



Target Store: 1954 Display: B120Q0X
Planogram Name: B120Q0X 04/04/2021 01:F:NB SELTZERS:NO SC:4/4 3x84x0





Target Store: 1954 Display: B120Q0X
 Planogram Name: B120Q0X 04/04/2021 01:F:NB SELTZERS:NO SC:4/4 3x84x0

01:F:NB SELTZERS:NO SC:4/4 Store # 1954 H: 7 ft W: 3 ft D: 0 ft # of segments: 1

Name: S1		W:36.00 in	D:22.00 in	Avail Space: 5.25 in		Ht Space: 9.82 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	15	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	10	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	5	Front 90	10	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 2.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	5	Top 90	15	

Name: S5		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.03 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10	

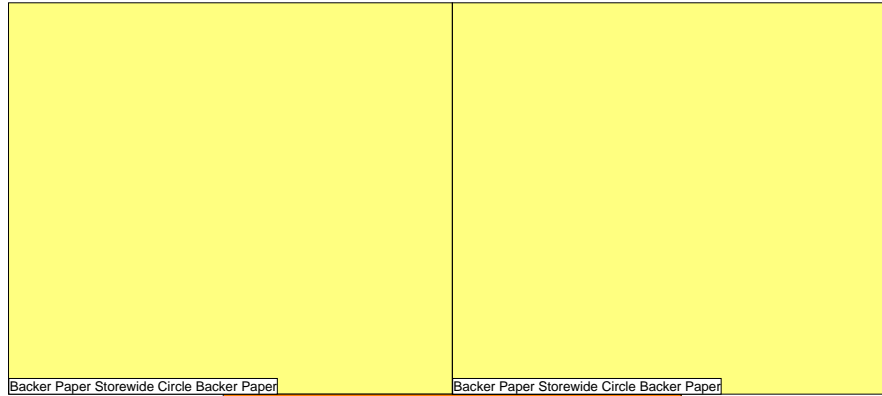
Name: S6		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.25 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10	

Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S7		W:36.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 10.12 in	
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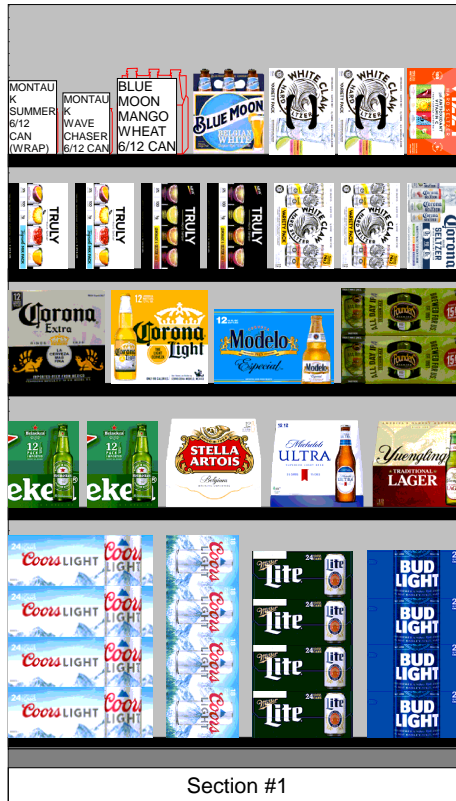


Target Store: 1954 Display: D2130YA
 Planogram Name: D2130YA 02/28/2021 PF: WARM BEER: NY: 24PK: 4x84x18



Backer Paper Storewide Circle Backer Paper

Backer Paper Storewide Circle Backer Paper





Target Store: 1954 Display: D2130YA

Planogram Name: D2130YA 02/28/2021 PF: WARM BEER: NY: 24PK: 4x84x18

PF: WARM BEER: NY: 24PK: Store # 1954 H: 7 ft W: 4 ft D: 1 ft 6.00 in # of segments: 1

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 4.50 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Top	8	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	4	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	4	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side 90	4	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 3.71 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	2	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Front	2	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Front	2	

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 2.39 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	4	

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 5.05 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Front 90	4	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Front 90	4	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front 90	4	
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Front 90	2	

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 19.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	2	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	2	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	3	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	3	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6	
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Front 90	2	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: -45.00 in			Ht Space: 0.00 in
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Target Store: 1954 Display: D213Y1G

Planogram Name: D213Y1G 02/28/2021 PF: COLD BEER: T1954: NY: 24 PK: METRO: 22x84x0

Vertical alphanumeric code on the left side of the planogram.

