



Target Store: 1885 Display: D213YWG

Planogram Name: D213YWG 02/28/2021 PF: COLD BEER: T1885: NY: 24 PK: METRO: 38x84x22





Target Store: 1885 Display: D213YWG

Planogram Name: D213YWG 02/28/2021 PF: COLD BEER: T1885: NY: 24 PK:

METRO: 38x84x22

PF: COLD BEER: T1885: NY: 24 PK: METRO: Store # 1885 H: 7 ft W: 38 ft D: 1 ft 10.0... # of segments: 10

Name: S1		W:36.00 in	D:22.00 in	Avail Space: 2.44 in			Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	4	
213051173	89785300293	CIGAR CITY JAI ALAI IPA 6/12 CAN	MALT BASED	1	Side	4	
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Side	2	
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Side	2	
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Side	4	

Name: S2		W:36.00 in	D:22.00 in	Avail Space: 2.90 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	1	Front	4	
213054278	63027977606	VICTORY SOUR MONKEY 6/12 BTL	MALT BASED	1	Side	2	
213050661	78624311990	FLYING DOG RAGING BITCH 6/12...	MALT BASED	1	Side	2	
213052197	78624355014	FLYING DOG THE TRUTH 6/12 BTL	MALT BASED	1	Side	2	
213053650	63848900193	DOGFISH HEAD SEA QUENCH A...	MALT BASED	1	Side	4	
213059551	63848900347	DOGFISH HEAD 60 MINUTE IPA 6...	MALT BASED	1	Side	4	

Name: S3		W:36.00 in	D:22.00 in	Avail Space: 2.94 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050399	3061300056	BROOKLYN SUMMER ALE 12/12 ...	MALT BASED	1	Top 90	2	
213052703	60690500830	ITHACA FLOWER POWER 6/12 BTL	MALT BASED	1	Side	2	
213054068	85818700303	OWLS BREW THE BLONDIE TEA ...	MALT BASED	1	Side	4	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Side	2	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Side	2	
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	1	Side 90	2	

Name: S4		W:36.00 in	D:22.00 in	Avail Space: 2.11 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	1	Side	4	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Front	8	
213054682	81601402080	SOUTHERN TIER OVERPACKD 1...	MALT BASED	1	Side 90	2	
213059707	81601402244	SOUTHERN TIER 2XIPA 6/12 CAN	MALT BASED	1	Side	4	
213051640	85375900031	SOUTHERN TIER PACK OF PALE...	MALT BASED	1	Side	2	

Name: S5		W:36.00 in	D:22.00 in	Avail Space: 2.29 in			Ht Space: 23.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	4	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Side	2	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	4	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	4	
213055887	86665600047	MONTAUK PILSNER 6/12 CAN	MALT BASED	1	Side	2	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 20.00 in			Ht Space: 0.00 in
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Name: S7		W:36.00 in	D:22.00 in	Avail Space: 0.82 in			Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side	2	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2	
213010369	3410051609	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side 90	4	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	3	
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2	

Name: S8		W:36.00 in	D:22.00 in	Avail Space: 3.39 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	3	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2	
213054981	75452700885	NEW BELGIUM VOODOO JUICY ...	MALT BASED	1	Side	6	
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Side	4	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	2	

Name: S9		W:36.00 in	D:22.00 in	Avail Space: 1.12 in			Ht Space: 10.50 in
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ID	UPC	Name	Category	HFacings	Orientation	Units
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Side	4
213050046	8769227102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Side	3
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	3
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Top 90	2

Name: S10 W:36.00 in D:22.00 in Avail Space: 2.28 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213055448	60275500949	FIRESTONE MIND HAZE IPA 6/12 ...	MALT BASED	1	Front	8
213054690	85689500384	GOLDEN ROAD MANGO CART 6/...	MALT BASED	1	Side	4
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	4

Name: S11 W:36.00 in D:22.00 in Avail Space: 1.97 in Ht Space: 20.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213050048	8378337521	SIERRA NEVADA PALE ALE 6/12 ...	MALT BASED	1	Side	2
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	2
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side	2
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Side	2
213051249	63625174214	STONE FEAR MOVIE LIONS 6/16 ...	MALT BASED	1	Side	2
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2

Name: S12 W:48.00 in D:22.00 in Avail Space: 0.91 in Ht Space: 10.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Side 90	2
213053435	7199017044	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	2
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	2
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4

