



SSNY 0563 HOLBROOK



64' Cold (2x32')





SSNY 0563 HOLBROOK



64' Cold (2x32')



Traffic flow: Left-right

563

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SSNY 0563 HOLBROOK



64' Cold (2x32')



**B
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MIX & MATCH



SSNY 0563 HOLBROOK



64' Cold (2x32')

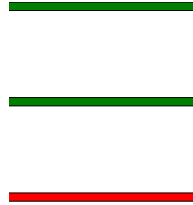




SSNY 0563 HOLBROOK



64' Cold (2x32')





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64' Cold (2x32')

PLANOGRAM BACKING TABLE

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Planogram: 563 Cold

Segment #1 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
25	1	504168	1820028443	Natural Ice 15/12C	2.50	4.00	4.00
26	1	747473	1820020077	Natural Light 15/12C	2.50	4.00	4.00
27	1	929853	3410001509	Miller High Life 12/12B	2.00	4.00	2.00
49	1	900745	1820011168	Budweiser 24/12C	8.00	8.00	4.00
50	1	989541	1820011308	Budweiser 18/12B	5.00	2.00	2.00

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
22	1	798172	3410031344	Milwaukee's Best 15/12C	1.50	2.00	2.00
23	1	686488	7199048045	Keystone Light 15/12C	1.50	2.00	2.00
24	1	938476	3410001505	Miller High Life 6/12B	1.75	4.00	1.00
47	1	901053	1820011047	Budweiser 12/12C	6.00	4.00	2.00
48	2	901053	1820011047	Budweiser 12/12C	6.00	8.00	2.00

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
19	1	905130	7248002403	Schaefer 12/12C	3.00	4.00	2.00
20	1	920888	7143934450	Rolling Rock 12/12C	2.00	4.00	2.00
21	1	618978	2210000412	Pabst Easy 12/12C	3.00	4.00	2.00
46	3	958701	1820011218	Budweiser 18/12C	8.00	6.00	2.00

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
16	1	924070	1820000784	O'Doul's 6/12B	1.00	4.00	1.00
17	1	924231	1820079047	O'Doul's 12/12C	3.00	4.00	2.00
18	1	953980	2210000170	Pabst 12/12C	2.00	4.00	2.00
44	1	928451	1820000771	Budweiser 12/12B	4.50	3.00	1.00
45	2	928451	1820000771	Budweiser 12/12B	4.50	4.00	1.00

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
13	1	919119	4257205715	Clausthaler NA 6/12B	1.00	4.00	1.00
14	1	623345	7289000621	Heineken 0.0 6/12B	1.75	4.00	1.00
15	1	953563	2210000074	Pabst 6/16C	1.75	4.00	1.00
41	1	603059	7213055001	Narragansett Lager 6/16C	1.75	4.00	1.00
42	1	901649	1820000834	Budweiser 6/12B	1.00	4.00	1.00
43	3	624496	1820025000	Budweiser 1/25C	1.60	24.00	1.00



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PLANOGRAM BACKING TABLE

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Planogram: 563 Cold

Segment #17 : Shelf #3 DEPTH: 24 in WIDTH: 774 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 100.00 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
9	1	908729	1820000964	Natural Ice 12/12C	1.00	2.00	1.00
10	1	928455	1820015047	Natural Light 12/12C	1.00	2.00	1.00
11	1	629352	1820020998	Bud Light 8/16AL	0.67	2.00	1.00
12	1	929854	3410017509	Miller Genuine Draft 12/12B	1.00	2.00	1.00
36	1	636299	63598525945	Mikes HARDER Lemonade 12/8C	1.00	2.00	1.00
37	1	636298	63598525948	Mikes HARDER Blk Cherry Lemonade 12/8C	1.00	2.00	1.00
38	1	807564	81760601020	Captain Lawrence IPA 6/12B	0.75	3.00	1.00
39	1	549166	8769200079	Angry Orchard Seasonal 6/12B	0.75	3.00	1.00
40	1	636227	8769200127	Samuel Adams Rebel IPA 6/12B	0.75	3.00	1.00
60	1	869118	8769200343	Samuel Adams Rebel Grapefruit IPA 6/12B	0.75	3.00	1.00
61	1	930892	88715100213	Coney Island Hard Root Beer 6/12B	0.75	3.00	1.00
62	1	686487	3410051623	Henrys Hard Sprkng Lemon Lime 6/12B	0.75	3.00	1.00
63	1	686486	3410051625	Henrys Hard Sprkng Passion Frt 6/12B	0.75	3.00	1.00
64	1	867541	8382012422	Guinness Nitro IPA 6/11C	1.50	6.00	2.00
84	1	86273...	86273700001	Montauk Arrowhead Irish Red 6/12C	0.75	3.00	1.00
85	1	636547	86273700000	Montauk Driftwood Ale 6/12C	0.75	3.00	1.00
86	1	716843	86273700003	Montauk Session IPA 6/12C	0.75	3.00	1.00
87	1	675657	8834510187	Strongbow Variety Pack 4/5C	0.83	5.00	1.00
88	1	625074	88715100006	Traveler Grapefruit Shandy 6/12C	0.75	3.00	1.00
104	1	515383	3410051621	Henrys Hard Soda Grape 6/12B	0.75	3.00	1.00
105	1	906640	8382018194	Guinness Brewers Collection 12/11B	1.00	2.00	1.00
106	1	675703	1820020048	Best Damn Hard Tea Original 6/12B	0.75	3.00	1.00
107	1	506317	1820019991	Shock Top Seasonal 12/12B	1.00	2.00	1.00
123	1	773655	8769200269	Samuel Adams Rebel Rouser 6/12B	0.75	3.00	1.00
124	1	675664	73692011712	Goose Island Seasonal Sampler 15/12C	1.00	1.00	1.00

Segment #17 : Shelf #2 DEPTH: 24 in WIDTH: 774 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 112.00 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
5	1	906797	8248812345	Becks 6/12B	1.75	3.00	1.00
6	1	905901	7289000000	Heineken 6/12C	2.50	2.00	1.00
7	1	932790	8839400002	Spaten Premium Lager 6/12B	1.75	3.00	1.00
8	1	845511	18195400004	Peroni Nastro Azzuro 12/12B	2.00	2.00	1.00
32	1	603025	78615000030	Lefte Blonde 6/11B	1.75	3.00	1.00
33	1	618980	8760010133	Carlsberg 12/16C	2.00	2.00	1.00
34	1	928606	8205410454	Warsteiner 6/11B	1.75	3.00	1.00
35	1	511477	7289000152	Heineken 18/12B	3.00	1.00	1.00
56	1	647050	1820012998	Land Shark Lager 12/12B	2.50	3.00	1.00
57	1	934048	8834510005	Newcastle Brown Ale 6/12B	1.75	3.00	1.00
58	1	907401	76227407131	Bass Pale Ale 6/12B	1.75	3.00	1.00
59	1	939304	8382010403	Guinness Draught 12/11B	2.00	2.00	1.00
80	1	932782	8382023473	Harp Lager 6/12B	1.75	3.00	1.00
81	1	636268	18195400002	Peroni Nastro Azzuro 6/12B	1.75	3.00	1.00
82	1	923111	71975120103	Birra Moretti 6/12B	1.75	3.00	1.00
83	1	904318	6206705172	Labatt Blue 6/12B	1.75	3.00	1.00
99	1	921546	7231163001	Pilsner Urquell 6/12B	1.75	3.00	1.00
100	1	906220	67574700111	Hofbrau Original 6/12B	1.75	3.00	1.00



