



Target Store: 2844 Display: D2135LH

Planogram Name: D2135LH 02/28/2021 PF: COLD BEER: T2844: NY: 24PK: METRO: HIGH VOLUME 22x84x0

Vertical text on the left side of the planogram, likely representing aisle numbers or product categories.

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8	Section #9



Target Store: 2844 Display: D2135LH
 Planogram Name: D2135LH 02/28/2021 PF: COLD BEER: T2844: NY: 24PK:
 METRO: HIGH VOLUME 22x84x0

PF: COLD BEER: T2844: NY: 24PK: METRO: HIGH VOLUME Store # 2844 H: 7 ft W: 22 ft 6.00 in D: 1 ft 10.0... # of segments: 9

Name: S1		W:30.00 in	D:18.00 in	Avail Space: 1.38 in			Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	2	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Front	2	
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side	4	

Name: S2		W:30.00 in	D:18.00 in	Avail Space: 1.35 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	2	
213050070	8378337512	SIERRA NEVADA PALE ALE 12/12...	MALT BASED	1	Front	2	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	4	
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Top 90	2	

Name: S3		W:30.00 in	D:18.00 in	Avail Space: 1.58 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side	2	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Front	2	
213010932	3410001532	LEINIES SPRITZEN VARIETY 6/12...	MALT BASED	1	Side 90	4	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	2	

Name: S4		W:30.00 in	D:18.00 in	Avail Space: 1.69 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Side	4	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Side	2	
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	1	Side	2	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Side	2	
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Front	6	

Name: S5		W:30.00 in	D:18.00 in	Avail Space: 1.46 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	4	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	4	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	6	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	4	
213055887	86665600047	MONTAUK PILSNER 6/12 CAN	MALT BASED	1	Side	4	

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: S6		W:30.00 in	D:1.00 in	Avail Space: 20.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:18.00 in	Avail Space: 1.96 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	4	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	2	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	1	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	1	

Name: S8		W:30.00 in	D:18.00 in	Avail Space: 2.00 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Front	2	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	2	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	2	
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	

Name: S9		W:30.00 in	D:18.00 in	Avail Space: 2.28 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	2	
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Side	4	
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Side 90	2	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Front	2	



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Name: S10		W:30.00 in	D:18.00 in	Avail Space: 0.63 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Front	2
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Front	2
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Front	2

Name: S11		W:30.00 in	D:18.00 in	Avail Space: 2.42 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Side	4
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	3
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Side	2
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side	4

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S12		W:30.00 in	D:18.00 in	Avail Space: 3.40 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2

Name: S13		W:30.00 in	D:18.00 in	Avail Space: 2.26 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	1
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	2

Name: S14		W:30.00 in	D:18.00 in	Avail Space: 0.39 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	2
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Front	2
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	2

Name: S15		W:30.00 in	D:18.00 in	Avail Space: 0.42 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	2

Name: S16		W:30.00 in	D:18.00 in	Avail Space: 1.52 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	72890000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	2
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	3
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	2
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	2
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S17		W:30.00 in	D:18.00 in	Avail Space: 0.88 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Top	2

Name: S18		W:30.00 in	D:18.00 in	Avail Space: 2.43 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Front	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Front	2

Name: S19		W:30.00 in	D:18.00 in	Avail Space: 5.39 in		Ht Space: 10.50 in
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ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	2

Name: S20 W:30.00 in D:18.00 in Avail Space: 3.13 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	2

Name: S21 W:30.00 in D:18.00 in Avail Space: 8.19 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	2

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S22 W:30.00 in D:18.00 in Avail Space: 2.22 in Ht Space: 12.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	4
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side	1

Name: S23 W:30.00 in D:18.00 in Avail Space: 1.95 in Ht Space: 11.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	1
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	2

Name: S24 W:30.00 in D:18.00 in Avail Space: 1.24 in Ht Space: 9.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Side	2
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Front	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	2	Side	2

Name: S25 W:30.00 in D:18.00 in Avail Space: 0.47 in Ht Space: 9.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Front	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Front	4

Name: S26 W:30.00 in D:18.00 in Avail Space: 2.28 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	3
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	3

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S27 W:30.00 in D:18.00 in Avail Space: 2.43 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	2	Side	2
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2

Name: S28 W:30.00 in D:18.00 in Avail Space: 1.35 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	2	Side 90	4
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side	1
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	2



