



Target Store: 2380 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0



Section #1



Target Store: 2380 Display: B148K9H
Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02 Store # 2380 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 2380 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 2380 Display: B148LBZ
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02 Store # 2380 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 2380 Display: B148LAR

Planogram Name: B148LAR 02/28/2021 D148 CASE STACK BEER 2: NY: 30PK: 02/28-05/02 2x36x0



Section #1



Target Store: 2380 Display: B148LAR
 Planogram Name: B148LAR 02/28/2021 D148 CASE STACK BEER 2: NY: 30PK:
 02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 30PK: 02/28-05/02 Store # 2380 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 0.88 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030182	1820053030	BUD LIGHT 30/12 CAN	MALT BASED	1	Side	2	
213030072	3410057341	LITE 30/12 CAN	MALT BASED	1	Side	2	
213030028	7199030030	COORS LIGHT 30/12 CAN	MALT BASED	1	Side	2	

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 2380 Display: B120Q0W

Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

Permanent sidecap fixture - please refer to adjacency for specific placement [left or right side of endcap]





Target Store: 2380 Display: B120Q0W
 Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FR... Store # 2380 H: 7 ft W: 5 ft D: 0 ft # of segments: 2

Name: S1	W:24.00 in	D:12.00 in	Avail Space: 4.50 in			Ht Space: 13.85 in
ID	UPC	Name	Category	HFacings	Orientation	Units
261070371	78168298	Apple, Strawberry, & Peach Fr...	07	3	Front	18

Name: S2	W:24.00 in	D:12.00 in	Avail Space: 4.50 in			Ht Space: 12.45 in
ID	UPC	Name	Category	HFacings	Orientation	Units
261070367	78168294	Mango & Strawberry Slices Fre...	07	3	Front	27

Name: S3	W:24.00 in	D:12.00 in	Avail Space: 5.25 in			Ht Space: 11.20 in
ID	UPC	Name	Category	HFacings	Orientation	Units
231030057	78792428	Pure Maple Syrup - 12 fl oz - Good ...	03	5	Front	35

Name: S4	W:24.00 in	D:12.00 in	Avail Space: 3.75 in			Ht Space: 9.95 in
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Name: S5	W:24.00 in	D:12.00 in	Avail Space: 3.75 in			Ht Space: 10.25 in
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Name: S6	W:24.00 in	D:1.00 in	Avail Space: 0.00 in			Ht Space: 12.92 in
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Name:	W:36.00 in	D:0.01 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: S7	W:36.00 in	D:22.00 in	Avail Space: 5.25 in			Ht Space: 9.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	15

Name: S8	W:36.00 in	D:18.00 in	Avail Space: 5.25 in			Ht Space: 9.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	10

Name: S9	W:36.00 in	D:18.00 in	Avail Space: 5.25 in			Ht Space: 9.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	5	Front 90	10

Name: S10	W:36.00 in	D:18.00 in	Avail Space: 2.25 in			Ht Space: 9.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	5	Top 90	15

Name: S11	W:36.00 in	D:18.00 in	Avail Space: 5.40 in			Ht Space: 10.03 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10

Name: S12	W:36.00 in	D:18.00 in	Avail Space: 5.40 in			Ht Space: 8.45 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10

Name: S13	W:36.00 in	D:1.00 in	Avail Space: 0.00 in			Ht Space: 10.12 in
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Name:	W:36.00 in	D:0.01 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Target Store: 2380 Display: D213Z02
Planogram Name: D213Z02 02/28/2021 COLD BEER: CHKLN: 4x64x0



Section #1



Target Store: 2380 Display: D213Z02
 Planogram Name: D213Z02 02/28/2021 COLD BEER: CHKLN: 4x64x0

COLD BEER: CHKLN: Store # 2380 H: 5 ft ... W: 4 ft D: 0 ft # of segments: 1

Name: S1		W:48.00 in	D:14.00 in	Avail Space: 2.24 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	4	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	4	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	4	
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	4	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	4	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	4	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	4	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	4	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	4	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	4	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	4	
213030065	2210000004	PABST 1/24 CAN	MALT BASED	1	Front	4	
213030431	7199047712	KEYSTONE ICE 1/24 CAN	MALT BASED	1	Front	4	
213030431	7199047712	KEYSTONE ICE 1/24 CAN	MALT BASED	1	Front	4	
213030431	7199047712	KEYSTONE ICE 1/24 CAN	MALT BASED	1	Front	4	
213030431	7199047712	KEYSTONE ICE 1/24 CAN	MALT BASED	1	Front	4	

