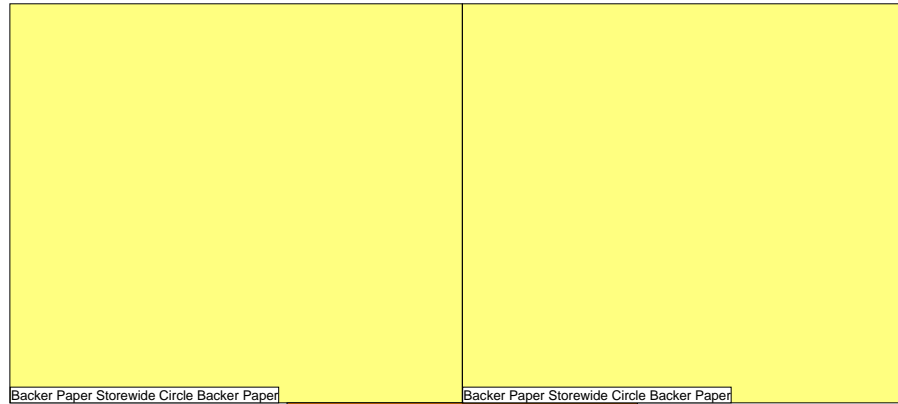


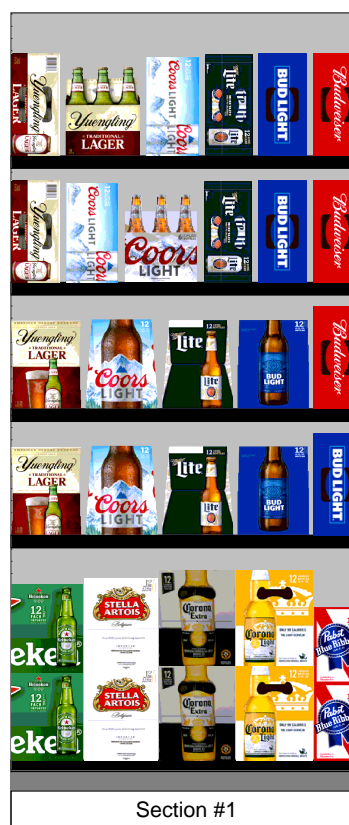


Target Store: 3243 Display: D213YES
Planogram Name: D213YES 02/28/2021 EXP: WARM BEER B: NY: 24PK: 3x84x14



Backer Paper Storewide Circle Backer Paper

Backer Paper Storewide Circle Backer Paper



Section #1



Target Store: 3243 Display: D213YES
 Planogram Name: D213YES 02/28/2021 EXP: WARM BEER B: NY: 24PK:
 3x84x14

EXP: WARM BEER B: NY: 24PK: Store # 3243 H: 7 ft W: 3 ft D: 1 ft 2.00 in # of segments: 1

Name: S1		W:36.00 in	D:14.00 in	Avail Space: 0.77 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2	
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side	2	

Name: S2		W:36.00 in	D:14.00 in	Avail Space: 1.78 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	1	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	1	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	1	

Name: S3		W:36.00 in	D:14.00 in	Avail Space: 1.78 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	1	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	1	
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	1	

Name: S4		W:36.00 in	D:14.00 in	Avail Space: 3.57 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	1	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	1	
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	2	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	1	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	1	
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	1	

Name: S5		W:36.00 in	D:14.00 in	Avail Space: 3.37 in			Ht Space: 16.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	1	
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	2	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	1	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	1	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	1	
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	1	

Name: S6		W:36.00 in	D:1.00 in	Avail Space: -57.00 in			Ht Space: 0.00 in
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Target Store: 3243 Display: D213X34

Planogram Name: D213X34 02/28/2021 EXP: COLD BEER: EC: T3243: NY 6x81x19





Target Store: 3243 Display: D213X34

Planogram Name: D213X34 02/28/2021 EXP: COLD BEER: EC: T3243: NY
6x81x19

EXP: COLD BEER: EC: T3243: NY Store # 3243 H: 6 ft ... W: 6 ft D: 1 ft 7.00 in # of segments: 2

Name: S1		W:36.00 in	D:19.00 in	Avail Space: 1.86 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	

Name: S2		W:36.00 in	D:19.00 in	Avail Space: 1.86 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	

Name: S3		W:36.00 in	D:19.00 in	Avail Space: 1.44 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	6	

