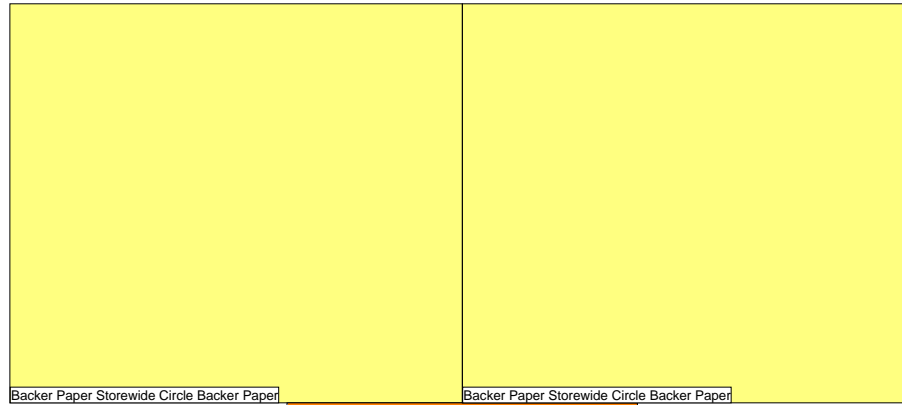


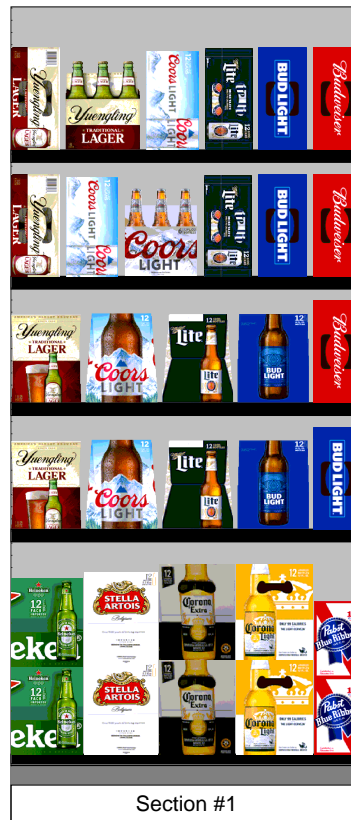


Target Store: 3259    Display: D213YES  
Planogram Name: D213YES 02/28/2021 EXP: WARM BEER B: NY: 24PK: 3x84x14



Backer Paper Storewide Circle Backer Paper

Backer Paper Storewide Circle Backer Paper



Section #1



Target Store: 3259    Display: D213YES  
Planogram Name: D213YES 02/28/2021 EXP: WARM BEER B: NY: 24PK:  
3x84x14

EXP: WARM BEER B: NY: 24PK:    Store # 3259    H: 7 ft    W: 3 ft    D: 1 ft 2.00 in # of segments: 1

Name: S1		W:36.00 in	D:14.00 in	Avail Space: 0.77 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2	
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side	2	

Name: S2		W:36.00 in	D:14.00 in	Avail Space: 1.78 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	1	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	1	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	1	

Name: S3		W:36.00 in	D:14.00 in	Avail Space: 1.78 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	1	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	1	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	1	
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	1	

Name: S4		W:36.00 in	D:14.00 in	Avail Space: 3.57 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	1	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	1	
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	2	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	1	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	1	
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	1	

Name: S5		W:36.00 in	D:14.00 in	Avail Space: 3.37 in			Ht Space: 16.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	1	
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	2	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	1	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	1	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	1	
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	1	

Name: S6		W:36.00 in	D:1.00 in	Avail Space: -57.00 in			Ht Space: 0.00 in
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Target Store: 3259    Display: D213X33  
Planogram Name: D213X33 02/28/2021 EXP: COLD BEER: EC: T3259: NY 5x84x23





Target Store: 3259 Display: D213X33

Planogram Name: D213X33 02/28/2021 EXP: COLD BEER: EC: T3259: NY 5x84x23

EXP: COLD BEER: EC: T3259: NY Store # 3259 H: 7 ft W: 5 ft D: 1 ft 11.0... # of segments: 2