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Planogram: 563 Cold

101	1	616147	2050700011	Bitburger Pilsner 4/17C	1.33	4.00	1.00
102	1	748187	8760010115	Carlsberg 4/16C	1.33	4.00	1.00
103	1	954385	76227481393	Boddingtons Pub Ale 4/16C	1.33	4.00	1.00
119	1	946134	8382012368	Guinness Draught 8/15C	2.00	2.00	1.00
120	1	911337	3354495041	Corona Premier 6/12B	1.75	3.00	1.00
121	1	604765	3354495051	Corona Familiar 6/12B	1.75	3.00	1.00
122	1	830352	3354495053	Corona Familiar 12/12B	2.00	2.00	1.00
144	1	503706	8066095621	Corona Light 12/12C	2.50	2.00	1.00
145	1	979984	7231163012	Dos Equis Lager 6/12B	1.75	3.00	1.00
146	1	921553	7231133140	Dos Equis Ambar 12/12B	2.00	2.00	1.00
147	1	511492	8982690033	Tecate 12/12C	3.00	2.00	1.00
162	1	932784	8066095301	Pacifico Clara 6/12B	1.75	3.00	1.00
163	1	500443	8066095765	Modelo 6/12B	1.50	2.00	1.00
164	1	990030	8066095787	Negra Modelo 12/12B	1.50	1.00	1.00
165	1	916123	71905700156	Presidente 12/12B	2.00	2.00	1.00
184	1	606824	85838700401	Birra Moretti 12/12B	2.00	2.00	1.00
185	1	932783	8066095785	Negra Modelo 6/12B	1.50	2.00	1.00
186	1	945846	7231163021	Sol 6/12B	1.75	3.00	1.00
201	1	932785	8382056793	Red Stripe 6/12B	1.50	2.00	1.00
202	1	990892	8066095641	Corona Extra 1/24B	2.33	7.00	1.00
203	1	941648	8382023480	Guinness Extra Stout 1/22B	2.00	8.00	1.00
204	1	647128	78615000057	Stella Artois 1/22B	2.00	8.00	1.00
205	1	934051	8248800006	Becks 1/22B	2.00	8.00	1.00
206	1	549023	7289000478	Heineken 1/22B	2.00	8.00	1.00
207	1	942153	7289000119	Heineken 1/24C	2.00	8.00	1.00
208	1	950093	7089718331	Fosters Premium Ale 1/25C	1.75	7.00	1.00
227	1	500603	7199010071	Coors 1/24C	2.67	8.00	1.00
228	1	903831	3410000355	Miller Lite 1/24C	2.67	8.00	1.00
229	1	500593	3410057306	Miller Lite 24/12C	5.00	1.00	1.00
230	1	941763	8992427898	Yuengling Traditional Lager 12/12C	3.00	2.00	1.00
231	1	928146	1820006991	Michelob Ultra 12/12C SC	2.50	2.00	1.00
248	1	829980	8992433125	Yuengling Golden Pilsner 12/12B	2.00	2.00	1.00
249	1	500483	8992420111	Yuengling Light Lager 6/12B	1.75	3.00	1.00
250	1	911333	1820020079	Bud Light Orange 6/12B	1.75	3.00	1.00
251	1	696892	1820020083	Michelob Ultra Pure Gold 12/12B	2.00	2.00	1.00
271	1	781738	1820020082	Michelob Ultra Pure Gold 6/12B	1.75	3.00	1.00
272	1	941769	8992495432	Yuengling Black & Tan 6/12B	1.75	3.00	1.00
273	1	500485	8992488007	Yuengling Traditional Lager 24/12C	9.00	1.00	1.00
274	1	912503	7199070002	George Killian's Irish Red 6/12B	1.75	3.00	1.00
275	1	600455	7199017028	Coors 6/12B	1.50	2.00	1.00
294	1	603059	7213055001	Narragansett Lager 6/16C	1.75	3.00	1.00
295	1	623345	7289000621	Heineken 0.0 6/12B	1.75	3.00	1.00
296	1	924231	1820079047	O'Doul's 12/12C	3.00	2.00	1.00
297	1	905130	7248002403	Schaefer 12/12C	3.00	2.00	1.00
298	1	618978	2210000412	Pabst Easy 12/12C	3.00	2.00	1.00
315	1	686488	7199048045	Keystone Light 15/12C	1.50	1.00	1.00
316	1	938476	3410001505	Miller High Life 6/12B	1.75	3.00	1.00
317	1	953563	2210000074	Pabst 6/16C	1.75	3.00	1.00
318	1	504168	1820028443	Natural Ice 15/12C	2.50	1.00	1.00
337	1	747473	1820020077	Natural Light 15/12C	2.50	1.00	1.00
338	1	798172	3410031344	Milwaukee's Best 15/12C	1.50	1.00	1.00
339	1	777538	63598520025	White Claw Blk Cherry HrdSeltzer 6/12C	2.00	3.00	1.00



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PLANOGRAM BACKING TABLE

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Planogram: 563 Cold

340	1	777537	63598520028	White Claw Rby Grpfrt HrdSeltzer 6/12C	1.50	3.00	1.00
341	1	777536	63598502598	White Claw Natrl Lime HrdSeltzer 6/12C	1.50	3.00	1.00
355	1	520243	63598506064	Mikes Hard Blk Raspberry Lemnade 6/11B	1.75	3.00	1.00
356	1	565879	1820019987	Ritas Lime-A-Rita 12/8C	3.00	2.00	1.00
361	1	902386	3410051660	Henrys Hard Sprkng Variety Pack 12/12C SC	2.50	2.00	1.00
362	1	813442	3354495076	Svedka Spk Seltzer Variety Pack 12/12C SC	4.00	2.00	1.00
363	1	962853	63598512001	Mikes Hard Lemonade 12/11B	3.00	2.00	1.00
375	1	926325	8200072908	Smirnoff Ice Party Pack 12/11B	3.00	2.00	1.00
376	1	906654	63598554890	White Claw Variety Pk HrdSeltzer 12/12C SC	5.50	2.00	1.00
377	1	918455	8200072385	Smirnoff Ice 6/11B	1.75	3.00	1.00
378	1	625028	8769200083	Angry Orchard Crisp Apple 12/12C	3.00	2.00	1.00
383	1	517638	63598526042	Mikes HARDER Variety 8/16C	2.00	2.00	1.00
384	1	928387	63598506822	Mikes Hard Light Lemonade 6/11B	1.75	3.00	1.00
385	1	545894	8200073214	Smirnoff Ice Grape 6/11B	1.75	3.00	1.00
386	1	929312	8200072751	Smirnoff Ice Green Apple 6/11B	1.75	3.00	1.00
387	1	517512	8769200660	Angry Orchard Rose 6/12B	1.75	3.00	1.00
408	1	752324	8769200754	Angry Orchard Rose 12/12C SC	2.50	2.00	1.00
409	1	697779	8834510201	Strongbow Rose Apple Cider 6/11B	2.00	3.00	1.00
410	1	963992	8769275102	Twisted Tea Half & Half 6/12B	1.75	3.00	1.00
411	1	921164	63598560611	Mikes Hard Cranberry Lemonade 6/11B	1.75	3.00	1.00
432	1	625070	3410008722	Redd's Apple Ale 12/12B	3.00	2.00	1.00
433	1	935438	1497450009	Woodchuck Amber 6/12B	1.75	3.00	1.00
434	1	863258	8769200149	Angry Orchard Green Apple 6/12B	1.75	3.00	1.00
435	1	798353	64499613687	Wolffer No 139 Dry White Cider 4/12B	2.00	4.00	1.00
436	1	798352	64499613688	Wolffer No 139 Dry Rose Cider 4/12B	2.00	4.00	1.00
457	1	581214	61300874833	Arnold Palmer Spiked Half & Half 6/12C	2.25	3.00	1.00
458	1	549051	63598522413	Mikes Hard Strawberry Lemonade 6/11B	1.75	3.00	1.00
459	1	908476	8834510225	Strongbow Variety Pack 12/8.5C	7.00	2.00	1.00
460	1	917663	8769200877	Wild Leaf Blk Lemon Honeyski Tea 6/12B	1.75	3.00	1.00

Segment #17 : Shelf #1 DEPTH: 24 in WIDTH: 774 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 124.00 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
1	1	810173	7167007106	Saranac Twelve Beers 12/12B	3.00	2.00	1.00
2	1	947837	0945010124	Saranac Seasonal 12/12B	3.00	2.00	1.00
3	1	636438	88715100094	Coney Island Mermaid Pilsner 6/12B	1.75	3.00	1.00
4	1	517504	88715100418	Coney Island Merman IPA 6/12B	1.75	3.00	1.00
28	1	713472	68174511102	Blue Point Hoptical Illusion 6/12B	1.75	3.00	1.00
29	1	926107	3061300019	Brooklyn East India Pale Ale 6/12B	1.75	3.00	1.00
30	1	565587	60690500830	Ithaca Flower Power IPA 6/12B	1.75	3.00	1.00
31	1	904652	64944000065	Ommegang Witte 6/12B	1.75	3.00	1.00
51	1	657162	81601402080	Southern Tier Variety 15/12C	2.50	1.00	1.00
52	1	701417	73079248864	Barrier Money 4/16C	1.33	4.00	1.00
53	1	636564	85909300242	SixPoint Sweet Action 6/12C	2.00	3.00	1.00
54	1	636563	85909300244	SixPoint The Crisp 6/12C	2.00	3.00	1.00
55	1	675699	81760601076	Captain Lawrence HopCommander 6/12C	2.25	3.00	1.00
75	1	675695	81760601060	Captain Lawrence 6th BoroughPils 6/12C	2.25	3.00	1.00
76	1	506234	85375900027	Southern Tier 2XIPA 6/12B	1.75	3.00	1.00
77	1	937126	85998900516	Greenport Harbor Otherside IPA 6/12B	1.75	3.00	1.00
78	1	930901	85998900504	Greenport Harbor Harbor Ale 6/12B	1.75	3.00	1.00
79	1	647048	68715190007	Southampton Double White Ale 6/12B	1.75	3.00	1.00



