



Target Store: 2006    Display: D2131F6  
 Planogram Name: D2131F6 02/28/2021 PF: WARM BEER: T2006: NY: 24PK: 36x84x22

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8	Section #9



Target Store: 2006    Display: D2131F6  
 Planogram Name: D2131F6 02/28/2021 PF: WARM BEER: T2006: NY: 24PK:  
 36x84x22

PF: WARM BEER: T2006: NY: 24PK:    Store # 2006    H: 7 ft    W: 36 ft    D: 1 ft 10.0... # of segments: 9

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 2.09 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	4	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	4	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	8	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	2	Side	8	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 2.30 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	1	
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Top	4	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	2	Side	2	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Front	2	

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 2.57 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	1	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	2	Front	6	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	3	Side	3	

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 3.57 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	3	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	2	Front	6	
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	3	Front	9	

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 3.44 in			Ht Space: 17.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	2	Front	6	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	2	Front	6	
213050492	75452700421	NEW BELGIUM VODOO RANGE...	MALT BASED	2	Front	6	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: 48.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	--	-------------------

Name: S7		W:48.00 in	D:22.00 in	Avail Space: 3.39 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	4	Side	16	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Front	6	

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 3.06 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 3.06 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	

Name: S10		W:48.00 in	D:18.00 in	Avail Space: 0.64 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	2	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	2	Top 90	6	



Target Store: 2006    Display: D2131F6  
 Planogram Name: D2131F6 02/28/2021 PF: WARM BEER: T2006: NY: 24PK:  
 36x84x22

213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	3	Side	6
-----------	-------------	--------------------	------------	---	------	---

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 1.84 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	2	Front	6
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	2	Front	6
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	3	Front	9

Name: S12		W:48.00 in	D:22.00 in	Avail Space: 2.76 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	3	Side	12
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	3	Side	12

Name: S13		W:48.00 in	D:18.00 in	Avail Space: 2.76 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	3	Side	3
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	3	Front	9

Name: S14		W:48.00 in	D:18.00 in	Avail Space: 2.34 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	2
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	2	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	2	Side	2

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 2.76 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	3	Side	3
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	2	Side	2

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 1.50 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	2	Front	6
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	2	Front	6
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top	4

Name: S17		W:48.00 in	D:22.00 in	Avail Space: 1.04 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	1	Front	4
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	2	Front	8

Name: S18		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	6	Side	6

Name: S19		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	6	Side	6

Name: S20		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	6	Side	6

Name: S21		W:48.00 in	D:18.00 in	Avail Space: 1.20 in		Ht Space: 13.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	4	Front	12
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	2	Side 90	4

Name: P1		W:48.00 in	D:0.10 in	Avail Space: 48.00 in		Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	-------------------

Name: S22		W:48.00 in	D:22.00 in	Avail Space: 1.06 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units



Target Store: 2006    Display: D2131F6  
 Planogram Name: D2131F6 02/28/2021 PF: WARM BEER: T2006: NY: 24PK:  
 36x84x22

213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Top	8
213060020	8066095776	MODELO ESPECIAL 24/12 BTL	MALT BASED	1	Front	2
213060020	8066095776	MODELO ESPECIAL 24/12 BTL	MALT BASED	1	Side	2

Name: S23		W:48.00 in	D:18.00 in	Avail Space: 1.80 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	5	Side	5

Name: S24		W:48.00 in	D:18.00 in	Avail Space: 1.80 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	5	Side	5

Name: S25		W:48.00 in	D:18.00 in	Avail Space: 1.74 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060148	8066095787	MODELO NEGRA 12/12 BTL	MALT BASED	3	Side	3
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Side	2

Name: S26		W:48.00 in	D:18.00 in	Avail Space: 3.81 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	9	Top 90	18

Name: S27		W:48.00 in	D:22.00 in	Avail Space: 3.26 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Side	8
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Top	16

Name: S28		W:48.00 in	D:18.00 in	Avail Space: 2.81 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Side	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	4
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Top	2

Name: S29		W:48.00 in	D:18.00 in	Avail Space: 3.79 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Top 90	4
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	4
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Top	2

Name: S30		W:48.00 in	D:18.00 in	Avail Space: 3.74 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	3
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	3	Side	3
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Side	2

Name: S31		W:48.00 in	D:18.00 in	Avail Space: 2.05 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	3
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Side 90	4
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	3
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	3

Name: S32		W:48.00 in	D:22.00 in	Avail Space: 1.50 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030110	1820053308	BUD LIGHT 18/12 BTL	MALT BASED	1	Front	4
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	8
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Top	8

