



Target Store: 1401    Display: D2130Q7  
 Planogram Name: D2130Q7 02/28/2021 PF: WARM BEER:A: T1401: NY: 24PK: 32x64x18

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8



Target Store: 1401    Display: D2130Q7  
 Planogram Name: D2130Q7 02/28/2021 PF: WARM BEER:A: T1401: NY:  
 24PK: 32x64x18

PF: WARM BEER:A: T1401: NY: 24PK:                      Store # 1401                      H: 5 ft ... W: 32 ft                      D: 1 ft 6.00 in # of segments: 8

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 5.13 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	4	Side		16
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Top		6

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 4.08 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	6	Side		6

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 4.08 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	6	Side		6

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 1.98 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side		2
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	6	Top 90		12

Name: S5		W:48.00 in	D:1.00 in	Avail Space: 48.00 in			Ht Space: 0.00 in
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Name: S6		W:48.00 in	D:22.00 in	Avail Space: 2.75 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	2	Side 90		8
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Side 90		8
213030099	7199011600	COORS BANQUET 24/12 CAN	MALT BASED	1	Side 90		4

Name: S7		W:48.00 in	D:18.00 in	Avail Space: 2.75 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	2	Side 90		4
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Side 90		4
213030099	7199011600	COORS BANQUET 24/12 CAN	MALT BASED	1	Side 90		2

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 4.42 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	3	Side		3
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Top 90		4
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	2	Top 90		4

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 1.02 in			Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	6	Side		12

Name: S10		W:48.00 in	D:22.00 in	Avail Space: 4.77 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90		4
213030064	3410057306	LITE 24/12 CAN	MALT BASED	2	Side 90		8
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Side		8

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 4.77 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90		2
213030064	3410057306	LITE 24/12 CAN	MALT BASED	2	Side 90		4
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Side		2

Name: S12		W:48.00 in	D:18.00 in	Avail Space: 4.38 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	4	Side		4
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Side		2

Name: S13		W:48.00 in	D:18.00 in	Avail Space: 4.14 in			Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	4	Top 90		8



Target Store: 1401    Display: D2130Q7  
 Planogram Name: D2130Q7 02/28/2021 PF: WARM BEER:A: T1401: NY:  
 24PK: 32x64x18

213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	5	Top 90	10
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Name: S14		W:48.00 in	D:22.00 in	Avail Space: 1.00 in		Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	2	Side 90	8
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side 90	4
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side 90	8

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 2.10 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side 90	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side 90	4

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 1.20 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	3	Side	3
213030011	1820011047	BUD 12/12 CAN	MALT BASED	5	Top 90	10

Name: S17		W:48.00 in	D:18.00 in	Avail Space: 3.45 in		Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	4	Top 90	8
213030011	1820011047	BUD 12/12 CAN	MALT BASED	5	Top 90	10

Name: S18		W:48.00 in	D:22.00 in	Avail Space: 3.72 in		Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Side	8
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	3	Side	12
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	6

Name: S19		W:48.00 in	D:18.00 in	Avail Space: 1.18 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Side	2
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	3
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Side	2
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	3
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	2
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3

Name: S20		W:48.00 in	D:18.00 in	Avail Space: 1.71 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Front	6
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	2
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	3
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	2
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3

Name: S21		W:48.00 in	D:18.00 in	Avail Space: 1.54 in		Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Front	6
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Front	3
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	3
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	2
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3

Name: S22		W:48.00 in	D:22.00 in	Avail Space: 1.33 in		Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213012531	3354400045	CORONA SELTZER VARIETY 24/...	MALT BASED	2	Side 90	6
213016641	1820028686	BUD LIGHT SELTZER VARIETY 2...	MALT BASED	2	Side 90	6
213010040	7199001129	COORS HARD SELTZER VARIET...	MALT BASED	1	Side 90	3

Name: S23		W:48.00 in	D:18.00 in	Avail Space: 0.94 in		Ht Space: 11.70 in
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Target Store: 1401    Display: D2130Q7  
 Planogram Name: D2130Q7 02/28/2021 PF: WARM BEER:A: T1401: NY:  
 24PK: 32x64x18

ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Top 90	9
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3

Name: S24		W:48.00 in	D:18.00 in	Avail Space: 0.94 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Top 90	9
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3

Name: S25		W:48.00 in	D:18.00 in	Avail Space: 0.94 in		Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Top 90	9
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3

Name: S26		W:48.00 in	D:22.00 in	Avail Space: 3.36 in		Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010950	8769200971	TRULY VARIETY PACK 24/12 CAN	MALT BASED	3	Side 90	9
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Front	18

Name: S27		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	7	Top 90	21

Name: S28		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	7	Top 90	21

Name: S29		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	7	Top 90	21

Name: S30		W:48.00 in	D:22.00 in	Avail Space: 0.62 in		Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010957	63598510024	WHITE CLAW VARIETY PACK 24/...	MALT BASED	2	Top	12
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front	18

