



Target Store: 3237 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0



Section #1



Target Store: 3237 Display: B148K9H
Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02 Store # 3237 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in			Ht Space: 29.52 in
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 3237 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 3237 Display: B148LBZ
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02 Store # 3237 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 3237 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 3237 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:
02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 Store # 3237 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 2.74 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side		3
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side		2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side		2
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side		2

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 3237 Display: D213X3R

Planogram Name: D213X3R 02/28/2021 EXP: COLD BEER: EC: T3237: NY 5x84x24





Target Store: 3237 Display: D213X3R
 Planogram Name: D213X3R 02/28/2021 EXP: COLD BEER: EC: T3237: NY
 5x84x24

EXP: COLD BEER: EC: T3237: NY Store # 3237 H: 7 ft W: 5 ft D: 2 ft # of segments: 2

Name: S1		W:30.00 in	D:24.00 in	Avail Space: 2.28 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	

Name: S2		W:30.00 in	D:24.00 in	Avail Space: 2.28 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	

Name: S3		W:30.00 in	D:24.00 in	Avail Space: 1.20 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	8	

Name: S4		W:30.00 in	D:24.00 in	Avail Space: 1.37 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	8	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	8	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	8	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	8	

Name: S5		W:30.00 in	D:24.00 in	Avail Space: 6.60 in			Ht Space: 20.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	9	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	9	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	9	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	9	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	9	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	9	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	9	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	9	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	9	

Name: P1 W:30.00 in D:0.10 in Avail Space: 28.00 in Ht Space: 0.00 in

Name: S6 W:30.00 in D:1.00 in Avail Space: 28.00 in Ht Space: 0.00 in

Name: S7		W:30.00 in	D:24.00 in	Avail Space: 2.20 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	3	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	3	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	

Name: S8 W:30.00 in D:24.00 in Avail Space: 2.20 in Ht Space: 11.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
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Target Store: 3237 Display: D213X3R
 Planogram Name: D213X3R 02/28/2021 EXP: COLD BEER: EC: T3237: NY
 5x84x24

213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	3
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	3
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

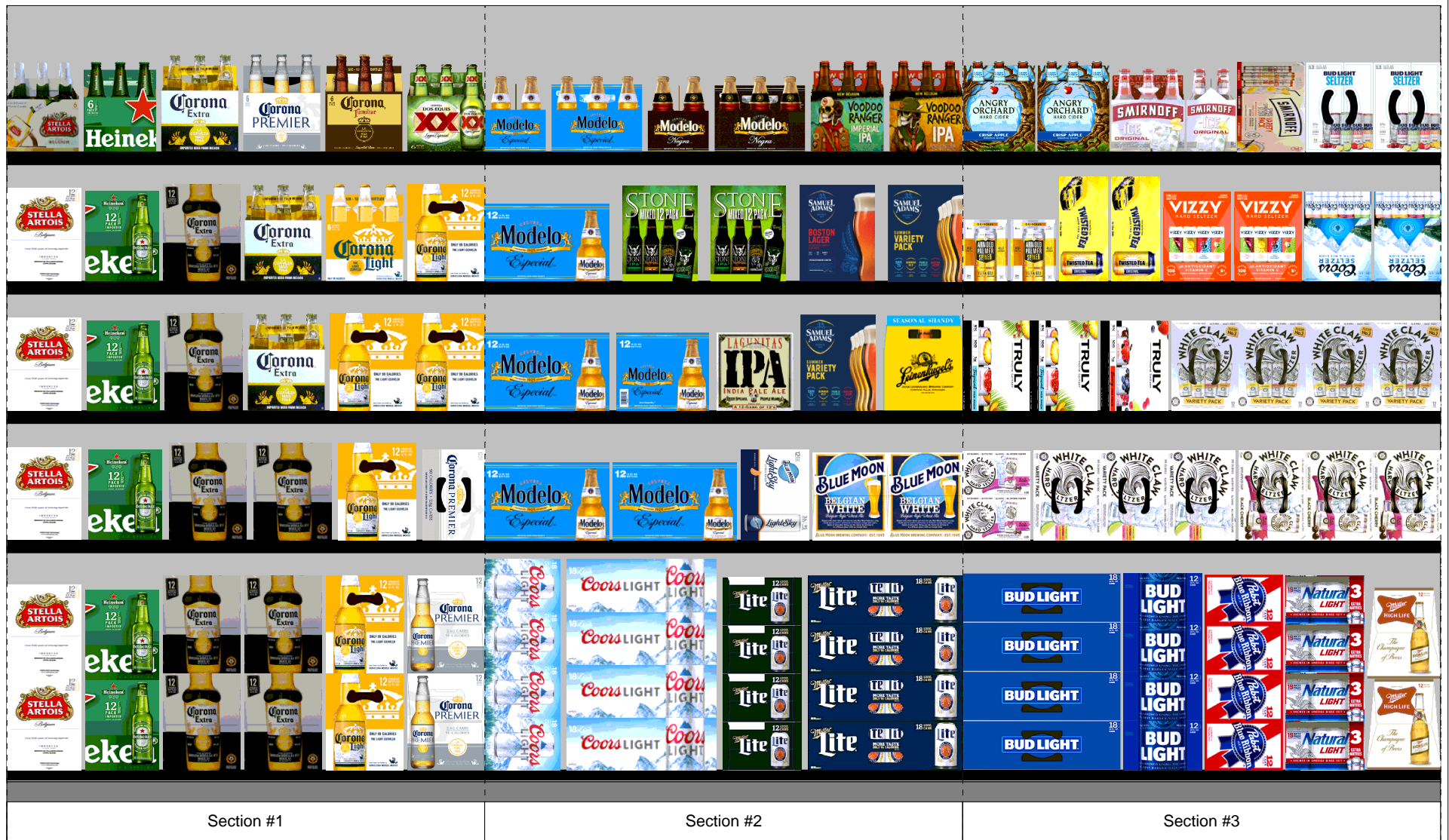
Name: S9		W:30.00 in	D:24.00 in	Avail Space: 1.40 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	8

