



Target Store: 3229 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0





Target Store: 3229    Display: B148K9H  
 Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:  
 02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02    Store # 3229    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in			Ht Space: 29.52 in
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 3229 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 3229    Display: B148LBZ  
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:  
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02    Store # 3229    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 3229 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 3229    Display: B148LAS  
 Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:  
 02/28-05/02 2x36x0

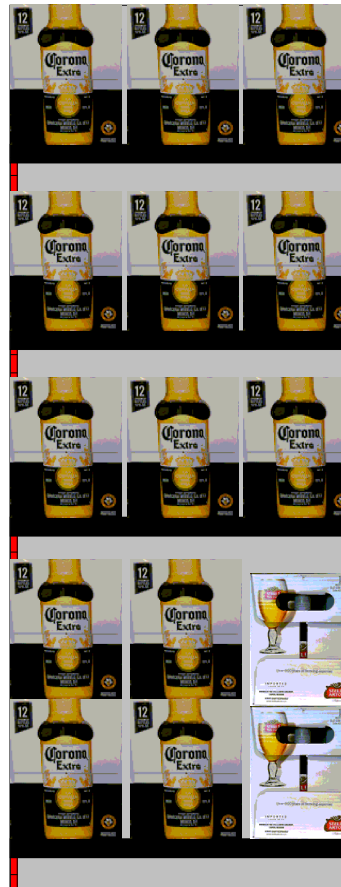
D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02    Store # 3229    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 2.74 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	3	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	2	

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 3229    Display: D213YBV  
Planogram Name: D213YBV 02/28/2021 EXP: WARM BEER B: NY: 24PK: 2x72x10



COLUMN MERCHANDISERS  
DON'T HAVE BASEDECKS

Section #1



Target Store: 3229    Display: D213YBV  
 Planogram Name: D213YBV 02/28/2021 EXP: WARM BEER B: NY: 24PK:  
 2x72x10

EXP: WARM BEER B: NY: 24PK:                      Store # 3229                      H: 6 ft    W: 2 ft                      D: 0 ft 10.0... # of segments: 1

Name: S1		W:24.00 in	D:9.00 in	Avail Space: 1.20 in			Ht Space: 21.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Side	2	

Name: S2		W:24.00 in	D:9.00 in	Avail Space: 0.72 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	3	

Name: S3		W:24.00 in	D:9.00 in	Avail Space: 0.72 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	3	

Name: S4		W:24.00 in	D:9.00 in	Avail Space: 0.72 in			Ht Space: 13.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	3	

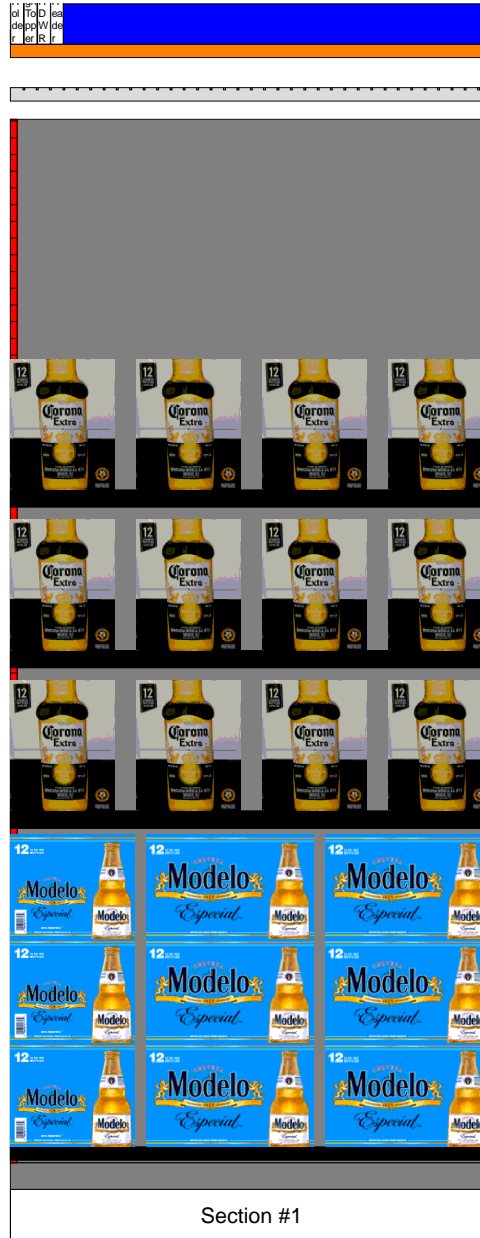
Name: S5		W:24.00 in	D:1.00 in	Avail Space: 22.00 in			Ht Space: 0.00 in
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Target Store: 3229 Display: B148K2G