Name: S2		W:48.00 in	D:14.00 in	Avail Space: 1.96 in			Ht Space: 9.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	4	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	4	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	4	
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	4	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	4	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	4	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	4	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	4	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	4	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	4	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	4	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	4	
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	4	
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	4	
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	4	
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	4	

Name: S3		W:48.00 in	D:14.00 in	Avail Space: 0.39 in			Ht Space: 9.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	4	
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	4	
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	4	
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	4	
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	4	
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	4	
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	4	
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	4	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	4	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	4	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	4	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	4	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	4	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	4	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	4	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	4	

Name: S4		W:48.00 in	D:14.00 in	Avail Space: 6.84 in			Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	5	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	5	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	5	



Target Store: 2380 Display: D213Z02

Planogram Name: D213Z02 02/28/2021 COLD BEER: CHKLN: 4x64x0

213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	5
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	5
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	5
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	5
213010732	8769283231	TWISTED TEA ORIGINAL 1/24 CAN	MALT BASED	1	Front	4
213010732	8769283231	TWISTED TEA ORIGINAL 1/24 CAN	MALT BASED	1	Front	4
213010732	8769283231	TWISTED TEA ORIGINAL 1/24 CAN	MALT BASED	1	Front	4
213010732	8769283231	TWISTED TEA ORIGINAL 1/24 CAN	MALT BASED	1	Front	4
213010111	1820025505	BUD LIGHT LIME STRAW-BER-RI...	MALT BASED	1	Front	4
213010111	1820025505	BUD LIGHT LIME STRAW-BER-RI...	MALT BASED	1	Front	4
213010111	1820025505	BUD LIGHT LIME STRAW-BER-RI...	MALT BASED	1	Front	4
213010111	1820025505	BUD LIGHT LIME STRAW-BER-RI...	MALT BASED	1	Front	4

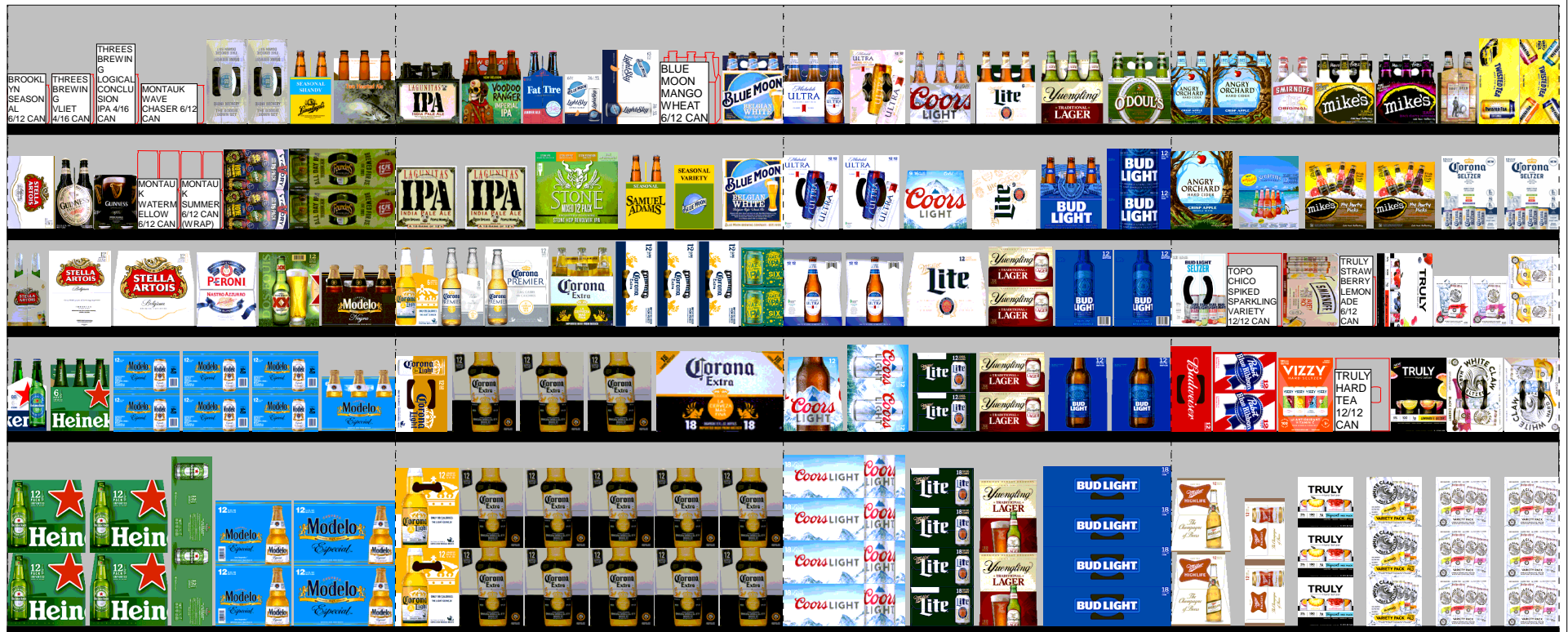
Name: S5 W:48.00 in D:1.00 in Avail Space: 46.00 in Ht Space: 0.00 in



