



Target Store: 1808 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0



Section #1



Target Store: 1808 Display: B148K9H
Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02 Store # 1808 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in			Ht Space: 29.52 in
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 1808 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 1808 Display: B148LBZ
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02 Store # 1808 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 1808 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 1808 Display: B148LAS
 Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:
 02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 Store # 1808 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 2.74 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	3	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	2	

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 1808 Display: B148K4V

Planogram Name: B148K4V 02/28/2021 D148 B BEER EC B: NY: 24PK: 02/28-05/02 3x84x0

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LOCATION 1

Always place sidecaps on one consistent side matching your traffic flow. In the event that battery sidecap/MAC station is already installed on preferred side for traffic flow, place on opposite side.

	<p>MYSTIC REEF HARD SELTZER LEMONADE VARIETY 12/12 CAN</p>
	<p>MYSTIC REEF HARD SELTZER LEMONADE VARIETY 12/12 CAN</p>
	<p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
	<p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
	<p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
<p>Section #1</p>	<p>SIDECAP</p>



Target Store: 1808 Display: B148K4V

Planogram Name: B148K4V 02/28/2021 D148 B BEER EC B: NY: 24PK: 02/28-05/02 3x84x0

D148 B BEER EC B: NY: 24PK: 02/28-05/02 Store # 1808 H: 7 ft W: 4 ft 6.00 in D: 1 ft 6.00 in # of segments: 2

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	6	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 29.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1		W:36.00 in	D:0.10 in	Avail Space: 36.00 in			Ht Space: 0.00 in
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Name: S5		W:36.00 in	D:1.00 in	Avail Space: 32.00 in			Ht Space: 0.00 in
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Name:		W:36.00 in	D:0.50 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: S6		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S7		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S8		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S9		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Top 90	2	

Name: S10		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 27.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Side	4	




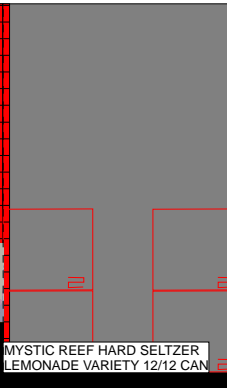

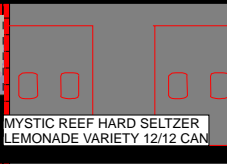



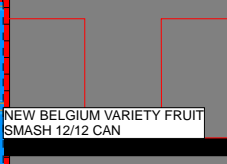

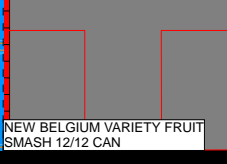
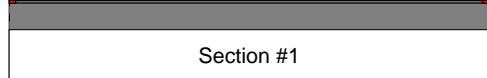
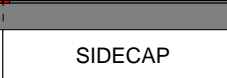
Target Store: 1808 Display: B148KZ3

Planogram Name: B148KZ3 02/28/2021 D148 F BEER EC A: NY: 24PK: 02/28-05/02 3x84x0

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LOCATION 1

Always place sidecaps on one consistent side matching your traffic flow. In the event that battery sidecap/MAC station is already installed on preferred side for traffic flow, place on opposite side.

	
	
	
	
	
	
Section #1	SIDECAP

MYSTIC REEF HARD SELTZER
LEMONADE VARIETY 12/12 CAN

MYSTIC REEF HARD SELTZER
LEMONADE VARIETY 12/12 CAN

NEW BELGIUM VARIETY FRUIT
SMASH 12/12 CAN

NEW BELGIUM VARIETY FRUIT
SMASH 12/12 CAN

NEW BELGIUM VARIETY FRUIT
SMASH 12/12 CAN



Target Store: 1808 Display: B148KZ3

Planogram Name: B148KZ3 02/28/2021 D148 F BEER EC A: NY: 24PK: 02/28-05/02 3x84x0

D148 F BEER EC A: NY: 24PK: 02/28-05/02 Store # 1808 H: 7 ft W: 4 ft 6.00 in D: 1 ft 6.00 in # of segments: 2

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	6	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 29.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1		W:36.00 in	D:0.10 in	Avail Space: 36.00 in			Ht Space: 0.00 in
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Name: S5		W:36.00 in	D:1.00 in	Avail Space: 32.00 in			Ht Space: 0.00 in
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Name:		W:36.00 in	D:0.50 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: S6		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S7		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S8		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S9		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Top 90	2	

