



Target Store: 3277 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0



Section #1



Target Store: 3277 Display: B148K9H
Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02 Store # 3277 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 3277 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0



Section #1



Target Store: 3277 Display: B148LBZ
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02 Store # 3277 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 3277 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 3277 Display: B148LAS
 Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:
 02/28-05/02 2x36x0

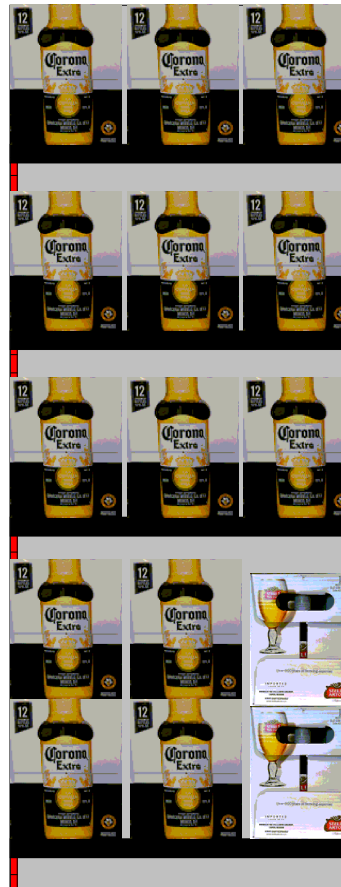
D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 Store # 3277 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 2.74 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	3	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	2	

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 3277 Display: D213YBV
Planogram Name: D213YBV 02/28/2021 EXP: WARM BEER B: NY: 24PK: 2x72x10



COLUMN MERCHANDISERS
DON'T HAVE BASEDECKS

Section #1



Target Store: 3277 Display: D213YBV
 Planogram Name: D213YBV 02/28/2021 EXP: WARM BEER B: NY: 24PK:
 2x72x10

EXP: WARM BEER B: NY: 24PK: Store # 3277 H: 6 ft W: 2 ft D: 0 ft 10.0... # of segments: 1

Name: S1		W:24.00 in	D:9.00 in	Avail Space: 1.20 in			Ht Space: 21.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Side	2	

Name: S2		W:24.00 in	D:9.00 in	Avail Space: 0.72 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	3	

Name: S3		W:24.00 in	D:9.00 in	Avail Space: 0.72 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	3	

Name: S4		W:24.00 in	D:9.00 in	Avail Space: 0.72 in			Ht Space: 13.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	3	

Name: S5		W:24.00 in	D:1.00 in	Avail Space: 22.00 in			Ht Space: 0.00 in
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Target Store: 3277 Display: D213X0J

Planogram Name: D213X0J 02/28/2021 EXP: COLD BEER B: SINGLE SERVE: T3277: NY: 24 PK: METRO: 5x60x0





Target Store: 3277 Display: D213X0J
 Planogram Name: D213X0J 02/28/2021 EXP: COLD BEER B: SINGLE SERVE:
 T3277: NY: 24 PK: METRO: 5x60x0

EXP: COLD BEER B: SINGLE SERVE: T3277: NY: 24 PK: M... Store # 3277 H: 5 ft W: 5 ft D: 0 ft # of segments: 2

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 4.17 in			Ht Space: 9.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030433	1820025013	NATTY DADDY 1/25 CAN	MALT BASED	1	Front	7	
213030433	1820025013	NATTY DADDY 1/25 CAN	MALT BASED	1	Front	7	
213030433	1820025013	NATTY DADDY 1/25 CAN	MALT BASED	1	Front	7	
213030433	1820025013	NATTY DADDY 1/25 CAN	MALT BASED	2	Front	14	
213030058	1820025008	NATURAL ICE 1/25 CAN	MALT BASED	1	Front	7	
213030058	1820025008	NATURAL ICE 1/25 CAN	MALT BASED	2	Front	14	
213030058	1820025008	NATURAL ICE 1/25 CAN	MALT BASED	1	Front	7	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 4.17 in			Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	5	Front	35	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	4	Front	28	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 4.23 in			Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030163	1820000266	BUD LIGHT LIME 1/24 CAN	MALT BASED	1	Front	7	
213030163	1820000266	BUD LIGHT LIME 1/24 CAN	MALT BASED	1	Front	7	
213030163	1820000266	BUD LIGHT LIME 1/24 CAN	MALT BASED	1	Front	7	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.40 in			Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010988	8769200951	TRULY WILD BERRY 1/24 CAN	MALT BASED	6	Front	42	
213010989	8769200970	TRULY PINEAPPLE 1/24 CAN	MALT BASED	4	Front	28	