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Planogram: 563 Cold

94	1	515926	85114800551	Great South Bay Blonde Ambition 6/12B	1.75	3.00	1.00
95	1	632439	68174511130	Blue Point Blueberry Ale 6/12B	1.75	3.00	1.00
96	1	581001	68715190018	Southampton IPA 6/12B	1.75	3.00	1.00
97	1	675665	68174500145	Blue Point Seasonal 18/12C	5.00	1.00	1.00
98	1	675685	68174500134	Blue Point Toasted Lager 18/12C	6.00	1.00	1.00
115	1	813036	3061300058	Brooklyn Seasonal 12/12B	3.00	2.00	1.00
116	1	752347	85114800597	Great South Bay Variety Pack 12/12C	3.00	2.00	1.00
117	1	504559	85998900520	Greenport Harbor Seasonal 6/12C	2.25	3.00	1.00
118	1	636547	86273700002	Montauk Driftwood Ale 6/12C	2.25	3.00	1.00
139	1	636544	86273700006	Montauk Summer Ale 6/12C	2.25	3.00	1.00
140	1	984289	86907100026	Montauk Seasonal 6/12C	2.25	3.00	1.00
141	1	833718	86907100027	Montauk Wave Chaser IPA 6/12C	2.25	3.00	1.00
142	1	716843	86273700007	Montauk Session IPA 6/12C	2.25	3.00	1.00
143	1	937123	60940872979	Port Jeff Party Boat IPA 6/12C	2.25	3.00	1.00
158	1	541941	74052210083	Bell's Two Hearted Ale 6/12B	1.75	3.00	1.00
159	1	541910	74052210016	Bell's Seasonal 6/12B	1.75	3.00	1.00
160	1	745773	88573800002	Shiner Seasonal 6/12B	1.75	3.00	1.00
161	1	565844	70277008201	Omission Pale Ale 6/12B	1.75	3.00	1.00
179	1	603494	1820011985	Redbridge Lager 6/12B	1.75	3.00	1.00
180	1	902387	64286015024	Founders All Day IPA 6/12C	2.75	3.00	1.00
181	1	549421	8857333101	Shiner Bock 6/12B	1.75	3.00	1.00
182	1	547553	1820017993	Shock Top Seasonal 6/12B	1.75	3.00	1.00
183	1	581845	64286090025	Founders Seasonal 15/12C	1.50	1.00	1.00
196	1	906634	7199017044	Blue Moon Belgian White Ale 6/16AL	1.75	3.00	1.00
197	1	824352	73692011651	Goose Island India Pale Ale 15/12C	2.50	1.00	1.00
198	1	911336	7199017052	Blue Moon Belgian White Ale 15/12C	2.50	1.00	1.00
199	1	964642	64286015031	Founders Solid Gold 6/12C	2.75	3.00	1.00
200	1	675664	73692011712	Goose Island Seasonal Sampler 15/12C	1.00	1.00	1.00
222	1	863262	3410078658	Leinenkugel Grapefruit Shandy 6/12B	1.75	3.00	1.00
223	1	906635	81790400083	Elysian Space Dust IPA 6/12B	1.75	3.00	1.00
224	1	913428	67243800261	Ballast Point Lager 6/12C	2.75	3.00	1.00
225	1	944158	67243800068	Ballast Point Grapefruit Sculpin 6/12B	1.75	3.00	1.00
226	1	637033	63848900189	Dogfish Head 60 Minute IPA 12/12C	3.00	2.00	1.00
244	1	906657	9530113104	Rogue Dead Guy Ale 6/12C	2.75	3.00	1.00
245	1	720106	60275500610	Firestone Union Jack IPA 6/12C	2.25	3.00	1.00
246	1	565535	85961200103	21st Brew Free or Die IPA 6/12C	2.75	3.00	1.00
247	1	944094	85961200131	21st Brew Free or Die BldOrg IPA 6/12C	2.25	3.00	1.00
266	1	565532	85961200102	21st Seasonal 6/12C	2.25	3.00	1.00
267	1	817333	63848900193	Dogfish Head SeaQuenchAle 6/12C	2.75	3.00	1.00
268	1	808864	63848900188	Dogfish Head Seasonal 6/12B	1.75	3.00	1.00
269	1	762426	72383000014	Lagunitas Limited Release 6/12B	1.75	3.00	1.00
270	1	906644	72383010001	Lagunitas Hop Stoopid Ale 6/12B	1.75	3.00	1.00
290	1	811299	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.75	3.00	1.00
291	1	902377	8378311010	Sierra Nevada Hazy Little Thing 6/12C	2.75	3.00	1.00
292	1	636266	63123430002	Sweetwater 420 Pale 6/12B	1.75	3.00	1.00
293	1	931517	8378322822	Sierra Nevada Seasonal 6/12B	1.75	3.00	1.00
312	1	718701	72383010012	Lagunitas A Little Sumpin Sumpin 12/12B	3.00	2.00	1.00
313	1	634568	8378322812	Sierra Nevada Seasonal 12/12B	3.00	2.00	1.00
314	1	636328	8378316000	Sierra Nevada Variety Pack 12/12B	3.00	2.00	1.00
333	1	653897	63625188901	Stone Variety Pack 12/12B	3.00	2.00	1.00
334	1	961362	4182700712	Harpoon IPA 12/12B	3.00	2.00	1.00
335	1	701418	81994200303	Oskar Blues Canundrum 15/12C	2.50	1.00	1.00



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64' Cold (2x32')

PLANOGRAM BACKING TABLE

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Planogram: 563 Cold

336	1	636462	79603061493	Kona Island Hopper Variety 12/12B	3.00	2.00	1.00
354	1	684002	75452700066	New Belgium VooDoo Ranger IPA 6/12B	1.75	3.00	1.00
357	1	978033	79837312125	Magic Hat Variety Pack 12/12B	2.00	2.00	1.00
358	1	647304	4182790036	Harpoon UFO White 6/12B	1.75	3.00	1.00
359	1	651471	79603011494	Kona Longboard Lager 6/12B	1.75	3.00	1.00
360	1	549180	81957801007	Two Roads Honeyspot Road IPA 6/12B	1.75	3.00	1.00
370	1	743653	81957801006	Two Roads Road 2 Ruin Dbl IPA 6/12B	1.75	3.00	1.00
371	1	547440	71925600083	Long Trail Limbo IPA 6/12B	1.75	3.00	1.00
372	1	566049	63770406251	Troegs Perpetual IPA 6/12B	1.75	3.00	1.00
373	1	506213	79603011496	Kona Big Wave Golden Ale 6/12B	1.75	3.00	1.00
374	1	835428	64145511075	DuClaw Dirty Little Freak 6/12B	1.75	3.00	1.00
379	1	600613	78624356000	Flying Dog Double Dog Dbl IPA 6/12B	1.75	3.00	1.00
380	1	906656	78624355014	Flying Dog The Truth Imprl IPA 6/12B	1.75	3.00	1.00
381	1	762900	60367510182	Allagash White 4/12B	1.33	4.00	1.00
382	1	960316	89785300293	Cigar City Jai-Alai IPA 6/12C	2.25	3.00	1.00
403	1	580986	81994200003	Oskar Blues Dale's Pale Ale 6/12C	2.25	3.00	1.00
404	1	688596	75452700716	New Belgium Fat Tire Belgn White 6/12B	1.75	3.00	1.00
405	1	952182	4182700146	Harpoon Seasonal 6/12B	1.75	3.00	1.00
406	1	547544	4182790046	Harpoon UFO Seasonal 6/12B	1.75	3.00	1.00
407	1	964636	63027988736	Victory Kick Back Can Pack 15/12C	1.50	1.00	1.00
428	1	581890	79603081491	Kona Hanalei Island IPA 6/12B	1.75	3.00	1.00
429	1	506287	8769200037	Samuel Adams Seasonal Select 12/12B	2.00	2.00	1.00
430	1	816954	8769200673	Samuel Adams Sam 76 6/12C	2.75	3.00	1.00
431	1	908730	8769227102	Samuel Adams Cherry Wht 6/12B	1.75	3.00	1.00
453	1	570807	64145511065	DuClaw Sweet Baby Jesus 6/12B	1.75	3.00	1.00
454	1	557107	63848900312	Dogfish Head 90 Min Imp IPA 6/12B	2.00	4.00	1.00
455	1	777534	85114900424	Long Ireland Celtic Ale 6/12C	2.25	3.00	1.00
456	1	824382	1820028156	Shock Top Belgian White Ale 15/12C	2.50	1.00	1.00
477	1	922809	85961200113	21st Variety Pack 12/12C	3.00	2.00	1.00
478	1	908440	68174500210	Blue Point Shore Thing 18/12C	5.00	1.00	1.00
479	1	927586	68174500215	Blue Point The IPA 6/12C	2.25	3.00	1.00
480	1	929058	86665600047	Montauk Pilsner 6/12C	2.25	3.00	1.00
481	1	913546	8769200687	Samuel Adams New England IPA 6/12C	2.25	3.00	1.00
497	1	927569	8769200846	Samuel Adams Boston 262 Marathon 6/12B	1.75	3.00	1.00
498	1	531581	8769200494	Samuel Adams Sam 76 6/12B	2.00	2.00	1.00