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Name: S29		W:30.00 in	D:18.00 in	Avail Space: 1.70 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Front	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	2

Name: S30		W:30.00 in	D:18.00 in	Avail Space: 1.07 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	3
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Front	2
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Top 90	2
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	2

Name: S31		W:30.00 in	D:18.00 in	Avail Space: 2.14 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	2
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Front 90	2
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	2	Front 90	4
213011069	85001783707	CROOK AND MARKER MARGARI...	MALT BASED	1	Top 90	2

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S32		W:30.00 in	D:18.00 in	Avail Space: 7.75 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	3
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	2
213010355	1497421002	WOODCHUCK PEARSECCO 6/12 ...	CIDER	1	Side	4

Name: S33		W:30.00 in	D:18.00 in	Avail Space: 1.57 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010167	85860400534	AUSTIN EASTCIDERS VARIETY P...	CIDER	1	Top 90	2
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Side 90	2
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Side 90	2
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Side 90	2

Name: S34		W:30.00 in	D:18.00 in	Avail Space: 0.32 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	3
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	2
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	3
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Front	2

Name: S35		W:30.00 in	D:18.00 in	Avail Space: 3.62 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Front 90	3
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	2
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	2
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	2

Name: S36		W:30.00 in	D:18.00 in	Avail Space: 3.65 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	2
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	2
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	2
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	2

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S37		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010363	4182770112	ARCTIC CHILL SPIKED VARIETY ...	MALT BASED	1	Top 90	2
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	2
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	4



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Name: S38		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	2
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	2
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	2
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	2

Name: S39		W:30.00 in	D:18.00 in	Avail Space: 3.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	2
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	4
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	2

Name: S40		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	1	Top 90	2
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	4
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	2

Name: S41		W:30.00 in	D:18.00 in	Avail Space: 4.80 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side 90	4
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side 90	4
213011064	8769201203	TRULY HARD TEA 6/12 CAN	MALT BASED	1	Side 90	4
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	2

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S42		W:30.00 in	D:18.00 in	Avail Space: 3.56 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	2
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	2
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	4

Name: S43		W:30.00 in	D:18.00 in	Avail Space: 2.92 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	2
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	2
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	2
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	2

Name: S44		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	4
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	4

Name: S45		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	4

Name: S46		W:30.00 in	D:18.00 in	Avail Space: 4.80 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Side 90	4
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	4
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	4
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	2

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Target Store: 2844 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0



Section #1



Target Store: 2844 Display: B148K9H
Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02 Store # 2844 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in			Ht Space: 29.52 in
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 2844 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 2844 Display: B148LBZ
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02 Store # 2844 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 2844 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 2844 Display: B148LAS
 Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:
 02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 Store # 2844 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 2.74 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	3	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	2	

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in




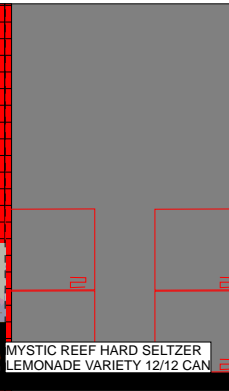

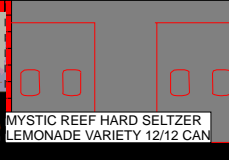

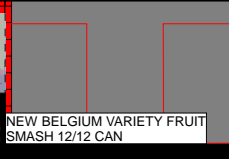

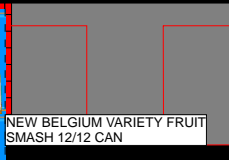


Target Store: 2844 Display: B148K04

Planogram Name: B148K04 02/28/2021 D148 B BEER EC: NY: 24PK: 02/28-05/02 3x84x0

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LOCATION 1

Always place sidecaps on one consistent side matching your traffic flow. In the event that battery sidecap/MAC station is already installed on preferred side for traffic flow, place on opposite side.