Name: S5		W:30.00 in	D:1.00 in	Avail Space: 28.00 in			Ht Space: 0.00 in
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Name: S6		W:30.00 in	D:22.00 in	Avail Space: 4.32 in			Ht Space: 9.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030431	7199047712	KEYSTONE ICE 1/24 CAN	MALT BASED	1	Front	7	
213030431	7199047712	KEYSTONE ICE 1/24 CAN	MALT BASED	2	Front	14	
213030431	7199047712	KEYSTONE ICE 1/24 CAN	MALT BASED	1	Front	7	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	2	Front	14	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7	

Name: S7		W:30.00 in	D:22.00 in	Avail Space: 4.22 in			Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	5	Front	35	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	4	Front	28	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 1.10 in			Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7	
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7	
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7	
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	2	Front	14	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 1.40 in			Ht Space: 9.00 in
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Target Store: 3277 Display: D213X0J
Planogram Name: D213X0J 02/28/2021 EXP: COLD BEER B: SINGLE SERVE:
T3277: NY: 24 PK: METRO: 5x60x0

ID	UPC	Name	Category	HFacings	Orientation	Units
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	5	Front	35
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	5	Front	35



Target Store: 3277 Display: D213X3Y
 Planogram Name: D213X3Y 02/28/2021 EXP: COLD BEER: EC: T3277: NY 6x84x19

PLACE SHELF TAG AND HARDWARE
 ON SECOND SHELF FROM TOP

 ONE PER DOOR





Target Store: 3277 Display: D213X3Y

Planogram Name: D213X3Y 02/28/2021 EXP: COLD BEER: EC: T3277: NY
6x84x19

EXP: COLD BEER: EC: T3277: NY Store # 3277 H: 7 ft W: 6 ft D: 1 ft 7.00 in # of segments: 2

Name: S1		W:36.00 in	D:22.00 in	Avail Space: 1.74 in			Ht Space: 13.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213062304	78615000057	STELLA ARTOIS 1/22 BTL	MALT BASED	1	Front	7	
213062304	78615000057	STELLA ARTOIS 1/22 BTL	MALT BASED	1	Front	7	
213062304	78615000057	STELLA ARTOIS 1/22 BTL	MALT BASED	1	Front	7	
213062310	8382023480	GUINNESS EXTRA STOUT 1/22 B...	MALT BASED	1	Front	7	
213062310	8382023480	GUINNESS EXTRA STOUT 1/22 B...	MALT BASED	1	Front	7	
213062310	8382023480	GUINNESS EXTRA STOUT 1/22 B...	MALT BASED	1	Front	7	
213060073	8572510814	LINDEMANS FRAMBOISE 1/25.4 ...	MALT BASED	1	Front	6	
213060073	8572510814	LINDEMANS FRAMBOISE 1/25.4 ...	MALT BASED	1	Front	6	
213051497	81518401021	DELIRIUM TREMENS BELGIAN 1/...	MALT BASED	1	Front	6	
213051497	81518401021	DELIRIUM TREMENS BELGIAN 1/...	MALT BASED	1	Front	6	
213050422	64944000001	OMMEGANG ABBEY ALE 1/25.4 B...	MALT BASED	1	Front	7	

Name: S2		W:36.00 in	D:22.00 in	Avail Space: 1.61 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	7	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	7	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	7	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	7	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	7	

Name: S3		W:36.00 in	D:22.00 in	Avail Space: 1.56 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	7	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	7	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	7	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	7	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7	

