



Target Store: 2847    Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0



Section #1



Target Store: 2847    Display: B148K9H  
Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:  
02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02    Store # 2847    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 2847    Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0



Section #1



Target Store: 2847    Display: B148LBZ  
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:  
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02    Store # 2847    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 2847 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0





Target Store: 2847    Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:  
02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02    Store # 2847    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 2.74 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	3	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	2	

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 2847    Display: B148K04

Planogram Name: B148K04 02/28/2021 D148 B BEER EC: NY: 24PK: 02/28-05/02 3x84x0

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LOCATION 1

Always place sidecaps on one consistent side matching your traffic flow. In the event that battery sidecap/MAC station is already installed on preferred side for traffic flow, place on opposite side.

<p>Section #1</p>	<p>SIDECAP</p>

MYSTIC REEF HARD SELTZER  
LEMONADE VARIETY 12/12 CAN

MYSTIC REEF HARD SELTZER  
LEMONADE VARIETY 12/12 CAN

NEW BELGIUM VARIETY FRUIT  
SMASH 12/12 CAN

NEW BELGIUM VARIETY FRUIT  
SMASH 12/12 CAN

NEW BELGIUM VARIETY FRUIT  
SMASH 12/12 CAN



Target Store: 2847    Display: B148K04  
 Planogram Name: B148K04 02/28/2021 D148 B BEER EC: NY: 24PK: 02/28-05/02 3x84x0

D148 B BEER EC: NY: 24PK: 02/28-05/02    Store # 2847    H: 7 ft    W: 4 ft 6.00 in    D: 1 ft 6.00 in # of segments: 2

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	6	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 29.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1    W:36.00 in    D:0.10 in    Avail Space: 36.00 in    Ht Space: 0.00 in

Name: S5    W:36.00 in    D:1.00 in    Avail Space: 32.00 in    Ht Space: 0.00 in

Name:    W:36.00 in    D:0.50 in    Avail Space: 0.00 in    Ht Space: 0.00 in

Name: S6		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S7		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S8		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S9		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Top 90	2	

Name: S10		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 27.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Side	4	





Target Store: 2847 Display: B120Q0W

Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

Permanent sidecap fixture - please refer to adjacency for specific placement [left or right side of endcap]





Target Store: 2847    Display: B120Q0W  
 Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FR...    Store # 2847    H: 7 ft    W: 5 ft    D: 0 ft    # of segments: 2

Name: S1		W:24.00 in	D:12.00 in	Avail Space: 4.50 in		Ht Space: 13.85 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
261070371	78168298	Apple, Strawberry, &#38; Peach Fr...		07	3	Front	18

Name: S2		W:24.00 in	D:12.00 in	Avail Space: 4.50 in		Ht Space: 12.45 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
261070367	78168294	Mango &#38; Strawberry Slices Fre...		07	3	Front	27

Name: S3		W:24.00 in	D:12.00 in	Avail Space: 5.25 in		Ht Space: 11.20 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
231030057	78792428	Pure Maple Syrup - 12 fl oz - Good ...		03	5	Front	35

Name: S4		W:24.00 in	D:12.00 in	Avail Space: 3.75 in		Ht Space: 9.95 in	
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Name: S5		W:24.00 in	D:12.00 in	Avail Space: 3.75 in		Ht Space: 10.25 in	
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Name: S6		W:24.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 12.92 in	
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Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S7		W:36.00 in	D:22.00 in	Avail Space: 5.25 in		Ht Space: 9.82 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...		MALT BASED	5	Front 90	15

Name: S8		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...		MALT BASED	5	Front 90	10

Name: S9		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...		MALT BASED	5	Front 90	10

Name: S10		W:36.00 in	D:18.00 in	Avail Space: 2.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN		MALT BASED	5	Top 90	15

Name: S11		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.03 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...		MALT BASED	5	Front 90	10

Name: S12		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 8.45 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...		MALT BASED	5	Front 90	10

