



Target Store: 3249 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0



Section #1



Target Store: 3249 Display: B148K9H
Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02 Store # 3249 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

| Name: S1 | | W:24.00 in | D:14.00 in | Avail Space: 1.44 in | | Ht Space: 29.52 in | |
|-----------|------------|--------------------------------|------------|----------------------|----------|--------------------|-------|
| ID | UPC | Name | | Category | HFacings | Orientation | Units |
| 213050129 | 8769201103 | SAMUEL ADAMS SEASONAL 12/1... | | MALT BASED | 1 | Side | 2 |
| 213050242 | 7199009516 | BLUE MOON BELGIAN WHITE 12/... | | MALT BASED | 2 | Side | 6 |

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 3249 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 3249 Display: B148LBZ
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02 Store # 3249 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

| Name: S1 | | W:24.00 in | D:14.00 in | Avail Space: 1.41 in | | Ht Space: 29.52 in | |
|-----------|-------------|------------------------------|------------|----------------------|----------|--------------------|-------|
| ID | UPC | Name | | Category | HFacings | Orientation | Units |
| 213050063 | 63625188901 | STONE VARIETY PACK 12/12 BTL | | MALT BASED | 3 | Side | 6 |

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 3249 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 3249 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:
02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 Store # 3249 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

| Name: S1 | | W:24.00 in | D:14.00 in | Avail Space: 2.74 in | | | Ht Space: 29.52 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213030266 | 1820096715 | MICHELOB ULTRA 24/12 CAN | MALT BASED | 1 | Side | 3 | |
| 213030005 | 1820053168 | BUD LIGHT 24/12 CAN | MALT BASED | 1 | Side | 2 | |
| 213030033 | 7199031600 | COORS LIGHT 24/12 CAN | MALT BASED | 1 | Side | 2 | |
| 213030064 | 3410057306 | LITE 24/12 CAN | MALT BASED | 1 | Side | 2 | |

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 3249 Display: D213X0C

Planogram Name: D213X0C 02/28/2021 EXP: COLD BEER B: T3249: NY: 24 PK: METRO: 5x76x0

| | |
|-------------|--|
| R F F F F R | |
| | |
| Section #1 | |
| Section #2 | |



Target Store: 3249 Display: D213X0C
 Planogram Name: D213X0C 02/28/2021 EXP: COLD BEER B: T3249: NY: 24
 PK: METRO: 5x76x0

EXP: COLD BEER B: T3249: NY: 24 PK: METRO: Store # 3249 H: 6 ft ... W: 5 ft D: 0 ft # of segments: 2

| Name: S1 | | W:30.00 in | D:22.00 in | Avail Space: 2.47 in | | | Ht Space: 10.50 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060024 | 7289000016 | HEINEKEN 12/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 1 | Front | 2 | |

| Name: S2 | | W:30.00 in | D:22.00 in | Avail Space: 0.58 in | | | Ht Space: 10.50 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060287 | 7861500001 | STELLA ARTOIS 6/11.2 BTL | MALT BASED | 1 | Front | 4 | |
| 213060288 | 7861500014 | STELLA ARTOIS 12/11.2 BTL | MALT BASED | 1 | Side | 2 | |
| 213050492 | 75452700421 | NEW BELGIUM VODOO RANGE... | MALT BASED | 1 | Front | 4 | |
| 213050031 | 75452700022 | NEW BELGIUM FAT TIRE 6/12 BTL | MALT BASED | 1 | Front | 4 | |

| Name: S3 | | W:30.00 in | D:22.00 in | Avail Space: 2.34 in | | | Ht Space: 10.50 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213054390 | 73692011651 | GOOSE ISLAND IPA 15/12 CAN | MALT BASED | 1 | Side 90 | 2 | |
| 213050174 | 8769230050 | SAMUEL ADAMS SEASONAL 6/12... | MALT BASED | 1 | Front | 4 | |
| 213050044 | 8769210012 | SAMUEL ADAMS BOSTON LAGE... | MALT BASED | 1 | Side | 3 | |
| 213050047 | 8769210014 | SAMUEL ADAMS BOSTON LAGE... | MALT BASED | 1 | Side | 2 | |

