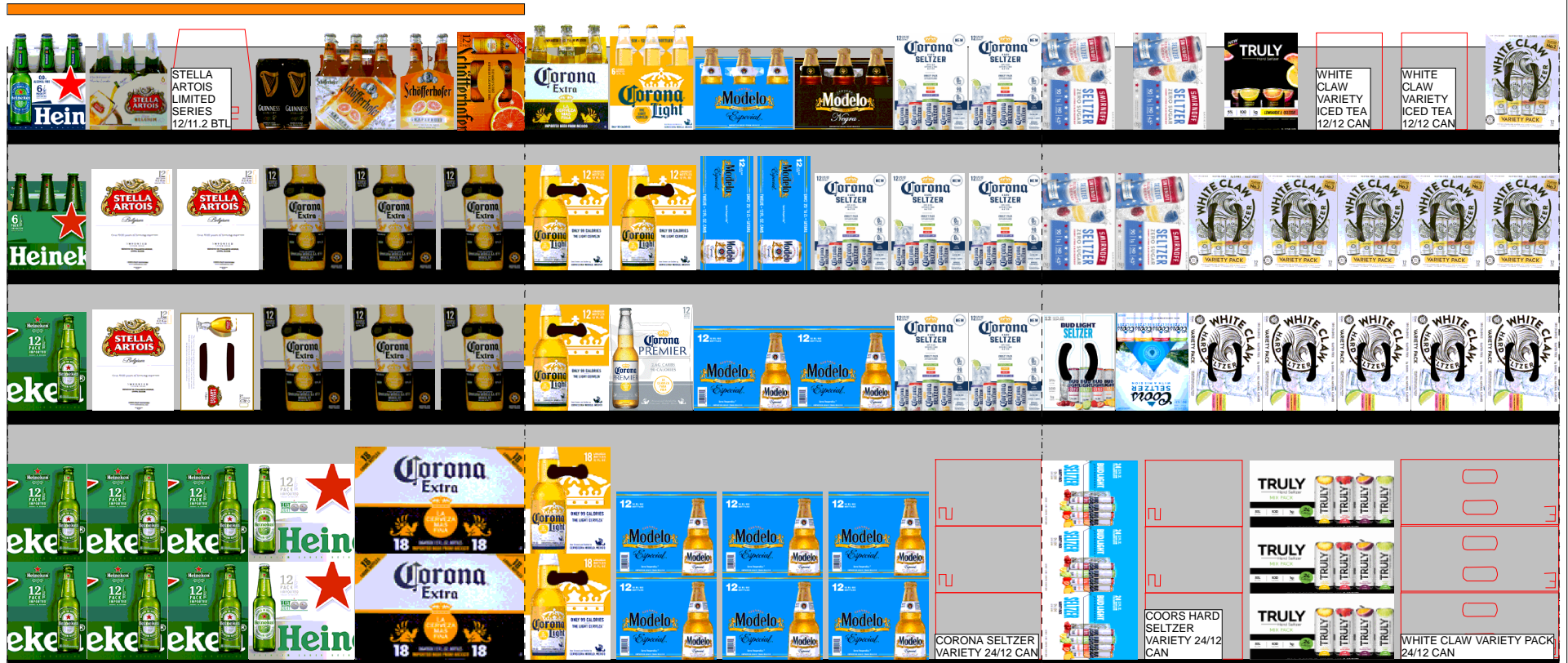




Target Store: 1866 Display: D213YG1

Planogram Name: D213YG1 02/28/2021 PF: WARM BEER B: 18BD: T1866: NY: 24PK: TITAN: 12x64x18



Section #1

Section #2

Section #3



Target Store: 1866 Display: D213YG1  
 Planogram Name: D213YG1 02/28/2021 PF: WARM BEER B: 18BD: T1866:  
 NY: 24PK: TITAN: 12x64x18

PF: WARM BEER B: 18BD: T1866: NY: 24PK: TITAN: Store # 1866 H: 5 ft ... W: 12 ft D: 1 ft 6.00 in # of segments: 3

Name: S1		W:48.00 in	D:33.00 in	Avail Space: 0.67 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	3	Side	18	
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Front	8	
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Front	8	

Name: S2		W:48.00 in	D:32.00 in	Avail Space: 3.11 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	3	
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	3	
213060188	7861500016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	5	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	9	

Name: S3		W:48.00 in	D:32.00 in	Avail Space: 2.42 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	6	
213060288	7861500014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	6	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	9	

Name: S4		W:48.00 in	D:32.00 in	Avail Space: 2.18 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	6	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	6	
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	3	
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Side	6	
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Front	6	
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Side	4	
213060356	4257204412	SCHOFFERHOFER HEFEWEIZEN...	MALT BASED	1	Top 90	4	

Name: S5		W:48.00 in	D:1.00 in	Avail Space: 48.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	--	-------------------

Name: S6		W:48.00 in	D:33.00 in	Avail Space: 2.42 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060072	8066095623	CORONA LIGHT 18/12 BTL	MALT BASED	1	Side	4	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	3	Side	12	
213012531	3354400045	CORONA SELTZER VARIETY 24/...	MALT BASED	1	Side 90	6	

Name: S7		W:48.00 in	D:32.00 in	Avail Space: 0.50 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	3	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Side	4	
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	10	

Name: S8		W:48.00 in	D:32.00 in	Avail Space: 2.41 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	6	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	4	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	4	
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Top 90	15	

Name: S9		W:48.00 in	D:32.00 in	Avail Space: 0.78 in			Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	6	
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	6	
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	5	
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Front	5	
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	10	

Name: S10		W:48.00 in	D:33.00 in	Avail Space: 2.02 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213016641	1820028686	BUD LIGHT SELTZER VARIETY 2...	MALT BASED	1	Side 90	6	



Target Store: 1866    Display: D213YG1  
 Planogram Name: D213YG1 02/28/2021 PF: WARM BEER B: 18BD: T1866:  
 NY: 24PK: TITAN: 12x64x18