Name: S13 W:48.00 in D:22.00 in Avail Space: 0.79 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side	3
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	2
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Front	2
213060219	7289000031	HEINEKEN 24/12 BTL	MALT BASED	1	Front	2

Name: S14 W:48.00 in D:22.00 in Avail Space: 3.07 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Front	3
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Front	2

Name: S15 W:48.00 in D:22.00 in Avail Space: 3.74 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	4	Side	8

Name: S16 W:48.00 in D:22.00 in Avail Space: 2.16 in Ht Space: 20.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	4
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	2	Top 90	4

Name: S17 W:48.00 in D:22.00 in Avail Space: 1.12 in Ht Space: 10.00 in



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ID	UPC	Name	Category	HFacings	Orientation	Units
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Front	2
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	2	Front	4

Name: S18		W:48.00 in	D:22.00 in	Avail Space: 1.25 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Side	1
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	5	Side	10

Name: S19		W:48.00 in	D:22.00 in	Avail Space: 1.16 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side 90	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
213060072	8066095623	CORONA LIGHT 18/12 BTL	MALT BASED	1	Front	2

Name: S20		W:48.00 in	D:22.00 in	Avail Space: 2.79 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	4
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	4	Side	8

Name: S21		W:48.00 in	D:22.00 in	Avail Space: 0.79 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Side	2
213052133	60878252300	DELIRIUM TREMENS 4/11.2 BTL	MALT BASED	1	Front	4
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4
213060080	8382012368	GUINNESS DRAUGHT STOUT 8/1...	MALT BASED	1	Side	2
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	3
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side	2
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4

Name: S22		W:48.00 in	D:22.00 in	Avail Space: 1.06 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Top	4
213060020	8066095776	MODELO ESPECIAL 24/12 BTL	MALT BASED	1	Side	1
213060020	8066095776	MODELO ESPECIAL 24/12 BTL	MALT BASED	1	Front	1

Name: S23		W:48.00 in	D:22.00 in	Avail Space: 2.44 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060218	3354495053	CORONA FAMILIAR 12/12 BTL	MALT BASED	1	Side	2
213060020	8066095776	MODELO ESPECIAL 24/12 BTL	MALT BASED	3	Side	3

Name: S24		W:48.00 in	D:22.00 in	Avail Space: 2.89 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	3	Front	6

Name: S25		W:48.00 in	D:22.00 in	Avail Space: 2.31 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Side 90	4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4

Name: S26		W:48.00 in	D:22.00 in	Avail Space: 2.65 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	2
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Side	2
213060148	8066095787	MODELO NEGRA 12/12 BTL	MALT BASED	1	Front	2



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Name: S27		W:48.00 in	D:22.00 in	Avail Space: 1.30 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030180	7199030078	COORS LIGHT 18/12 BTL	MALT BASED	1	Front	2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	4	Side	4
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side 90	2

Name: S28		W:48.00 in	D:22.00 in	Avail Space: 0.91 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Front	3
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	4
213030099	7199011600	COORS BANQUET 24/12 CAN	MALT BASED	2	Side	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2

Name: S29		W:48.00 in	D:22.00 in	Avail Space: 1.51 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	2	Side	2
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Side	2
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Front	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Side	2

Name: S30		W:48.00 in	D:22.00 in	Avail Space: 3.13 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Side	4
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Side	2
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2

Name: S31		W:48.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90	3
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	3
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Side	2
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	2

Name: S32		W:48.00 in	D:22.00 in	Avail Space: 2.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Side 90	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	3	Side	3
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Side 90	4

Name: S33		W:48.00 in	D:22.00 in	Avail Space: 1.70 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	4
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	2
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Side	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	3	Side 90	6

Name: S34		W:48.00 in	D:22.00 in	Avail Space: 4.81 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Side	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	3	Side	6

Name: S35		W:48.00 in	D:22.00 in	Avail Space: 3.67 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	2	Side	4
213030014	1820000771	BUD 12/12 BTL	MALT BASED	1	Side	2



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213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4

Name: S36		W:48.00 in	D:22.00 in	Avail Space: 2.93 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	2	Front	8
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	2	Front	8
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Top 90	3

Name: S37		W:48.00 in	D:22.00 in	Avail Space: 2.43 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	1	Side 90	2
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Top 90	2
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top	4
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Side 90	4
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Top	6
213010953	81582901054	CAYMAN JACK MOSCOW MULE ...	MALT BASED	1	Front	4