Planogram Name: B148K2G 02/28/2021 D148 F BEER EC: W/O: NY: 24PK: 02/28-05/02 3x84x0





Target Store: 3229    Display: B148K2G  
 Planogram Name: B148K2G 02/28/2021 D148 F BEER EC: W/O: NY: 24PK:  
 02/28-05/02 3x84x0

D148 F BEER EC: W/O: NY: 24PK: 02/28-05/02    Store # 3229    H: 7 ft    W: 3 ft    D: 1 ft 6.00 in # of segments: 1

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	6	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 29.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1		W:36.00 in	D:0.10 in	Avail Space: 36.00 in			Ht Space: 0.00 in
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Name: S5		W:36.00 in	D:1.00 in	Avail Space: 32.00 in			Ht Space: 0.00 in
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Name:		W:36.00 in	D:0.50 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Target Store: 3229 Display: D213X3L

Planogram Name: D213X3L 02/28/2021 EXP: COLD BEER: EC: T3229: NY 5x84x22





Target Store: 3229 Display: D213X3L  
 Planogram Name: D213X3L 02/28/2021 EXP: COLD BEER: EC: T3229: NY  
 5x84x22

EXP: COLD BEER: EC: T3229: NY Store # 3229 H: 7 ft W: 5 ft D: 1 ft 10.0... # of segments: 2

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 0.60 in			Ht Space: 13.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050471	85999600075	DUVEL GOLDEN BELGIAN ALE 1/...	MALT BASED	1	Front	6	
213050471	85999600075	DUVEL GOLDEN BELGIAN ALE 1/...	MALT BASED	1	Front	6	
213050471	85999600075	DUVEL GOLDEN BELGIAN ALE 1/...	MALT BASED	1	Front	6	
213060073	8572510814	LINDEMANS FRAMBOISE 1/25.4 ...	MALT BASED	1	Front	6	
213060073	8572510814	LINDEMANS FRAMBOISE 1/25.4 ...	MALT BASED	1	Front	6	
213060073	8572510814	LINDEMANS FRAMBOISE 1/25.4 ...	MALT BASED	1	Front	6	
213062301	77228505111	UNIBROUE LA FIN DU MONDE 1/...	MALT BASED	1	Front	6	
213062301	77228505111	UNIBROUE LA FIN DU MONDE 1/...	MALT BASED	1	Front	6	
213062301	77228505111	UNIBROUE LA FIN DU MONDE 1/...	MALT BASED	1	Front	6	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 1.24 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.32 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	7	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	7	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	7	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	7	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	7	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.20 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010988	8769200951	TRULY WILD BERRY 1/24 CAN	MALT BASED	5	Front	35	
213010989	8769200970	TRULY PINEAPPLE 1/24 CAN	MALT BASED	5	Front	35	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 4.00 in			Ht Space: 20.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	8	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	8	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	8	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	8	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	8	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	8	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	2	Front	16	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	8	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	8	

Name: P1 W:30.00 in D:0.10 in Avail Space: 28.00 in Ht Space: 0.00 in

Name: S6 W:30.00 in D:1.00 in Avail Space: 28.00 in Ht Space: 0.00 in

Name: S7		W:30.00 in	D:22.00 in	Avail Space: 2.49 in			Ht Space: 13.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051517	79209805234	SAISON DUPONT 1/25.4 BTL	MALT BASED	1	Front	6	