Segment #3 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
73	1	989541	1820011308	Budweiser 18/12B	5.00	2.00	2.00
74	4	989542	1820053308	Bud Light 18/12B	12.00	8.00	2.00
93	1	900746	1820053168	Bud Light 24/12C	12.00	4.00	4.00

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
71	1	989541	1820011308	Budweiser 18/12B	5.00	1.00	1.00
72	4	989542	1820053308	Bud Light 18/12B	12.00	4.00	1.00
92	1	958702	1820053218	Bud Light 18/12C	12.00	2.00	2.00



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64' Cold (2x32')

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Planogram: 563 Cold

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
69	1	958701	1820011218	Budweiser 18/12C	8.00	2.00	2.00
70	4	938355	1820000769	Bud Light 12/12B	8.00	8.00	1.00
91	1	958702	1820053218	Bud Light 18/12C	12.00	2.00	2.00

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
67	1	928451	1820000771	Budweiser 12/12B	4.50	2.00	1.00
68	4	938355	1820000769	Bud Light 12/12B	8.00	8.00	1.00
90	1	900513	1820053047	Bud Light 12/12C	6.00	4.00	2.00

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
65	1	901634	1820000016	Budweiser 6/12C	2.00	8.00	2.00
66	3	901642	1820000833	Bud Light 6/12B	3.00	12.00	1.00
89	5	624498	1820025001	Bud Light 1/25C	2.67	40.00	1.00

Segment #5 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
114	1	900746	1820053168	Bud Light 24/12C	12.00	8.00	4.00
136	2	907841	7199030078	Coors Light 18/12B	4.00	4.00	2.00
137	1	951584	7199030017	Coors Light 18/12C	6.00	4.00	3.00
138	1	982484	3410057256	Miller Lite 18/12B	3.00	2.00	2.00

Segment #5 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
113	2	958702	1820053218	Bud Light 18/12C	12.00	4.00	2.00
133	1	903844	7199031600	Coors Light 24/12C	4.00	4.00	2.00
134	1	951584	7199030017	Coors Light 18/12C	6.00	2.00	2.00
135	1	982484	3410057256	Miller Lite 18/12B	3.00	1.00	1.00

Segment #5 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
112	2	958702	1820053218	Bud Light 18/12C	12.00	4.00	2.00
130	2	929400	7199030069	Coors Light 12/12B	4.00	4.00	1.00
131	1	903845	7199000048	Coors Light 12/12C	4.00	4.00	1.00
132	1	902474	3410057505	Miller Lite 6/12B	1.00	4.00	1.00

Segment #5 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in



SSNY 0563 HOLBROOK



64' Cold (2x32')

PLANOGRAM BACKING TABLE

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Planogram: 563 Cold

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
111	2	900513	1820053047	Bud Light 12/12C	6.00	8.00	2.00
127	2	929400	7199030069	Coors Light 12/12B	4.00	4.00	1.00
128	1	903845	7199000048	Coors Light 12/12C	4.00	4.00	1.00
129	1	902460	3410000354	Miller Lite 6/12C	2.00	8.00	2.00

Segment #5 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
108	1	901640	1820000106	Bud Light 6/12C	2.00	8.00	2.00
109	1	600455	7199017028	Coors 6/12B	1.50	4.00	1.00
110	3	500603	7199010071	Coors 1/24C	2.67	24.00	1.00
125	2	903842	7199030005	Coors Light 6/12B	2.00	8.00	1.00
126	3	971800	7199030065	Coors Light 1/24C	2.00	24.00	1.00

Segment #7 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
157	2	964599	3410057340	Miller Lite 18/12C	8.00	8.00	4.00
177	1	500485	8992488007	Yuengling Traditional Lager 24/12C	9.00	8.00	4.00
178	1	928147	1820096721	Michelob Ultra 18/12C SC	9.00	9.00	3.00

Segment #7 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
155	1	500593	3410057306	Miller Lite 24/12C	5.00	4.00	2.00
156	1	941764	8992427896	Yuengling Traditional Lager 12/12B	5.00	3.00	1.00
174	1	941764	8992427896	Yuengling Traditional Lager 12/12B	5.00	2.00	1.00
175	1	941763	8992427898	Yuengling Traditional Lager 12/12C	3.00	4.00	2.00
176	1	928146	1820006991	Michelob Ultra 12/12C SC	2.50	3.00	1.00

Segment #7 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
153	2	929856	3410057509	Miller Lite 12/12B	2.00	4.00	1.00
154	1	941764	8992427896	Yuengling Traditional Lager 12/12B	5.00	3.00	1.00
171	1	941764	8992427896	Yuengling Traditional Lager 12/12B	5.00	2.00	1.00
172	1	829980	8992433125	Yuengling Golden Pilsner 12/12B	2.00	2.00	1.00
173	1	781738	1820020082	Michelob Ultra Pure Gold 6/12B	1.75	4.00	1.00

Segment #7 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
151	2	912853	3410057636	Miller Lite 12/12C	4.00	8.00	2.00
152	1	941761	8992423040	Yuengling Light Lager 12/12B	1.50	3.00	1.00



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64' Cold (2x32')

PLANOGRAM BACKING TABLE

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Planogram: 563 Cold

169	2	941768	8992429386	Yuengling Black & Tan 12/12B	2.00	4.00	1.00
170	1	936802	7199076400	George Killian's Irish Red 12/12B	1.00	2.00	1.00

Segment #7 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
148	1	903843	7199000008	Coors Light 6/12C	2.00	8.00	2.00
149	3	903831	3410000355	Miller Lite 1/24C	2.67	24.00	1.00
150	1	500483	8992420111	Yuengling Light Lager 6/12B	1.75	4.00	1.00
166	1	941766	8992427891	Yuengling Traditional Lager 6/12B	1.00	4.00	1.00
167	1	941769	8992495432	Yuengling Black & Tan 6/12B	1.75	4.00	1.00
168	1	912503	7199070002	George Killian's Irish Red 6/12B	1.75	4.00	1.00

Segment #9 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
195	2	979653	1820005990	Michelob Ultra 12/12B	9.00	12.00	2.00
220	2	990031	8066095757	Modelo 12/12B	2.00	4.00	2.00
221	1	991891	8066095408	Coronita Extra 24/7B	2.00	2.00	2.00

Segment #9 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
194	3	979653	1820005990	Michelob Ultra 12/12B	9.00	6.00	1.00
217	1	500443	8066095765	Modelo 6/12B	1.50	4.00	1.00
218	1	558614	8066095715	Modelo 12/12C	2.00	4.00	2.00
219	1	921681	8066095615	Corona Extra 12/12B	10.00	2.00	1.00

Segment #9 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
192	1	696892	1820020083	Michelob Ultra Pure Gold 12/12B	2.00	2.00	1.00
193	2	979654	1820005989	Michelob Ultra 6/12B	2.00	8.00	1.00
215	2	990030	8066095787	Negra Modelo 12/12B	1.50	2.00	1.00
216	1	935363	8066095401	Coronita Extra 6/7B	1.25	5.00	1.00