Name: S31		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9

Name: S32		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	7	Top 90	21

Name: S33		W:48.00 in	D:18.00 in	Avail Space: 0.90 in		Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	3	Side	6
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	5	Top 90	15





Target Store: 1401    Display: D213YVR  
 Planogram Name: D213YVR 02/28/2021 PF: COLD BEER: T1401: NY: 24 PK:  
 METRO: 30x84x24

PF: COLD BEER: T1401: NY: 24 PK: METRO:                      Store # 1401    H: 7 ft    W: 30 ft    D: 2 ft    # of segments: 12

Name: S1		W:30.00 in	D:24.00 in	Avail Space: 0.67 in			Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	2	
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Front	8	
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Front 90	3	

Name: S2		W:30.00 in	D:24.00 in	Avail Space: 1.60 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Side	6	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2	

Name: S3		W:30.00 in	D:24.00 in	Avail Space: 2.00 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213052197	78624355014	FLYING DOG THE TRUTH 6/12 BTL	MALT BASED	1	Front	4	
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Side	6	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	2	Side	4	

Name: S4		W:30.00 in	D:24.00 in	Avail Space: 1.43 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056485	4182790037	HARPOON UFO WHITE 4/16 CAN	MALT BASED	1	Front	4	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2	
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side	6	
213054690	85689500384	GOLDEN ROAD MANGO CART 6/...	MALT BASED	1	Side	6	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	

Name: S5		W:30.00 in	D:24.00 in	Avail Space: 1.56 in			Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Side	3	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	3	
213056006	68174500215	BLUE POINT THE IPA 6/12 CAN	MALT BASED	1	Side	3	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	3	
213050940	3061300019	BROOKLYN EAST IPA 6/12 BTL	MALT BASED	1	Front	4	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 20.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:24.00 in	Avail Space: 0.65 in			Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Side	2	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2	

Name: S8		W:30.00 in	D:24.00 in	Avail Space: 0.55 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side	3	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	3	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	3	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4	

Name: S9		W:30.00 in	D:24.00 in	Avail Space: 0.73 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	4	
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	2	Side	4	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	

Name: S10		W:30.00 in	D:24.00 in	Avail Space: 0.30 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side	2	



Target Store: 1401    Display: D213YVR  
 Planogram Name: D213YVR 02/28/2021 PF: COLD BEER: T1401: NY: 24 PK:  
 METRO: 30x84x24

213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	2	Side	4
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name: S11		W:30.00 in	D:24.00 in	Avail Space: 0.85 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name: S12		W:30.00 in	D:24.00 in	Avail Space: 0.55 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060024	72890000016	HEINEKEN 12/12 BTL	MALT BASED	3	Side	6

Name: S13		W:30.00 in	D:24.00 in	Avail Space: 0.55 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060024	72890000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4
213060024	72890000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2

Name: S14		W:30.00 in	D:24.00 in	Avail Space: 0.55 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060024	72890000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4
213060024	72890000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2

Name: S15		W:30.00 in	D:24.00 in	Avail Space: 0.77 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	5
213060024	72890000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	72890000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:24.00 in	Avail Space: 1.16 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	5
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	5
213060025	72890000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060025	72890000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4

Name: S17		W:30.00 in	D:24.00 in	Avail Space: 1.49 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	72890000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	3
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Side 90	2

Name: S18		W:30.00 in	D:24.00 in	Avail Space: 2.11 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	72890000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S19		W:30.00 in	D:24.00 in	Avail Space: 0.99 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	72890000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S20		W:30.00 in	D:24.00 in	Avail Space: 1.20 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	72890000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2



Target Store: 1401    Display: D213YVR  
 Planogram Name: D213YVR 02/28/2021 PF: COLD BEER: T1401: NY: 24 PK:  
 METRO: 30x84x24

Name: S21		W:30.00 in	D:24.00 in	Avail Space: 1.20 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S22		W:30.00 in	D:24.00 in	Avail Space: 2.03 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S23		W:30.00 in	D:24.00 in	Avail Space: 2.03 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S24		W:30.00 in	D:24.00 in	Avail Space: 2.03 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S25		W:30.00 in	D:24.00 in	Avail Space: 2.30 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Side	3
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S26		W:30.00 in	D:24.00 in	Avail Space: 0.75 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	5
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	5
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	5
213060218	3354495053	CORONA FAMILIAR 12/12 BTL	MALT BASED	1	Front	3

Name: S27		W:30.00 in	D:24.00 in	Avail Space: 1.81 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2

Name: S28		W:30.00 in	D:24.00 in	Avail Space: 1.81 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2