Target Store: 3229    Display: D213X3L  
 Planogram Name: D213X3L 02/28/2021 EXP: COLD BEER: EC: T3229: NY  
 5x84x22

213051517	79209805234	SAISON DUPONT 1/25.4 BTL	MALT BASED	1	Front	6
213051517	79209805234	SAISON DUPONT 1/25.4 BTL	MALT BASED	1	Front	6
213062310	8382023480	GUINNESS EXTRA STOUT 1/22 B...	MALT BASED	1	Front	7
213062310	8382023480	GUINNESS EXTRA STOUT 1/22 B...	MALT BASED	1	Front	7
213062310	8382023480	GUINNESS EXTRA STOUT 1/22 B...	MALT BASED	1	Front	7
213062304	78615000057	STELLA ARTOIS 1/22 BTL	MALT BASED	1	Front	7
213062304	78615000057	STELLA ARTOIS 1/22 BTL	MALT BASED	1	Front	7
213062304	78615000057	STELLA ARTOIS 1/22 BTL	MALT BASED	1	Front	7

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 6.60 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213061640	78615000170	STELLA ARTOIS 1/19.2 CAN	MALT BASED	1	Front	8
213061640	78615000170	STELLA ARTOIS 1/19.2 CAN	MALT BASED	1	Front	8
213061640	78615000170	STELLA ARTOIS 1/19.2 CAN	MALT BASED	1	Front	8
213061640	78615000170	STELLA ARTOIS 1/19.2 CAN	MALT BASED	1	Front	8
213061640	78615000170	STELLA ARTOIS 1/19.2 CAN	MALT BASED	1	Front	8
213061640	78615000170	STELLA ARTOIS 1/19.2 CAN	MALT BASED	1	Front	8
213061640	78615000170	STELLA ARTOIS 1/19.2 CAN	MALT BASED	1	Front	8
213061640	78615000170	STELLA ARTOIS 1/19.2 CAN	MALT BASED	1	Front	8
213061640	78615000170	STELLA ARTOIS 1/19.2 CAN	MALT BASED	1	Front	8
213061640	78615000170	STELLA ARTOIS 1/19.2 CAN	MALT BASED	1	Front	8

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 0.70 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	7
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	7
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	7
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	7
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7

