



Target Store: 2024 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0



Section #1



Target Store: 2024 Display: B148K9H
 Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:
 02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02 Store # 2024 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 2024 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 2024 Display: B148LBZ
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02 Store # 2024 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 2024 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 2024 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:
02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 Store # 2024 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 2.74 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	3	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	2	

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 2024 Display: B148K04

Planogram Name: B148K04 02/28/2021 D148 B BEER EC: NY: 24PK: 02/28-05/02 3x84x0


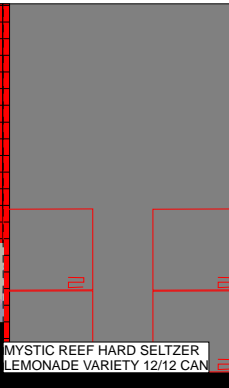

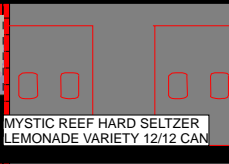



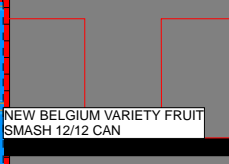

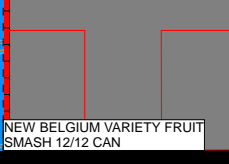
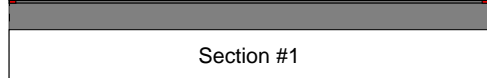
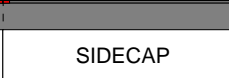
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LOCATION 1

Always place sidecaps on one consistent side matching your traffic flow. In the event that battery sidecap/MAC station is already installed on preferred side for traffic flow, place on opposite side.

MYSTIC REEF HARD SELTZER
LEMONADE VARIETY 12/12 CAN

MYSTIC REEF HARD SELTZER
LEMONADE VARIETY 12/12 CAN

NEW BELGIUM VARIETY FRUIT
SMASH 12/12 CAN

NEW BELGIUM VARIETY FRUIT
SMASH 12/12 CAN

NEW BELGIUM VARIETY FRUIT
SMASH 12/12 CAN

Section #1

SIDECAP



Target Store: 2024 Display: B148K04
 Planogram Name: B148K04 02/28/2021 D148 B BEER EC: NY: 24PK: 02/28-05/02 3x84x0

D148 B BEER EC: NY: 24PK: 02/28-05/02 Store # 2024 H: 7 ft W: 4 ft 6.00 in D: 1 ft 6.00 in # of segments: 2

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	6	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 29.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1		W:36.00 in	D:0.10 in	Avail Space: 36.00 in			Ht Space: 0.00 in
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Name: S5		W:36.00 in	D:1.00 in	Avail Space: 32.00 in			Ht Space: 0.00 in
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Name:		W:36.00 in	D:0.50 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: S6		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S7		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

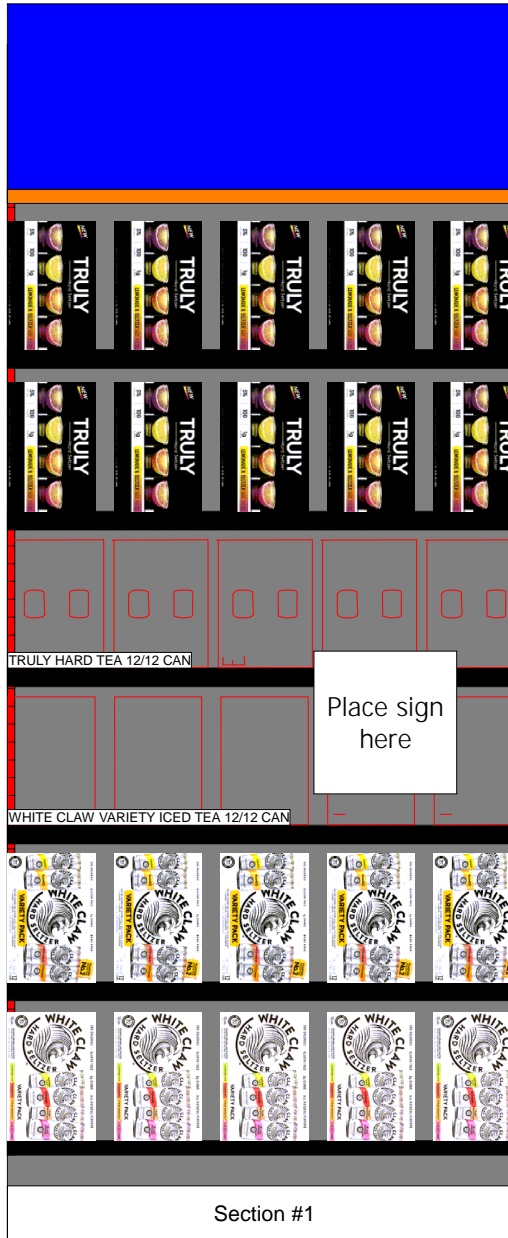
Name: S8		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S9		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Top 90	2	

