



Target Store: 2076 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0





Target Store: 2076 Display: B148K9H
 Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:
 02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02 Store # 2076 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in			Ht Space: 29.52 in
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 2076 Display: B148LBZ
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 2076 Display: B148LBZ
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02 Store # 2076 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 2076 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 2076 Display: B148LAS
 Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:
 02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 Store # 2076 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 2.74 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	3	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	2	

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 2076 Display: B148K04

Planogram Name: B148K04 02/28/2021 D148 B BEER EC: NY: 24PK: 02/28-05/02 3x84x0

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LOCATION 1

Always place sidecaps on one consistent side matching your traffic flow. In the event that battery sidecap/MAC station is already installed on preferred side for traffic flow, place on opposite side.

<p>12 Corona Extra</p>	<p>MYSTIC REEF HARD SELTZER LEMONADE VARIETY 12/12 CAN</p>
<p>12 Corona Extra</p>	<p>MYSTIC REEF HARD SELTZER LEMONADE VARIETY 12/12 CAN</p>
<p>12 Corona Extra</p>	<p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
<p>12 Modelo Especial</p>	<p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
<p>12 Modelo Especial</p>	<p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
<p>Section #1</p>	<p>SIDECAP</p>



Target Store: 2076 Display: B148K04
 Planogram Name: B148K04 02/28/2021 D148 B BEER EC: NY: 24PK: 02/28-05/02 3x84x0

D148 B BEER EC: NY: 24PK: 02/28-05/02 Store # 2076 H: 7 ft W: 4 ft 6.00 in D: 1 ft 6.00 in # of segments: 2

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	6	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 29.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1 W:36.00 in D:0.10 in Avail Space: 36.00 in Ht Space: 0.00 in

Name: S5 W:36.00 in D:1.00 in Avail Space: 32.00 in Ht Space: 0.00 in

Name: W:36.00 in D:0.50 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S6		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S7		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S8		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S9		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Top 90	2	

Name: S10		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 27.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Side	4	



Target Store: 2076 Display: B120Q0X
Planogram Name: B120Q0X 04/04/2021 01:F:NB SELTZERS:NO SC:4/4 3x84x0





Target Store: 2076 Display: B120Q0X
 Planogram Name: B120Q0X 04/04/2021 01:F:NB SELTZERS:NO SC:4/4 3x84x0

01:F:NB SELTZERS:NO SC:4/4 Store # 2076 H: 7 ft W: 3 ft D: 0 ft # of segments: 1

Name: S1		W:36.00 in	D:22.00 in	Avail Space: 5.25 in		Ht Space: 9.82 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	15	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	10	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	5	Front 90	10	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 2.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	5	Top 90	15	

Name: S5		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.03 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10	

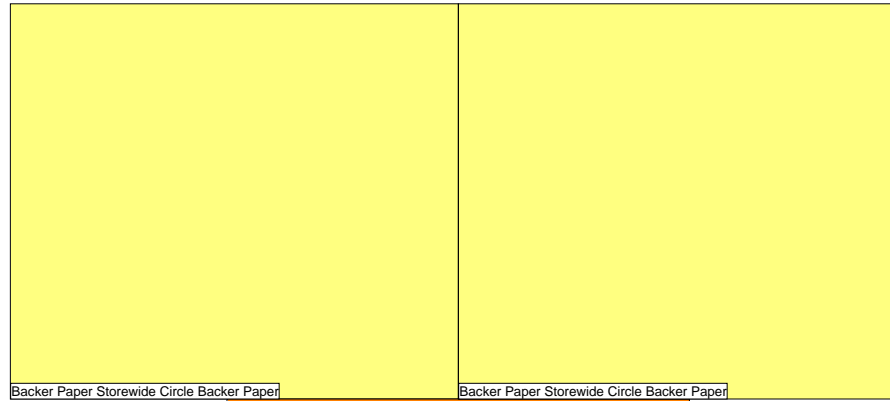
Name: S6		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.25 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10	

Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S7		W:36.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 10.12 in	
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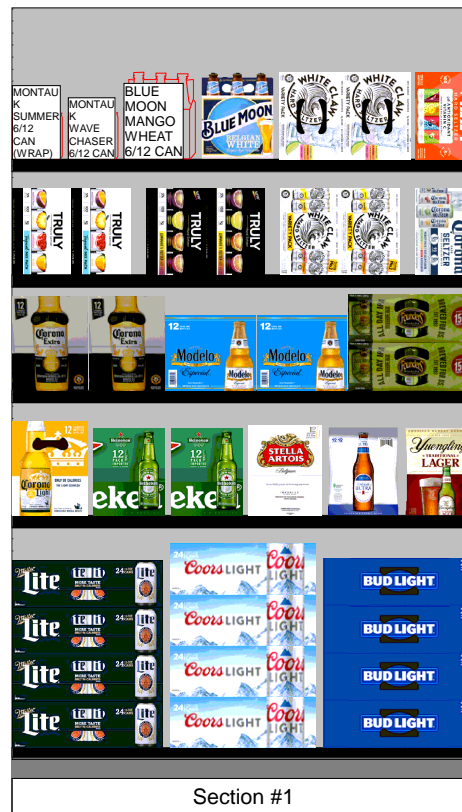


Target Store: 2076 Display: D2130ZN
Planogram Name: D2130ZN 02/28/2021 PF: WARM BEER: 33BD: NY: 24PK: 4x84x33



Backer Paper Storewide Circle Backer Paper

Backer Paper Storewide Circle Backer Paper





Target Store: 2076 Display: D2130ZN
 Planogram Name: D2130ZN 02/28/2021 PF: WARM BEER: 33BD: NY: 24PK:
 4x84x33

PF: WARM BEER: 33BD: NY: 24PK: Store # 2076 H: 7 ft W: 4 ft D: 2 ft 9.00 in # of segments: 1

Name: S1		W:48.00 in	D:33.00 in	Avail Space: 1.58 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Top	12	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Top	12	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	12	

Name: S2		W:48.00 in	D:32.00 in	Avail Space: 3.60 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	3	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	3	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	3	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	3	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	3	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	3	

Name: S3		W:48.00 in	D:32.00 in	Avail Space: 0.88 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	3	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	2	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	8	

Name: S4		W:48.00 in	D:32.00 in	Avail Space: 5.05 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Front 90	8	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Front 90	8	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front 90	8	
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Front 90	4	

Name: S5		W:48.00 in	D:32.00 in	Avail Space: 3.00 in			Ht Space: 18.33 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	4	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	4	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	6	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	6	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	10	
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Front 90	4	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: -45.00 in			Ht Space: 0.00 in
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Target Store: 2076 Display: B148KWK
Planogram Name: B148KWK 02/28/2021 D148 BAKERY TABLE SIDE:02/28-05/02 9x54x0



Section #1

Section #2



Target Store: 2076 Display: B148KWK
 Planogram Name: B148KWK 02/28/2021 D148 BAKERY TABLE SIDE:02/28-05/02 9x54x0

D148 BAKERY TABLE SIDE:02/28-05/02 Store # 2076 H: 4 ft ... W: 9 ft D: 0 ft # of segments: 2

Name: S1		W:48.00 in	D:48.00 in	Avail Space: 4.08 in			Ht Space: 11.65 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	6	Side	24	

Name: S2		W:48.00 in	D:22.00 in	Avail Space: 4.08 in			Ht Space: 11.20 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	6	Side	12	

Name: S3		W:48.00 in	D:22.00 in	Avail Space: 4.08 in			Ht Space: 21.37 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	6	Side	12	

Name: S4		W:60.00 in	D:48.00 in	Avail Space: 7.57 in			Ht Space: 11.65 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	7	Side	28	

Name: S5		W:60.00 in	D:22.00 in	Avail Space: 7.57 in			Ht Space: 11.20 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	7	Side	14	