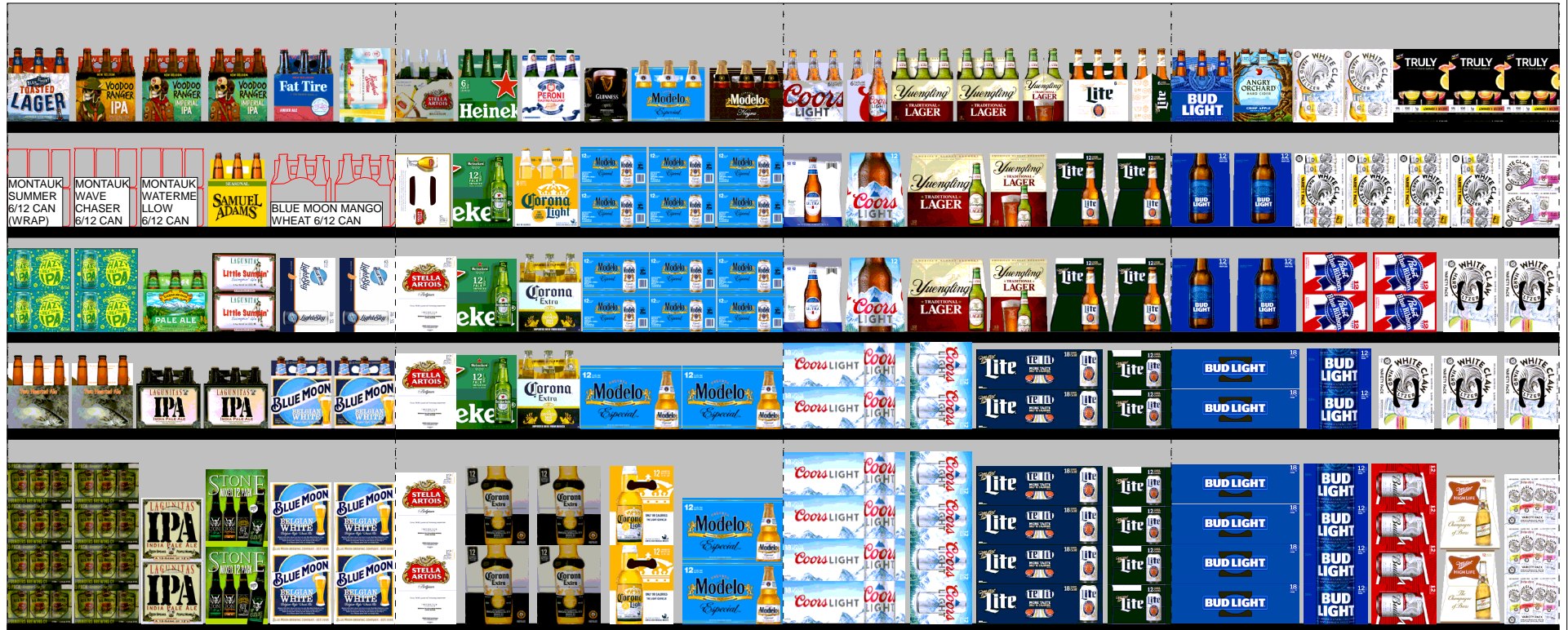
Name: S10		W:30.00 in	D:22.00 in	Avail Space: 1.30 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 2.55 in		Ht Space: 18.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060289	3354495022	PACIFICO 1/24 CAN	MALT BASED	1	Front	7
213060289	3354495022	PACIFICO 1/24 CAN	MALT BASED	1	Front	7
213060289	3354495022	PACIFICO 1/24 CAN	MALT BASED	1	Front	7
213060289	3354495022	PACIFICO 1/24 CAN	MALT BASED	1	Front	7
213060289	3354495022	PACIFICO 1/24 CAN	MALT BASED	1	Front	7
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	6
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	6
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	6
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	6



Target Store: 3229 Display: D2131CJ

Planogram Name: D2131CJ 02/28/2021 EXP: WARM BEER:A: T3229: NY: 24PK: 16x84x18



Section #1

Section #2

Section #3

Section #4





Target Store: 3229 Display: D2131CJ  
 Planogram Name: D2131CJ 02/28/2021 EXP: WARM BEER:A: T3229: NY:  
 24PK: 16x84x18

EXP: WARM BEER:A: T3229: NY: 24PK: Store # 3229 H: 7 ft W: 16 ft D: 1 ft 6.00 in # of segments: 4

Name: S1		W:48.00 in	D:18.00 in	Avail Space: 1.96 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	2	Side 90	8	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 1.84 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	2	Front	6	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	2	Front	6	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	3	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	3	

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 2.97 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	2	Top	12	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Front	3	
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Front	6	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	2	Top 90	6	

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 2.44 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	6	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	6	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	6	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	3	
213050405	87800000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	2	Front	6	

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 4.09 in			Ht Space: 18.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Front	3	
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	3	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	2	Front	6	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	3	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	3	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: 48.00 in			Ht Space: 0.00 in
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Name: S7		W:48.00 in	D:18.00 in	Avail Space: 4.78 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 0.53 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4	

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 1.07 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2	



Target Store: 3229    Display: D2131CJ  
 Planogram Name: D2131CJ 02/28/2021 EXP: WARM BEER:A: T3229: NY:  
 24PK: 16x84x18

213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2
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Name: S10		W:48.00 in	D:18.00 in	Avail Space: 1.76 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	3
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 2.87 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	3
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	3
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	3
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Front	3

Name: S12		W:48.00 in	D:18.00 in	Avail Space: 1.98 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	8
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	8
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4