Name: S10		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 27.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Side	4	



Target Store: 2024 Display: B120Q0X
Planogram Name: B120Q0X 04/04/2021 01:F:NB SELTZERS:NO SC:4/4 3x84x0





Target Store: 2024 Display: B120Q0X
 Planogram Name: B120Q0X 04/04/2021 01:F:NB SELTZERS:NO SC:4/4 3x84x0

01:F:NB SELTZERS:NO SC:4/4 Store # 2024 H: 7 ft W: 3 ft D: 0 ft # of segments: 1

Name: S1		W:36.00 in	D:22.00 in	Avail Space: 5.25 in		Ht Space: 9.82 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	15	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	10	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	5	Front 90	10	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 2.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	5	Top 90	15	

Name: S5		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.03 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10	

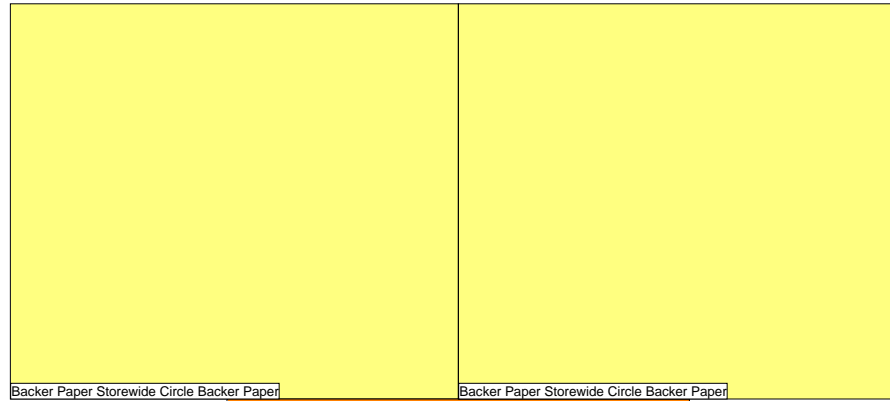
Name: S6		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.25 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10	

Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S7		W:36.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 10.12 in	
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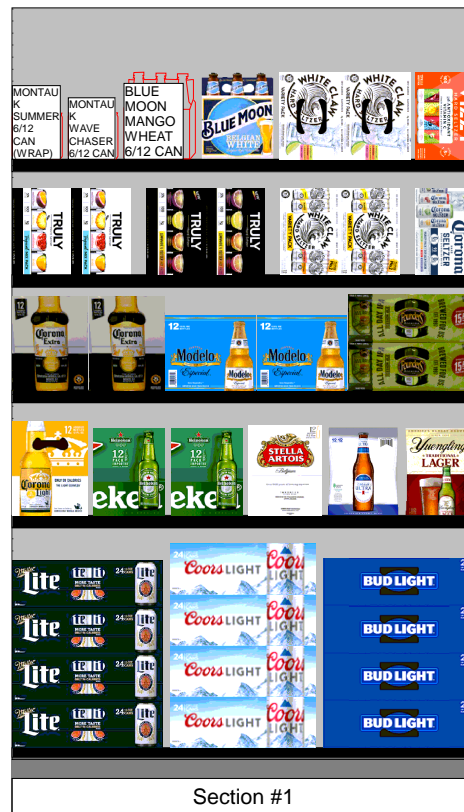


Target Store: 2024 Display: D2130ZN
Planogram Name: D2130ZN 02/28/2021 PF: WARM BEER: 33BD: NY: 24PK: 4x84x33



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Backer Paper Storewide Circle Backer Paper





Target Store: 2024 Display: D2130ZN
 Planogram Name: D2130ZN 02/28/2021 PF: WARM BEER: 33BD: NY: 24PK:
 4x84x33

PF: WARM BEER: 33BD: NY: 24PK: Store # 2024 H: 7 ft W: 4 ft D: 2 ft 9.00 in # of segments: 1