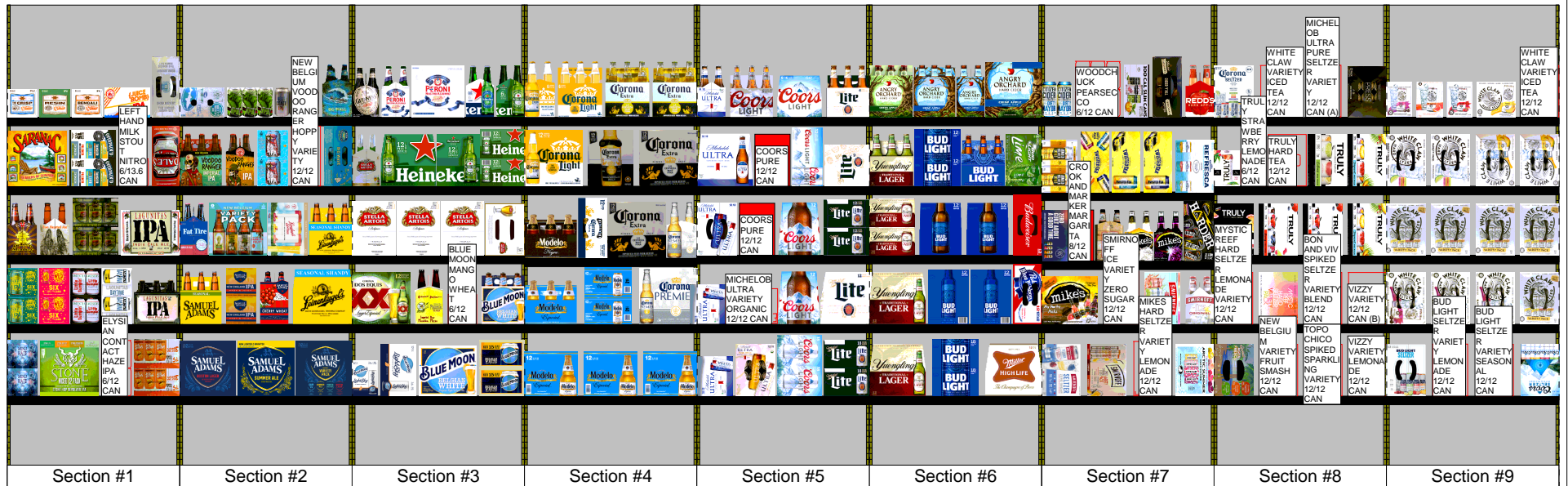
Name: S6		W:60.00 in	D:22.00 in	Avail Space: 7.57 in			Ht Space: 21.37 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	7	Side	14	



Target Store: 2076 Display: D213Y0Z

Planogram Name: D213Y0Z 02/28/2021 PF: COLD BEER: T2076: NY: 24 PK: METRO: 22x84x0

Vertical text on the left side of the planogram, likely representing aisle numbers or product categories.





Target Store: 2076 Display: D213Y0Z
 Planogram Name: D213Y0Z 02/28/2021 PF: COLD BEER: T2076: NY: 24 PK:
 METRO: 22x84x0

PF: COLD BEER: T2076: NY: 24 PK: METRO: Store # 2076 H: 7 ft W: 22 ft 6.00 in D: 1 ft 10.0... # of segments: 9

Name: S1		W:30.00 in	D:18.00 in	Avail Space: 1.59 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055448	60275500949	FIRESTONE MIND HAZE IPA 6/12 ...	MALT BASED	1	Side	4	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Front	2	
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side	4	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	

Name: S2		W:30.00 in	D:18.00 in	Avail Space: 1.29 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	4	
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side	4	
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	4	
213055441	72383037011	LAGUNITAS DAYTIME 6/12 CAN	MALT BASED	1	Side	4	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	3	

Name: S3		W:30.00 in	D:18.00 in	Avail Space: 1.69 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	1	Side	2	
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Side	2	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	2	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Front	2	