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8	Section #9
IPA, MONT AUK WAVE, MONT AUK WATER, MONT AUK SUMMER	Fat Tire, Corona Extra, Modelo Especial, Corona Ultra	Heineken, Stella Artois, Corona Extra	Corona Ultra, Coors Light, Bud Light	Coors Light, Bud Light, Michelob Ultra	Bud Light, Michelob Ultra, Corona Ultra	White Claw, Truly, Michelob Ultra	Truly, Michelob Ultra, Corona Ultra	Truly, Michelob Ultra, Corona Ultra



Target Store: 1954 Display: D213Y1G
 Planogram Name: D213Y1G 02/28/2021 PF: COLD BEER: T1954: NY: 24 PK:
 METRO: 22x84x0

PF: COLD BEER: T1954: NY: 24 PK: METRO: Store # 1954 H: 7 ft W: 22 ft 6.00 in D: 1 ft 10.0... # of segments: 9

Name: S1		W:30.00 in	D:18.00 in	Avail Space: 1.43 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	2	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	3	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	2	Side	2	

Name: S2		W:30.00 in	D:18.00 in	Avail Space: 1.48 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side 90	2	
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	4	
213055434	73692011822	GOOSE ISLAND NEXT COAST IP...	MALT BASED	1	Side	4	
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side	4	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Side	2	

Name: S3		W:30.00 in	D:18.00 in	Avail Space: 1.27 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	4	
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side	4	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side	1	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	2	

Name: S4		W:30.00 in	D:18.00 in	Avail Space: 1.50 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Front	6	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	4	
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Front	3	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	2	

Name: S5		W:30.00 in	D:18.00 in	Avail Space: 1.46 in			Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Front	6	
213053645	85909300242	SIXPOINT SWEET ACTION 6/12 C...	MALT BASED	1	Side	4	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	4	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Side	4	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	4	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 20.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:18.00 in	Avail Space: 1.77 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Front	2	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side	2	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Front 90	2	
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	

Name: S8		W:30.00 in	D:18.00 in	Avail Space: 2.44 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	3	
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Side	4	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	1	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	1	

Name: S9		W:30.00 in	D:18.00 in	Avail Space: 0.87 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side	2	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Front 90	2	
213059101	4182790107	HARPOON UFO BOARDING PAS...	MALT BASED	1	Front	3	
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Side	4	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	3	

Name: S10		W:30.00 in	D:18.00 in	Avail Space: 2.21 in			Ht Space: 10.50 in
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Target Store: 1954 Display: D213Y1G
 Planogram Name: D213Y1G 02/28/2021 PF: COLD BEER: T1954: NY: 24 PK:
 METRO: 22x84x0

ID	UPC	Name	Category	HFacings	Orientation	Units
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	3
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Front	2
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Front	2

Name: S11 W:30.00 in D:18.00 in Avail Space: 3.14 in Ht Space: 19.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213051847	81994200005	OSKAR BLUES DALES 12/12 CAN	MALT BASED	1	Top 90	2
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	3
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	3
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	3

Name: S12 W:30.00 in D:18.00 in Avail Space: 0.38 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	2

Name: S13 W:30.00 in D:18.00 in Avail Space: 0.38 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	2

Name: S14 W:30.00 in D:18.00 in Avail Space: 0.38 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	3
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	2

Name: S15 W:30.00 in D:18.00 in Avail Space: 1.40 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	3
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name: S16 W:30.00 in D:18.00 in Avail Space: 0.70 in Ht Space: 19.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	3
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	2
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	2
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Front	3
213062123	3354495031	PACIFICO 12/12 CAN	MALT BASED	1	Top 90	2