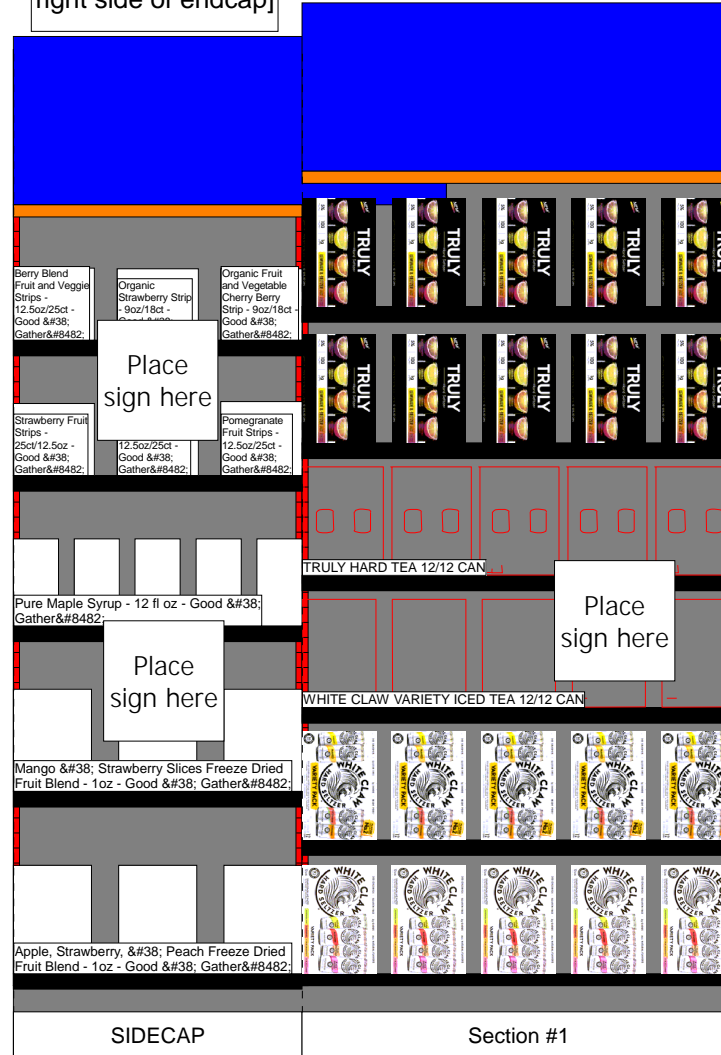
Name: S10		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 27.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Side	4	



Target Store: 1808 Display: B120Q0W

Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

Permanent sidecap fixture - please refer to adjacency for specific placement [left or right side of endcap]





Target Store: 1808 Display: B120Q0W
 Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FR... Store # 1808 H: 7 ft W: 5 ft D: 0 ft # of segments: 2

Name: S1	W:24.00 in	D:12.00 in	Avail Space: 4.50 in			Ht Space: 13.85 in
ID	UPC	Name	Category	HFacings	Orientation	Units
261070371	78168298	Apple, Strawberry, & Peach Fr...	07	3	Front	18

Name: S2	W:24.00 in	D:12.00 in	Avail Space: 4.50 in			Ht Space: 12.45 in
ID	UPC	Name	Category	HFacings	Orientation	Units
261070367	78168294	Mango & Strawberry Slices Fre...	07	3	Front	27

Name: S3	W:24.00 in	D:12.00 in	Avail Space: 5.25 in			Ht Space: 11.20 in
ID	UPC	Name	Category	HFacings	Orientation	Units
231030057	78792428	Pure Maple Syrup - 12 fl oz - Good ...	03	5	Front	35

Name: S4	W:24.00 in	D:12.00 in	Avail Space: 3.75 in			Ht Space: 9.95 in
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Name: S5	W:24.00 in	D:12.00 in	Avail Space: 3.75 in			Ht Space: 10.25 in
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Name: S6	W:24.00 in	D:1.00 in	Avail Space: 0.00 in			Ht Space: 12.92 in
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Name:	W:36.00 in	D:0.01 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: S7	W:36.00 in	D:22.00 in	Avail Space: 5.25 in			Ht Space: 9.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	15

Name: S8	W:36.00 in	D:18.00 in	Avail Space: 5.25 in			Ht Space: 9.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	10

Name: S9	W:36.00 in	D:18.00 in	Avail Space: 5.25 in			Ht Space: 9.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	5	Front 90	10

Name: S10	W:36.00 in	D:18.00 in	Avail Space: 2.25 in			Ht Space: 9.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	5	Top 90	15

Name: S11	W:36.00 in	D:18.00 in	Avail Space: 5.40 in			Ht Space: 10.03 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10

Name: S12	W:36.00 in	D:18.00 in	Avail Space: 5.40 in			Ht Space: 8.45 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10

Name: S13	W:36.00 in	D:1.00 in	Avail Space: 0.00 in			Ht Space: 10.12 in
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Name:	W:36.00 in	D:0.01 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Target Store: 1808 Display: B105F5G
 Planogram Name: B105F5G 04/04/2021 22 - SIGNAL THE SEASONS 1 (28FT) :BEER 28 : 4/4 - 5/9