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 0.84 in			Ht Space: 13.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050471	85999600075	DUVEL GOLDEN BELGIAN ALE 1/...	MALT BASED	1	Front	6	
213050471	85999600075	DUVEL GOLDEN BELGIAN ALE 1/...	MALT BASED	1	Front	6	
213050471	85999600075	DUVEL GOLDEN BELGIAN ALE 1/...	MALT BASED	1	Front	6	
213060073	8572510814	LINDEMANS FRAMBOISE 1/25.4 ...	MALT BASED	1	Front	6	
213060073	8572510814	LINDEMANS FRAMBOISE 1/25.4 ...	MALT BASED	1	Front	6	
213060073	8572510814	LINDEMANS FRAMBOISE 1/25.4 ...	MALT BASED	1	Front	6	
213062309	8066095641	CORONA 1/24 BTL	MALT BASED	1	Front	7	
213062309	8066095641	CORONA 1/24 BTL	MALT BASED	1	Front	7	
213062309	8066095641	CORONA 1/24 BTL	MALT BASED	1	Front	7	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 1.40 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7	
213060271	8066095643	CORONA 1/24 CAN	MALT BASED	1	Front	7	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.20 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7	
213060237	8066095721	MODELO ESPECIAL 1/24 CAN	MALT BASED	1	Front	7	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.34 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030354	7199010071	COORS BANQUET 1/24 CAN	MALT BASED	1	Front	7	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	7	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	7	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	7	
213030397	7199030065	COORS LIGHT 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	
213030396	3410000355	LITE 1/24 CAN	MALT BASED	1	Front	7	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 4.00 in			Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	8	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	8	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	8	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	8	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	8	
213010976	63598526038	WHITE CLAW BLACK CHERRY 1/...	MALT BASED	1	Front	8	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	8	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	8	
213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	8	



Target Store: 3259 Display: D213X33

Planogram Name: D213X33 02/28/2021 EXP: COLD BEER: EC: T3259: NY  
5x84x23

213010974	63598526044	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	8
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Name: P1	W:30.00 in	D:0.10 in	Avail Space: 28.00 in	Ht Space: 0.00 in
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Name: S6	W:30.00 in	D:1.00 in	Avail Space: 28.00 in	Ht Space: 0.00 in
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Name: S7	W:30.00 in	D:22.00 in	Avail Space: 3.10 in	Ht Space: 13.00 in
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ID	UPC	Name	Category	HFacings	Orientation	Units
213062304	78615000057	STELLA ARTOIS 1/22 BTL	MALT BASED	1	Front	7
213062304	78615000057	STELLA ARTOIS 1/22 BTL	MALT BASED	1	Front	7
213062304	78615000057	STELLA ARTOIS 1/22 BTL	MALT BASED	1	Front	7
213060056	7289000478	HEINEKEN 1/22 BTL	MALT BASED	1	Front	7
213060056	7289000478	HEINEKEN 1/22 BTL	MALT BASED	1	Front	7
213062310	8382023480	GUINNESS EXTRA STOUT 1/22 B...	MALT BASED	1	Front	7
213062310	8382023480	GUINNESS EXTRA STOUT 1/22 B...	MALT BASED	1	Front	7
213062310	8382023480	GUINNESS EXTRA STOUT 1/22 B...	MALT BASED	1	Front	7
213062310	8382023480	GUINNESS EXTRA STOUT 1/22 B...	MALT BASED	1	Front	7

Name: S8	W:30.00 in	D:22.00 in	Avail Space: 1.71 in	Ht Space: 9.50 in
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ID	UPC	Name	Category	HFacings	Orientation	Units
213061640	78615000170	STELLA ARTOIS 1/19.2 CAN	MALT BASED	1	Front	8
213061640	78615000170	STELLA ARTOIS 1/19.2 CAN	MALT BASED	1	Front	8
213061640	78615000170	STELLA ARTOIS 1/19.2 CAN	MALT BASED	1	Front	8
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	7
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	7
213060259	7289000119	HEINEKEN 1/24 CAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7
213060227	8797502650	SAPPORO 1/22 CAN	MALT BASED	1	Front	7

Name: S9	W:30.00 in	D:22.00 in	Avail Space: 3.60 in	Ht Space: 9.50 in
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ID	UPC	Name	Category	HFacings	Orientation	Units
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	6
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	6
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	6
213060092	7089701331	FOSTERS 1/25.4 CAN	MALT BASED	1	Front	6
213067389	7089718331	FOSTERS PREMIUM 1/25.4 CAN	MALT BASED	2	Front	12
213067389	7089718331	FOSTERS PREMIUM 1/25.4 CAN	MALT BASED	1	Front	6
213067389	7089718331	FOSTERS PREMIUM 1/25.4 CAN	MALT BASED	1	Front	6

Name: S10	W:30.00 in	D:22.00 in	Avail Space: 4.17 in	Ht Space: 9.50 in
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ID	UPC	Name	Category	HFacings	Orientation	Units
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7
213030399	1820025001	BUD LIGHT 1/25 CAN	MALT BASED	1	Front	7
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	7
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	7
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	7
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	7
213030398	1820025000	BUD 1/25 CAN	MALT BASED	1	Front	7