| Name: S4 | | W:30.00 in | D:22.00 in | Avail Space: 1.83 in | | | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213050181 | 86273700006 | MONTAUK SUMMER 6/12 CAN (W... | MALT BASED | 1 | Front | 8 | |
| 213054151 | 86907100027 | MONTAUK WAVE CHASER 6/12 C... | MALT BASED | 1 | Front | 8 | |
| 213050587 | 74052210083 | BELLS TWO HEARTED ALE 6/12 ... | MALT BASED | 1 | Front | 4 | |
| 213050959 | 68174511112 | BLUE POINT TOASTED LAGER 6/... | MALT BASED | 1 | Side | 2 | |

| Name: S5 | | W:30.00 in | D:22.00 in | Avail Space: 1.50 in | | | Ht Space: 12.00 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213054151 | 86907100027 | MONTAUK WAVE CHASER 6/12 C... | MALT BASED | 1 | Front | 4 | |
| 213054152 | 86907100026 | MONTAUK WATERMELLOW 6/12 ... | MALT BASED | 1 | Front | 4 | |
| 213053643 | 85909300243 | SIXPOINT BENGALI IPA 6/12 CAN | MALT BASED | 1 | Side | 2 | |
| 213053643 | 85909300243 | SIXPOINT BENGALI IPA 6/12 CAN | MALT BASED | 1 | Front | 4 | |

| Name: S6 | | W:30.00 in | D:1.00 in | Avail Space: 20.00 in | | | Ht Space: 0.00 in |
|----------|--|------------|-----------|-----------------------|--|--|-------------------|
|----------|--|------------|-----------|-----------------------|--|--|-------------------|

| Name: S7 | | W:30.00 in | D:22.00 in | Avail Space: 2.44 in | | | Ht Space: 10.50 in |
|-----------|------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213050029 | 7199009511 | BLUE MOON BELGIAN WHITE 6/1... | MALT BASED | 1 | Front | 4 | |
| 213050029 | 7199009511 | BLUE MOON BELGIAN WHITE 6/1... | MALT BASED | 1 | Side | 2 | |
| 213050242 | 7199009516 | BLUE MOON BELGIAN WHITE 12/... | MALT BASED | 2 | Side | 4 | |

| Name: S8 | | W:30.00 in | D:22.00 in | Avail Space: 1.61 in | | | Ht Space: 10.50 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213051552 | 64286090024 | FOUNDERS ALL DAY SESSION I... | MALT BASED | 2 | Side | 2 | |
| 213056211 | 7199009591 | BLUE MOON LIGHT SKY 6/12 CAN | MALT BASED | 1 | Side 90 | 6 | |
| 213056212 | 7199009592 | BLUE MOON LIGHT SKY 12/12 CAN | MALT BASED | 2 | Front 90 | 6 | |

| Name: S9 | | W:30.00 in | D:22.00 in | Avail Space: 1.79 in | | | Ht Space: 10.50 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213051552 | 64286090024 | FOUNDERS ALL DAY SESSION I... | MALT BASED | 1 | Top | 4 | |
| 213051366 | 81790400083 | ELYSIAN SPACE DUST IPA 6/12 ... | MALT BASED | 1 | Front | 4 | |
| 213010371 | 3410051605 | LEINIES SEASONAL SHANDY 6/1... | MALT BASED | 1 | Front | 4 | |

| Name: S10 | | W:30.00 in | D:22.00 in | Avail Space: 1.05 in | | | Ht Space: 10.50 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213050048 | 8378337521 | SIERRA NEVADA PALE ALE 6/12 ... | MALT BASED | 1 | Front | 4 | |
| 213050730 | 72383000009 | LAGUNITAS IPA 6/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213050730 | 72383000009 | LAGUNITAS IPA 6/12 BTL | MALT BASED | 1 | Front | 4 | |
| 213050063 | 63625188901 | STONE VARIETY PACK 12/12 BTL | MALT BASED | 1 | Side | 2 | |

| Name: S11 | | W:30.00 in | D:22.00 in | Avail Space: 1.47 in | | | Ht Space: 10.50 in |
|-----------|--|------------|------------|----------------------|--|--|--------------------|
|-----------|--|------------|------------|----------------------|--|--|--------------------|