Name: S38		W:48.00 in	D:22.00 in	Avail Space: 1.96 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top	3
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	2	Front	8
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	2	Top 90	6

Name: S39		W:48.00 in	D:22.00 in	Avail Space: 3.29 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	4
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	4
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4

Name: S40		W:48.00 in	D:22.00 in	Avail Space: 2.70 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050331	3410008716	REDD'S 6/12 BTL	MALT BASED	1	Side	2
213010060	8043280290	SEAGRAMS ESCAPES VARIETY ...	MALT BASED	2	Side	4
213010020	3354495063	CORONA REFRESCA PASSIONF...	MALT BASED	1	Side 90	6
213010021	3354495067	CORONA REFRESCA GUAVA LIM...	MALT BASED	1	Side 90	6
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	2	Top 90	6

Name: S41		W:48.00 in	D:22.00 in	Avail Space: 2.77 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010355	1497421002	WOODCHUCK PEARSECCO 6/12 ...	CIDER	1	Front	4
213010567	85860400506	AUSTIN EASTCIDERS ORIGINAL ...	CIDER	1	Side	2
213010774	85919900313	CITIZEN THE DIRTY MAYOR 4/16 ...	CIDER	1	Front	4
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Front	8
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	3
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2

Name: S42		W:48.00 in	D:22.00 in	Avail Space: 1.95 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Front 90	6
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	5	Top 90	15

Name: S43		W:48.00 in	D:22.00 in	Avail Space: 1.36 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	3
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	3



Target Store: 1885 Display: D213YWG
 Planogram Name: D213YWG 02/28/2021 PF: COLD BEER: T1885: NY: 24 PK:
 METRO: 38x84x22

213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3
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Name: S44		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	2	Top 90	6
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	3	Top 90	9
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	6

Name: S45		W:48.00 in	D:22.00 in	Avail Space: 1.35 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011064	8769201203	TRULY HARD TEA 6/12 CAN	MALT BASED	1	Side 90	6
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	4	Top 90	12
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3

Name: S46		W:48.00 in	D:22.00 in	Avail Space: 1.40 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	6

Name: S47		W:48.00 in	D:22.00 in	Avail Space: 1.23 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	3
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	3	Top 90	9

Name: S48		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	7	Top 90	21

Name: S49		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

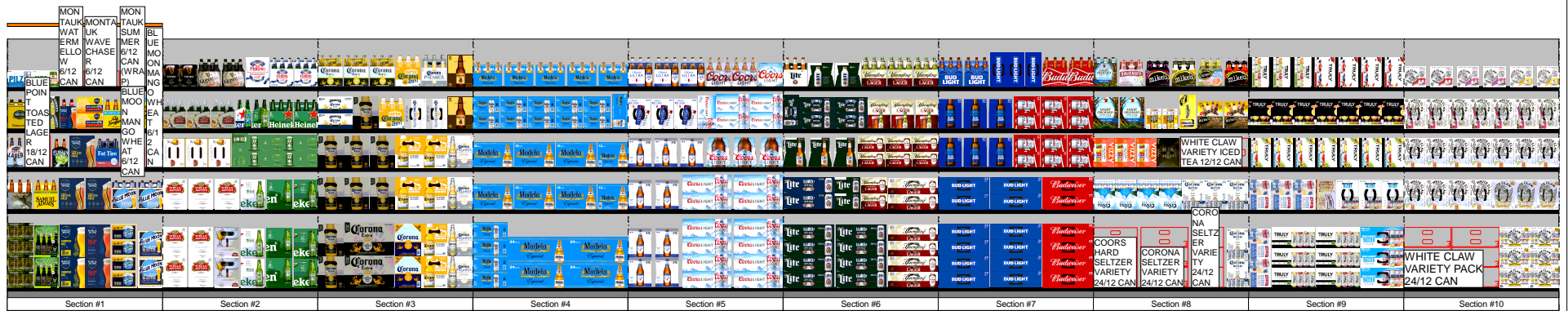
Name: S50		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S51		W:48.00 in	D:22.00 in	Avail Space: 3.20 in		Ht Space: 20.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Front	4
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Front	4
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Front	4
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	2	Side	6
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	2	Side	6
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3