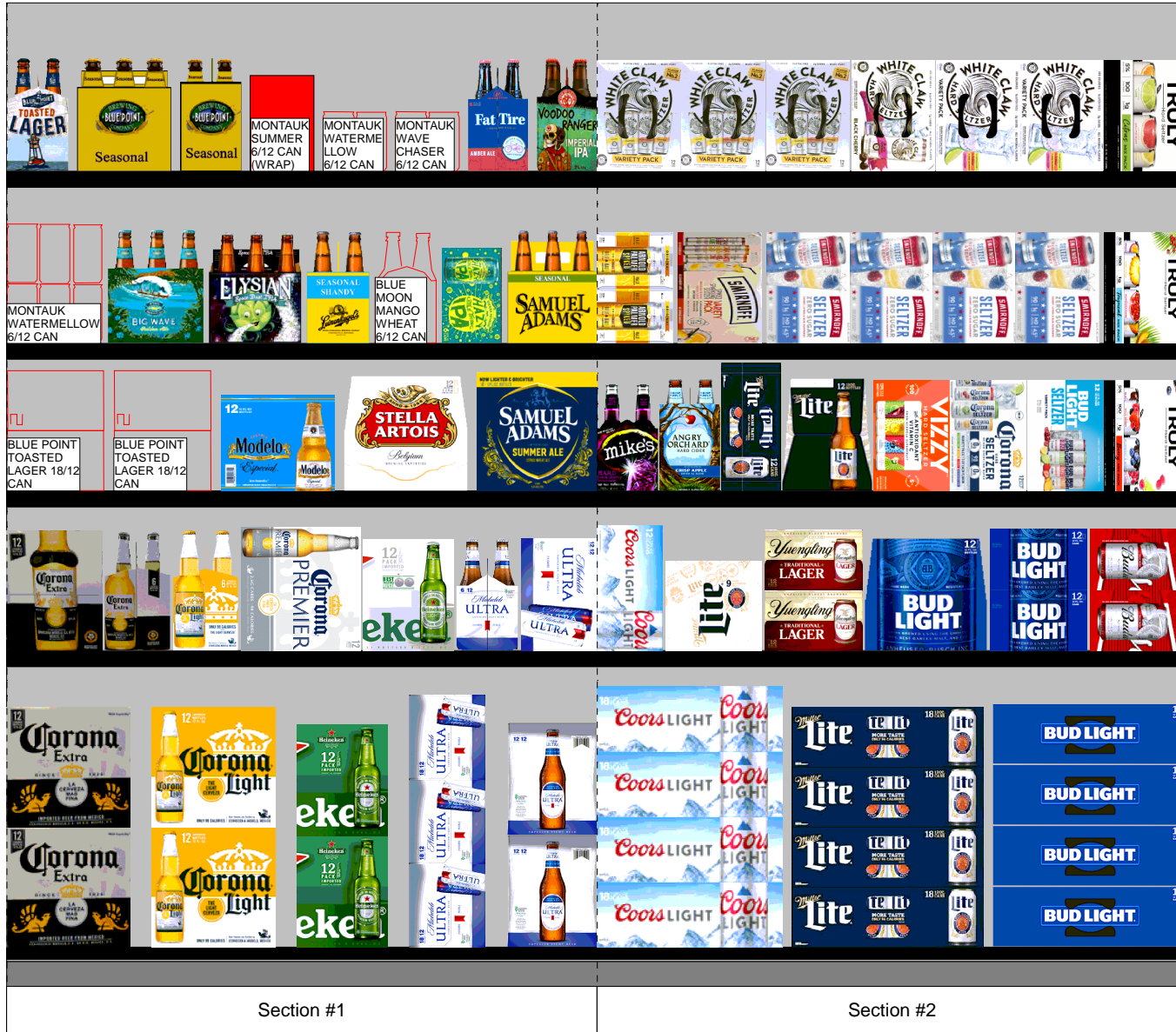
Name: S13		W:36.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 10.12 in	
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Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Target Store: 2847    Display: D2131H2

Planogram Name: D2131H2 02/28/2021 PF: WARM BEER: 33BD: T2847: NY: 24PK: 8x84x33





Target Store: 2847 Display: D2131H2

Planogram Name: D2131H2 02/28/2021 PF: WARM BEER: 33BD: T2847: NY:

24PK: 8x84x33

PF: WARM BEER: 33BD: T2847: NY: 24PK: Store # 2847 H: 7 ft W: 8 ft D: 2 ft 9.00 in # of segments: 2