Target Store: 3249 Display: D213X0C
Planogram Name: D213X0C 02/28/2021 EXP: COLD BEER B: T3249: NY: 24
PK: METRO: 5x76x0

| ID | UPC | Name | Category | HFacings | Orientation | Units |
|-----------|------------|--------------------------------|------------|----------|-------------|-------|
| 213054887 | 8378311010 | SIERRA NEVADA HAZY LITTLE T... | MALT BASED | 1 | Front | 4 |
| 213054887 | 8378311010 | SIERRA NEVADA HAZY LITTLE T... | MALT BASED | 1 | Front | 4 |
| 213056196 | 8378353542 | SIERRA NEVADA TORPEDO IPA ... | MALT BASED | 1 | Side | 2 |
| 213056196 | 8378353542 | SIERRA NEVADA TORPEDO IPA ... | MALT BASED | 1 | Front | 4 |



Target Store: 3249 Display: D2131GW

Planogram Name: D2131GW 02/28/2021 EXP: WARM BEER (3:3); T3249: NY: 24PK: 6x84x14





Target Store: 3249 Display: D2131GW

Planogram Name: D2131GW 02/28/2021 EXP: WARM BEER (3:3): T3249: NY:
24PK: 6x84x14

EXP: WARM BEER (3:3): T3249: NY: 24PK: Store # 3249 H: 7 ft W: 6 ft D: 1 ft 2.00 in # of segments: 2

| Name: S1 | | W:36.00 in | D:22.00 in | Avail Space: 0.92 in | | | Ht Space: 21.82 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213030267 | 1820096721 | MICHELOB ULTRA 18/12 CAN | MALT BASED | 1 | Side 90 | 3 | |
| 213030035 | 7199030017 | COORS LIGHT 18/12 CAN | MALT BASED | 1 | Side 90 | 4 | |
| 213030069 | 3410057340 | LITE 18/12 CAN | MALT BASED | 1 | Side 90 | 4 | |
| 213030009 | 1820011218 | BUD 18/12 CAN | MALT BASED | 1 | Side 90 | 4 | |
| 213030009 | 1820011218 | BUD 18/12 CAN | MALT BASED | 1 | Side | 2 | |

| Name: S2 | | W:36.00 in | D:22.00 in | Avail Space: 1.18 in | | | Ht Space: 10.70 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213030250 | 1820005990 | MICHELOB ULTRA 12/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213030027 | 7199030069 | COORS LIGHT 12/12 BTL | MALT BASED | 1 | Front | 3 | |
| 213030074 | 3410057509 | LITE 12/12 BTL | MALT BASED | 1 | Front | 3 | |
| 213030011 | 1820011047 | BUD 12/12 CAN | MALT BASED | 1 | Side 90 | 4 | |

| Name: S3 | | W:36.00 in | D:22.00 in | Avail Space: 1.04 in | | | Ht Space: 10.70 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213030250 | 1820005990 | MICHELOB ULTRA 12/12 BTL | MALT BASED | 2 | Side | 4 | |
| 213030030 | 7199000048 | COORS LIGHT 12/12 CAN | MALT BASED | 1 | Top | 4 | |
| 213030030 | 7199000048 | COORS LIGHT 12/12 CAN | MALT BASED | 1 | Top | 4 | |

| Name: S4 | | W:36.00 in | D:22.00 in | Avail Space: 1.80 in | | | Ht Space: 11.70 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213030268 | 1820006991 | MICHELOB ULTRA 12/12 CAN | MALT BASED | 2 | Top 90 | 6 | |
| 213030098 | 7199000047 | COORS BANQUET 12/12 CAN | MALT BASED | 1 | Top | 4 | |
| 213030070 | 3410057636 | LITE 12/12 CAN | MALT BASED | 1 | Top | 4 | |

| Name: S5 | | W:36.00 in | D:22.00 in | Avail Space: 0.53 in | | | Ht Space: 19.70 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213030249 | 1820005989 | MICHELOB ULTRA 6/12 BTL | MALT BASED | 1 | Front | 4 | |
| 213030034 | 7199030005 | COORS LIGHT 6/12 BTL | MALT BASED | 1 | Front | 4 | |
| 213030421 | 7199030104 | COORS LIGHT 9/16 BTL (AL) | MALT BASED | 2 | Front | 4 | |
| 213030067 | 3410057505 | LITE 6/12 BTL | MALT BASED | 1 | Side | 3 | |