Target Store: 2380 Display: D2131J6

Planogram Name: D2131J6 02/28/2021 PF: WARM BEER: 33BD: T2380: NY: 24PK: 16x84x33

9	IMPDO	CR	LO
OR	ME	ST	CA
NT	IC	AF	CL
BE	BE	BE	BE
ER	ER	ER	ER
OU	TG	TG	TG
GR	GR	GR	GR
INS	INS	INS	INS
RT	RT	RT	RT



Section #1

Section #2

Section #3

Section #4



Target Store: 2380 Display: D2131J6
 Planogram Name: D2131J6 02/28/2021 PF: WARM BEER: 33BD: T2380: NY:
 24PK: 16x84x33

PF: WARM BEER: 33BD: T2380: NY: 24PK: Store # 2380 H: 7 ft W: 16 ft D: 2 ft 9.00 in # of segments: 4

Name: S1		W:48.00 in	D:33.00 in	Avail Space: 1.97 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Front	16	
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Top 90	8	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	4	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	6	

Name: S2		W:48.00 in	D:32.00 in	Avail Space: 2.34 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	4	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	6	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	3	Side 90	18	
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	5	

Name: S3		W:48.00 in	D:32.00 in	Avail Space: 1.94 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	4	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	3	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	4	
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side	3	
213060012	7231123012	DOS EQUIS 12/12 BTL	MALT BASED	1	Side	3	
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Front	5	

Name: S4		W:48.00 in	D:32.00 in	Avail Space: 0.91 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Front 90	4	
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	4	
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	6	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Side	8	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	8	
213055317	63027988736	VICTORY VARIETY 15/12 CAN	MALT BASED	1	Side 90	4	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	8	

Name: S5		W:48.00 in	D:32.00 in	Avail Space: 2.32 in			Ht Space: 17.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050942	3061300051	BROOKLYN SEASONAL 6/12 CAN	MALT BASED	1	Side	4	
213057831	4023257420	THREES BREWING VLIET 4/16 C...	MALT BASED	1	Front	6	
213059305	4023246324	THREES BREWING LOGICAL CO...	MALT BASED	1	Front	6	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	6	
213053222	85663200428	BRONX VARIETY PACK 12/12 CAN	MALT BASED	2	Top 90	8	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side	4	
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Front	6	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: 38.00 in			Ht Space: 0.00 in
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Name: S7		W:48.00 in	D:33.00 in	Avail Space: 1.44 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	6	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	5	Side	30	

Name: S8		W:48.00 in	D:32.00 in	Avail Space: 2.64 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	4	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	9	
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Front	4	

Name: S9		W:48.00 in	D:32.00 in	Avail Space: 1.94 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	4	
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	4	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	3	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	6	



Target Store: 2380 Display: D2131J6
 Planogram Name: D2131J6 02/28/2021 PF: WARM BEER: 33BD: T2380: NY:
 24PK: 16x84x33

213060570	8066095695	CORONA 12/12 CAN	MALT BASED	3	Top 90	12
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	8

