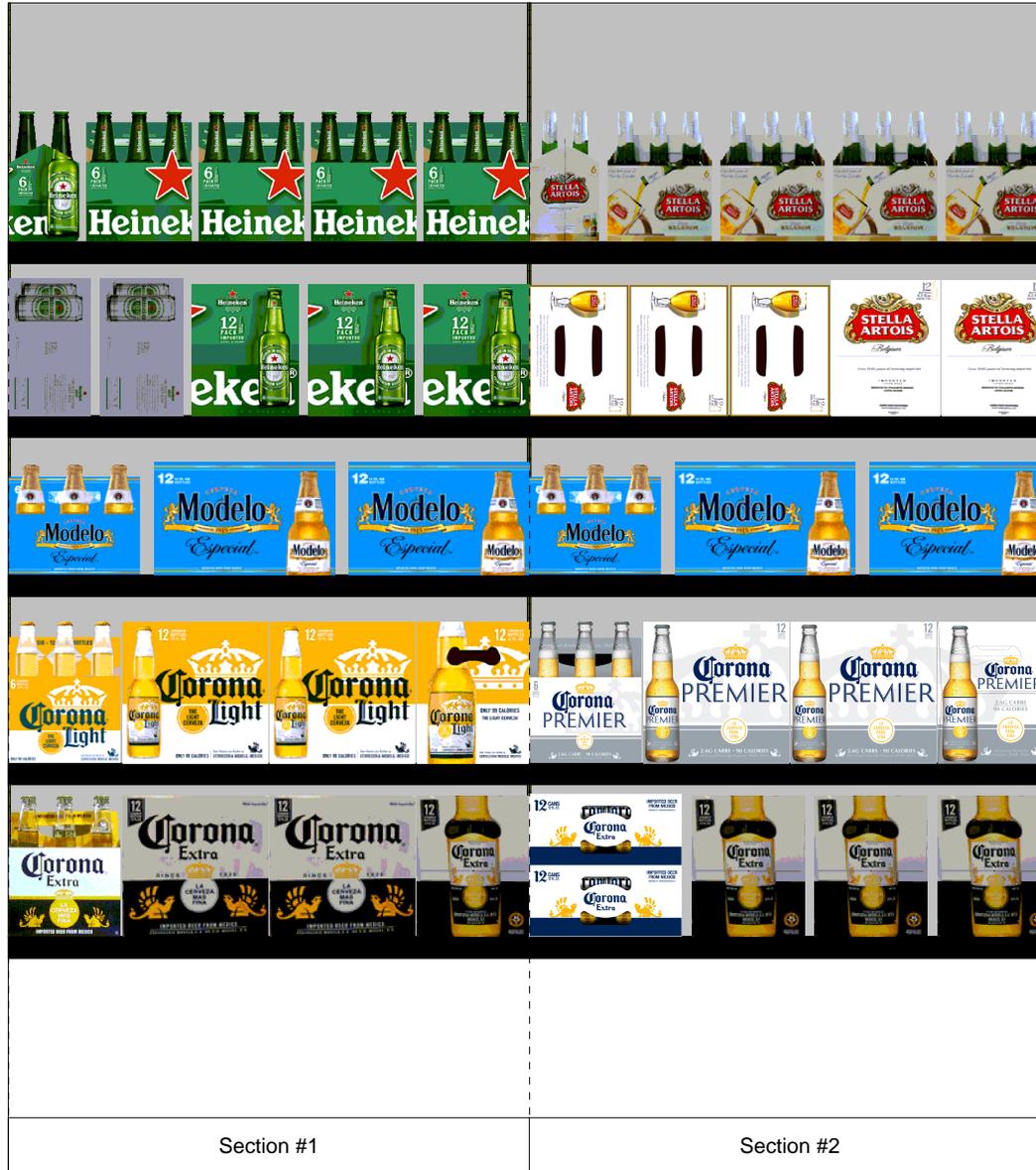




Target Store: 3291 Display: D213XZY
Planogram Name: D213XZY 02/28/2021 EXP: COLD BEER B: T3291: NY: 24 PK: 6x81x25