Name: S33		W:48.00 in	D:18.00 in	Avail Space: 1.54 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	4
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2
213030014	1820000771	BUD 12/12 BTL	MALT BASED	1	Front	2



Target Store: 2006    Display: D2131F6

Planogram Name: D2131F6 02/28/2021 PF: WARM BEER: T2006: NY: 24PK:  
36x84x22

Name: S34		W:48.00 in	D:18.00 in	Avail Space: 1.63 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	4
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	2
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	2	Side	2

Name: S35		W:48.00 in	D:18.00 in	Avail Space: 2.39 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	1
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	1
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	2
213030048	1820014990	BUD LIGHT LIME 12/12 BTL	MALT BASED	1	Front	2
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Top	4

Name: S36		W:48.00 in	D:18.00 in	Avail Space: 1.24 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	3
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	3
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	2	Top	8
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top	6

Name: S37		W:48.00 in	D:22.00 in	Avail Space: 3.24 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	12
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	12
213010950	8769200971	TRULY VARIETY PACK 24/12 CAN	MALT BASED	2	Side 90	6

Name: S38		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	6	Top 90	18

Name: S39		W:48.00 in	D:18.00 in	Avail Space: 1.35 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	6
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	3	Top 90	9
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side 90	4

Name: S40		W:48.00 in	D:18.00 in	Avail Space: 2.28 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Side	2
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	2	Side 90	4
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	2

Name: S41		W:48.00 in	D:18.00 in	Avail Space: 0.52 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	3
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	6
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top 90	3
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	3
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	3
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	3

Name: S42		W:48.00 in	D:22.00 in	Avail Space: 0.99 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213016641	1820028686	BUD LIGHT SELTZER VARIETY 2...	MALT BASED	1	Top	6
213012531	3354400045	CORONA SELTZER VARIETY 24/...	MALT BASED	1	Side 90	3
213010040	7199001129	COORS HARD SELTZER VARIET...	MALT BASED	1	Side 90	3
213010957	63598510024	WHITE CLAW VARIETY PACK 24/...	MALT BASED	1	Top	6

Name: S43		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
-----------	--	------------	------------	----------------------	--	--------------------



Target Store: 2006    Display: D2131F6  
 Planogram Name: D2131F6 02/28/2021 PF: WARM BEER: T2006: NY: 24PK:  
 36x84x22

ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Top 90	15

Name: S44		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9

Name: S45		W:48.00 in	D:18.00 in	Avail Space: 1.97 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	2	Top 90	6
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top	6
213010954	63598500021	DO NOT USE - WHITE CLAW 70 P...	MALT BASED	1	Side 90	4
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	4
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Top	6

Name: S46		W:48.00 in	D:18.00 in	Avail Space: 0.95 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Top 90	9
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	2	Top 90	6



Target Store: 2006    Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0



Section #1



Target Store: 2006    Display: B148K9H  
Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:  
02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02    Store # 2006    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in			Ht Space: 29.52 in
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in





Target Store: 2006    Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 2006    Display: B148LBZ  
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:  
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02    Store # 2006    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 2006    Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 2006    Display: B148LAS  
 Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:  
 02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02    Store # 2006    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 2.74 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	3	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	2	

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in




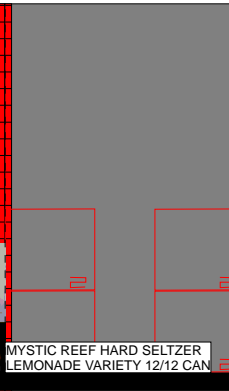

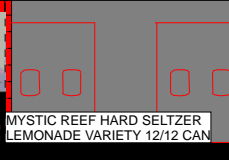

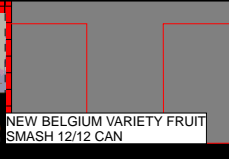

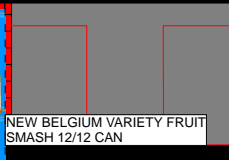


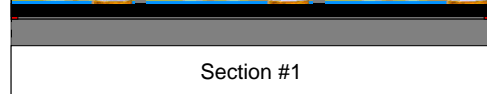
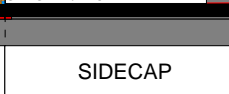
Target Store: 2006    Display: B148K4V

Planogram Name: B148K4V 02/28/2021 D148 B BEER EC B: NY: 24PK: 02/28-05/02 3x84x0

H  
of  
r  
ID  
dep  
W  
R  
H  
lea  
de

LOCATION 1

Always place sidecaps on one consistent side matching your traffic flow. In the event that battery sidecap/MAC station is already installed on preferred side for traffic flow, place on opposite side.

