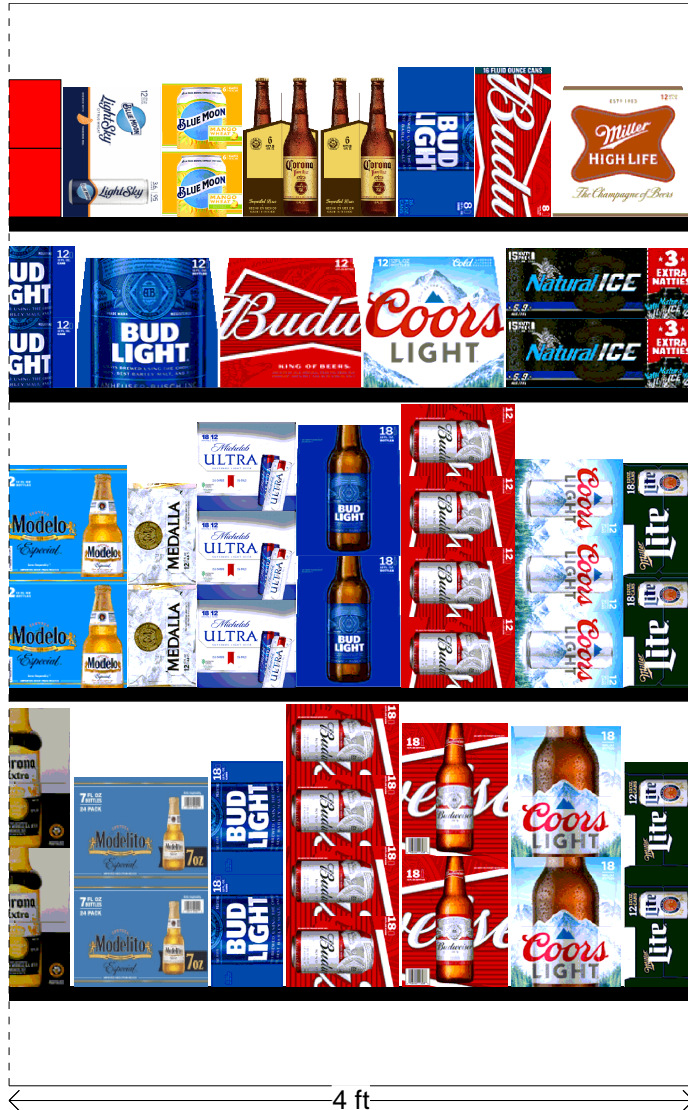
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Segment 3 of 3 starting view

## Shelf Schematic Report

RITE AID\_10641 Store # 10641 # of segments: 3



Name: 2_1		W:144.00 in	D:15.50 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200113086	BUD18/12BTL		1	Side	
071990300784	COORSLIGHT18/12BTL		1	Side	
034100576363	LITE12/12CAN		1	Side	

Name: 2_2		W:144.00 in	D:14.50 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
081553011002	MEDALLALIGHT12/10CAN	New	1	Side	
018200967214	MICHELOBULTRA18/12CAN	Core	1	Side 90	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200110474	BUD12/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	PROTECT	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side	

Name: 2_3		W:144.00 in	D:14.50 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200007699	BUDLIGHT12/12BTL		1	Front	
018200007712	BUD12/12BTL		1	Front	
071990300692	COORSLIGHT12/12BTL		1	Front	
018200284434	NATURALICE15/12CAN		1	Top	

Name: 2_4		W:144.00 in	D:14.50 in		
UPC (12 Digit)	Name	Ast	Facing	Orientat...	
609408729799	PORTJEFFPARTYBOAT6/12CAN		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PROTECT	1	Top 90	
087800000713	BLUEMOONMANGOWHEAT6/12CAN		1	Side	
033544950517	CORONAFAMILIAR6/12BTL		2	Side	
018200089893	BUDLIGHT8/16CAN		1	Front 90	
018200089817	BUD8/16CAN		1	Front 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	