213010040	7199001129	COORS HARD SELTZER VARIET...	MALT BASED	1	Side 90	6
213010950	8769200971	TRULY VARIETY PACK 24/12 CAN	MALT BASED	1	Top	9
213010957	63598510024	WHITE CLAW VARIETY PACK 24/...	MALT BASED	1	Top	9

Name: S11		W:48.00 in	D:32.00 in	Avail Space: 0.85 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	5
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	5
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Top 90	25

Name: S12		W:48.00 in	D:32.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	10
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Top 90	25

Name: S13		W:48.00 in	D:32.00 in	Avail Space: 8.70 in		Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	10
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	5
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Front 90	4
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Front 90	4
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	5



Target Store: 1866 Display: D213XZ4

Planogram Name: D213XZ4 02/28/2021 PF: COLD BEER B: T1866: NY: 24 PK: METRO: 12x84x27

1866  
D213XZ4  
02/28/2021  
PF: COLD BEER B:  
T1866: NY: 24 PK:  
METRO: 12x84x27



Section #1	Section #2	Section #3	Section #4	Section #5
------------	------------	------------	------------	------------



Target Store: 1866 Display: D213XZ4

Planogram Name: D213XZ4 02/28/2021 PF: COLD BEER B: T1866: NY: 24 PK:

METRO: 12x84x27

PF: COLD BEER B: T1866: NY: 24 PK: METRO: Store # 1866 H: 7 ft W: 12 ft 6.00 in D: 2 ft 3.00 in # of segments: 5

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 2.15 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	2	
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side	2	
213030038	3410001341	HIGH LIFE 30/12 CAN	MALT BASED	1	Front	2	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 2.17 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side 90	2	
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	1	Side 90	2	
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	2	Side	2	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 2.47 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Side	2	
213030300	1820000018	BUD 6/16 CAN	MALT BASED	1	Side	2	
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side	2	
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side	2	
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.50 in			Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2	
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	2	
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Side	2	
213010087	1820019987	BUD LIGHT LIME LIME-A-RITA 12/...	MALT BASED	1	Top 90	3	
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	3	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 0.33 in			Ht Space: 25.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010020	3354495063	CORONA REFRESCA PASSIONF...	MALT BASED	1	Side	3	
213010021	3354495067	CORONA REFRESCA GUAVA LIM...	MALT BASED	1	Front	4	
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	2	Top 90	6	
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	2	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 25.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	--	-------------------

Name: S7		W:30.00 in	D:22.00 in	Avail Space: 0.56 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010142	8834510225	STRONGBOW VARIETY PACK 12/...	CIDER	1	Top 90	3	
213010512	79844900511	ACE JOKER 6/12 BTL	CIDER	1	Side	2	
213010513	79844900811	ACE PINEAPPLE 6/12 BTL	CIDER	1	Front	4	
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	3	
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 2.35 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011069	85001783707	CROOK AND MARKER MARGARI...	MALT BASED	1	Side	2	
213010953	81582901054	CAYMAN JACK MOSCOW MULE ...	MALT BASED	1	Side	2	
213010355	1497421002	WOODCHUCK PEARSECCO 6/12 ...	CIDER	1	Front	4	
213010567	85860400506	AUSTIN EASTCIDERS ORIGINAL ...	CIDER	1	Side	2	
213010167	85860400534	AUSTIN EASTCIDERS VARIETY P...	CIDER	1	Side	2	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 1.73 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side 90	6	
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Top 90	2	
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Top 90	2	
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	2	
213050331	3410008716	REDDS 6/12 BTL	MALT BASED	1	Front	4	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 2.20 in			Ht Space: 10.00 in
-----------	--	------------	------------	----------------------	--	--	--------------------





Target Store: 1866 Display: D213XZ4

Planogram Name: D213XZ4 02/28/2021 PF: COLD BEER B: T1866: NY: 24 PK:

METRO: 12x84x27

ID	UPC	Name	Category	HFacings	Orientation	Units
213010448	9200002000	NOT YOUR FATHERS ROOT BEE...	MALT BASED	1	Front	4
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Side	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	4

Name: S11 W:30.00 in D:22.00 in Avail Space: 0.31 in Ht Space: 22.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	4
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4

Name: S12 W:30.00 in D:22.00 in Avail Space: 3.59 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3
213014600	85001257163	TEXAS RANCH WATER BLUE AG...	MALT BASED	1	Top 90	3
213010363	4182770112	ARCTIC CHILL SPIKED VARIETY ...	MALT BASED	1	Top 90	3
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S13 W:30.00 in D:22.00 in Avail Space: 3.00 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	3
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3

Name: S14 W:30.00 in D:22.00 in Avail Space: 3.56 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	3
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	3

Name: S15 W:30.00 in D:22.00 in Avail Space: 3.65 in Ht Space: 10.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3

Name: S16 W:30.00 in D:22.00 in Avail Space: 3.00 in Ht Space: 22.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Top 90	9
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3

Name: S17 W:30.00 in D:22.00 in Avail Space: 3.00 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	4	Top 90	12

Name: S18 W:30.00 in D:22.00 in Avail Space: 2.84 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	6

Name: S19 W:30.00 in D:22.00 in Avail Space: 3.10 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Top 90	9

Name: S20 W:30.00 in D:22.00 in Avail Space: 3.00 in Ht Space: 10.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	6
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6



Target Store: 1866    Display: D213XZ4

Planogram Name: D213XZ4 02/28/2021 PF: COLD BEER B: T1866: NY: 24 PK:

METRO: 12x84x27

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 0.85 in		Ht Space: 22.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011064	8769201203	TRULY HARD TEA 6/12 CAN	MALT BASED	1	Side	3
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Side	3
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	2	Top 90	6