Target Store: 1885 Display: D2131GN

Planogram Name: D2131GN 02/28/2021 PF: WARM BEER: T1885: NY: 24PK: 40x84x22





Target Store: 1885 Display: D2131GN

Planogram Name: D2131GN 02/28/2021 PF: WARM BEER: T1885: NY: 24PK:
40x84x22

PF: WARM BEER: T1885: NY: 24PK: Store # 1885 H: 7 ft W: 40 ft D: 1 ft 10.0... # of segments: 10

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 2.14 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	4	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	4	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	4	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	4	
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	4	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	1	Side	4	

Name: S2 W:240.00 in D:1.00 in Avail Space: 240.00 in Ht Space: 70.07 in

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 3.08 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Front	3	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	3	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	2	Side	2	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	2	Front	6	

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 2.81 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Side	2	
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	1	Side 90	2	
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Side	2	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	1	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	3	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	3	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	2	

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 1.78 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Front	3	
213054682	81601402080	SOUTHERN TIER OVERPACKD 1...	MALT BASED	1	Side 90	2	
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2	
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Front	6	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	3	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Front	2	

Name: S6		W:48.00 in	D:18.00 in	Avail Space: 1.37 in			Ht Space: 18.58 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	1	Front	3	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Front	3	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	3	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	2	Side	4	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	3	
213052703	60690500830	ITHACA FLOWER POWER 6/12 BTL	MALT BASED	1	Side	2	

Name: S7 W:48.00 in D:1.00 in Avail Space: 48.00 in Ht Space: 0.00 in

Name: S8		W:48.00 in	D:22.00 in	Avail Space: 3.30 in			Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	8	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Side	2	
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	4	
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Side	2	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	4	

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 3.09 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	3	Side	3	
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	1	
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Side	1	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1	



Target Store: 1885 Display: D2131GN

Planogram Name: D2131GN 02/28/2021 PF: WARM BEER: T1885: NY: 24PK:
40x84x22

Name: S10		W:48.00 in	D:18.00 in	Avail Space: 1.70 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	3	Top 90	9
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Top 90	2
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	2	Top	8

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 1.87 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	3	Front	9
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	2
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Side	2
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	2	Front	6

Name: S12		W:48.00 in	D:18.00 in	Avail Space: 1.81 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	2	Front	6
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	2	Front	6
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side	2
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	2	Front	6

Name: S13		W:48.00 in	D:22.00 in	Avail Space: 1.17 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	4
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	1	Front	4
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	4
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	4

Name: S14		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	3
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	3
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 1.81 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	1
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	3
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	2	Top 90	4
213060218	3354495053	CORONA FAMILIAR 12/12 BTL	MALT BASED	1	Side	1

Name: S17		W:48.00 in	D:18.00 in	Avail Space: 1.44 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	3	Front	9
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	3
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	3
213060218	3354495053	CORONA FAMILIAR 12/12 BTL	MALT BASED	1	Side	1

Name: S18		W:48.00 in	D:22.00 in	Avail Space: 0.50 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Side 90	4
213060020	8066095776	MODELO ESPECIAL 24/12 BTL	MALT BASED	2	Front	4

Name: S19		W:48.00 in	D:18.00 in	Avail Space: 1.41 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2



Target Store: 1885 Display: D2131GN

Planogram Name: D2131GN 02/28/2021 PF: WARM BEER: T1885: NY: 24PK:
40x84x22

213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1

Name: S20		W:48.00 in	D:18.00 in	Avail Space: 1.41 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1

Name: S21		W:48.00 in	D:18.00 in	Avail Space: 2.49 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	5	Side 90	10
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2

Name: S22		W:48.00 in	D:18.00 in	Avail Space: 2.50 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	5	Front	15

Name: S23		W:48.00 in	D:22.00 in	Avail Space: 3.26 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Side	8
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	2	Top	16

Name: S24		W:48.00 in	D:18.00 in	Avail Space: 3.26 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Side	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	2	Top	8

Name: S25		W:48.00 in	D:18.00 in	Avail Space: 3.78 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	1
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	1
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	2	Side	2

Name: S26		W:48.00 in	D:18.00 in	Avail Space: 1.86 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	3	Top 90	6
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top	4

Name: S27		W:48.00 in	D:18.00 in	Avail Space: 2.43 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	3
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	3
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	3
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	2	Front	6
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S28		W:48.00 in	D:22.00 in	Avail Space: 1.26 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030064	3410057306	LITE 24/12 CAN	MALT BASED	2	Top	16
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Top	8