Name: S17 W:30.00 in D:18.00 in Avail Space: 1.81 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2

Name: S18 W:30.00 in D:18.00 in Avail Space: 0.32 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	3

Name: S19 W:30.00 in D:18.00 in Avail Space: 0.53 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	3
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	2

Name: S20 W:30.00 in D:18.00 in Avail Space: 2.03 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
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Target Store: 1954 Display: D213Y1G
 Planogram Name: D213Y1G 02/28/2021 PF: COLD BEER: T1954: NY: 24 PK:
 METRO: 22x84x0

213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1

Name: S21		W:30.00 in	D:18.00 in	Avail Space: 2.42 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	1
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	2	Top 90	4
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	2

Name: S22		W:30.00 in	D:18.00 in	Avail Space: 1.30 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Front	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2

Name: S23		W:30.00 in	D:18.00 in	Avail Space: 1.70 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Front	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Front	2

Name: S24		W:30.00 in	D:18.00 in	Avail Space: 0.35 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Top 90	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	3	Top 90	6

Name: S25		W:30.00 in	D:18.00 in	Avail Space: 0.82 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	2	Front	6
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	2
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S26		W:30.00 in	D:18.00 in	Avail Space: 2.73 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	2	Top 90	4
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	3

Name: S27		W:30.00 in	D:18.00 in	Avail Space: 2.18 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side	1
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2

Name: S28		W:30.00 in	D:18.00 in	Avail Space: 0.99 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Front	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Front	2
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Front	2

Name: S29		W:30.00 in	D:18.00 in	Avail Space: 4.36 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	2
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Front	2

Name: S30		W:30.00 in	D:18.00 in	Avail Space: 1.70 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	3
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2



Target Store: 1954 Display: D213Y1G
 Planogram Name: D213Y1G 02/28/2021 PF: COLD BEER: T1954: NY: 24 PK:
 METRO: 22x84x0

Name: S31		W:30.00 in	D:18.00 in	Avail Space: 3.08 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	3
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	3
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Top 90	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2

Name: S32		W:30.00 in	D:18.00 in	Avail Space: 1.80 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Front	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	2
213010167	85860400534	AUSTIN EASTCIDERS VARIETY P...	CIDER	1	Front	3

Name: S33		W:30.00 in	D:18.00 in	Avail Space: 1.24 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	2
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Front 90	3
213010224	7031001244	SEAGRAMS ESCAPES VARIETY ...	MALT BASED	1	Top 90	2
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	3

Name: S34		W:30.00 in	D:18.00 in	Avail Space: 1.09 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050331	3410008716	REDDS 6/12 BTL	MALT BASED	1	Side	2
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Side 90	4
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	4
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Top 90	2
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	1	Top 90	2

Name: S35		W:30.00 in	D:18.00 in	Avail Space: 2.35 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	3
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	2
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	2
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	2

Name: S36		W:30.00 in	D:18.00 in	Avail Space: 3.65 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	2
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	2
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	2
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	2

Name: S37		W:30.00 in	D:18.00 in	Avail Space: 3.56 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	4
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	2
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	2

Name: S38		W:30.00 in	D:18.00 in	Avail Space: 3.51 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	2
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	2
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	2
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	2

Name: S39		W:30.00 in	D:18.00 in	Avail Space: 2.92 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	2
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	3	Top 90	6

Name: S40		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units



Target Store: 1954 Display: D213Y1G
 Planogram Name: D213Y1G 02/28/2021 PF: COLD BEER: T1954: NY: 24 PK:
 METRO: 22x84x0

213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	4
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	2	Top 90	4

Name: S41		W:30.00 in	D:18.00 in	Avail Space: 0.85 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side	2
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side	2
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	4
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	2

Name: S42		W:30.00 in	D:18.00 in	Avail Space: 3.10 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	2
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	2
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	2
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	2

Name: S43		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	2
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	2
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	4

Name: S44		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	4
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	2
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	2

Name: S45		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	8

Name: S46		W:30.00 in	D:18.00 in	Avail Space: 0.35 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side	4
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	4
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	4
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side 90	4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	2