Name: S13		W:48.00 in	D:18.00 in	Avail Space: 1.98 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	4
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	2

Name: S14		W:48.00 in	D:18.00 in	Avail Space: 1.61 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Front	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	1
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	1

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 1.61 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Front	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1
213030074	3410057509	LITE 12/12 BTL	MALT BASED	2	Side	2

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 2.81 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	3
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	2	Front	6
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Side	2
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	3
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2

Name: S17		W:48.00 in	D:18.00 in	Avail Space: 2.21 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	8
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4





Target Store: 3229    Display: D2131CJ  
Planogram Name: D2131CJ 02/28/2021 EXP: WARM BEER:A: T3229: NY:  
24PK: 16x84x18

213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Side	6

Name: S18		W:48.00 in	D:18.00 in	Avail Space: 3.99 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	2
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9

Name: S19		W:48.00 in	D:18.00 in	Avail Space: 4.10 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	2	Side 90	4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6

Name: S20		W:48.00 in	D:18.00 in	Avail Space: 1.95 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	2
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Front 90	8
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top	6

Name: S21		W:48.00 in	D:18.00 in	Avail Space: 0.50 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	3
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	2	Front 90	4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Top 90	9





Target Store: 3229    Display: D213Y8I  
 Planogram Name: D213Y8I 02/28/2021 EXP: COLD BEER: T3229: NY: 24 PK:  
 METRO: 25x84x22

EXP: COLD BEER: T3229: NY: 24 PK: METRO:                      Store # 3229                      H: 7 ft    W: 25 ft                      D: 1 ft 10.0... # of segments: 10

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 2.52 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	4	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	3	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 1.33 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054690	85689500384	GOLDEN ROAD MANGO CART 6/...	MALT BASED	1	Side	4	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	4	
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	2	
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side	4	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Front	4	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.43 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	2	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	2	Side	4	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.77 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Side	2	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	4	
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Side	2	
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Side	4	
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Front	8	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 1.48 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	8	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	8	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	8	
213051173	89785300293	CIGAR CITY JAI ALAI IPA 6/12 CAN	MALT BASED	1	Side	4	

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: S6		W:30.00 in	D:1.00 in	Avail Space: 20.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:22.00 in	Avail Space: 2.09 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	2	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2	
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 2.25 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	4	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	6	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 0.38 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Front	4	
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Front	8	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	4	
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Front	8	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 0.72 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	



Target Store: 3229    Display: D213Y8I  
 Planogram Name: D213Y8I 02/28/2021 EXP: COLD BEER: T3229: NY: 24 PK:  
 METRO: 25x84x22

213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	3
213050838	75452700066	NEW BELGIUM VODOO RANGE...	MALT BASED	1	Front	4
213050492	75452700421	NEW BELGIUM VODOO RANGE...	MALT BASED	1	Front	4
213050492	75452700421	NEW BELGIUM VODOO RANGE...	MALT BASED	1	Side	2

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 1.04 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S12		W:30.00 in	D:22.00 in	Avail Space: 2.20 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Front	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 2.20 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Front	4

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 0.46 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 2.21 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	2
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 2.69 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Front	4

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S17		W:30.00 in	D:22.00 in	Avail Space: 2.28 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	3	Side	3

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 2.28 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	3	Side	3

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 0.76 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	2	Top	8
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 2.26 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	2
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	2	Side 90	8



Target Store: 3229    Display: D213Y8I  
 Planogram Name: D213Y8I 02/28/2021 EXP: COLD BEER: T3229: NY: 24 PK:  
 METRO: 25x84x22

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 0.83 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Front	4
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	2	Side	4

Name:                    W:30.00 in                    D:22.00 in                    Avail Space: 0.00 in                    Ht Space: 0.00 in

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 1.36 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Front	3
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Front	4

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 2.57 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	2	Side	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Front	4

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 1.50 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Top 90	6
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	2	Side	4