| Name: S6 | | W:36.00 in | D:1.00 in | Avail Space: 36.00 in | | | Ht Space: 0.00 in |
|----------|--|------------|-----------|-----------------------|--|--|-------------------|
|----------|--|------------|-----------|-----------------------|--|--|-------------------|

| Name: S7 | | W:36.00 in | D:22.00 in | Avail Space: 1.10 in | | | Ht Space: 21.82 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213030001 | 1820053218 | BUD LIGHT 18/12 CAN | MALT BASED | 1 | Side 90 | 4 | |
| 213010729 | 8769200686 | TRULY VARIETY BERRY 12/12 C... | MALT BASED | 1 | Front | 9 | |
| 213010596 | 63598554890 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 1 | Front | 9 | |
| 213010956 | 63598580006 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 1 | Front | 9 | |

| Name: S8 | | W:36.00 in | D:22.00 in | Avail Space: 0.39 in | | | Ht Space: 10.70 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213030006 | 1820000769 | BUD LIGHT 12/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213030036 | 3410001509 | HIGH LIFE 12/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213030036 | 3410001509 | HIGH LIFE 12/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213010092 | 8769200804 | TRULY VARIETY TROPICAL 12/12... | MALT BASED | 1 | Top 90 | 3 | |
| 213010335 | 63598526089 | WHITE CLAW BLACK CHERRY 12... | MALT BASED | 1 | Top 90 | 3 | |

| Name: S9 | | W:36.00 in | D:22.00 in | Avail Space: 2.40 in | | | Ht Space: 10.70 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213030006 | 1820000769 | BUD LIGHT 12/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213030144 | 2210000170 | PABST 12/12 CAN | MALT BASED | 1 | Side 90 | 4 | |
| 213030144 | 2210000170 | PABST 12/12 CAN | MALT BASED | 1 | Top 90 | 2 | |
| 213010591 | 8200078142 | SMIRNOFF SPIKED SPARKLING ... | MALT BASED | 1 | Top 90 | 3 | |
| 213010336 | 63598510033 | WHITE CLAW MANGO 12/12 CAN | MALT BASED | 1 | Top 90 | 3 | |

| Name: S10 | | W:36.00 in | D:22.00 in | Avail Space: 1.80 in | | | Ht Space: 11.70 in |
|-----------|------------|---------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213030003 | 1820053047 | BUD LIGHT 12/12 CAN | MALT BASED | 2 | Side 90 | 8 | |



Target Store: 3249 Display: D2131GW
 Planogram Name: D2131GW 02/28/2021 EXP: WARM BEER (3:3): T3249: NY:
 24PK: 6x84x14

| | | | | | | |
|-----------|-------------|------------------------------|------------|---|--------|---|
| 213030144 | 2210000170 | PABST 12/12 CAN | MALT BASED | 1 | Top 90 | 2 |
| 213010553 | 63598520028 | WHITE CLAW RUBY GRAPEFRUI... | MALT BASED | 1 | Top | 6 |
| 213010346 | 63598526087 | WHITE CLAW MANGO 6/12 CAN | MALT BASED | 1 | Top | 6 |

| Name: S11 | | W:36.00 in | D:22.00 in | Avail Space: 2.59 in | | Ht Space: 16.70 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030002 | 1820000833 | BUD LIGHT 6/12 BTL | MALT BASED | 1 | Front | 4 |
| 213010337 | 63598506744 | MIKES HARD BLACK CHERRY LE... | MALT BASED | 1 | Side | 3 |
| 213010420 | 8769282102 | ANGRY ORCHARD CRISP APPLE... | CIDER | 1 | Front | 4 |
| 213014412 | 1820020208 | BUD LIGHT SELTZER VARIETY 1... | MALT BASED | 1 | Top 90 | 3 |
| 213010927 | 3354400043 | CORONA SELTZER VARIETY 12/... | MALT BASED | 1 | Top 90 | 3 |



Target Store: 3249 Display: D213YW5

Planogram Name: D213YW5 02/28/2021 EXP: COLD BEER A: T3249: NY: 24 PK: METRO: 12x76x27