	
	
	
	
	
	
Section #1	SIDECAP

MYSTIC REEF HARD SELTZER  
LEMONADE VARIETY 12/12 CAN

MYSTIC REEF HARD SELTZER  
LEMONADE VARIETY 12/12 CAN

NEW BELGIUM VARIETY FRUIT  
SMASH 12/12 CAN

NEW BELGIUM VARIETY FRUIT  
SMASH 12/12 CAN

NEW BELGIUM VARIETY FRUIT  
SMASH 12/12 CAN



Target Store: 2006 Display: B148K4V

Planogram Name: B148K4V 02/28/2021 D148 B BEER EC B: NY: 24PK: 02/28-05/02 3x84x0

D148 B BEER EC B: NY: 24PK: 02/28-05/02 Store # 2006 H: 7 ft W: 4 ft 6.00 in D: 1 ft 6.00 in # of segments: 2

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	6	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 29.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1 W:36.00 in D:0.10 in Avail Space: 36.00 in Ht Space: 0.00 in

Name: S5 W:36.00 in D:1.00 in Avail Space: 32.00 in Ht Space: 0.00 in

Name: W:36.00 in D:0.50 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S6		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S7		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S8		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S9		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Top 90	2	

Name: S10		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 27.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Side	4	



Target Store: 2006    Display: B148KZ3

Planogram Name: B148KZ3 02/28/2021 D148 F BEER EC A: NY: 24PK: 02/28-05/02 3x84x0

H  
of  
r  
I  
H  
op  
de  
W  
R  
H  
lea  
de

LOCATION 1

Always place sidecaps on one consistent side matching your traffic flow. In the event that battery sidecap/MAC station is already installed on preferred side for traffic flow, place on opposite side.

	<p>MYSTIC REEF HARD SELTZER LEMONADE VARIETY 12/12 CAN</p>
	<p>MYSTIC REEF HARD SELTZER LEMONADE VARIETY 12/12 CAN</p>
	<p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
	<p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
	<p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
<p>Section #1</p>	<p>SIDECAP</p>



Target Store: 2006 Display: B148KZ3

Planogram Name: B148KZ3 02/28/2021 D148 F BEER EC A: NY: 24PK: 02/28-05/02 3x84x0

D148 F BEER EC A: NY: 24PK: 02/28-05/02 Store # 2006 H: 7 ft W: 4 ft 6.00 in D: 1 ft 6.00 in # of segments: 2

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	6	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 29.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1		W:36.00 in	D:0.10 in	Avail Space: 36.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	--	-------------------

Name: S5		W:36.00 in	D:1.00 in	Avail Space: 32.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	--	-------------------

Name:		W:36.00 in	D:0.50 in	Avail Space: 0.00 in			Ht Space: 0.00 in
-------	--	------------	-----------	----------------------	--	--	-------------------

Name: S6		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S7		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S8		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S9		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Top 90	2	

Name: S10		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 27.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Side	4	





Target Store: 2006    Display: B120Q0W

Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

Permanent sidecap fixture - please refer to adjacency for specific placement [left or right side of endcap]

Permanent sidecap fixture - please refer to adjacency for specific placement [left or right side of endcap]

Place sign here

Place sign here

Place sign here

TRULY HARD TEA 12/12 CAN

WHITE CLAW VARIETY ICED TEA 12/12 CAN

SIDECAP                      Section #1

**Product Labels:**

- Berry Blend Fruit and Veggie Strips - 12.5oz/25ct - Good &#38; Gather&#8482;
- Organic Strawberry Strip - 9oz/18ct - Good &#38; Gather&#8482;
- Organic Fruit and Vegetable Cherry Berry Strip - 9oz/18ct - Good &#38; Gather&#8482;
- Strawberry Fruit Strips - 25ct/12.5oz - Good &#38; Gather&#8482;
- Pomegranate Fruit Strips - 12.5oz/25ct - Good &#38; Gather&#8482;
- Pure Maple Syrup - 12 fl oz - Good &#38; Gather&#8482;
- Mango &#38; Strawberry Slices Freeze Dried Fruit Blend - 1oz - Good &#38; Gather&#8482;
- Apple, Strawberry, &#38; Peach Freeze Dried Fruit Blend - 1oz - Good &#38; Gather&#8482;



Target Store: 2006    Display: B120Q0W  
 Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FR...    Store # 2006    H: 7 ft    W: 5 ft    D: 0 ft    # of segments: 2

Name: S1		W:24.00 in	D:12.00 in	Avail Space: 4.50 in		Ht Space: 13.85 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
261070371	78168298	Apple, Strawberry, &#38; Peach Fr...		07	3	Front	18