Name: S29		W:240.00 in	D:1.00 in	Avail Space: 240.00 in		Ht Space: 70.07 in
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Name: S30		W:48.00 in	D:18.00 in	Avail Space: 1.19 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	4
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2



Target Store: 1885 Display: D2131GN

Planogram Name: D2131GN 02/28/2021 PF: WARM BEER: T1885: NY: 24PK:
40x84x22

213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	2
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Top	2

Name: S31		W:48.00 in	D:18.00 in	Avail Space: 2.37 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	3	Side	3
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	3	Side 90	6

Name: S32		W:48.00 in	D:18.00 in	Avail Space: 0.83 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	2
213030070	3410057636	LITE 12/12 CAN	MALT BASED	2	Top	8
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	3	Side	3

Name: S33		W:48.00 in	D:18.00 in	Avail Space: 1.86 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	3
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	2	Side	4
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	3
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	3
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	3

Name: S34		W:48.00 in	D:22.00 in	Avail Space: 0.64 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	8
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	8
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Top	8

Name: S35		W:48.00 in	D:18.00 in	Avail Space: 0.64 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	4
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Top	2

Name: S36		W:48.00 in	D:18.00 in	Avail Space: 2.25 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	3	Side	3
213030011	1820011047	BUD 12/12 CAN	MALT BASED	3	Side 90	6

Name: S37		W:48.00 in	D:18.00 in	Avail Space: 2.25 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	3	Side	3
213030011	1820011047	BUD 12/12 CAN	MALT BASED	3	Side 90	6

Name: S38		W:48.00 in	D:18.00 in	Avail Space: 2.59 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	2	Front	6
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	3	Top 90	6
213030010	1820000834	BUD 6/12 BTL	MALT BASED	2	Front	6

Name: S39		W:48.00 in	D:22.00 in	Avail Space: 3.02 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010040	7199001129	COORS HARD SELTZER VARIET...	MALT BASED	1	Top	6
213012531	3354400045	CORONA SELTZER VARIETY 24/...	MALT BASED	1	Top	6
213012531	3354400045	CORONA SELTZER VARIETY 24/...	MALT BASED	1	Side 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	6

Name: S40		W:48.00 in	D:18.00 in	Avail Space: 1.15 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	4	Top 90	12
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Top 90	9

Name: S41		W:48.00 in	D:18.00 in	Avail Space: 2.64 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units



Target Store: 1885 Display: D2131GN

Planogram Name: D2131GN 02/28/2021 PF: WARM BEER: T1885: NY: 24PK:
40x84x22

213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	3	Front 90	6
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	3	Top 90	9

Name: S42		W:48.00 in	D:18.00 in	Avail Space: 4.10 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Side	2
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	2	Side	4
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	2
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	2

Name: S43		W:48.00 in	D:18.00 in	Avail Space: 3.60 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	3
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	3
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	3
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	3
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	3
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	3

Name: S44		W:48.00 in	D:22.00 in	Avail Space: 1.29 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	6
213010950	8769200971	TRULY VARIETY PACK 24/12 CAN	MALT BASED	2	Top	12
213016641	1820028686	BUD LIGHT SELTZER VARIETY 2...	MALT BASED	1	Top	6

Name: S45		W:48.00 in	D:18.00 in	Avail Space: 1.35 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	3	Top 90	9
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Front 90	2
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	3	Top 90	9

Name: S46		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	7	Top 90	21

Name: S47		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	7	Top 90	21

Name: S48		W:48.00 in	D:18.00 in	Avail Space: 2.61 in		Ht Space: 14.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	3	Front 90	6
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	4	Top 90	12

Name: S49		W:48.00 in	D:22.00 in	Avail Space: 0.62 in		Ht Space: 22.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010957	63598510024	WHITE CLAW VARIETY PACK 24/...	MALT BASED	2	Top	12
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Front	18

Name: S50		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9

Name: S51		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	7	Top 90	21

Name: S52		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	7	Top 90	21

Name: S53		W:48.00 in	D:18.00 in	Avail Space: 7.50 in		Ht Space: 14.70 in
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Target Store: 1885 Display: D2131GN
Planogram Name: D2131GN 02/28/2021 PF: WARM BEER: T1885: NY: 24PK:
40x84x22