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| N | C | B | E | N | T | A | R |
| I | H | R | U | G | G | I | R |
| M | O | R | O | U | G | I | R |
| P | E | O | U | G | I | R | R |
| D | E | O | U | G | I | R | R |
| O | E | O | U | G | I | R | R |
| C | E | O | U | G | I | R | R |
| R | E | O | U | G | I | R | R |
| A | E | O | U | G | I | R | R |
| L | E | O | U | G | I | R | R |
| O | E | O | U | G | I | R | R |



| | | | | |
|------------|------------|------------|------------|------------|
| | | | | |
| Section #1 | Section #2 | Section #3 | Section #4 | Section #5 |



Target Store: 3249 Display: D213YW5
 Planogram Name: D213YW5 02/28/2021 EXP: COLD BEER A: T3249: NY: 24
 PK: METRO: 12x76x27

EXP: COLD BEER A: T3249: NY: 24 PK: METRO: Store # 3249 H: 6 ft ... W: 12 ft 6.00 in D: 2 ft 3.00 in # of segments: 5

| Name: S1 | | W:30.00 in | D:22.00 in | Avail Space: 2.20 in | | | Ht Space: 11.00 in |
|-----------|------------|------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 1 | Front | 2 | |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213060011 | 8066095675 | CORONA LIGHT 12/12 BTL | MALT BASED | 1 | Front | 2 | |

| Name: S2 | | W:30.00 in | D:22.00 in | Avail Space: 1.81 in | | | Ht Space: 10.50 in |
|-----------|------------|-----------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 2 | Side | 4 | |
| 213060570 | 8066095695 | CORONA 12/12 CAN | MALT BASED | 1 | Side | 2 | |
| 213060010 | 8066095625 | CORONA LIGHT 6/12 BTL | MALT BASED | 1 | Front | 4 | |

| Name: S3 | | W:30.00 in | D:22.00 in | Avail Space: 1.29 in | | | Ht Space: 10.50 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060008 | 8066095605 | CORONA 6/12 BTL | MALT BASED | 1 | Front | 4 | |
| 213060008 | 8066095605 | CORONA 6/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213060570 | 8066095695 | CORONA 12/12 CAN | MALT BASED | 1 | Side 90 | 4 | |
| 213060220 | 3354495042 | CORONA PREMIER 12/12 BTL | MALT BASED | 1 | Side | 2 | |

| Name: S4 | | W:30.00 in | D:22.00 in | Avail Space: 0.90 in | | | Ht Space: 10.50 in |
|-----------|-------------|---------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060024 | 7289000016 | HEINEKEN 12/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213060288 | 78615000014 | STELLA ARTOIS 12/11.2 BTL | MALT BASED | 1 | Side | 2 | |
| 213060288 | 78615000014 | STELLA ARTOIS 12/11.2 BTL | MALT BASED | 1 | Side | 2 | |
| 213060188 | 78615000016 | STELLA ARTOIS 12/11.2 CAN | MALT BASED | 1 | Top 90 | 3 | |

| Name: S5 | | W:30.00 in | D:22.00 in | Avail Space: 0.43 in | | | Ht Space: 9.50 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|-------|-------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060025 | 7289000011 | HEINEKEN 6/12 BTL | MALT BASED | 1 | Front | 4 | |
| 213060051 | 7289000020 | HEINEKEN 12/12 CAN | MALT BASED | 1 | Side | 2 | |
| 213060041 | 7289000621 | HEINEKEN 0.0 NEAR BEER 6/12 ... | MALT BASED | 1 | Side | 3 | |
| 213060287 | 78615000001 | STELLA ARTOIS 6/11.2 BTL | MALT BASED | 1 | Front | 4 | |
| 213060022 | 8382012360 | GUINNESS DRAUGHT STOUT 4/1... | MALT BASED | 1 | Front | 4 | |