Name: S11	W:30.00 in	D:22.00 in	Avail Space: 1.20 in	Ht Space: 20.50 in
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ID	UPC	Name	Category	HFacings	Orientation	Units
213010988	8769200951	TRULY WILD BERRY 1/24 CAN	MALT BASED	5	Front	35
213010989	8769200970	TRULY PINEAPPLE 1/24 CAN	MALT BASED	5	Front	35



Target Store: 3259 Display: D21306L

Planogram Name: D21306L 02/28/2021 EXP: WARM BEER:A: T3259: NY: 24PK: 12x94x22





Target Store: 3259    Display: D21306L  
 Planogram Name: D21306L 02/28/2021 EXP: WARM BEER:A: T3259: NY:  
 24PK: 12x94x22

EXP: WARM BEER:A: T3259: NY: 24PK:                      Store # 3259                      H: 7 ft ... W: 12 ft                      D: 1 ft 10.0... # of segments: 3

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 1.20 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	4	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	8	
213060024	72890000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	8	
213060024	72890000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	6	

Name: S2		W:48.00 in	D:22.00 in	Avail Space: 2.89 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	3	Side	6	
213060099	8382010403	GUINNESS DRAUGHT STOUT 12/...	MALT BASED	1	Side	2	
213060051	72890000020	HEINEKEN 12/12 CAN	MALT BASED	2	Top 90	4	
213060025	72890000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3	

Name: S3		W:48.00 in	D:22.00 in	Avail Space: 2.46 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3	
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	2	
213060064	7231163001	PILSNER URQUELL 6/11.2 BTL	MALT BASED	1	Side	3	
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	2	Side	4	
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	3	

Name: S4		W:48.00 in	D:22.00 in	Avail Space: 2.32 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	4	

Name: S5		W:48.00 in	D:22.00 in	Avail Space: 1.66 in			Ht Space: 32.33 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	2	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2	
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	3	
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Front	4	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	2	Front	8	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: 48.00 in			Ht Space: 0.00 in
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Name: S7		W:48.00 in	D:22.00 in	Avail Space: 0.84 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Side	2	
213060072	8066095623	CORONA LIGHT 18/12 BTL	MALT BASED	1	Side	2	
213060292	8066095711	MODELO ESPECIAL 18/12 CAN	MALT BASED	1	Side 90	4	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	4	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	4	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	4	

Name: S8		W:48.00 in	D:22.00 in	Avail Space: 1.10 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2	
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Front	3	

Name: S9		W:48.00 in	D:22.00 in	Avail Space: 2.25 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2	



Target Store: 3259    Display: D21306L  
 Planogram Name: D21306L 02/28/2021 EXP: WARM BEER:A: T3259: NY:  
 24PK: 12x94x22

213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Front	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2

Name: S10		W:48.00 in	D:22.00 in	Avail Space: 2.31 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	2	Top 90	4

Name: S11		W:48.00 in	D:22.00 in	Avail Space: 1.21 in		Ht Space: 24.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	2	Front	8
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	2
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	2	Front	6

Name: S12		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	24
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	18

Name: S13		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9

Name: S14		W:48.00 in	D:22.00 in	Avail Space: 2.01 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	6
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Front 90	6
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	2	Top 90	6
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3

Name: S15		W:48.00 in	D:22.00 in	Avail Space: 1.05 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	2	Top 90	6
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	3	Top 90	9
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6

Name: S16		W:48.00 in	D:22.00 in	Avail Space: 0.84 in		Ht Space: 24.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Top 90	9
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3





Target Store: 3259    Display: B105F5N  
 Planogram Name: B105F5N 04/04/2021 22 - SIGNAL THE SEASONS 1 (22FT) :BEER 22