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6

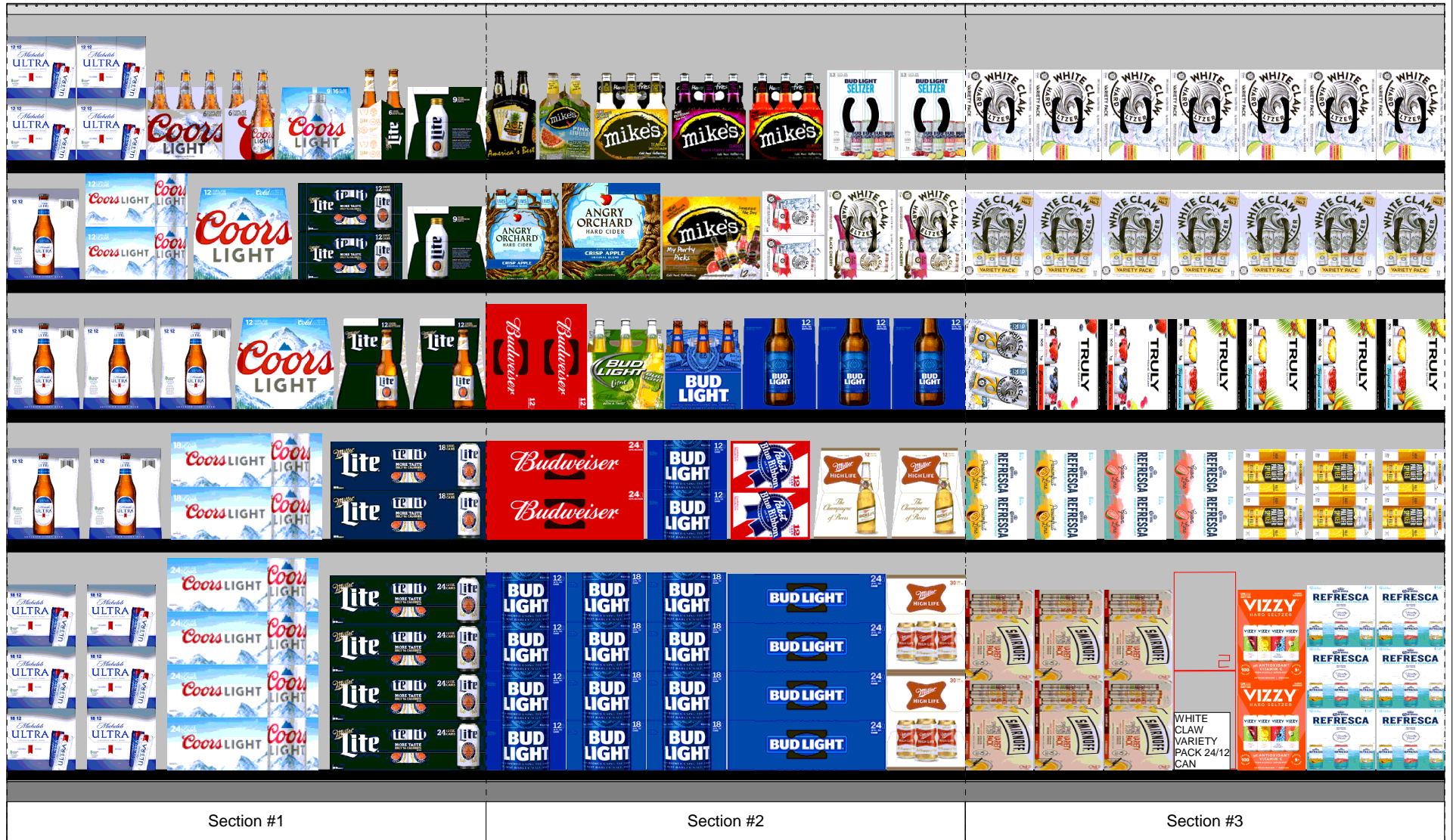
Name: S25		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 1.60 in		Ht Space: 22.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side	3
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	2	Top 90	6
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Top 90	3
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Top 90	3
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Front 90	3



Target Store: 1866 Display: D213YHV

Planogram Name: D213YHV 02/28/2021 PF: WARM BEER BC: 22BD: T1866: NY: 24PK: TITAN: 12x84x22







Target Store: 1866    Display: D213YHV  
 Planogram Name: D213YHV 02/28/2021 PF: WARM BEER BC: 22BD: T1866:  
 NY: 24PK: TITAN: 12x84x22

PF: WARM BEER BC: 22BD: T1866: NY: 24PK: TITAN:    Store # 1866    H: 7 ft    W: 12 ft    D: 1 ft 10.0... # of segments: 3

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 3.67 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	2	Side 90	6	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Top	8	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Top	8	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 2.75 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Side	2	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	4	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	4	

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 1.57 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	3	Side	3	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Front	2	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	2	Side	2	

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 2.46 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top	4	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Front	2	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top	4	
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Side	2	

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 1.41 in			Ht Space: 14.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Side	8	
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	3	
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2	
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Side	2	
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2	
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Side	2	

Name: P1		W:48.00 in	D:0.10 in	Avail Space: 48.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	--	-------------------

Name: S6		W:48.00 in	D:1.00 in	Avail Space: 48.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	--	-------------------

Name: S7		W:48.00 in	D:22.00 in	Avail Space: 0.69 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	8	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	2	Side 90	8	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	8	
213030038	3410001341	HIGH LIFE 30/12 CAN	MALT BASED	1	Side	2	

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 1.74 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Top	2	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	2	
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	2	
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	2	Side	2	

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 0.77 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030011	1820011047	BUD 12/12 CAN	MALT BASED	2	Top 90	4	
213030089	1820014991	BUD LIGHT LIME 6/12 BTL	MALT BASED	1	Front	3	
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	3	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	3	Side	3	

Name: S10		W:48.00 in	D:18.00 in	Avail Space: 1.56 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	



Target Store: 1866    Display: D213YHV  
 Planogram Name: D213YHV 02/28/2021 PF: WARM BEER BC: 22BD: T1866:  
 NY: 24PK: TITAN: 12x84x22

213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	3
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Front	2
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	4
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 2.13 in		Ht Space: 14.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010513	79844900811	ACE PINEAPPLE 6/12 BTL	CIDER	1	Side	2
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	2
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	3
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	3
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6