Segment #9 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
190	1	571900	1820018992	Bud Light Platinum 12/12B	1.50	3.00	1.00
191	2	647051	1820014990	Bud Light Lime 12/12B	2.00	4.00	1.00
212	1	916123	71905700156	Presidente 12/12B	2.00	2.00	1.00
213	1	932783	8066095785	Negra Modelo 6/12B	1.50	4.00	1.00
214	1	945846	7231163021	Sol 6/12B	1.75	4.00	1.00

Segment #9 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in



SSNY 0563 HOLBROOK



64' Cold (2x32')

PLANOGRAM BACKING TABLE

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Planogram: 563 Cold

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
187	1	683605	1820018993	Bud Light Platinum 6/12B	1.00	4.00	1.00
188	1	911333	1820020079	Bud Light Orange 6/12B	1.75	4.00	1.00
189	1	651316	1820014991	Bud Light Lime 6/12B	1.00	4.00	1.00
209	1	932785	8382056793	Red Stripe 6/12B	1.50	4.00	1.00
210	3	990892	8066095641	Corona Extra 1/24B	2.33	21.00	1.00
211	2	941648	8382023480	Guinness Extra Stout 1/22B	2.00	16.00	1.00

Segment #11 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
242	2	921681	8066095615	Corona Extra 12/12B	10.00	8.00	2.00
243	1	921681	8066095615	Corona Extra 12/12B	10.00	4.00	2.00
264	2	504196	3354495042	Corona Premier 12/12B	5.00	8.00	2.00
265	1	923110	8066095675	Corona Light 12/12B	9.00	4.00	2.00

Segment #11 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
241	3	921681	8066095615	Corona Extra 12/12B	10.00	6.00	1.00
261	1	911337	3354495041	Corona Premier 6/12B	1.75	4.00	1.00
262	1	504196	3354495042	Corona Premier 12/12B	5.00	2.00	1.00
263	1	923110	8066095675	Corona Light 12/12B	9.00	2.00	1.00

Segment #11 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
239	2	907195	8066095605	Corona Extra 6/12B	2.00	8.00	1.00
240	1	647005	8066095695	Corona Extra 12/12C	2.00	4.00	2.00
258	1	604765	3354495051	Corona Familiar 6/12B	1.75	4.00	1.00
259	1	830352	3354495053	Corona Familiar 12/12B	2.00	2.00	1.00
260	1	914952	8066095625	Corona Light 6/12B	2.00	4.00	1.00

Segment #11 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
236	1	979984	7231163012	Dos Equis Lager 6/12B	1.75	4.00	1.00
237	1	968424	7231123012	Dos Equis Lager 12/12B	1.00	2.00	1.00
238	1	921553	7231133140	Dos Equis Ambar 12/12B	2.00	2.00	1.00
255	1	511492	8982690033	Tecate 12/12C	3.00	4.00	2.00
256	1	932784	8066095301	Pacifico Clara 6/12B	1.75	4.00	1.00
257	1	634576	1820012982	Land Shark Lager 6/12B	1.00	4.00	1.00

Segment #11 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
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SSNY 0563 HOLBROOK



64' Cold (2x32')

PLANOGRAM BACKING TABLE

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232	2	934051	8248800006	Becks 1/22B	2.00	16.00	1.00
233	2	647128	78615000057	Stella Artois 1/22B	2.00	16.00	1.00
234	2	549023	7289000478	Heineken 1/22B	2.00	16.00	1.00
235	2	942153	7289000119	Heineken 1/24C	2.00	16.00	1.00
252	2	923035	8797502650	Sapporo Draft 1/22C	1.33	16.00	1.00
253	2	950093	7089718331	Fosters Premium Ale 1/25C	1.75	14.00	1.00
254	3	921524	7089701331	Fosters Lager 1/25C	1.75	21.00	1.00

Segment #13 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
288	2	923110	8066095675	Corona Light 12/12B	9.00	8.00	2.00
289	1	926795	7289000159	Heineken Premium Light 12/12B	6.00	4.00	2.00
309	1	926795	7289000159	Heineken Premium Light 12/12B	6.00	4.00	2.00
310	1	927164	7289000016	Heineken 12/12B	8.50	4.00	2.00
311	1	927164	7289000016	Heineken 12/12B	8.50	6.00	2.00

Segment #13 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
286	2	923110	8066095675	Corona Light 12/12B	9.00	4.00	1.00
287	2	926795	7289000159	Heineken Premium Light 12/12B	6.00	4.00	1.00
307	1	927164	7289000016	Heineken 12/12B	8.50	2.00	1.00
308	1	927164	7289000016	Heineken 12/12B	8.50	3.00	1.00

Segment #13 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
283	1	914952	8066095625	Corona Light 6/12B	2.00	4.00	1.00
284	1	503706	8066095621	Corona Light 12/12C	2.50	3.00	1.00
285	1	926797	7289000158	Heineken Premium Light 6/12B	1.00	4.00	1.00
305	1	634550	7289000188	Heineken Premium Light 12/12C	3.00	6.00	2.00
306	2	905902	7289000011	Heineken 6/12B	2.00	8.00	1.00

Segment #13 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
280	1	647050	1820012998	Land Shark Lager 12/12B	2.50	2.00	1.00
281	1	548262	1820020983	Land Shark Lager 12/12C	2.00	4.00	2.00
282	1	934048	8834510005	Newcastle Brown Ale 6/12B	1.75	4.00	1.00
302	1	907401	76227407131	Bass Pale Ale 6/12B	1.75	4.00	1.00
303	1	939304	8382010403	Guinness Draught 12/11B	2.00	2.00	1.00
304	1	869160	8382012393	Guinness Extra Stout 6/11B	1.25	5.00	1.00

Segment #13 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
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SSNY 0563 HOLBROOK



64' Cold (2x32')

PLANOGRAM BACKING TABLE

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Planogram: 563 Cold

276	1	616147	2050700011	Bitburger Pilsner 4/17C	1.33	4.00	1.00
277	1	748187	8760010115	Carlsberg 4/16C	1.33	4.00	1.00
278	1	954385	76227481393	Boddingtons Pub Ale 4/16C	1.33	4.00	1.00
279	2	934885	8382012360	Guinness Draught 4/15C	1.33	8.00	1.00
299	1	946134	8382012368	Guinness Draught 8/15C	2.00	4.00	2.00
300	1	944904	8382010401	Guinness Draught 6/11B	1.00	4.00	1.00
301	1	653853	8382018132	Guinness Blonde 6/12B	1.00	4.00	1.00

Segment #15 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
331	1	511477	7289000152	Heineken 18/12B	3.00	2.00	2.00
332	1	921118	7289010016	Amstel Light 12/12B	3.00	6.00	2.00
352	3	945607	78615000014	Stella Artois 12/11B	8.00	12.00	2.00
353	1	923240	8248812300	Becks 12/12B	2.00	4.00	2.00

Segment #15 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
328	1	927164	7289000016	Heineken 12/12B	8.50	2.00	1.00
329	1	912731	7289000020	Heineken 12/12C	3.00	6.00	2.00
330	1	777931	78615000016	Stella Artois 12/11C	2.00	4.00	1.00
350	2	945607	78615000014	Stella Artois 12/11B	8.00	4.00	1.00
351	1	906797	8248812345	Becks 6/12B	1.75	4.00	1.00

Segment #15 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
325	1	905901	7289000000	Heineken 6/12C	2.50	8.00	2.00
326	1	618980	8760010133	Carlsberg 12/16C	2.00	2.00	1.00
327	1	983780	78615000036	Hoegaarden 6/11B	1.00	4.00	1.00
348	2	918029	78615000001	Stella Artois 6/11B	2.00	8.00	1.00
349	1	932790	8839400002	Spaten Premium Lager 6/12B	1.75	4.00	1.00

Segment #15 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
322	1	506093	8382007152	Smithwicks Irish Ale 6/12B	1.00	4.00	1.00
323	1	845511	18195400004	Peroni Nastro Azzuro 12/12B	2.00	2.00	1.00
324	1	606824	85838700401	Birra Moretti 12/12B	2.00	2.00	1.00
345	1	603025	78615000030	Lefte Blonde 6/11B	1.75	4.00	1.00
346	1	928606	8205410454	Warsteiner 6/11B	1.75	4.00	1.00
347	1	679226	4257204006	Schofferhofer Grapefrt Hefewzn 6/11B	1.00	4.00	1.00

Segment #15 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
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SSNY 0563 HOLBROOK



64' Cold (2x32')