Name: S4		W:30.00 in	D:18.00 in	Avail Space: 1.85 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050532	7167007106	SARANAC 12 BEERS 12/12 BTL	MALT BASED	1	Front	2	
213054682	81601402080	SOUTHERN TIER OVERPACKD 1...	MALT BASED	1	Side 90	2	
213056104	79386653008	LEFT HAND MILK STOUT NITRO ...	MALT BASED	1	Side	2	
213051847	81994200005	OSKAR BLUES DALES 12/12 CAN	MALT BASED	1	Top 90	2	

Name: S5		W:30.00 in	D:18.00 in	Avail Space: 1.83 in			Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	1	Side	2	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Side	2	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	2	
213059943	86036700072	SLOOP JUICE BOMB IPA 6/12 CAN	MALT BASED	1	Top	3	
213053222	85663200428	BRONX VARIETY PACK 12/12 CAN	MALT BASED	1	Top 90	2	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 20.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:18.00 in	Avail Space: 0.75 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Front	2	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Front	2	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Front	2	

Name: S8		W:30.00 in	D:18.00 in	Avail Space: 2.22 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	3	
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Side	4	
213050046	8769227102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Side	2	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Front	2	

Name: S9		W:30.00 in	D:18.00 in	Avail Space: 0.83 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	2	
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Front	2	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	2	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	3	

Name: S10		W:30.00 in	D:18.00 in	Avail Space: 2.68 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	3	



Target Store: 2076 Display: D213Y0Z
 Planogram Name: D213Y0Z 02/28/2021 PF: COLD BEER: T2076: NY: 24 PK:
 METRO: 22x84x0

213050838	75452700066	NEW BELGIUM VODOO RANGE...	MALT BASED	1	Side	2
213055432	75452700994	NEW BELGIUM VODOO ROTAT...	MALT BASED	1	Side	4
213056184	75452701070	NEW BELGIUM VODOO RANGE...	MALT BASED	1	Top 90	2
213051876	79603082496	KONA BIG WAVE GOLDEN ALE 1...	MALT BASED	1	Top 90	2

Name: S11		W:30.00 in	D:18.00 in	Avail Space: 1.48 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Top	3
213051504	85146400308	REVOLUTION ANTI HERO 6/12 C...	MALT BASED	1	Top	3
213055434	73692011822	GOOSE ISLAND NEXT COAST IP...	MALT BASED	1	Top	3
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Side	2

Name: S12		W:30.00 in	D:18.00 in	Avail Space: 1.52 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side	2
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Front 90	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Front	2
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2

Name: S13		W:30.00 in	D:18.00 in	Avail Space: 2.41 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060012	7231123012	DOS EQUIS 12/12 BTL	MALT BASED	1	Front	2
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Side	2
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	2
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	3

Name: S14		W:30.00 in	D:18.00 in	Avail Space: 0.73 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	3	Side	3
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name: S15		W:30.00 in	D:18.00 in	Avail Space: 0.41 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	2

Name: S16		W:30.00 in	D:18.00 in	Avail Space: 1.58 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	2
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	2
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Front	2
213060041	72890000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	2
213060025	72890000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	2

Name: S17		W:30.00 in	D:18.00 in	Avail Space: 2.28 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1

Name: S18		W:30.00 in	D:18.00 in	Avail Space: 2.76 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Front	2

Name: S19		W:30.00 in	D:18.00 in	Avail Space: 0.66 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Front	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	2



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Planogram Name: D213Y0Z 02/28/2021 PF: COLD BEER: T2076: NY: 24 PK:
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Name: S20		W:30.00 in	D:18.00 in	Avail Space: 2.20 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2

Name: S21		W:30.00 in	D:18.00 in	Avail Space: 1.41 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3

Name: S22		W:30.00 in	D:18.00 in	Avail Space: 1.58 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	1
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2

Name: S23		W:30.00 in	D:18.00 in	Avail Space: -2.45 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	1
213035910	1820020258	MICHELOB ULTRA VARIETY ORG...	MALT BASED	1	Top	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Front	2

Name: S24		W:30.00 in	D:18.00 in	Avail Space: 1.76 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	2
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	2