Name: S29		W:30.00 in	D:24.00 in	Avail Space: 1.81 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2

Name: S30		W:30.00 in	D:24.00 in	Avail Space: 1.41 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	3
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2





Target Store: 1401    Display: D213YVR  
 Planogram Name: D213YVR 02/28/2021 PF: COLD BEER: T1401: NY: 24 PK:  
 METRO: 30x84x24

Name: S31		W:30.00 in	D:24.00 in	Avail Space: 1.41 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	2	Front	8
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2

Name: S32		W:30.00 in	D:24.00 in	Avail Space: 1.33 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Front	3

Name: S33		W:30.00 in	D:24.00 in	Avail Space: 1.32 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Front	3

Name: S34		W:30.00 in	D:24.00 in	Avail Space: 0.36 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3
213030099	7199011600	COORS BANQUET 24/12 CAN	MALT BASED	1	Front	4

Name: S35		W:30.00 in	D:24.00 in	Avail Space: 0.98 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90	3
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Side 90	4
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	3

Name: S36		W:30.00 in	D:24.00 in	Avail Space: 0.98 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	3
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	3

Name: S37		W:30.00 in	D:24.00 in	Avail Space: 0.37 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Front	4
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	3
213030064	3410057306	LITE 24/12 CAN	MALT BASED	2	Side	2

Name: S38		W:30.00 in	D:24.00 in	Avail Space: 2.23 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Front	4
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side	1

Name: S39		W:30.00 in	D:24.00 in	Avail Space: 2.25 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Front	4
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Side	3
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side	1

Name: S40		W:30.00 in	D:24.00 in	Avail Space: 0.66 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2



Target Store: 1401    Display: D213YVR  
 Planogram Name: D213YVR 02/28/2021 PF: COLD BEER: T1401: NY: 24 PK:  
 METRO: 30x84x24

Name: S41		W:30.00 in	D:24.00 in	Avail Space: 2.24 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	3
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Side	3
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2

Name: S42		W:30.00 in	D:24.00 in	Avail Space: 0.60 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Side	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side	2

Name: S43		W:30.00 in	D:24.00 in	Avail Space: 0.64 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	1
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Side	2
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	3
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	3
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2

Name: S44		W:30.00 in	D:24.00 in	Avail Space: 2.27 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2

Name: S45		W:30.00 in	D:24.00 in	Avail Space: 0.58 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4

Name: S46		W:30.00 in	D:24.00 in	Avail Space: 2.71 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	3
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Side	3
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	3
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Side	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4

Name: S47		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3

Name: S48		W:30.00 in	D:24.00 in	Avail Space: 2.27 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	1	Top 90	3
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	3
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3

Name: S49		W:30.00 in	D:24.00 in	Avail Space: 2.07 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	1	Top 90	3
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	4
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3



Target Store: 1401    Display: D213YVR  
 Planogram Name: D213YVR 02/28/2021 PF: COLD BEER: T1401: NY: 24 PK:  
 METRO: 30x84x24

Name: S50		W:30.00 in	D:24.00 in	Avail Space: 0.60 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	1	Top 90	3
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	3
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213010505	63598526001	MIKES HARD VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3

Name: S51		W:30.00 in	D:24.00 in	Avail Space: 0.36 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	3
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	3
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Top 90	3

Name: S52		W:30.00 in	D:24.00 in	Avail Space: 2.50 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213018157	61300875674	ARIZONA SUNRISE HARD SELTZ...	MALT BASED	1	Top 90	3
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	3
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3

Name: S53		W:30.00 in	D:24.00 in	Avail Space: 3.56 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	3
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	3

Name: S54		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	6
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3

Name: S55		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	4	Top 90	12

Name: S56		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Front	5
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3

Name: S57		W:30.00 in	D:24.00 in	Avail Space: 3.19 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S58		W:30.00 in	D:24.00 in	Avail Space: 3.56 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	6
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3

Name: S59		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3



Target Store: 1401    Display: D213YVR  
Planogram Name: D213YVR 02/28/2021 PF: COLD BEER: T1401: NY: 24 PK:  
METRO: 30x84x24

213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
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Name: S60		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3

Name: S61		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Front	5
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	2	Top 90	6
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3





Target Store: 1401 Display: D213YER

Planogram Name: D213YER 02/28/2021 PF: WARM BEER:B: T1401: NY: 24PK:  
32x84x18

PF: WARM BEER:B: T1401: NY: 24PK: Store # 1401 H: 7 ft W: 32 ft D: 1 ft 6.00 in # of segments: 8

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 1.80 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	2	Side 90	8	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	3	Side	12	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	4	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 1.80 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	2	Side 90	4	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	3	Side	3	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	1	