 <p>12 pk Corona Extra</p>	 <p>MYSTIC REEF HARD SELTZER LEMONADE VARIETY 12/12 CAN</p>
 <p>12 pk Corona Extra</p>	 <p>MYSTIC REEF HARD SELTZER LEMONADE VARIETY 12/12 CAN</p>
 <p>12 pk Corona Extra</p>	 <p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
 <p>12 pk Modelo Especial</p>	 <p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
 <p>12 pk Modelo Especial</p>	 <p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>
<p>Section #1</p>	<p>SIDECAP</p>



Target Store: 2844 Display: B148K04
 Planogram Name: B148K04 02/28/2021 D148 B BEER EC: NY: 24PK: 02/28-05/02 3x84x0

D148 B BEER EC: NY: 24PK: 02/28-05/02 Store # 2844 H: 7 ft W: 4 ft 6.00 in D: 1 ft 6.00 in # of segments: 2

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	6	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 29.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1		W:36.00 in	D:0.10 in	Avail Space: 36.00 in			Ht Space: 0.00 in
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Name: S5		W:36.00 in	D:1.00 in	Avail Space: 32.00 in			Ht Space: 0.00 in
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Name:		W:36.00 in	D:0.50 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: S6		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S7		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S8		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S9		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Top 90	2	

Name: S10		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 27.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Side	4	



Target Store: 2844 Display: B120Q0X
Planogram Name: B120Q0X 04/04/2021 01:F:NB SELTZERS:NO SC:4/4 3x84x0





Target Store: 2844 Display: B120Q0X
 Planogram Name: B120Q0X 04/04/2021 01:F:NB SELTZERS:NO SC:4/4 3x84x0

01:F:NB SELTZERS:NO SC:4/4 Store # 2844 H: 7 ft W: 3 ft D: 0 ft # of segments: 1

Name: S1		W:36.00 in	D:22.00 in	Avail Space: 5.25 in		Ht Space: 9.82 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	15	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	10	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	5	Front 90	10	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 2.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	5	Top 90	15	

Name: S5		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.03 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10	

Name: S6		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.25 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10	

Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S7		W:36.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 10.12 in	
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Target Store: 2844 Display: B148KWJ
Planogram Name: B148KWJ 02/28/2021 D148 BAKERY TABLE SIDE:02/28-05/02 5x54x0





Target Store: 2844 Display: B148KWJ
 Planogram Name: B148KWJ 02/28/2021 D148 BAKERY TABLE SIDE:02/28-05/02 5x54x0

D148 BAKERY TABLE SIDE:02/28-05/02 Store # 2844 H: 4 ft ... W: 5 ft D: 0 ft # of segments: 1

Name: S1		W:60.00 in	D:48.00 in	Avail Space: 0.76 in			Ht Space: 11.65 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	4	Side	16	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	4	Side	16	

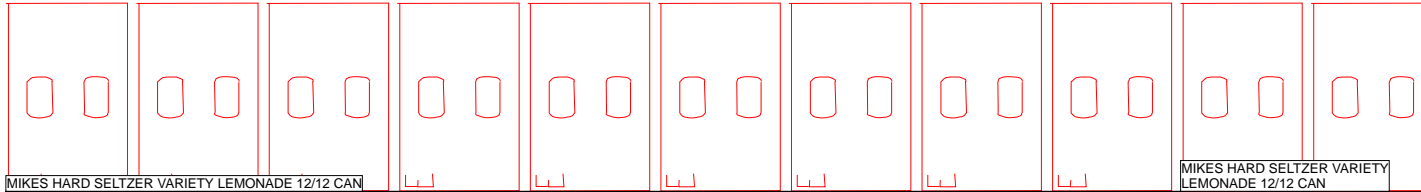
Name: S2		W:60.00 in	D:22.00 in	Avail Space: 0.76 in			Ht Space: 11.20 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	4	Side	8	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	4	Side	8	

Name: S3		W:60.00 in	D:22.00 in	Avail Space: 0.76 in			Ht Space: 21.37 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	4	Side	8	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	4	Side	8	



Target Store: 2844 Display: B148LDK

Planogram Name: B148LDK 02/28/2021 D148 MEAT BUNKER (COND TRAY):NYC: 02/28-05/02 6x48x0



1-2

MERCHANDISE POG ON FIXTURE ON TOP OF MEAT BUNKER

Section #1



Target Store: 2844 Display: B148LDK
 Planogram Name: B148LDK 02/28/2021 D148 MEAT BUNKER (COND TRAY):NYC: 02/28-05/02 6x48x0

D148 MEAT BUNKER (COND TRAY):NYC: 02/28-05/02 Store # 2844 H: 4 ft W: 6 ft D: 0 ft # of segments: 1

Name: W:72.00 in D:31.00 in Avail Space: 72.00 in Ht Space: 19.12 in

Name: S1 W:72.00 in D:18.00 in Avail Space: 4.24 in Ht Space: 13.75 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	9	Top 90	18
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	2	Top 90	4