Header Value STS/SS:HDR

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6
TRULY HARD TEA 12/12 CAN Place 11x11 Promotion Sign Here TRULY HARD TEA 12/12 CAN TRULY HARD TEA 12/12 CAN TRULY HARD TEA 12/12 CAN	Place 11x11 Promotion Sign Here Place 11x11 Promotion Sign Here Frito-Lay Variety Pack Doritos & Cheetos M... Frito-Lay Variety Pack Flavor Mix - 18ct Frito-Lay Variety Pack Classic Mix - 18ct	Frito Lay Classic Mix - 42ct Place 11x11 Promotion Sign Here Frito Lay Variety Pack Family Fun Mix - 18ct Frito-Lay Variety Pack Flavor Mix - 18ct Frito-Lay Variety Pack Classic Mix - 18ct	SunChips Garden Salsa Flavored Wholegrain Snacks - 7oz SunChips Original Whole Grain Chips - 7oz SunChips Harvest Cheddar Flavored Wholegrain Snacks - 7oz Lay's Kettle Cooked Jalapeño Flavored Potato Chips - 8oz Lay's Cook's Original Potato Chips - 8.0oz Lay's Sour Cream & Onion Flavored Potato Chips - 7.75oz Lay's Classic Potato Chips - 8oz Lay's Wavy Original Potato Chips - 7.75oz Lay's Barbecue Flavored Potato Chips - 7.75oz	Goldfish Crackers Featuring Disney Princess - 6.6oz Goldfish Crackers Featuring Marvel Avengers - 6.6oz Pepperidge Farm Goldfish Cheddar Crackers - 6.6oz Pepperidge Farm Goldfish Cheddar Crackers - 7.2oz Bag Pepperidge Farm Goldfish Flavor Blasted Xtra Cheddar Crackers - 6.6oz Pepperidge Farm Goldfish Colors Cheddar Crackers - 6.6oz Bag Pepperidge Farm Goldfish Flavor Blasted Xtra Cheddar Crackers - 11oz Re-sealable Bag	Sea Salt Veggie Straws - 7oz - Good & Beautiful Organic White Cheddar Baked Pretzels - 10oz - Good & Beautiful SkinnyPop Original Popcorn Sharing Size - 6.7oz SkinnyPop SnackPack - 14oz/14ct



Target Store: 3259    Display: B105F5N  
 Planogram Name: B105F5N 04/04/2021 22 - SIGNAL THE SEASONS 1 (22FT)  
 :BEER 22

22 - SIGNAL THE SEASONS 1 (22FT) :BEER      Store # 3259      H: 4 ft ... W: 22 ft      D: 0 ft      # of segments: 6

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		6
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		9

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 30.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	2	Front		4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front		6

Name: S5      W:48.00 in      D:1.00 in      Avail Space: 0.00 in      Ht Space: 0.00 in

Name:      W:48.00 in      D:0.50 in      Avail Space: 0.00 in      Ht Space: 0.00 in

Name: P1      W:47.00 in      D:1.00 in      Avail Space: 47.00 in      Ht Space: 0.00 in

Name: S6		W:48.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		6
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		9

Name: S7		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 5.12 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front		4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Front		6

Name: P2      W:47.00 in      D:1.00 in      Avail Space: 47.00 in      Ht Space: 0.00 in

Name: S10      W:48.00 in      D:22.00 in      Avail Space: 0.00 in      Ht Space: 12.75 in

Name: S11      W:48.00 in      D:18.00 in      Avail Space: 0.00 in      Ht Space: 12.75 in

Name: S12      W:48.00 in      D:18.00 in      Avail Space: 0.00 in      Ht Space: 12.75 in

Name: S13      W:48.00 in      D:18.00 in      Avail Space: 8.25 in      Ht Space: 5.12 in

Name: P3      W:47.00 in      D:1.00 in      Avail Space: 47.00 in      Ht Space: 0.00 in

Name: S14      W:48.00 in      D:22.00 in      Avail Space: -1.00 in      Ht Space: 12.75 in

Name: S15      W:48.00 in      D:18.00 in      Avail Space: -1.00 in      Ht Space: 12.75 in



Target Store: 3259    Display: B105F5N  
Planogram Name: B105F5N 04/04/2021 22 - SIGNAL THE SEASONS 1 (22FT)  
:BEER 22

Name: S16	W:48.00 in	D:18.00 in	Avail Space: 4.50 in	Ht Space: 12.75 in
Name: S17	W:48.00 in	D:18.00 in	Avail Space: -2.96 in	Ht Space: 5.12 in
Name: P4	W:47.00 in	D:1.00 in	Avail Space: 47.00 in	Ht Space: 0.00 in
Name: S18	W:36.00 in	D:22.00 in	Avail Space: 6.00 in	Ht Space: 12.75 in
Name: S19	W:36.00 in	D:18.00 in	Avail Space: -0.30 in	Ht Space: 12.75 in
Name: S20	W:36.00 in	D:18.00 in	Avail Space: 0.45 in	Ht Space: 12.75 in
Name: S21	W:36.00 in	D:18.00 in	Avail Space: 0.25 in	Ht Space: 5.12 in
Name: P5	W:36.00 in	D:1.00 in	Avail Space: 36.00 in	Ht Space: 0.00 in
Name: S22	W:36.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 12.75 in
Name: S23	W:36.00 in	D:18.00 in	Avail Space: 6.00 in	Ht Space: 12.75 in
Name: S24	W:36.00 in	D:18.00 in	Avail Space: 2.00 in	Ht Space: 12.75 in
Name: S25	W:36.00 in	D:18.00 in	Avail Space: 4.00 in	Ht Space: 5.12 in
Name: P6	W:36.00 in	D:1.00 in	Avail Space: 36.00 in	Ht Space: 0.00 in