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S6 W:30.00 in D:1.00 in Avail Space: -10.00 in Ht Space: 0.00 in

| Name: S7 | | W:30.00 in | D:22.00 in | Avail Space: 0.91 in | | | Ht Space: 11.00 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060034 | 8066095715 | MODELO ESPECIAL 12/12 CAN | MALT BASED | 1 | Side 90 | 4 | |
| 213060034 | 8066095715 | MODELO ESPECIAL 12/12 CAN | MALT BASED | 1 | Side 90 | 4 | |
| 213030035 | 7199030017 | COORS LIGHT 18/12 CAN | MALT BASED | 1 | Side 90 | 2 | |
| 213030035 | 7199030017 | COORS LIGHT 18/12 CAN | MALT BASED | 1 | Side | 1 | |

| Name: S8 | | W:30.00 in | D:22.00 in | Avail Space: 1.56 in | | | Ht Space: 10.50 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 1 | Front | 2 | |
| 213030098 | 7199000047 | COORS BANQUET 12/12 CAN | MALT BASED | 1 | Top 90 | 2 | |
| 213030030 | 7199000048 | COORS LIGHT 12/12 CAN | MALT BASED | 2 | Top 90 | 4 | |

| Name: S9 | | W:30.00 in | D:22.00 in | Avail Space: 2.43 in | | | Ht Space: 10.50 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 1 | Front | 2 | |
| 213030250 | 1820005990 | MICHELOB ULTRA 12/12 BTL | MALT BASED | 1 | Front | 3 | |
| 213030030 | 7199000048 | COORS LIGHT 12/12 CAN | MALT BASED | 1 | Top 90 | 2 | |

| Name: S10 | | W:30.00 in | D:22.00 in | Avail Space: 2.77 in | | | Ht Space: 10.50 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|-------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units | |
| 213060036 | 8066095765 | MODELO ESPECIAL 6/12 BTL | MALT BASED | 1 | Side | 2 | |
| 213030268 | 1820006991 | MICHELOB ULTRA 12/12 CAN | MALT BASED | 2 | Top 90 | 6 | |
| 213030027 | 7199030069 | COORS LIGHT 12/12 BTL | MALT BASED | 1 | Side | 2 | |



Target Store: 3249 Display: D213YW5
 Planogram Name: D213YW5 02/28/2021 EXP: COLD BEER A: T3249: NY: 24
 PK: METRO: 12x76x27

| Name: S11 | | W:30.00 in | D:22.00 in | Avail Space: 1.83 in | | Ht Space: 9.50 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213060110 | 18195400002 | PERONI 6/11.2 BTL | MALT BASED | 1 | Front | 4 |
| 213060036 | 8066095765 | MODELO ESPECIAL 6/12 BTL | MALT BASED | 1 | Front | 3 |
| 213030249 | 1820005989 | MICHELOB ULTRA 6/12 BTL | MALT BASED | 1 | Side | 2 |
| 213030503 | 1820020144 | MICHELOB ULTRA PURE GOLD 1... | MALT BASED | 1 | Top 90 | 3 |

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

| Name: S12 | | W:30.00 in | D:22.00 in | Avail Space: 1.75 in | | Ht Space: 11.00 in |
|-----------|------------|---------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030069 | 3410057340 | LITE 18/12 CAN | MALT BASED | 1 | Side 90 | 2 |
| 213030011 | 1820011047 | BUD 12/12 CAN | MALT BASED | 1 | Top 90 | 2 |
| 213030003 | 1820053047 | BUD LIGHT 12/12 CAN | MALT BASED | 1 | Side | 2 |
| 213030003 | 1820053047 | BUD LIGHT 12/12 CAN | MALT BASED | 1 | Top | 4 |

| Name: S13 | | W:30.00 in | D:22.00 in | Avail Space: 0.65 in | | Ht Space: 10.50 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030074 | 3410057509 | LITE 12/12 BTL | MALT BASED | 1 | Side | 2 |
| 213030070 | 3410057636 | LITE 12/12 CAN | MALT BASED | 1 | Top 90 | 2 |
| 213050275 | 8992427898 | YUENGLING LAGER 12/12 CAN | MALT BASED | 1 | Top 90 | 2 |
| 213030003 | 1820053047 | BUD LIGHT 12/12 CAN | MALT BASED | 1 | Side | 2 |
| 213030006 | 1820000769 | BUD LIGHT 12/12 BTL | MALT BASED | 1 | Side | 2 |

| Name: S14 | | W:30.00 in | D:22.00 in | Avail Space: -0.17 in | | Ht Space: 10.50 in |
|-----------|------------|---------------------------|------------|-----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030421 | 7199030104 | COORS LIGHT 9/16 BTL (AL) | MALT BASED | 1 | Front | 2 |
| 213030070 | 3410057636 | LITE 12/12 CAN | MALT BASED | 1 | Side 90 | 4 |
| 213050611 | 8992427896 | YUENGLING LAGER 12/12 BTL | MALT BASED | 1 | Side | 2 |
| 213030006 | 1820000769 | BUD LIGHT 12/12 BTL | MALT BASED | 1 | Side | 2 |