Name: P2		W:48.00 in	D:0.10 in	Avail Space: 48.00 in		Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	-------------------

Name: S12		W:48.00 in	D:1.00 in	Avail Space: 48.00 in		Ht Space: 0.00 in
-----------	--	------------	-----------	-----------------------	--	-------------------

Name: S13		W:48.00 in	D:22.00 in	Avail Space: 1.32 in		Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	3	Top 90	18
213010957	63598510024	WHITE CLAW VARIETY PACK 24/...	MALT BASED	1	Side	2
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	6
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	2	Side	12

Name: S14		W:48.00 in	D:18.00 in	Avail Space: 4.92 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010020	3354495063	CORONA REFRESCA PASSIONF...	MALT BASED	2	Side 90	8
213010021	3354495067	CORONA REFRESCA GUAVA LIM...	MALT BASED	2	Side 90	8
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	3	Side 90	12

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 1.37 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010954	63598500021	DO NOT USE - WHITE CLAW 70 P...	MALT BASED	1	Side 90	4
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	4	Top 90	12

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	7	Top 90	21

Name: S17		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 14.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	7	Top 90	21

Name: P3		W:48.00 in	D:0.10 in	Avail Space: 48.00 in		Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	-------------------

Name: S18		W:48.00 in	D:1.00 in	Avail Space: 48.00 in		Ht Space: 0.00 in
-----------	--	------------	-----------	-----------------------	--	-------------------





Target Store: 1866    Display: D213YWA  
 Planogram Name: D213YWA 02/28/2021 PF: COLD BEER A: T1866: NY: 24  
 PK: METRO: 22x84x27

PF: COLD BEER A: T1866: NY: 24 PK: METRO:                      Store # 1866                      H: 7 ft    W: 22 ft 6.00 in                      D: 2 ft 3.00 in # of segments: 9

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 1.47 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054068	85818700303	OWLS BREW THE BLONDIE TEA ...	MALT BASED	1	Front	8	
213010593	85818700304	OWLS BREW WICKED WATERME...	MALT BASED	1	Side	4	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Side	4	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Side	4	
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	1	Side	4	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 1.94 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213052956	85998900516	GREENPORT HARBOR OTHERSI...	MALT BASED	1	Front	4	
213052955	85998900522	GREENPORT HARBOR SEASON...	MALT BASED	1	Front	4	
213058879	81601402014	SOUTHERN TIER IPA 6/12 CAN	MALT BASED	1	Side	4	
213051640	85375900031	SOUTHERN TIER PACK OF PALE...	MALT BASED	1	Side	2	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.54 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056006	68174500215	BLUE POINT THE IPA 6/12 CAN	MALT BASED	1	Side	4	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Front	4	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Front	4	
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	1	Side 90	2	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.37 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	8	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	4	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Top	8	
213050532	7167007106	SARANAC 12 BEERS 12/12 BTL	MALT BASED	1	Side	2	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 1.89 in			Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	4	
213055887	86665600047	MONTAUK PILSNER 6/12 CAN	MALT BASED	1	Side	2	
213051883	86273700003	MONTAUK SESSION IPA 6/12 CAN	MALT BASED	1	Side	2	
213052703	60690500830	ITHACA FLOWER POWER 6/12 BTL	MALT BASED	1	Side	2	
213053222	85663200428	BRONX VARIETY PACK 12/12 CAN	MALT BASED	1	Side	2	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 25.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	--	-------------------

Name: S7		W:30.00 in	D:22.00 in	Avail Space: 1.54 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Side	2	
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side	4	
213051667	74052211968	BELLS OFFICIAL SERIES 6/12 CAN	MALT BASED	1	Side	4	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	4	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 1.73 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056104	79386653008	LEFT HAND MILK STOUT NITRO ...	MALT BASED	1	Side	3	
213051847	81994200005	OSKAR BLUES DALES 12/12 CAN	MALT BASED	1	Top 90	2	
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	1	Side	2	
213051173	89785300293	CIGAR CITY JAI ALAI IPA 6/12 CAN	MALT BASED	1	Side	4	
213051431	64286090005	FOUNDERS CENTENNIAL IPA 15/...	MALT BASED	1	Side 90	2	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 1.97 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Side	2	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Side	2	
213051876	79603082496	KONA BIG WAVE GOLDEN ALE 1...	MALT BASED	1	Top 90	2	
213050020	4182700146	HARPOON SEASONAL 6/12 BTL	MALT BASED	1	Side	2	



Target Store: 1866    Display: D213YWA  
 Planogram Name: D213YWA 02/28/2021 PF: COLD BEER A: T1866: NY: 24  
 PK: METRO: 22x84x27

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 1.44 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213051974	3061300071	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Side	2
213053650	63848900193	DOGFISH HEAD SEA QUENCH A...	MALT BASED	1	Side	4
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Side	4
213056485	4182790037	HARPOON UFO WHITE 4/16 CAN	MALT BASED	1	Front	4
213056217	4182700077	HARPOON IPA 4/16 CAN	MALT BASED	1	Front	4

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 2.70 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054892	3061301951	BROOKLYN BEL AIR SOUR 6/12 ...	MALT BASED	1	Front	4
213054022	3061300074	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Top 90	2
213050399	3061300056	BROOKLYN SUMMER ALE 12/12 ...	MALT BASED	1	Top 90	2
213052197	78624355014	FLYING DOG THE TRUTH 6/12 BTL	MALT BASED	1	Side	2
213050661	78624311990	FLYING DOG RAGING BITCH 6/12...	MALT BASED	1	Side	2

Name: S12		W:30.00 in	D:22.00 in	Avail Space: 0.91 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Front 90	3
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	4
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 2.16 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4
213050843	7199038620	BLUE MOON BREWMASTER VAR...	MALT BASED	1	Side 90	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	2
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 1.55 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050642	8378322812	SIERRA NEVADA SEASONAL 12/...	MALT BASED	1	Side	2
213050782	8378316000	SIERRA NEVADA 4 WAY IPA VAR...	MALT BASED	1	Side	2
213050070	8378337512	SIERRA NEVADA PALE ALE 12/12...	MALT BASED	1	Side	2
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side	3