Target Store: 3259 Display: D213YXL

Planogram Name: D213YXL 02/28/2021 EXP: COLD BEER: T3259: NY: 24 PK: METRO: 48x84x23





Target Store: 3259    Display: D213YXL  
 Planogram Name: D213YXL 02/28/2021 EXP: COLD BEER: T3259: NY: 24 PK:  
 METRO: 48x84x23

EXP: COLD BEER: T3259: NY: 24 PK: METRO:                      Store # 3259    H: 7 ft    W: 47 ft 6.00 in    D: 1 ft 11.0... # of segments: 19

Name: S1		W:30.00 in	D:23.00 in	Avail Space: 1.44 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	8	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	8	
213059707	81601402244	SOUTHERN TIER 2XIPA 6/12 CAN	MALT BASED	1	Side	4	
213051640	85375900031	SOUTHERN TIER PACK OF PALE...	MALT BASED	1	Side	2	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 1.50 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	8	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	8	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	8	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	4	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.45 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055887	86665600047	MONTAUK PILSNER 6/12 CAN	MALT BASED	1	Front	8	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	8	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	8	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	4	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.47 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Front	8	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Side	4	
213053645	85909300242	SIXPOINT SWEET ACTION 6/12 C...	MALT BASED	1	Side	4	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	4	
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	1	Side	4	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 2.16 in			Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Front	4	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Front	4	
213052955	85998900522	GREENPORT HARBOR SEASON...	MALT BASED	1	Side	2	
213052956	85998900516	GREENPORT HARBOR OTHERSI...	MALT BASED	1	Front	4	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 20.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:23.00 in	Avail Space: 1.48 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Front	8	
213051173	89785300293	CIGAR CITY JAI ALAI IPA 6/12 CAN	MALT BASED	1	Front	8	
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Side	2	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 1.44 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2	
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side	4	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	4	
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Side	4	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 1.43 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	2	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	2	Side	4	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 1.41 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	2	Side	8	



Target Store: 3259 Display: D213YXL

Planogram Name: D213YXL 02/28/2021 EXP: COLD BEER: T3259: NY: 24 PK:

METRO: 48x84x23

213056417	81062803155	GOLDEN ROAD HAZY PUP IPA 6/...	MALT BASED	1	Side	4
213054690	85689500384	GOLDEN ROAD MANGO CART 6/...	MALT BASED	1	Side	4
213051876	79603082496	KONA BIG WAVE GOLDEN ALE 1...	MALT BASED	1	Side 90	4

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 2.20 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050399	3061300056	BROOKLYN SUMMER ALE 12/12 ...	MALT BASED	1	Top 90	2
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	1	Front	4
213052197	78624355014	FLYING DOG THE TRUTH 6/12 BTL	MALT BASED	1	Front	4
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front	4

Name: S12		W:30.00 in	D:23.00 in	Avail Space: 2.37 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Side	4
213054981	75452700885	NEW BELGIUM VODOO JUICY ...	MALT BASED	1	Front	8
213055432	75452700994	NEW BELGIUM VODOO ROTAT...	MALT BASED	1	Front	8
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 0.60 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	4
213050838	75452700066	NEW BELGIUM VODOO RANGE...	MALT BASED	1	Front	4
213050492	75452700421	NEW BELGIUM VODOO RANGE...	MALT BASED	2	Front	8

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 2.19 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2
213010932	3410001532	LEINIES SPRITZEN VARIETY 6/12...	MALT BASED	1	Side 90	6
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Front 90	3

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 1.18 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054945	64286015024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Front	8
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	4
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	2

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 2.39 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213051667	74052211968	BELLS OFFICIAL SERIES 6/12 CAN	MALT BASED	1	Side	4
213056203	74052241278	BELLS LIGHT HEARTED IPA 6/12 ...	MALT BASED	1	Side	4
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Front	4
213051347	74052211086	BELLS TWO HEARTED ALE 12/12...	MALT BASED	2	Top 90	4

Name: S17		W:30.00 in	D:23.00 in	Avail Space: 1.96 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	6
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	4

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 2.54 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	2
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	2	Front	8

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 2.56 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	3
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 3.04 in		Ht Space: 10.50 in
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Target Store: 3259 Display: D213YXL

Planogram Name: D213YXL 02/28/2021 EXP: COLD BEER: T3259: NY: 24 PK:

METRO: 48x84x23

ID	UPC	Name	Category	HFacings	Orientation	Units
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	4
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Side	4
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	2	Side	4