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 0.82 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	2	Side 90	4	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Front	3	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Front	3	
213052197	78624355014	FLYING DOG THE TRUTH 6/12 BTL	MALT BASED	2	Front	6	

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 1.99 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050940	3061300019	BROOKLYN EAST IPA 6/12 BTL	MALT BASED	3	Front	9	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Top	6	
213052197	78624355014	FLYING DOG THE TRUTH 6/12 BTL	MALT BASED	2	Front	6	

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 1.65 in			Ht Space: 23.33 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050940	3061300019	BROOKLYN EAST IPA 6/12 BTL	MALT BASED	3	Front	9	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Front	9	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	2	Front	18	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: 48.00 in			Ht Space: 0.00 in
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Name: S7		W:48.00 in	D:22.00 in	Avail Space: 2.98 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	2	Side	8	
213050141	87692229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	2	Side	8	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	8	

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 3.32 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050492	75452700421	NEW BELGIUM VODOO RANGE...	MALT BASED	2	Front	6	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	2	Front	6	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	2	

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 3.32 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050492	75452700421	NEW BELGIUM VODOO RANGE...	MALT BASED	2	Front	6	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	2	Front	6	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	2	

Name: S10		W:48.00 in	D:18.00 in	Avail Space: 3.30 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050492	75452700421	NEW BELGIUM VODOO RANGE...	MALT BASED	2	Front	6	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	2	Front	6	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	2	Front	6	

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 0.65 in			Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055432	75452700994	NEW BELGIUM VODOO ROTAT...	MALT BASED	2	Side	12	
213054981	75452700885	NEW BELGIUM VODOO JUICY ...	MALT BASED	1	Side	6	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Top 90	6	





Target Store: 1401 Display: D213YER

Planogram Name: D213YER 02/28/2021 PF: WARM BEER:B: T1401: NY: 24PK:  
32x84x18

Name: S19		W:48.00 in	D:18.00 in	Avail Space: 4.08 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	

Name: S20		W:48.00 in	D:18.00 in	Avail Space: 4.08 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	

Name: S21		W:48.00 in	D:18.00 in	Avail Space: 2.44 in			Ht Space: 14.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	2	
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	3	
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	2	Front	6	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	2	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	2	Front	6	

Name: P1		W:48.00 in	D:0.10 in	Avail Space: 48.00 in			Ht Space: 0.00 in
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Name: S22		W:48.00 in	D:22.00 in	Avail Space: 1.70 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	8	
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	2	Side 90	8	

Name: S23		W:48.00 in	D:18.00 in	Avail Space: 1.41 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4	

Name: S24		W:48.00 in	D:18.00 in	Avail Space: 1.41 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	

Name: S25		W:48.00 in	D:18.00 in	Avail Space: 3.81 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	9	Top 90	18	

Name: S26		W:48.00 in	D:18.00 in	Avail Space: 2.50 in			Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	5	Front	15	

Name: S27		W:48.00 in	D:22.00 in	Avail Space: 1.44 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	4	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	4	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	4	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	8	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4	

Name: S28		W:48.00 in	D:18.00 in	Avail Space: 1.44 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	





Target Store: 1401 Display: D213YER

Planogram Name: D213YER 02/28/2021 PF: WARM BEER:B: T1401: NY: 24PK:  
32x84x18

213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1

Name: S29		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1

Name: S30		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1

Name: S31		W:48.00 in	D:18.00 in	Avail Space: 1.78 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	3
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	4
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	4
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	4
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	3	Front	12

Name: S32		W:48.00 in	D:22.00 in	Avail Space: 1.44 in		Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4

Name: S33		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1

Name: S34		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1

Name: S35		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1



Target Store: 1401    Display: D213YER  
 Planogram Name: D213YER 02/28/2021 PF: WARM BEER:B: T1401: NY: 24PK:  
 32x84x18

213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1

Name: S36		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3

Name: S37		W:48.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	3	Front	27
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	2	Front	18

Name: S38		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	7	Top 90	21

Name: S39		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	7	Top 90	21

Name: S40		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	7	Top 90	21

Name: S41		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	7	Top 90	21



Target Store: 1401 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0





Target Store: 1401    Display: B148K9H  
Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:  
02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02    Store # 1401    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 1401 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 1401    Display: B148LBZ  
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:  
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02    Store # 1401    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 1401 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0





Target Store: 1401    Display: B148LAS  
 Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:  
 02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02    Store # 1401    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 2.74 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	3	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	2	

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in





Target Store: 1401 Display: B148K04

Planogram Name: B148K04 02/28/2021 D148 B BEER EC: NY: 24PK: 02/28-05/02 3x84x0

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LOCATION 1

Always place sidecaps on one consistent side matching your traffic flow. In the event that battery sidecap/MAC station is already installed on preferred side for traffic flow, place on opposite side.