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 2.25 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side	4
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	2
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Side	4
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2
213051860	60275500311	FIRESTONE VARIETY 12/12 CAN	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 1.46 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213058980	8378353578	SIERRA NEVADA BIG LITTLE THI...	MALT BASED	1	Side	2
213054690	85689500384	GOLDEN ROAD MANGO CART 6/...	MALT BASED	1	Side	2
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	4
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	2
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 1.51 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010932	3410001532	LEINIES SPRITZEN VARIETY 6/12...	MALT BASED	1	Side 90	6
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	3
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 0.33 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Side	4
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	4
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2





Target Store: 1866    Display: D213YWA  
 Planogram Name: D213YWA 02/28/2021 PF: COLD BEER A: T1866: NY: 24  
 PK: METRO: 22x84x27

213050492	75452700421	NEW BELGIUM VODOO RANGE...	MALT BASED	1	Side	2
213050492	75452700421	NEW BELGIUM VODOO RANGE...	MALT BASED	1	Front	4

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 2.32 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054981	75452700885	NEW BELGIUM VODOO JUICY ...	MALT BASED	1	Side	6
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 0.40 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Side 90	4
213050046	8769227102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Side	3
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Top 90	2
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	2	Side	4

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 1.65 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050161	8769200004	SAMUEL ADAMS LIMITED SEAS...	MALT BASED	1	Side	3
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	3
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	4
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Side	2
213060356	4257204412	SCHOFFERHOFER HEFEWEIZEN...	MALT BASED	1	Top 90	3

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 0.44 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	2	Side	2
213060219	7289000031	HEINEKEN 24/12 BTL	MALT BASED	1	Front	2

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 0.41 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	2
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Front	2

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 0.55 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	3	Side	6

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 0.38 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 0.69 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	3
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Top 90	2

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 1.24 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	3	Side	3

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 0.84 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Side	1
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	2
213060072	8066095623	CORONA LIGHT 18/12 BTL	MALT BASED	2	Side	2



Target Store: 1866    Display: D213YWA  
 Planogram Name: D213YWA 02/28/2021 PF: COLD BEER A: T1866: NY: 24  
 PK: METRO: 22x84x27

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 0.91 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060012	7231123012	DOS EQUIS 12/12 BTL	MALT BASED	1	Side		2
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90		3
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side		2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side		2

Name: S30		W:30.00 in	D:22.00 in	Avail Space: 1.66 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Side		2
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front		4
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side		4

Name: S31		W:30.00 in	D:22.00 in	Avail Space: 0.43 in			Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front		4
213060080	8382012368	GUINNESS DRAUGHT STOUT 8/1...	MALT BASED	1	Side		2
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front		4
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side		3
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side		2

Name: S32		W:30.00 in	D:22.00 in	Avail Space: 2.28 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side		2
213060292	8066095711	MODELO ESPECIAL 18/12 CAN	MALT BASED	2	Side		2
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	2	Side		2

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 0.55 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side		2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front		2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side		1

Name: S34		W:30.00 in	D:22.00 in	Avail Space: 0.69 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side		2
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Front		3
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front		2

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 0.47 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side		2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side		2
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front		3
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side		2

Name: S36		W:30.00 in	D:22.00 in	Avail Space: 2.17 in			Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front		4
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front		4
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90		3
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90		3

Name: S37		W:30.00 in	D:22.00 in	Avail Space: 0.36 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side		1
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90		2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	3	Side		3

Name: S38		W:30.00 in	D:22.00 in	Avail Space: 1.98 in			Ht Space: 12.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side 90		2
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side		1



Target Store: 1866    Display: D213YWA  
 Planogram Name: D213YWA 02/28/2021 PF: COLD BEER A: T1866: NY: 24  
 PK: METRO: 22x84x27

213030180	7199030078	COORS LIGHT 18/12 BTL	MALT BASED	1	Front	2
-----------	------------	-----------------------	------------	---	-------	---

Name: S39		W:30.00 in	D:22.00 in	Avail Space: 1.22 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Front	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side	2

Name: S40		W:30.00 in	D:22.00 in	Avail Space: 1.93 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Side	2
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Side	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S41		W:30.00 in	D:22.00 in	Avail Space: 1.46 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	3
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Top 90	2
213030199	7199032000	COORS LIGHT 6/16 CAN	MALT BASED	1	Side	2

Name: S42		W:30.00 in	D:22.00 in	Avail Space: 0.66 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030064	3410057306	LITE 24/12 CAN	MALT BASED	2	Side	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	4	Side	4

Name: S43		W:30.00 in	D:22.00 in	Avail Space: 1.47 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side	1
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	2	Side 90	4

Name: S44		W:30.00 in	D:22.00 in	Avail Space: 2.41 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Side	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Side	2

Name: S45		W:30.00 in	D:22.00 in	Avail Space: 0.61 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Top 90	3
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S46		W:30.00 in	D:22.00 in	Avail Space: 2.03 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2
213030089	1820014991	BUD LIGHT LIME 6/12 BTL	MALT BASED	1	Front	4
213030375	1820000115	BUD LIGHT 6/16 CAN	MALT BASED	1	Top	3
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4



Target Store: 1866    Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0



Section #1



Target Store: 1866    Display: B148K9H  
 Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:  
 02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02    Store # 1866    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in			Ht Space: 29.52 in
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in





Target Store: 1866 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 1866    Display: B148LBZ  
 Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:  
 02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02    Store # 1866    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 1866 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 1866    Display: B148LAS  
 Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:  
 02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02    Store # 1866    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