PLANOGRAM BACKING TABLE

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Planogram: 563 Cold

319	1	932782	8382023473	Harp Lager 6/12B	1.75	4.00	1.00
320	1	636268	18195400002	Peroni Nastro Azzuro 6/12B	1.75	4.00	1.00
321	1	923111	71975120103	Birra Moretti 6/12B	1.75	4.00	1.00
342	1	904318	6206705172	Labatt Blue 6/12B	1.75	4.00	1.00
343	1	921546	7231163001	Pilsner Urquell 6/12B	1.75	4.00	1.00
344	1	906220	67574700111	Hofbrau Original 6/12B	1.75	4.00	1.00

Segment #18 : Shelf #6 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	#	FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS	HIGH
369	19	936455	9999900040	Flex 1/12B		42.75	171.00	1.00	

Segment #18 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.50 in

POS	#	FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS	HIGH
368	19	936455	9999900040	Flex 1/12B		42.75	171.00	1.00	

Segment #18 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.50 in

POS	#	FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS	HIGH
367	19	936455	9999900040	Flex 1/12B		42.75	171.00	1.00	

Segment #18 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.50 in

POS	#	FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS	HIGH
366	19	936455	9999900040	Flex 1/12B		42.75	171.00	1.00	

Segment #18 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.50 in

POS	#	FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS	HIGH
365	19	936455	9999900040	Flex 1/12B		42.75	171.00	1.00	

Segment #18 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	#	FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS	HIGH
364	19	936455	9999900040	Flex 1/12B		42.75	171.00	1.00	

Segment #20 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	#	FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS	HIGH
400	1	908440	68174500210	Blue Point Shore Thing 18/12C	5.00	4.00	4.00		
401	1	675685	68174500134	Blue Point Toasted Lager 18/12C	6.00	5.00	4.00		
402	1	675665	68174500145	Blue Point Seasonal 18/12C	5.00	4.00	4.00		
425	1	751861	3061300071	Brooklyn Variety Pack 12/12B	2.00	4.00	2.00		
426	1	813036	3061300058	Brooklyn Seasonal 12/12B	3.00	4.00	2.00		



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Planogram: 563 Cold

427	1	947837	0945010124	Saranac Seasonal 12/12B	3.00	4.00	2.00
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Segment #20 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
398	1	520248	68174521122	Blue Point Variety 12/12B	1.00	2.00	1.00
399	2	580990	68174511112	Blue Point Toasted Lager 6/12B	2.00	8.00	1.00
422	1	713240	3061300053	Brooklyn Seasonal 6/12B	1.00	4.00	1.00
423	1	966212	3061300001	Brooklyn Lager 6/12B	1.00	4.00	1.00
424	1	926107	3061300019	Brooklyn East India Pale Ale 6/12B	1.75	4.00	1.00

Segment #20 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
396	1	713472	68174511102	Blue Point Hoptical Illusion 6/12B	1.75	4.00	1.00
397	2	925202	68174511118	Blue Point Seasonal 6/12B	2.00	8.00	1.00
419	1	632439	68174511130	Blue Point Blueberry Ale 6/12B	1.75	4.00	1.00
420	1	662732	85114800506	Great South Bay Seasonal 6/12B	1.00	4.00	1.00
421	1	752347	85114800597	Great South Bay Variety Pack 12/12C	3.00	4.00	2.00

Segment #20 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
393	1	930898	85998900522	Greenport Harbor Seasonal 6/12B	1.00	4.00	1.00
394	1	937126	85998900516	Greenport Harbor Otherside IPA 6/12B	1.75	4.00	1.00
395	1	930901	85998900504	Greenport Harbor Harbor Ale 6/12B	1.75	4.00	1.00
416	1	904652	64944000065	Ommegang Witte 6/12B	1.75	4.00	1.00
417	1	662731	85114800500	Great South Bay Blood Orange 6/12B	1.00	4.00	1.00
418	1	515926	85114800551	Great South Bay Blonde Ambition 6/12B	1.75	4.00	1.00

Segment #20 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
388	1	927586	68174500215	Blue Point The IPA 6/12C	2.25	6.00	2.00
389	1	504559	85998900520	Greenport Harbor Seasonal 6/12C	2.25	6.00	2.00
390	1	929058	86665600047	Montauk Pilsner 6/12C	2.25	6.00	2.00
391	1	636547	86273700002	Montauk Driftwood Ale 6/12C	2.25	6.00	2.00
392	1	636544	86273700006	Montauk Summer Ale 6/12C	2.25	6.00	2.00
412	1	984289	86907100026	Montauk Seasonal 6/12C	2.25	6.00	2.00
413	1	833718	86907100027	Montauk Wave Chaser IPA 6/12C	2.25	6.00	2.00
414	1	716843	86273700007	Montauk Session IPA 6/12C	2.25	6.00	2.00
415	1	937123	60940872979	Port Jeff Party Boat IPA 6/12C	2.25	6.00	2.00

Segment #22 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
450	1	810173	7167007106	Saranac Twelve Beers 12/12B	3.00	4.00	2.00



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64' Cold (2x32')

PLANOGRAM BACKING TABLE

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Planogram: 563 Cold

451	1	971937	0946808164	Saranac Adirondack Trail Mix 12/12B	2.00	4.00	2.00
452	1	657162	81601402080	Southern Tier Variety 15/12C	2.50	4.00	4.00
474	1	958061	8769210014	Samuel Adams Boston Lgr 12/12B	2.00	4.00	2.00
475	1	960525	8769201103	Samuel Adams Seasonal 12/12B	2.00	4.00	2.00
476	1	936409	8769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	2.00	4.00	2.00

Segment #22 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
447	1	636438	88715100094	Coney Island Mermaid Pilsner 6/12B	1.75	4.00	1.00
448	1	517504	88715100418	Coney Island Merman IPA 6/12B	1.75	4.00	1.00
449	1	554766	85663200428	Bronx Variety 12/12C	2.00	4.00	2.00
471	1	902700	8769210012	Samuel Adams Boston Lgr 6/12B	1.00	4.00	1.00
472	1	987836	8769230050	Samuel Adams Seasonal 6/12B	1.00	4.00	1.00
473	1	506287	8769200037	Samuel Adams Seasonal Select 12/12B	2.00	2.00	1.00

Segment #22 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
444	1	647048	68715190007	Southampton Double White Ale 6/12B	1.75	4.00	1.00
445	1	581001	68715190018	Southampton IPA 6/12B	1.75	4.00	1.00
446	1	506234	85375900027	Southern Tier 2XIPA 6/12B	1.75	4.00	1.00
468	1	927569	8769200846	Samuel Adams Boston 262 Marathon 6/12B	1.75	4.00	1.00
469	1	908730	8769227102	Samuel Adams Cherry Wht 6/12B	1.75	4.00	1.00
470	1	565847	8769200004	Samuel Adams Seasonal Select 6/12B	1.00	4.00	1.00

Segment #22 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
440	1	565587	60690500830	Ithaca Flower Power IPA 6/12B	1.75	4.00	1.00
441	1	777534	85114900424	Long Ireland Celtic Ale 6/12C	2.25	6.00	2.00
442	1	675699	81760601076	Captain Lawrence HopCommander 6/12C	2.25	6.00	2.00
443	1	675695	81760601060	Captain Lawrence 6th BoroughPils 6/12C	2.25	6.00	2.00
465	1	816954	8769200673	Samuel Adams Sam 76 6/12C	2.75	8.00	2.00
466	1	531581	8769200494	Samuel Adams Sam 76 6/12B	2.00	2.00	1.00
467	1	636228	8769200129	Samuel Adams Rebel IPA 12/12B	1.00	2.00	1.00

Segment #22 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
437	1	636563	85909300244	SixPoint The Crisp 6/12C	2.00	5.00	1.00
438	1	636564	85909300242	SixPoint Sweet Action 6/12C	2.00	5.00	1.00
439	1	636565	85909300243	SixPoint Bengali 6/12C	1.25	5.00	1.00
461	1	662736	85909300246	SixPoint Resin 6/12C	1.25	5.00	1.00
462	1	701417	73079248864	Barrier Money 4/16C	1.33	4.00	1.00
463	1	913546	8769200687	Samuel Adams New England IPA 6/12C	2.25	6.00	2.00
464	1	570807	64145511065	DuClaw Sweet Baby Jesus 6/12B	1.75	4.00	1.00



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64' Cold (2x32')