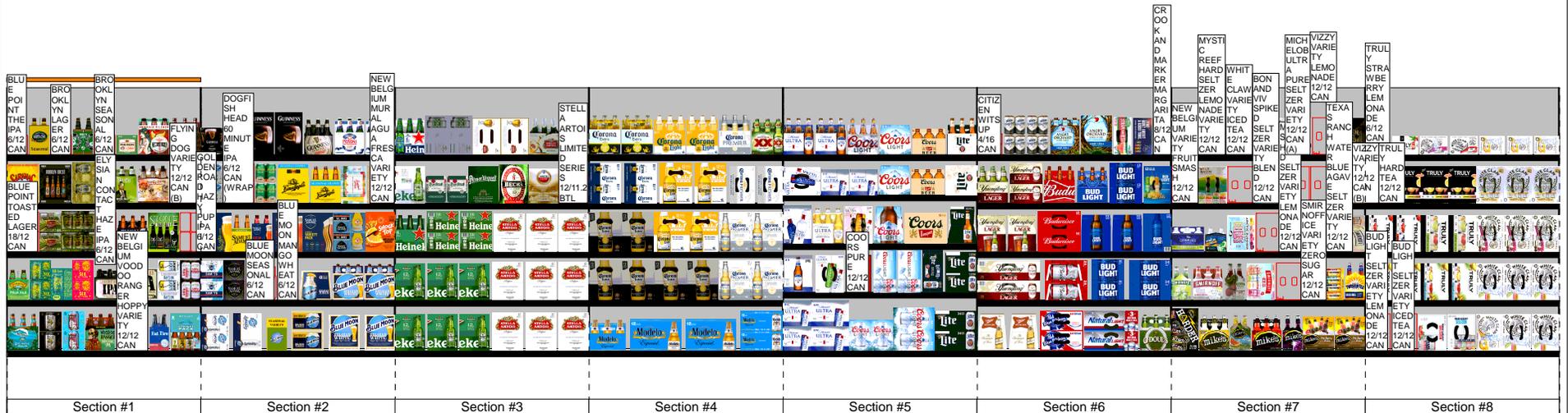
Section #1

Section #2



Target Store: 3291 Display: D213ZRX

Planogram Name: D213ZRX 02/28/2021 EXP: COLD BEER A: T3291: NY: 24PK: OC 32x81x25





Target Store: 3291 Display: D213ZRX
 Planogram Name: D213ZRX 02/28/2021 EXP: COLD BEER A: T3291: NY:
 24PK: OC 32x81x25

EXP: COLD BEER A: T3291: NY: 24PK: OC Store # 3291 H: 6 ft ... W: 32 ft D: 2 ft 1.00 in # of segments: 8

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 2.37 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front		4
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Side		6
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Side		4
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front		4
213056184	75452701070	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side 90		4
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side		2
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side		2

Name: S2		W:48.00 in	D:22.00 in	Avail Space: 1.17 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side		2
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side		4
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side		2
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side		4
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front		4
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side		2
213055441	72383037011	LAGUNITAS DAYTIME 6/12 CAN	MALT BASED	1	Side		4
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side		4

Name: S3		W:48.00 in	D:22.00 in	Avail Space: 1.55 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	1	Side 90		2
213054945	64286015024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side		4
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90		2
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side		4
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Front		4
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side		2
213056417	81062803155	GOLDEN ROAD HAZY PUP IPA 6/...	MALT BASED	1	Side		4

Name: S4		W:48.00 in	D:22.00 in	Avail Space: 1.52 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050532	7167007106	SARANAC 12 BEERS 12/12 BTL	MALT BASED	1	Side		2
213051974	3061300071	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Side		2
213051431	64286090005	FOUNDERS CENTENNIAL IPA 15/...	MALT BASED	1	Side 90		2
213052197	78624355014	FLYING DOG THE TRUTH 6/12 BTL	MALT BASED	1	Front		4
213050661	78624311990	FLYING DOG RAGING BITCH 6/12...	MALT BASED	1	Front		4
213056021	78624357113	FLYING DOG VARIETY 12/12 CAN...	MALT BASED	1	Side 90		4

Name: S5		W:48.00 in	D:22.00 in	Avail Space: 2.15 in			Ht Space: 16.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056006	68174500215	BLUE POINT THE IPA 6/12 CAN	MALT BASED	1	Side		2
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Side		2
213055921	3061360038	BROOKLYN LAGER 6/12 CAN	MALT BASED	1	Side		2
213050941	3061300001	BROOKLYN LAGER 6/12 BTL	MALT BASED	1	Side		2
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	1	Side		2
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Side		2
213051853	88715100094	CONEY ISLAND MERMAID PILSN...	MALT BASED	1	Front		4
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	1	Front		4