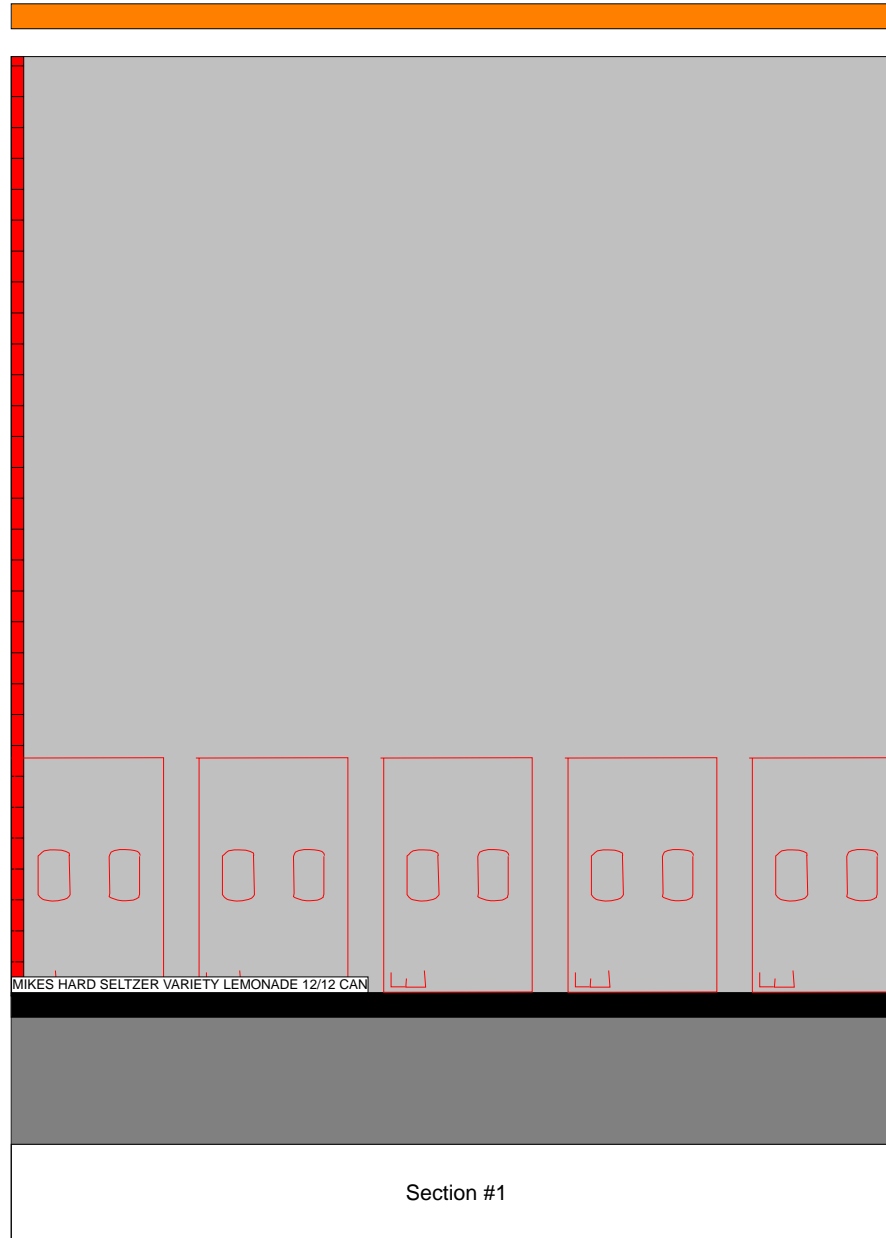
Name: S1		W:24.00 in	D:14.00 in	Avail Space: 2.74 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	3	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	2	

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 1866 Display: B148K73

Planogram Name: B148K73 02/28/2021 D148 BEER BULK TABLE B: NY: 02/28-05/02 3x42x0







Target Store: 1866    Display: B148K73  
Planogram Name: B148K73 02/28/2021 D148 BEER BULK TABLE B: NY:  
02/28-05/02 3x42x0

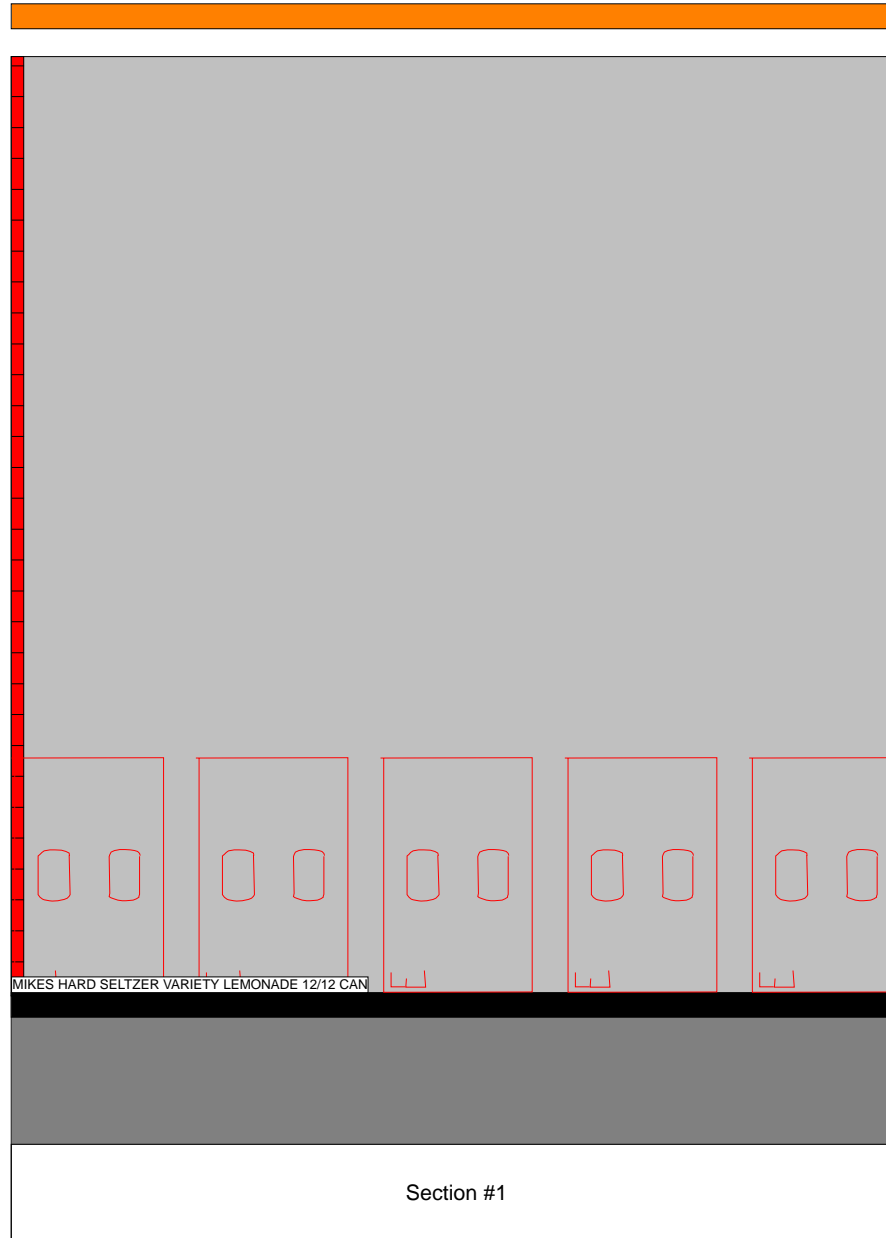
D148 BEER BULK TABLE B: NY: 02/28-05/02    Store # 1866    H: 3 ft ... W: 3 ft    D: 0 ft    # of segments: 1