Header Value STS/SS:HDR

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7
TRULY HARD TEA 12/12 CAN	TRULY HARD TEA 12/12 CAN	TRULY HARD TEA 12/12 CAN	TRULY HARD TEA 12/12 CAN	TRULY HARD TEA 12/12 CAN	TRULY HARD TEA 12/12 CAN	TRULY HARD TEA 12/12 CAN
Place 11x11 Promotion Sign Here	Place 11x11 Promotion Sign Here	Place 11x11 Promotion Sign Here	Place 11x11 Promotion Sign Here	Place 11x11 Promotion Sign Here	Place 11x11 Promotion Sign Here	Place 11x11 Promotion Sign Here
Frito Lay Classic Mix - 42ct	Frito-Lay Variety Pack Doritos & Cheetos Mix - 18ct	Frito-Lay Variety Pack Family Fun Mix - 18ct	Frito-Lay Variety Pack Flavor Mix - 18ct	Frito-Lay Variety Pack Classic Mix - 18ct	Lay's Classic Potato Chips - 8oz	Lay's Barbecue Flavored Potato Chips - 7.75oz
SunChips Garden Salsa Flavored Wholegrain Snacks - 7oz	SunChips Original Whole Grain Chips - 7oz	SunChips Harvest Cheddar Flavored Wholegrain Snacks - 7oz	Lay's Kettle Cooked Jalapeño Flavored Potato Chips - 8oz	Lay's Kettle Cooked Original Potato Chips - 8oz	Lay's Wavy Original Potato Chips - 7.75oz	Lay's Sour Cream & Onion Flavored Potato Chips - 7.75oz
Lay's Kettle Cooked Jalapeño Flavored Potato Chips - 8oz	Lay's Kettle Cooked Original Potato Chips - 8oz	Lay's Kettle Cooked Original Potato Chips - 8oz	Lay's Kettle Cooked Original Potato Chips - 8oz	Lay's Kettle Cooked Original Potato Chips - 8oz	Lay's Kettle Cooked Original Potato Chips - 8oz	Lay's Kettle Cooked Original Potato Chips - 8oz
Goldfish Crackers Featuring Disney Princess - 6.6oz	Goldfish Crackers Featuring Marvel Avengers - 6.6oz	Goldfish Crackers Featuring Disney Princess - 6.6oz	Goldfish Crackers Featuring Marvel Avengers - 6.6oz	Goldfish Crackers Featuring Disney Princess - 6.6oz	Goldfish Crackers Featuring Marvel Avengers - 6.6oz	Goldfish Crackers Featuring Disney Princess - 6.6oz
Sea Salt Veggie Straws - 7oz - Good & Beautiful	Organic White Cheddar Puffs - 10oz	Organic White Cheddar Puffs - 10oz	Organic White Cheddar Puffs - 10oz	Organic White Cheddar Puffs - 10oz	Organic White Cheddar Puffs - 10oz	Organic White Cheddar Puffs - 10oz
Barcel Takis Fuego Hot Chili Pepper & Lime Corn Snacks - 9.9oz	Takis Blue Heat Hot Chili Pepper Tortilla Chips - 4oz	Takis Blue Heat Hot Chili Pepper Tortilla Chips - 4oz	Takis Blue Heat Hot Chili Pepper Tortilla Chips - 4oz	Takis Blue Heat Hot Chili Pepper Tortilla Chips - 4oz	Takis Blue Heat Hot Chili Pepper Tortilla Chips - 4oz	Takis Blue Heat Hot Chili Pepper Tortilla Chips - 4oz
SkinnyPop Multipack with Cheddar and Original Popcorn - 14ct	Popcorn - 6.35oz	Popcorn - 6.35oz	Popcorn - 6.35oz	Popcorn - 6.35oz	Popcorn - 6.35oz	Popcorn - 6.35oz
Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz
Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz
SkinnyPop Original Popcorn Sharing Size - 6.7oz	SkinnyPop Original Popcorn Sharing Size - 6.7oz	SkinnyPop Original Popcorn Sharing Size - 6.7oz	SkinnyPop Original Popcorn Sharing Size - 6.7oz	SkinnyPop Original Popcorn Sharing Size - 6.7oz	SkinnyPop Original Popcorn Sharing Size - 6.7oz	SkinnyPop Original Popcorn Sharing Size - 6.7oz
SkinnyPop Original Popcorn Sharing Size - 6.7oz	SkinnyPop Original Popcorn Sharing Size - 6.7oz	SkinnyPop Original Popcorn Sharing Size - 6.7oz	SkinnyPop Original Popcorn Sharing Size - 6.7oz	SkinnyPop Original Popcorn Sharing Size - 6.7oz	SkinnyPop Original Popcorn Sharing Size - 6.7oz	SkinnyPop Original Popcorn Sharing Size - 6.7oz
Dot's Homestyle Pretzels - 16oz	Dot's Homestyle Pretzels - 16oz	Dot's Homestyle Pretzels - 16oz	Dot's Homestyle Pretzels - 16oz	Dot's Homestyle Pretzels - 16oz	Dot's Homestyle Pretzels - 16oz	Dot's Homestyle Pretzels - 16oz
Dot's Homestyle Pretzels - 16oz	Dot's Homestyle Pretzels - 16oz	Dot's Homestyle Pretzels - 16oz	Dot's Homestyle Pretzels - 16oz	Dot's Homestyle Pretzels - 16oz	Dot's Homestyle Pretzels - 16oz	Dot's Homestyle Pretzels - 16oz
SkinnyPop SnackPack - 14oz/14ct	SkinnyPop SnackPack - 14oz/14ct	SkinnyPop SnackPack - 14oz/14ct	SkinnyPop SnackPack - 14oz/14ct	SkinnyPop SnackPack - 14oz/14ct	SkinnyPop SnackPack - 14oz/14ct	SkinnyPop SnackPack - 14oz/14ct
SkinnyPop SnackPack - 14oz/14ct	SkinnyPop SnackPack - 14oz/14ct	SkinnyPop SnackPack - 14oz/14ct	SkinnyPop SnackPack - 14oz/14ct	SkinnyPop SnackPack - 14oz/14ct	SkinnyPop SnackPack - 14oz/14ct	SkinnyPop SnackPack - 14oz/14ct
Dot's 39's Pretzels Southwest - 16oz	Dot's 39's Pretzels Southwest - 16oz	Dot's 39's Pretzels Southwest - 16oz	Dot's 39's Pretzels Southwest - 16oz	Dot's 39's Pretzels Southwest - 16oz	Dot's 39's Pretzels Southwest - 16oz	Dot's 39's Pretzels Southwest - 16oz
Dot's 39's Pretzels Southwest - 16oz	Dot's 39's Pretzels Southwest - 16oz	Dot's 39's Pretzels Southwest - 16oz	Dot's 39's Pretzels Southwest - 16oz	Dot's 39's Pretzels Southwest - 16oz	Dot's 39's Pretzels Southwest - 16oz	Dot's 39's Pretzels Southwest - 16oz