Name: S4		W:36.00 in	D:19.00 in	Avail Space: 4.43 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	6	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	6	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	6	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	6	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	6	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	6	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	6	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	6	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	6	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	6	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	6	

Name: S5		W:36.00 in	D:19.00 in	Avail Space: 7.40 in			Ht Space: 18.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	7	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	7	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	7	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	7	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	2	Front	14	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	7	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	7	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	7	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	7	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	7	

Name: P1 W:36.00 in D:0.10 in Avail Space: 34.00 in Ht Space: 0.00 in

Name: S6 W:36.00 in D:1.00 in Avail Space: 34.00 in Ht Space: 0.00 in

Name: S7		W:36.00 in	D:19.00 in	Avail Space: 4.96 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1	



Target Store: 3243 Display: D213X34
 Planogram Name: D213X34 02/28/2021 EXP: COLD BEER: EC: T3243: NY
 6x81x19

213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1

Name: S8		W:36.00 in	D:19.00 in	Avail Space: 4.96 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1

Name: S9		W:36.00 in	D:19.00 in	Avail Space: 1.68 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	6
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	6
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	6
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	6
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	6
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	6
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	6
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	6
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	6
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	6
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	6
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	6
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	6
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	6

Name: S10		W:36.00 in	D:19.00 in	Avail Space: 2.86 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	6
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	6
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	6
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	6
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	6
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	6
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	6
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	6
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	5
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	5
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	5

Name: S11		W:36.00 in	D:19.00 in	Avail Space: 1.44 in		Ht Space: 16.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010988	8769200951	TRULY WILD BERRY 1/24 CAN	MALT BASED	6	Front	36
213010989	8769200970	TRULY PINEAPPLE 1/24 CAN	MALT BASED	6	Front	36



Target Store: 3243 Display: D2130RB
 Planogram Name: D2130RB 02/28/2021 EXP: WARM BEER:A (3:3): T3243: NY: 24PK: 6x84x22





Target Store: 3243 Display: D2130RB

Planogram Name: D2130RB 02/28/2021 EXP: WARM BEER:A (3:3): T3243: NY:

24PK: 6x84x22

EXP: WARM BEER:A (3:3): T3243: NY: 24PK: Store # 3243 H: 7 ft W: 6 ft D: 1 ft 10.0... # of segments: 2

Name: S1		W:36.00 in	D:22.00 in	Avail Space: 4.19 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	4	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	4	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	2	

Name: S2		W:36.00 in	D:22.00 in	Avail Space: 0.56 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	4	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	

Name: S3		W:36.00 in	D:22.00 in	Avail Space: 2.05 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	2	Top 90	6	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4	

Name: S4		W:36.00 in	D:22.00 in	Avail Space: 1.55 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	2	Front	8	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2	

Name: S5		W:36.00 in	D:22.00 in	Avail Space: 1.91 in			Ht Space: 20.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4	
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	2	Side	4	
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3	

Name: S6		W:36.00 in	D:1.00 in	Avail Space: 36.00 in			Ht Space: 0.00 in
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Name: S7		W:36.00 in	D:22.00 in	Avail Space: 1.73 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Side	4	
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side	2	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	2	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top	9	

Name: S8		W:36.00 in	D:22.00 in	Avail Space: 0.89 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9	

Name: S9		W:36.00 in	D:22.00 in	Avail Space: 2.74 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	4	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	2	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2	
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6	

Name: S10		W:36.00 in	D:22.00 in	Avail Space: 1.43 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4	



Target Store: 3243 Display: D2130RB

Planogram Name: D2130RB 02/28/2021 EXP: WARM BEER:A (3:3): T3243: NY:

24PK: 6x84x22

213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6

Name: S11		W:36.00 in	D:22.00 in	Avail Space: 3.12 in		Ht Space: 20.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	2	Top 90	4
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4

Name: S12		W:36.00 in	D:1.00 in	Avail Space: 36.00 in		Ht Space: 0.00 in
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Target Store: 3243 Display: B105F6C
 Planogram Name: B105F6C 04/04/2021 22 - SIGNAL THE SEASONS 1 (16FT) :BEER 16