Name: S1		W:36.00 in	D:25.50 in	Avail Space: 5.20 in		Ht Space: 39.00 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...		MALT BASED	5	Top 90	15

Name: S2    W:36.00 in    D:1.00 in    Avail Space: 36.00 in    Ht Space: 0.00 in



Target Store: 1866    Display: B148K7E  
Planogram Name: B148K7E 02/28/2021 D148 BEER BULK TABLE A: NY: 02/28-05/02 3x42x0





Target Store: 1866    Display: B148K7E  
Planogram Name: B148K7E 02/28/2021 D148 BEER BULK TABLE A: NY:  
02/28-05/02 3x42x0

D148 BEER BULK TABLE A: NY: 02/28-05/02    Store # 1866    H: 3 ft ... W: 3 ft    D: 0 ft    # of segments: 1

Name: S1		W:36.00 in	D:25.50 in	Avail Space: 5.20 in		Ht Space: 39.00 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...		MALT BASED	5	Top 90	15

Name: S2    W:36.00 in    D:1.00 in    Avail Space: 36.00 in    Ht Space: 0.00 in



Target Store: 1866    Display: B148K5D

Planogram Name: B148K5D 02/28/2021 D148 B BEER EC B: W/O: NY: 24PK: TITAN: 02/28-05/02 3x64x0





Target Store: 1866 Display: B148K5D

Planogram Name: B148K5D 02/28/2021 D148 B BEER EC B: W/O: NY: 24PK:

TITAN: 02/28-05/02 3x64x0

D148 B BEER EC B: W/O: NY: 24PK: TITAN: 02/28-05/02 Store # 1866 H: 5 ft ... W: 3 ft D: 1 ft 6.00 in # of segments: 1

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 17.90 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	2	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 9.95 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 11.20 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 17.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1		W:36.00 in	D:0.10 in	Avail Space: 36.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	--	-------------------

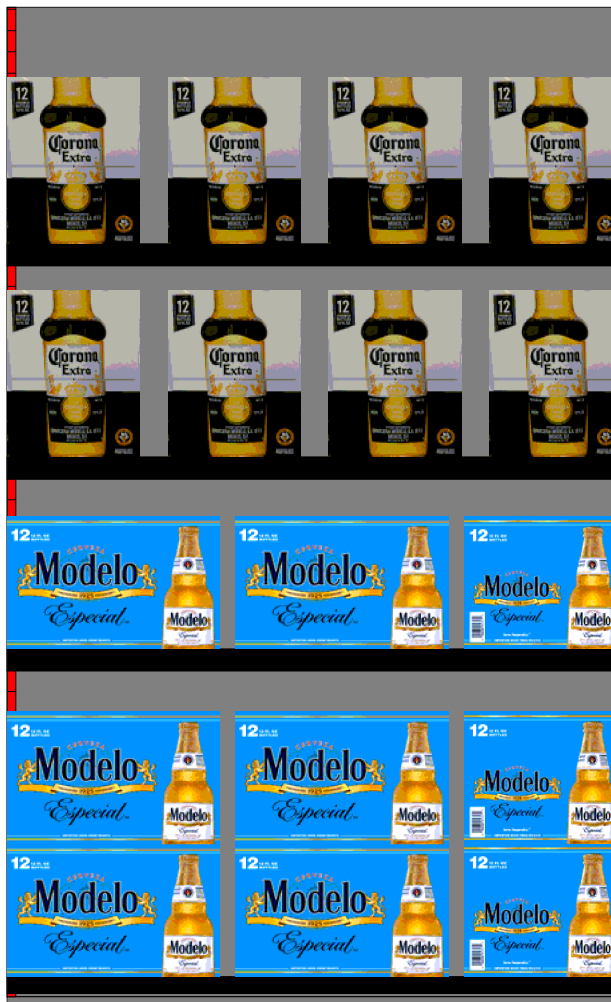
Name: S5		W:36.00 in	D:1.00 in	Avail Space: 0.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	----------------------	--	--	-------------------

Name:		W:36.00 in	D:0.50 in	Avail Space: 0.00 in			Ht Space: 0.00 in
-------	--	------------	-----------	----------------------	--	--	-------------------



Target Store: 1866 Display: B148K27

Planogram Name: B148K27 02/28/2021 D148 F BEER EC A: W/O: NY: 24PK: TITAN: 02/28-05/02 3x64x0