Name: S1		W:48.00 in	D:33.00 in	Avail Space: 1.58 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Top	12	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Top	12	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	12	

Name: S2		W:48.00 in	D:32.00 in	Avail Space: 3.60 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	3	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	3	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	3	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	3	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	3	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	3	

Name: S3		W:48.00 in	D:32.00 in	Avail Space: 0.88 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	3	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	2	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	8	

Name: S4		W:48.00 in	D:32.00 in	Avail Space: 5.05 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Front 90	8	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Front 90	8	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front 90	8	
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Front 90	4	

Name: S5		W:48.00 in	D:32.00 in	Avail Space: 3.00 in			Ht Space: 18.33 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	4	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	4	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	6	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	6	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	10	
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Front 90	4	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: -45.00 in			Ht Space: 0.00 in
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Target Store: 2024 Display: B148KWK
 Planogram Name: B148KWK 02/28/2021 D148 BAKERY TABLE SIDE:02/28-05/02 9x54x0



Section #1

Section #2



Target Store: 2024 Display: B148KWK
 Planogram Name: B148KWK 02/28/2021 D148 BAKERY TABLE SIDE:02/28-05/02 9x54x0

D148 BAKERY TABLE SIDE:02/28-05/02 Store # 2024 H: 4 ft ... W: 9 ft D: 0 ft # of segments: 2

Name: S1		W:48.00 in	D:48.00 in	Avail Space: 4.08 in			Ht Space: 11.65 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	6	Side	24	

Name: S2		W:48.00 in	D:22.00 in	Avail Space: 4.08 in			Ht Space: 11.20 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	6	Side	12	

Name: S3		W:48.00 in	D:22.00 in	Avail Space: 4.08 in			Ht Space: 21.37 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	6	Side	12	

Name: S4		W:60.00 in	D:48.00 in	Avail Space: 7.57 in			Ht Space: 11.65 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	7	Side	28	

Name: S5		W:60.00 in	D:22.00 in	Avail Space: 7.57 in			Ht Space: 11.20 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	7	Side	14	

Name: S6		W:60.00 in	D:22.00 in	Avail Space: 7.57 in			Ht Space: 21.37 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	7	Side	14	



Target Store: 2024 Display: D213Y49

Planogram Name: D213Y49 02/28/2021 PF: COLD BEER: T2024: NY: 24 PK: METRO: 22x84x22

Vertical text on the left side of the planogram, likely representing aisle numbers or product codes.

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8	Section #9
Contains various beer brands including JPA, Heineken, Coors, and Bud Light.	Contains beer brands like Heineken, Coors, and Bud Light.	Contains beer brands like Heineken, Coors, and Bud Light.	Contains beer brands like Heineken, Coors, and Bud Light.	Contains beer brands like Heineken, Coors, and Bud Light.	Contains beer brands like Heineken, Coors, and Bud Light.	Contains beer brands like Heineken, Coors, and Bud Light.	Contains beer brands like Heineken, Coors, and Bud Light.	Contains beer brands like Heineken, Coors, and Bud Light.



Target Store: 2024 Display: D213Y49
 Planogram Name: D213Y49 02/28/2021 PF: COLD BEER: T2024: NY: 24 PK:
 METRO: 22x84x22

PF: COLD BEER: T2024: NY: 24 PK: METRO: Store # 2024 H: 7 ft W: 22 ft 6.00 in D: 1 ft 10.0... # of segments: 9

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 1.17 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	4	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front	4	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 1.54 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050532	7167007106	SARANAC 12 BEERS 12/12 BTL	MALT BASED	1	Side	2	
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Front	4	
213055884	63848900355	DOGFISH HEAD SUPER EIGHT 6/...	MALT BASED	1	Side	4	
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Front	8	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.57 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Front	4	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Side	2	
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	1	Side 90	2	
213053222	85663200428	BRONX VARIETY PACK 12/12 CAN	MALT BASED	1	Side 90	4	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 3.93 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213059943	86036700072	SLOOP JUICE BOMB IPA 6/12 CAN	MALT BASED	2	Side	8	
213058267	86036700070	SLOOP SUPER SOFT 6/12 CAN	MALT BASED	1	Front	8	
213054682	81601402080	SOUTHERN TIER OVERPACKD 1...	MALT BASED	1	Side 90	2	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 1.48 in			Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	1	Side	4	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Front	8	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Side	4	
213055922	3061301956	BROOKLYN BEL AIR SOUR 6/12 ...	MALT BASED	1	Side	4	
213055921	3061360038	BROOKLYN LAGER 6/12 CAN	MALT BASED	1	Side	4	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 20.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:22.00 in	Avail Space: 2.66 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2	
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Side	4	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	2	
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 2.19 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2	
213010932	3410001532	LEINIES SPRITZEN VARIETY 6/12...	MALT BASED	1	Side 90	6	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Front 90	3	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 1.99 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Side	4	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Front	4	
213055453	81790400682	ELYSIAN SPACE DUST IPA 12/12 ...	MALT BASED	1	Side 90	4	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 0.79 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	4	
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side 90	4	