Target Store: 1808 Display: B105F5G
 Planogram Name: B105F5G 04/04/2021 22 - SIGNAL THE SEASONS 1 (28FT)
 :BEER 28 : 4/4 - 5/9

22 - SIGNAL THE SEASONS 1 (28FT) :BEER Store # 1808 H: 4 ft ... W: 28 ft D: 0 ft # of segments: 7

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		6
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		9

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 30.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S5 W:48.00 in D:1.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: W:48.00 in D:0.50 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: P1 W:47.00 in D:1.00 in Avail Space: 47.00 in Ht Space: 0.00 in

Name: S6		W:48.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		6
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		9

Name: S7		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 5.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: P2 W:47.00 in D:1.00 in Avail Space: 47.00 in Ht Space: 0.00 in

Name: S10 W:48.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 12.75 in

Name: S11 W:48.00 in D:18.00 in Avail Space: 0.00 in Ht Space: 12.75 in

Name: S12 W:48.00 in D:18.00 in Avail Space: 0.00 in Ht Space: 12.75 in

Name: S13 W:48.00 in D:18.00 in Avail Space: 8.25 in Ht Space: 5.12 in

Name: P3 W:47.00 in D:1.00 in Avail Space: 47.00 in Ht Space: 0.00 in

Name: S14 W:48.00 in D:22.00 in Avail Space: -1.00 in Ht Space: 12.75 in

Name: S15 W:48.00 in D:18.00 in Avail Space: -1.00 in Ht Space: 12.75 in



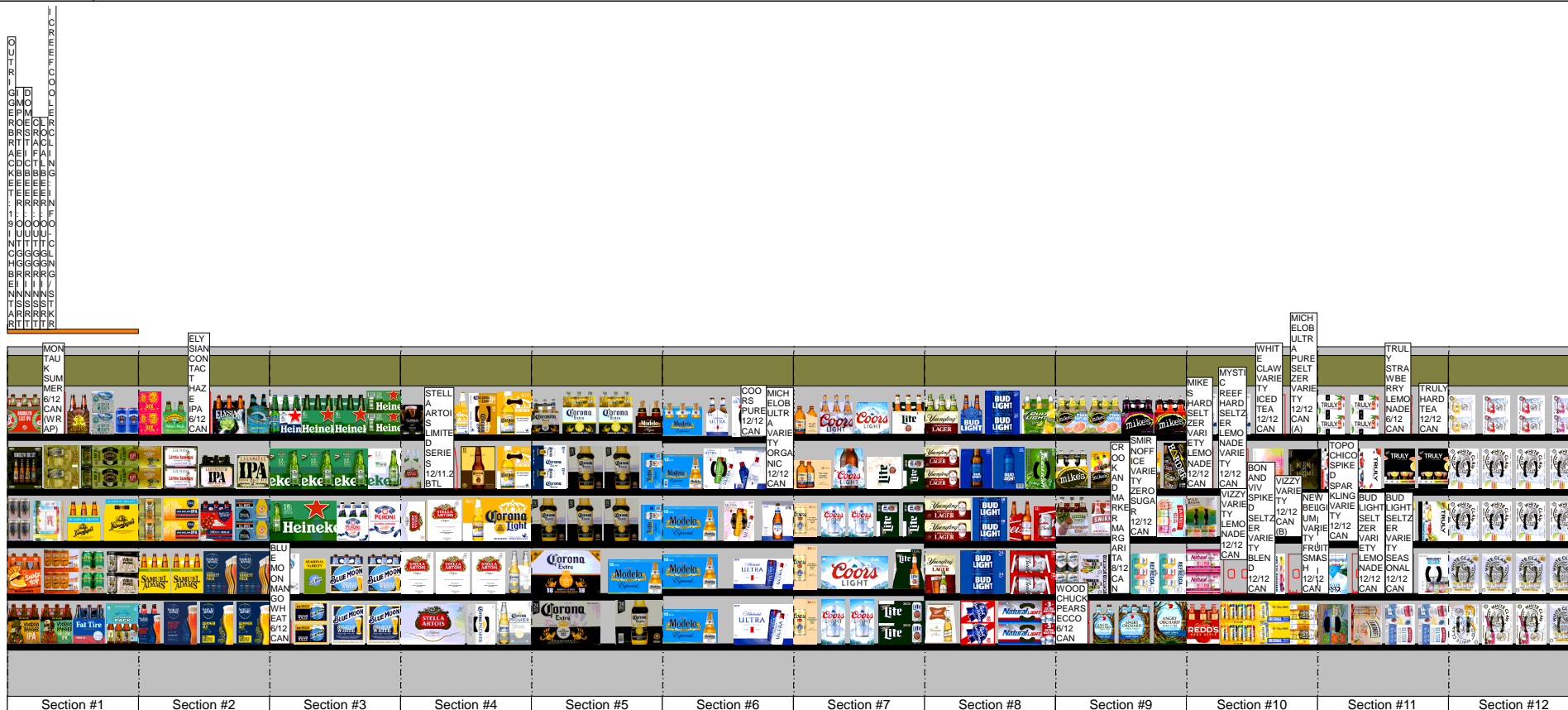
Target Store: 1808 Display: B105F5G
Planogram Name: B105F5G 04/04/2021 22 - SIGNAL THE SEASONS 1 (28FT)
:BEER 28 : 4/4 - 5/9