	<p>MYSTIC REEF HARD SELTZER LEMONADE VARIETY 12/12 CAN</p>
	<p>MYSTIC REEF HARD SELTZER LEMONADE VARIETY 12/12 CAN</p>
	<p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
	<p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
	<p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
<p>Section #1</p>	<p>SIDECAP</p>



Target Store: 1401    Display: B148K04  
 Planogram Name: B148K04 02/28/2021 D148 B BEER EC: NY: 24PK: 02/28-05/02 3x84x0

D148 B BEER EC: NY: 24PK: 02/28-05/02    Store # 1401    H: 7 ft    W: 4 ft 6.00 in    D: 1 ft 6.00 in # of segments: 2

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	6	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 29.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1    W:36.00 in    D:0.10 in    Avail Space: 36.00 in    Ht Space: 0.00 in

Name: S5    W:36.00 in    D:1.00 in    Avail Space: 32.00 in    Ht Space: 0.00 in

Name:    W:36.00 in    D:0.50 in    Avail Space: 0.00 in    Ht Space: 0.00 in

Name: S6		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S7		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S8		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S9		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Top 90	2	

Name: S10		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 27.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Side	4	



Target Store: 1401    Display: B148KYJ

Planogram Name: B148KYJ 02/28/2021 D148 F BEER BULK EC: NY: 24PK: 02/28-05/02 3x84x0





Target Store: 1401    Display: B148KYJ  
 Planogram Name: B148KYJ 02/28/2021 D148 F BEER BULK EC: NY: 24PK:  
 02/28-05/02 3x84x0

D148 F BEER BULK EC: NY: 24PK: 02/28-05/02    Store # 1401    H: 7 ft    W: 3 ft    D: 0 ft    # of segments: 1

Name: S1		W:36.00 in	D:22.00 in	Avail Space: 6.72 in			Ht Space: 20.40 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	4	Side	16	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 6.72 in			Ht Space: 11.20 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	4	Front	12	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 6.04 in			Ht Space: 12.62 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 7.08 in			Ht Space: 28.83 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	4	Front	12	

Name: P1		W:36.00 in	D:0.10 in	Avail Space: 36.00 in			Ht Space: 0.00 in
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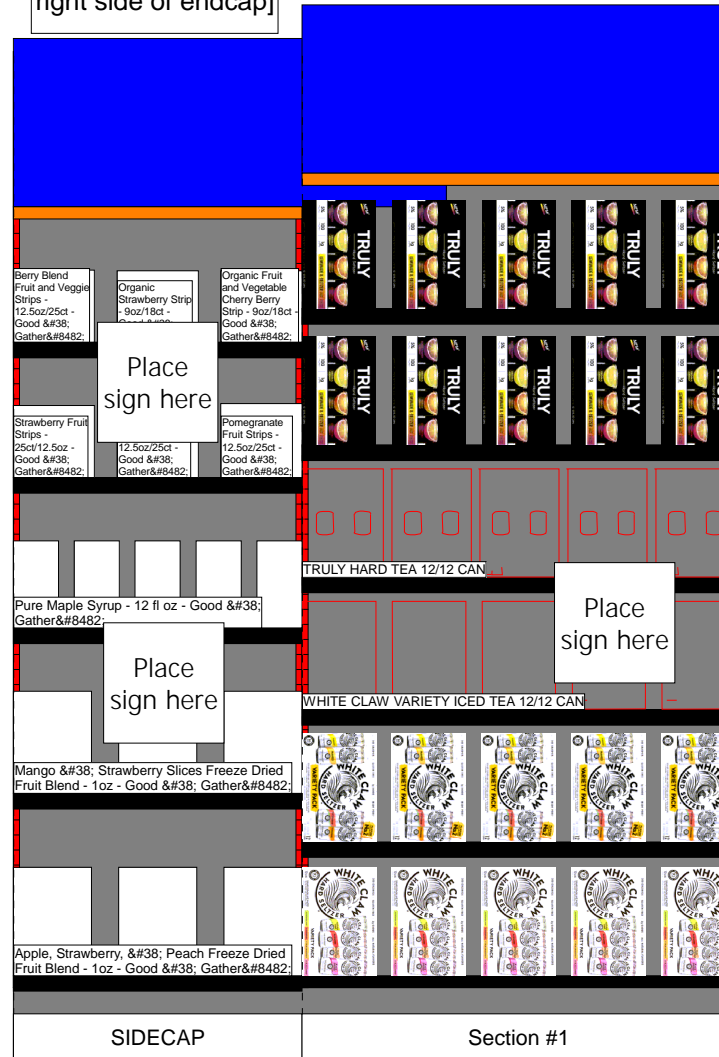
Name: S5		W:36.00 in	D:1.00 in	Avail Space: 36.00 in			Ht Space: 0.00 in
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Target Store: 1401 Display: B120Q0W

Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

Permanent sidecap fixture - please refer to adjacency for specific placement [left or right side of endcap]





Target Store: 1401 Display: B120Q0W  
 Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FR... Store # 1401 H: 7 ft W: 5 ft D: 0 ft # of segments: 2

Name: S1		W:24.00 in	D:12.00 in	Avail Space: 4.50 in		Ht Space: 13.85 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
261070371	78168298	Apple, Strawberry, &#38; Peach Fr...		07	3	Front	18

Name: S2		W:24.00 in	D:12.00 in	Avail Space: 4.50 in		Ht Space: 12.45 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
261070367	78168294	Mango &#38; Strawberry Slices Fre...		07	3	Front	27

Name: S3		W:24.00 in	D:12.00 in	Avail Space: 5.25 in		Ht Space: 11.20 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
231030057	78792428	Pure Maple Syrup - 12 fl oz - Good ...		03	5	Front	35

Name: S4		W:24.00 in	D:12.00 in	Avail Space: 3.75 in		Ht Space: 9.95 in	
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Name: S5		W:24.00 in	D:12.00 in	Avail Space: 3.75 in		Ht Space: 10.25 in	
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Name: S6		W:24.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 12.92 in	
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Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S7		W:36.00 in	D:22.00 in	Avail Space: 5.25 in		Ht Space: 9.82 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...		MALT BASED	5	Front 90	15

Name: S8		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...		MALT BASED	5	Front 90	10

Name: S9		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...		MALT BASED	5	Front 90	10

Name: S10		W:36.00 in	D:18.00 in	Avail Space: 2.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN		MALT BASED	5	Top 90	15

Name: S11		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.03 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...		MALT BASED	5	Front 90	10

Name: S12		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 8.45 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...		MALT BASED	5	Front 90	10

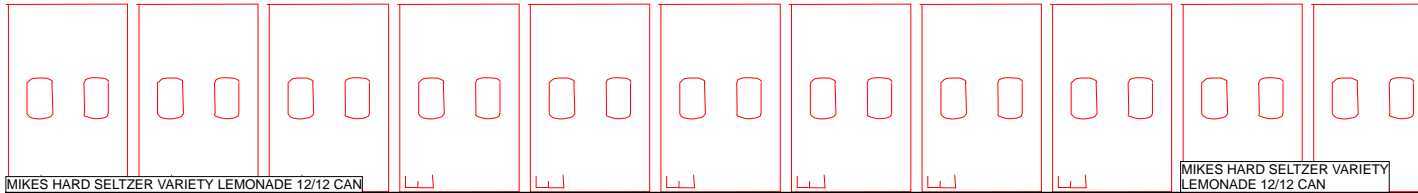
Name: S13		W:36.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 10.12 in	
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Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Target Store: 1401    Display: B148LDK

Planogram Name: B148LDK 02/28/2021 D148 MEAT BUNKER (COND TRAY):NYC: 02/28-05/02 6x48x0



1-2

MERCHANDISE POG ON FIXTURE ON TOP OF MEAT BUNKER

Section #1



Target Store: 1401    Display: B148LDK  
 Planogram Name: B148LDK 02/28/2021 D148 MEAT BUNKER (COND TRAY):NYC: 02/28-05/02 6x48x0

D148 MEAT BUNKER (COND TRAY):NYC: 02/28-05/02    Store # 1401    H: 4 ft    W: 6 ft    D: 0 ft    # of segments: 1

Name:                    W:72.00 in                    D:31.00 in                    Avail Space: 72.00 in                    Ht Space: 19.12 in

Name: S1                    W:72.00 in                    D:18.00 in                    Avail Space: 4.24 in                    Ht Space: 13.75 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	9	Top 90	18
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	2	Top 90	4

Name: S2                    W:72.00 in                    D:1.00 in                    Avail Space: 72.00 in                    Ht Space: 0.00 in





Target Store: 1401 Display: B105F4Y

Planogram Name: B105F4Y 04/04/2021 SAVOR: BW 2: HARD SELTZERS :BEER 12x54x0

Header Value STS/SS:HDR

Section #1																		Section #2																		Section #3																	



Target Store: 1401    Display: B105F4Y  
 Planogram Name: B105F4Y 04/04/2021 SAVOR: BW 2: HARD SELTZERS  
 :BEER 12x54x0

SAVOR: BW 2: HARD SELTZERS :BEER      Store # 1401      H: 4 ft ... W: 12 ft      D: 0 ft      # of segments: 3

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 0.75 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	5	Side	20	
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Side	8	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 0.75 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	5	Side	20	
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Side	8	

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 0.59 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	5	Side	20	
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	2	Side 90	4	

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 1.87 in			Ht Space: 24.25 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	5	Side	10	
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	2	Side	2	