Name: S21 W:30.00 in D:22.00 in Avail Space: 0.36 in Ht Space: 19.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060064	7231163001	PILSNER URQUELL 6/11.2 BTL	MALT BASED	1	Side	3
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213060099	8382010403	GUINNESS DRAUGHT STOUT 12/...	MALT BASED	1	Side	2
213060401	8382012536	GUINNESS NITRO COLD BREW 4...	MALT BASED	1	Front	4
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	3

Name: S22 W:30.00 in D:23.00 in Avail Space: 0.93 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Front	6
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Front	3

Name: S23 W:30.00 in D:22.00 in Avail Space: 2.66 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Top 90	2
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4

Name: S24 W:30.00 in D:22.00 in Avail Space: 0.79 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	2	Side	4

Name: S25 W:30.00 in D:22.00 in Avail Space: 2.96 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060387	7289000083	HEINEKEN 4/16 CAN	MALT BASED	1	Front	4
213060001	7289010016	AMSTEL LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060006	8248812300	BECKS 12/12 BTL	MALT BASED	2	Side	4

Name: S26 W:30.00 in D:22.00 in Avail Space: 1.71 in Ht Space: 19.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060039	8797501350	SAPPORO DRAFT 6/12 BTL	MALT BASED	1	Front	4
213060070	8248812377	BECKS 4/16 CAN	MALT BASED	4	Front	16

Name: S27 W:30.00 in D:23.00 in Avail Space: 1.74 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060026	6206705172	LABATT BLUE 6/11.5 BTL	MALT BASED	1	Front	4
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Side	2
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Front	4
213060123	8066095315	PACIFICO 12/12 BTL	MALT BASED	1	Side	2

Name: S28 W:30.00 in D:22.00 in Avail Space: 2.47 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	2	Front	4

Name: S29 W:30.00 in D:22.00 in Avail Space: 0.73 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	3	Side	6
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name: S30 W:30.00 in D:22.00 in Avail Space: 0.73 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	3	Side	6
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name: S31 W:30.00 in D:22.00 in Avail Space: 1.23 in Ht Space: 19.50 in



Target Store: 3259    Display: D213YXL  
 Planogram Name: D213YXL 02/28/2021 EXP: COLD BEER: T3259: NY: 24 PK:  
 METRO: 48x84x23

ID	UPC	Name	Category	HFacings	Orientation	Units
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Front	4
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name: S32    W:30.00 in    D:23.00 in    Avail Space: 1.81 in    Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S33    W:30.00 in    D:22.00 in    Avail Space: 1.81 in    Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S34    W:30.00 in    D:22.00 in    Avail Space: 1.81 in    Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S35    W:30.00 in    D:22.00 in    Avail Space: 1.41 in    Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S36    W:30.00 in    D:22.00 in    Avail Space: 1.41 in    Ht Space: 19.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4

Name: S37    W:30.00 in    D:23.00 in    Avail Space: 0.53 in    Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	4
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3

Name: S38    W:30.00 in    D:22.00 in    Avail Space: 0.53 in    Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	4
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3

Name: S39    W:30.00 in    D:22.00 in    Avail Space: 0.53 in    Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	4
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3

Name: S40    W:30.00 in    D:22.00 in    Avail Space: 0.32 in    Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2





Target Store: 3259    Display: D213YXL

Planogram Name: D213YXL 02/28/2021 EXP: COLD BEER: T3259: NY: 24 PK:

METRO: 48x84x23

Name: S41		W:30.00 in	D:22.00 in	Avail Space: 0.32 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	4

Name: S42		W:30.00 in	D:23.00 in	Avail Space: 5.10 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4

Name: S43		W:30.00 in	D:22.00 in	Avail Space: 5.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4

Name: S44		W:30.00 in	D:22.00 in	Avail Space: 5.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4

Name: S45		W:30.00 in	D:22.00 in	Avail Space: 5.10 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4

Name: S46		W:30.00 in	D:22.00 in	Avail Space: 0.54 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	6	Top 90	12

Name: S47		W:30.00 in	D:23.00 in	Avail Space: 0.43 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060292	8066095711	MODELO ESPECIAL 18/12 CAN	MALT BASED	1	Top	4
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Front	3

Name: S48		W:30.00 in	D:22.00 in	Avail Space: 2.80 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	2	Front	6

Name: S49		W:30.00 in	D:22.00 in	Avail Space: 2.80 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	2	Front	6

Name: S50		W:30.00 in	D:22.00 in	Avail Space: 2.38 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Side	4
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	3

Name: S51		W:30.00 in	D:22.00 in	Avail Space: 2.20 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90	3

Name: S52		W:30.00 in	D:23.00 in	Avail Space: 1.27 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030149	7199030079	COORS LIGHT 24/12 BTL (HG)	MALT BASED	2	Side	2