Name: S16	W:48.00 in	D:18.00 in	Avail Space: 4.50 in	Ht Space: 12.75 in
Name: S17	W:48.00 in	D:18.00 in	Avail Space: -2.96 in	Ht Space: 5.12 in
Name: P4	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
Name: S18	W:48.00 in	D:22.00 in	Avail Space: 3.00 in	Ht Space: 12.75 in
Name: S19	W:48.00 in	D:18.00 in	Avail Space: 3.65 in	Ht Space: 12.75 in
Name: S20	W:48.00 in	D:18.00 in	Avail Space: 0.60 in	Ht Space: 12.75 in
Name: S21	W:48.00 in	D:18.00 in	Avail Space: 0.30 in	Ht Space: 5.12 in
Name: P5	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
Name: S22	W:48.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 12.75 in
Name: S23	W:48.00 in	D:18.00 in	Avail Space: 8.00 in	Ht Space: 12.75 in
Name: S24	W:48.00 in	D:18.00 in	Avail Space: 5.50 in	Ht Space: 12.75 in
Name: S25	W:48.00 in	D:18.00 in	Avail Space: 0.00 in	Ht Space: 5.12 in
Name: P6	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
Name: S26	W:48.00 in	D:22.00 in	Avail Space: 4.00 in	Ht Space: 12.75 in
Name: S27	W:48.00 in	D:18.00 in	Avail Space: 4.00 in	Ht Space: 12.75 in
Name: S28	W:48.00 in	D:18.00 in	Avail Space: 6.82 in	Ht Space: 12.75 in
Name: S29	W:48.00 in	D:18.00 in	Avail Space: 6.63 in	Ht Space: 5.12 in
Name: P7	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in



Target Store: 1808 Display: D213YVX

Planogram Name: D213YVX 02/28/2021 PF: COLD BEER: T1808: NY: 24 PK: METRO: 30x84x24





Target Store: 1808 Display: D213YVX
 Planogram Name: D213YVX 02/28/2021 PF: COLD BEER: T1808: NY: 24 PK:
 METRO: 30x84x24

PF: COLD BEER: T1808: NY: 24 PK: METRO: Store # 1808 H: 7 ft W: 30 ft D: 2 ft # of segments: 12

Name: S1		W:30.00 in	D:24.00 in	Avail Space: 0.47 in			Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	4	
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2	

Name: S2		W:30.00 in	D:24.00 in	Avail Space: 2.02 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Front	4	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	
213051173	89785300293	CIGAR CITY JAI ALAI IPA 6/12 CAN	MALT BASED	1	Side	6	
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Front	8	

Name: S3		W:30.00 in	D:24.00 in	Avail Space: 2.47 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055434	73692011822	GOOSE ISLAND NEXT COAST IP...	MALT BASED	1	Side	6	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	3	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2	

Name: S4		W:30.00 in	D:24.00 in	Avail Space: 1.18 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051974	3061300071	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Side	2	
213051431	64286090005	FOUNDERS CENTENNIAL IPA 15/...	MALT BASED	1	Side 90	2	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	6	

Name: S5		W:30.00 in	D:24.00 in	Avail Space: 1.59 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050940	3061300019	BROOKLYN EAST IPA 6/12 BTL	MALT BASED	1	Front	4	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	6	
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	1	Side	3	
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Side	6	
213056217	4182700077	HARPOON IPA 4/16 CAN	MALT BASED	1	Front	4	

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S6 W:30.00 in D:1.00 in Avail Space: 20.00 in Ht Space: 0.00 in

Name: S7		W:30.00 in	D:24.00 in	Avail Space: 2.56 in			Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	3	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	2	Side	4	