PLANOGRAM BACKING TABLE

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Planogram: 563 Cold

Segment #24 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
494	1	683999	75452700024	New Belgium Fat Tire Amber Ale 12/12B	2.00	4.00	2.00
495	1	598378	75452700201	New Belgium Variety Pack 12/12B	2.00	4.00	2.00
496	1	950147	4182700012	Harpoon Mix Pack 12/12B	2.00	4.00	2.00
512	1	961362	4182700712	Harpoon IPA 12/12B	3.00	4.00	2.00
513	1	701418	81994200303	Oskar Blues Canundrum 15/12C	2.50	4.00	4.00
514	1	636462	79603061493	Kona Island Hopper Variety 12/12B	3.00	4.00	2.00

Segment #24 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
491	1	547683	75452700022	New Belgium Fat Tire Amber Ale 6/12B	1.00	4.00	1.00
492	1	688596	75452700716	New Belgium Fat Tire Belgn White 6/12B	1.75	4.00	1.00
493	1	952182	4182700146	Harpoon Seasonal 6/12B	1.75	4.00	1.00
509	1	547544	4182790046	Harpoon UFO Seasonal 6/12B	1.75	4.00	1.00
510	1	964636	63027988736	Victory Kick Back Can Pack 15/12C	1.50	2.00	2.00
511	1	581890	79603081491	Kona Hanalei Island IPA 6/12B	1.75	4.00	1.00

Segment #24 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
488	1	720233	75452700613	New Belgium Citradelic TangrnIPA 6/12C	2.00	8.00	2.00
489	1	684002	75452700066	New Belgium VooDoo Ranger IPA 6/12B	1.75	4.00	1.00
490	1	978033	79837312125	Magic Hat Variety Pack 12/12B	2.00	2.00	1.00
506	1	647304	4182790036	Harpoon UFO White 6/12B	1.75	4.00	1.00
507	1	760663	63027946506	Victory Golden Monkey 6/12B	1.00	4.00	1.00
508	1	651471	79603011494	Kona Longboard Lager 6/12B	1.75	4.00	1.00

Segment #24 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
485	1	549180	81957801007	Two Roads Honeyspot Road IPA 6/12B	1.75	4.00	1.00
486	1	743653	81957801006	Two Roads Road 2 Ruin Dbl IPA 6/12B	1.75	4.00	1.00
487	1	965675	79837312602	Magic Hat #9 6/12B	1.00	4.00	1.00
503	1	547440	71925600083	Long Trail Limbo IPA 6/12B	1.75	4.00	1.00
504	1	566049	63770406251	Troegs Perpetual IPA 6/12B	1.75	4.00	1.00
505	1	506213	79603011496	Kona Big Wave Golden Ale 6/12B	1.75	4.00	1.00

Segment #24 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
482	1	835428	64145511075	DuClaw Dirty Little Freak 6/12B	1.75	4.00	1.00
483	1	755244	78624311990	Flying Dog Raging Btch Belgn Ale 6/12B	1.00	4.00	1.00
484	1	600613	78624356000	Flying Dog Double Dog Dbl IPA 6/12B	1.75	4.00	1.00
499	1	906656	78624355014	Flying Dog The Truth Imprl IPA 6/12B	1.75	4.00	1.00



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64' Cold (2x32')

PLANOGRAM BACKING TABLE

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Planogram: 563 Cold

500	1	762900	60367510182	Allagash White 4/12B	1.33	4.00	1.00
501	1	960316	89785300293	Cigar City Jai-Alai IPA 6/12C	2.25	6.00	2.00
502	1	580986	81994200003	Oskar Blues Dale's Pale Ale 6/12C	2.25	6.00	2.00

Segment #26 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
528	1	624598	72383010009	Lagunitas IPA 12/12B	2.00	4.00	2.00
529	1	718701	72383010012	Lagunitas A Little Sumpin Sumpin 12/12B	3.00	4.00	2.00
530	1	982195	8378337512	Sierra Nevada Pale Ale 12/12B	2.00	4.00	2.00
543	1	634568	8378322812	Sierra Nevada Seasonal 12/12B	3.00	4.00	2.00
544	1	636328	8378316000	Sierra Nevada Variety Pack 12/12B	3.00	4.00	2.00
545	1	653897	63625188901	Stone Variety Pack 12/12B	3.00	4.00	2.00

Segment #26 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
525	1	580992	72383000009	Lagunitas IPA 6/12B	1.00	4.00	1.00
526	1	762425	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B	1.00	4.00	1.00
527	1	923236	8378337521	Sierra Nevada Pale Ale 6/12B	1.00	4.00	1.00
540	1	931517	8378322822	Sierra Nevada Seasonal 6/12B	1.75	4.00	1.00
541	1	922809	85961200113	21st Variety Pack 12/12C	3.00	4.00	2.00
542	1	581045	63625177612	Stone IPA 6/12B	1.00	4.00	1.00

Segment #26 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
522	1	762426	72383000014	Lagunitas Limited Release 6/12B	1.75	4.00	1.00
523	1	906644	72383010001	Lagunitas Hop Stoopid Ale 6/12B	1.75	4.00	1.00
524	1	811299	8378333100	Sierra Nevada Torpedo Extra IPA 6/12B	1.75	4.00	1.00
537	1	902377	8378311010	Sierra Nevada Hazy Little Thing 6/12C	2.75	8.00	2.00
538	1	636266	63123430002	Sweetwater 420 Pale 6/12B	1.75	4.00	1.00
539	1	906635	81790400083	Elysian Space Dust IPA 6/12B	1.75	4.00	1.00

Segment #26 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
519	1	913428	67243800261	Ballast Point Lager 6/12C	2.75	8.00	2.00
520	1	944158	67243800068	Ballast Point Grapefruit Sculpin 6/12B	1.75	4.00	1.00
521	1	571368	67243800024	Ballast Point Sculpin IPA 6/12B	1.00	4.00	1.00
534	1	557107	63848900312	Dogfish Head 90 Min Imp IPA 6/12B	2.00	4.00	1.00
535	1	545607	63848900029	Dogfish Head 60 Minute IPA 6/12B	1.00	4.00	1.00
536	1	637033	63848900189	Dogfish Head 60 Minute IPA 12/12C	3.00	4.00	2.00

Segment #26 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
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SSNY 0563 HOLBROOK



64' Cold (2x32')

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Planogram: 563 Cold

515	1	906657	9530113104	Rogue Dead Guy Ale 6/12C	2.75	8.00	2.00
516	1	720106	60275500610	Firestone Union Jack IPA 6/12C	2.25	6.00	2.00
517	1	565532	85961200102	21st Seasonal 6/12C	2.25	6.00	2.00
518	1	944094	85961200131	21st Brew Free or Die BldOrg IPA 6/12C	2.25	6.00	2.00
531	1	565535	85961200103	21st Brew Free or Die IPA 6/12C	2.75	8.00	2.00
532	1	817333	63848900193	Dogfish Head SeaQuenchAle 6/12C	2.75	8.00	2.00
533	1	808864	63848900188	Dogfish Head Seasonal 6/12B	1.75	4.00	1.00

Segment #28 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
558	1	662734	64286090024	Founders All Day IPA 15/12C	2.00	4.00	4.00
559	1	824352	73692011651	Goose Island India Pale Ale 15/12C	2.50	4.00	4.00
560	1	549429	3410051607	Leinenkugel Seasonal Shandy 12/12B	2.00	4.00	2.00
573	1	911336	7199017052	Blue Moon Belgian White Ale 15/12C	2.50	4.00	4.00
574	1	953443	7199009516	Blue Moon Belgian White Ale 12/12B	2.00	4.00	2.00
575	1	824382	1820028156	Shock Top Belgian White Ale 15/12C	2.50	4.00	4.00

Segment #28 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
555	1	581845	64286090025	Founders Seasonal 15/12C	1.50	2.00	2.00
556	1	565850	73692011132	Goose Island India Pale Ale 6/12B	1.00	4.00	1.00
557	1	549428	3410051605	Leinenkugel Seasonal Shandy 6/12B	1.00	4.00	1.00
570	1	906634	7199017044	Blue Moon Belgian White Ale 6/16AL	1.75	4.00	1.00
571	1	957545	7199009511	Blue Moon Belgian White Ale 6/12B	1.00	4.00	1.00
572	1	991894	1820015981	Shock Top Belgian White Ale 12/12B	1.00	2.00	1.00

Segment #28 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
552	1	964642	64286015031	Founders Solid Gold 6/12C	2.75	8.00	2.00
553	1	929094	73692011824	Goose Island Next Coast IPA 1/12B	0.17	4.00	1.00
554	1	863262	3410078658	Leinenkugel Grapefruit Shandy 6/12B	1.75	4.00	1.00
567	1	647022	7199009536	Blue Moon Seasonal 12/12B	1.00	2.00	1.00
568	1	651473	7199009554	Blue Moon Brewmaster's Sampler 12/12B	1.00	2.00	1.00
569	1	530441	1820017991	Shock Top Sampler 12/12B	1.00	2.00	1.00