Name: S1		W:48.00 in	D:33.00 in	Avail Space: 7.13 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	8	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Front	8	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	6	
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	6	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	6	

Name: S2		W:48.00 in	D:32.00 in	Avail Space: 1.32 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	3	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	4	
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	4	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Front 90	4	
213060239	72890000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	3	
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	4	
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Front 90	4	

Name: S3		W:48.00 in	D:32.00 in	Avail Space: 3.17 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	1	Side 90	4	
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	1	Side 90	4	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	2	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	4	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Front	4	

Name: S4		W:48.00 in	D:32.00 in	Avail Space: 2.67 in			Ht Space: 12.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	12	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front	6	
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Front	6	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side	4	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	4	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Front 90	6	
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	6	

Name: S5		W:48.00 in	D:32.00 in	Avail Space: 4.96 in			Ht Space: 16.33 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Side	4	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Front	6	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Side	4	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Top 90	6	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Side	4	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	4	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	4	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	4	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: 48.00 in			Ht Space: 0.00 in
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Name: S7		W:48.00 in	D:33.00 in	Avail Space: 1.53 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	16	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	16	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	16	

Name: S8		W:48.00 in	D:32.00 in	Avail Space: 1.28 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	4	
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	4	
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	6	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Front	4	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	6	



Target Store: 2847    Display: D2131H2  
 Planogram Name: D2131H2 02/28/2021 PF: WARM BEER: 33BD: T2847: NY:  
 24PK: 8x84x33

213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	6
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Name: S9		W:48.00 in	D:32.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	4
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	4
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	4
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Front 90	4
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Front 90	4
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Front 90	4
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	5

Name: S10		W:48.00 in	D:32.00 in	Avail Space: 1.34 in		Ht Space: 12.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	8
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	5
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	4	Top 90	20
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	5

Name: S11		W:48.00 in	D:32.00 in	Avail Space: 0.75 in		Ht Space: 13.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	5
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	5
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	5
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	5
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	10
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	5



Target Store: 2847 Display: B105F5L

Planogram Name: B105F5L 04/04/2021 22 - SIGNAL THE SEASONS 1 (19FT) :BEER 19 : 4/4 - 5/9

Header Value STS/SS:HDR

TRULY HARD TEA 12/12 CAN	TRULY	TRULY	TRULY	BECCA	BECCA	BECCA	BECCA	Frito Lay Classic Mix - 42ct	Frito Lay Flavor Mix 42ct	SunChips Garden Salsa Flavored Wholegrain Snacks - 7oz	SunChips Original Whole Grain Chips - 7oz	SunChips Harvest Cheddar Flavored Wholegrain Snacks - 7oz	Goldfish Crackers Featuring Disney Princess - 6.6oz	Goldfish Crackers Featuring Marvel Avengers - 6.6oz
TRULY HARD TEA 12/12 CAN	Place 11x11 Promotion Sign Here	TRULY	TRULY	BECCA	BECCA	BECCA	BECCA	Frito-Lay Variety Pack Doritos or Cheetos Mix - 18ct	Frito-Lay Variety Pack Family Fun Mix - 18ct	Lay's Kettle Cooked Jalapeño Flavored Potato Chips - 8oz	Lay's Honey Mustard Flavored Potato Chips - 8.0oz	Lay's 39's Kettle Cooked Extra Honey Habanero - 7.75oz	Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Cheddar Crackers - 7.2oz Bag
TRULY HARD TEA 12/12 CAN	TRULY	TRULY	TRULY	BECCA	BECCA	BECCA	BECCA	Frito-Lay Variety Pack Flavor Mix - 18ct		Lay's Wavy Original Potato Chips - 7.75oz	Lay's Sour Cream & Onion Flavored Potato Chips - 7.75oz	Lay's Salt & Vinegar Flavored Potato Chips - 7.75oz	Pepperidge Farm Goldfish Flavor Blasted Xtra Cheddar Crackers - 6.6oz	Pepperidge Farm Goldfish Colors Cheddar Crackers - 6.6oz Bag
TRULY HARD TEA 12/12 CAN	TRULY	TRULY	TRULY	BECCA	BECCA	BECCA	BECCA	Frito-Lay Variety Pack Classic Mix - 18ct		Lay's Classic Potato Chips - 8oz	Lay's Barbecue Flavored Potato Chips - 7.75oz	Pepperidge Farm Goldfish Cheddar Crackers - 11oz Re-sealable Bag	Pepperidge Farm Goldfish Flavor Blasted Xtra Cheddar Crackers - 11oz Re-sealable Bag	
Section #1	Section #2	Section #3	Section #4	Section #5										