Header Value STS/SS:HDR

TRULY HARD TEA 12/12 CAN	TRULY HARD TEA 12/12 CAN	WHITE CLAW HARD CIDER	WHITE CLAW HARD CIDER	WHITE CLAW HARD CIDER	Frito Lay Classic Mix - 42ct	Place 11x11 Promotion Sign Here	Frito Lay Flavor Mix 42ct	Place 11x11 Promotion Sign Here	SunChips Garden Salsa Flavored Wholegrain Snacks - 7oz	Place 11x11 Promotion Sign Here	SunChips Original Whole Grain Chips - 7oz	SunChips Harvest Cheddar Flavored Wholegrain Snacks - 7oz	Goldfish Crackers Featuring Disney Princess - 6.6oz	Goldfish Crackers Featuring Marvel Avengers - 6.6oz					
TRULY HARD TEA 12/12 CAN	TRULY HARD TEA 12/12 CAN	WHITE CLAW HARD CIDER	WHITE CLAW HARD CIDER	WHITE CLAW HARD CIDER	Frito-Lay Variety Pack Doritos & Cheetos Mix - 18ct	Place 11x11 Promotion Sign Here	Frito-Lay Variety Pack Family Fun Mix - 18ct	Place 11x11 Promotion Sign Here	Lay's Kettle Cooked Jalapeño Flavored Potato Chips - 8oz	Place 11x11 Promotion Sign Here	Lay's Original Potato Chips - 8.0oz	Lay's Kettle Cooked Extra Honey Habanero - 7.75oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Baby Cheddar Crackers - 7.2oz Bag					
TRULY HARD TEA 12/12 CAN	TRULY HARD TEA 12/12 CAN	WHITE CLAW HARD CIDER	WHITE CLAW HARD CIDER	WHITE CLAW HARD CIDER	Frito-Lay Variety Pack Flavor Mix - 18ct	Place 11x11 Promotion Sign Here	Frito-Lay Variety Pack Classic Mix - 18ct	Place 11x11 Promotion Sign Here	Lay's Wavy Original Potato Chips - 7.75oz	Place 11x11 Promotion Sign Here	Lay's Sour Cream & Onion Flavored Potato Chips - 7.75oz	Lay's Salt & Vinegar Flavored Potato Chips - 7.75oz	Pepperidge Farm Goldfish Flavor Blasted Xtra Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Colors Cheddar Crackers - 6.6oz Bag					
TRULY HARD TEA 12/12 CAN	TRULY HARD TEA 12/12 CAN	WHITE CLAW HARD CIDER	WHITE CLAW HARD CIDER	WHITE CLAW HARD CIDER	Frito-Lay Variety Pack Classic Mix - 18ct	Place 11x11 Promotion Sign Here	Frito-Lay Variety Pack Classic Mix - 18ct	Place 11x11 Promotion Sign Here	Lay's Classic Potato Chips - 8oz	Place 11x11 Promotion Sign Here	Lay's Barbecue Flavored Potato Chips - 7.75oz	Lay's Barbecue Flavored Potato Chips - 7.75oz	Pepperidge Farm Goldfish Cheddar Crackers - 11oz Re-sealable Bag	Pepperidge Farm Goldfish Flavor Blasted Xtra Cheddar Crackers - 11oz Re-sealable Bag					
Section #1					Section #2					Section #3					Section #4				



Target Store: 3243 Display: B105F6C
 Planogram Name: B105F6C 04/04/2021 22 - SIGNAL THE SEASONS 1 (16FT)
 :BEER 16

22 - SIGNAL THE SEASONS 1 (16FT) :BEER Store # 3243 H: 4 ft ... W: 16 ft D: 0 ft # of segments: 4

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Front	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Front	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Front	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front	6

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Front	2
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Front	2
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Front	2
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front	4

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Front	2
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Front	2
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Front	2
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front	4

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 30.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Front	2
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Front	2
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Front	2
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front	4

Name: S5 W:48.00 in D:1.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: W:48.00 in D:0.50 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: P1 W:47.00 in D:1.00 in Avail Space: 47.00 in Ht Space: 0.00 in