Name: S2		W:24.00 in	D:12.00 in	Avail Space: 4.50 in		Ht Space: 12.45 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
261070367	78168294	Mango &#38; Strawberry Slices Fre...		07	3	Front	27

Name: S3		W:24.00 in	D:12.00 in	Avail Space: 5.25 in		Ht Space: 11.20 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
231030057	78792428	Pure Maple Syrup - 12 fl oz - Good ...		03	5	Front	35

Name: S4		W:24.00 in	D:12.00 in	Avail Space: 3.75 in		Ht Space: 9.95 in	
----------	--	------------	------------	----------------------	--	-------------------	--

Name: S5		W:24.00 in	D:12.00 in	Avail Space: 3.75 in		Ht Space: 10.25 in	
----------	--	------------	------------	----------------------	--	--------------------	--

Name: S6		W:24.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 12.92 in	
----------	--	------------	-----------	----------------------	--	--------------------	--

Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
-------	--	------------	-----------	----------------------	--	-------------------	--

Name: S7		W:36.00 in	D:22.00 in	Avail Space: 5.25 in		Ht Space: 9.82 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...		MALT BASED	5	Front 90	15

Name: S8		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...		MALT BASED	5	Front 90	10

Name: S9		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...		MALT BASED	5	Front 90	10

Name: S10		W:36.00 in	D:18.00 in	Avail Space: 2.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN		MALT BASED	5	Top 90	15

Name: S11		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.03 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...		MALT BASED	5	Front 90	10

Name: S12		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 8.45 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...		MALT BASED	5	Front 90	10

Name: S13		W:36.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 10.12 in	
-----------	--	------------	-----------	----------------------	--	--------------------	--

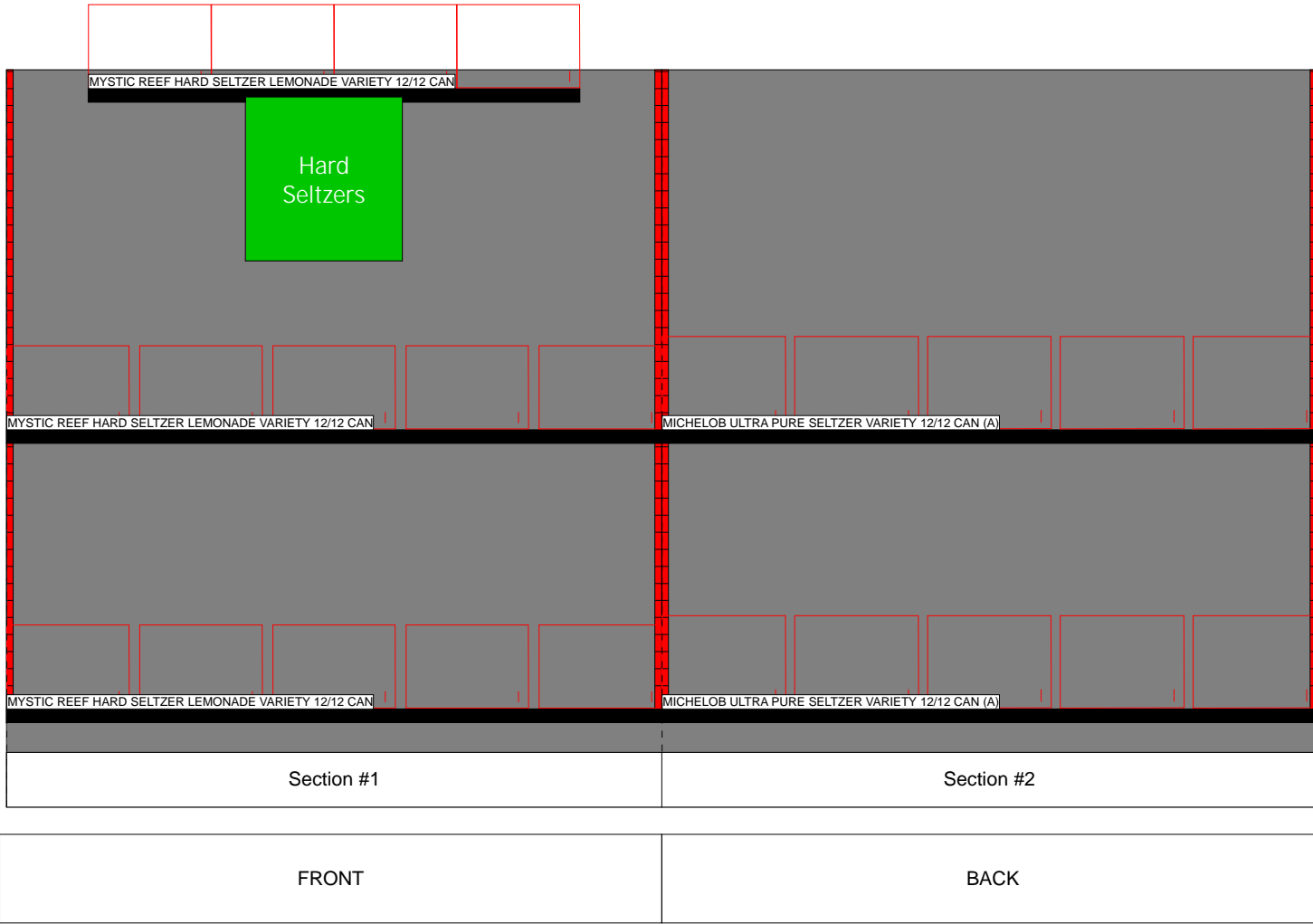
Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
-------	--	------------	-----------	----------------------	--	-------------------	--