Name: S6		W:48.00 in	D:1.00 in	Avail Space: 48.00 in			Ht Space: 0.00 in
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Name: S7		W:48.00 in	D:22.00 in	Avail Space: 6.60 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Top		6
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90		3
213050843	7199038620	BLUE MOON BREWMASTER VAR...	MALT BASED	1	Side		2
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90		2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side		4

Name: S8		W:48.00 in	D:22.00 in	Avail Space: 2.11 in			Ht Space: 10.50 in
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Target Store: 3291 Display: D213ZRX
 Planogram Name: D213ZRX 02/28/2021 EXP: COLD BEER A: T3291: NY:
 24PK: OC 32x81x25

ID	UPC	Name	Category	HFacings	Orientation	Units
213054898	8769200673	SAMUEL ADAMS 76 6/12 CAN	MALT BASED	1	Side	4
213055437	8769200811	SAMUEL ADAMS NEW ENGLAND...	MALT BASED	1	Side	4
213050597	7199097113	BLUE MOON SEASONAL 6/12 CAN	MALT BASED	1	Front	4
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	2
213053435	7199017044	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	2	Front	8

Name: S9 W:48.00 in D:22.00 in Avail Space: 0.50 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	3
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	3
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Side 90	4
213050825	1820015981	SHOCK TOP BELGIAN WHITE 12/...	MALT BASED	1	Side	2

Name: S10 W:48.00 in D:22.00 in Avail Space: 1.35 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Side	4
213059551	63848900347	DOGFISH HEAD 60 MINUTE IPA 6...	MALT BASED	1	Front	8
213051173	89785300293	CIGAR CITY JAI ALAI IPA 6/12 CAN	MALT BASED	1	Side	4
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	3
213056185	75452701071	NEW BELGIUM MURAL AGUA FR...	MALT BASED	1	Front 90	3

Name: S11 W:48.00 in D:22.00 in Avail Space: 2.84 in Ht Space: 16.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	2	Front	8
213060080	8382012368	GUINNESS DRAUGHT STOUT 8/1...	MALT BASED	2	Front 90	8
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4

Name: S12 W:48.00 in D:22.00 in Avail Space: 3.57 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name: S13 W:48.00 in D:22.00 in Avail Space: 3.57 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name: S14 W:48.00 in D:22.00 in Avail Space: 2.73 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	4
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	4
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name: S15 W:48.00 in D:22.00 in Avail Space: 0.91 in Ht Space: 10.50 in



Target Store: 3291 Display: D213ZRX
 Planogram Name: D213ZRX 02/28/2021 EXP: COLD BEER A: T3291: NY:
 24PK: OC 32x81x25

ID	UPC	Name	Category	HFacings	Orientation	Units
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060270	7231113302	PILSNER URQUELL 4/16.9 CAN	MALT BASED	2	Front	8
213060094	7231113312	PILSNER URQUELL 12/11.2 BTL	MALT BASED	1	Side	2
213060006	8248812300	BECKS 12/12 BTL	MALT BASED	1	Side	2
213060001	7289010016	AMSTEL LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	2

Name: S16 W:48.00 in D:22.00 in Avail Space: 1.35 in Ht Space: 16.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4
213060248	7289000188	HEINEKEN LIGHT 12/12 CAN	MALT BASED	2	Top 90	6
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4

Name: S17 W:48.00 in D:22.00 in Avail Space: 3.44 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top	4

Name: S18 W:48.00 in D:22.00 in Avail Space: 1.44 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2

Name: S19 W:48.00 in D:22.00 in Avail Space: 1.44 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2

Name: S20 W:48.00 in D:22.00 in Avail Space: 4.34 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side 90	4
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side 90	4
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3

Name: S21 W:48.00 in D:22.00 in Avail Space: 1.43 in Ht Space: 16.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	4
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Front	4

Name: S22 W:48.00 in D:22.00 in Avail Space: 0.94 in Ht Space: 13.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side 90	2
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side 90	2



Target Store: 3291 Display: D213ZR
 Planogram Name: D213ZR 02/28/2021 EXP: COLD BEER A: T3291: NY:
 24PK: OC 32x81x25

213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	2	Side	2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side 90	2
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	2

Name: S23		W:48.00 in	D:22.00 in	Avail Space: 4.35 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90	3
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	3
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Top 90	4
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2