Name: S4		W:36.00 in	D:22.00 in	Avail Space: 4.51 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010111	1820025505	BUD LIGHT LIME STRAW-BER-RI...	MALT BASED	1	Front	7	
213010111	1820025505	BUD LIGHT LIME STRAW-BER-RI...	MALT BASED	1	Front	7	
213010111	1820025505	BUD LIGHT LIME STRAW-BER-RI...	MALT BASED	2	Front	14	
213010110	1820025014	BUD LIGHT LIME LIME-A-RITA 1/2...	MALT BASED	1	Front	7	
213010110	1820025014	BUD LIGHT LIME LIME-A-RITA 1/2...	MALT BASED	2	Front	14	
213030163	1820000266	BUD LIGHT LIME 1/24 CAN	MALT BASED	1	Front	7	
213030163	1820000266	BUD LIGHT LIME 1/24 CAN	MALT BASED	1	Front	7	
213030163	1820000266	BUD LIGHT LIME 1/24 CAN	MALT BASED	1	Front	7	
213030163	1820000266	BUD LIGHT LIME 1/24 CAN	MALT BASED	1	Front	7	

Name: S5		W:36.00 in	D:22.00 in	Avail Space: 3.12 in			Ht Space: 17.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010988	8769200951	TRULY WILD BERRY 1/24 CAN	MALT BASED	3	Front	21	
213010989	8769200970	TRULY PINEAPPLE 1/24 CAN	MALT BASED	3	Front	21	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	3	Front	24	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	3	Front	24	



Target Store: 3277 Display: D213X3Y
 Planogram Name: D213X3Y 02/28/2021 EXP: COLD BEER: EC: T3277: NY
 6x84x19

Name: P1 W:36.00 in D:0.10 in Avail Space: 34.00 in Ht Space: 0.00 in

Name: S6 W:36.00 in D:1.00 in Avail Space: 30.00 in Ht Space: 0.00 in

Name: S7 W:36.00 in D:22.00 in Avail Space: 2.63 in Ht Space: 13.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213050422	64944000001	OMMEGANG ABBEY ALE 1/25.4 B...	MALT BASED	1	Front	7
213051226	72383000004	LAGUNITAS IPA 1/22 BTL	MALT BASED	1	Front	7
213051226	72383000004	LAGUNITAS IPA 1/22 BTL	MALT BASED	1	Front	7
213051225	72383000002	LAGUNITAS IMPERIAL STOUT 1/...	MALT BASED	1	Front	7
213051225	72383000002	LAGUNITAS IMPERIAL STOUT 1/...	MALT BASED	1	Front	7
213052516	72383000001	LAGUNITAS HOP STOODID 1/22 BTL	MALT BASED	1	Front	7
213052516	72383000001	LAGUNITAS HOP STOODID 1/22 BTL	MALT BASED	1	Front	7
213052510	8378337522	SIERRA NEVADA PALE ALE 1/24 ...	MALT BASED	1	Front	6
213052510	8378337522	SIERRA NEVADA PALE ALE 1/24 ...	MALT BASED	1	Front	6
213052511	8378367505	SIERRA NEVADA TORPEDO IPA ...	MALT BASED	1	Front	6
213052511	8378367505	SIERRA NEVADA TORPEDO IPA ...	MALT BASED	1	Front	6

Name: S8 W:36.00 in D:22.00 in Avail Space: 1.58 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	7
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	7
213030433	1820025013	NATTY DADDY 1/25 CAN	MALT BASED	1	Front	7
213030433	1820025013	NATTY DADDY 1/25 CAN	MALT BASED	1	Front	7
213030433	1820025013	NATTY DADDY 1/25 CAN	MALT BASED	1	Front	7
213030433	1820025013	NATTY DADDY 1/25 CAN	MALT BASED	1	Front	7
213030058	1820025008	NATURAL ICE 1/25 CAN	MALT BASED	1	Front	7
213030058	1820025008	NATURAL ICE 1/25 CAN	MALT BASED	1	Front	7
213030058	1820025008	NATURAL ICE 1/25 CAN	MALT BASED	1	Front	7
213030424	1820025002	NATURAL LIGHT 1/25 CAN	MALT BASED	1	Front	7
213030424	1820025002	NATURAL LIGHT 1/25 CAN	MALT BASED	1	Front	7
213030424	1820025002	NATURAL LIGHT 1/25 CAN	MALT BASED	1	Front	7