Name: S53		W:30.00 in	D:22.00 in	Avail Space: 3.50 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	2	Side	2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	3	Side	3

Name: S54		W:30.00 in	D:22.00 in	Avail Space: 2.88 in		Ht Space: 10.50 in
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Target Store: 3259    Display: D213YXL

Planogram Name: D213YXL 02/28/2021 EXP: COLD BEER: T3259: NY: 24 PK:

METRO: 48x84x23

ID	UPC	Name	Category	HFacings	Orientation	Units
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Front	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	3	Top 90	6

Name: S55    W:30.00 in    D:22.00 in    Avail Space: 2.04 in    Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Side	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	2	Side	4
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S56    W:30.00 in    D:22.00 in    Avail Space: 1.56 in    Ht Space: 19.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Front	4
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S57    W:30.00 in    D:23.00 in    Avail Space: 4.88 in    Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030165	3410057243	LITE 24/12 BTL (HG)	MALT BASED	1	Front	2
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	1
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side	1

Name: S58    W:30.00 in    D:22.00 in    Avail Space: 4.56 in    Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	2	Side 90	4
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	1
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side	1

Name: S59    W:30.00 in    D:22.00 in    Avail Space: 2.23 in    Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	2	Side 90	4
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side	1
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2

Name: S60    W:30.00 in    D:22.00 in    Avail Space: 3.21 in    Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	2	Top 90	4
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	2	Top 90	4

Name: S61    W:30.00 in    D:22.00 in    Avail Space: 1.95 in    Ht Space: 19.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Side	2
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4

Name: S62    W:30.00 in    D:23.00 in    Avail Space: 1.30 in    Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side 90	4
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2

Name: S63    W:30.00 in    D:22.00 in    Avail Space: 2.30 in    Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030011	1820011047	BUD 12/12 CAN	MALT BASED	2	Top 90	4
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Front	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2

Name: S64    W:30.00 in    D:22.00 in    Avail Space: 0.30 in    Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030011	1820011047	BUD 12/12 CAN	MALT BASED	2	Top 90	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	2	Top 90	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	2	Top 90	4



Target Store: 3259    Display: D213YXL  
 Planogram Name: D213YXL 02/28/2021 EXP: COLD BEER: T3259: NY: 24 PK:  
 METRO: 48x84x23

Name: S65		W:30.00 in	D:22.00 in	Avail Space: 2.56 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	2	Top 90	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	2	Top 90	4

Name: S66		W:30.00 in	D:22.00 in	Avail Space: 1.16 in		Ht Space: 19.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030300	1820000018	BUD 6/16 CAN	MALT BASED	1	Front	4
213030300	1820000018	BUD 6/16 CAN	MALT BASED	1	Side	2
213030375	1820000115	BUD LIGHT 6/16 CAN	MALT BASED	2	Front	8

Name: S67		W:30.00 in	D:23.00 in	Avail Space: 4.10 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030147	1820053349	BUD LIGHT 24/12 BTL	MALT BASED	1	Front	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side 90	2

Name: S68		W:30.00 in	D:22.00 in	Avail Space: 3.74 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	4
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side 90	2

Name: S69		W:30.00 in	D:22.00 in	Avail Space: 1.35 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	3	Side 90	6
213030016	1820061047	BUSCH 12/12 CAN	MALT BASED	1	Top 90	2

Name: S70		W:30.00 in	D:22.00 in	Avail Space: 3.38 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Side	2
213030144	2210000170	PABST 12/12 CAN	MALT BASED	3	Top 90	6
213030016	1820061047	BUSCH 12/12 CAN	MALT BASED	1	Top 90	2

Name: S71		W:30.00 in	D:22.00 in	Avail Space: 1.05 in		Ht Space: 19.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	2	Top 90	6
213030522	1820020039	BUDWEISER ZERO 6/12 BTL	MALT BASED	1	Front	4

Name: S72		W:30.00 in	D:23.00 in	Avail Space: 4.28 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Top	4
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	1	Top	6

Name: S73		W:30.00 in	D:22.00 in	Avail Space: 3.78 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	2	Top	8

Name: S74		W:30.00 in	D:22.00 in	Avail Space: 1.03 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	3	Side	6
213010740	1820028427	BUD LIGHT LIME WATER-MELON...	MALT BASED	1	Side 90	4

Name: S75		W:30.00 in	D:22.00 in	Avail Space: 1.46 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213010142	8834510225	STRONGBOW VARIETY PACK 12/...	CIDER	1	Top 90	3
213010355	1497421002	WOODCHUCK PEARSECCO 6/12 ...	CIDER	1	Front	8
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top 90	3
213011069	85001783707	CROOK AND MARKER MARGARI...	MALT BASED	1	Top 90	3