Name: S6 W:48.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 12.75 in

Name: S7 W:48.00 in D:18.00 in Avail Space: 0.00 in Ht Space: 12.75 in

Name: S8 W:48.00 in D:18.00 in Avail Space: 0.00 in Ht Space: 12.75 in

Name: S9 W:48.00 in D:18.00 in Avail Space: 8.25 in Ht Space: 5.12 in

Name: P2 W:47.00 in D:1.00 in Avail Space: 47.00 in Ht Space: 0.00 in

Name: S10 W:48.00 in D:22.00 in Avail Space: -1.00 in Ht Space: 12.75 in

Name: S11 W:48.00 in D:18.00 in Avail Space: -1.00 in Ht Space: 12.75 in

Name: S12 W:48.00 in D:18.00 in Avail Space: 4.50 in Ht Space: 12.75 in

Name: S13 W:48.00 in D:18.00 in Avail Space: -2.96 in Ht Space: 5.12 in

Name: P3 W:47.00 in D:1.00 in Avail Space: 47.00 in Ht Space: 0.00 in

Name: S14 W:48.00 in D:22.00 in Avail Space: 3.00 in Ht Space: 12.75 in

Name: S15 W:48.00 in D:18.00 in Avail Space: 3.65 in Ht Space: 12.75 in

Name: S16 W:48.00 in D:18.00 in Avail Space: 0.60 in Ht Space: 12.75 in

Name: S17 W:48.00 in D:18.00 in Avail Space: 0.30 in Ht Space: 5.12 in



Target Store: 3243 Display: B105F6C

Planogram Name: B105F6C 04/04/2021 22 - SIGNAL THE SEASONS 1 (16FT)
:BEER 16

Name: P4

W:47.00 in

D:1.00 in

Avail Space: 47.00 in

Ht Space: 0.00 in



Target Store: 3243 Display: D213YXF

Planogram Name: D213YXF 02/28/2021 EXP: COLD BEER A: T3243: NY: 24 PK: METRO: 15x76x23

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Section #1	Section #2	Section #3	Section #4	Section #5	Section #6
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Target Store: 3243 Display: D213YXF
 Planogram Name: D213YXF 02/28/2021 EXP: COLD BEER A: T3243: NY: 24
 PK: METRO: 15x76x23

EXP: COLD BEER A: T3243: NY: 24 PK: METRO: Store # 3243 H: 6 ft ... W: 15 ft D: 1 ft 11.0... # of segments: 6

Name: S1		W:30.00 in	D:23.00 in	Avail Space: 0.76 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front		4
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front		4
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Front		8
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front		4

Name: S2		W:30.00 in	D:23.00 in	Avail Space: 1.38 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side		2
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side		4
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side		4
213058980	8378353578	SIERRA NEVADA BIG LITTLE THI...	MALT BASED	1	Side		4
213052197	78624355014	FLYING DOG THE TRUTH 6/12 BTL	MALT BASED	1	Front		4

Name: S3		W:30.00 in	D:23.00 in	Avail Space: 1.28 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Front		8
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front		4
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side		2
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side		2

Name: S4		W:30.00 in	D:23.00 in	Avail Space: 1.59 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051640	85375900031	SOUTHERN TIER PACK OF PALE...	MALT BASED	1	Side		2
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	1	Front		4
213053650	63848900193	DOGFISH HEAD SEA QUENCH A...	MALT BASED	1	Side		4
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Front		8

Name: S5		W:30.00 in	D:23.00 in	Avail Space: 1.45 in			Ht Space: 13.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	2	Side		4
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	2	Side		4
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front		4

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 20.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:23.00 in	Avail Space: 3.76 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Top		4
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top		4

Name: S8		W:30.00 in	D:23.00 in	Avail Space: 1.66 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	2	Front		8
213054945	64286015024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Front		8
213054945	64286015024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side		4

Name: S9		W:30.00 in	D:23.00 in	Avail Space: 1.50 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Front		8
213054690	85689500384	GOLDEN ROAD MANGO CART 6/...	MALT BASED	1	Front		8
213056203	74052241278	BELLS LIGHT HEARTED IPA 6/12 ...	MALT BASED	1	Front		8
213056203	74052241278	BELLS LIGHT HEARTED IPA 6/12 ...	MALT BASED	1	Side		4

Name: S10		W:30.00 in	D:23.00 in	Avail Space: 0.92 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front		4
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front		4
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Front 90		3
213051173	89785300293	CIGAR CITY JAI ALAI IPA 6/12 CAN	MALT BASED	1	Front		8



Target Store: 3243 Display: D213YXF
 Planogram Name: D213YXF 02/28/2021 EXP: COLD BEER A: T3243: NY: 24
 PK: METRO: 15x76x23

Name: S11		W:30.00 in	D:23.00 in	Avail Space: 2.09 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056104	79386653008	LEFT HAND MILK STOUT NITRO ...	MALT BASED	1	Front	4
213056104	79386653008	LEFT HAND MILK STOUT NITRO ...	MALT BASED	1	Side	3
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	2	Front	8

Name: S12		W:30.00 in	D:23.00 in	Avail Space: 1.96 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	6
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	4