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213050070	8378337512	SIERRA NEVADA PALE ALE 12/12...	MALT BASED	1	Side	2
213050782	8378316000	SIERRA NEVADA 4 WAY IPA VAR...	MALT BASED	1	Side	2

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 1.65 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side	4
213055440	72383000178	LAGUNITAS SUPERCLUSTER 6/1...	MALT BASED	1	Side	4
213055441	72383037011	LAGUNITAS DAYTIME 6/12 CAN	MALT BASED	1	Side	4
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	4
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2

Name: S12		W:30.00 in	D:22.00 in	Avail Space: 1.61 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	6
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 2.50 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	2
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 2.73 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Side	4
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	3
213050046	8769227102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Side	3
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	3

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 1.16 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 0.28 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	3

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 1.41 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 2.08 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side 90	4
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213030473	1820020059	MICHELOB ULTRA 12/16 BTL (AL)	MALT BASED	1	Side	2

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 3.42 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2



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213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 1.45 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 1.87 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060356	4257204412	SCHOFFERHOFER HEFEWEIZEN...	MALT BASED	1	Top 90	3
213060012	7231123012	DOS EQUIS 12/12 BTL	MALT BASED	1	Side	2
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Front	4
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 0.86 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	1
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	2	Side 90	4
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 0.97 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	1
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Side 90	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 2.81 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	3
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Side	4
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top	4

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 8.71 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213035910	1820020258	MICHELOB ULTRA VARIETY ORG...	MALT BASED	1	Top 90	3
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 3.11 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 2.11 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 1.49 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	2	Side	4
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 2.45 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units



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213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	4
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2

Name: S30		W:30.00 in	D:22.00 in	Avail Space: 1.59 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	2	Side 90	8
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2

Name: S31		W:30.00 in	D:22.00 in	Avail Space: 2.83 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Top 90	3
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Side	2

Name: S32		W:30.00 in	D:22.00 in	Avail Space: 2.79 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010167	85860400534	AUSTIN EASTCIDERS VARIETY P...	CIDER	1	Top 90	2
213010121	8769200149	ANGRY ORCHARD GREEN APPL...	CIDER	1	Front	4
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 2.03 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010567	85860400506	AUSTIN EASTCIDERS ORIGINAL ...	CIDER	1	Front	8
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3

Name: S34		W:30.00 in	D:22.00 in	Avail Space: 2.01 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010248	8200078250	SMIRNOFF ICE SEASONAL 6/11.2...	MALT BASED	1	Side	2
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	3
213011075	8200079641	SMIRNOFF ICE VARIETY ZERO S...	MALT BASED	1	Top 90	3
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	2
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	2

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 2.52 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	1	Top 90	3
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Side	2
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Side	2
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Side	2
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	6

Name: S36		W:30.00 in	D:22.00 in	Avail Space: 3.65 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	3
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S37		W:30.00 in	D:22.00 in	Avail Space: 0.87 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Side	2
213011069	85001783707	CROOK AND MARKER MARGARI...	MALT BASED	1	Side	2
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3

Name: S38		W:30.00 in	D:22.00 in	Avail Space: 3.59 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units



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213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	3
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3

Name: S39		W:30.00 in	D:22.00 in	Avail Space: 3.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3

Name: S40		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	6
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3

Name: S41		W:30.00 in	D:22.00 in	Avail Space: 0.35 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side	6
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side 90	6
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side 90	6
213011064	8769201203	TRULY HARD TEA 6/12 CAN	MALT BASED	1	Side 90	6
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3

Name: S42		W:30.00 in	D:22.00 in	Avail Space: 2.84 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	1	Top 90	3
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3

Name: S43		W:30.00 in	D:22.00 in	Avail Space: 3.56 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	3
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3

Name: S44		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6

Name: S45		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S46		W:30.00 in	D:22.00 in	Avail Space: 0.95 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	6
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side	6
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	6
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Side 90	6
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side 90	6