



Target Store: 3356



Traffic Flow: Left-right

Planogram Name: D2136JN 01/31/2021 EXP: COLD BEER EC:OC:YE2101:T3356:NY:24PK:METRO:H/IMP:MNS21 6x84x0

Segments 1 to 2 of 2



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EXP: COLD BEER EC:OC:YE2101:T3356:NY:24PK:METRO:... Store # DECRE... H: 7 ft W: 6 ft D: 1 ft 7.00 in # of segments: 2

Name: S1		W:36.00 in	D:22.00 in	Avail Space: 1.88 in			Ht Space: 8.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7	
213030432	7199048024	KEYSTONE LIGHT 1/24 CAN	MALT BASED	1	Front	7	
213030432	7199048024	KEYSTONE LIGHT 1/24 CAN	MALT BASED	1	Front	7	
213030432	7199048024	KEYSTONE LIGHT 1/24 CAN	MALT BASED	1	Front	7	
213030432	7199048024	KEYSTONE LIGHT 1/24 CAN	MALT BASED	1	Front	7	
213030431	7199047712	KEYSTONE ICE 1/24 CAN	MALT BASED	1	Front	7	
213030431	7199047712	KEYSTONE ICE 1/24 CAN	MALT BASED	1	Front	7	
213030431	7199047712	KEYSTONE ICE 1/24 CAN	MALT BASED	1	Front	7	
213030431	7199047712	KEYSTONE ICE 1/24 CAN	MALT BASED	1	Front	7	

Name: S2		W:36.00 in	D:22.00 in	Avail Space: 1.60 in			Ht Space: 8.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	2	Front	14	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	4	Front	28	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	4	Front	28	

Name: S3		W:36.00 in	D:22.00 in	Avail Space: 0.75 in			Ht Space: 8.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	4	Front	24	
213067389	7089718331	FOSTERS PREMIUM 1/25.4 CAN	MALT BASED	4	Front	24	
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	3	Front	21	

Name: S4		W:36.00 in	D:22.00 in	Avail Space: 4.36 in			Ht Space: 8.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010732	8769283231	TWISTED TEA ORIGINAL 1/24 CAN	MALT BASED	3	Front	21	
213010985	8769275231	TWISTED TEA HALF AND HALF 1/...	MALT BASED	4	Front	28	
213010925	61300874829	ARNOLD PALMER SPIKED HALF ...	MALT BASED	4	Front	28	

Name: S5		W:36.00 in	D:22.00 in	Avail Space: 2.20 in			Ht Space: 8.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	9	Front	72	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	4	Front	32	

Name: S6		W:36.00 in	D:22.00 in	Avail Space: 1.44 in			Ht Space: 19.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010988	8769200951	TRULY WILD BERRY 1/24 CAN	MALT BASED	9	Front	63	
213010988	8769200951	TRULY WILD BERRY 1/24 CAN	MALT BASED	3	Front	21	

Name: P1		W:36.00 in	D:0.10 in	Avail Space: 34.00 in			Ht Space: 0.00 in
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Name: S7		W:36.00 in	D:1.00 in	Avail Space: 36.00 in			Ht Space: 0.00 in
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Name: S8		W:36.00 in	D:22.00 in	Avail Space: 1.56 in			Ht Space: 8.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030433	1820025013	NATTY DADDY 1/25 CAN	MALT BASED	1	Front	7	
213030433	1820025013	NATTY DADDY 1/25 CAN	MALT BASED	1	Front	7	
213030433	1820025013	NATTY DADDY 1/25 CAN	MALT BASED	1	Front	7	
213030433	1820025013	NATTY DADDY 1/25 CAN	MALT BASED	1	Front	7	
213030433	1820025013	NATTY DADDY 1/25 CAN	MALT BASED	1	Front	7	
213030058	1820025008	NATURAL ICE 1/25 CAN	MALT BASED	1	Front	7	
213030058	1820025008	NATURAL ICE 1/25 CAN	MALT BASED	1	Front	7	
213030058	1820025008	NATURAL ICE 1/25 CAN	MALT BASED	1	Front	7	
213030058	1820025008	NATURAL ICE 1/25 CAN	MALT BASED	1	Front	7	
213030058	1820025008	NATURAL ICE 1/25 CAN	MALT BASED	1	Front	7	
213030424	1820025002	NATURAL LIGHT 1/25 CAN	MALT BASED	1	Front	7	
213030424	1820025002	NATURAL LIGHT 1/25 CAN	MALT BASED	1	Front	7	
213030424	1820025002	NATURAL LIGHT 1/25 CAN	MALT BASED	1	Front	7	



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Name: S9		W:36.00 in	D:22.00 in	Avail Space: 1.56 in		Ht Space: 8.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	4	Front	28	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7	
213037746	1820025010	MICHELOB ULTRA 1/25 CAN	MALT BASED	4	Front	28	

Name: S10		W:36.00 in	D:22.00 in	Avail Space: 1.47 in		Ht Space: 8.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	3	Front	21	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	4	Front	28	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	5	Front	35	

Name: S11		W:36.00 in	D:22.00 in	Avail Space: 1.90 in		Ht Space: 8.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010111	1820025505	BUD LIGHT LIME STRAW-BER-RI...	MALT BASED	1	Front	7	
213010111	1820025505	BUD LIGHT LIME STRAW-BER-RI...	MALT BASED	1	Front	7	
213010111	1820025505	BUD LIGHT LIME STRAW-BER-RI...	MALT BASED	3	Front	21	
213010511	63598524583	MIKES HARDER LEMONADE 1/23...	MALT BASED	4	Front	28	
213010656	3410000323	REDDS WICKED 1/24 CAN	MALT BASED	3	Front	21	

Name: S12		W:36.00 in	D:22.00 in	Avail Space: 2.20 in		Ht Space: 8.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	7	Front	56	
213010975	63598526039	WHITE CLAW MANGO 1/19.2 CAN	MALT BASED	6	Front	48	

Name: S13		W:36.00 in	D:22.00 in	Avail Space: 1.44 in		Ht Space: 18.50 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010989	8769200970	TRULY PINEAPPLE 1/24 CAN	MALT BASED	9	Front	63	
213010989	8769200970	TRULY PINEAPPLE 1/24 CAN	MALT BASED	3	Front	21	