Name: S24		W:48.00 in	D:22.00 in	Avail Space: 1.81 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030473	1820020059	MICHELOB ULTRA 12/16 BTL (AL)	MALT BASED	1	Side	2
213030474	1820020082	MICHELOB ULTRA PURE GOLD 6...	MALT BASED	1	Front	4
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Front	4
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2

Name: S25		W:48.00 in	D:22.00 in	Avail Space: 1.48 in		Ht Space: 8.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top	3
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Side	4
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Front	4
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S26		W:48.00 in	D:22.00 in	Avail Space: 1.82 in		Ht Space: 16.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	2	Front	8
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Front	4
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4

Name: S27		W:48.00 in	D:22.00 in	Avail Space: 1.89 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	2	Side	4
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top	4
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Top	4
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Front	4

Name: S28		W:48.00 in	D:22.00 in	Avail Space: 3.80 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Top	4
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side 90	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side 90	2

Name: S29		W:48.00 in	D:22.00 in	Avail Space: 1.45 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top	4
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	4
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Side	2

Name: S30		W:48.00 in	D:22.00 in	Avail Space: 2.51 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	4



Target Store: 3291 Display: D213ZRX
 Planogram Name: D213ZRX 02/28/2021 EXP: COLD BEER A: T3291: NY:
 24PK: OC 32x81x25

213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213037086	1820020210	BUD LIGHT PEELS VARIETY 12/1...	MALT BASED	1	Top 90	3

Name: S31		W:48.00 in	D:22.00 in	Avail Space: 3.32 in		Ht Space: 16.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010776	85919900315	CITIZEN WITS UP 4/16 CAN	CIDER	1	Front 90	4
213010567	85860400506	AUSTIN EASTCIDERS ORIGINAL ...	CIDER	2	Side	8
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213010117	1820020993	BUD LIGHT LIME STRAW-BER-RI...	MALT BASED	1	Top 90	3
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top 90	3
213011069	85001783707	CROOK AND MARKER MARGARI...	MALT BASED	1	Top 90	3

Name: S32		W:48.00 in	D:22.00 in	Avail Space: 1.35 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Front 90	4
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	2
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2

Name: S33		W:48.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010119	8200072751	SMIRNOFF ICE GREEN APPLE BI...	MALT BASED	1	Side	2
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213010298	8200078604	SMIRNOFF SOURCED STRAWBE...	MALT BASED	1	Side	2
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	3
213011075	8200079641	SMIRNOFF ICE VARIETY ZERO S...	MALT BASED	1	Top 90	3
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Top 90	2
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Side	2
213010113	8769283102	TWISTED TEA ORIGINAL 6/12 BTL	MALT BASED	1	Side	3

Name: S34		W:48.00 in	D:22.00 in	Avail Space: 1.38 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010423	81582901006	CAYMAN JACK MARGARITA 6/11...	MALT BASED	1	Front	4
213010515	81582901158	CAYMAN JACK CUBAN MOJITO 6...	MALT BASED	1	Side	2
213010363	4182770112	ARCTIC CHILL SPIKED VARIETY ...	MALT BASED	1	Top 90	3
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3
213014600	85001257163	TEXAS RANCH WATER BLUE AG...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3

Name: S35		W:48.00 in	D:22.00 in	Avail Space: 0.77 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	1	Top 90	3
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	3
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3

Name: S36		W:48.00 in	D:22.00 in	Avail Space: 2.00 in		Ht Space: 16.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Front 90	3
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	6
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3



Target Store: 3291 Display: D213ZRX
 Planogram Name: D213ZRX 02/28/2021 EXP: COLD BEER A: T3291: NY:
 24PK: OC 32x81x25

Name: S37		W:48.00 in	D:22.00 in	Avail Space: 2.47 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	3
213011096	1820020270	BUD LIGHT SELTZER VARIETY I...	MALT BASED	1	Top 90	3
213012092	1820020217	BUD LIGHT SELTZER STRAWBE...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Front 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3

Name: S38		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6

Name: S39		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010335	63598526089	WHITE CLAW BLACK CHERRY 12/...	MALT BASED	1	Top 90	3
213010335	63598526089	WHITE CLAW BLACK CHERRY 12/...	MALT BASED	1	Top 90	3
213010335	63598526089	WHITE CLAW BLACK CHERRY 12/...	MALT BASED	1	Top 90	3

Name: S40		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3

Name: S41		W:48.00 in	D:22.00 in	Avail Space: 3.75 in		Ht Space: 16.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side 90	3
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side 90	3
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top	3
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Top	3
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	3
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	3
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	3