Name: S8		W:30.00 in	D:24.00 in	Avail Space: 0.38 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	2	Front	8	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	2	Side	4	

Name: S9		W:30.00 in	D:24.00 in	Avail Space: 1.89 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Side	6	
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Front	8	
213050046	8769227102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Front	4	
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Side 90	4	

Name: S10		W:30.00 in	D:24.00 in	Avail Space: 1.47 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054690	85689500384	GOLDEN ROAD MANGO CART 6/...	MALT BASED	1	Side	6	
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Front	8	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4	



Target Store: 1808 Display: D213YVX
 Planogram Name: D213YVX 02/28/2021 PF: COLD BEER: T1808: NY: 24 PK:
 METRO: 30x84x24

213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2
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Name: S11		W:30.00 in	D:24.00 in	Avail Space: 1.46 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side	6
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side	6
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Front	4
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Side	3

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S12		W:30.00 in	D:24.00 in	Avail Space: 2.06 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	3
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	4

Name: S13		W:30.00 in	D:24.00 in	Avail Space: 3.29 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3
213050843	7199038620	BLUE MOON BREWMASTER VAR...	MALT BASED	1	Side	2
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4

Name: S14		W:30.00 in	D:24.00 in	Avail Space: 0.27 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Front	3
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side	2

Name: S15		W:30.00 in	D:24.00 in	Avail Space: 0.72 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:24.00 in	Avail Space: 0.37 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	4

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S17		W:30.00 in	D:24.00 in	Avail Space: 1.40 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Front	3
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2

Name: S18		W:30.00 in	D:24.00 in	Avail Space: 2.22 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	3	Side	6
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	3

Name: S19		W:30.00 in	D:24.00 in	Avail Space: 1.04 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Front 90	3
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060072	8066095623	CORONA LIGHT 18/12 BTL	MALT BASED	1	Front	3

Name: S20	W:30.00 in	D:24.00 in	Avail Space: 2.15 in		Ht Space: 11.00 in	
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Target Store: 1808 Display: D213YVX
 Planogram Name: D213YVX 02/28/2021 PF: COLD BEER: T1808: NY: 24 PK:
 METRO: 30x84x24

ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	3
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	2
213060218	3354495053	CORONA FAMILIAR 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S21		W:30.00 in	D:24.00 in	Avail Space: 0.65 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	3
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	3
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S22		W:30.00 in	D:24.00 in	Avail Space: 3.66 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	1	Front	2
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	1	Side	1

Name: S23		W:30.00 in	D:24.00 in	Avail Space: 1.87 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Front	3
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S24		W:30.00 in	D:24.00 in	Avail Space: 1.81 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side	2

Name: S25		W:30.00 in	D:24.00 in	Avail Space: 1.69 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side 90	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side	2

Name: S26		W:30.00 in	D:24.00 in	Avail Space: 1.92 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	5
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	2	Front	8
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Side	2

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S27		W:30.00 in	D:24.00 in	Avail Space: 3.96 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Front	3

Name: S28		W:30.00 in	D:24.00 in	Avail Space: 3.95 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Front	3

Name: S29		W:30.00 in	D:24.00 in	Avail Space: 3.40 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2

Name: S30		W:30.00 in	D:24.00 in	Avail Space: 0.77 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1



Target Store: 1808 Display: D213YVX
 Planogram Name: D213YVX 02/28/2021 PF: COLD BEER: T1808: NY: 24 PK:
 METRO: 30x84x24

213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90	3
213030473	1820020059	MICHELOB ULTRA 12/16 BTL (AL)	MALT BASED	1	Side	2
213035910	1820020258	MICHELOB ULTRA VARIETY ORG...	MALT BASED	1	Top 90	3

Name: S31		W:30.00 in	D:24.00 in	Avail Space: 2.88 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	3
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	3

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 0.00 in
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Name: S32		W:30.00 in	D:24.00 in	Avail Space: 3.60 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030099	7199011600	COORS BANQUET 24/12 CAN	MALT BASED	1	Side	1
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Side	2
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	2

Name: S33		W:30.00 in	D:24.00 in	Avail Space: 2.34 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030099	7199011600	COORS BANQUET 24/12 CAN	MALT BASED	1	Side	1
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Front	4
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2

Name: S34		W:30.00 in	D:24.00 in	Avail Space: 4.25 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Side	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Side	4
213030069	3410057340	LITE 18/12 CAN	MALT BASED	2	Side	2

Name: S35		W:30.00 in	D:24.00 in	Avail Space: 1.45 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Side	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	3
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side	2

Name: S36		W:30.00 in	D:24.00 in	Avail Space: 1.75 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Side	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	3
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 0.00 in
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Name: S37		W:30.00 in	D:24.00 in	Avail Space: 1.66 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	4
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Top	6

Name: S38		W:30.00 in	D:24.00 in	Avail Space: 2.01 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side 90	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side 90	2

Name: S39		W:30.00 in	D:24.00 in	Avail Space: 1.61 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side 90	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	3



Target Store: 1808 Display: D213YVX
 Planogram Name: D213YVX 02/28/2021 PF: COLD BEER: T1808: NY: 24 PK:
 METRO: 30x84x24