Target Store: 2847    Display: B105F5L  
 Planogram Name: B105F5L 04/04/2021 22 - SIGNAL THE SEASONS 1 (19FT)  
 :BEER 19 : 4/4 - 5/9

22 - SIGNAL THE SEASONS 1 (19FT) :BEER      Store # 2847      H: 4 ft ... W: 19 ft      D: 0 ft      # of segments: 5

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		6
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		9

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 30.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S5      W:48.00 in      D:1.00 in      Avail Space: 0.00 in      Ht Space: 0.00 in

Name:      W:48.00 in      D:0.50 in      Avail Space: 0.00 in      Ht Space: 0.00 in

Name: P1      W:47.00 in      D:1.00 in      Avail Space: 47.00 in      Ht Space: 0.00 in

Name: S6		W:48.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		6
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		9

Name: S7		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 5.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: P2      W:47.00 in      D:1.00 in      Avail Space: 47.00 in      Ht Space: 0.00 in

Name: S10      W:48.00 in      D:22.00 in      Avail Space: 0.00 in      Ht Space: 12.75 in

Name: S11      W:48.00 in      D:18.00 in      Avail Space: 0.00 in      Ht Space: 12.75 in

Name: S12      W:48.00 in      D:18.00 in      Avail Space: 0.00 in      Ht Space: 12.75 in

Name: S13      W:48.00 in      D:18.00 in      Avail Space: 8.25 in      Ht Space: 5.12 in

Name: P3      W:47.00 in      D:1.00 in      Avail Space: 47.00 in      Ht Space: 0.00 in

Name: S14      W:48.00 in      D:22.00 in      Avail Space: -1.00 in      Ht Space: 12.75 in

Name: S15      W:48.00 in      D:18.00 in      Avail Space: -1.00 in      Ht Space: 12.75 in



Target Store: 2847    Display: B105F5L  
Planogram Name: B105F5L 04/04/2021 22 - SIGNAL THE SEASONS 1 (19FT)  
:BEER 19 : 4/4 - 5/9

Name: S16	W:48.00 in	D:18.00 in	Avail Space: 4.50 in	Ht Space: 12.75 in
Name: S17	W:48.00 in	D:18.00 in	Avail Space: -2.96 in	Ht Space: 5.12 in
Name: P4	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
Name: S18	W:36.00 in	D:22.00 in	Avail Space: 6.00 in	Ht Space: 12.75 in
Name: S19	W:36.00 in	D:18.00 in	Avail Space: -0.30 in	Ht Space: 12.75 in
Name: S20	W:36.00 in	D:18.00 in	Avail Space: 0.45 in	Ht Space: 12.75 in
Name: S21	W:36.00 in	D:18.00 in	Avail Space: 0.25 in	Ht Space: 5.12 in
Name: P5	W:36.00 in	D:1.00 in	Avail Space: 36.00 in	Ht Space: 0.00 in





Target Store: 2847 Display: D2135LI

Planogram Name: D2135LI 02/28/2021 PF: COLD BEER: T2847: NY: 24PK: METRO: HIGH VOLUME 22x84x0