Name: S13		W:30.00 in	D:23.00 in	Avail Space: 2.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213053435	7199017044	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	2	Front	8
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	3

Name: S14		W:30.00 in	D:23.00 in	Avail Space: 0.46 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	4
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	4
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	2	Front	8

Name: S15		W:30.00 in	D:23.00 in	Avail Space: 2.41 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056217	4182700077	HARPOON IPA 4/16 CAN	MALT BASED	1	Front	4
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Front	8
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	2	Front	8

Name: S16		W:30.00 in	D:23.00 in	Avail Space: 2.10 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060387	7289000083	HEINEKEN 4/16 CAN	MALT BASED	1	Front	4
213060112	8760010115	CARLSBERG 4/16.9 CAN	MALT BASED	1	Front	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	2	Front	8

Name: S17		W:30.00 in	D:23.00 in	Avail Space: 0.72 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2

Name: S18		W:30.00 in	D:23.00 in	Avail Space: 2.73 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Top 90	2
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Front 90	4

Name: S19		W:30.00 in	D:23.00 in	Avail Space: 0.88 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	2
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	2	Front	8
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side	2

Name: S20		W:30.00 in	D:23.00 in	Avail Space: 0.73 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	3	Side	6
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name: S21		W:30.00 in	D:23.00 in	Avail Space: 1.51 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units



Target Store: 3243 Display: D213YXF
 Planogram Name: D213YXF 02/28/2021 EXP: COLD BEER A: T3243: NY: 24
 PK: METRO: 15x76x23

213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name: S22		W:30.00 in	D:23.00 in	Avail Space: 2.28 in		Ht Space: 11.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1

Name: S23		W:30.00 in	D:23.00 in	Avail Space: 1.31 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	2	Side 90	8
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S24		W:30.00 in	D:23.00 in	Avail Space: 0.65 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060147	6821303117	MOLSON CANADIAN 12/12 BTL	MALT BASED	1	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S25		W:30.00 in	D:23.00 in	Avail Space: 0.94 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060147	6821303117	MOLSON CANADIAN 12/12 BTL	MALT BASED	1	Side	2
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	2	Side	4
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3

Name: S26		W:30.00 in	D:23.00 in	Avail Space: 0.59 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Side	2
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Side	2
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Front	3

Name: S27		W:30.00 in	D:23.00 in	Avail Space: 1.41 in		Ht Space: 11.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	2	Side	4

Name: S28		W:30.00 in	D:23.00 in	Avail Space: 1.81 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060218	3354495053	CORONA FAMILIAR 12/12 BTL	MALT BASED	1	Side	2
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	4

Name: S29		W:30.00 in	D:23.00 in	Avail Space: 1.81 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6

Name: S30		W:30.00 in	D:23.00 in	Avail Space: 1.81 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6

Name: S31		W:30.00 in	D:23.00 in	Avail Space: 0.31 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	5
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	3	Front	12



Target Store: 3243 Display: D213X0R
 Planogram Name: D213X0R 02/28/2021 EXP: COLD BEER B: T3243: NY: 24
 PK: METRO: 18x76x23

EXP: COLD BEER B: T3243: NY: 24 PK: METRO: Store # 3243 H: 6 ft ... W: 17 ft 6.00 in D: 1 ft 11.0... # of segments: 7

Name: S1		W:30.00 in	D:23.00 in	Avail Space: 2.82 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	2	Front	6	

Name: S2		W:30.00 in	D:23.00 in	Avail Space: 5.24 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	3	Side	3	
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	1	

Name: S3		W:30.00 in	D:23.00 in	Avail Space: 1.21 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Side	4	

Name: S4		W:30.00 in	D:23.00 in	Avail Space: 2.68 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Top 90	6	
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3	
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90	3	

Name: S5		W:30.00 in	D:23.00 in	Avail Space: 2.10 in			Ht Space: 14.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	3	Front	12	
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	3	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 20.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:23.00 in	Avail Space: 4.90 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	6	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side 90	2	

Name: S8		W:30.00 in	D:23.00 in	Avail Space: 1.38 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	4	Side	4	

Name: S9		W:30.00 in	D:23.00 in	Avail Space: 2.88 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	3	Side	6	
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Front	2	

Name: S10		W:30.00 in	D:23.00 in	Avail Space: 0.89 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030199	7199032000	COORS LIGHT 6/16 CAN	MALT BASED	1	Front	4	
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2	
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Front	4	
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Top 90	3	