Section #1





Target Store: 1866    Display: B148K27  
 Planogram Name: B148K27 02/28/2021 D148 F BEER EC A: W/O: NY: 24PK:  
 TITAN: 02/28-05/02 3x64x0

D148 F BEER EC A: W/O: NY: 24PK: TITAN: 02/28-05/02    Store # 1866    H: 5 ft ... W: 3 ft    D: 1 ft 6.00 in # of segments: 1

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 17.90 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	2	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 9.95 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 11.20 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 17.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1		W:36.00 in	D:0.10 in	Avail Space: 36.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	--	-------------------

Name: S5		W:36.00 in	D:1.00 in	Avail Space: 0.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	----------------------	--	--	-------------------

Name:		W:36.00 in	D:0.50 in	Avail Space: 0.00 in			Ht Space: 0.00 in
-------	--	------------	-----------	----------------------	--	--	-------------------



Target Store: 1866    Display: B120Q0X  
Planogram Name: B120Q0X 04/04/2021 01:F:NB SELTZERS:NO SC:4/4 3x84x0





Target Store: 1866    Display: B120Q0X  
 Planogram Name: B120Q0X 04/04/2021 01:F:NB SELTZERS:NO SC:4/4 3x84x0

01:F:NB SELTZERS:NO SC:4/4    Store # 1866    H: 7 ft    W: 3 ft    D: 0 ft    # of segments: 1

Name: S1		W:36.00 in	D:22.00 in	Avail Space: 5.25 in		Ht Space: 9.82 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	15	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	10	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	5	Front 90	10	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 2.25 in		Ht Space: 9.70 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	5	Top 90	15	

Name: S5		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.03 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10	

Name: S6		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.25 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10	

Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
-------	--	------------	-----------	----------------------	--	-------------------	--

Name: S7		W:36.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 10.12 in	
----------	--	------------	-----------	----------------------	--	--------------------	--



Target Store: 1866 Display: D2131LE

Planogram Name: D2131LE 02/28/2021 PF: WARM BEER A: 18BD: T1866: NY: 24PK: TITAN: 12x64x18



Section #1

Section #2

Section #3



Target Store: 1866 Display: D2131LE

Planogram Name: D2131LE 02/28/2021 PF: WARM BEER A: 18BD: T1866: NY:

24PK: TITAN: 12x64x18

PF: WARM BEER A: 18BD: T1866: NY: 24PK: TITAN: Store # 1866 H: 5 ft ... W: 12 ft D: 1 ft 6.00 in # of segments: 3

Name: S1		W:48.00 in	D:33.00 in	Avail Space: 0.80 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051974	3061300071	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Side	6	
213051640	85375900031	SOUTHERN TIER PACK OF PALE...	MALT BASED	1	Side	6	
213050532	7167007106	SARANAC 12 BEERS 12/12 BTL	MALT BASED	2	Side	12	
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	2	Side 90	16	

Name: S2		W:48.00 in	D:32.00 in	Avail Space: 1.56 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054068	85818700303	OWLS BREW THE BLONDIE TEA ...	MALT BASED	1	Front	12	
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	1	Front	12	
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Front	12	
213056006	68174500215	BLUE POINT THE IPA 6/12 CAN	MALT BASED	1	Front	12	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Front	6	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Front	6	

Name: S3		W:48.00 in	D:32.00 in	Avail Space: 1.40 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213052955	85998900522	GREENPORT HARBOR SEASON...	MALT BASED	1	Front	6	
213050399	3061300056	BROOKLYN SUMMER ALE 12/12 ...	MALT BASED	1	Side 90	6	
213054022	3061300074	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Side 90	6	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Top	12	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Top	12	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Top	12	

Name: S4		W:48.00 in	D:32.00 in	Avail Space: 1.29 in			Ht Space: 12.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	2	Side	8	
213055887	86665600047	MONTAUK PILSNER 6/12 CAN	MALT BASED	2	Side	8	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	4	Side	16	
213051883	86273700003	MONTAUK SESSION IPA 6/12 CAN	MALT BASED	1	Side	4	

Name: S5		W:48.00 in	D:1.00 in	Avail Space: 48.00 in			Ht Space: 0.00 in
----------	--	------------	-----------	-----------------------	--	--	-------------------

Name: S6		W:48.00 in	D:33.00 in	Avail Space: 2.88 in			Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	6	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	6	
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	6	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	6	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	6	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	6	

Name: S7		W:48.00 in	D:32.00 in	Avail Space: 2.55 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	6	
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	2	Side	16	
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Side	8	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	2	Front	12	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	6	

Name: S8		W:48.00 in	D:32.00 in	Avail Space: 1.20 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050020	4182700146	HARPOON SEASONAL 6/12 BTL	MALT BASED	1	Front	6	
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	1	Front	6	
213051431	64286090005	FOUNDERS CENTENNIAL IPA 15/...	MALT BASED	2	Side 90	8	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	4	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	4	

Name: S9		W:48.00 in	D:32.00 in	Avail Space: 1.32 in			Ht Space: 8.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Side	4	



Target Store: 1866 Display: D2131LE

Planogram Name: D2131LE 02/28/2021 PF: WARM BEER A: 18BD: T1866: NY:

24PK: TITAN: 12x64x18

213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	6
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	4
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	6
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	2	Front	12
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Front	6

Name: S10		W:48.00 in	D:33.00 in	Avail Space: 2.83 in		Ht Space: 21.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	6
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	12
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Front	21
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	2	Side	12

Name: S11		W:48.00 in	D:32.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050161	8769200004	SAMUEL ADAMS LIMITED SEAS...	MALT BASED	3	Front	18
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	2	Front 90	8
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Top	8

Name: S12		W:48.00 in	D:32.00 in	Avail Space: 2.92 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	2	Front	12
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	2	Front	12
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	2	Front	12

Name: S13		W:48.00 in	D:32.00 in	Avail Space: 1.01 in		Ht Space: 8.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	3	Front	18
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	4
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	6
213010932	3410001532	LEINIES SPRITZEN VARIETY 6/12...	MALT BASED	1	Side	4
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	6