Name: S5		W:48.00 in	D:1.00 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name:		W:48.00 in	D:0.50 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: P1		W:47.00 in	D:1.00 in	Avail Space: 47.00 in			Ht Space: 0.00 in
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Name: S6		W:48.00 in	D:22.00 in	Avail Space: 0.75 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Side	12	
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	4	Side	16	

Name: S7		W:48.00 in	D:18.00 in	Avail Space: 0.75 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Side	12	
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	4	Side	16	

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 0.91 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	3	Side 90	6	
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	4	Side	16	

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 4.83 in			Ht Space: 5.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	3	Side	3	
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	4	Side 90	8	

Name: P2		W:47.00 in	D:1.00 in	Avail Space: 47.00 in			Ht Space: 0.00 in
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Name: S10		W:48.00 in	D:22.00 in	Avail Space: 4.50 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	6	Side 90	24	

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 4.50 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	6	Side 90	12	

Name: S12		W:48.00 in	D:18.00 in	Avail Space: 4.50 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	6	Side 90	12	

Name: S13		W:48.00 in	D:18.00 in	Avail Space: 4.50 in			Ht Space: 5.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units	



Target Store: 1401    Display: B105F4Y  
Planogram Name: B105F4Y 04/04/2021 SAVOR: BW 2: HARD SELTZERS  
:BEER 12x54x0





213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	6	Side 90	6
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Name: P3      W:47.00 in      D:1.00 in      Avail Space: 47.00 in      Ht Space: 0.00 in



Target Store: 1401    Display: B105FS4  
 Planogram Name: B105FS4 03/14/2021 SAVOR: BW 1: BEVERAGES 20x54x0

Header Easter Day STS/SS:HDR

Honest Kids Organic Apple Juice Drink - 8pk/6 fl oz Box		Honest Kids Organic Fruit Punch Juice Drink - 8pk/6 fl oz Boxes		Red Bull Energy Drink - 4pk/8.4 fl oz Cans		Red Bull Sugar Free Energy Drink - 4pk/8.4 fl oz Cans		Coca-Cola - 10pk/7.5 fl oz Mini-Cans		Diet Coke - 10pk/7.5 fl oz Mini-Cans		AHA Raspberry Acai Sparkling Water - 8pk/12 fl oz Cans							
Place 11x11 Promotion Sign Here				Place 11x11 Promotion Sign Here				Place 11x11 Promotion Sign Here				Place 11x11 Promotion Sign Here							
Honest Kids Super Fruit Pure Organic Juice Drinks - 8pk/6.75 fl oz Pouches		Honest Kids Applely Ever After Organic Juice Drinks - 8pk/6.75 fl oz Pouches		Red Bull Yellow Edition Tropical Punch Energy Drink - 4pk/8.4 fl oz Cans		Bull Blueberry Energy Drink - 4pk/8.4 fl oz Cans		Sprite - 10pk/7.5 fl oz Mini-Cans		Coca-Cola Zero Sugar - 10pk/7.5 fl oz Mini-Cans		AHA Mango Black Tea Sparkling Water - 8pk/12 fl oz Cans							
Ocean Spray Cran-Grape Juice - 64 fl oz Bottle		Ocean Spray Cranberry Juice Cocktail - 64 fl oz Bottle		Diet Snapple Peach Tea - 6pk/16 fl oz Bottles		Snapple Peach Tea - 6pk/16 fl oz Bottles		AHA Blueberry + Pomegranate Sparkling Water - 8pk/12 fl oz Cans		AHA Lime + Watermelon Sparkling Water - 8pk/12 fl oz Cans									
Ocean Spray Cran-Apple Juice - 64 fl oz Bottle		Ocean Spray Diet Cranberry Juice - 64 fl oz Bottle		Snapple Kiwi Strawberry - 6pk/16 fl oz Bottles		Snapple Takes 2 to Mango Tea - 6pk/16 fl oz Bottles		AHA Strawberry + Cucumber Sparkling Water - 8pk/12 fl oz Cans		hint Variety Pack Flavored Water - 12pk/16 fl oz Bottles		TRULY HARD TEA 12/12 CAN							
Section #1				Section #2				Section #3				Section #4				Section #5			



Target Store: 1401    Display: B105FS4  
 Planogram Name: B105FS4 03/14/2021 SAVOR: BW 1: BEVERAGES 20x54x0