Target Store: 2006    Display: B105FK4

Planogram Name: B105FK4 04/04/2021 CB2: NEST 1: HARD SELTZERS 8x54x0

R/26	7	27	20	X	C/MEDI	RGE/	plates	PLAT	bleer	H	H	H	H	H	H	H	ST	ps	
X8	X	W	2	X	12	UM	8	D	1	0	D	D	D	D	D	D	S	set	
2	W	H	1	W	H	A													
HITE	T	E	T	E	X	S	H												





Target Store: 2006    Display: B105FK4  
 Planogram Name: B105FK4 04/04/2021 CB2: NEST 1: HARD SELTZERS 8x54x0

CB2: NEST 1: HARD SELTZERS    Store # 2006    H: 4 ft ... W: 8 ft    D: 0 ft    # of segments: 2

Name: S1		W:48.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 19.45 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	5	Front	10	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 24.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	5	Front	10	

Name: S4		W:48.00 in	D:1.00 in	Avail Space: 24.00 in		Ht Space: 0.00 in	
----------	--	------------	-----------	-----------------------	--	-------------------	--

Name:		W:48.00 in	D:0.50 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
-------	--	------------	-----------	----------------------	--	-------------------	--

Name: P1		W:47.00 in	D:1.00 in	Avail Space: 47.00 in		Ht Space: 0.00 in	
----------	--	------------	-----------	-----------------------	--	-------------------	--

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 0.00 in		Ht Space: 12.75 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	4	Front	8	

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 2.55 in		Ht Space: 19.45 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	5	Front	10	

Name: S6		W:48.00 in	D:18.00 in	Avail Space: 2.55 in		Ht Space: 26.37 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	5	Front	10	



Target Store: 2006 Display: B105F5S

Planogram Name: B105F5S 04/04/2021 22 - SIGNAL THE SEASONS 1 (16FT) COMBO :BEER 16

Header Value STS/SS:HDR

TRULY HARD TEA 12/12 CAN	TRULY HARD TEA 12/12 CAN	WHITE CLAY	WHITE CLAY	WHITE CLAY	Frito Lay Classic Mix - 42ct	Place 11x11 Promotion Sign Here	Frito Lay Flavor Mix 42ct	Place 11x11 Promotion Sign Here	SunChips Garden Salsa Flavored Wholegrain Snacks - 7oz	Place 11x11 Promotion Sign Here	SunChips Original Whole Grain Chips - 7oz	SunChips Harvest Cheddar Flavored Wholegrain Snacks - 7oz	Goldfish Crackers Featuring Disney Princess - 6.6oz	Goldfish Crackers Featuring Marvel Avengers - 6.6oz
TRULY HARD TEA 12/12 CAN	TRULY HARD TEA 12/12 CAN	WHITE CLAY	WHITE CLAY	WHITE CLAY	Frito-Lay Variety Pack Doritos & Cheetos Mix - 18ct		Frito-Lay Variety Pack Family Fun Mix - 18ct		Lay's Kettle Cooked Jalapeño Flavored Potato Chips - 8oz	Lay's Original Potato Chips - 8.0oz	Lay's Kettle Cooked Extra Cheddar - 7.75oz	Lay's Kettle Cooked Extra Honey Habanero - 7.75oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Baby Cheddar Crackers - 7.2oz Bag
TRULY HARD TEA 12/12 CAN	TRULY HARD TEA 12/12 CAN	WHITE CLAY	WHITE CLAY	WHITE CLAY	Frito-Lay Variety Pack Flavor Mix - 18ct				Lay's Wavy Original Potato Chips - 7.75oz	Lay's Sour Cream & Onion Flavored Potato Chips - 7.75oz	Lay's Salt & Vinegar Flavored Potato Chips - 7.75oz		Pepperidge Farm Goldfish Flavor Blasted Xtra Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Colors Cheddar Crackers - 6.6oz Bag
TRULY HARD TEA 12/12 CAN	TRULY HARD TEA 12/12 CAN	WHITE CLAY	WHITE CLAY	WHITE CLAY	Frito-Lay Variety Pack Classic Mix - 18ct				Lay's Classic Potato Chips - 8oz		Lay's Barbecue Flavored Potato Chips - 7.75oz		Pepperidge Farm Goldfish Cheddar Crackers - 11oz Re-sealable Bag	Pepperidge Farm Goldfish Flavor Blasted Xtra Cheddar Crackers - 11oz Re-sealable Bag
Section #1					Section #2				Section #3				Section #4	