Name: S10		W:30.00 in	D:24.00 in	Avail Space: 1.30 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	8
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	8
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	8
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	8
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	8
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	8
213030398	1820025000	BUD 1/25 CAN	MALT BASED	2	Front	16
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	8
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	8

Name: S11		W:30.00 in	D:24.00 in	Avail Space: 1.20 in		Ht Space: 18.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010988	8769200951	TRULY WILD BERRY 1/24 CAN	MALT BASED	5	Front	40
213010989	8769200970	TRULY PINEAPPLE 1/24 CAN	MALT BASED	5	Front	40



Target Store: 3237 Display: D2131G0
 Planogram Name: D2131G0 02/28/2021 EXP: WARM BEER: T3237: NY: 24PK: 12x84x22





Target Store: 3237 Display: D2131G0

Planogram Name: D2131G0 02/28/2021 EXP: WARM BEER: T3237: NY: 24PK:
12x84x22

EXP: WARM BEER: T3237: NY: 24PK: Store # 3237 H: 7 ft W: 12 ft D: 1 ft 10.0... # of segments: 3

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 2.15 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	4	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	4	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	4	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	4	

Name: S2		W:48.00 in	D:22.00 in	Avail Space: 3.72 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2	
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3	

Name: S3		W:48.00 in	D:22.00 in	Avail Space: 2.15 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	4	

Name: S4		W:48.00 in	D:22.00 in	Avail Space: 2.15 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4	
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2	

Name: S5		W:48.00 in	D:22.00 in	Avail Space: 2.40 in			Ht Space: 18.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4	
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	4	
213060216	3354495051	CORONA FAMILIAR 6/12 BTL	MALT BASED	1	Front	4	
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Front	4	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: 48.00 in			Ht Space: 0.00 in
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Name: S7		W:48.00 in	D:22.00 in	Avail Space: 2.00 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	4	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	8	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	8	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	8	

Name: S8		W:48.00 in	D:22.00 in	Avail Space: 1.21 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	4	

Name: S9		W:48.00 in	D:22.00 in	Avail Space: 3.27 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	



Target Store: 3237 Display: D2131G0

Planogram Name: D2131G0 02/28/2021 EXP: WARM BEER: T3237: NY: 24PK:
12x84x22

213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2

Name: S10		W:48.00 in	D:22.00 in	Avail Space: 5.49 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2