Name: S9 W:36.00 in D:22.00 in Avail Space: 4.67 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	7
213030432	7199048024	KEYSTONE LIGHT 1/24 CAN	MALT BASED	1	Front	7
213030432	7199048024	KEYSTONE LIGHT 1/24 CAN	MALT BASED	1	Front	7
213030432	7199048024	KEYSTONE LIGHT 1/24 CAN	MALT BASED	1	Front	7
213030431	7199047712	KEYSTONE ICE 1/24 CAN	MALT BASED	1	Front	7
213030431	7199047712	KEYSTONE ICE 1/24 CAN	MALT BASED	1	Front	7
213030431	7199047712	KEYSTONE ICE 1/24 CAN	MALT BASED	1	Front	7

Name: S10 W:36.00 in D:22.00 in Avail Space: 4.46 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7

Name: S11 W:36.00 in D:22.00 in Avail Space: 2.66 in Ht Space: 15.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
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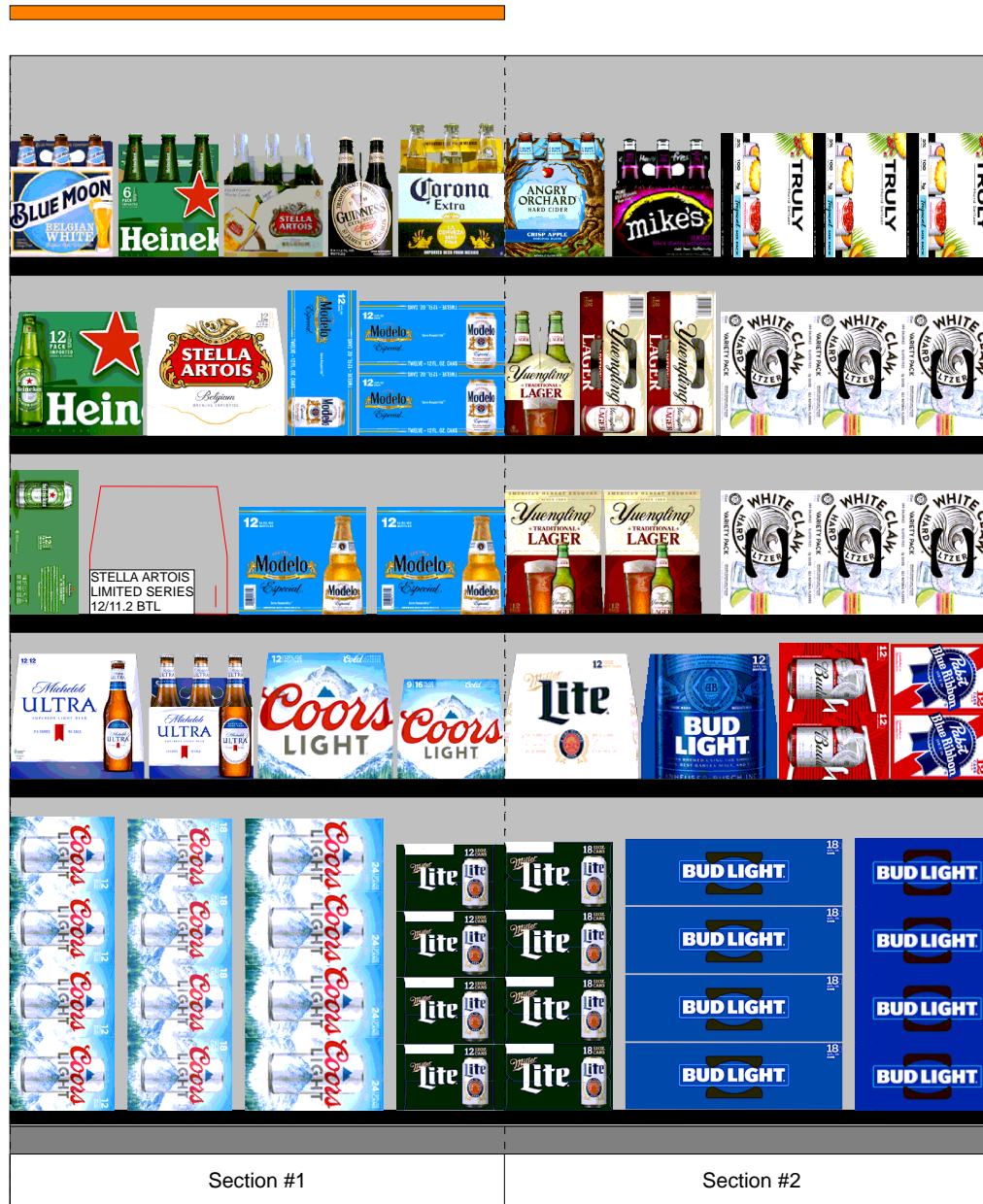
Target Store: 3277 Display: D213X3Y
Planogram Name: D213X3Y 02/28/2021 EXP: COLD BEER: EC: T3277: NY
6x84x19