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 2.56 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 2.39 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90	3
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	3
213030199	7199032000	COORS LIGHT 6/16 CAN	MALT BASED	1	Front	4

Name:                    W:30.00 in                    D:22.00 in                    Avail Space: 0.00 in                    Ht Space: 0.00 in

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 1.65 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side	1
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Front	4

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 2.44 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Front	3
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side 90	2

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 4.31 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Top 90	4
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2

Name: S30		W:30.00 in	D:22.00 in	Avail Space: 1.63 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	2	Side	4
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	4



Target Store: 3229    Display: D213Y8I  
 Planogram Name: D213Y8I 02/28/2021 EXP: COLD BEER: T3229: NY: 24 PK:  
 METRO: 25x84x22

Name: S31		W:30.00 in	D:22.00 in	Avail Space: 1.43 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Top 90	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	2	Front	4
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S32		W:30.00 in	D:22.00 in	Avail Space: 0.60 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	4	Side	4
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side	2

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 2.50 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Side	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side	2

Name: S34		W:30.00 in	D:22.00 in	Avail Space: 0.83 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Front	3
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Front	2
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Front	2

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 1.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top	4
213030117	3410001636	HIGH LIFE 12/12 CAN	MALT BASED	1	Side 90	4

Name: S36		W:30.00 in	D:22.00 in	Avail Space: 1.97 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	4
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	4
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S37		W:30.00 in	D:22.00 in	Avail Space: 2.53 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Side 90	4
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	1	Top 90	3
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	2
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Top 90	2
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Top 90	2

Name: S38		W:30.00 in	D:22.00 in	Avail Space: 2.82 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011075	8200079641	SMIRNOFF ICE VARIETY ZERO S...	MALT BASED	1	Top 90	3
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	3
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Front 90	4

Name: S39		W:30.00 in	D:22.00 in	Avail Space: 2.77 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010355	1497421002	WOODCHUCK PEARSECCO 6/12 ...	CIDER	1	Side	4
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Front	8
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4

Name: S40		W:30.00 in	D:22.00 in	Avail Space: 4.25 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3





Target Store: 3229    Display: D213Y8I  
 Planogram Name: D213Y8I 02/28/2021 EXP: COLD BEER: T3229: NY: 24 PK:  
 METRO: 25x84x22

213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	3

Name: S41    W:30.00 in    D:22.00 in    Avail Space: 3.09 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name:    W:30.00 in    D:22.00 in    Avail Space: 0.00 in    Ht Space: 0.00 in						
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Name: S42    W:30.00 in    D:22.00 in    Avail Space: 3.00 in    Ht Space: 11.00 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S43    W:30.00 in    D:22.00 in    Avail Space: 3.00 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S44    W:30.00 in    D:22.00 in    Avail Space: 3.00 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S45    W:30.00 in    D:22.00 in    Avail Space: 3.00 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top	6
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Top	6
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6

Name: S46    W:30.00 in    D:22.00 in    Avail Space: 3.00 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	2	Top 90	6

Name:    W:30.00 in    D:22.00 in    Avail Space: 0.00 in    Ht Space: 0.00 in						
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Name: S47    W:30.00 in    D:22.00 in    Avail Space: 2.03 in    Ht Space: 11.00 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213013377	79603082431	KONA HARD SELTZER VARIETY ...	MALT BASED	1	Side 90	4
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	3
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	3

Name: S48    W:30.00 in    D:22.00 in    Avail Space: 2.92 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	1	Top 90	3

Name: S49    W:30.00 in    D:22.00 in    Avail Space: 3.56 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	2	Top 90	6
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	3
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	3

Name: S50    W:30.00 in    D:22.00 in    Avail Space: 3.60 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	6
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side 90	6



Target Store: 3229    Display: D213Y8I  
Planogram Name: D213Y8I 02/28/2021 EXP: COLD BEER: T3229: NY: 24 PK:  
METRO: 25x84x22

Name: S51		W:30.00 in	D:22.00 in	Avail Space: 3.60 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	6
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side 90	6

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 0.00 in
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