Name: S76		W:30.00 in	D:22.00 in	Avail Space: 2.42 in		Ht Space: 19.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units



Target Store: 3259 Display: D213YXL

Planogram Name: D213YXL 02/28/2021 EXP: COLD BEER: T3259: NY: 24 PK:

METRO: 48x84x23

213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010513	79844900811	ACE PINEAPPLE 6/12 BTL	CIDER	1	Side	2
213018405	85860400579	AUSTIN EASTCIDERS BLACKBE...	CIDER	1	Side	2
213010567	85860400506	AUSTIN EASTCIDERS ORIGINAL ...	CIDER	1	Side	2
213010167	85860400534	AUSTIN EASTCIDERS VARIETY P...	CIDER	1	Top 90	2

Name: S77		W:30.00 in	D:23.00 in	Avail Space: 1.05 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213010302	8200072754	SMIRNOFF ICE RASPBERRY BU...	MALT BASED	1	Front	4
213010175	8200076600	SMIRNOFF ICE PEACH BELLINI 6...	MALT BASED	1	Front	4
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	3

Name: S78		W:30.00 in	D:22.00 in	Avail Space: 1.35 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	6
213010113	8769283102	TWISTED TEA ORIGINAL 6/12 BTL	MALT BASED	1	Side	3
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Side 90	4
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Top 90	2
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Top 90	2

Name: S79		W:30.00 in	D:22.00 in	Avail Space: 0.93 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Front 90	4

Name: S80		W:30.00 in	D:22.00 in	Avail Space: 2.33 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	3	Top 90	9

Name: S81		W:30.00 in	D:22.00 in	Avail Space: 2.65 in		Ht Space: 19.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010448	9200002000	NOT YOUR FATHERS ROOT BEE...	MALT BASED	1	Front	4
213050331	3410008716	REDD'S 6/12 BTL	MALT BASED	1	Front	4
213010021	3354495067	CORONA REFRESCA GUAVA LIM...	MALT BASED	1	Side 90	6
213010020	3354495063	CORONA REFRESCA PASSIONF...	MALT BASED	1	Side 90	6

Name: S82		W:30.00 in	D:23.00 in	Avail Space: 2.03 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213013377	79603082431	KONA HARD SELTZER VARIETY ...	MALT BASED	1	Side 90	4
213010363	4182770112	ARCTIC CHILL SPIKED VARIETY ...	MALT BASED	2	Top 90	6
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S83		W:30.00 in	D:22.00 in	Avail Space: 3.43 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	1	Top 90	3
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3

Name: S84		W:30.00 in	D:22.00 in	Avail Space: 3.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	3
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	3

Name: S85		W:30.00 in	D:22.00 in	Avail Space: 4.12 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3



Target Store: 3259    Display: D213YXL  
 Planogram Name: D213YXL 02/28/2021 EXP: COLD BEER: T3259: NY: 24 PK:  
 METRO: 48x84x23

213011093	1820020263	MICHELOB ULTRA PURE SELTZER...	MALT BASED	2	Top 90	6
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Name: S86		W:30.00 in	D:22.00 in	Avail Space: 3.09 in		Ht Space: 19.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	6

Name: S87		W:30.00 in	D:23.00 in	Avail Space: 3.56 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	3
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6

Name: S88		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	3	Top 90	9

Name: S89		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	6
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	1	Top 90	3

Name: S90		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	3	Top 90	9
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3

Name: S91		W:30.00 in	D:22.00 in	Avail Space: 4.20 in		Ht Space: 19.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side 90	6
213011064	8769201203	TRULY HARD TEA 6/12 CAN	MALT BASED	1	Side 90	6
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3

Name: S92		W:30.00 in	D:23.00 in	Avail Space: 10.34 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014600	85001257163	TEXAS RANCH WATER BLUE AG...	MALT BASED	1	Top 90	3
213011084	2210005037	PABST SELTZER VARIETY HARD...	MALT BASED	1	Top 90	3
213010041	2210005035	PABST STRONGER SELTZER VA...	MALT BASED	1	Top 90	3

Name: S93		W:30.00 in	D:22.00 in	Avail Space: 2.04 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010070	85000965408	NUDE SELTZER VARIETY 12/12 ...	MALT BASED	1	Side 90	4
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9

Name: S94		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	4	Top 90	12

Name: S95		W:30.00 in	D:22.00 in	Avail Space: 3.62 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010954	63598500021	DO NOT USE - WHITE CLAW 70 P...	MALT BASED	1	Side 90	6
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9

Name: S96		W:30.00 in	D:22.00 in	Avail Space: 0.95 in		Ht Space: 19.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	6
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Side 90	6
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	6
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side 90	6
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side	3