213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	6
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	6
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	6
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	7
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	7
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	7
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7



Target Store: 3277 Display: D2130Q8

Planogram Name: D2130Q8 02/28/2021 EXP: WARM BEER:A (3:3): T3277: NY: 24PK: 6x84x18





Target Store: 3277 Display: D2130Q8
 Planogram Name: D2130Q8 02/28/2021 EXP: WARM BEER:A (3:3): T3277:
 NY: 24PK: 6x84x18

EXP: WARM BEER:A (3:3): T3277: NY: 24PK: Store # 3277 H: 7 ft W: 6 ft D: 1 ft 6.00 in # of segments: 2

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 2.99 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	4	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	4	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side 90	4	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 0.95 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Front	2	
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	3	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Front	2	
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 2.54 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Top 90	2	
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 0.82 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	2	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	2	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top	4	

Name: S5		W:36.00 in	D:18.00 in	Avail Space: 1.49 in			Ht Space: 17.33 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	3	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	3	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3	
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	2	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3	

Name: S6		W:36.00 in	D:1.00 in	Avail Space: 36.00 in			Ht Space: 0.00 in
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Name: S7		W:36.00 in	D:18.00 in	Avail Space: 1.79 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	4	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	8	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top	8	

Name: S8		W:36.00 in	D:18.00 in	Avail Space: 0.60 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Front	2	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Front	2	
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	2	
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	2	

Name: S9		W:36.00 in	D:18.00 in	Avail Space: 1.37 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Side	2	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9	

Name: S10		W:36.00 in	D:18.00 in	Avail Space: 0.85 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Side	2	
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	2	Top 90	4	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9	



Target Store: 3277 Display: D2130Q8
Planogram Name: D2130Q8 02/28/2021 EXP: WARM BEER:A (3:3): T3277:
NY: 24PK: 6x84x18

Name: S11		W:36.00 in	D:18.00 in	Avail Space: 1.02 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	3
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	3	Top 90	9



Target Store: 3277 Display: D213Y8L

Planogram Name: D213Y8L 02/28/2021 EXP: COLD BEER A: T3277: NY: 24 PK: METRO: 22x84x22

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8	Section #9



Target Store: 3277 Display: D213Y8L
 Planogram Name: D213Y8L 02/28/2021 EXP: COLD BEER A: T3277: NY: 24
 PK: METRO: 22x84x22

EXP: COLD BEER A: T3277: NY: 24 PK: METRO: Store # 3277 H: 7 ft W: 22 ft 6.00 in D: 1 ft 10.0... # of segments: 9

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 0.76 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Front		8
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front		4
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front		4
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front		4

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 1.18 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side		2
213010932	3410001532	LEINIES SPRITZEN VARIETY 6/12...	MALT BASED	1	Side		3
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Front 90		3
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top		4