Name: S11		W:48.00 in	D:22.00 in	Avail Space: 2.80 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Side	2
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Front	3
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4

Name: S12		W:48.00 in	D:22.00 in	Avail Space: 1.10 in		Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	8
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	8
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	8
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	4
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	4

Name: S13		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top	6
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	3	Top 90	9

Name: S14		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	6
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S15		W:48.00 in	D:22.00 in	Avail Space: 2.44 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	2	Side	6
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	2	Top 90	4
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	2	Top 90	6
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	2	Top 90	6

Name: S16		W:48.00 in	D:22.00 in	Avail Space: 0.76 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6



Target Store: 3237 Display: D213Y5Q

Planogram Name: D213Y5Q 02/28/2021 EXP: COLD BEER: T3237: NY: 24 PK: METRO: 22x84x24

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8	Section #9



Target Store: 3237 Display: D213Y5Q

Planogram Name: D213Y5Q 02/28/2021 EXP: COLD BEER: T3237: NY: 24 PK:

METRO: 22x84x24

EXP: COLD BEER: T3237: NY: 24 PK: METRO: Store # 3237 H: 7 ft W: 22 ft 6.00 in D: 2 ft # of segments: 9

Name: S1		W:30.00 in	D:24.00 in	Avail Space: 1.79 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055434	73692011822	GOOSE ISLAND NEXT COAST IP...	MALT BASED	1	Side	6	
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Front	4	
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Side 90	4	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2	

Name: S2		W:30.00 in	D:24.00 in	Avail Space: 2.28 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Side	6	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2	

Name: S3		W:30.00 in	D:24.00 in	Avail Space: 1.48 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213058980	8378353578	SIERRA NEVADA BIG LITTLE THI...	MALT BASED	1	Front	8	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Front	4	
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side	6	
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Front	4	

Name: S4		W:30.00 in	D:24.00 in	Avail Space: 1.45 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	6	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2	
213059551	63848900347	DOGFISH HEAD 60 MINUTE IPA 6...	MALT BASED	1	Front	8	

Name: S5		W:30.00 in	D:24.00 in	Avail Space: 1.57 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Front	4	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	8	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	8	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	6	

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: S6		W:30.00 in	D:1.00 in	Avail Space: 20.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:24.00 in	Avail Space: 1.71 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	3	
213050843	7199038620	BLUE MOON BREWMASTER VAR...	MALT BASED	1	Side 90	4	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	2	
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	

Name: S8		W:30.00 in	D:24.00 in	Avail Space: 1.68 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010369	3410051609	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side 90	4	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	6	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4	

Name: S9		W:30.00 in	D:24.00 in	Avail Space: 1.99 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side	3	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4	

Name: S10		W:30.00 in	D:24.00 in	Avail Space: 0.84 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4	



Target Store: 3237 Display: D213Y5Q

Planogram Name: D213Y5Q 02/28/2021 EXP: COLD BEER: T3237: NY: 24 PK:

METRO: 22x84x24

213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	3
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4

Name: S11 W:30.00 in D:24.00 in Avail Space: 1.39 in Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	4

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in						
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Name: S12 W:30.00 in D:24.00 in Avail Space: 1.96 in Ht Space: 11.00 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	4
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Side	3
213060012	7231123012	DOS EQUIS 12/12 BTL	MALT BASED	1	Side	2
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Front	4

Name: S13 W:30.00 in D:24.00 in Avail Space: 0.72 in Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2

Name: S14 W:30.00 in D:24.00 in Avail Space: 0.72 in Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S15 W:30.00 in D:24.00 in Avail Space: 0.79 in Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	2	Front	8
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4

Name: S16 W:30.00 in D:24.00 in Avail Space: 0.96 in Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	3
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	3
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	5
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in						
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Name: S17 W:30.00 in D:24.00 in Avail Space: 1.81 in Ht Space: 11.00 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	3
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S18 W:30.00 in D:24.00 in Avail Space: 1.81 in Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4

Name: S19 W:30.00 in D:24.00 in Avail Space: 1.41 in Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	3
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4