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MONTAUK WATERMELLOW 6/12 CAN	MONTAUK WAVE CHASER 6/12 CAN	MONTAUK SUMMER 6/12 CAN (WRAP)	Corona Extra	Corona Light	Stella Artois	Coors Pure 12/12 CAN	Michelob Ultra Pure Seltzer Variety 12/12 CAN (A)	White Claw Variety Pack 12/12 CAN	Truly Variety Pack 12/12 CAN
Corona Extra	Corona Light	Stella Artois	Stella Artois	Stella Artois	Coors Light	Bud Light	Michelob Ultra Pure Seltzer Variety 12/12 CAN (A)	White Claw Variety Pack 12/12 CAN	Truly Variety Pack 12/12 CAN
Samuel Adams Boston Lager	Samuel Adams Boston Lager	Samuel Adams Boston Lager	Corona Extra	Corona Light	Stella Artois	Stella Artois	Coors Light	Bud Light	Michelob Ultra Pure Seltzer Variety 12/12 CAN (A)
Blue Point Toasted Lager 18/12 CAN	Blue Point Toasted Lager 18/12 CAN	Blue Point Toasted Lager 18/12 CAN	Blue Moon Mango Wheat 6/12 CAN	Corona Premier	Corona Premier	Modelo Especial	Hein	Hein	Coors Light
Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8	Section #9	



Target Store: 2847    Display: D2135LI  
 Planogram Name: D2135LI 02/28/2021 PF: COLD BEER: T2847: NY: 24PK:  
 METRO: HIGH VOLUME 22x84x0

PF: COLD BEER: T2847: NY: 24PK: METRO: HIGH VOLUME    Store # 2847    H: 7 ft    W: 22 ft 6.00 in    D: 1 ft 10.0...    # of segments: 9

Name: S1		W:30.00 in	D:18.00 in	Avail Space: 1.44 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	1	Top	4	
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	1	Side 90	2	
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	1	Side	1	

Name: S2		W:30.00 in	D:18.00 in	Avail Space: 1.96 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	2	Front	6	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Front	3	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Side	2	

Name: S3		W:30.00 in	D:18.00 in	Avail Space: 1.96 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	3	Front	9	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Side	2	

Name: S4		W:30.00 in	D:18.00 in	Avail Space: 1.50 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	3	Front	18	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	4	

Name: S5		W:30.00 in	D:18.00 in	Avail Space: 1.50 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	3	Front	18	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Side	4	

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: S6		W:30.00 in	D:1.00 in	Avail Space: 20.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:18.00 in	Avail Space: 0.38 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front	3	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	2	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	3	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	3	

Name: S8		W:30.00 in	D:18.00 in	Avail Space: 2.35 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Front	6	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	3	
213010932	3410001532	LEINIES SPRITZEN VARIETY 6/12...	MALT BASED	1	Side 90	4	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Front 90	2	

Name: S9		W:30.00 in	D:18.00 in	Avail Space: 0.50 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	3	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	2	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Front	2	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	1	

Name: S10		W:30.00 in	D:18.00 in	Avail Space: 2.44 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	3	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	3	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	3	

Name: S11		W:30.00 in	D:18.00 in	Avail Space: 1.80 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Top	6	



Target Store: 2847    Display: D2135LI  
 Planogram Name: D2135LI 02/28/2021 PF: COLD BEER: T2847: NY: 24PK:  
 METRO: HIGH VOLUME 22x84x0

213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	4
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Front 90	3
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side	4
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	4

Name:                    W:30.00 in                    D:22.00 in                    Avail Space: 0.00 in                    Ht Space: 0.00 in

Name: S12                    W:30.00 in                    D:18.00 in                    Avail Space: 2.50 in                    Ht Space: 11.00 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	3
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Front	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Front	2

Name: S13                    W:30.00 in                    D:18.00 in                    Avail Space: 2.20 in                    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1

Name: S14                    W:30.00 in                    D:18.00 in                    Avail Space: 2.20 in                    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Front	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1

Name: S15                    W:30.00 in                    D:18.00 in                    Avail Space: 2.20 in                    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Front	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	1

Name: S16                    W:30.00 in                    D:18.00 in                    Avail Space: 1.41 in                    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	3

Name:                    W:30.00 in                    D:22.00 in                    Avail Space: 0.00 in                    Ht Space: 0.00 in

Name: S17                    W:30.00 in                    D:18.00 in                    Avail Space: 1.83 in                    Ht Space: 11.00 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	2

Name: S18                    W:30.00 in                    D:18.00 in                    Avail Space: 1.38 in                    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	2

Name: S19                    W:30.00 in                    D:18.00 in                    Avail Space: 2.47 in                    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	1