Name: S2 W:72.00 in D:1.00 in Avail Space: 72.00 in Ht Space: 0.00 in



Target Store: 2844 Display: D2131H1

Planogram Name: D2131H1 02/28/2021 PF: WARM BEER: 33BD: T2844: NY: 24PK: 8x84x33



Section #1

Section #2



Target Store: 2844 Display: D2131H1

Planogram Name: D2131H1 02/28/2021 PF: WARM BEER: 33BD: T2844: NY:
24PK: 8x84x33

PF: WARM BEER: 33BD: T2844: NY: 24PK: Store # 2844 H: 7 ft W: 8 ft D: 2 ft 9.00 in # of segments: 2

Name: S1		W:48.00 in	D:33.00 in	Avail Space: 2.24 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	6	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	6	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	12	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	4	
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	6	

Name: S2		W:48.00 in	D:32.00 in	Avail Space: 5.44 in			Ht Space: 12.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	3	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	3	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	6	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	3	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	4	

Name: S3		W:48.00 in	D:32.00 in	Avail Space: 1.33 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	4	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	4	
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	3	
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	4	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	4	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	4	
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	3	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side	3	

Name: S4		W:48.00 in	D:32.00 in	Avail Space: 2.68 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	3	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	3	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	4	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	4	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	3	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	3	
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	4	

Name: S5		W:48.00 in	D:32.00 in	Avail Space: 3.86 in			Ht Space: 18.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	4	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Side	4	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	4	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	4	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	4	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	5	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side	4	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	5	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: 48.00 in			Ht Space: 0.00 in
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Name: S7		W:48.00 in	D:33.00 in	Avail Space: 2.35 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side	6	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	8	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	8	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Side 90	18	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Side 90	18	

Name: S8		W:48.00 in	D:32.00 in	Avail Space: 1.67 in			Ht Space: 12.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	3	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	4	



Target Store: 2844 Display: D2131H1

Planogram Name: D2131H1 02/28/2021 PF: WARM BEER: 33BD: T2844: NY:
24PK: 8x84x33

213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	6
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Front 90	4
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	10
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	5

Name: S9		W:48.00 in	D:32.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	6
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	6
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	4
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	10
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	10

Name: S10		W:48.00 in	D:32.00 in	Avail Space: 0.67 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	10
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	5
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	5
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	5
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	5
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	5

Name: S11		W:48.00 in	D:32.00 in	Avail Space: 4.92 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	6
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	6
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	6
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	6
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	5
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	5



Target Store: 2844 Display: B105F5H

Planogram Name: B105F5H 04/04/2021 22 - SIGNAL THE SEASONS 1 (32FT) :BEER 32 : 4/4 - 5/9

Header Value STS/SS:HDR

TRULY HARD TEA 12/12 CAN	Place 11x11 Promotion Sign Here	Place 11x11 Promotion Sign Here	Frito Lay Classic Mix - 42ct	Frito Lay Flavor Mix - 42ct	SunChips Garden Salsa Flavored Wholegrain Snacks - 7oz	SunChips Original Whole Grain Chips - 7oz	Lay's Kettle Cooked Jalapeño & Original Potato Chips - 8oz	Lay's Wavy Original Potato Chips - 7.75oz	Lay's Classic Potato Chips - 8oz	SunChips Harvest Cheddar Flavored Wholegrain Snacks - 7oz	Lay's Honey Habanero Original Potato Chips - 7.75oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Sea Salt Veggie Straws - 7oz - Good & Beautiful	Organic White Cheddar Baked Puffs - 10oz - Good & Beautiful	Barcel Takis Fuego Hot Chili Lime Corn Snacks - 9.9oz	Take Blue Heat Hot Chili Pepper Tortilla Chips - 4oz	Skinnypop Multipack with Cheddar and Original Popcorn - 14ct	Dot's Homestyle Pretzels - 16oz	Cheeze-It Snap'd Cheddar Sour Cream & Onion Crackers - 7.5oz	Place 11x11 Promotion Sign Here	Ritz Toasted Chips - Sour Cream & Onion - 8.1oz	Cheeze-It Snap'd Double Cheese Crackers - 7.5oz	Place 11x11 Promotion Sign Here	Toasted Chips - Original - 8.1oz	Ritz Cheese Crispers Cheddar - 7oz	Ritz Cheese Crispers Four Cheese - 7oz	Cheeze-It Extra Toasty Baked Snack Crackers - 12.4oz	Ritz Crackers Original - Family Size - 20.6oz	Ritz Party Size Crackers - 27.4oz			
Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8																											