ID	UPC	Name	Category	HFacings	Orientation	Units
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	2	Front	8
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	2	Front	8
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	2	Front	8



Target Store: 1885 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0





Target Store: 1885 Display: B148K9H
Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02 Store # 1885 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 1885 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 1885 Display: B148LBZ
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02 Store # 1885 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 1885 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 1885 Display: B148LAS
Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:
02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 Store # 1885 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 2.74 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	3	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	2	

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 1885 Display: B120Q0W

Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

Permanent sidecap fixture - please refer to adjacency for specific placement [left or right side of endcap]



Berry Blend Fruit and Veggie Strips - 12.5oz/25ct - Good & Gather™

Organic Strawberry Strip - 9oz/18ct - Good & Gather™

Organic Fruit and Vegetable Cherry Berry Strip - 9oz/18ct - Good & Gather™

Strawberry Fruit Strips - 25ct/12.5oz - Good & Gather™

12.5oz/25ct - Good & Gather™

Pomegranate Fruit Strips - 12.5oz/25ct - Good & Gather™

Pure Maple Syrup - 12 fl oz - Good & Gather™

Mango & Strawberry Slices Freeze Dried Fruit Blend - 1oz - Good & Gather™

Apple, Strawberry, & Peach Freeze Dried Fruit Blend - 1oz - Good & Gather™



Target Store: 1885 Display: B120Q0W
 Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FR... Store # 1885 H: 7 ft W: 5 ft D: 0 ft # of segments: 2

Name: S1		W:24.00 in	D:12.00 in	Avail Space: 4.50 in		Ht Space: 13.85 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
261070371	78168298	Apple, Strawberry, & Peach Fr...		07	3	Front	18

Name: S2		W:24.00 in	D:12.00 in	Avail Space: 4.50 in		Ht Space: 12.45 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
261070367	78168294	Mango & Strawberry Slices Fre...		07	3	Front	27

Name: S3		W:24.00 in	D:12.00 in	Avail Space: 5.25 in		Ht Space: 11.20 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
231030057	78792428	Pure Maple Syrup - 12 fl oz - Good ...		03	5	Front	35

Name: S4		W:24.00 in	D:12.00 in	Avail Space: 3.75 in		Ht Space: 9.95 in	
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Name: S5		W:24.00 in	D:12.00 in	Avail Space: 3.75 in		Ht Space: 10.25 in	
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Name: S6		W:24.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 12.92 in	
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Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S7		W:36.00 in	D:22.00 in	Avail Space: 5.25 in		Ht Space: 9.82 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...		MALT BASED	5	Front 90	15

Name: S8		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...		MALT BASED	5	Front 90	10

Name: S9		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...		MALT BASED	5	Front 90	10

Name: S10		W:36.00 in	D:18.00 in	Avail Space: 2.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN		MALT BASED	5	Top 90	15

Name: S11		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.03 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...		MALT BASED	5	Front 90	10

Name: S12		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 8.45 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...		MALT BASED	5	Front 90	10

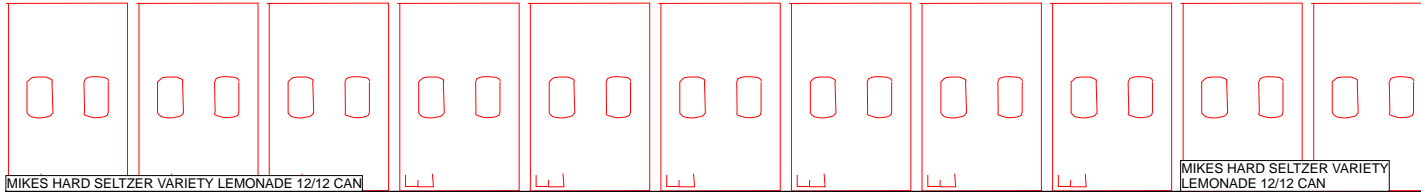
Name: S13		W:36.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 10.12 in	
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Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Target Store: 1885 Display: B148LDK

Planogram Name: B148LDK 02/28/2021 D148 MEAT BUNKER (COND TRAY):NYC: 02/28-05/02 6x48x0



1-2

MERCHANDISE POG ON FIXTURE ON TOP OF MEAT BUNKER

Section #1



Target Store: 1885 Display: B148LDK
 Planogram Name: B148LDK 02/28/2021 D148 MEAT BUNKER (COND TRAY):NYC: 02/28-05/02 6x48x0