Name: S25		W:30.00 in	D:18.00 in	Avail Space: 0.94 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Front	2
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S26		W:30.00 in	D:18.00 in	Avail Space: 2.21 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	3
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	3

Name: S27		W:30.00 in	D:18.00 in	Avail Space: 2.41 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Front	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Front	2

Name: S28		W:30.00 in	D:18.00 in	Avail Space: 1.32 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Front	2
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	2	Side	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2

Name: S29		W:30.00 in	D:18.00 in	Avail Space: 2.45 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	2



Target Store: 2076 Display: D213Y0Z
 Planogram Name: D213Y0Z 02/28/2021 PF: COLD BEER: T2076: NY: 24 PK:
 METRO: 22x84x0

213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2

Name: S30 W:30.00 in D:18.00 in Avail Space: 0.61 in Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	3
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	2
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	3
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Front 90	2

Name: S31 W:30.00 in D:18.00 in Avail Space: 0.49 in Ht Space: 19.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010121	8769200149	ANGRY ORCHARD GREEN APPL...	CIDER	1	Front	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	2

Name: S32 W:30.00 in D:18.00 in Avail Space: 3.59 in Ht Space: 11.00 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	2
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	2
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	2
213010363	4182770112	ARCTIC CHILL SPIKED VARIETY ...	MALT BASED	1	Top 90	2

Name: S33 W:30.00 in D:18.00 in Avail Space: 2.95 in Ht Space: 9.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Front	2
213011075	8200079641	SMIRNOFF ICE VARIETY ZERO S...	MALT BASED	1	Top 90	2
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Front 90	2
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	2

Name: S34 W:30.00 in D:18.00 in Avail Space: 0.96 in Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top 90	2
213011069	85001783707	CROOK AND MARKER MARGARI...	MALT BASED	1	Top 90	2
213010448	9200002000	NOT YOUR FATHERS ROOT BEE...	MALT BASED	1	Side	2
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	2
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	2

Name: S35 W:30.00 in D:18.00 in Avail Space: 2.52 in Ht Space: 11.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	4
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Top 90	2
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Top 90	2
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	2
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	1	Top 90	2

Name: S36 W:30.00 in D:18.00 in Avail Space: 2.71 in Ht Space: 19.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213010774	85919900313	CITIZEN THE DIRTY MAYOR 4/16 ...	CIDER	1	Front	3
213010355	1497421002	WOODCHUCK PEARSECCO 6/12 ...	CIDER	1	Front	6
213010142	8834510225	STRONGBOW VARIETY PACK 12/...	CIDER	1	Top 90	2
213010167	85860400534	AUSTIN EASTCIDERS VARIETY P...	CIDER	1	Top 90	2
213050331	3410008716	REDD'S 6/12 BTL	MALT BASED	1	Side	2

Name: S37 W:30.00 in D:18.00 in Avail Space: 2.92 in Ht Space: 11.00 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	2
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	1	Top 90	2
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	2
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	2

Name: S38 W:30.00 in D:18.00 in Avail Space: 3.00 in Ht Space: 10.50 in						
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Target Store: 2076 Display: D213Y0Z
 Planogram Name: D213Y0Z 02/28/2021 PF: COLD BEER: T2076: NY: 24 PK:
 METRO: 22x84x0

ID	UPC	Name	Category	HFacings	Orientation	Units
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	2
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	2
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	2
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	2

Name: S39		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	2
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	4
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	2

Name: S40		W:30.00 in	D:18.00 in	Avail Space: 0.85 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side	2
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side	2
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	2
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	2
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	2

Name: S41		W:30.00 in	D:18.00 in	Avail Space: 3.65 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	2
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	2
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	2
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	2

Name: S42		W:30.00 in	D:18.00 in	Avail Space: 3.66 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	2
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	2
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	2
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	2

Name: S43		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	3	Top 90	6
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	2

Name: S44		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	8

Name: S45		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	4
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	2	Top 90	4

Name: S46		W:30.00 in	D:18.00 in	Avail Space: 3.15 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side	2
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Side	2
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side	2
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Front	4
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	2