Name: S10		W:48.00 in	D:32.00 in	Avail Space: 5.31 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	2	Side	6
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Front	4
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	4
213050843	7199038620	BLUE MOON BREWMASTER VAR...	MALT BASED	1	Side	3
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	3

Name: S11		W:48.00 in	D:32.00 in	Avail Space: 1.55 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	6
213050492	75452700421	NEW BELGIUM VODOO RANGE...	MALT BASED	1	Front	6
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	4
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side	4
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	5
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	6
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	6

Name: S12		W:48.00 in	D:33.00 in	Avail Space: 2.05 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	16
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	8
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	6
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	16

Name: S13		W:48.00 in	D:32.00 in	Avail Space: 2.57 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	3
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	6
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	6
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	6
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	6

Name: S14		W:48.00 in	D:32.00 in	Avail Space: 1.77 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Side	6
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Front	4
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	6
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	2	Side	6

Name: S15		W:48.00 in	D:32.00 in	Avail Space: 3.22 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Top 90	10
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	4
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	6
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	6

Name: S16		W:48.00 in	D:32.00 in	Avail Space: 3.17 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	6
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	5
213030034	71990300005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	6
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	6
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	6
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Front	6

Name: S17		W:48.00 in	D:33.00 in	Avail Space: 8.73 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	6
213030117	3410001636	HIGH LIFE 12/12 CAN	MALT BASED	1	Side	6



Target Store: 2380 Display: D2131J6
 Planogram Name: D2131J6 02/28/2021 PF: WARM BEER: 33BD: T2380: NY:
 24PK: 16x84x33

213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Side	9
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Side	9
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Side	18

Name: S18		W:48.00 in	D:32.00 in	Avail Space: 1.45 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	4
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	6
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	5
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	5
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	5
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	5
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	5

Name: S19		W:48.00 in	D:32.00 in	Avail Space: 1.50 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	5
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	5
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	5
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side	4
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	5
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side	4
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side	4
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	8

Name: S20		W:48.00 in	D:32.00 in	Avail Space: 4.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	3
213010060	8043280290	SEAGRAMS ESCAPES VARIETY ...	MALT BASED	1	Side	3
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	6
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	10

Name: S21		W:48.00 in	D:32.00 in	Avail Space: 1.28 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	4
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	6
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	4
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	6
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	6
213010448	9200002000	NOT YOUR FATHERS ROOT BEE...	MALT BASED	1	Side	4
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	4
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Top 90	4



Header Value STS/SS:HDR

TRULY HARD TEA 12/12 CAN Place 11x11 Promotion Sign Here	TRULY HARD TEA 12/12 CAN Place 11x11 Promotion Sign Here	TRULY HARD TEA 12/12 CAN Place 11x11 Promotion Sign Here	Frito Lay Classic Mix - 42ct Frito Lay Flavor Mix - 42ct	SunChips Garden Salsa Flavored Wholegrain Snacks - 7oz Lay's Kettle Cooked Jalapeño & Cheddar Flavored Potato Chips - 8.0oz Lay's Wavy Original Potato Chips - 7.75oz Lay's Classic Potato Chips - 8oz	SunChips Original Whole Grain Chips - 7oz Lay's Kettle Cooked Jalapeño & Cheddar Flavored Potato Chips - 8.0oz Lay's Sour Cream & Onion Flavored Potato Chips - 7.75oz Lay's Barbecue Flavored Potato Chips - 7.75oz	SunChips Harvest Cheddar Wholegrain Snacks - 7oz Extra Honey Habanero Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz Pepperidge Farm Goldfish Flavored Potato Chips - 7.75oz Lay's Barbecue Flavored Potato Chips - 7.75oz	Goldfish Crackers Featuring Disney Princess - 6.6oz Goldfish Crackers Featuring Marvel Avengers - 6.6oz Sea Salt Veggie Straws - 7oz - Good & Beautiful Organic White Cheddar Baked Puffs - 10oz - Good & Beautiful	Barcel Takis Fuego Hot Chili Lime Corn Snacks - 9.9oz Takis Blue Heat Hot Chili Pepper Tortilla Chips - 4oz Skinnypop Multipack with Cheddar and Original Popcorn - 14ct Dot's Homestyle Pretzels - 16oz Dot's #39's Pretzels Southwest - 16oz	Cheez-It Snap'd Cheddar Sour Cream & Onion Crackers - 7.5oz Place 11x11 Promotion Sign Here	Ritz Toasted Chips - Sour Cream & Onion - 8.1oz Cheez-It Snap'd Double Cheese Crackers - 7.5oz Ritz Cheese Crispers Cheddar - 7oz Ritz Cheese Crispers Four Cheese - 7oz Ritz Party Size Crackers - 27.4oz
Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8			