Target Store: 2006    Display: B105F5S  
 Planogram Name: B105F5S 04/04/2021 22 - SIGNAL THE SEASONS 1 (16FT)  
 COMBO :BEER 16

22 - SIGNAL THE SEASONS 1 (16FT) COMBO :BEER    Store # 2006    H: 4 ft ... W: 16 ft    D: 0 ft    # of segments: 4

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 12.75 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Front	3	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Front	3	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Front	3	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front	6	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 12.75 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Front	2	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Front	2	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Front	2	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front	4	

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 12.75 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Front	2	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Front	2	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Front	2	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front	4	

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 30.75 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Front	2	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Front	2	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Front	2	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front	4	

Name: S5    W:48.00 in    D:1.00 in    Avail Space: 0.00 in    Ht Space: 0.00 in

Name:    W:48.00 in    D:0.50 in    Avail Space: 0.00 in    Ht Space: 0.00 in

Name: P1    W:47.00 in    D:1.00 in    Avail Space: 47.00 in    Ht Space: 0.00 in

Name: S6    W:48.00 in    D:22.00 in    Avail Space: 0.00 in    Ht Space: 12.75 in

Name: S7    W:48.00 in    D:18.00 in    Avail Space: 0.00 in    Ht Space: 12.75 in

Name: S8    W:48.00 in    D:18.00 in    Avail Space: 0.00 in    Ht Space: 12.75 in

Name: S9    W:48.00 in    D:18.00 in    Avail Space: 8.25 in    Ht Space: 5.12 in

Name: P2    W:47.00 in    D:1.00 in    Avail Space: 47.00 in    Ht Space: 0.00 in

Name: S10    W:48.00 in    D:22.00 in    Avail Space: -1.00 in    Ht Space: 12.75 in

Name: S11    W:48.00 in    D:18.00 in    Avail Space: -1.00 in    Ht Space: 12.75 in

Name: S12    W:48.00 in    D:18.00 in    Avail Space: 4.50 in    Ht Space: 12.75 in

Name: S13    W:48.00 in    D:18.00 in    Avail Space: -2.96 in    Ht Space: 5.12 in

Name: P3    W:47.00 in    D:1.00 in    Avail Space: 47.00 in    Ht Space: 0.00 in

Name: S14    W:48.00 in    D:22.00 in    Avail Space: 3.00 in    Ht Space: 12.75 in

Name: S15    W:48.00 in    D:18.00 in    Avail Space: 3.65 in    Ht Space: 12.75 in

Name: S16    W:48.00 in    D:18.00 in    Avail Space: 0.60 in    Ht Space: 12.75 in

Name: S17    W:48.00 in    D:18.00 in    Avail Space: 0.30 in    Ht Space: 5.12 in



Target Store: 2006    Display: B105F5S  
Planogram Name: B105F5S 04/04/2021 22 - SIGNAL THE SEASONS 1 (16FT)  
COMBO :BEER 16

Name: P4      W:47.00 in      D:1.00 in      Avail Space: 47.00 in      Ht Space: 0.00 in



Target Store: 2006 Display: D213ZAX

Planogram Name: D213ZAX 02/28/2021 PF: COLD BEER: T2006: NY: 24 PK: METRO: 30x84x22







Target Store: 2006    Display: D213ZAX  
 Planogram Name: D213ZAX 02/28/2021 PF: COLD BEER: T2006: NY: 24 PK:  
 METRO: 30x84x22

PF: COLD BEER: T2006: NY: 24 PK: METRO:                      Store # 2006    H: 7 ft    W: 30 ft                      D: 1 ft 10.0... # of segments: 12