213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side	2
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Name: S40		W:30.00 in	D:24.00 in	Avail Space: 0.95 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	4
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Side	2
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Top 90	3

Name: S41		W:30.00 in	D:24.00 in	Avail Space: 1.76 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Side	3
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030089	1820014991	BUD LIGHT LIME 6/12 BTL	MALT BASED	1	Front	4

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S42		W:30.00 in	D:24.00 in	Avail Space: 2.47 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010355	1497421002	WOODCHUCK PEARSECCO 6/12 ...	CIDER	1	Front	8
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2

Name: S43		W:30.00 in	D:24.00 in	Avail Space: 1.24 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010567	85860400506	AUSTIN EASTCIDERS ORIGINAL ...	CIDER	1	Side	6
213010142	8834510225	STRONGBOW VARIETY PACK 12/...	CIDER	1	Side 90	4
213011069	85001783707	CROOK AND MARKER MARGARI...	MALT BASED	1	Top 90	3
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	2	Front 90	6

Name: S44		W:30.00 in	D:24.00 in	Avail Space: 2.11 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010298	8200078604	SMIRNOFF SOURCED STRAWBE...	MALT BASED	1	Front	4
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213011075	8200079641	SMIRNOFF ICE VARIETY ZERO S...	MALT BASED	1	Top 90	3
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	3

Name: S45		W:30.00 in	D:24.00 in	Avail Space: 2.29 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	4
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3

Name: S46		W:30.00 in	D:24.00 in	Avail Space: 0.30 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	2	Front	8
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S47		W:30.00 in	D:24.00 in	Avail Space: 0.61 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050331	3410008716	REDD'S 6/12 BTL	MALT BASED	1	Front	4
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Side 90	4
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Side 90	4
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	6

Name: S48		W:30.00 in	D:24.00 in	Avail Space: 2.00 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010914	1820020180	NATURAL LIGHT SELTZER CATA...	MALT BASED	1	Side 90	4
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3



Target Store: 1808 Display: D213YVX
 Planogram Name: D213YVX 02/28/2021 PF: COLD BEER: T1808: NY: 24 PK:
 METRO: 30x84x24

213010363	4182770112	ARCTIC CHILL SPIKED VARIETY ...	MALT BASED	1	Top 90	3
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	1	Top 90	3

Name: S49		W:30.00 in	D:24.00 in	Avail Space: 2.92 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	3
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3

Name: S50		W:30.00 in	D:24.00 in	Avail Space: 3.68 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S51		W:30.00 in	D:24.00 in	Avail Space: 3.56 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	6
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	3

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S52		W:30.00 in	D:24.00 in	Avail Space: 2.92 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	6

Name: S53		W:30.00 in	D:24.00 in	Avail Space: 3.66 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	3
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3

Name: S54		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	6

Name: S55		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	6

Name: S56		W:30.00 in	D:24.00 in	Avail Space: 4.80 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	2	Side 90	12
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side 90	6
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S57		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3

Name: S58		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
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Target Store: 1808 Display: D213YVX
Planogram Name: D213YVX 02/28/2021 PF: COLD BEER: T1808: NY: 24 PK:
METRO: 30x84x24

ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S59 W:30.00 in D:24.00 in Avail Space: 3.00 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S60 W:30.00 in D:24.00 in Avail Space: 3.00 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S61 W:30.00 in D:24.00 in Avail Space: 5.40 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	6
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	2	Side 90	12
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side 90	6

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in



Target Store: 1808 Display: D2131FV
 Planogram Name: D2131FV 02/28/2021 PF: WARM BEER: T1808: NY: 24PK: 32x84x22

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8



Target Store: 1808 Display: D2131FV
 Planogram Name: D2131FV 02/28/2021 PF: WARM BEER: T1808: NY: 24PK:
 32x84x22

PF: WARM BEER: T1808: NY: 24PK: Store # 1808 H: 7 ft W: 32 ft D: 1 ft 10.0... # of segments: 8

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 2.56 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side		4
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side		4
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side		4
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90		4
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side		8

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 2.20 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side		2
213050046	8769227102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Side		2
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side		2
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	2	Side		2
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front		3
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front		3

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 3.68 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front		3
213050838	75452700066	NEW BELGIUM VODOO RANGE...	MALT BASED	1	Front		3
213050492	75452700421	NEW BELGIUM VODOO RANGE...	MALT BASED	1	Front		3
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front		3
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	2	Side		2

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 1.38 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051974	3061300071	BROOKLYN VARIETY PACK 12/12...	MALT BASED	2	Side		2
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90		2
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90		2
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	2	Side		2

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 1.29 in			Ht Space: 18.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050940	3061300019	BROOKLYN EAST IPA 6/12 BTL	MALT BASED	1	Front		3
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	2	Front		6
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front		3
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Front		3
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front		3

Name: S6 W:48.00 in D:1.00 in Avail Space: 48.00 in Ht Space: 0.00 in

Name: S7		W:48.00 in	D:22.00 in	Avail Space: 2.40 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Side		2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side		4
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side		4
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Side		2
213060072	8066095623	CORONA LIGHT 18/12 BTL	MALT BASED	1	Side		2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side		4