Target Store: 2380 Display: B105F5X
 Planogram Name: B105F5X 04/04/2021 22 - SIGNAL THE SEASONS 1 (32FT)
 COMBO :BEER 32

22 - SIGNAL THE SEASONS 1 (32FT) COMBO :BEER Store # 2380 H: 4 ft ... W: 32 ft D: 0 ft # of segments: 8

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		6
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		9

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 30.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S5 W:48.00 in D:1.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: W:48.00 in D:0.50 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: P1 W:47.00 in D:1.00 in Avail Space: 47.00 in Ht Space: 0.00 in

Name: S6		W:48.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		6
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		9

Name: S7		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 5.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: P2 W:47.00 in D:1.00 in Avail Space: 47.00 in Ht Space: 0.00 in

Name: S10 W:48.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 12.75 in

Name: S11 W:48.00 in D:18.00 in Avail Space: 0.00 in Ht Space: 12.75 in

Name: S12 W:48.00 in D:18.00 in Avail Space: 0.00 in Ht Space: 12.75 in

Name: S13 W:48.00 in D:18.00 in Avail Space: 8.25 in Ht Space: 5.12 in

Name: P3 W:47.00 in D:1.00 in Avail Space: 47.00 in Ht Space: 0.00 in

Name: S14 W:48.00 in D:22.00 in Avail Space: -1.00 in Ht Space: 12.75 in

Name: S15 W:48.00 in D:18.00 in Avail Space: -1.00 in Ht Space: 12.75 in



Target Store: 2380 Display: B105F5X
Planogram Name: B105F5X 04/04/2021 22 - SIGNAL THE SEASONS 1 (32FT)
COMBO :BEER 32

Name: S16	W:48.00 in	D:18.00 in	Avail Space: 4.50 in	Ht Space: 12.75 in
Name: S17	W:48.00 in	D:18.00 in	Avail Space: -2.96 in	Ht Space: 5.12 in
Name: P4	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
Name: S18	W:48.00 in	D:22.00 in	Avail Space: 3.00 in	Ht Space: 12.75 in
Name: S19	W:48.00 in	D:18.00 in	Avail Space: 3.65 in	Ht Space: 12.75 in
Name: S20	W:48.00 in	D:18.00 in	Avail Space: 0.60 in	Ht Space: 12.75 in
Name: S21	W:48.00 in	D:18.00 in	Avail Space: 0.30 in	Ht Space: 5.12 in
Name: P5	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
Name: S22	W:48.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 12.75 in
Name: S23	W:48.00 in	D:18.00 in	Avail Space: 8.00 in	Ht Space: 12.75 in
Name: S24	W:48.00 in	D:18.00 in	Avail Space: 5.50 in	Ht Space: 12.75 in
Name: S25	W:48.00 in	D:18.00 in	Avail Space: 0.00 in	Ht Space: 5.12 in
Name: P6	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
Name: S26	W:48.00 in	D:22.00 in	Avail Space: 4.00 in	Ht Space: 12.75 in
Name: S27	W:48.00 in	D:18.00 in	Avail Space: 4.00 in	Ht Space: 12.75 in
Name: S28	W:48.00 in	D:18.00 in	Avail Space: 6.82 in	Ht Space: 12.75 in
Name: S29	W:48.00 in	D:18.00 in	Avail Space: 6.63 in	Ht Space: 5.12 in
Name: P7	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
Name: S30	W:48.00 in	D:22.00 in	Avail Space: 1.85 in	Ht Space: 12.75 in
Name: S31	W:48.00 in	D:18.00 in	Avail Space: 5.25 in	Ht Space: 12.75 in
Name: S32	W:48.00 in	D:18.00 in	Avail Space: 3.75 in	Ht Space: 12.75 in
Name: S33	W:48.00 in	D:18.00 in	Avail Space: 3.75 in	Ht Space: 5.12 in
Name: P8	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in