Target Store: 2844 Display: B105F5H
 Planogram Name: B105F5H 04/04/2021 22 - SIGNAL THE SEASONS 1 (32FT)
 :BEER 32 : 4/4 - 5/9

22 - SIGNAL THE SEASONS 1 (32FT) :BEER Store # 2844 H: 4 ft ... W: 32 ft D: 0 ft # of segments: 8

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		6
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		9

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 30.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S5		W:48.00 in	D:1.00 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name:		W:48.00 in	D:0.50 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: P1		W:47.00 in	D:1.00 in	Avail Space: 47.00 in			Ht Space: 0.00 in
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Name: S6		W:48.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		6
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		9

Name: S7		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 5.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: P2		W:47.00 in	D:1.00 in	Avail Space: 47.00 in			Ht Space: 0.00 in
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Name: S10		W:48.00 in	D:22.00 in	Avail Space: 0.00 in			Ht Space: 12.75 in
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Name: S11		W:48.00 in	D:18.00 in	Avail Space: 0.00 in			Ht Space: 12.75 in
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Name: S12		W:48.00 in	D:18.00 in	Avail Space: 0.00 in			Ht Space: 12.75 in
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Name: S13		W:48.00 in	D:18.00 in	Avail Space: 8.25 in			Ht Space: 5.12 in
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Name: P3		W:47.00 in	D:1.00 in	Avail Space: 47.00 in			Ht Space: 0.00 in
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Name: S14		W:48.00 in	D:22.00 in	Avail Space: -1.00 in			Ht Space: 12.75 in
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Name: S15		W:48.00 in	D:18.00 in	Avail Space: -1.00 in			Ht Space: 12.75 in
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Target Store: 2844 Display: B105F5H
Planogram Name: B105F5H 04/04/2021 22 - SIGNAL THE SEASONS 1 (32FT)
:BEER 32 : 4/4 - 5/9

Name: S16	W:48.00 in	D:18.00 in	Avail Space: 4.50 in	Ht Space: 12.75 in
Name: S17	W:48.00 in	D:18.00 in	Avail Space: -2.96 in	Ht Space: 5.12 in
Name: P4	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
Name: S18	W:48.00 in	D:22.00 in	Avail Space: 3.00 in	Ht Space: 12.75 in
Name: S19	W:48.00 in	D:18.00 in	Avail Space: 3.65 in	Ht Space: 12.75 in
Name: S20	W:48.00 in	D:18.00 in	Avail Space: 0.60 in	Ht Space: 12.75 in
Name: S21	W:48.00 in	D:18.00 in	Avail Space: 0.30 in	Ht Space: 5.12 in
Name: P5	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
Name: S22	W:48.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 12.75 in
Name: S23	W:48.00 in	D:18.00 in	Avail Space: 8.00 in	Ht Space: 12.75 in
Name: S24	W:48.00 in	D:18.00 in	Avail Space: 5.50 in	Ht Space: 12.75 in
Name: S25	W:48.00 in	D:18.00 in	Avail Space: 0.00 in	Ht Space: 5.12 in
Name: P6	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
Name: S26	W:48.00 in	D:22.00 in	Avail Space: 4.00 in	Ht Space: 12.75 in
Name: S27	W:48.00 in	D:18.00 in	Avail Space: 4.00 in	Ht Space: 12.75 in
Name: S28	W:48.00 in	D:18.00 in	Avail Space: 6.82 in	Ht Space: 12.75 in
Name: S29	W:48.00 in	D:18.00 in	Avail Space: 6.63 in	Ht Space: 5.12 in
Name: P7	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
Name: S30	W:48.00 in	D:22.00 in	Avail Space: 1.85 in	Ht Space: 12.75 in
Name: S31	W:48.00 in	D:18.00 in	Avail Space: 5.25 in	Ht Space: 12.75 in
Name: S32	W:48.00 in	D:18.00 in	Avail Space: 3.75 in	Ht Space: 12.75 in
Name: S33	W:48.00 in	D:18.00 in	Avail Space: 3.75 in	Ht Space: 5.12 in
Name: P8	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in