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 0.06 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side		2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front		2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side		2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side		1

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 3.22 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	2	Top 90		4
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	2	Front 90		4



Target Store: 1808 Display: D2131FV
 Planogram Name: D2131FV 02/28/2021 PF: WARM BEER: T1808: NY: 24PK:
 32x84x22

213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1

Name: S10		W:48.00 in	D:18.00 in	Avail Space: 1.32 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	2	Top 90	4
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	2	Front 90	4
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	2	Top 90	4
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	2	Top 90	4

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 0.41 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	2
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	3
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	2
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	2	Front	6
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	3

Name: S12		W:48.00 in	D:22.00 in	Avail Space: 4.24 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	1	Front	4
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	6

Name: S13		W:48.00 in	D:18.00 in	Avail Space: 4.51 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S14		W:48.00 in	D:18.00 in	Avail Space: 4.51 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 2.58 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	2	Top	8
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	2	Side 90	4

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 1.21 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	3	Front	9
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	2	Front	6

Name: S17		W:48.00 in	D:22.00 in	Avail Space: 1.99 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030473	1820020059	MICHELOB ULTRA 12/16 BTL (AL)	MALT BASED	3	Side	12
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Top	8
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side 90	4

Name: S18		W:48.00 in	D:18.00 in	Avail Space: 4.49 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030473	1820020059	MICHELOB ULTRA 12/16 BTL (AL)	MALT BASED	3	Side	3
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	4
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2

Name: S19		W:48.00 in	D:18.00 in	Avail Space: 3.78 in		Ht Space: 10.70 in
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Target Store: 1808 Display: D2131FV
 Planogram Name: D2131FV 02/28/2021 PF: WARM BEER: T1808: NY: 24PK:
 32x84x22

ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	3	Side	3
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	3	Side	3

Name: S20		W:48.00 in	D:18.00 in	Avail Space: 1.86 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	3	Top 90	6
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Top	8
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2

Name: S21		W:48.00 in	D:18.00 in	Avail Space: 2.43 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	3	Front	9
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	2	Front	6
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S22		W:48.00 in	D:22.00 in	Avail Space: 1.38 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	2	Top	16
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Top	8

Name: S23		W:48.00 in	D:18.00 in	Avail Space: 1.38 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	2	Top	8
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Top	2

Name: S24		W:48.00 in	D:18.00 in	Avail Space: 4.50 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	3	Side	3
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	3	Side	3

Name: S25		W:48.00 in	D:18.00 in	Avail Space: 3.12 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	2	Top	8
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Side	2

Name: S26		W:48.00 in	D:18.00 in	Avail Space: 2.07 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	3
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	4	Front	12

Name: S27		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Top	16
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Top	8

Name: S28		W:48.00 in	D:18.00 in	Avail Space: 0.53 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	2	Top	8
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Top	2

Name: S29		W:48.00 in	D:18.00 in	Avail Space: 3.56 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	2
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	2	Side	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	2	Side 90	4

Name: S30		W:48.00 in	D:18.00 in	Avail Space: 0.70 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	3	Top	12
213030011	1820011047	BUD 12/12 CAN	MALT BASED	2	Side 90	4



Target Store: 1808 Display: D2131FV
 Planogram Name: D2131FV 02/28/2021 PF: WARM BEER: T1808: NY: 24PK:
 32x84x22

Name: S31		W:48.00 in	D:18.00 in	Avail Space: 2.16 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	4	Front	12
213030010	1820000834	BUD 6/12 BTL	MALT BASED	2	Front	6

Name: S32		W:48.00 in	D:22.00 in	Avail Space: 1.33 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213012531	3354400045	CORONA SELTZER VARIETY 24/...	MALT BASED	1	Side 90	3
213010040	7199001129	COORS HARD SELTZER VARIET...	MALT BASED	1	Side 90	3
213016641	1820028686	BUD LIGHT SELTZER VARIETY 2...	MALT BASED	1	Side 90	3
213010950	8769200971	TRULY VARIETY PACK 24/12 CAN	MALT BASED	1	Side 90	3
213010957	63598510024	WHITE CLAW VARIETY PACK 24/...	MALT BASED	1	Side 90	3

Name: S33		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Top 90	9
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	4	Top 90	12

Name: S34		W:48.00 in	D:18.00 in	Avail Space: 0.95 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	3	Top 90	9
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	2	Top 90	6
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6

Name: S35		W:48.00 in	D:18.00 in	Avail Space: 1.93 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	3	Top 90	9
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	6
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	2	Top 90	4

Name: S36		W:48.00 in	D:18.00 in	Avail Space: 2.05 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Top 90	9
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	2	Top 90	4
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	2	Top 90	6

Name: S37		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	7	Top 90	42

Name: S38		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	7	Top 90	21

Name: S39		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	7	Top 90	21

Name: S40		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	7	Top 90	21

Name: S41		W:48.00 in	D:18.00 in	Avail Space: 0.50 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	3	Side 90	6
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	2	Side 90	4
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	2	Side 90	4
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top 90	3