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.28 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Front		4
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side		4
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side		4
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Side		4
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Side		2

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.21 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front		4
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Side		4
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front		4
213051876	79603082496	KONA BIG WAVE GOLDEN ALE 1...	MALT BASED	1	Side 90		4

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 1.47 in			Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side		4
213055921	3061360038	BROOKLYN LAGER 6/12 CAN	MALT BASED	1	Front		8
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side		4
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	2	Side		8

Name: S6		W:30.00 in	D:22.00 in	Avail Space: 1.96 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90		6
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90		3
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side		4

Name: S7		W:30.00 in	D:22.00 in	Avail Space: 2.54 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side		2
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front		4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front		4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front		4

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 2.59 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Side		2
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Side		4
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side		3
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Front		4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side		2

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 0.30 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front		4
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side		4
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side		2



Target Store: 3277 Display: D213Y8L
 Planogram Name: D213Y8L 02/28/2021 EXP: COLD BEER A: T3277: NY: 24
 PK: METRO: 22x84x22

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 2.00 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	3
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	2	Top 90	6
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	3
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	3

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 1.41 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S12		W:30.00 in	D:22.00 in	Avail Space: 1.46 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top	4
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Side	2
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Side	2

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 0.53 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	4
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 2.29 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 2.57 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	2	Top 90	4
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 3.96 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Front	3

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 3.95 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Front	3

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 2.40 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Top 90	2

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 2.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3



Target Store: 3277 Display: D213Y8L
 Planogram Name: D213Y8L 02/28/2021 EXP: COLD BEER A: T3277: NY: 24
 PK: METRO: 22x84x22

213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	2	Top 90	6
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Name: S20		W:30.00 in	D:22.00 in	Avail Space: 2.09 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 1.90 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side 90	2
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side 90	2

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 1.58 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top	4

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 2.32 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 1.85 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 2.57 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front 90	2
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 0.37 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	1	Side 90	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	3	Top 90	6

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 1.30 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Side 90	4

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 1.70 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	2	Top 90	4

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 0.29 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Front	3
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	2



Target Store: 3277 Display: D213Y8L
 Planogram Name: D213Y8L 02/28/2021 EXP: COLD BEER A: T3277: NY: 24
 PK: METRO: 22x84x22

213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4
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Name: S30		W:30.00 in	D:22.00 in	Avail Space: 0.25 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	2	Front	8
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Top 90	3
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	4

Name: S31		W:30.00 in	D:22.00 in	Avail Space: 0.76 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	2
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Top 90	2
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side	3
213050331	3410008716	REDDS 6/12 BTL	MALT BASED	1	Front	4
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2

Name: S32		W:30.00 in	D:22.00 in	Avail Space: 2.13 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010164	85860400535	AUSTIN EASTCIDERS BLOOD OR...	CIDER	1	Side	4
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	2
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 2.24 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	3
213011075	8200079641	SMIRNOFF ICE VARIETY ZERO S...	MALT BASED	1	Top 90	3

Name: S34		W:30.00 in	D:22.00 in	Avail Space: 0.82 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	1	Front 90	3
213011069	85001783707	CROOK AND MARKER MARGARI...	MALT BASED	1	Top 90	3
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top 90	3
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 3.65 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S36		W:30.00 in	D:22.00 in	Avail Space: 3.56 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	3
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6

Name: S37		W:30.00 in	D:22.00 in	Avail Space: 3.69 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3

Name: S38		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	1	Top 90	3
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	3
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	3



Target Store: 3277 Display: D213Y8L
 Planogram Name: D213Y8L 02/28/2021 EXP: COLD BEER A: T3277: NY: 24
 PK: METRO: 22x84x22

213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3
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Name: S39		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	2	Top 90	6

Name: S40		W:30.00 in	D:22.00 in	Avail Space: 0.85 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side	3
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side	3

Name: S41		W:30.00 in	D:22.00 in	Avail Space: 4.50 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213013377	79603082431	KONA HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	2
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S42		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S43		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S44		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3

Name: S45		W:30.00 in	D:22.00 in	Avail Space: 4.20 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	6
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	6