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 0.33 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Front	8	
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Front	8	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	4	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 1.71 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side	4	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.34 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054690	85689500384	GOLDEN ROAD MANGO CART 6/...	MALT BASED	1	Side	4	
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Front	8	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front	4	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	2	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 0.41 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	2	Side	4	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Front 90	3	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 1.64 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Side	4	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	4	
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Side	4	
213059551	63848900347	DOGFISH HEAD 60 MINUTE IPA 6...	MALT BASED	1	Side	4	
213052197	78624355014	FLYING DOG THE TRUTH 6/12 BTL	MALT BASED	1	Front	4	

Name:                      W:30.00 in                      D:22.00 in                      Avail Space: 0.00 in                      Ht Space: 0.00 in

Name: S6                      W:30.00 in                      D:1.00 in                      Avail Space: 20.00 in                      Ht Space: 0.00 in

Name: S7		W:30.00 in	D:22.00 in	Avail Space: 0.58 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	3	Side	6	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 1.01 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	6	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4	
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 2.56 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	2	Side	4	
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	3	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 0.54 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	2	Side	4	
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	2	Side	4	



Target Store: 2006    Display: D213ZAX  
Planogram Name: D213ZAX 02/28/2021 PF: COLD BEER: T2006: NY: 24 PK:  
METRO: 30x84x22

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 3.29 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Top	3
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side	2

Name:                    W:30.00 in                    D:22.00 in                    Avail Space: 0.00 in                    Ht Space: 0.00 in

Name: S12		W:30.00 in	D:22.00 in	Avail Space: 0.55 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	3	Side	6
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	2

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 0.38 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 0.38 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 2.74 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 1.21 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Top 90	2
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name:                    W:30.00 in                    D:22.00 in                    Avail Space: 0.00 in                    Ht Space: 0.00 in

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 1.41 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	4

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 1.81 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 1.81 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 0.53 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	3	Side	6
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 1.41 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	2	Front	8



Target Store: 2006    Display: D213ZAX  
 Planogram Name: D213ZAX 02/28/2021 PF: COLD BEER: T2006: NY: 24 PK:  
 METRO: 30x84x22

213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	4

Name:                    W:30.00 in                    D:22.00 in                    Avail Space: 0.00 in                    Ht Space: 0.00 in

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 1.67 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Side	1

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 4.75 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	5	Side	5

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 5.10 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 5.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 2.82 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060148	8066095787	MODELO NEGRA 12/12 BTL	MALT BASED	1	Front	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	3	Top 90	6

Name:                    W:30.00 in                    D:22.00 in                    Avail Space: 0.00 in                    Ht Space: 0.00 in

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 0.34 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Front	3
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Side	1
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Side 90	4

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 1.07 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Front	3
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90	3
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Side	1

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 1.89 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	3	Side	6
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	3

Name: S30		W:30.00 in	D:22.00 in	Avail Space: 1.89 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	3	Side	6
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	3

Name: S31		W:30.00 in	D:22.00 in	Avail Space: 1.89 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Top 90	6
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3

Name:                    W:30.00 in                    D:22.00 in                    Avail Space: 0.00 in                    Ht Space: 0.00 in

Name: S32		W:30.00 in	D:22.00 in	Avail Space: 1.90 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2



Target Store: 2006    Display: D213ZAX  
 Planogram Name: D213ZAX 02/28/2021 PF: COLD BEER: T2006: NY: 24 PK:  
 METRO: 30x84x22

213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side 90	2
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	2

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 2.23 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Top	4
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	1

Name: S34		W:30.00 in	D:22.00 in	Avail Space: 2.42 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side	1
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	1
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 2.12 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	2	Front	4
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	2

Name: S36		W:30.00 in	D:22.00 in	Avail Space: 1.70 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Top 90	4
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Side	2

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
-------	--	------------	------------	----------------------	--	-------------------

Name: S37		W:30.00 in	D:22.00 in	Avail Space: 0.66 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	2	Side	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	4	Side	4

Name: S38		W:30.00 in	D:22.00 in	Avail Space: 3.11 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	2	Side	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Side	2

Name: S39		W:30.00 in	D:22.00 in	Avail Space: 0.61 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030048	1820014990	BUD LIGHT LIME 12/12 BTL	MALT BASED	1	Side	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	3	Side	3

Name: S40		W:30.00 in	D:22.00 in	Avail Space: 0.57 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	4
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Top 90	3
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	4

Name: S41		W:30.00 in	D:22.00 in	Avail Space: 0.43 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	2	Top 90	4
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Side	2

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
-------	--	------------	------------	----------------------	--	-------------------

Name: S42		W:30.00 in	D:22.00 in	Avail Space: 0.54 in		Ht Space: 11.00 in
-----------	--	------------	------------	----------------------	--	--------------------