Name: S20                    W:30.00 in                    D:18.00 in                    Avail Space: 0.40 in                    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Front	2
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Front	2

Name: S21                    W:30.00 in                    D:18.00 in                    Avail Space: 0.27 in                    Ht Space: 10.50 in



Target Store: 2847    Display: D2135LI  
 Planogram Name: D2135LI 02/28/2021 PF: COLD BEER: T2847: NY: 24PK:  
 METRO: HIGH VOLUME 22x84x0

ID	UPC	Name	Category	HFacings	Orientation	Units
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	2
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Front 90	2
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	2
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Front 90	2

Name:                    W:30.00 in                    D:22.00 in                    Avail Space: 0.00 in                    Ht Space: 0.00 in

Name: S22                    W:30.00 in                    D:18.00 in                    Avail Space: 0.72 in                    Ht Space: 12.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Front	2
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Front	2
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Front	2

Name: S23                    W:30.00 in                    D:18.00 in                    Avail Space: 1.68 in                    Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Front	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Front	2
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	1

Name: S24                    W:30.00 in                    D:18.00 in                    Avail Space: 2.35 in                    Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Front	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	2

Name: S25                    W:30.00 in                    D:18.00 in                    Avail Space: 1.82 in                    Ht Space: 9.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Side	2
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Side	2
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Side	2
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Front	2

Name: S26                    W:30.00 in                    D:18.00 in                    Avail Space: 1.70 in                    Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Top 90	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Side	2

Name:                    W:30.00 in                    D:22.00 in                    Avail Space: 0.00 in                    Ht Space: 0.00 in

Name: S27                    W:30.00 in                    D:18.00 in                    Avail Space: 0.33 in                    Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Front	2
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	1	Top 90	2
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	2
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	2

Name: S28                    W:30.00 in                    D:18.00 in                    Avail Space: 1.95 in                    Ht Space: 11.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	3
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	2
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	2
213010363	4182770112	ARCTIC CHILL SPIKED VARIETY ...	MALT BASED	1	Top 90	2

Name: S29                    W:30.00 in                    D:18.00 in                    Avail Space: 4.32 in                    Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	2
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	2	Top 90	4
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Top 90	2



Target Store: 2847 Display: D2135LI  
 Planogram Name: D2135LI 02/28/2021 PF: COLD BEER: T2847: NY: 24PK:  
 METRO: HIGH VOLUME 22x84x0

213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	4
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Name: S30		W:30.00 in	D:18.00 in	Avail Space: 0.31 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Front 90	2
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	3
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Front 90	2
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	2

Name: S31		W:30.00 in	D:18.00 in	Avail Space: 1.57 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	2
213010355	1497421002	WOODCHUCK PEARSECCO 6/12 ...	CIDER	1	Side	4
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	1	Front 90	2

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 0.00 in
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Name: S32		W:30.00 in	D:18.00 in	Avail Space: 3.59 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	2
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	2
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	2
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	2

Name: S33		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	4	Top 90	8

Name: S34		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	4
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	2
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	2

Name: S35		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	2
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Top 90	6

Name: S36		W:30.00 in	D:18.00 in	Avail Space: 3.74 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	2	Top 90	4
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	2
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	2

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 0.00 in
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Name: S37		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	4	Top 90	8

Name: S38		W:30.00 in	D:18.00 in	Avail Space: 3.66 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	2
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	2
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	2
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	2

Name: S39		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	2	Top 90	4



Target Store: 2847    Display: D2135LI  
 Planogram Name: D2135LI 02/28/2021 PF: COLD BEER: T2847: NY: 24PK:  
 METRO: HIGH VOLUME 22x84x0

213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	4
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Name: S40		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	4

Name: S41		W:30.00 in	D:18.00 in	Avail Space: 0.85 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	3	Top 90	6
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side	2
213011064	8769201203	TRULY HARD TEA 6/12 CAN	MALT BASED	1	Side	2

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S42		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	2	Top 90	4
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	4

Name: S43		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	8

Name: S44		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	4
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	4

Name: S45		W:30.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	8

Name: S46		W:30.00 in	D:18.00 in	Avail Space: 0.85 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side	2
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side	2
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	3	Top 90	6

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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