Name: S11		W:30.00 in	D:23.00 in	Avail Space: 2.04 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Front 90	3	
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4	
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Front	4	
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Side	2	

Name: S12		W:30.00 in	D:23.00 in	Avail Space: 3.94 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	4	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	2	



Target Store: 3243 Display: D213X0R
 Planogram Name: D213X0R 02/28/2021 EXP: COLD BEER B: T3243: NY: 24
 PK: METRO: 18x76x23

Name: S13		W:30.00 in	D:23.00 in	Avail Space: 4.68 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	4
213030069	3410057340	LITE 18/12 CAN	MALT BASED	2	Side	2

Name: S14		W:30.00 in	D:23.00 in	Avail Space: 1.40 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	2	Top	8
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4

Name: S15		W:30.00 in	D:23.00 in	Avail Space: 3.23 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	3	Side	6
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:23.00 in	Avail Space: 2.11 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	3
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S17		W:30.00 in	D:23.00 in	Avail Space: 1.30 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side 90	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side 90	2

Name: S18		W:30.00 in	D:23.00 in	Avail Space: 2.18 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Front	3
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top	4

Name: S19		W:30.00 in	D:23.00 in	Avail Space: 2.45 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2

Name: S20		W:30.00 in	D:23.00 in	Avail Space: 1.52 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	2	Side 90	8
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	4
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	3

Name: S21		W:30.00 in	D:23.00 in	Avail Space: 1.06 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	2	Top 90	6

Name: S22		W:30.00 in	D:23.00 in	Avail Space: 2.10 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	1	Top	6
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2

Name: S23		W:30.00 in	D:23.00 in	Avail Space: 3.16 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010248	8200078250	SMIRNOFF ICE SEASONAL 6/11.2...	MALT BASED	1	Side	3
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	3
213010299	8200078601	SMIRNOFF SOURCED PINEAPPL...	MALT BASED	1	Side	3
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	3



Target Store: 3243 Display: D213X0R
 Planogram Name: D213X0R 02/28/2021 EXP: COLD BEER B: T3243: NY: 24
 PK: METRO: 18x76x23

213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3
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Name: S24		W:30.00 in	D:23.00 in	Avail Space: 2.69 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	3
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2

Name: S25		W:30.00 in	D:23.00 in	Avail Space: 1.77 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Top 90	2
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	2
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Top 90	2
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	6

Name: S26		W:30.00 in	D:23.00 in	Avail Space: 1.82 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010774	85919900313	CITIZEN THE DIRTY MAYOR 4/16 ...	CIDER	1	Front	4
213010567	85860400506	AUSTIN EASTCIDERS ORIGINAL ...	CIDER	1	Front	4
213010167	85860400534	AUSTIN EASTCIDERS VARIETY P...	CIDER	1	Side 90	2

Name: S27		W:30.00 in	D:23.00 in	Avail Space: 3.59 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3

Name: S28		W:30.00 in	D:23.00 in	Avail Space: 3.60 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side 90	6
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3

Name: S29		W:30.00 in	D:23.00 in	Avail Space: 0.94 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011064	8769201203	TRULY HARD TEA 6/12 CAN	MALT BASED	1	Side	3
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S30		W:30.00 in	D:23.00 in	Avail Space: 3.56 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	6
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3

Name: S31		W:30.00 in	D:23.00 in	Avail Space: 3.30 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010087	1820019987	BUD LIGHT LIME LIME-A-RITA 12/...	MALT BASED	2	Top 90	6
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	2	Top 90	6
213011069	85001783707	CROOK AND MARKER MARGARI...	MALT BASED	1	Top 90	3

Name: S32		W:30.00 in	D:23.00 in	Avail Space: 2.84 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3



Target Store: 3243 Display: D213X0R
Planogram Name: D213X0R 02/28/2021 EXP: COLD BEER B: T3243: NY: 24
PK: METRO: 18x76x23

Name: S33		W:30.00 in	D:23.00 in	Avail Space: 3.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	3
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	3

Name: S34		W:30.00 in	D:23.00 in	Avail Space: 3.56 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	3
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	3

Name: S35		W:30.00 in	D:23.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3

Name: S36		W:30.00 in	D:23.00 in	Avail Space: 5.40 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Front 90	5
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Front 90	5
213010551	63598502598	WHITE CLAW NATURAL LIME 6/1...	MALT BASED	1	Front 90	5
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Front 90	5