D148 MEAT BUNKER (COND TRAY):NYC: 02/28-05/02 Store # 1885 H: 4 ft W: 6 ft D: 0 ft # of segments: 1

Name: W:72.00 in D:31.00 in Avail Space: 72.00 in Ht Space: 19.12 in

Name: S1 W:72.00 in D:18.00 in Avail Space: 4.24 in Ht Space: 13.75 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	9	Top 90	18
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	2	Top 90	4

Name: S2 W:72.00 in D:1.00 in Avail Space: 72.00 in Ht Space: 0.00 in



Target Store: 1885 Display: B148K6M

Planogram Name: B148K6M 02/28/2021 D148 BEER PALLET B: NY: 24PK: 02/28-05/02 9x36x0



Section #1

Section #2

Section #3



Target Store: 1885 Display: B148K6M
 Planogram Name: B148K6M 02/28/2021 D148 BEER PALLET B: NY: 24PK:
 02/28-05/02 9x36x0

D148 BEER PALLET B: NY: 24PK: 02/28-05/02 Store # 1885 H: 3 ft W: 9 ft D: 0 ft # of segments: 3

Name: S1		W:36.00 in	D:24.00 in	Avail Space: 2.25 in			Ht Space: 32.45 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Side	50	

Name: S2 W:36.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in

Name: W:36.00 in D:0.50 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S3		W:36.00 in	D:24.00 in	Avail Space: 2.25 in			Ht Space: 32.45 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Side	30	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Side	20	

Name: S4 W:36.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in

Name: W:36.00 in D:0.50 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S5		W:36.00 in	D:24.00 in	Avail Space: 2.25 in			Ht Space: 32.45 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	5	Side	50	

Name: S6 W:36.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in

Name: W:36.00 in D:0.50 in Avail Space: 0.00 in Ht Space: 0.00 in



Target Store: 1885 Display: B148K5Y

Planogram Name: B148K5Y 02/28/2021 D148 BEER PALLET A: NY: 24PK: 02/28-05/02 9x36x0



Section #1

Section #2

Section #3



Target Store: 1885 Display: B148K5Y
 Planogram Name: B148K5Y 02/28/2021 D148 BEER PALLET A: NY: 24PK:
 02/28-05/02 9x36x0

D148 BEER PALLET A: NY: 24PK: 02/28-05/02 Store # 1885 H: 3 ft W: 9 ft D: 0 ft # of segments: 3

Name: S1		W:36.00 in	D:24.00 in	Avail Space: 2.85 in			Ht Space: 32.45 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	3	Top		36
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Side 90		8

Name: S2 W:36.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in

Name: W:36.00 in D:0.50 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S3		W:36.00 in	D:24.00 in	Avail Space: 2.85 in			Ht Space: 32.45 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Side 90		8
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top		12
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top		24

Name: S4 W:36.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in

Name: W:36.00 in D:0.50 in Avail Space: 0.00 in Ht Space: 0.00 in

Name: S5		W:36.00 in	D:24.00 in	Avail Space: 0.00 in			Ht Space: 32.45 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top		12
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top		36