| Name: S15 | | W:30.00 in | D:22.00 in | Avail Space: 0.26 in | | Ht Space: 10.50 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030421 | 7199030104 | COORS LIGHT 9/16 BTL (AL) | MALT BASED | 1 | Front | 2 |
| 213030132 | 3410057023 | LITE 9/16 BTL (AL) | MALT BASED | 1 | Front | 2 |
| 213050611 | 8992427896 | YUENGLING LAGER 12/12 BTL | MALT BASED | 1 | Side | 2 |
| 213030408 | 1820097009 | BUD LIGHT 12/16 BTL (AL) | MALT BASED | 1 | Side | 2 |

| Name: S16 | | W:30.00 in | D:22.00 in | Avail Space: 2.43 in | | Ht Space: 9.50 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|-------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030034 | 7199030005 | COORS LIGHT 6/12 BTL | MALT BASED | 1 | Front | 4 |
| 213030067 | 3410057505 | LITE 6/12 BTL | MALT BASED | 1 | Side | 2 |
| 213050612 | 8992427891 | YUENGLING LAGER 6/12 BTL | MALT BASED | 1 | Front | 4 |
| 213030002 | 1820000833 | BUD LIGHT 6/12 BTL | MALT BASED | 1 | Front | 4 |

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

| Name: S17 | | W:30.00 in | D:22.00 in | Avail Space: 2.02 in | | Ht Space: 11.00 in |
|-----------|------------|---------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213030036 | 3410001509 | HIGH LIFE 12/12 BTL | MALT BASED | 1 | Side | 2 |
| 213030144 | 2210000170 | PABST 12/12 CAN | MALT BASED | 1 | Side 90 | 4 |
| 213030144 | 2210000170 | PABST 12/12 CAN | MALT BASED | 1 | Side 90 | 4 |
| 213030144 | 2210000170 | PABST 12/12 CAN | MALT BASED | 1 | Top 90 | 2 |

| Name: S18 | | W:30.00 in | D:22.00 in | Avail Space: 2.41 in | | Ht Space: 10.50 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010352 | 8769200378 | TWISTED TEA VARIETY PACK 12... | MALT BASED | 1 | Top 90 | 2 |
| 213010178 | 8769283134 | TWISTED TEA ORIGINAL 12/12 C... | MALT BASED | 1 | Side 90 | 4 |
| 213010337 | 63598506744 | MIKES HARD BLACK CHERRY LE... | MALT BASED | 1 | Front | 4 |
| 213010350 | 63598512998 | MIKES HARD VARIETY PACK 12/... | MALT BASED | 1 | Side | 2 |

| Name: S19 | | W:30.00 in | D:22.00 in | Avail Space: 2.83 in | | Ht Space: 10.50 in |
|-----------|-----|------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |



Target Store: 3249 Display: D213YW5
 Planogram Name: D213YW5 02/28/2021 EXP: COLD BEER A: T3249: NY: 24
 PK: METRO: 12x76x27

| | | | | | | |
|-----------|-------------|--------------------------------|------------|---|-------|---|
| 213010420 | 8769282102 | ANGRY ORCHARD CRISP APPLE... | CIDER | 1 | Side | 3 |
| 213010420 | 8769282102 | ANGRY ORCHARD CRISP APPLE... | CIDER | 1 | Front | 4 |
| 213010308 | 8769200033 | ANGRY ORCHARD CRISP APPLE... | CIDER | 1 | Side | 2 |
| 213010114 | 63598510062 | MIKES HARD LEMONADE 6/11.2 ... | MALT BASED | 1 | Front | 4 |

| Name: S20 | | W:30.00 in | D:22.00 in | Avail Space: 3.00 in | | Ht Space: 10.50 in |
|-----------|------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010729 | 8769200686 | TRULY VARIETY BERRY 12/12 C... | MALT BASED | 2 | Top 90 | 6 |
| 213010092 | 8769200804 | TRULY VARIETY TROPICAL 12/12... | MALT BASED | 2 | Top 90 | 6 |