SAVOR: BW 1: BEVERAGES			Store # 1401	H: 4 ft ... W: 20 ft	D: 0 ft	# of segments: 5
Name: S1	W:48.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 12.75 in	
Name: S2	W:48.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 12.75 in	
Name: S3	W:48.00 in	D:18.00 in	Avail Space: 4.48 in		Ht Space: 12.75 in	
Name: S4	W:48.00 in	D:18.00 in	Avail Space: 0.00 in		Ht Space: 15.25 in	
Name: S5	W:48.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
Name:	W:48.00 in	D:0.50 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
Name: P1	W:47.00 in	D:1.00 in	Avail Space: 47.00 in		Ht Space: 0.00 in	
Name: S6	W:48.00 in	D:22.00 in	Avail Space: 8.10 in		Ht Space: 12.75 in	
ID	UPC	Name	Category	HFacings	Orientation	Units
271020185	14993494	Snapple Kiwi Strawberry - 6pk/16 fl ...	02	3	Front	12
271020091	51585258	Snapple Takes 2 to Mango Tea - 6p...	02	2	Front	8
Name: S7	W:48.00 in	D:18.00 in	Avail Space: 8.10 in		Ht Space: 12.75 in	
ID	UPC	Name	Category	HFacings	Orientation	Units
271020023	12989448	Diet Snapple Peach Tea - 6pk/16 fl ...	02	3	Front	9
271020022	12989447	Snapple Peach Tea - 6pk/16 fl oz B...	02	2	Front	6
Name: S8	W:48.00 in	D:18.00 in	Avail Space: 5.90 in		Ht Space: 12.75 in	
Name: S9	W:48.00 in	D:18.00 in	Avail Space: 5.90 in		Ht Space: 5.12 in	
Name: P2	W:47.00 in	D:1.00 in	Avail Space: 47.00 in		Ht Space: 0.00 in	
Name: S10	W:48.00 in	D:22.00 in	Avail Space: 2.10 in		Ht Space: 12.75 in	
ID	UPC	Name	Category	HFacings	Orientation	Units
271707002	78821529	AHA Strawberry + Cucumber Spark...	70	9	Front	18
Name: S11	W:48.00 in	D:18.00 in	Avail Space: 2.10 in		Ht Space: 12.75 in	
ID	UPC	Name	Category	HFacings	Orientation	Units
271709348	78821523	AHA Blueberry + Pomegranate Spa...	70	9	Front	9
Name: S12	W:48.00 in	D:18.00 in	Avail Space: 2.60 in		Ht Space: 12.75 in	
ID	UPC	Name	Category	HFacings	Orientation	Units
271100102	51139835	Sprite - 10pk/7.5 fl oz Mini-Cans	10	2	Front	8
271100177	53037033	Coca-Cola Zero Sugar - 10pk/7.5 fl ...	10	2	Front	8
Name: S13	W:48.00 in	D:18.00 in	Avail Space: 2.60 in		Ht Space: 5.12 in	
ID	UPC	Name	Category	HFacings	Orientation	Units
271100100	51139832	Coca-Cola - 10pk/7.5 fl oz Mini-Cans	10	2	Front	8
271100101	51139831	Diet Coke - 10pk/7.5 fl oz Mini-Cans	10	2	Front	8
Name: P3	W:47.00 in	D:1.00 in	Avail Space: 47.00 in		Ht Space: 0.00 in	
Name: S14	W:48.00 in	D:22.00 in	Avail Space: 5.00 in		Ht Space: 12.75 in	
Name: S15	W:48.00 in	D:18.00 in	Avail Space: 2.10 in		Ht Space: 12.75 in	
ID	UPC	Name	Category	HFacings	Orientation	Units
271700607	78821524	AHA Lime + Watermelon Sparkling ...	70	9	Front	9
Name: S16	W:48.00 in	D:18.00 in	Avail Space: 1.11 in		Ht Space: 12.75 in	
ID	UPC	Name	Category	HFacings	Orientation	Units
271700368	81786020	AHA Mango Black Tea Sparkling W...	70	9	Front	9
Name: S17	W:48.00 in	D:18.00 in	Avail Space: 1.11 in		Ht Space: 5.12 in	
ID	UPC	Name	Category	HFacings	Orientation	Units



Target Store: 1401    Display: B105FS4  
 Planogram Name: B105FS4 03/14/2021 SAVOR: BW 1: BEVERAGES 20x54x0

271700367	81786019	AHA Raspberry Acai Sparkling Wat...	70	9	Front	9
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Name: P4	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
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Name: S18	W:48.00 in	D:22.00 in	Avail Space: 3.00 in	Ht Space: 12.75 in		
ID	UPC	Name	Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	5	Front	15

Name: S19	W:48.00 in	D:18.00 in	Avail Space: 3.00 in	Ht Space: 12.75 in		
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front	10

Name: S20	W:48.00 in	D:18.00 in	Avail Space: 3.00 in	Ht Space: 12.75 in		
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front	10

Name: S21	W:48.00 in	D:18.00 in	Avail Space: 3.00 in	Ht Space: 5.12 in		
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front	10

Name: P5	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
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