Name: S6 W:36.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in

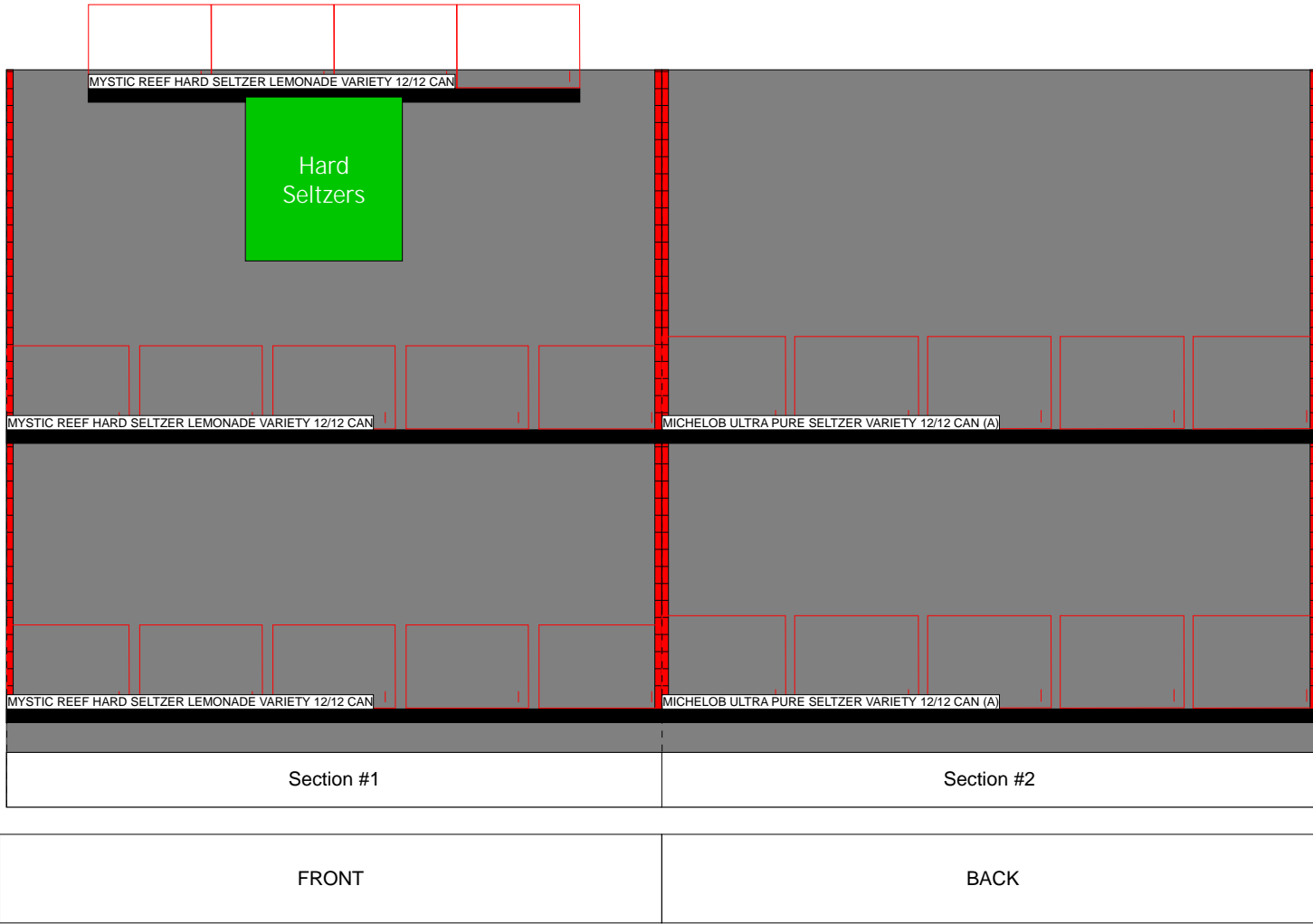
Name: W:36.00 in D:0.50 in Avail Space: 0.00 in Ht Space: 0.00 in



Target Store: 1885 Display: B105FK4

Planogram Name: B105FK4 04/04/2021 CB2: NEST 1: HARD SELTZERS 8x54x0

R/26	7	27	20	X	C/MEDI	RGE/	plates	PLAT	bleer	H	H	H	H	H	ST	ps	
X8	X	W	2	X	12	UM	8	D	1	0	D	D	D	D	S	set	
2	W	H	H	7	W	H	A		Plasti	STAN	D	R	R	R	R	R	0
H	ITE	T	E	T	E	X	S	H	c								





Target Store: 1885 Display: B105FK4
 Planogram Name: B105FK4 04/04/2021 CB2: NEST 1: HARD SELTZERS 8x54x0

CB2: NEST 1: HARD SELTZERS Store # 1885 H: 4 ft ... W: 8 ft D: 0 ft # of segments: 2

Name: S1		W:48.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 19.45 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	5	Front	10	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 24.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	5	Front	10	

Name: S4		W:48.00 in	D:1.00 in	Avail Space: 24.00 in		Ht Space: 0.00 in	
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Name:		W:48.00 in	D:0.50 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: P1		W:47.00 in	D:1.00 in	Avail Space: 47.00 in		Ht Space: 0.00 in	
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Name: S3		W:36.00 in	D:18.00 in	Avail Space: 0.00 in		Ht Space: 12.75 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	4	Front	8	

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 2.55 in		Ht Space: 19.45 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	5	Front	10	

Name: S6		W:48.00 in	D:18.00 in	Avail Space: 2.55 in		Ht Space: 26.37 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	5	Front	10	