| Name: S21 | | W:30.00 in | D:22.00 in | Avail Space: 3.00 in | | Ht Space: 9.50 in |
|-----------|------------|-------------------------------|------------|----------------------|-------------|-------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010949 | 8769200991 | TRULY LEMONADE VARIETY 12/... | MALT BASED | 1 | Top 90 | 3 |
| 213011061 | 8769201167 | TRULY HARD TEA 12/12 CAN | MALT BASED | 1 | Top 90 | 3 |
| 213011064 | 8769201203 | TRULY HARD TEA 6/12 CAN | MALT BASED | 1 | Front | 4 |
| 213010738 | 8769200678 | TRULY WILD BERRY 6/12 CAN | MALT BASED | 1 | Front | 4 |

| | | | | | | |
|-------|--|------------|------------|----------------------|--|-------------------|
| Name: | | W:30.00 in | D:22.00 in | Avail Space: 0.00 in | | Ht Space: 0.00 in |
|-------|--|------------|------------|----------------------|--|-------------------|

| Name: S22 | | W:30.00 in | D:22.00 in | Avail Space: 0.87 in | | Ht Space: 11.00 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010786 | 85531000827 | CROOK AND MARKER ZERO GUI... | MALT BASED | 1 | Top 90 | 3 |
| 213011069 | 85001783707 | CROOK AND MARKER MARGARI... | MALT BASED | 1 | Top 90 | 3 |
| 213010591 | 8200078142 | SMIRNOFF SPIKED SPARKLING ... | MALT BASED | 1 | Top 90 | 3 |
| 213010226 | 2113618087 | TOPO CHICO SPIKED SPARKLIN... | MALT BASED | 1 | Top 90 | 3 |
| 213010978 | 1820020199 | BON AND VIV SPIKED SELTZER ... | MALT BASED | 1 | Top 90 | 3 |

| Name: S23 | | W:30.00 in | D:22.00 in | Avail Space: 3.09 in | | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213014412 | 1820020208 | BUD LIGHT SELTZER VARIETY 1... | MALT BASED | 1 | Top 90 | 3 |
| 213010378 | 85231300483 | PRESS VARIETY 12/12 CAN | MALT BASED | 1 | Top 90 | 3 |
| 213010927 | 3354400043 | CORONA SELTZER VARIETY 12/... | MALT BASED | 1 | Top 90 | 3 |
| 213012470 | 3410001232 | VIZZY VARIETY 12/12 CAN (A) | MALT BASED | 1 | Top 90 | 3 |

| Name: S24 | | W:30.00 in | D:22.00 in | Avail Space: 3.00 in | | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010596 | 63598554890 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 3 | Top 90 | 9 |
| 213010336 | 63598510033 | WHITE CLAW MANGO 12/12 CAN | MALT BASED | 1 | Top 90 | 3 |

| Name: S25 | | W:30.00 in | D:22.00 in | Avail Space: 3.00 in | | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010335 | 63598526089 | WHITE CLAW BLACK CHERRY 12... | MALT BASED | 2 | Top 90 | 6 |
| 213010956 | 63598580006 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 2 | Top 90 | 6 |

| Name: S26 | | W:30.00 in | D:22.00 in | Avail Space: 3.00 in | | Ht Space: 9.50 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------------------|
| ID | UPC | Name | Category | HFacings | Orientation | Units |
| 213010552 | 63598520025 | WHITE CLAW BLACK CHERRY 6/... | MALT BASED | 1 | Top | 6 |
| 213010553 | 63598520028 | WHITE CLAW RUBY GRAPEFRUI... | MALT BASED | 1 | Top | 6 |
| 213010345 | 63598526066 | WHITE CLAW RASPBERRY 6/12 ... | MALT BASED | 1 | Top | 6 |
| 213010346 | 63598526087 | WHITE CLAW MANGO 6/12 CAN | MALT BASED | 1 | Top | 6 |

| | | | | | | |
|-------|--|------------|------------|----------------------|--|-------------------|
| Name: | | W:30.00 in | D:22.00 in | Avail Space: 0.00 in | | Ht Space: 0.00 in |
|-------|--|------------|------------|----------------------|--|-------------------|