Segment #28 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
549	1	902387	64286015024	Founders All Day IPA 6/12C	2.75	8.00	2.00
550	1	549415	73692011139	Goose Island Seasonal Sampler 12/12B	1.00	2.00	1.00
551	1	549421	8857333101	Shiner Bock 6/12B	1.75	4.00	1.00
564	1	941941	7199009532	Blue Moon Seasonal 6/12B	1.00	4.00	1.00
565	1	547553	1820017993	Shock Top Seasonal 6/12B	1.75	4.00	1.00
566	1	651470	1820013986	Shock Top Belgian White Ale 6/12B	1.00	4.00	1.00



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64' Cold (2x32')

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Planogram: 563 Cold

Segment #28 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
546	1	541941	74052210083	Bell's Two Hearted Ale 6/12B	1.75	4.00	1.00
547	1	541910	74052210016	Bell's Seasonal 6/12B	1.75	4.00	1.00
548	1	745773	8857380002	Shiner Seasonal 6/12B	1.75	4.00	1.00
561	1	565844	70277008201	Omission Pale Ale 6/12B	1.75	4.00	1.00
562	1	500839	70277008101	Omission Lager 6/12B	1.00	4.00	1.00
563	1	603494	1820011985	Redbridge Lager 6/12B	1.75	4.00	1.00

Segment #30 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
587	1	506271	8769200033	Angry Orchard Crisp Apple 12/12B	2.00	4.00	2.00
588	1	549416	8769200017	Angry Orchard Variety Pack 12/12B	2.00	4.00	2.00
589	1	908476	8834510225	Strongbow Variety Pack 12/8.5C	7.00	12.00	3.00
602	1	625070	3410008722	Redd's Apple Ale 12/12B	3.00	4.00	2.00
603	1	945270	8769283103	Twisted Tea 12/12B	2.00	4.00	2.00
604	1	613872	63598512998	Mikes Hard Variety Pack 12/11B	2.00	4.00	2.00

Segment #30 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
584	1	547660	8769282102	Angry Orchard Crisp Apple 6/12B	1.00	4.00	1.00
585	1	625028	8769200083	Angry Orchard Crisp Apple 12/12C	3.00	4.00	2.00
586	1	636382	8834510151	Strongbow Gold Hard Cider 6/11B	1.25	5.00	1.00
599	1	636622	3410000342	Redd's Wicked Apple 12/10C	2.00	4.00	2.00
600	1	939973	8769200378	Twisted Tea Mix Pack 12/12C	2.00	4.00	2.00
601	1	517638	63598526042	Mikes HARDER Variety 8/16C	2.00	4.00	2.00

Segment #30 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
581	1	517512	8769200660	Angry Orchard Rose 6/12B	1.75	4.00	1.00
582	1	752324	8769200754	Angry Orchard Rose 12/12C SC	2.50	3.00	1.00
583	1	697779	8834510201	Strongbow Rose Apple Cider 6/11B	2.00	5.00	1.00
596	1	549028	3410008716	Redd's Apple Ale 6/12B	1.00	4.00	1.00
597	1	963992	8769275102	Twisted Tea Half & Half 6/12B	1.75	4.00	1.00
598	1	921164	63598560611	Mikes Hard Cranberry Lemonade 6/11B	1.75	4.00	1.00

Segment #30 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
578	1	935438	1497450009	Woodchuck Amber 6/12B	1.75	4.00	1.00
579	1	863258	8769200149	Angry Orchard Green Apple 6/12B	1.75	4.00	1.00
580	1	778259	1820024001	Stella Artois Cidre 6/12B	1.00	4.00	1.00
593	1	810172	3410008746	Redd's Blueberry Ale 6/12B	1.00	4.00	1.00



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Planogram: 563 Cold

594	1	911679	8769283102	Twisted Tea 6/12B	1.00	4.00	1.00
595	1	613873	63598506744	Mikes Hard Black Cherry Lemonade 6/11B	1.00	4.00	1.00

Segment #30 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
576	2	798353	64499613687	Wolffer No 139 Dry White Cider 4/12B	2.00	8.00	1.00
577	2	798352	64499613688	Wolffer No 139 Dry Rose Cider 4/12B	2.00	8.00	1.00
590	1	917663	8769200877	Wild Leaf Blk Lemon Honeyskl Tea 6/12B	1.75	4.00	1.00
591	1	581214	61300874833	Arnold Palmer Spiked Half & Half 6/12C	2.25	6.00	2.00
592	1	549051	63598522413	Mikes Hard Strawberry Lemonade 6/11B	1.75	4.00	1.00

Segment #32 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 11.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
616	1	962853	63598512001	Mikes Hard Lemonade 12/11B	3.00	4.00	2.00
617	1	926325	8200072908	Smirnoff Ice Party Pack 12/11B	3.00	4.00	2.00
618	1	520244	8043280290	Seagram's Escapes Variety Pack 12/11B	2.00	4.00	2.00
632	1	950646	85389700227	Bon & Viv SS Variety Pack 12/12C SC	4.50	9.00	3.00
633	1	906654	63598554890	White Claw Variety Pk HrdSeltzer 12/12C SC	5.50	9.00	3.00
634	1	906584	8200078142	Smirnoff Spk Seltzer Mixed Pack 12/12C SC	6.00	6.00	3.00

Segment #32 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
613	1	933082	63598510062	Mikes Hard Lemonade 6/11B	1.00	4.00	1.00
614	1	929608	8200072754	Smirnoff Ice Raspberry 6/11B	1.00	4.00	1.00
615	1	918455	8200072385	Smirnoff Ice 6/11B	1.75	4.00	1.00
629	2	591899	8769200686	Truly Spiked SpkIlg Berry Variety 12/12C SC	6.00	6.00	1.00
630	1	904603	8769200424	Truly Spiked SpkIlg Mix Pack 12/12C SC	3.00	3.00	1.00
631	1	906584	8200078142	Smirnoff Spk Seltzer Mixed Pack 12/12C SC	6.00	3.00	1.00

Segment #32 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
610	1	928387	63598506822	Mikes Hard Light Lemonade 6/11B	1.75	4.00	1.00
611	1	545894	8200073214	Smirnoff Ice Grape 6/11B	1.75	4.00	1.00
612	1	929312	8200072751	Smirnoff Ice Green Apple 6/11B	1.75	4.00	1.00
626	2	591899	8769200686	Truly Spiked SpkIlg Berry Variety 12/12C SC	6.00	6.00	1.00
627	1	904603	8769200424	Truly Spiked SpkIlg Mix Pack 12/12C SC	3.00	3.00	1.00
628	1	906584	8200078142	Smirnoff Spk Seltzer Mixed Pack 12/12C SC	6.00	3.00	1.00

Segment #32 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
607	1	520243	63598506064	Mikes Hard Blk Raspberry Lemnade 6/11B	1.75	4.00	1.00
608	1	624501	1820022992	Ritas Lime-A-Rita Seasonal 12/8C	2.00	4.00	2.00



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Planogram: 563 Cold

609	1	549378	1820020993	Ritas Straw-Ber-Rita 12/8C	2.00	4.00	2.00
623	1	565879	1820019987	Ritas Lime-A-Rita 12/8C	3.00	4.00	2.00
624	1	902386	3410051660	Henrys Hard Sprkng Variety Pack 12/12C SC	2.50	3.00	1.00
625	2	813442	3354495076	Svedka Spk Seltzer Variety Pack 12/12C SC	4.00	6.00	1.00

Segment #32 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.50 in

POS	# FAC	S&S ID	UPC	NAME	CASES	CAPACITY	UNITS HIGH
605	2	991880	63598506074	Mikes Hard Seasonal 6/11B	2.00	8.00	1.00
606	1	642577	9200002000	Small Town Not Your Fathers RtBr 6/12B	1.00	4.00	1.00
619	1	981748	3410098916	Henrys Hard Soda Orange Ale 6/12B	1.00	4.00	1.00
620	1	777538	63598520025	White Claw Blk Cherry HrdSeltzer 6/12C	2.00	5.00	1.00
621	1	777537	63598520028	White Claw Rby Grpfrt HrdSeltzer 6/12C	1.50	3.00	1.00
622	1	777536	63598502598	White Claw Natrl Lime HrdSeltzer 6/12C	1.50	3.00	1.00

SKUs on Planogram: 385