Target Store: 2006    Display: D213ZAX  
 Planogram Name: D213ZAX 02/28/2021 PF: COLD BEER: T2006: NY: 24 PK:  
 METRO: 30x84x22

ID	UPC	Name	Category	HFacings	Orientation	Units
213030013	1820011168	BUD 24/12 CAN	MALT BASED	3	Side	3
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	2	Side	4

Name: S43    W:30.00 in    D:22.00 in    Avail Space: 2.19 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Top	4

Name: S44    W:30.00 in    D:22.00 in    Avail Space: 1.45 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213030014	1820000771	BUD 12/12 BTL	MALT BASED	1	Side	2
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	2	Side	2
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top 90	3
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	6

Name: S45    W:30.00 in    D:22.00 in    Avail Space: 1.52 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4
213010167	85860400534	AUSTIN EASTCIDERS VARIETY P...	CIDER	1	Top 90	2
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Side 90	4
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Side 90	4

Name: S46    W:30.00 in    D:22.00 in    Avail Space: 2.35 in    Ht Space: 11.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	2
213010774	85919900313	CITIZEN THE DIRTY MAYOR 4/16 ...	CIDER	1	Front	4
213010121	8769200149	ANGRY ORCHARD GREEN APPL...	CIDER	1	Side	2
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	3
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2

Name:    W:30.00 in    D:22.00 in    Avail Space: 0.00 in    Ht Space: 0.00 in						
--	--	--	--	--	--	--

Name: S47    W:30.00 in    D:22.00 in    Avail Space: 3.59 in    Ht Space: 11.00 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	3
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S48    W:30.00 in    D:22.00 in    Avail Space: 1.32 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	4
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3

Name: S49    W:30.00 in    D:22.00 in    Avail Space: 2.36 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Front 90	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3

Name: S50    W:30.00 in    D:22.00 in    Avail Space: 2.31 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	3

Name: S51    W:30.00 in    D:22.00 in    Avail Space: 3.00 in    Ht Space: 11.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	1	Top 90	3



Target Store: 2006    Display: D213ZAX  
 Planogram Name: D213ZAX 02/28/2021 PF: COLD BEER: T2006: NY: 24 PK:  
 METRO: 30x84x22

213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	6
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3

Name:                    W:30.00 in                    D:22.00 in                    Avail Space: 0.00 in                    Ht Space: 0.00 in

Name: S52                    W:30.00 in                    D:22.00 in                    Avail Space: 3.10 in                    Ht Space: 11.00 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	3
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	3
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3

Name: S53                    W:30.00 in                    D:22.00 in                    Avail Space: 3.00 in                    Ht Space: 11.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010363	4182770112	ARCTIC CHILL SPIKED VARIETY ...	MALT BASED	1	Top 90	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3

Name: S54                    W:30.00 in                    D:22.00 in                    Avail Space: 3.00 in                    Ht Space: 9.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	3	Top 90	9

Name: S55                    W:30.00 in                    D:22.00 in                    Avail Space: 3.00 in                    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	4	Top 90	12

Name: S56                    W:30.00 in                    D:22.00 in                    Avail Space: 0.85 in                    Ht Space: 11.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side	3
213011064	8769201203	TRULY HARD TEA 6/12 CAN	MALT BASED	1	Side	3
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Front	4

Name:                    W:30.00 in                    D:22.00 in                    Avail Space: 0.00 in                    Ht Space: 0.00 in

Name: S57                    W:30.00 in                    D:22.00 in                    Avail Space: 3.56 in                    Ht Space: 11.00 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	3
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6

Name: S58                    W:30.00 in                    D:22.00 in                    Avail Space: 3.00 in                    Ht Space: 11.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S59                    W:30.00 in                    D:22.00 in                    Avail Space: 3.00 in                    Ht Space: 9.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	3	Top 90	9

Name: S60                    W:30.00 in                    D:22.00 in                    Avail Space: 0.85 in                    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	2	Side	6

Name: S61                    W:30.00 in                    D:22.00 in                    Avail Space: 0.35 in                    Ht Space: 11.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Side	3
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	6
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	6
213010551	63598502598	WHITE CLAW NATURAL LIME 6/1...	MALT BASED	1	Side 90	6
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3



Target Store: 2006    Display: D213ZAX  
Planogram Name: D213ZAX 02/28/2021 PF: COLD BEER: T2006: NY: 24 PK:  
METRO: 30x84x22

Name:                      W:30.00 in                      D:22.00 in                      Avail Space: 0.00 in                      Ht Space: 0.00 in