Target Store: 3237 Display: D213Y5Q

Planogram Name: D213Y5Q 02/28/2021 EXP: COLD BEER: T3237: NY: 24 PK:

METRO: 22x84x24

213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
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Name: S20		W:30.00 in	D:24.00 in	Avail Space: 0.53 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3

Name: S21		W:30.00 in	D:24.00 in	Avail Space: 0.32 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060216	3354495051	CORONA FAMILIAR 6/12 BTL	MALT BASED	1	Front	4
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	4

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S22		W:30.00 in	D:24.00 in	Avail Space: 3.24 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	1

Name: S23		W:30.00 in	D:24.00 in	Avail Space: 2.12 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	1

Name: S24		W:30.00 in	D:24.00 in	Avail Space: 0.99 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2

Name: S25		W:30.00 in	D:24.00 in	Avail Space: 3.89 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3

Name: S26		W:30.00 in	D:24.00 in	Avail Space: 0.98 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	2	Side	4
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Front	3
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S27		W:30.00 in	D:24.00 in	Avail Space: 1.75 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side	1
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2

Name: S28		W:30.00 in	D:24.00 in	Avail Space: 4.84 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Top 90	6
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2

Name: S29	W:30.00 in	D:24.00 in	Avail Space: 3.13 in		Ht Space: 10.50 in	
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Target Store: 3237 Display: D213Y5Q

Planogram Name: D213Y5Q 02/28/2021 EXP: COLD BEER: T3237: NY: 24 PK:

METRO: 22x84x24

ID	UPC	Name	Category	HFacings	Orientation	Units
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	2	Side	4
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	3
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2

Name: S30 W:30.00 in D:24.00 in Avail Space: 1.68 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	3
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	3
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	3
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	4

Name: S31 W:30.00 in D:24.00 in Avail Space: 2.38 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	3
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S32 W:30.00 in D:24.00 in Avail Space: 1.61 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Top	6
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2

Name: S33 W:30.00 in D:24.00 in Avail Space: 2.88 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Side	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	3

Name: S34 W:30.00 in D:24.00 in Avail Space: 1.52 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	3

Name: S35 W:30.00 in D:24.00 in Avail Space: 2.27 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Top 90	3
213037086	1820020210	BUD LIGHT PEELS VARIETY 12/1...	MALT BASED	1	Top 90	3
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	3

Name: S36 W:30.00 in D:24.00 in Avail Space: 1.71 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	3
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	6
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	3
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Top 90	3

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S37 W:30.00 in D:24.00 in Avail Space: 2.19 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	3
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	3
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	3
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3



Target Store: 3237 Display: D213Y5Q
 Planogram Name: D213Y5Q 02/28/2021 EXP: COLD BEER: T3237: NY: 24 PK:
 METRO: 22x84x24

213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
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Name: S38		W:30.00 in	D:24.00 in	Avail Space: 2.42 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050331	3410008716	REDDS 6/12 BTL	MALT BASED	1	Front	4
213010088	3410000342	REDDS WICKED 12/10 CAN	MALT BASED	1	Side 90	4
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3

Name: S39		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	6

Name: S40		W:30.00 in	D:24.00 in	Avail Space: 3.09 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S41		W:30.00 in	D:24.00 in	Avail Space: 4.20 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side 90	6
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Side 90	6
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 0.00 in
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Name: S42		W:30.00 in	D:24.00 in	Avail Space: 2.53 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011069	85001783707	CROOK AND MARKER MARGARI...	MALT BASED	1	Top 90	3
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top 90	3
213013377	79603082431	KONA HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S43		W:30.00 in	D:24.00 in	Avail Space: 2.94 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3

Name: S44		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9

Name: S45		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	3

Name: S46		W:30.00 in	D:24.00 in	Avail Space: 2.81 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010954	63598500021	DO NOT USE - WHITE CLAW 70 P...	MALT BASED	1	Top	6
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Top	6
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Top	6
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top	6



Target Store: 3237 Display: D213Y5Q

Planogram Name: D213Y5Q 02/28/2021 EXP: COLD BEER: T3237: NY: 24 PK:

METRO: 22x84x24

Name: W:30.00 in D:22.00 in Avail Space: 0.00 in Ht Space: 0.00 in